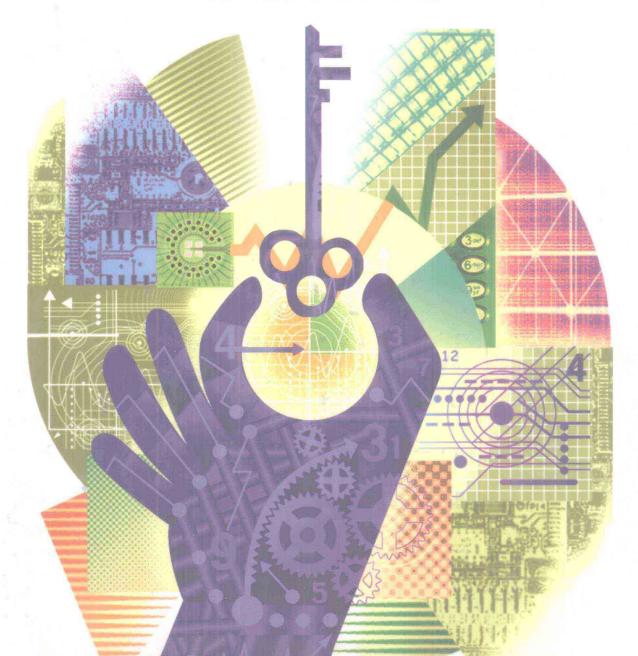
DATABASE

DESIGN, APPLICATION DEVELOPMENT,
& ADMINISTRATION

MICHAEL V. MANNINO



DATABASE DESIGN, APPLICATION DEVELOPMENT, AND ADMINISTRATION

SECOND EDITION

Michael V. Mannino University of Colorado at Denver





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ABOUT THE AUTHOR

ichael V. Mannino has been involved in the database field since 1980. He has taught database management since 1983 at several major universities (University of Florida, University of Texas at Austin, University of Washington, and University of Colorado at Denver). His audiences have included undergraduate MIS students, graduate MIS students, MBA students, and doctoral students as well as corporate employees in retraining programs. He has also been active in database research as evidenced by publications in major journals of the IEEE (*Transactions on Knowledge and Data Engineering* and *Transactions on Software Engineering*), ACM (*Communications* and *Computing Surveys*), and INFORMS (*Informs Journal on Computing* and *Information Systems Research*). His research includes several popular survey and tutorial articles as well as many papers describing original research. Practical results of his research on a form-driven approach to database design are incorporated into Chapter 12.

I wish to dedicate this book to my daughters, Julia and Aimee. Your smiles inspire me every day.

PREFACE

MOTIVATING EXAMPLE

AMPLE Paul Hong, the owner of International Industrial Glue, Inc., is anxious about the future of his business. Although his company has been very successful as an early adopter of Web technology, he is concerned about managing the growth of his business and continued utilization of Web technology. His business has grown rapidly as he embraced Web technology. Now he is unsure about which new directions to take to ensure the future growth of his business.

Paul Hong's main concern is updating the information technology infrastructure to support future expansion. He believes that the current infrastructure has reached its capacity to handle online order processing. Recent unavailability of the order entry website for one product line has resulted in a substantial lost sales opportunity. As his business has expanded into new markets, he has become concerned about the inability to track key business indicators across product lines. He is also concerned about management of nontraditional digital data such as product images and promotion videos as well as integrating XML product data with his order entry databases. For all of these concerns, he is unsure about proprietary versus nonproprietary technologies and standards.

All of these concerns involve significant usage of database technology as part of an enterprise computing infrastructure. Transaction processing features in enterprise DBMSs provide a foundation to increase online order processing performance as well as to improve website reliability. Data warehouse features in enterprise DBMSs provide the foundation to support small data marts as well as large data warehouses. Object database features provide the ability to manage nontraditional data as well as integrate XML product data with order entry data.

However, the solutions to Paul Hong's concerns are found not just in technology. Utilization of the appropriate level of technology involves a vision for an organization's future, a deep understanding of technology, and traditional management skills to manage risk. Paul Hong realizes that his largest challenge is to blend these skills so that effective solutions can be developed for International Industrial Glue, Inc.

