Fourth Edition



Ten Questions

A Sociological Perspective



Joel M. Charon

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Minnesota State University Moorhead



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Preface

Sociology is a perspective—that is, it is one way of thinking, one way of looking at and investigating the universe. It focuses on the human being as a member of society, so its questions should have importance to all of us who seek an understanding of who we are.

Ten Questions: A Sociological Perspective, fourth edition, is written for students in introductory sociology courses and for students who do not have enough time to take an entire sociology course but who still wish to understand how sociologists think. It is written for sociologists, who sometimes forget the excitement of sociology as they become involved in the tasks of teaching and research, and for critics of sociology, whose criticisms are too often without foundation. It is for English teachers, physicists, psychologists, artists, poets, and scholars, whose lives are filled with the same questions but whose approaches differ, and for all people who value education and believe, like the Greeks, that "the unexamined life is not worth living."

This book introduces the perspective of sociology by posing ten questions and then answering them, thereby revealing the sociological approach. Sociologists wonder about these questions regularly, and most debate them with colleagues, students, or, at the very least, themselves.

How do sociologists study society? Can we even see it? Won't our personal biases get in the way? Can we be scientific? What does it mean to be scientific?

What does it mean to be human? Is human nature something we possess at birth? Is our intelligence the key to humanity? Or is it

our language, society, or culture? Just what is the human being anyway?

How is society possible? What keeps it going? How is it possible for us to cooperate? Is it fear and force that keep us together, or is it a need to cooperate, or do we simply like being around others?

Why are people unequal in society? Is it human nature? Is inequality built into the nature of society? Is it possible to create a society of equality?

Why do we believe what we do? Are we in control of our beliefs? How does society shape them? Why is it so difficult to be open-minded?

Are human beings free? Do we control our own lives? What are some of the forces that influence the decisions we make? What is freedom, anyway? Why is it so important for us to think we are free? Are some of us freer than others?

Why can't everyone be just like us? Why do we want others to be just like us? What are values? What is ethnocentrism and why does it exist? Are human beings really so different from each other? What causes differences?

Why is there misery in the world? What causes human problems? Why is life so difficult for so many people? How does society create its own problems? Is it possible to build a better society? Is misery inevitable?

Does the individual really make a difference? Is this simply wishful thinking? When can the individual really make a difference? What works against it? Why does society change?

Is sociology important? Important for what? Will it bring about a better world? A better understanding of self? A better understanding of society? Does it tell us anything important? How is the study of sociology linked to an understanding of democracy?

These are the ten questions that make up the chapters in this book. They are the most important questions that sociology helps me answer. They are also the questions that make my intellectual life exciting.

In the second edition I added an Afterword. I wanted to add an eleventh question, but I did not want to change the title of the book

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to Eleven Questions, nor did I want to take out any of the original ten. Although some users of that second edition urged me to put it somewhere at the front of the book, I could not find a good place to put it, so I decided to keep it as it was in the second edition. Many instructors found that particular question very timely, and most liked the attempt to answer it. In truth, however, it is the eleventh question in a book titled Ten Questions. As you will find, it is well placed at the end of the book, because it can be easily inserted anywhere among the questions. Some will find it best to start with this question, some may use it in the middle, and still others may read it as a last chapter. It is a very difficult but important question. It addresses the most basic question that students have when they first encounter sociology: Because all human beings are unique, is it acceptable to generalize about them? (Isn't generalizing the same as stereotyping?) Shouldn't everyone be treated as an individual? Sociologists, psychologists, anthropologists, and all social scientists generalize about people and society. Are they doomed to failure right from the beginning? The eleventh question is stated as simply: Should we generalize about people? The attempt to answer this is difficult, but I think you will find it both interesting and useful.

