

James D. Carswell
Taro Tezuka (Eds.)

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6th International Symposium, W2GIS 2006
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Preface

These proceedings contain the papers selected for presentation at the sixth edition of the International Symposium on Web & Wireless Geographical Information Systems held in Hong Kong during December 2006. This symposium was intended to provide an up-to-date review of advances in both theoretical and technical development of Web and Wireless Geographical Information Systems (W²GIS). It was the sixth in a series of successful events beginning with Kyoto 2001, and alternating locations annually between East Asia and Europe. It now represents an ever-increasing spatially aware geotechnology research community.

Now in its sixth year, W2GIS has matured in name from a “workshop” to a full 2-day “symposium” – recognition by the field as a forum for quality dissemination and discussion on the latest research and development achievements in the domain. The number of papers received for this symposium demonstrates not only the growing importance of this field for researchers but also the growing impact these developments have in the daily lives of all citizens.

From well over 130 submissions, 72 papers were initially selected as being directly in scope with the symposium, and from these, 24 papers (33%) were selected for final presentation and inclusion in the proceedings. Each paper received three reviews and was ranked accordingly. The accepted papers cover a wide range of topics from the Semantic Web, Web personalization, contextual representation and mapping to querying in mobile environments, mobile networks and recent developments in location-based services and applications.

We had the privilege of having a distinguished invited talk by Yufei Tao, Department of Computer Science of the City University of Hong Kong. The best paper from the symposium was selected by the Steering Committee and invited for an extended journal publication by *Transactions in GIS*.

We wish to thank the authors that contributed to this workshop for the high quality of their papers and presentations and the support of Springer LNCS. We would also like to thank the Program Committee for the quality and timeliness of their evaluations. Finally, many thanks to the Steering Committee for providing continuous advice.

October 2006

James D. Carswell
Taro Tezuka

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Putting Location-Based Services on the Map

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Abstract. Location-based services for users on the move provide a convenient means of filtering information based on current geographical position. However users also often want to retrieve or capture information associated with past or future locations. We show how new technologies for interactive paper can be used to augment conventional paper maps with location-based services using a combination of user tracking and pointing to the map to specify location.

1 Introduction

Location-awareness is an important aspect of context-awareness and can thus be exploited to reduce the information bandwidth in mobile systems by delivering only information relevant to the current user situation. This is important due to not only limitations of mobile devices, but also the fact that users may be involved in parallel activities or need to react quickly to a given situation. However, users in mobile environments often want to retrieve or capture information relevant to a particular location either before or after the visit, possibly as part of a planning or decision-making process. For example, tourists may use time in a cafe to enquire about restaurants near the next location that they plan to visit or to write entries in their travel journal.

Tasks that involve the planning and reviewing of routes and visits within a city require an overview of the spatial layout of a city rather than just localised maps, together with the ability to easily view areas other than the current location. A well-known disadvantage of current mobile devices is the fact that the small screen size makes it awkward to perform such tasks. While some projects have used Tablet PCs to increase available screen size, this clearly restricts mobility. Conventional paper maps, on the other hand, satisfy the requirements of mobility as well as providing the required spatial overview. In addition, they have advantages in terms of readability in outdoor environments, especially by users collaborating, and can be easily annotated.

We show how digital pen and paper solutions can be used to provide a range of location-based services based on interactions with a paper map and audio feedback delivered via a text-to-speech engine. Our system offers flexible positioning modes as locations can be specified either *implicitly* based on current user

location obtained from a position sensor, *explicitly* by having the user point to the map with the pen or by using coordinates *stored* in an application database.

In previous work, we have developed a general framework that enables digital pen and paper solutions to be used not only for the digital capture of handwriting, but also for real-time interaction with a vast range of digital services. In this paper, we show how the resulting concept of interactive paper can be used to augment a paper map with four well-known types of location-based services that provide information about places of interest, events and also help the user find locations on the map. As an additional location-based service, handwritten information can be captured and associated with either the user's current location or a location pointed to on the map. For each of these services we will examine in detail the kinds of positioning modes that they support by describing the functioning of selected tasks a user can accomplish with our system.

In Sect. 2, we motivate the use of interactive paper maps as an interface to location-based services in mobile environments and discuss related work. Section 3 presents the underlying technologies for interactive paper and Sect. 4 then describes the location-based services accessible through the map. Details of the system implementation are presented in Sect. 5 and concluding remarks are given in Sect. 6.

2 Motivation and Related Work

Tourists make extensive use of maps before, during and after city visits. Tasks performed during a visit have been categorised as *locator*, *proximity*, *navigation* and *event* tasks [1]. Locator tasks are concerned with questions such as “Where am I?” and “Where is X?”. Proximity tasks deal with finding objects or people located near to the user's current location. Navigation tasks involve route finding either from the user's current location to a given location or object, or between any pair of specified objects/locations independent of the current location. Event tasks deal with finding information about what happens at a given place.

Early digital maps tended to focus on navigation, but recent ethnographic studies on the use of maps by tourists emphasise the need to support a much wider range of tasks [2]. Large maps provide a tourist with an overview of the features of a city and the spatial relationships that help tourists locate themselves, identify potential areas of interest and keep track of places visited. Various forms of annotation are often used to highlight locations and routes and note names of facilities such as restaurants.

