

GRAPHIS

Design Annual 2001



48
72.200-

江苏工业学院图书馆
藏书章



Graphis Design Annual 2001

The International Annual of Design and Illustration
Das internationale Jahrbuch über Design und Illustration
Le répertoire internationale du design et de l'illustration

Publisher and Creative Director: B. Martin Pedersen

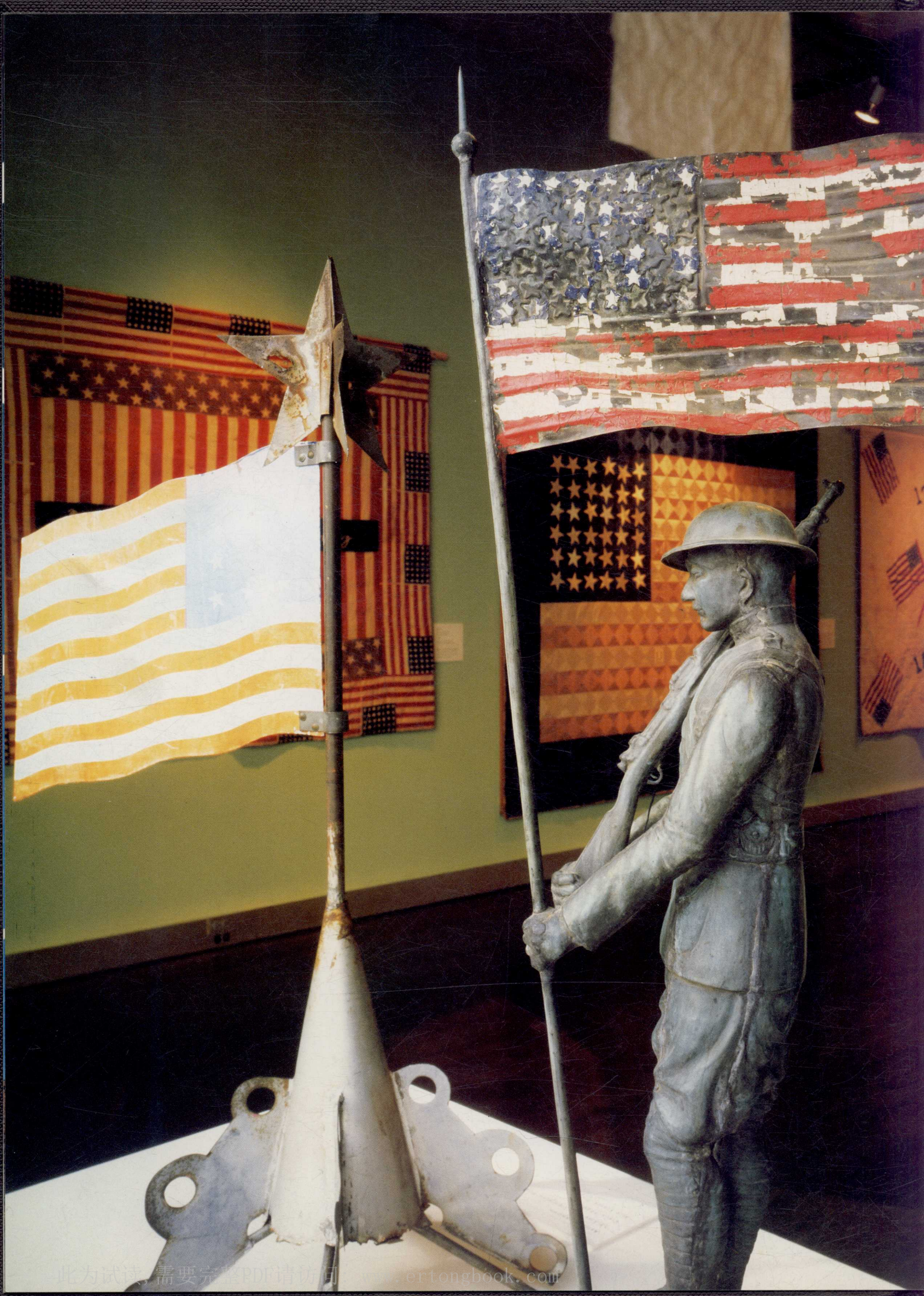
Editors: Vance Lin, Heinke Jensen
Art Director: Lauren Slutsky

Assistant Editor: Michael Porciello
Design & Production Assistant: Joseph Liotta

Published by Graphis Inc.



