# BUSINESS LAW

THE ETHICAL, GLOBAL, AND E-COMMERCE ENVIRONMENT

TWELFTH EDITION

MALLOR, BARNES, BOWERS, LANGVARDT

# **BUSINESS LAW**

TWELFTH EDITION

# The Ethical, Global, and E-Commerce Environment

Jane P. Mallor
A. James Barnes
Thomas Bowers
Arlen W. Langvardı

all of Indiana University



#### The McGraw·Hill Companies



BUSINESS LAW: THE ETHICAL, GLOBAL, AND E-COMMERCE ENVIRONMENT Published by McGraw-Hill/Irwin, a business unit of The McGraw-Hill Companies, Inc., 1221 Avenue of the Americas, New York, NY, 10020. Copyright © 2004, 2001, 1998, 1995, 1992, 1989, 1986, 1982, 1978, 1974, 1970, 1966, 1961, 1959, 1955, 1951, 1946 by The McGraw-Hill Companies, Inc. All rights reserved. No part of this publication may be reproduced or distributed in any form or by any means, or stored in a database or retrieval system, without the prior written consent of The McGraw-Hill Companies, Inc., including, but not limited to, in any network or other electronic storage or transmission, or broadcast for distance learning. Some ancillaries, including electronic and print components, may not be available to customers outside the United States.

This book is printed on acid-free paper.

#### 1234567890 DOW/DOW 09876543

#### ISBN 0-07-256200-5

Publisher: John E. Biernat Executive editor: Andy Winston Developmental editor: Sarah Reed Marketing manager: Lisa Nicks Media producer: Tony Sherman Project manager: Jim Labeots

Production supervisor: *Debra R. Sylvester*Design team leader: *Mary L. Christianson*Senior supplement producer: *Susan Lombardi*Senior digital content specialist: *Brian Nacik* 

Cover design: Ryan Brown Cover images: ©PhotoDisc Typeface: 10/12 Times Roman

Compositor: Carlisle Communications, Ltd.

Printer: R. R. Donnelley

#### Library of Congress Cataloging-in-Publication Data

Business law: the ethical, global, and e-commerce environment / Jane P. Mallor ...[et al]. 12th ed.

p. cm.

Rev. ed. of: Business law and the regulatory environment / Jane P. Mallor ... [et al.] 11th ed. 2001.

Includes index.

ISBN 0-07-256200-5 (alk. paper)

1. Commercial law—United States—Cases. 2. Business law—United States—Cases. 3. Commercial law—United States. 4. Business law—United States. I. Mallor, Jane P. II. Business law and the regulatory environment.

KF888.B8 2004

346.7307—dc21

2003044178

# THE AUTHORS

Jane P. Mallor has been a member of the Business Law faculty at Kelley School of Business, Indiana University, since 1976. She has a B.A. from Indiana University and a J.D. from Indiana University School of Law. She has been admitted to the Indiana Bar, the Bar of the Southern District of Indiana, and the Bar of the U.S. Supreme Court. She is a member of the Academy of Legal Studies in Business.

Professor Mallor has taught a range of courses, including an introductory legal environment course and a graduate-level legal concepts course, real estate law, university pedagogy courses for business doctoral students, and most recently, graduate and undergraduate courses on Internet law and e-commerce. She is a member of Indiana University's Faculty Colloquium for Excellence in Teaching and was a Lilly Postdoctoral Teaching Fellow. She has won a number of teaching awards, including the Amoco Foundation Award for Distinguished Teaching, the Dow Technology Teaching Award, and the Innovative Teaching Award. Her research has focused primarily on punitive damages, product liability, and employment rights. Her work has been published in law reviews such as Hastings Law Journal, North Carolina Law Review, American Business Law Journal, and Notre Dame Lawyer.

A. James Barnes, J.D., is Professor of Public and Environmental Affairs and Adjunct Professor of Law at Indiana University in Bloomington. He previously served as Dean of the School of Public and Environmental Affairs (SPEA). His teaching interests include environmental law, alternative dispute resolution, law and public policy, and ethics and the public official. He has written, testified, and spoken extensively on environmental issues and has considerable international experience dealing with environmental officials in other countries. He currently consults on a variety of environmental matters.

From 1985 to 1988, Professor Barnes served as the deputy administrator of the U.S. Environmental Protection Agency. As the agency's number two official, he gained extensive experience in environmental policy making and administration. From 1983 to 1985, he was the EPA General Counsel, and in the early 1970s participated in the formation of EPA and served as the chief of staff to its first administrator, William D. Ruckelshaus.