In this fourth edition, a glossary has been added at the end of the book, and additional questions that students might be inspired to examine appear at the end of each chapter. Always, I have attempted to take into account student and faculty input to make the book better. There are attempts in this edition to aim for greater clarity and to include more content related to the issues of "community" and "gender inequality." I invited feedback from anyone who feels moved to take the time, and I invite questions and comments on the Web at charonj@mhdl.moorhead.msus.edu.

A basic assumption underlies this book—that students will enjoy discussing and wondering about these questions. They will recognize education to be more than accumulating facts, and if challenged to debate issues that shed light on the human being, students will discover a fervor in learning that is too often ignored.

This was an exciting project for me. It forced me to make explicit my assumptions about the nature of sociology. The encouragement I received from reviewers was gratifying, and their suggestions for improving the manuscript were invaluable. Especially important were Laura Fischer-Leighton; Laurel Graham, University of South Florida; and David E. Olday, Minnesota State University Moorhead.

The Afterword was difficult to write, but several friends were very helpful. I am especially indebted to Ted Gracyk, Mark Fasman, Ralph Levitt, Helen Levitt, Bill Jones, and my nephew, Michael Segal.

I also thank Eve Howard, my Wadsworth editor, whose encouragement and confidence in me contributed a great deal to the final product. It is really wonderful to work with someone who has such a unique combination of intelligence, sensitivity, and honest concern for the student's education.

I owe much to all those people in my life who debated these questions with me and introduced me to the complexities and wonders of the sociological perspective: my professors at the University of Minnesota, my fellow students in graduate school, and my colleagues at Minnesota State University Moorhead. It is wonderful to discuss these questions and create a real commitment to sociology as a perspective.

I would like to dedicate this book to my wife, Susan, who helps make my life worth living, and to my sons, Andrew and Daniel, whose individuality makes me feel proud. The following supplements are available from Wadsworth.

For the Instructor
☐ Instructor's Manual with Test Items. Written by Joel Charon, this supplement offers the instructor both in-class and testing suggestions. These include chapter outlines, questions for discussion, presentations or essays, multiple-choice questions, and essay exam questions.
☐ Wadsworth's Introduction to Sociology Transparency Acetates. A set of four-color acetates is available to help prepare lecture presentations.
□ SocLink 2001 CD-ROM. SocLink 2001 is an easy-to-use tool that permits instructors to draw upon a database of hundreds of pieces of graphic art from Wadsworth sociology textbooks. In addition, hundreds of photographs as well as short video segments can be used to create customized lecture presentations.
☐ Wadsworth Sociology Video Library. Qualified adopters may select full-length videos from an extensive library of offerings drawn from such excellent educational video sources as the Films for the Humanities as well as others.
The CNN Sociology Today Videos is an exclusive series jointly created by Wadsworth and CNN for the introduction to sociology course. Each video in the series consists of approximately forty-five minutes of footage originally broadcast on CNN within in the last several years and selected specifically to illustrate important sociological concepts. The videos are broken into short two- to sevenminute segments that are perfect for classroom use as lecture launchers or to illustrate key sociological concepts. An annotated table of contents accompanies each video with descriptions of the segments and suggestions for their possible use within the course.
☐ Customized Videos. Instructors may decide to select one of two customized videos prepared especially for the introductory course. <i>Interview Videos for Sociology: Discovering Sociology</i> and <i>Social Issues Video for Sociology in Our Times</i> consist of short clips, which focus on diversity, culture and current social issues. Both tapes are excellent tools to spark in-class discussion or facilitate

lectures.