Dedicated to:
Tibor Kalman (1949-1999)
P. Scott Makela (1960-1999)
Ross Littell (1924-2000)



Contents Inhalt Sommaire

Commentary by David Carson	6
Annual Reports, Jahresberichte, Rapports annuels	12
Books, Bücher, Livres	20
Brochures, Broschüren, Brochures	34
Calendars, Kalender, Calendriers	54
Catalogues, Kataloge, Catalogues	56
Corporate Identity	66
Editorial, Redaktionell, Rédactionnel	78
Environmental, Öffentlicher Raum, Design environnemental	98
Exhibits, Ausstellungen, Expositions	110
Games, Spiele, Jeux	119
Illustration, Illustrationen, Illustrations	120
Letterhead, Briefschaften, Papiers à lettres	130
Logos	138
Menus, Speisekarten, Cartes menus	146
Music, Musik, Musique	147
New Media, Neue Medien, Nouveaux médias	152
Packaging, Packungen, Packaging	160
Paper Companies, Papierhersteller, Fabricants de papier	182
Posters, Plakate, Affiches	190
Products, Produkte, Produits	212
Promotion	216
Shopping Bags, Tragtaschen, Sacs	234
Stamps, Briefmarken, Timbres	238
T-Shirts	242
Index, Verzeichnisse, Index	246

Remarks: We extend our heartfelt thanks to contributors throughout the world who have made it possible to publish a wide and international spectrum of the best work in this field. Entry instructions for all Graphis Books may be requested from: **Graphis Inc.**, 307 Fifth Avenue, Tenth Floor, New York, NY 10016 or visit our Web site, www.graphis.com

(opposite) From the AIGA exhibit Stars and Stripes: A Graphic History of an American Icon by Kit Hinrichs

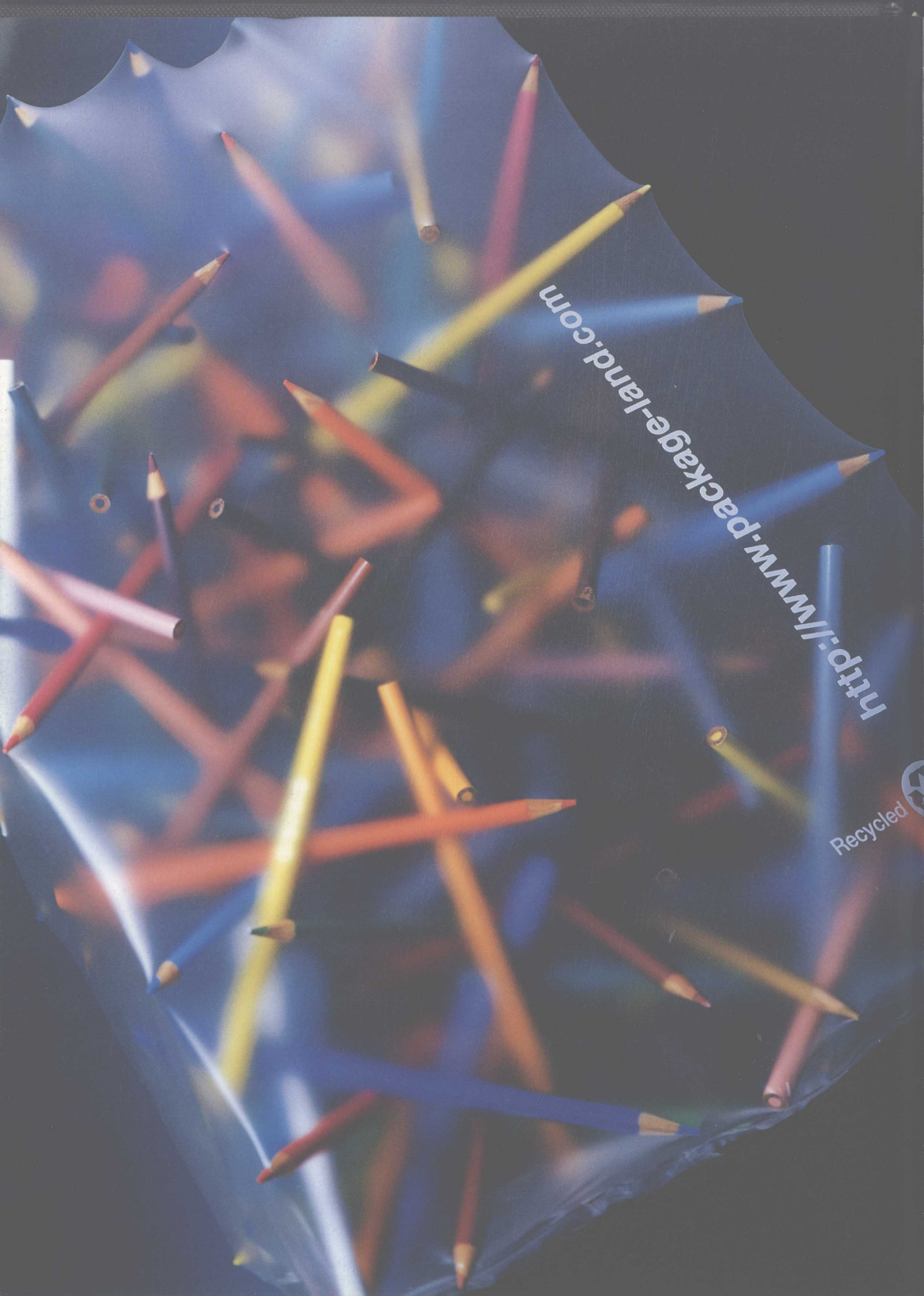
Anmerkungen: Unser Dank gilt den Einsendern aus aller Welt, die es uns durch ihre Beiträge ermöglicht haben, ein breites, internationales Spektrum der besten Arbeiten zu veröffentlichen. Teilnahmebedingungen für die Graphis-Bücher sind erhältlich bei: **Graphis Inc.**, 307 Fifth Avenue, Tenth Floor, New York, NY 10016. Besuchen Sie uns im World Wide Web, www.graphis.com

