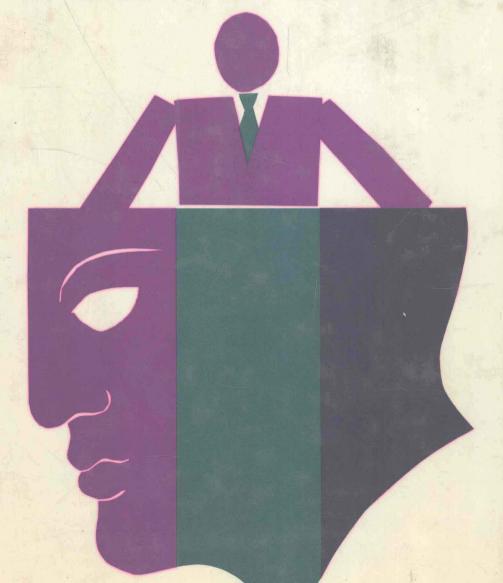
POLITICAL PSYCHOLOGY

Margaret G. Hermann General Editor



Political Psychology



POLITICAL PSYCHOLOGY CONTEMPORARY PROBLEMS AND ISSUES Margaret G. Hermann, General Editor

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Political Psychology

Contemporary Problems and Issues

Margaret G. Hermann

General Editor

The Jossey-Bass Social and Behavioral Science Series

Preface

Since the 1973 publication of the *Handbook of Political Psychology*, edited by Jeanne Knutson, the field of political psychology has attracted both attention and people. An international network of scholars and practitioners has begun to coalesce around the many issues and topics described in the *Handbook* as interest has grown in understanding how psychological and political phenomena interrelate. Information has accumulated rapidly. To help those just becoming acquainted with political psychology gain some perspective on what is currently occurring in the field, to consolidate the knowledge of those already working on a particular topic, and to suggest to all how the field has expanded, there has been a recurring call for an update to the *Handbook*. This volume represents that update indicating the growth in our knowledge and the present shape of the field. It brings together in one place discussions of the topics that are the focus of most theory and research in political psychology at this point in time. And it explores the problems that confront political psychologists as they work to expand their understanding of the psychological roots and effects of political behavior.

This book is premised on a bidirectional approach to political psychology. Thus, chapters examine how psychological factors affect political behavior as well as how political factors affect psychological functioning and performance. Part One of the book, "Humans as Political Animals," examines the first half of this equation, suggesting how an individual's biological makeup, needs, values, beliefs, life experiences, and psychodynamics help shape his political views of the world and his political activity. Part Three, "The Political Environment," explores the reverse question, namely the effects of the political environment on what people believe and value and how they act. This section considers what is involved in political socialization; what the effects of cultural beliefs and values are; and what constraints in the political environment lead people to form and join protest movements and to engage in terrorism. Part Two, "Political Decision Making," focuses on the interaction between individuals' characteristics and the political environment with respect to specific types of political activity—voting, political leadership, foreign policy making, and conflict resolution.

The authors of the individual chapters were selected because of their expertise on a particular topic and their interest in synthesizing a body of knowledge. x Preface

Contributors were asked to review the literature in their areas of expertise and to propose a fresh way of organizing the information that would advance our understanding of each topic. More specifically, each author was asked to indicate the underlying themes and concepts that guide theory and research in his or her area, what some of the puzzles are that people face who are interested in learning more about the topic, and where the gaps in our knowledge are. The contributors to the volume represent several disciplines—psychology, political science, history, and sociology—and thus bring different points of view to the topics under discussion. An effort was made to seek chapter authors—who are actively interested in learning how those in other disciplines perceive and deal with their topics.

To ensure that the volume captures the international flavor of political psychology, the last section of the book, Part Four, is devoted to exploring the state of the field worldwide. The chapters in this section suggest the exciting work in political psychology that is going on in Latin America, Western Europe, and Asia. The authors of these chapters provide insights into such questions as how different cultural contexts have shaped what are considered relevant topics to study in political psychology, the kinds of theories that are needed to explain political behavior cross-culturally, and the extent to which generalization is possible across cultural contexts.

Enclosing the individual chapters are a prologue and an epilogue. The purpose of the prologue is to set the stage for what follows by suggesting some of the assumptions that undergird work in political psychology and some of the issues that arouse continuing debate and dialogue among political psychologists. The chapters fall within the basic tenets that are outlined in the prologue but they present different ways of dealing with the issues. The epilogue explores four themes that recur across the chapters and indicates how the chapters have begun to elaborate and shape the themes. These cross-cutting themes provide a basis by which individuals working on the different topics that comprise political psychology can communicate and build on each other's work. They suggest several paradigms of importance to political psychologists.

