

**NATIONAL
UNIVERSITY OF SINGAPORE**



**DIRECTORY OF
CURRENT RESEARCH**

1985-6

NATIONAL UNIVERSITY OF SINGAPORE

DIRECTORY OF CURRENT RESEARCH

1985 - 6

Introduction

The concentration of researchers in an institution such as the University makes it an important resource centre for a wide range of R & D activities.

However, because of the rapid expansion of the faculties, there is a growing need for more effective dissemination of information even within the University itself. This booklet is published with a view to foster inter-faculty co-operation in multidisciplinary research by disseminating information on research activities currently undertaken by the University's teaching staff. It is hoped that it will help staff to identify common areas of research interests so that expertise in different disciplines may be pooled and unnecessary duplication of research effort avoided. In the process, funds, facilities and time will be more likely to be put to optimum use.

Furthermore, as one of the University's objectives is the promotion of closer ties with Industry, it is hoped that this directory of current research activity will serve as a means of generating increased industrial awareness of and interest in the University's resources. This publication should also prove useful to government ministries and other research bodies. For maximum impact, this directory is updated annually.

If more information is required, please address enquiries to:

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FACULTY OF ACCOUNTANCY AND BUSINESS ADMINISTRATION

SCHOOL OF ACCOUNTANCY

Professor

Hopkins, Roger William, PhD MCom (Hons), BCom Cant., FCA, CMA
(N.Z.)

The accounting process, economic development and productivity
Accounting theory and the standard setting process
Financial management in the decision process
Accounting education and economic development

Associate Professors

Fong See Weng, Dip Acc Perth, MCA Well., BEcon Q'ld., ASA

Financial accounting theory and practice
Reporting and disclosure practices of listed companies in Singapore

Gan Tin Hua, FCA, (I.C.A.), ATII London

Financial reporting practices of Singapore companies
Accounting for reserves
Accounting for taxes under different systems of taxes
Taxation law and practice

***Han Kang Hong**, BSc (Econ) Hons Lond., FCMA, AASA, CPA, ACIS,
AIB, RAS, BBM

Application of mathematical programming and control theory to
problems in accounting and finance
Productivity measurement
Current issues in accounting and finance

Windle, I P, MA BA Camb., FCA, RAS

Problem areas in accounting for property companies
Accounting for inflation and price changes
Value-added statements

***Head of Department**

Senior Lecturers

Andrew, Brian, BCom N'cle, MCom (Hons) NSW, B Leg S Macq., AASA, CPA

- Taxation law and policy
- Financial accounting theory
- Form and content of published accounts
- Content and usefulness of funds statements

Ang Kong Beng, BCom Nan., MBA Br. Col., ACMA

- Empirical studies of cost and management accounting practices in small businesses

Austin, Lloyd, BCom MCom Auckland, ACA N.Z.

- Commercial securities: legal and accounting issues
- Joint ventures: accounting, finance and legal issues
- Project finance: control arrangements, sources of finance
- Financial and credit evaluation (for lenders)

Chong, Sebastian Y S, MEcon Syd., BAcc (Hons) Sing., RAS

- Related party transactions
- Income smoothing
- Audit reports
- Legal implications of accounting standards
- Case study approach to teaching

Choudhury, Nandan, BCom (Hons) Calc., MSc (Finance) Lond., FCA

- Incentives and control in decentralised firms
- Human information processing in accounting
- Cognitive resources to management accounting systems

Dhawn, S L, AAIA Eng., ATII London., Assoc. Inst. of Taxation, Aust.
Singapore income tax law and practice

Ganeshanathan, R O, BSc (Hons) Ceyl., FCA, RAS

- Microcomputer-based applications
- Security of computer systems

Ghosh, B C, BCom Calc., MPhil Lough, FCMA, FCCA, RAS, ACIS, FICWA

- Management control
- Strategy building
- Lease-financing
- Accounting education

Hou Kok Kee, BCom N.Z., MCom Well., ACA, RAS

The uses of investment formula

The evaluation of investment performance

The performance of low PE stocks in Singapore and Malaysia

Company taxation in Singapore

Tax incentives

Hwang Soo Chiat, BAcc (Hons) Sing., MEcon Monash, ACMA, RAS

Effects of international accounting on accounting development in Singapore

Use of expectancy theory model in public accounting firm

Kasiraja, N, LLB (Hons) Ceyl., LLM Harv, and Stan., Attorney-at-Law, Sri Lanka

Commercial transactions

Contracting by electronic means

Computer and the law

Financial and banking law

Lee Meng Hye, BA (Hons) Econ, Malaya., MBA Br. Col., CA (NZ),

Member M'sian Inst. of Acct.

