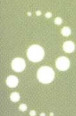




Football in the Americas **Fútbol, Futebol, Soccer**



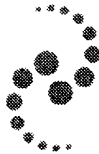
INSTITUTE FOR THE STUDY OF THE
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Edited by Rory M. Miller
and Liz Crolley

Football in the Americas

Fútbol, Futebol, Soccer

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PREFACE AND ACKNOWLEDGEMENTS

The papers in this volume arose from the conference on 'Fútbol, Futebol, Soccer: Football in the Americas' hosted by the Institute of Latin American Studies (ILAS) (now the Institute for the Study of the Americas, or ISA) at the University of London in October 2003. The conference was the first large-scale academic gathering in the United Kingdom to assess the state of research on the role of sport in society in Latin America and the sports business in the hemisphere, and it attracted an attendance of over 200 academics, postgraduate students and journalists. It would not have been possible without the support of three institutions and their directors: the Institute of Latin American Studies in London and Professor James Dunkerley, who supported this project wholeheartedly from the point at which it was first suggested to him; the Centre for Brazilian Studies in Oxford and Professor Leslie Bethell, who financed the attendance of the Brazilian scholars who have contributed to this volume; and the University of Liverpool Management School and Professor Denis Smith, its founding Director. Olga Jiménez and Karen Perkins of ILAS undertook the local arrangements for the conference in London with their customary efficiency. We are extremely grateful to all of them.

Alongside the papers printed here, a number of other papers and talks were presented at the conference — by Alex Bellos, Jimmy Burns, Matthew Hayes, Eduardo Salazar, Alan Tomlinson, Fernando de Tomaso and Alexandre Rocha Loures. The latter two, in particular — as representatives respectively of Racing Club of Avellaneda and Atlético Paranaense of Curitiba — contributed significantly to our understanding of the possibilities and constraints facing those who are attempting to modernise the management of the football business in Latin America. Thanks are due also to the authors in this volume for their patience with the editors when their other duties intervened to stall its completion, and for their swift responses to our inquiries. Finally, we wish to thank our families for their interest in seeing us

complete this project, and for their support of our long-standing predilections for Arsenal FC and Liverpool FC respectively, as well as our appreciation of South American football and footballers.

Rory Miller
Liz Crolley
Liverpool, January 2007

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Pablo Alabarces has a PhD from the University of Brighton. He is Professor at the Faculty of Social Sciences of the University of Buenos Aires (UBA) and a researcher at the National Council for Scientific Research (CONICET). In Buenos Aires, he created and coordinated the Popular Cultures Study Group at UBA and the Sport and Society Workgroup at CLACSO (Consejo Latinoamericano de Ciencias Sociales). He has been a Visiting Professor in Brazil, Mexico, Chile, Uruguay and England. His recent books are *Fútbol y Patria* (Prometeo, 2002), *Futbologías* (CLACSO, 2003), *Crónicas del aguante* (Capital Intelectual, 2004) and *Hinchadas* (Prometeo, 2005).

Liz Crolley is a member of the Football Industry Group at the University of Liverpool Management School. Her research draws on her background as a linguist, and examines the social, political, historical and business aspects of football culture. She has published widely in these fields, focusing on the structures, organisation and media coverage of football in Europe and Argentina. Her publications include several co-authored books: *Football, Nationality, and the State* (Longman, 1996, with Vic Duke), *Football, Europe and the Press* (Frank Cass, 2002, with David Hand), and *Football and European Identity* (Routledge, 2006, also with David Hand).

Vic Duke is a political sociologist who spent most of his career at the University of Salford. His main research work in the 1980s involved a longitudinal project to analyse the economic, social, and political effects of Thatcherism, culminating in *A Measure of Thatcherism* (HarperCollins, 1991, with Stephen Edgell). In the 1990s, his research interest switched to the political sociology of football, leading to the publication of *Football, Nationality and the State* (Longman, 1996, with Liz Crolley). He then spent six years as Senior Research Fellow at the University of Liverpool. Now retired, he retains an active interest in the politics of football in Argentina, Belgium and the Czech Republic.

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The Institute for the Study of the Americas (ISA) promotes, coordinates and provides a focus for research and postgraduate teaching on the Americas – Canada, the USA, Latin America and the Caribbean – in the University of London.

The Institute was officially established in August 2004 as a result of a merger between the Institute of Latin American Studies and the Institute of United States Studies, both of which were formed in 1965.

The Institute publishes in the disciplines of history, politics, economics, sociology, anthropology, geography and environment, development, culture and literature, and on the countries and regions of Latin America, the United States, Canada and the Caribbean.

ISA runs an active programme of events – conferences, seminars, lectures and workshops – in order to facilitate national research on the Americas in the humanities and social sciences. It also offers a range of taught master's and research degrees, allowing wide-ranging multi-disciplinary, multi-country study or a focus on disciplines such as politics or globalisation and development for specific countries or regions.

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