Monies to support the editorial tasks required in putting this volume together were generously provided by the Mershon Center of Ohio State University and are gratefully acknowledged. Vigorous debates with members of the International Society of Political Psychology on what constitutes political psychology played an important role in the development of the material in the prologue and epilogue. Too numerous to mention by name, their help is greatly appreciated.

A debt of thanks is also owed Jeanne Knutson, to whom the contributors would like to dedicate this book. Jeanne Knutson served as a catalyst for the field of political psychology. With the publication of the *Handbook* and the founding of the International Society of Political Psychology, she helped give legitimacy to political psychology as a field of inquiry. She was a mentor, patron, colleague, salesman, and friend to political psychologists worldwide as she worked to forge an international community—inside and outside academia—interested in how psychological and political phenomena interrelate. Before her untimely death in December 1981, Jeanne had begun plans for this update to the *Handbook*. The

Preface xi

contributors hope that this book will follow in the footsteps of its predecessor and lay the groundwork for the continued growth and development in our knowledge about human nature in politics that Jeanne worked so hard to foster.

Columbus, Ohio February 1986 Margaret G. Hermann

Contributors

Tom Bryder is a professor of social science at the University of Lulea, Sweden, and is affiliated with the Academy of Abo, Finland, as an honorary research associate in political science. He is presently directing a comparative political psychology project on adolescence, unemployment, and political involvement in Denmark, Finland, Norway, and Sweden. A regular contributor to the Swedish Political Science Review, he is the author of several studies on content analysis, political leadership, and the history of social science.

Geoffrey Cocks is an assistant professor of history at Albion College. He received his Ph.D degree from the University of California at Los Angeles, specializing in modern Germany and psychohistory. Among his publications are psychohistorical essays on A. A. Milne, Thomas Pynchon's Gravity's Rainbow, and Adolf Hitler. He is also the author of Psychotherapy in the Third Reich: The Göring Institute (1985).

Martha Crenshaw is an associate professor of government at Wesleyan University. She received her Ph.D. degree in government and foreign affairs from the University of Virginia. Her major research interest is the politics of terrorism. She is the author of Revolutionary Terrorism: The FLN in Algeria, 1954–1962 (1978) and the editor of Terrorism, Legitimacy, and Power: The Consequences of Political Violence (1982, with Y. Dror and C. O'Brien). Her research has been facilitated by fellowships from the National Endowment for the Humanities and the Russell Sage Foundation.

James Chowning Davies is a professor emeritus of political science at the University of Oregon. He received his Ph.D degree in political science from the University of California at Berkeley and has held fellowships from the Social Science Research Council, the Carnegie Corporation, and the Rockefeller Foundation. He is the author of Human Nature in Politics (1963), the editor of When Men Revolt and Why (1971), and has published numerous articles on political socialization, revolution, leadership, political biology, and political fiction. He has served on the Council of the American Political Science Association, as president of the Western Political Science Association, and as councillor of the International Society of Political Psychology.

xvi Contributors

Morton Deutsch is Edward Lee Thorndike Professor of Psychology and Education at Teachers College, Columbia University. He received his Ph.D. degree from the Massachusetts Institute of Technology and has taught at New York University and directed research on interpersonal processes at Bell Telephone Laboratories in Murray Hill, New Jersey. He is the author of The Resolution of Conflict: Constructive and Destructive Processes (1973), Applying Social Psychology (1975), and Distributive Justice: A Social Psychological Perspective (1985). Among his many honors are the Kurt Lewin Memorial Award (1968), the Gordon Allport Prize (1973), and the Nevitt Sanford Award (1984). He has served as president of the Society for the Psychological Study of Social Issues, the Eastern Psychological Association, the Division of Personality and Social Psychology of the American Psychological Association, and the International Society of Political Psychology.

Susan T. Fiske is an associate professor of social psychology in the Department of Psychology and Social Sciences at Carnegie-Mellon University. She received her Ph.D. degree from the Department of Psychology and Social Relations at Harvard University. Her published articles include work on political cognition (particularly images of candidates and political events) and on social cognition (particularly social categorization, stereotyping, and interpersonal affect). She is the author of Social Cognition (1984, with S. E. Taylor), editor of Affect and Cognition: The 17th Annual Carnegie Symposium on Cognition (1982, with M. S. Clark), and editor of the Journal of Social Issues special issue on images of nuclear war (1983, with B. Fischhoff and M. Milburn).

Margaret G. Hermann is a senior research associate at the Mershon Center, Ohio State University. She received her Ph.D. degree in psychology from Northwestern University and held a National Institute of Mental Health (NIMH) postdoctoral fellowship at the Educational Testing Service. Her major research interests include political leadership, the role of personality in politics, and psychological factors in foreign policymaking. She is the editor and a contributor to A Psychological Examination of Political Leaders (1977) and Describing Foreign Policy Behavior (1982, with P. Callahan and L. Brady). She has served as a vice-president of the International Studies Association and the International Society of Political Psychology and as editor of the journal Political Psychology.

