

CONTENT NETWORKING INTHE MOBILE INTERNET



Sudhir Dixit Tao Wu

CONTENT NETWORKING IN THE MOBILE INTERNET

Edited by

SUDHIR DIXIT and TAO WU

Nokia Research Center





A JOHN WILEY & SONS, INC., PUBLICATION

Copyright © 2004 by John Wiley & Sons, Inc. All rights reserved.

Published by John Wiley & Sons, Inc., Hoboken, New Jersey. Published simultaneously in Canada.

No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, scanning, or otherwise, except as permitted under Section 107 or 108 of the 1976 United States Copyright Act, without either the prior written permission of the Publisher, or authorization through payment of the appropriate per-copy fee to the Copyright Clearance Center, Inc., 222 Rosewood Drive, Danvers, MA 01923, 978-750-8400, fax 978-646-8600, or on the web at www.copyright.com. Requests to the Publisher for permission should be addressed to the Permissions Department, John Wiley & Sons, Inc., 111 River Street, Hoboken, NJ 07030, (201) 748-6011, fax (201) 748-6008.

Limit of Liability/Disclaimer of Warranty. While the publisher and author have used their best efforts in preparing this book, they make no representations or warranties with respect to the accuracy or completeness of the contents of this book and specifically disclaim any implied warranties of merchantability or fitness for a particular purpose. No warranty may be created or extended by sales representatives or written sales materials. The advice and strategies contained herein may not be suitable for your situation. You should consult with a professional where appropriate. Neither the publisher nor author shall be liable for any loss of profit or any other commercial damages, including but not limited to special, incidental, consequential, or other damages.

For general information on our other products and services please contact our Customer Care Department within the U.S. at 877-762-2974, outside the U.S. at 317-572-3993 or fax 317-572-4002.

Wiley also publishes its books in a variety of electronic formats. Some content that appears in print, however, may not be available in electronic format.

Library of Congress Cataloging-in-Publication Data:

Dixit, Sudhir.

Content networking in the mobile Internet / Sudhir Dixit & Tao Wu.

p. cm

Includes bibliographical references and index.

ISBN 0-471-46618-2 (Cloth)

1. Wireless Internet. 2. Computer networks. I. Wu, Tao, 1971-. II. Title.

TK5103.4885 D58 2004 004.67'8--dc22

2003025148

Printed in the United States of America

10 9 8 7 6 5 4 3 2 1

PREFACE

When we initiated a research project on content delivery in Nokia Research Center in 1999, the technology world was at the height of its fascination with the Internet and the World Wide Web. The Internet backbone bandwidth just could not keep up with the exponential traffic growth, and from time to time, a major Website was brought down by overwhelming visits. At that time, content networking was attracting interest from industry and academia for its scalability, performance, and cost effectiveness. Many companies sprang up to meet the challenge by coming up with the idea of content delivery networks (CDNs) to deliver service level guarantees to the Internet service providers, enterprises, operators, and content providers. The buzzes were that the "content is king," "it is all about user experience—the 8-second rule," and so on. The joint ownership of the content and the infrastructure by some operators or service providers gave an impetus to CDNs so that they could differentiate their services from those of their competitors.

The last several years have witnessed dramatic changes in business and technology environment. The Web has clearly emerged as the interface of choice, and multimedia applications are rapidly gaining consumer pull and acceptance on handheld devices. As life becomes mobile and consumer and business devices become digital with wireless interconnectivity, mobility and context awareness are providing the much-needed value-add to build viable business models. Concurrently, Web performance is undergoing substantial improvement, thanks to increased capacity in the backbone, wide availability of broadband access, and, of course, content delivery technologies. However, as professionals and consumers alike start to access information and multimedia content anywhere and anytime, mobility, the varying characteristics of the wireless medium, and constrained handheld terminals bring even greater challenges to the evolving next-generation mobile services. And that is what this book is all

about—making Web and multimedia content and services available to mobile users with optimal user experience. Mobile content networking is still in its infancy, and we believe that what we have presented in this book is only the beginning of the story. Indeed, with the long-awaited arrival of the third-generation (3G) wireless technology, the increasing popularity of the wireless local area network (WLAN), and the emergence of numerous other short-range radio technologies, a new era of mobility services has just begun. We hope this book is helpful for anyone who is interested in mobile networks, content networking, and Web services in writing his/her own story.