Professor Barnes also served as a trial attorney for the U.S. Department of Justice and as general counsel for the U.S. Department of Agriculture from 1981 to 1983, where he dealt with a wide variety of public policy issues, including environmental issues involving the Forest Service, Soil and Conservation Service, and federal agriculture programs. For six years, from 1975 to 1981, he had a commercial and environmental law practice with the firm of Beveridge and Diamond in Washington, D.C.

Thomas Bowers is Argosy Gaming Faculty Fellow in the Kelley School of Business at Indiana University, Bloomington. He is co-director of the Kelley MBA Sports and Entertainment Academy. Focusing primarily on the law of business organizations, securities regulation, professional responsibility, and business ethics, Dr. Bowers teachers two courses in the Kelley School's Systems and Accounting Graduate Program. His students have honored him with 15 outstanding teaching awards. He joined the faculty at Indiana University after obtaining a B.S. in finance from The Ohio State University and a J.D. from New York University.

Arlen W. Langvardt, Professor of Business Law, joined the faculty of Indiana University's Kelley School of Business in 1985. Professor Langvardt earned a Bachelor of Arts degree (summa cum laude) from Hastings College in 1976 and a Juris Doctor degree (with distinction) from the University of Nebraska in 1981.

From 1981–85, Professor Langvardt was a trial attorney with firms in Nebraska. He tried cases in a variety of legal areas, including tort, contract, constitutional, and miscellaneous commercial cases, as well as criminal and domestic relations cases.

Professor Langvardt has received several teaching awards and honors at the undergraduate and MBA levels. His graduate-level teaching assignments have included Legal Concepts and Trends Affecting Business, Managing Legal and Ethical Risk, Legal Issues in Marketing Management, and Legal Issues in the Arts. At the undergraduate level, he has taught Legal Environment of Business, Legal Aspects of Marketing, Commercial Law, Personal Law, and Law and the Arts.

Most of Professor Langvardt's research focuses on the First Amendment's application in contexts such as

The Authors

advertising regulation, trademark protection, and corporate defamation. He has published numerous articles in law journals and business journals, including the *Minnesota Law Review*, the *American Business Law Journal*, the *Journal of Marketing*, the *Trademark Reporter*, the *Villanova Law Review*, and the *Kansas Law Review*. Professor Langvardt has won several research awards from professional associations, including the Holmes/Cardozo Award from the American Business Law Association (now the Academy of Legal Studies in Business). The Brand Names Education Foundation selected him as winner of the 1992 Ladas Memorial Award for writing

the best trademark law article published in 1991. By invitation of the Brand Names Education Foundation, Professor Langvardt delivered the 1992 Boal Memorial Lecture (part of a lecture series on trademark and unfair competition law) at the Georgetown University Law Center. In 2000, he was named the Kelley School's Murray Robinson Faculty Fellow, in recognition of his teaching, research, and service efforts. Professor Langvardt also serves as chair of the Kelley School's Department of Business Law.

Professor Langvardt and his wife, Mary, are the parents of Kyle and Tara.

## PREFACE

This is the Twelfth UCC Edition (and the nineteenth overall edition) of a business law text that first appeared in 1935. Throughout its nearly 70 years of existence, this book has been a leader and an innovator in the fields of business law and the legal environment of business. One reason for the book's success is its clear and comprehensive treatment of the standard topics that form the traditional business law curriculum. Another reason is its responsiveness to changes in these traditional subjects and to new views about that curriculum. In 1976, this textbook was the first to inject regulatory materials into a business law textbook, defining the "legal environment" approach to business law. Over the years, this textbook has also pioneered by introducing materials on business ethics, corporate social responsibility, global legal issues, and e-commerce law. The Twelfth edition continues to emphasize change by integrating these four areas into its pedagogy.

# Continuing Strengths

The Twelfth UCC Edition continues the basic features that have made its predecessors successful. They include:

- Comprehensive Coverage. We believe that the text continues to excel both in the number of topics it addresses and the depth of coverage within each topic. This is true both of the basic business law subjects that form the core of the book and also of the regulatory and other subjects that are said to constitute the "legal environment" curriculum.
- Style and Presentation. This text is written in a style that is direct, lucid, and organized, yet also relatively relaxed and conversational. For this reason, we often have been able to cover certain topics by assigning them as reading without lecturing on them. As always, key points and terms are emphasized; examples, charts, figures, and concept summaries are used liberally; and elements of a claim and lists of defenses are stated in numbered paragraphs.
- Case Selection. We try very hard to find cases that clearly illustrate important points made in the text, that should interest students, and that are fun to teach. Except when older decisions are landmarks or continue to best illustrate particular concepts, we also try to select recent cases. Our collective in-class teaching experience with recent editions has helped us determine which of those cases best meet these criteria.