A comparative study of the versatility profile of the accounting professions in the ASEAN/Pacific region

A study of the information content of company prospectus based on selected cases

A study of the impact of computerisation on the management information system of companies in Singapore

Leong Sheng Chow (Mrs), MCom NSW, BEcon Syd., AASA (Senior), ACIS, AAIM, RAS, MACPA

Disclosure in company accounts

International and local auditing developments

Low Aik Meng, MCom (Hons) NSW, BAcc Sing., RAS

Accounting measures of productivity

Construction corporate failure prediction model

Financial reporting in Singapore

Oliga, John Christian, MA Sheffield, ACCA, ACMA, ACIS, FCIS, FCMA, FCCA

Control in human organisations and critical social theory

Development issues in accounting and finance

Small business and small-scale industry in developing countries

Cybernetics and general systems theory

Ong Poh Wah (Mrs), MSc Lond., BAcc (Hons) Sing., RAS
Computerised accounting systems for small businesses
Accounting for management planning and control
Financial management

Perampalam, V M, BSc (Hons) Lond., ACA, FCA, RAS
Legal aspects of accounts
Theory of auditing

Pointon, Leo, LLM Lond., MA BA N.Z., FBIM, AFNZIM, MIIM, ACIArd.
International tax planning and double taxation agreements
Tax aspects of residence and domicile
Law and practice of income tax in Saudi Arabia

Rao, Venkata K, BCom (Hons) Andhra, DisSysMgmt Bom., FICWA, MBCS Lond.
Decision support systems and knowledge-based information systems
Policy and management issues in MIS
Computer graphics in MIS

Shenoy, George T L, MCom Madras, LLB LLM Bombay, PhD Lond., Advocate
Commercial and industrial law, constitutional law, jurisprudence

Soh Suwe, MCom BCom Nan., RAS
Financial accounting and reporting
Portfolio analysis

Tan Teck Meng, MCom (Hons) NSW, BAcc Sing., RAS, AASA (Senior), MBIM, AAIM, ACIS
Segmental reporting
Employee information in corporate reports

Wilkins, Trevor A, MCom (Hons) NSW, BCom DipEd Q'ld, AASA (Senior), AAUQ, ACIS, AAIM
Management accounting and management control systems
Advanced financial accounting and reporting
Behavioural accounting research into the impact of alternative accounting methods and differential disclosure on financial statement users' judgements and decisions
Human information processing

Lecturers

Ambanpola, K B, BSc (Econ) Lond., FCA (UK), ACIS, ACMA, ATII
Accounting for inflation and price changes
International auditing standards

Chan Sow Lin (Miss), BAcc (Hons) Sing., MSc Aston, RAS
Management information systems

Chan Wang Hon, BAcc (Hons) Sing., SM MIT
Capital budgeting
Use of microcomputers in management

Chan Yoke Kai, BAcc (Hons) Sing., FCMA, RAS
Economic consequences of accounting techniques (e.g. of asset revaluations)

Chew Swee Chung, Andrew, BA (Hons) Sheffield, MSc Lond., ACA-ICAEW
Organisational control system

Foo, Wendy (Mrs), BSc (Econ) (Hons) Lond., ACA, ICAEW, RAS, CPA (M)
Corporate finance
Investment management

Goh Chye Tee, MCom (Hons) NSW, BCom (Hons) Nan., MBIM, RAS, AASA
Segment reporting in Singapore
Disclosure of value added information by Singapore companies
Evaluation of management accounting

Inkpen, Andrew C, BCom St Mary, CA Canada, MBA Ontario
Accounting standards development
Case research

Keller, Joseph, DCS BCL McGill, LLM LLB Dalhousie
Commercial and corporate law
International law
Company winding up and liquidation

Kwok C H, Branson, BCom MBA W. Aust., AAIM, AASA, Fellow of
Taxation Inst. of Aust.