In order to cover the breadth and depth of the topics covered in this book, we felt that this could be done judiciously and expeditiously only by bringing the various experts in their respective fields together to contribute to a book of this kind. Since content networking is an emerging area of research, this also helped all the contributing authors present their different points of view. The book is written in a style intended to provide a broad overview of the content networking technologies with special emphasis on the mobile Internet, and is aimed toward practicing engineers, graduate students, and researchers. It has been our objective to provide the material in one single place to enable quick learning of the fundamentals involved in an easy-to-read format.

We are indebted to the contributors of this book for their diligent work that made this book possible. Throughout this project they were very understanding and forthcoming with any revisions that we requested of them. We would like to thank Zhu Liu and Zhimei Jiang for their help and valuable suggestions during the course of the preparation of this book. We also thank the reviewers for their comments on the initial drafts, especially Mitri Abou-Rizk, Sadhna Ahuja, Mortaza Bargh, Srinivas Bindignavile, Dan Li, Zhu Liu, Gabor Fodor, Xia Gao, Yin-Ling Liong, Lili Qiu, and Haihao Wu.

We express our gratitude to the staff of John Wiley, especially Rosalyn Farkas, Val Moliere, and Kirsten Rohstedt, for guiding us through the labyrinth of the publication process. Their promptness and attention to details made editing this book so much easier.

Last, but not the least, we thank our families (Sudhir Dixit thanks his wife Asha and children Sapna and Amar, and Tao Wu thanks his wife Lingxuan) for their understanding and support, without which this book would not have been possible. They happily agreed to forsake valuable family time to let us work on this book. Thanks again!

Finally, we (the authors and editors) have tried our best to make each chapter quite complete in itself and its contents as accurate as possible. However, we are afraid that some errors and omissions may still have remained unnoticed. Any feedback intended to correct errors and improve the book would be highly appreciated.

Boston, Massachusetts

(Email: sudhir.dixit@ieee.org)

(Email: tao.wu@nokia.com)

March 2004

Boston, Massachusetts

SUDHIR DIXIT

TAO WU

ACRONYMS

2G	Second-generation cellular communications
3G	Third-generation cellular communications
3GPP	Third Generation Partnership Project
	1

8PSK Octagonal phase shift keying

8-VSB Trellis-coded eight level vestigial sideband AAA Authentication, authorization, and accounting

ACK Acknowledgments

ACME Architecture for content delivery in the mobile environment

ADSL Asymmetric digital subscriber line
ALC Asynchronous layered coding
AMP Asynchronous multicast push
AMPS Advanced mobile phone system

AMPS Advanced mobile phone system
AMR Adaptive multirate (voice codec)
ANON Active-networks overlay network

ATSC Advanced Television System Committee

B2B Business to business
BAN Body area network

BEEP Blocks extensible exchange protocol BM-SC Broadcast multicast service center

BSC Base station controller

BST-OFDM Band-segmented transmission OFDM

CAMEL Customized applications for mobile network enhanced logic

CBS Cell broadcast service

CDF Cumulative distribution function

CDN Content delivery network

xxviii ACRONYMS

CMP Continuous multicast push

CN Core network COFDM Coded OFDM

COPS Common open policy service

CORBA Common object request broker architecture
CPS Content provisioning (or policy) system

CS Circuit switch
DA Duplicate avoidance

DAB Digital audio broadcast

DHCP Dynamic host configuration protocol

DNS Domain name service
DR Donated receiver

DRM Digital rights management
DSL Digital subscriber line
DSM Distributed shared memory
DSSS Direct-sequence spread spectrum

DVB Digital video broadcast

DVB-H DVB-handheld (a mobile optimized version of VB-T)