For the Student and Instructor

- □ Surfing Sociology. Surfing Sociology is a full-color, trifold brochure containing more than fifty URLs that cover the following general areas of sociology: General Resources, Organizations, Theory and Methods, Race an Ethnicity, Gender, Marriage and Family, Culture, Socialization, Social Stratification, Deviance, Education, Religion, Work, Population, Social Change, and Career Resources. It also contains a full panel with information about InfoTrac College Edition.
- □ InfoTrac College Edition. Ignite discussions or augment your lectures with the latest developments in sociology and societal change. InfoTrac College Edition (available as a free option with newly purchased text) gives you and your students four months of free access to an easy-to-use online database of reliable, full-length articles (not abstracts) from hundreds of top academic journals and popular sources. Among the journals available twenty-four hours a day, seven days a week are American Journal of Sociology, Social Forces, Social Research, and Sociology. Contact your Wadsworth/Thomas learning representative for more information. Available to North American college and university students only. Journals subject to change.
- ☐ Web Site. Virtual Society: The Wadsworth Sociology Resource Center. Visit Wadsworth's Sociology Web site for surfing lessons, a career center, additional links, and learning tools at: http://www.sociology.wadsworth.com/

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Introduction

All good questions deserve good answers. Good answers require knowledge. Good teachers give good answers, good parents do, and so do good lawyers, tax advisers, doctors, and candidates for office.

A good academic discipline also gives good answers. Often, however, these answers are tentative, limited, and complex. And sometimes they raise more questions than they answer because almost all academic knowledge results from evidence that is painstakingly gathered and then repeatedly criticized. Answering academic questions entails care, debate, and uncertainty, whether we are dealing with physics and chemistry, art and mathematics, or philosophy, psychology, and sociology.

That is one reason this book was so difficult to write. I did not want to misrepresent the discipline of sociology, for which I have great respect. I realized that many of my answers were far too simple and that I would be hard put to find all—or even most—sociologists fully agreeing with them. Throughout, I worried, Are these the answers that most sociologists would give? By now, however, I realize that *Ten Questions* is *not* a book of answers. *It is much more a book about thinking*. Although all sociologists might not agree with the answers in this book, most would probably agree that it describes how sociologists think.

This book does not describe either the specific ideas that sociologists examine or the many scientific studies that characterize the discipline. It does not present the various specialties and schools of thought that make up the discipline, and it does not show how sociologists disagree on many matters. Instead, it is intended to be an intellectually tantalizing introduction to a way of thinking that you can apply to your most important concerns. The ten questions I consider are among the most important ones that sociologists investigate. Indeed, they are fascinating questions that thinking people will investigate throughout their lives. They form the basis for much of what a serious education should investigate.

As you will shortly see, the sociological perspective is different from the way many people—maybe even you—usually see reality. We live in a society that emphasizes the individual and tends to look for the reasons for action within individuals. Our religious and political heritage and our tendency to focus on psychology too often cause us to overlook the importance of society in understanding human life. Whereas most people emphasize personality, character, heredity, and individual choice when they discuss human beings, the sociologist keeps crying out to us, "Don't forget society! Remember, human beings are social, and that makes a difference in what we all are."

I cannot escape the power of sociology to affect the way I think. Like almost everyone else, I am repulsed by violent crimes. Injustice and inhumanity upset me. War and murder, exploitation and physical abuse, racism and sexism, theft and the destruction of property, feeding other people's addictions and refusing to help the poor—all of these anger me, and frankly, that anger caused me to become a sociologist. But sociologists' approaches to such problems are different from those of most others. Again and again we ask, "In what kind of *society* does this happen? What *social conditions* cause individuals to lose their humanity? What are the *social causes* of poverty, crime, and destructive violence?"

Whenever I read or hear about a horrible crime, my first reaction is, "What a horrible thing to happen!" My second reaction, "How can people do that? What's wrong with them?" But then I sometimes get to a third reaction, one that takes more self-discipline and care: "What are the underlying reasons for such acts? From what kind of world does inhumanity such as this arise?" As a sociologist, I am driven to understand the nature of society (including my own), and I try to appreciate all the different ways in which society affects the human being. Of course, I know that this is not the only way to understand human action, but I believe that it goes a long way.