Introduction

This textbook provides a foundation to understand the database technology supporting enterprise computing concerns such as those faced by Paul Hong. As a new student of database management, you need to first understand the fundamental concepts of database management and the relational data model. Then you need to master

skills in database design and database application development. This textbook provides tools to help you understand relational databases and acquire skills to solve basic and advanced problems in query formulation, data modeling, normalization, application data requirements, and customization of database applications.

After establishing these skills, you are ready to study the role of database specialists and the processing environments in which databases are used. This textbook presents the fundamental database technologies in each processing environment and relates these technologies to new advances in electronic commerce and enterprise computing. You will learn the vocabulary, architectures, and design issues that provide a background for advanced study of individual database management systems, electronic commerce applications, and enterprise computing.

WHAT'S NEW IN THE SECOND EDITION

The second edition goes beyond mere refinements to the first edition. The second edition

provides a considerable amount of new material and presents material from the first edition in a significantly new manner. The relentless expansion of database technology motivates most of the new material. Database technology continues to evolve rapidly in areas such as data warehouses, object-oriented databases, transaction management, and storage/optimization technologies. The second edition reflects these trends with new material about SQL:1999 and Oracle 9i, relational database technologies for data warehouses, data warehouse population processes, object-relational features in Oracle 9i, and optimization features including bitmap indexes and star joins.

The other motivation for making changes to this second edition is classroom experience with the first edition. Experience gained from my own instruction of undergraduate and graduate students along with feedback from adopters of the first edition have led to the development of new material and refinements to existing material. The most significant refinement involves data modeling coverage. Frustration with student difficulties in data modeling motivated the separation of data modeling coverage between mastering the notation (Chapter 5) and applying the notation to business problems (Chapter 6). The most significant new material is in Chapter 11 on stored procedures and triggers. This chapter was motivated by my instruction of triggers and stored procedures in an advanced database course. Additional new and refined material motivated by classroom usage of the first edition include revised coverage of normalization, the management of stored procedures and triggers, nested queries in the FROM clause, database benchmarks, refinements to transaction processing coverage, and updated coverage of SQL:1999.

In addition to new material and refinements to existing material, the second edition extends the chapter supplements. The second edition contains many new end-of-chapter questions and problems as well as SQL:1999 syntax summaries. In addition, the ER Assistant, the bundled data modeling tool, has been significantly revised, especially to support the diagram rules presented in Chapter 5.

The second edition also has a revised chapter organization to reflect the progression of topics in database design, application development, and database administration. Part 1 covers just foundation knowledge instead of details about application development. Part 2 still covers database design except for the chapters about view integration and the case study. Part 3 covers database application development, including the new chapter on stored procedures and triggers. The coverage of view integration and the case study has been moved to Part 3 to integrate database design with application development. Part 4 covers database administration and processing environments for DBMSs, material that was presented in Part 3 of the first edition.

COMPETITIVE ADVANTAGES

This textbook provides outstanding features unmatched in competing textbooks. The unique features include detailed SQL

coverage for both Access and Oracle, problem-solving guidelines to aid acquisition of key skills, carefully designed sample databases and examples, a comprehensive case study, advanced topic coverage, integrated lab material, and the bundled ER Assistant. These features provide a complete package for an introductory database course. Each of these features is described in more detail in the list below whereas Table P.1 summarizes the competitive advantages by chapter.

- SQL Coverage: The breadth and depth of the SQL coverage in this text is unmatched by competing textbooks. Table P.2 summarizes SQL coverage by chapter. Parts 1 and 3 provide a thorough coverage of the CREATE TABLE, SELECT, UPDATE, INSERT, DELETE, CREATE VIEW, and CREATE TRIGGER statements. Numerous examples of basic, intermediate, and advanced problems are presented. The chapters in Part 4 cover statements useful for database administrators as well as statements used in specific processing environments.
- Access and Oracle Coverage: The chapters in Parts 1 and 3 provide detailed coverage of both Access and Oracle SQL. Each example for the SELECT, INSERT, UPDATE, DELETE, and CREATE VIEW statements are shown for both database management systems. Significant coverage of new Oracle 9i