(gegenüber) Aus der AIGA-Ausstellung Stars and Stripes: A Graphic History of an American Icon von Kit Hinrichs

Remerciements: Toute notre reconnaissance va aux designers du monde entier dont les envois nous ont permis de constituer un vaste panorama international des meilleures créations. Les modalités d'inscription peuvent être obtenues auprès de: **Graphis Inc.**, 307 Fifth Avenue, Tenth Floor, New York, NY 10016. Rendez-nous visite sur notre site web: www.graphis.com

(à-côté) Tiré de l'exposition Stars and Stripes: A Graphic History of an American Icon par Kit Hinrichs, patronnée par l'AIGA

ISBN: 1-888001-88-7 © Copyright under universal copyright convention copyright © 2000 by Graphis Inc., New York, NY 10016. No part of this book may be reproduced in any form without written permission of the publisher. Printed by DNP.



<http://www.package-land.com>

Recycled 

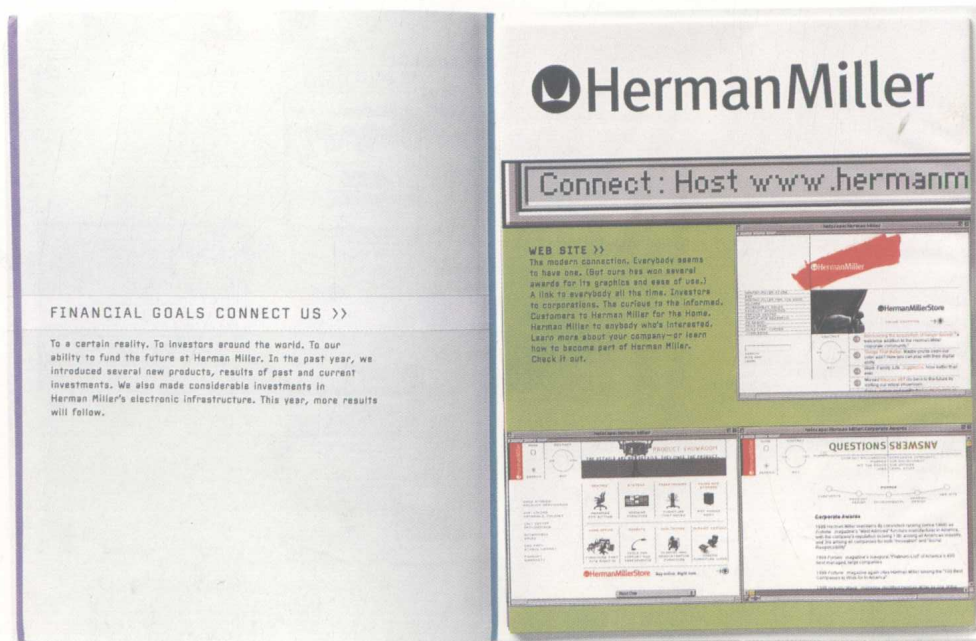
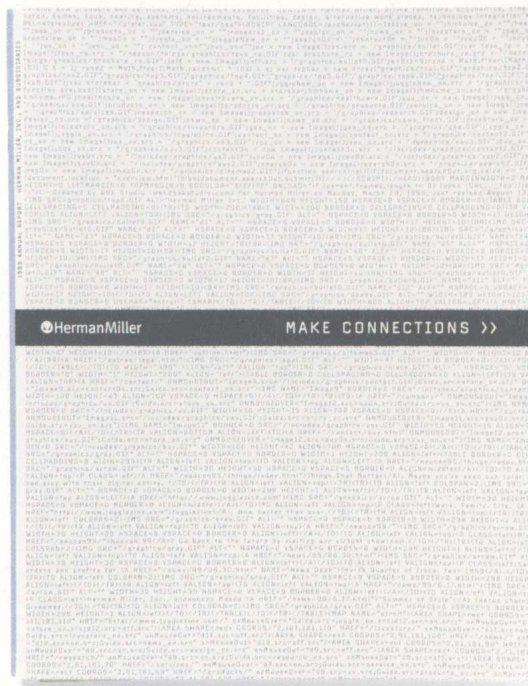