To introduce the sociological perspective, as mentioned, I have decided to focus on ten questions (actually eleven). Questions such as these make sociological investigation exciting. When all is said and done, when we look at all the studies and all the detailed socio-

logical knowledge we have gathered for more than 150 years, these are still the questions that stand out and excite discussion and argument within the discipline: How do sociologists study society? What does it mean to be human? How is society possible? Why are people unequal in society? Why do we believe what we do? Are human beings free? Why can't everyone be just like us? Why is there misery in the world? Does the individual really make a difference? Is sociology important? Should we generalize about people?

Throughout this book I will draw from the works of several important sociologists. These writers have had the greatest impact on my own thinking. Their ideas are the most exciting and meaningful to me, so I will briefly introduce them at this time.

Sociology owes much to the work of Karl Marx (1818–1883). Marx, of course, is best known for *The Communist Manifesto* (1848) and *Das Kapital* (1867), both of which are critiques of capitalism and the rest of society as he knew it. Marx was dissatisfied with how his society functioned; out of that dissatisfaction (which really amounted to great anger), he developed a theory of society that focuses on social class, social power, and social conflict. Marx's analysis is challenging to what most Americans believe, and he brought to sociology a critical and sophisticated approach to understanding society. Underlying all that he wrote was the idea that *social inequality* is the key to understanding society.

No one has influenced the development of the sociological perspective more than Max Weber (1864–1920), a German social thinker best known for The Protestant Ethic and the Spirit of Capitalism (1905). In this work he shows us that Protestant religious thinking was a central contributing factor to the development of capitalism in the West. Like almost everything else he wrote, this book exhibits Weber's interest in describing the importance of culture in influencing how people act. People behave the way they do, he argues, because of this shared belief system, and the only way in which social scientists can understand a people's actions is to understand their culture. That is why Weber is so important for the study of religion, modernization, legitimate authority, bureaucratization, science, and tradition, all particular ways of thinking that characterize people living together. If we think of Marx as the critical sociologist, then we should think of Weber as the cultural sociologist. This view is slightly misleading, however, because Weber was broader than that: like Marx, he also was deeply interested in social class, social power, and social conflict.

When the name of Emile Durkheim comes up in discussion, my thinking immediately shifts to "social order." Durkheim (1858-1917) was driven to understand all the various ways in which society is able to work as a unity. Society, he maintains, is not simply a bunch of individuals; it constitutes a larger whole, a reality that is more than the sum of the individuals who make it up. What keeps it together? How is this unity maintained? Durkheim documents the important contributions of religion, law, morals, education, ritual, the division of labor, and even crime in maintaining this unity. Every one of his major works examines it. His most famous work, Suicide (1897), for example, shows how very low or very high levels of social solidarity result in high suicide rates. His last important work, The Elementary Forms of Religious Life (1915), documents the importance of religion, ritual, sacred objects, and other elements of the sacred world for social solidarity. Durkheim also contributed greatly to our appreciation of the influence of social forces on the individual, from suicide to knowledge of right and wrong.

In many ways sociology owes its perspective to the work of Marx, Weber, and Durkheim. Two other sociologists, both from the United States, appear now and then in the following chapters. Both have taught me much about the social nature of the human being, and especially about the power our social life has over the way we think. George Herbert Mead (1863-1931), a social psychologist who taught at the University of Chicago, has been extremely important in helping me understand the many complex links between society and the human being. His most important contribution to sociology is the book Mind, Self and Society (1934), which was written from his lecture notes by devoted students after his death. Throughout his work, certain questions are addressed over and over: What is human nature; that is, what characterizes the human being as a species in nature? How does society shape the human being? How does the individual, in turn, shape society? Mead persuasively shows that human beings are unique because of the way they use symbols to communicate and think about their own acts and the acts of others. They are also unique because of their ability to reflect on themselves as objects. To Mead, symbol use, selfhood, and mind are qualities that create a being who can change society and not simply be passively shaped by it. The individual's relationship with society is complex, however, because symbols, self, and mind are socially created qualities, possible only because we are social beings.