TABLE P.1 Summary of Competitive Advantages by Chapter

**********	3,334,11,34,10,41,041,041,041,041,041,041,041,041,		
Chapter	Unique Features		
2	Visual representation of relational algebra operators		
3	Query formulation guidelines; Oracle, Access, and SQL:1999 SQL coverage		
4	Unique chapter providing a conceptual introduction to the database development process		
5	Emphasis on ERD notation; diagram rules with support in the ER Assistant		
6	Emphasis on the practice of data modeling; data modeling guidelines and transformations		
7	Normalization guidelines and procedures		
8	Index selection rules; SQL tuning guidelines; integrated coverage of query optimization, file structures, and index selection		
9	Query formulation guidelines; Oracle (8i and 9i), Access, and SQL:1999 SQL coverage; advanced topic coverage of nested queries, division problems, and null value handling		
10	Updatable view rules; data requirement guidelines for forms and reports		
11	Unique chapter covering concepts and practices of database programming languages, stored procedures, and triggers		
12	Unique chapter covering concepts and practices of view integration and design		
13	Unique chapter providing a comprehensive case study on student loan processing		
14	Guidelines for important processes used by database administrators		
15	Transaction design guidelines and advanced topic coverage		
16	Advanced topic coverage of relational database features for data warehouse processing and the data warehouse refresh process; extensive Oracle 9i data warehouse coverage		
17	Integrated coverage of distributed processing and distributed databases		
18	Advanced topic coverage of object-relational features in SQL:1999 and Oracle 9i		

TABLE P.2 SQL Statement Coverage by Chapter

Chapter	SQL Statements	
2	CREATE TABLE	
3	SELECT, INSERT, UPDATE, DELETE	
9	SELECT (nested queries, outer joins, null value handling); Access, Oracle (8i and 9i), and SQL:1999 coverage	
10	CREATE VIEW; queries and manipulation statements using views	
11	CREATE PROCEDURE (Oracle), CREATE TRIGGER (Oracle)	
14	GRANT, REVOKE, CREATE ROLE, CREATE ASSERTION, CHECK clause of the CREATE TABLE statement, CREATE DOMAIN	
15	BEGIN TRANSACTION, COMMIT, SET TRANSACTION, SET CONSTRAINTS, SAVEPOINT	
16	CREATE MATERIALIZED VIEW (Oracle), GROUP BY clause extensions, CREATE DIMENSION (Oracle)	
18	CREATE TYPE, CREATE TABLE (typed tables), SELECT (object identifiers, path expressions, dereference operator); SQL:1999 and Oracle 9i coverage	

- SQL features appears in Chapters 9, 11, 16, and 18. In addition, the chapters in Parts 1 and 3 cover SQL:1999 syntax to support instruction with other prominent database management systems.
- Problem-Solving Guidelines: Students need more than explanations of
 concepts and examples to solve problems. Students need guidelines to help
 structure their thinking process to tackle problems in a systematic manner.
 The guidelines provide mental models to help students apply the concepts to
 solve basic and advanced problems. Table P.3 summarizes the unique
 problem-solving guidelines by chapter.
- Sample Databases and Examples: Two sample databases are used throughout the chapters of Parts 1 and 3 to provide consistency and continuity. The University database is used in the chapter examples, while the Order

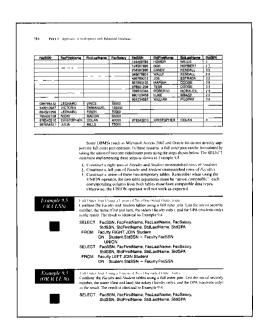


TABLE P.3 Problem-Solving Guidelines by Chapter

Chapter	Problem-Solving Guidelines
2	Visual representation of relationships and relational algebra operators
3	Conceptual evaluation process; query formulation questions
5	Diagram rules
6	Design transformations; common design errors; conversion rules
7	Combined definition of 2NF/3NF; simple synthesis procedure
8	Index selection rules; SQL tuning guidelines
9	Nested query evaluation; count method for division problems
10	Rules for updatable join queries; steps for analyzing data requirements in forms and reports
11	Trigger execution procedure
12	Form analysis steps; view integration strategies
14	Guidelines to manage stored procedures and triggers; data planning process; DBMS selection process
15	Transaction timeline; transaction design guidelines
16	Guidelines for relational database representations of multidimensional data; guidelines for refreshing a data warehouse
17	Progression of transparency levels for distributed databases
18	Object database architectures; comparison between relational and object-relational representations

Entry database is used in the end-of-chapter problems. Numerous examples and problems with these databases depict the fundamental skills of query formulation and application data requirements. Revised versions of the databases provide separation between basic and advanced examples. The website contains CREATE TABLE statements, sample data, data manipulation statements, and Access database files for both databases. Icons for the University and Order Entry databases are placed in the margins of the text to call out to students when an example begins.