Donald R. Kinder is an associate professor of political science and psychology and an associate research scientist at the Center of Political Studies, University of Michigan. He received his Ph.D. degree in psychology from the University of California at Los Angeles. Before moving to Michigan, he headed the Yale program in political psychology. He has written widely on matters of voting and public opinion and is at present completing a book (with S. Iyengar) on television news.

Gerda Lederer has been associated with the Institute for Conflict Research in Vienna and the recipient of research grants from the Konrad-Adenauer-Stiftung, the Deutsche Forschungsgemeinschaft, and the Fritz-Thyssen-Stiftung. She received her Ph.D. degree in sociology from Columbia University. Her research has focused on authoritarianism and dogmatism and on political protest in the Federal Republic of Germany. She has lectured widely in Europe and the United States and has

Contributors xvii

written numerous articles. Her cross-cultural study on trends in authoritarianism earned her the International Society of Political Psychology's Erik Erikson Award in 1981. Her book, *Jugend und Autoritaet*, was published in West Germany in 1983.

Robert Mandel is an associate professor of international affairs at Lewis and Clark College. His major research interests include psychological, economic, and environmental approaches to international relations, with a primary focus on conflict. He is the author of *Perception*, *Decision Making*, and *Conflict* (1978) and numerous book chapters and articles. He is currently working on studies of shows-of-force and irrationality in world politics.

Richard M. Merelman is a professor of political science at the University of Wisconsin at Madison. He received his Ph.D. degree in political science from Yale University and has taught at Wesleyan University, the University of California at Los Angeles, and the University of Essex (England). He has written extensively in the areas of political psychology and sociology and on political socialization. His book Making Something of Ourselves: On Culture and Politics in the United States was published in 1984.

Lester W. Milbrath is director of the Environmental Studies Center and professor of political science at the State University of New York at Buffalo. He has taught at Northwestern University, Duke University, and the University of Tennessee, and has twice been a Fulbright scholar to Norway as well as a visiting professor at the University of Aarhus in Denmark and a visiting scholar in the Center for Resource and Environmental Studies at the Australian National University, Canberra. He has built on his past research on political beliefs, political participation, and lobbying in studying environmental questions. His current research focuses on environmental beliefs and values, on public participation in environmental policy decisions, on assessing environmental quality and quality of life, and on forecasting and planning for environmental futures. He is the author of The Washington Lobbyists (1963), Political Participation (1977), The Politics of Environmental Policy (1975), and Environmentalists: Vanguard for a New Society (1984).

Maritza Montero is an associate professor of social psychology at the Universidad Central de Venezuela in Caracas. She received her magister degree in psychology from the Universidad Simón Bolívar and her Ph.D. degree in sociology from Paris University (École des Hautes Études en Sciences Sociales). Her major research interest is in the psychology of dependency. She is the author of *Ideologia*, *Alienacion y Identidad Nacional* (1984), which she worked on while a senior fellow at Saint Antony's College, Oxford University.

Steven A. Peterson is a professor of political science at Alfred University. He received his Ph.D. degree from the State University of New York at Buffalo. His major research interests include biopolitics, political behavior, and judicial processes. His articles have appeared in such journals as the Journal of Politics, Western Political Quarterly, Political Psychology, and Micropolitics.

xviii Contributors

Lucian W. Pye is Ford Professor of Political Science at the Massachusetts Institute of Technology. As a specialist in comparative politics, his research has concentrated on the psychological bases of the political cultures of Asian societies. As chairman of the Committee on Comparative Politics of the Social Science Research Council (1967–1972), he contributed to the growth of the field of political development and modernization. His books on Asian political psychology include Politics, Personality, and Nation Building (1962), Mao Tse-Tung: The Man in the Leader (1976), and The Dynamics of Chinese Politics (1981).

Ofira Seliktar is a fellow in residence in the Middle East Research Institute at the University of Pennsylvania. She received her Ph.D. degree from Strathclyde University, where she was a British council fellow and was formerly on the political science faculty of the University of Haifa, Israel. Her major research interests include comparative political psychology, conflict behavior, and the psychology of military intelligence. She is the author of numerous articles and of the forthcoming book, New Zionism and Israel's Foreign Policy System.

Shula Shichman is an assistant vice-president of Citibank, where she works as an organizational development consultant on strategic issues. She received her Ph.D. degree in social and organizational psychology from Columbia University. She also holds a graduate degree in clinical psychology from Tel-Aviv University and was a practicing clinician in Israel. Her areas of interest and research include managing conflict, organizational culture, organizational assessment, and managing change. She has published articles on psychopathology, managerial competencies, the development of organizational culture, and conflict resolution.