DVB-S Satellite DVB
DVB-T Terrestrial DVB

DUMRP Distance vector multicast routing protocol

e-CS E-commerce system

EDGE Enhanced data rates for GSM evolution

ERS Expanding-ring search
ESG Electronic service guide
FEC Forward error correction
FIB Forwarding information base

FLO Flexible layer one

FLUTE File delivery over unidirectional transport

GERAN GSM/EDGE RAN

GGSN Gateway GPRS support node GPRS General packet radio service

GSM Global system for mobile communications

GTP GPRS tunneling protocol

HDML Handheld Device Markup Language

HO Handover/handoff

HSDPA High-speed downlink packet access

HTML Hypertext Markup Language
HTTP Hypertext Transfer Protocol
IETF Internet Engineering Task Force
IGMP Internet group management protocol

IMG Internet media guide
IMS IP multimedia system
IP Internet protocol

IPDC IP datacast

ISDB-T Terrestrial integrated service digital broadcasting ISO International Organization for Standardization

ISP Internet service provider

LAN Local area network

LLC/SNAP Logical link control/subnetwork attachment point

LSM Limited scope multicast
m-t-m multipoint-to-multipoint
m-t-p multipoint-to-point
MAC Media access control
MAN Metropolitan area network

MBMS Multimedia broadcast and multicast service

MLD Multicast listener discovery protocol
MPE Multiprotocol encapsulator/encapsulation

MPEG Moving Picture Experts Group

MRF Media resource function
MTU Maximum transport unit
MUSE Multiuse sensor enhancement

NACK Negative ACK

NORM NACK-oriented reliable multicast

OFDM Orthogonal frequency-division multiplex

OMA Open Mobile Alliance

OSI Open systems interconnection

OSPF Open shortest path first
p-t-m Point-to-multipoint
p-t-p Point-to-point
PAN Personal area network

PC Personal computer

PCV Piggyback cache validation

PID Packet identifier
PING Packet Internet groper
PKI Public key infrastructure
PLMN Public land mobile network

POP Point of presence PPP Point-to-point protocol

PS Packet switch

PSI Program service information
QAM Quadrature amplitude modulation

QoS Quality of service

RADIUS Remote authentication dial-in user service RAMP Reliable adaptive multicast protocol

RAN Radio access network

RB Radio bearers

REST Representative state transfer

RF Radio frequency

RFC Request for comment(s)

XXX ACRONYMS

RIS Rights issue server
RLC Radio link control

RMT Reliable multicast transport RNC Radio network controller

RP Rendezvous point

RRC Radio resource controller
RRM Radio resource management

RTCP RTP control protocol

RTSP Real-time streaming transport RTP Real-time transport protocol

RTT Roundtrip time SA System aspect

SAP Session announcement protocol SCE Single-connection emulation

SDMS Service and delivery management system

SDP Session description protocol

SDPng SDP next generation

SGSN Serving GPRS support node

SI Service information

SIR Signal-to-interference ratio SMS Short message service

SMSC SMS center

SOAP Simple object access protocol SRM Scalable reliable multicast

SS Service system

SSM Single-source multicast

TAG Technical Architecture Group
TCP Transmission control protocol
TDMA Time-division multiple access

TFCI Transport format combination indication

TPC Transmission power control

TR Technical report
TS Transport stream

TSG Technical specification group

TTL Time to live; transistor-transistor logic

UDDI Universal description, discovery, and integration

UE User equipment
UHF Ultrahigh frequency

UMTS Universal mobile telecommunications system

UTRA Universal terrestrial radio access (previously UMTS)

UTRAN Universal terrestrial RAN
URI Uniform resource identifier

VoD Video on demand

VoIP Voice over Internet Protocol W3C World Wide Web Consortium

ACRONYMS **XXX**i

WAN Wide area network

WAP Wireless access protocol

WCCP Web Cache Control Protocol (proprietary to Cisco)