Chapters in Parts 2 and 4 use additional databases to broaden exposure to more diverse business situations. Students need exposure to a variety of business situations to acquire database design skills and understand concepts important to database specialists. Other databases covering water utility operations, patient visits, academic paper reviews, personal financial tracking, airline reservations, placement office operations, automobile insurance, store sales tracking, and real estate sales supplement the University and Order Entry databases in the chapter examples and end-of-chapter problems.

- Comprehensive Case Study: The Student Loan, Unlimited Case is found at the end of Part 3. The case description along with its solution integrates the concepts students learned in the preceding 12 chapters on application development and database design. The follow-up problems at the end of the chapter provide additional opportunities for students to apply their knowledge on a realistic case.
- Optional Integrated Labs: Database management is best taught when concepts are closely linked to the practice of designing and implementing databases using a commercial DBMS. To help students apply the concepts described in the textbook, optional supplementary lab materials are available

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- on CD-ROM and the text's website. The CD-ROM contains labs for three Microsoft Access versions (97, 2000, and 2002) as well as practice databases and practice exercises. The Microsoft Access labs integrate a detailed coverage of Access with the application development concepts covered in Parts 1 and 3.
- Free Data Modeling Tool: The ER Assistant provides a simple interface for drawing and analyzing entity relationship diagrams as presented in the Part 2 chapters on database development. This unique, DBMS-independent program is packaged free with each student copy of the text. Students can quickly become productive with this program, enabling them to focus on the concepts of data modeling rather than the details of a complex CASE tool. To help students avoid diagram errors, the ER Assistant supports the diagram rules presented in Chapter 5.
- Current and Cutting-Edge Topics: This book covers some topics that are missing from competing textbooks: advanced query formulation, updatable views, development and management of stored procedures and triggers, data requirements for data entry forms and reports, view integration, population process for data warehouses, Web database connectivity architectures, object database architectures, data warehouse features in SQL:1999 and Oracle 9i, object-relational features in SQL:1999 and Oracle 9i, and transaction design principles. These topics can help motivated students obtain a deeper understanding of database management.
- Complete Package for Course: Depending on the course criteria, some students may need to purchase as many as five books for an introductory database course: a textbook covering principles, laboratory books covering details of a DBMS and a CASE tool, a supplemental SQL book, and a casebook with realistic practice problems. This textbook and supplemental material provide one complete and less expensive source for the student. In addition to the expense of using many separate books and lab manuals, the separate books lack an integrated approach.

TEXT AUDIENCE

This book is intended for a first undergraduate or graduate course in database management. At the undergraduate level, students should have a concentration (major or minor) or active interest in information systems. For two-year institutions, the instructor may want to skip the advanced topics and place more emphasis on the optional Access lab book. Undergraduate students should have a first course covering general information systems concepts, spreadsheets, word processing, and possibly a brief introduction to databases. Except for Chapter 11, a previous course in computer programming can be useful background but is not mandatory. The chapters reference computer programming concepts, but writing code is not covered. For a complete understanding of Chapter 11, computer programming background is essential. However, the basic concepts in Chapter 11 can be covered even if students do not have computer programming background.

At the graduate level, this book is suitable in either MBA or Master of Science (in information systems) programs. The advanced material in this book should be especially suitable for Master of Science students.

foundation about basic concepts. Part 1 provides background for subsequent detailed study of database design, database application development, and database administration. The chapters in Part 1 present the principles of database management, the relational data model, and query formulation.

Part 2 provides a foundation for database design. Students desiring a career as a database administrator should be able to perform each step of the database development process. Students should learn skills of data modeling, schema conversion, normalization, and physical database design.

The chapters in Part 2 emphasize practical skills and design processes for the database development process. Chapter 4 introduces the context, objectives, phases, and tools of the database development process. Chapters 5 and 6 cover data modeling using the Entity Relationship Model. Chapter 7 covers the motivation, functional dependencies, normal forms, and practical considerations of data normalization. Chapter 8 contains broad coverage of physical database design including the objectives, inputs, file structure and query optimization background, and important design choices.