Tourism is a domain with considerable potential for the use of mobile technologies and a number of projects have developed PDA-based tourist guides, with Cyberguide [3] and GUIDE [4] among the earlier examples. While some projects have focussed on navigation, others have addressed issues such as context-awareness, interaction, visualisation or collaboration. Studies show that tourists spend a lot of time comparing and combining information, but it is difficult to support these activities on small digital mobile devices. Also interaction is often awkward as it is tedious to input large amounts of information. For this reason,

some projects have opted for the use of Tablet PCs [4, 5], enabling them to provide much richer information displays and services to the user. Clearly the problem with these devices based on current technologies is that they are relatively large and heavy. Another approach is to investigate means for accessing supplementary and dynamic information as well as advanced digital services in a more natural way. The use of pen and paper as an interface can be seen as a *natural interaction* and various projects have investigated the use of paper maps either for accessing digital information [6, 7] or for the capturing of information [8]. Digital pen and paper functionality offered by the Swedish company Anoto [9] provides an easy-to-use solution for the digital capture of handwriting on paper and several projects have used these to build annotation systems, such as for example in ButterflyNet [10]. These systems are much more convenient for users than inputting annotations digitally, even when using handwriting on digital devices.

For all four categories of map-based tasks defined at the beginning of this section, location plays a key role and hence location-awareness based on user tracking is an important feature of many mobile tourist information systems. Some systems allow tourists to specify an arbitrary location on the map [11], or to select a location from a list of the last recorded positions [4, 12]. However, in many cases, the specification of the location is only meant to be used as a fallback solution if no other positioning system is available and is not supported as a real feature of the system. Other systems such as Rasa [13] or NISMap [8] support explicit positioning on a map, but they do not provide implicit tracking of positions, since they are not meant to be used in a mobile environment. Nevertheless, pointing to map positions is a very convenient way of specifying, not only where one wishes to go in seeking directions, but also past and future locations. For example, in planning activities for the evening ahead, a tourist may want navigation information from their hotel to a restaurant or information about events close to the hotel without them actually being located at the hotel. It is therefore important that user location can be specified either explicitly, implicitly or through coordinates stored in an application database. If implicit positions from a location sensor are used, it has to be possible to use several alternative tracking technologies that are combined seamlessly.

Another desirable feature of mobile tourist information systems is the possibility to capture information. The Graffiti system [14], for instance, allows tourists on the move to create electronic notes and associate them with a location. In [15], mobile phones equipped with RFID receivers were used to track user positions and publish location-based pictures, videos or annotations.

Our goal was to develop a complete solution that could support all four categories of map-based tourist tasks, exploiting the advantages of the combination of implicit, explicit and database-driven position tracking, as well as providing means for tourists to record their travel experiences. In the next sections, we describe how this can be achieved through the implementation of interactive paper maps based on a general cross-media content publishing system that we have developed.

3 Interactive Paper

A number of digital pens are now commercially available based on Anoto functionality. These technologies are able to track the position of a pen on paper through a combination of a special dot pattern printed on paper that encodes position information and a camera inside the pen as illustrated in Fig. 1(a).

The dot pattern, which is almost invisible, encodes (x,y) positions in a vast virtual document space. Camera images are recorded and processed in real-time giving up to 100 (x,y) positions per second. The technology was originally developed for the digital capture of handwriting and several pages of handwriting can be captured and stored within the pen before being transferred to a PC via a Bluetooth or USB connection. Hitachi Maxell and Logitech have recently released pens based on Anoto functionality that can also be used in streaming mode where position information is transmitted continuously. This enables the pens to be used for real-time interaction as well as writing capture.

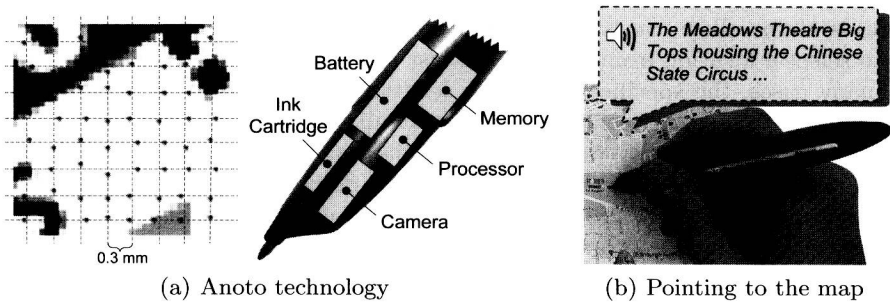


Fig. 1. Interactive paper maps

We have developed a general link service for interactive paper [16, 17], which enables active areas to be defined on paper and bound to digital resources such as images, videos or web pages, or to services such as a text-to-speech engine, a database system or an application such as Microsoft PowerPoint. Thus, the digital pen on paper can be used in much the same way as a mouse would be used during web browsing to activate links to static documents as well as trigger specific application calls.

Using these technologies, we have developed interactive paper maps to support tourists on the move based on a text-to-speech output channel. Interaction with the map provides access to a range of location-aware services and users can also annotate the map or link annotations written in a separate document to positions on the map. Maps have been developed both for general tourist information in the city of Zurich and, specifically, to support visitors to the Edinburgh Festivals based on a map showing festival venues as presented in Fig. 1(b). We use the latter example in the rest of this paper to describe the functionality, operation and implementation of the system in detail.