 AACSB Curricular Standards. The AACSB's curriculum standards say that both undergraduate and MBA curricula should include ethical and global issues; should address the influence of political, social, legal and regulatory, environmental, and technological issues on business; and should also address the impact of demographic diversity on organizations. In addition to its obvious stress on legal and regulatory issues, the book contains chapters on business ethics, the legal environment for international business, and environmental law, as well as Ethics in Action boxes. By putting legal changes in their social, political, and economic context, several text chapters enhance students' understanding of how political and social changes influence business and the law. Chapter 51's discussion of employment discrimination law certainly speaks to the subject of workplace diversity. Finally, the Twelfth UCC Edition examines many specific legal issues involving e-commerce and the Internet.

#### **Features**

The Twelfth Edition introduces six new features:

Opening Vignettes precede the chapter discussion in order to give students a context for the law they are about to study. Many opening vignettes raise issues that come from the corporate social responsibility crisis that students have read about the last few years.

Ethics in Action boxes are interspersed where ethical issues arise, asking students to consider the ethics of actions and laws. The Sarbanes—Oxley Act of 2002 is often featured in the ethics boxes.

**Cyberlaw in Action** boxes discuss e-commerce and Internet law at the relevant points of the text.

The Global Business Environment boxes address the legal and business risks that arise in international business transactions, including being subject to the laws of other countries. By integrating the global business environment boxes in each chapter, students are taught that global issues are an integral part of business decision making.

**Log On** boxes direct students to Internet sites where they can find additional legal and business materials that will aid their understanding of the law.

Online Research Problems close each chapter by challenging students to use their Internet research skills to expand their understanding of the chapter.

vi Preface

This edition also retains four features of previous editions:

Concept Reviews appear throughout the chapters. These Concept Reviews visually represent important concepts presented in the text to help summarize key ideas at a glance and simplify students' conceptualization of complicated issues.

Cases include the judicial opinions accompanying court decisions. These help to provide concrete examples of the rules stated in the text, and to provide a real-life application of the legal rule.

**Problem Cases** are included at the end of each chapter to provide review questions for students.

**Key Terms** are bolded throughout the text and defined in the Glossary at the end of the text for better comprehension of important terminology.

# Important Changes in This Edition

The chapters in the Twelfth UCC Edition have been reorganized slightly. For instance, the chapter on the legal environment for international business was deleted and the content was reworked into the relevant chapters including the new Global Business Environment boxes. Also, Chapter 46 now includes coverage of auditors, consultants, and securities professionals.

As usual, there are many new cases, the text has been thoroughly updated, and a good number of problem cases have been replaced with new ones. The cases continue to include both hypothetical cases as well as real-life cases so that we can target particular issues that deserve emphasis. The Twelfth UCC Edition's most substantive changes are as follows:

- The Sarbanes—Oxley Act of 2002 is covered throughout the Twelfth UCC Edition. This important legislation that intends to rein in corporate fraud is featured prominently in Chapters 4, 43, 45, and 46. See especially the Ethics in Action boxes on pages 945, 951, 1009, 1027, 1032, and 1047.
- Chapter 4 is a wholly-revised ethics chapter titled "Business Ethics, Corporate Social Responsibility, Corporate Governance, and Critical Thinking." This highly readable and practical chapter contains a logical exposition of ethical thinking and includes new sections with guidelines for making ethical decisions and resisting requests to act unethically.