Part 3 provides a foundation for building database applications by helping students acquire skills in advanced query formulation, specification of data requirements for data entry forms and reports, coding triggers and stored procedures, and using views in the design of complex databases. Chapter 9 presents additional examples of intermediate and advanced SQL, along with corresponding query formulation skills. Chapter 10 describes the motivation, definition, and usage of relational views along with specification of view definitions for data entry forms and reports. Chapter 11 presents concepts and coding practices of database programming languages, stored procedures, and triggers for customization of database applications. Chapter 12 describes view design and view integration, which are data modeling concepts for large database development efforts. Chapter 13 provides a comprehensive case study that enables students to gain insights about the difficulties of applying database design and application development skills to a realistic business database.

Beyond the database design and application development skills, this textbook prepares students for careers as database specialists. Students need to understand the responsibilities, tools, and processes employed by data administrators and database administrators as well as the various environments in which databases operate.

The chapters in Part 4 emphasize the role of database specialists and the details of managing databases in various operating environments. Chapter 14 provides a context for the other chapters through coverage of the responsibilities, tools, and processes used by database administrators and data administrators. The other chapters in Part 4 provide a foundation for managing databases in important environments: Chapter 15 on transaction processing, Chapter 16 on data warehouses, Chapter 17 on distributed processing and data, and Chapter 18 on object database management. These chapters emphasize concepts, architectures, and design choices important for database specialists.

TEXT APPROACH AND THEME

To support acquisition of the necessary skills for learning and understanding application development, database design, and

managing databases, this book adheres to three guiding principles:

1. Combine concepts and practice. Database management is more easily learned

when concepts are closely linked to the practice of designing and implementing databases using a commercial DBMS. The textbook and the

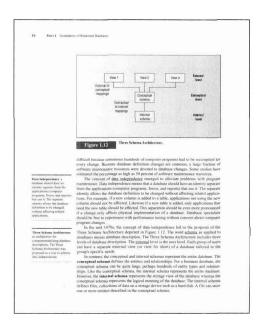
accompanying supplements have been designed to provide close integration between concepts and practice through the following features:

- SQL examples for both Access and Oracle as well as SQL:1999 coverage.
- Emphasis of the relationship between application development and query formulation.
- Usage of a data modeling notation supported by professional CASE tools and an easy-to-use academic tool (ER Assistant).
- Supplemental laboratory practice chapters that combine textbook concepts with details of commercial DBMSs.
- 2. Emphasize problem-solving skills. This book features problem-solving guidelines to help students master the fundamental skills of data modeling, normalization, query formulation, and application development. The textbook and associated supplements provide a wealth of questions, problems, case studies, and laboratory practices in which students can apply their skills. With mastery of the fundamental skills, students will be poised for future learning about databases and change the way they think about computing, in general.
- 3. Provide introductory and advanced material. Business students who use this book may have a variety of backgrounds. This book provides enough depth to satisfy the most eager students. However, the advanced parts are placed so that they can be skipped by the less inclined.

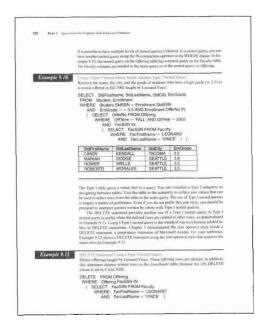
PEDAGOGICAL FEATURES

This book contains the following pedagogical features to help students work their way through chapter content in a sensible and organized fashion:

- Learning Objectives focus on the knowledge and skills students will acquire from studying the chapter.
- Overviews provide a snapshot or preview of chapter contents.
- **Key Terms** are highlighted and defined in the margins as they appear in the chapter.



• **Examples** are clearly separated from the rest of the chapter material for easier review and studying purposes.



- Running Database Examples—University and Order Entry with icons in margins to draw student attention to examples.
- Closing Thoughts summarize what students have learned in the chapter.
- **Review Concepts** are the important conceptual highlights from the chapter, not just a list of terminology.
- Questions are provided to review the chapter concepts.
- **Problems** are included to help students practice and implement what they have learned.
- References for Further Study point students to additional sources on chapter
- Chapter Appendixes provide more in-depth treatment of certain principles or practices.