WCDMA Wideband code-division multiple access

WG Working group WLAN Wireless LAN

WML Wireless Markup Language

WWW World Wide Web

XML eXtensible Markup Language

XrML eXtensible rights Markup Language

CONTENTS

PREFACE				
1			NETWORKING IN THE MOBILE INTERNET and Tao Wu	1
	1.1	Introdu	ction / 1	
	1.2		Networking in the Mobile Internet / 2	
	1.3		verview / 4	
		1.3.1	Chapter 2: Mobile Internet Architecture Overview / 4	
		1.3.2		
		1.3.3	Chapter 4: Content Caching and Multicast / 5	
		1.3.4	Chapter 5: Characterizing Web Workload of Mobile Clients / 5	
		1.3.5	Chapter 6: ACME: A New Mobile Content Delivery Architecture / 5	
		1.3.6	Chapter 7: Content Adaptation for the Mobile Internet / 6	
		1.3.7	Chapter 8: Content Synchronization / 6	
		1.3.8	Chapter 9: Multimedia Streaming in Mobile Wireless Networks / 6	
		1.3.9	Chapter 10: Multicast Content Delivery for Mobiles /	5

ix

		1.3.10	Chapter 11: Security and Digital Rights Management for Mobile Content / 7	
		1.3.11	Chapter 12: Charging for Mobile Content / 7	
			Chapter 13: Algorithms and Infrastructures for	
		1.5.12	Location-Based Services / 7	
		1.3.13	Chapter 14: Fixed and Mobile Web Services / 8	
	1.4		iding Remarks / 8	
2	MOR	HIF IN	TERNET ARCHITECTURE OVERVIEW	9
_			and Antti Toskala	_
	2.1	Introdu	action / 9	
	2.2		rdization Framework / 10	
	2.3		Architecture and Core Network / 11	
	2.4		MA Radio Access Network / 13	
		2.4.1	WCDMA Radio Access Network Architecture / 13	
		2.4.2	WCDMA Layer 2/3 Architecture and Principles / 14	
		2.4.3	WCDMA Physical Layer / 18	
		2.4.4	WCDMA beyond 2Mbps with HSDPA / 20	
		2.4.5	Evolution of WCDMA / 21	
			2.4.5.1 Enhanced Uplink Dedicated Channel / 22	
			2.4.5.2 New Frequency Variants of WCDMA / 23	
			2.4.5.3 Advanced Antenna Technologies / 23	
			2.4.5.4 Multimedia Broadcast and Multicast	
			Service / 24	
	2.5	GSM/	GPRS/EDGE / 24	
		2.5.1	GSM Principle / 24	
		2.5.2	GSM Radio Access Network Architecture / 26	
			GSM Service Creation Principle / 26	
	2.6		Radio Access / 27	
	2.7	,	EDGE and WCDMA Operator Performance / 29	
	2.8		EDGE and WCDMA End-User Performance / 31	
		Refere	nces / 33	
3			S FOR THE WEB AND THE MOBILE	
	:00 P:00 C	RNET		35
	Mitri .	Abou-Riz	ZK	
	3.1	Introdu	uction / 35	
	3.2	Histor	y of the World Wide Web / 35	

3.3	The W	Web Today / 37			
3.4	The Fu	ture Web / 37			
3.5	HyperT	Text Transf	Fer Protocol / 38		
	3.5.1	Definition and General Operation / 38			
	3.5.2	HTTP Evolution / 39			
		3.5.2.1	HTTP/0.9 / 40		
		3.5.2.2	HTTP/1.0 / 41		
	3.5.3	HTTP/1.	1 / 44		
		3.5.3.1	Formats of the Request and Response Messages for HTTP/1.1 / 45		
		3.5.3.2	New Request Methods and Definitions / 45		
		3.5.3.3	Persistent Connections / 46		
			Chunked Encoding / 47		
			Content Negotiations / 47		
			Byte-Range Operation / 48		
			Authentication / 48		
		3.5.3.8	Caching / 48		
		3.5.3.9	Headers / 50		
	3.5.4	Conclusi	on / 66		
3.6					
	3.6.1	Introduct	tion / 66		
	3.6.2	WAP Ev	volution / 66		
		3.6.2.1	WAP 1.0 Architecture / 67		
		3.6.2.2	WAP 1.0 Components / 69		
	3.6.3	WAP 2.0	0 / 78		
		3.6.3.1	Introduction / 78		
		3.6.3.2	WAP 2.0 Architecture and Overview / 78		
		3.6.3.3	WAP 2.x Components / 80		
	3.6.4	Future o	f WAP / 83		
	References / 84				
				0-	
Dan Dan		CACHING	AND MULTICAST	87	
4.1	Web-I	Based Appl	lications / 87		
	4.1.1	Informat	tion Dissemination / 87		
		4.1.1.1	Static Content / 88		
		4.1.1.2	Dynamic Content / 88		
		4.1.1.3	Streaming Media / 89		

