An Introduction to Community Health

Fourth Edition

James F. McKenzie • Robert R. Pinger • Jerome E. Kotecki

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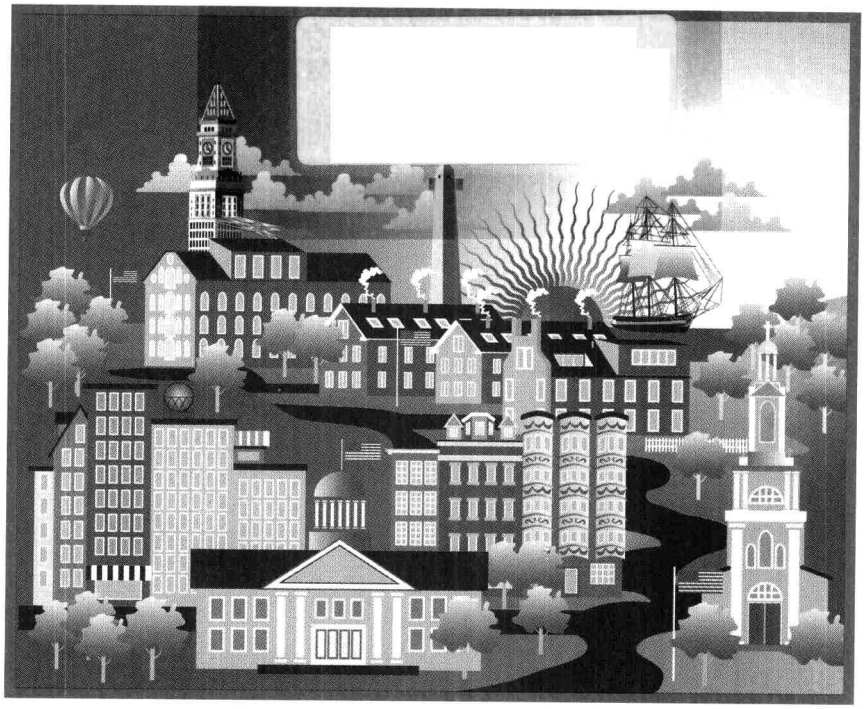

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PREFACE

For the Fourth Edition

As its title suggests, *An Introduction to Community Health* was written to introduce students to community health. It is a textbook that combines the power of today's electronic technology, via the World Wide Web, with the traditional textbook presentation. We believe that your students will find *An Introduction to Community Health* easy to read, understand, and use. If they read the chapters carefully and make an honest effort to answer the review questions and to complete some of the activities, we are confident that students will gain a good understanding of the realm of community health. *An Introduction to Community Health* incorporates a variety of pedagogical elements that assist and encourage students to understand complex community health issues. Each chapter of the book includes (1) chapter objectives, (2) a scenario, (3) an introduction, (4) content, (5) marginal definitions of key terms, (6) a chapter summary, (7) a scenario analysis and response, (8) review questions, (9) activities, (10) Web activities, and (11) references. In addition, many figures, tables, boxes, and photos have been presented to clarify and illustrate the concepts presented in the text. Selected content in each chapter is related to the *Healthy People 2010* goals and objectives. A glossary of key terms used throughout the text is also included.

Chapter Objectives

The chapter objectives identify the content and skills that should be mastered through reading the chapters, answering the end-of-chapter questions, and completing the activities. To use the objectives effectively, it is suggested that they be reviewed before and after reading the chapters. This review will help your students focus on the major points in each chapter and facilitate answering the questions and completing the activities at the end of each chapter.

Scenarios

Short scenarios are presented at the beginning of each chapter. The purpose of these scenarios is to bridge the gap between your students' personal experiences and ideas discussed within the chapter. The chapter content will enable your students to propose solutions to the community health problem posed in the scenario.

Introduction

Each chapter begins with a brief introduction that informs the reader of the topics to be presented and explains how these topics relate to others in the book.

Marginal Definitions

Key terms are introduced in each chapter of the textbook. These terms are important to the understanding of the chapter. Such terms are presented in boldface type within each chapter, and the definitions are presented in the margins (marginal definitions). Before reading the chapter, it is suggested that the student skim the chapters, paying particular attention to the key terms. This should provide greater understanding of the content. The boldfaced terms, including those defined in the margin, appear in the glossary at the end of the book. In addition, some words in the textbook have been italicized for emphasis, and are often key terms that have been defined either in another chapter or the glossary.

Content

Although each chapter in the textbook could be expanded and, indeed, there are entire books written on many of the topics we cover, we believe each chapter contains the essential material needed to introduce your students to the issues related to community health. To enhance and facilitate learning, the chapters are organized in four units: Foundations of Community Health, The Nation's Health, Health Care Delivery, and Environmental Health and Safety.

Chapter Summary

At the end of each chapter, the reader will find several bulleted points that review the major concepts contained in each chapter.

Scenario: Analysis and Response

Following the chapter summary, students are provided with an opportunity to respond to the scenario presented earlier in the chapter. The content presented in the chapter will help the students to formulate their responses or solutions.

Review Questions

The purpose of the questions at the end of each chapter is to provide the readers with feedback regarding their mastery of the chapter's content. The questions reinforce the chapter objectives and key terms.

Activities

The activities at the end of each chapter provide an opportunity for students to apply their new knowledge in a meaningful way. The activities, which are presented in a variety of formats, should appeal to the varying learning styles of your students.

Web Activities (www.jbpub.com/communityhealth)

The Web activities are presented to encourage students to further explore the chapter's content by visiting relevant community/public health Web sites. These activities recap three concepts or issues from the text in each chapter. The authors provide brief descriptions at the end of each chapter to place the Web sites in context before the students connect to the Web sites. The starting point is *Community Health on the Web,* Jones and Bartlett's own exclusive Community Health Web page (**www.jbpub.com/communityhealth**).

Once students have connected to the designated community health link through the Jones and Bartlett Community Health home page, they will be provided with exercise instructions for further exploration of the Web site. Animated flashcards, an interactive glossary, and interactive scenarios are also available online. When more up-to-date information becomes available at an assigned site, the authors are able to immediately edit the exercise to reflect the most recent material.

The applied end-of-chapter Web activities bring to life the theory presented in the text, thus giving students a real world context for understanding community health concepts and issues. The intent of including Web activities in the textbook is to inspire them, in real time, to authentically assess and to critically think about what they have just read in the text by asking them thought-provoking questions related to the assigned Web site. By integrating the Web into the text, we have created a dynamic learning environment that is as up-to-date as today's newspaper.

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What Is New to This Edition?

Although the format of this edition is similar to the previous edition, much has changed. First, the content and statistics have been reviewed and updated with the latest information. New tables, figures, boxes, and photographs have been added. Second, because of the publication of *Healthy People 2010* in January 2000, each chapter has new boxes that reflect the content of this document. Third, the format for each chapter summary has been changed from paragraph format to bullet points, making it easier to get a quick summary. Fourth, the Web activities at the end of each chapter have been revised and updated. Instructors and students alike will find that these activities greatly expand the usefulness of the textbook. And fifth, the Ten Greatest Public Health Achievements of the twentieth century are highlighted throughout the text in the appropriate sections. Visit **www.jbpub.com/communityhealth** for more information about these ten greatest achievements as outlined by the Centers for Disease Control and Prevention (CDC).

Accompanying Ancillaries

This edition of *An Introduction to Community Health* is accompanied by several ancillaries including a complete lecture for each chapter in PowerPoint® and a computerized TestBank on CD-ROM. These products are available free to adopters of the text. For more information about these ancillary products, please contact the customer service department at Jones and Bartlett Publishers.

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