Information content of financial reports
Efficiency of capital market

Lee, Marina F T (Mrs), BCom (Hons) Nan., MBA Melb., AASA (Senior),
RAS

Financial accounting
Business finance

Leong Kwong Sin, MCom Cant., BAcc (Hons) Sing., RAS
Accounting information systems

Loh Lye Chye, Alfred, BAcc (Hons) Sing., MCom (Hons) NSW
The usefulness of accounting numbers

Low S S, Richard, BCom MCom Cant., RAS, ACA (NZ), ACIS
Financial accounting

Pang Yang Hoong, MEcon Monash, BAcc (Hons) Sing., RAS
Audit committees
Financial reporting and disclosure in financial statements

Seet, Eddy, BAcc (Hons) Sing., RAS
Financial accounting
Cost and management accounting

Steinberg, Eric Stanley, BA (Econ) Calgary, LLB Alberta, LLM London,
Barrister and Solicitor of the Law Society of Alberta, Canada
Commercial and consumer law
Contract law
Property law
Administrative law

Tan J Y, Margaret (Miss), BCom NSW, DipBus Studies N'cle, MBA
Adelaide, AASA (Senior), ACIS
Accounting and management information systems

Tan Khoon Eng, BAcc (Hons) Sing., MBA Indiana, RAS
Quantitative methods
Decision support systems

Tan P N, Angela (Mrs), BAcc (Hons) Sing., ACCA, RAS, FCCA

Tax incentives in Singapore and ASEAN countries

Tax planning

Double tax treaties

Taxation of financial institutions in Singapore

Tan Wee Liang, LLB (Hons) Sing., LLM Cambridge

Company law

Commercial law

Banking law

Tay Kok Leong, BAcc Sing., ACCA, ACMA, RAS

Corporate information management and external reporting

**Tay Swee Kian, Catherine, LLM LLB (Hons) Lond., Barrister-at-law,
of Lincoln's Inn, Advocate and Solicitor of Supreme Court of Singapore**

A comparative study of insider trading laws and regulations in America,
England, Australia and Singapore

Legal obligations of directors of ailing companies

Reforms: Modernising bankruptcy law in Singapore

Recent developments in bankruptcy and creditors' rights

Teo Chai Lian (Miss), ACA (UK), BAcc (Hons) Sing., RAS

The auditing profession in Singapore

The extent of use of statistical sampling by auditing firms in Singapore

Ter Kah Leng (Mrs), LLM Brist., Barrister-at-Law, Advocate and Solicitor

A comparative study of insider trading laws and regulations in America,
England, Australia and Singapore

The law and practice of company accounting

Wan Chew Yoong, CPA (M), RA (M), MBA (IMEDE)

Business system and industry analysis

Corporate failures and turnaround

Transfer pricing and anti-avoidance provisions affecting MNCs

**Zafrullah, H M, LLB (Hons) Sri Lanka, LLM Monash, Attorney-at-Law,
Sri Lanka**

Company contracts

Partnership law

Documentary letters

Senior Tutors

Chee Yam San, BSc (Econ) (Hons) Lond., ACA (ICAEW)

Information system users

Man-machine interface

Ellis, Nancy Ada, BComm (Hons) Queens, CA Canada, Member of Canadian

Inst. of Chartered Accts, Alberta Inst. of Chartered Accts., RAS

Management accounting

Current value accounting

Foo See Liang, BComm Aust., ACA (England and Wales)

A survey of qualified annual reports in Singapore and Malaysia

Qualified audit opinion and auditor displacement: A Singapore experience

The predictive power of a going concern audit qualification

The development of corporate financial reporting in Singapore and Malaysia

Hooi Den Huan, BSc (Hons) Brad., ACA (ICAEW), RAM, RAS

Nature, extent and timing of qualifications in audit reports and their implications – in the local and international context

Reporting and accounting practices of public, mixed and private enterprises in Singapore, and a comparative study of such practices to UK, USA and Malaysia

Khoo Teng Aun, BAcc (Hons) Sing., ICMA, RAS

Management control systems

Koh Hian Chye, BAcc (Hons) Sing.

Financial statement analysis

Lee Tong Kin, BAcc (Hons) Sing., RAS

Financial accounting

Financial analysis

Lim Kay Yi, Bernard, ACA (ICAEW), RAS

Computer auditing

Accounting and finance

Information systems

Low Kee Yang, LLB Sing., Advocate & Solicitor — Supreme Court of Singapore

Banking law
Company law
Commercial law

Neo Boon Siong, BAcc (Hons) Sing., RAS

Management information systems

Ng Kah Hwa, MBA Sophia, BSc (Hons) Sing.

Money and banking
International finance
Macroeconometrics and statistics

Phoon Kok Fai, MSc Sing., BASc Br. Col. PEng Sing.

Economics of information
Empirical studies in finance

Singh, Jasbir D S, BAcc (Hons) Mal., ATTA-Acct Japan

Human information processing
International accounting — multinationals
Foreign currency translation
Behavioural accounting research

Sng Gek Neo (Miss), BAcc (Hons) Sing., RAS

Human information processing in the accounting context

Soh Wai Lin, Christina (Miss), BAcc (Hons) Sing.