4

5

	4.1.2	Information Exchange / 90	
4.2	Scalable Content Delivery via Multicast and Caching / 91		
4.3		ticast and Reliable Multicast / 93	
	4.3.1	Challenges Facing Reliable Multicast / 94	
	4.3.2	NAK-Based Recovery / 95	
	4.3.3	Distributed Recovery / 95	
	4.3.4	Router-Assisted Recovery / 98	
	4.3.5	FEC-Based Recovery / 100	
	4.3.6	State of the Art / 102	
4.4	Applica	ation Layer Multicast / 103	
	4.4.1	Rationale for Application Layer Multicast / 104	
	4.4.2	Why We Still Need IP Multicast / 108	
	4.4.3	Functions of Application Layer Multicast / 110	
	4.4.4	Building the Distribution Tree / 112	
	4.4.5	State of the Art / 116	
4.5	Web Pr	oxy Caching / 117	
	4.5.1	Basics of Proxy Caching / 117	
	4.5.2	Content Delivery / 118	
	4.5.3	Cache Consistency / 120	
	4.5.4	Cache Cooperation / 122	
	4.5.5	Limitations of Previous Work / 125	
4.6	Summa	ry / 126	
	Referen	ces / 127	
		RIZING WEB WORKLOAD OF MOBILE	
CLIE		omedia Bahli and Lili O'	135
		amvir Bahl, and Lili Qiu	
5.1		w of Web Workload Characterization / 136	
	5.1.1	Motivation for Workload Characterization / 136	
	5.1.2	Types of Analysis / 137	
5.2	Overvie	w of Previous Work / 137	
	5.2.1	Wireline User Workload Characterization / 137	
		5.2.1.1 Content Analysis / 138	
		5.2.1.2 User Behavior Analysis / 139	
		5.2.1.3 System Load Analysis / 140	
	5.2.2	Wireless User Workload Characterization / 140	
		5.2.2.1 Analysis of WAP Traffic at Bell Mobility's PCS / 141	

		5.2.2.2	Analysis of a Metropolitan Area		
		5000	Wireless Network / 141		
<i>-</i> 2		5.2.2.3			
5.3		Server Architecture and Data Gathering / 142			
	5.3.1		Architecture / 143		
	5.3.2		ion of Data Logs / 144		
	5.3.3		f Accesses / 144		
5.4	Chara		Veb Browsing Workload / 145		
	5.4.1		Analysis / 145		
		5.4.1.1	Content Size / 146		
		5.4.1.2	Popular Content Categories / 146		
		5.4.1.3	Document Popularity / 148		
	5.4.2	User Bel	havior Analysis / 149		
		5.4.2.1	Load Distribution of Different Users / 150		
		5.4.2.2	Distribution of Wireless User Sessions / 153		
			Temporal Stability / 155		
		5.4.2.4	Spatial Locality / 158		
	5.4.3	System I	Load Analysis / 160		
	5.4.4	Summar	y of Browse Log Analyses / 161		
5.5	Characterizing Notification Workload / 163				
	5.5.1	Content	Analysis / 164		
		5.5.1.1	Notification Message Size and Its		
			Implications / 164		
		5.5.1.2	Popular Categories / 164		
		5.5.1.3	Message Popularity Analysis and		
			Its Implications / 167		
	5.5.2	User Bel	navior Analysis / 168		
		5.5.2.1	Load Distribution of Different Users / 169		
		5.5.2.2	Spatial Locality / 169		
	5.5.3	System L	Load / 171		
	5.5.4	Summary	of Notification Log Analyses / 172		
5.6	Correlation between Web Browsing and				
		tification / 174			
	5.6.1	Correlation	on in the Amount of Usage / 174		
	5.6.2	Correlation	on in Popular Content Categories / 176		
	5.6.3	Summary	/ / 178		
5.7	Compa	rison betw	een Workload of Wireline Web		
		bile Web	4		
	5.7.1	Comparis	son in Web Content / 178		