Paul M. Sniderman is a professor of political science at Stanford University. He received his Ph.D. degree from the University of California at Berkeley. His major research interests include public opinion and ideology, political alienation and allegiance, and the idea of race in American politics. He is the author of Personality and Democratic Politics (1975) and A Question of Loyalty (1981). He has been both a Guggenheim fellow and fellow at the Center for Advanced Study in the Behavioral Sciences.

Albert Somit is a professor of political science and president of Southern Illinois University. Previous faculty appointments were at New York University, the State University of New York at Buffalo, and visiting professor at the Naval War College. He has been chair of the International Political Science Association's Committee on Biology and Politics since 1970 and was a founding member of the Association for Politics and the Life Sciences. He is author of Biology and Politics (1976) and the near annual "The Literature of Biopolitics" (with S. A. Peterson).

Philip E. Tetlock is an associate professor of psychology at the University of California at Berkeley and is affiliated with the Survey Research Center at the same institution. He received his Ph.D. degree from Yale University. His areas of major research interest include social cognition and decision making, impression man-

Contributors xix

agement and other forms of strategic behavior, and psychological processes that shape political attitudes and opinions. He is the author of numerous articles, including "Psychological Research on Foreign Policy" in *Review of Personality and Social Psychology* (1983) and "Policymakers' Images of International Conflict" in the *Journal of Social Issues* (1983).

Contents

Preface

	10000		
	Contributors	xv	
	Prologue: What is Political Psychology? Margaret G. Hermann	1	
Part One: Humans as Political Animals			
1.	Biological Correlates of Political Behavior Albert Somit, Steven A. Peterson	11	
2.	Roots of Political Behavior James Chowning Davies	39	
3.	Interrelationship of Political Ideology and Public Opinion Paul M. Sniderman, Philip E. Tetlock	62	
4.	Environmental Beliefs and Values Lester W. Milbrath	97	
5.	Contributions of Psychohistory to Understanding Politics Geoffrey Cocks	139	
Part Two: Political Decision Making			
6.	Ingredients of Leadership Margaret G. Hermann	167	

xi	\mathbf{v}	Contents
7.	Presidents in the Public Mind Donald R. Kinder, Susan T. Fiske	193
8.	Conflict: A Social Psychological Perspective Morton Deutsch, Shula Shichman	219
9.	Psychological Approaches to International Relations Robert Mandel	251
	Part Three: The Political Environment	
10.	Revitalizing Political Socialization Richard M. Merelman	279
11.	Identifying a Society's Belief Systems Ofira Seliktar	320
12.	Protest Movements as a Form of Political Action Gerda Lederer	355
13.	The Psychology of Political Terrorism Martha Crenshaw	379
	Part Four: State of the Field Worldwide	
14.	Political Psychology in Latin America Maritza Montero	414
15.	Political Psychology in Western Europe Tom Bryder	434
16.	Political Psychology in Asia Lucian W. Pye	467
	Epilogue: Toward an Agenda for Political Psychology Margaret G. Hermann	487
	Name Index	499
	Subject Index	517

PROLOGUE

What Is Political Psychology?

Margaret G. Hermann

Political psychology is coming of age. In 1973, in the preface to the *Handbook of Political Psychology*, Jeanne Knutson urged that the collaborative efforts evidenced in that book be but a beginning to further theoretical and empirical study of the interaction of psychological and political phenomena. During the ensuing years, the International Society of Political Psychology has been established; the journal *Political Psychology* has been started; and those interested in political psychology have become more identifiable to one another. Some basic tenets of the field have also become more obvious during this period, as have certain issues that continue to arouse debate and discussion. Since both the tenets and the issues help to define the field of political psychology as it has evolved to date, a discussion of them sets the stage for the chapters that follow.

Five Apparent Tenets of Political Psychology

1. Focus Is on the Interaction of Political and Psychological Phenomena. There is a growing consensus that the focus of political psychology is on what happens when political and psychological phenomena interact (see, for example, Forum sections of Psychology, 1979–1985; "Political Dimensions of Psychology," 1983; Merelman, 1979; Schaffner and Alker, 1981–82). How do psycho-

Note: I wish to acknowledge the help of Charles Snare in the preparation of this prologue. His curiosity about just what political psychology is sparked many lively discussions. The remarks made by Morton Deutsch, Hilde Himmelweit, Robert Lane, and Helmut Moser during a roundtable entitled "What Is Political Psychology" at the International Society of Political Psychology meeting at Oxford University in 1983 and the animated audience debate that followed have also contributed to shaping the contents of this prologue.