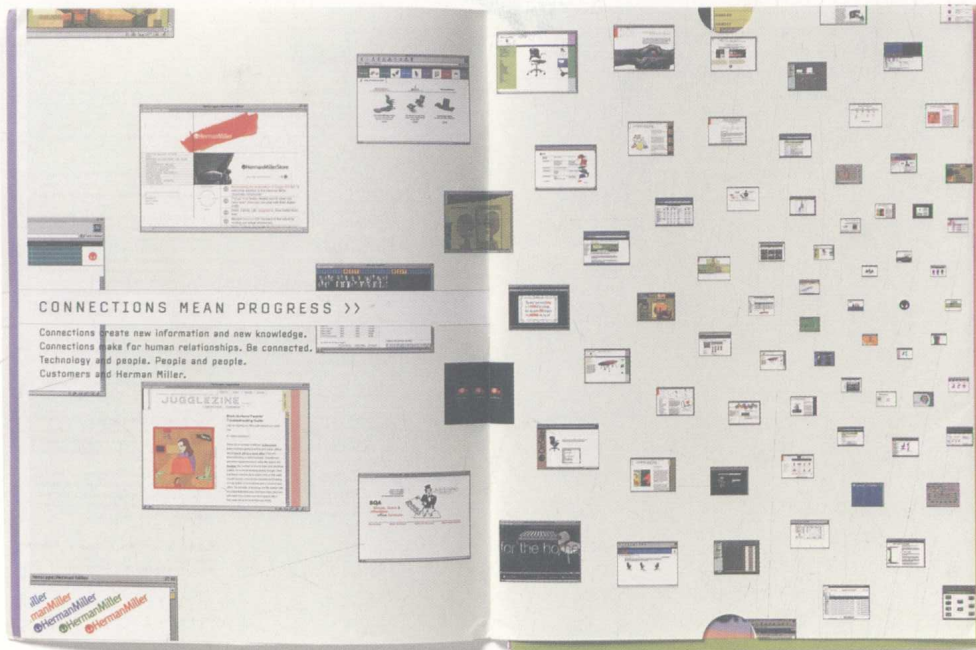
AS WE ENTER a new decade, a new crop of passionate, talented, innovative designers will emerge to reclaim their profession (temporarily hijacked by a misguided few in the nineties).”

David Carson Statement from the Graphis Design Annual 2000

in dieser neuen Dekade wird eine neue Generation von talentierten, intuitiven, leidenschaftlichen Designern auftauchen und ihre Ansprüche auf ihr Gewerbe geltend machen (nachdem es sich in den Neunzigerjahren vorübergehend in den Händen einiger weniger Fehlleiter befunden hat).»

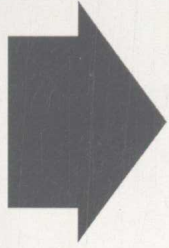
David Carson Statement aus Graphis Design Annual 2000

«Dans la décennie à venir, une nouvelle génération de designers talentueux, intuitifs et passionnés verra le jour et redonnera sa vitalité à une profession qui, dans les années 90, avait été en quelque sorte prise en otage par une petite clique de mauvais maîtres à penser.»