At the end of the text, students will find the following additional resources:

- Glossary: Provides a complete list of terms and definitions used throughout the text.
- **Bibliography:** A list of helpful industry, academic, and other printed material for further research or study.

In addition, a list of Web resources can be found in the Online Learning Center, www.mhhe.com/mannino.

as well as many advanced features. The lab chapters provide a mixture of guided practice and reference material organized into the following chapters:

- 1. An Introduction to Microsoft Access
- 2. Database Creation Lab
- 3. Query Lab
- 4. Single Table Form Lab
- 5. Hierarchical Form Lab
- 6. Report Lab
- 7. Pivot Tables and Data Access Pages (Access 2002 only)
- 8. User Interface Lab

Each lab chapter follows the pedagogy of the textbook with Learning Objectives, Overview, Closing Thoughts, Additional Practice exercises, and Appendixes of helpful tips. Most lab chapters reference concepts from the textbook for close integration with corresponding textbook chapters. Each lab book also includes a glossary of terms and an index.

INSTRUCTOR RESOURCES

A comprehensive set of supplements for the text and lab manuals is available to adopters. These include:

- Instructor CD-ROM to contain Instructor's Manual, PowerPoint slides, Test Bank, and Computerized Test Bank. The test data bank provides problems for assignments, midterm exams, and final exams, in addition to questions to test basic understanding.
- Website/Online Learning Center, www.mhhe.com/mannino. The instructor center contains problem solutions, an exam and assignment data bank, PowerPoint lecture notes, case study solutions, and laboratory assignment solutions.

TEACHING PATHS

The textbook can be covered in several orders in a one- or a two-semester sequence. The author has taught a one-semester course with the ordering of application development, database development, and database processing environments. This ordering has the advantage of covering the more concrete material (application development) before the more abstract material (database development). Lab chapters and assignments are used for practice beyond the textbook chapters. To fit into one semester, advanced topics in Chapters 8, 9, 11, 12, 15, 16, 17, and 18 may be skipped.

A second ordering is to cover database development before application development. For this ordering, the author recommends following the textbook ordering. This ordering supports a more thorough coverage of database development while not neglecting application development. To fit into one semester, advanced topics in Chapters 8, 9, 11, 12, 15, 16, 17, and 18 may be skipped.

A third possible ordering is to use the textbook in a two-course sequence. The first course covers database management fundamentals from Part 1, data modeling and normalization from Part 2, and advanced query formulation, application development with views, and view integration from Part 3. Because of the second course, the material on database design can be covered in more depth than one course alone permits. The second course emphasizes database administration skills with physical database design from Part 2, triggers and stored procedures from Part 3, and the processing environments

from Part 4 along with additional material on managing enterprise databases. A comprehensive project can be used in the second course to integrate application development, database development, and database administration.

STUDENT RESOURCES

- **ER Assistant:** Packaged free with each student text, this easy-to-use data modeling tool can be used to draw and analyze ERDs.
- Integrated Access Labs: Available as a packaging option, these Access 97, 2000, and 2002 labs are available on CD-ROM and include additional sample databases and practice exercises not found in the text.
- Website/Online Learning Center, www.mhhe.com/mannino: The student center contains study outlines that include learning objectives, chapter overviews, summaries and key terms from the text, self-assessment quizzes, and other helpful online resources.

ACKNOWLEDGMENTS

ENTS The second edition of this textbook is the culmination of many years of work. Before beginning the first edition, I wrote tutorials, laboratory practices, and case studies. This material was first used to supplement other textbooks. After encouragement from students, this material was used without a textbook. This material, revised many times through student comments, was the foundation for the first edition. During the development of the first edition, the material was classroom tested for three years with hundreds of undergraduate and graduate students, along with careful review through four drafts by many outside reviewers. The second edition was developed through classroom usage of the first edition for three years, along with teaching an advanced database course for several years.

I wish to acknowledge the excellent support that I have received in completing this project. First, I thank my many database students, especially those in ISMG6080 and ISMG4500 at the University of Colorado at Denver and in the U.S. West IT Professional Program. Your comments and reaction to the draft textbook have been invaluable to its improvement.

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Michael V. Mannino