	5.8	5.7.3 Summar Referen	ry / 179 ces / 180	
6	ARCI	ME: A NEW MOBILE CONTENT DELIVERY CHITECTURE Wu, Sadhna Ahuja, and Sudhir Dixit		
	6.1	Introduc	ction / 183	
	6.2		Content Delivery Techniques and Related Work / 186	
	13000	6.2.1	Content Delivery for the Internet / 186	
			6.2.1.1 Network Scaling / 187	
			6.2.1.2 End-System Acceleration / 187	
			6.2.1.3 Content and Protocol Optimization / 188	
		6.2.2	Content Delivery for the Mobile Internet / 189	
		6.2.3	Related Work / 189	
	6.3		Performance Analysis / 191	
			System Description / 191	
		6.3.2	ACME Performance in a Slotted ALOHA System / 191	
			6.3.2.1 Performance of Baseline / 192	
			6.3.2.2 Performance of ACME / 193	
			6.3.2.3 Comparison / 194	
			ACME in CDMA Networks / 196	
	6.4	_	ting User Interest Correlation with ACME / 197	
			The Algorithm / 197	
			Traces / 198	
	<i></i>		Simulations / 198	
	6.5		E in Radio Resource Management / 201	
	6.6		nces / 202	
			•	
7			ADAPTATION FOR THE MOBILE INTERNET	205
	Step	hane Co	ulombe, Oskari Koskimies, and Guido Grassel	
	7.1		ation for Adaptation / 205	
	7.2	Multin	nedia Content Types / 207	
		7.2.1	Media Content / 207	
			7.2.1.1 Textual Content / 207	
			7.2.1.2 Audiovisual Content / 208	
		7.2.2	Presentation Content / 210	

		7.2.2.1	Stylesheets / 210
		7.2.2.2	Device-Independent Presentation
			Content / 214
	7.2.3	Applicati	on Data / 214
	7.2.4	Procedura	al Code / 215
7.3	Types of	of Adaptati	ion / 216
	7.3.1	Format A	Adaptation / 216
	7.3.2	Character	ristics Adaptation / 217
	7.3.3	Appearar	ace Adaptation / 217
	7.3.4	Size Ada	ptation / 219
	7.3.5	Encapsul	ation Adaptation / 221
7.4	Method	ls of Adap	tation / 221
	7.4.1	Multimed	lia Transcoding / 221
		7.4.1.1	Multimedia Transcoding Architecture / 221
		7.4.1.2	Transcoding of Audiovisual Content / 222
		7.4.1.3	Transcoding of Nonaudiovisual Content / 223
		7.4.1.4	Transcoding of Procedural Code / 224
		7.4.1.5	Advantages and Drawbacks of
			Transcoding / 224
	7.4.2	Content S	Selection / 225
		7.4.2.1	The Infopyramid / 225
		7.4.2.2	The Customizer / 226
		7.4.2.3	The Infopyramid Creation Process / 227
		7.4.2.4	Advantages and Drawbacks of
			Content Selection / 227
		7.4.2.5	Separating Content and Its
	712	Dandarin	Representation / 228
	7.4.3 7.4.4		g at the Client / 228
7 5		-	Approaches / 230
7.5			Metadata / 230
	7.5.1		ies / 231
		7.5.1.1	User-Agent Information / 231
		7.5.1.2	Composite Capability/Preference Profiles (CC/PP) / 231
		7.5.1.3	UAProf / 233
		7.5.1.4	
	7.5.2	Metadata	/ 236
7.6	Adapta		tectures / 237
			of Adaptation / 237