Computer controls and security
User involvement in the development of MIS
Capital budgeting practices in Singapore

Tay, Cheryl (Mrs), BAcc Sing., RAS

Income tax and practice in ASEAN
Efficiency market theory financial information
Auditing

Tay Siok Wan, Joanne (Miss), BA (Hons) Liverpool, ACA (ICAEW)

Human information processing in financial analysis
Use and value of verbal protocols
Audit fees

Teo Pin Pin, Susan, BAcc (Hons) Sing.

International accounting

Toh See Kiat, LLB Sing., Advocate and Solicitor, Supreme Court of Singapore

Commercial law

Military law

Company law

Yeo Hian Heng, Gillian, BAcc (Hons) Sing., ICMA, RAS
Financial accounting

Zubaidah Ismail, BAcc (Hons) Sing., AIB Lond.
Financial accounting

Visiting Professor

Ma, Ronald, BCom Lond., MBA Br. Col., FCCA, FASA, CPA
Financial accounting theory and practice

Research Assistants

Ho Hin Dong, BBA Sing.
Finance

Phuah, Judy (Mrs), B Arts (Can.), Dip in Computer Programming (Can.)
Computer Programming

SCHOOL OF MANAGEMENT

Associate Professors

Hsu Shih Chun, Paul, PhD MBA Mich., LLM N'tl Chenghi, BA N'tl Taiwan
Consumer attitude and behaviour toward foreign products
Channel problems arising from trade between market and controlled economics
Comparative management

Kau Ah Keng, PhD Lond., MA Lanc., BEcon (Hons) Malaya
Buyer behaviour, marketing of services and the modernisation of small businesses

Khin Maung Kyi, PhD Corn, MBA Harv, BCom Rangoon

Singapore managers: Social-psycho profiles of Singapore managers
Managerial styles and organisational effectiveness

A multivariate study of selected firms in service industry with regard to
determinants of their effectiveness

Case studies of ASEAN firms with reference to technological transfer
and diffusion

Macdonald, Ian, MA St Andrew's University

All aspects of strategic management, in particular the problems raised
in highly diversified businesses

Singapore's business environment

Mehta, Subhash C, PhD Miss., MD PA Delhi, ICAME Stanford, BA Punj.

Consumer behaviour

Social marketing

Marketing organisation

Pang Eng Fong, PhD Illinois, MA, BA (Hons) Sing.

Labour market developments in ASEAN countries

New forms of investments in ASEAN countries

Singapore multinationals

Putti, M Joseph, PhD Mich State, MBA Suffolk

Identifying job similarity and differences in Singapore context

***Tan Chin Tiong**, PhD Penn State, MBA W Ill, BBA(Hons) Sing.

Consumer behaviour

Marketing

Cross-cultural consumer research

Tan Chwee Huat, PhD MBA MS Wis, BAcc (Hons) Prof, DiplAcctySing.

Financial markets in Asia

Human resource management practices in Asia

Industrial relations in Singapore

Public enterprise in Asia

Taylor, Keith, PhD Melb, MA Lond, BA (Hons) Manchester

Vocational choice and career development throughout the life span

Applications of psychology to personnel policies and practices

Impact of social and technological change on work values

* Head of Department

Senior Lecturers

Beck, John Edward, PhD Manchester, MA Leeds, BA(Hons) Sheffield
Management education and development – interpersonal skills,
organisational skills, learning from experience and learning, how to
learn, person-centred learning systems
Personal construct theory and repertory grids
Organisational change and development

Ch'ng Hak Kee, MPhil Warwick, MBA Hawaii, BCom Nan.
A study of the structure and performance of small industries in
Singapore over the past 10 years
Project on small and medium business improvement in Singapore:
Marketing factors (a second-year ASEAN project on small and
medium business development)

Chau Ting, Theodora, PhD Wis., MSc Ed, MSc BSc N'tl Taiwan
Effects of industrial automation
Industrial productivity and worker motivation
Attitudes of professional and executive women

Chong Li Choy, Dr Soz Wiss Bielefeld, Germany, MSocSci, BSocSci(Hons),
BA Sing.
Development studies including international relations
Multinational business and technology transfer
Small business modernisation
Human resource management

Chow Kit Boey, MSc BSc (Econs) Utah
International trade
Short-term forecasting

Chua Joon Eng, MBA Br. Col., BA(Hons) Sing., Cert Ed Sing.
Managerial and work values
Management education and training
Finance and investments

Donald, J S, PhD Delhi, MCom Alig., BSc Madr., AMIIE
Microcomputer-based accounting
Management information system for animal waste processing project