**IDENTIX PROVIDES
THE BIOMETRICS
TECHNOLOGY TO
PROTECT YOU IN
THE DIGITAL AGE.**



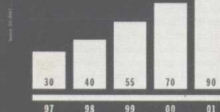
**I know your
password.**



E-COMMERCE & THE INTERNET

Although the number of people going online continues to boom, concerns about transaction security hamper the growth of e-commerce. The Identix IT division has developed fingerprint Biometrics solutions to provide personal information privacy and reliable authentication and security of online transactions. This will remove barriers to e-commerce growth, which has been impeded by a lack of sound security and widespread fear of executing transactions online.

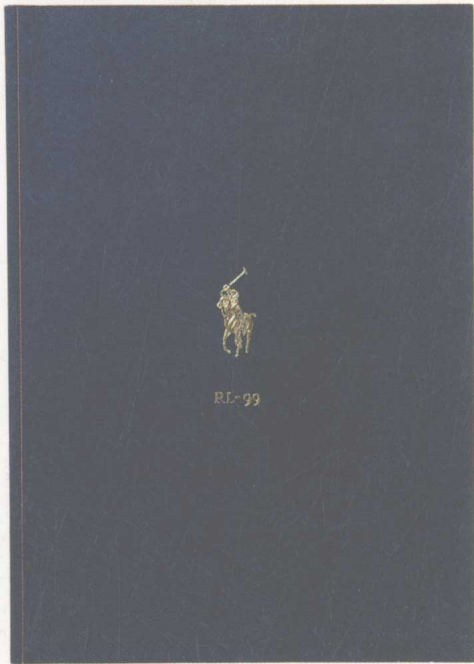
GROWTH IN NUMBER OF WWW USERS (IN MILLIONS)



86
PERCENT

86 PERCENT OF 1000 PEOPLE ARE VERY CONCERNED ABOUT SECURITY RISKS AND PERCEIVED LACK OF SECURITY FOR ONLINE TRANSACTIONS





NEWS NEWS NEWS

on ERP software within the year.

Chairman, pg. 2; President, pg. 5; Good News, pg. 9; Financials, pg. 20

1998 Financial Highlights

DA Consulting Group, Inc.*

(Kunusolidated amounts in thousands, except per share amounts and number of employees)

	1998	1997	1996
Operating Data:			
Revenue	\$26,202	\$44,204	\$80,132
Operating income*	2,212	2,756	7,090
EBITDA* (Earnings Before Interest, Taxes, Depreciation and Amortization)	2,465	2,990	7,948
Net income*	1,441	1,606	4,299
Number of employees	353	568	863
Balance Sheet Data:			
Cash and cash equivalents	\$ 2,199	\$ 3,664	\$ 9,971
Working capital	1,629	4,101	25,585
Total assets	8,549	20,135	48,903
Total debt	731	3,970	-
Shareholders' equity	3,071	7,943	34,944
Per Share Data (Diluted):			
Net income*	\$ 0.32	\$ 0.32	\$ 0.69
Net income	\$ 0.01	\$ 0.28	\$ 0.69
Weighted average shares outstanding	4,462	5,053	6,233

*Before employee stock-related charges

1998 At A Glance

February: DACG acronym adopted for worldwide marketing use, replacing DA Consulting Group, Inc.

April: Became a public company on April 24.

June: Mexico City office opened to service clients in Mexico. Caracas office opened to meet demands in Venezuela and other Latin American countries. At mid-year, revenue nearly doubled to \$19.7 million from \$9.9 million in 1997.

August: Board of Directors elected Nicholas Mariner to Chairman and Patrick Newton to President.

September: Launched "e-learning" for business systems training. New training tool, DA HIT/Fast Implementation Toolkit™, introduced to support demand for faster SAP™ implementations.

October: SAP software selected to manage DACG's internal business information systems.

November: Became SAP AG Global Consulting Partner. Licensed SAP's training tool "InfoUG" and incorporated into DACG training solutions. The Hague sales office opened to serve Belgium, the Netherlands and Luxembourg.

December: Became PeopleSoft Global Education Services Alliance Partner. Deep Keshu joined DACG as EVP of Asia Pacific Division. Record year-end revenues of \$80.1 million, reflecting an 80% increase over 1997.

GOOD BAD N GOOD

Fortune 500 companies all over the world will spend 3.8 billion dollars

Most of them won't know how to use it.

We're there to teach them. DACG 1998 Annual Report

MORE GOOD NEWS

Mobile Then Global, page 10; Fortune 500, page 12;

Between Our Ears, page 14; We Hear You, page 16;

Staying Ahead, page 18.