- Chapter 4 now includes a critical discussion of three familiar enemies of business ethics: moral relativism, psychological egoism, and ethical egoism.
- In addition to acquiring five new text cases, Chapter 8, which now bears the title "Intellectual Property and Unfair Competition," includes discussions of copyright infringement issues in Internet-related contexts, the Copyright Term Extension Act of 1998, and the Anti-cybersquatting Consumer Protection Act of 1999.
- The contracts chapters integrate e-commerce issues at various points. Examples include treatments of the proposed Uniform Computer Information Transactions Act in Chapter 9, shrinkwrap and clickwrap contracts in Chapter 10, and digital or electronic signatures in Chapter 16.
- Chapter 20's discussion of product liability now discusses the new *Restatement (Third) of Torts: Product Liability*.
- Chapters 37 to 44 add business planning materials that help persons creating partnerships, LLPs, corporations, and other business forms. New materials give practical solutions that help business planners determine the compensation of partners in an LLP, ensure a return on investment for shareholders, anticipate management problems in partnerships and corporations, and provide for the repurchase of owners' interests in partnerships and corporations.
- Chapter 40 is restructured to give greater emphasis to the law affecting limited liability companies and covers the Uniform Limited Liability Company Act.
- New materials on complying with management duties give practical advice to boards of directors as well as consultants and investment bankers assisting corporate management. The new materials help managers make prudent business decisions. For example, a practical framework on how to comply with business judgement rule is on pages 938 and 939.
- Chapter 46, newly titled "Legal and Professional Responsibilities of Auditors, Consultants, and Securities Professionals," covers the liability of professionals in general, with new emphasis on investment bankers, securities brokers, and securities analysts. The revised chapter is relevant not only to students studying accounting and auditing, but also to finance majors and MBA students who will work in the consulting and securities industries.
- Chapters 36–38 have been updated to reflect the fact that a majority of the states have adopted the Revised Uniform Partnership Act.
- Chapter 40, which now bears the title "Limited Liability Companies, Limited Partnerships, and Limited Li-

ability Limited Partnerships" has been revised to reflect the creation of a new business form, the limited liability limited partnership.

- Chapters 40 and 44 incorporate Internet issues by discussing the recent efforts of Internet companies to avoid state sales taxes through subsidiary corporations, and by including recent S.E.C. changes that permit Internet marketing of initial public offerings.
- In addition to including a new case that moves vertical maximum price-fixing from the per se category to ruleof-reason category, Chapter 49 includes the Justice Department's case against Microsoft.

# Acknowledgments

We would like to thank the many reviewers who have contributed their ideas and time to the development of the Twelfth Edition. Our sincere appreciation to the following:

Kenneth Ackman, Miami-Dade Community College, Kendall

Miriam Albert, Fordham University

Joseph Allegretti, Siena College

Laura Barelman, Wayne State University

Lia Barone, Norwalk Community College

Karen Barr, Pennsylvania State University

Perry Binder, Georgia State University

Robert Bing, William Paterson University

William Bockanic, John Carroll University

Glenn Boggs, Florida State University

Joyce Boland-DeVito, St. John's University

Harvey Boller, Loyola University

Myra Bruegger, Southeastern Community College

Jeff Bruns, Bacone College

William Burke, Trinity University

Jeanne Calderon, New York University

Leandro Castillo, Monterey Peninsula College

Tom Cavenagh, North Central College

Mark Conrad, Fordham University

Kathryn Coulter, Mt. Mercy College

Richard Custin, Carthage College

Barbara Danos, Louisiana State University

Diana Dawson, Florida Atlantic University, Boca Raton

Patrick Deane, South Suburban College

Alexander Devience, DePaul University

John Dowdy, University of Texas, Arlington

Paul Dwyer, Siena College

Craig Ehrlich, Babson College

Tony Enerva, Lakeland Community College

Richard Finkley, Governors State University

Mahmoud Gaballa, Mansfield University

Sam Garber, DePaul University

Robert Garrett, American River College

Donna Gitter, Fordham University

Cheryl Gracie, Washtennaw Community College

Dale Grossman, Cornell University, Ithaca

Patricia Hermann, Coastal Bend College, Beeville

Scott Hoover, Lipscomb University

Phillip Howard, Ball State University

Walt Janoski, Luzerne County Community College

Catherine Jones-Rokkers, Grand Valley State University

Warren Keck, Thiel College

Kevin Kern, Rhodes College

Nancy Kubasek, Bowling Green State University

Elvin Lashbrooke, Michigan State University, East Lansing

Andrew Laviano, University of Rhode Island, Kingston

Daniel Levin, Minnesota State University, Mankato

Anne Levy, Michigan State University, East Lansing

Avi Liveson, Hunter College

Victor Lopez, SUNY, Delhi

James MacDonald, Weber State University

Linda Marquis, Northern Kentucky University

Jim Marshall, Michigan State University, East Lansing

Brent McClintock, Carthage College

Brad McDonald, Northern Illinois University

Jane McNiven, Ivy Tech State College

Russell Meade, Gardner-Webb University

Ronald Meisberg, University of Maryland, College Park

Georthia Moses, Morris College

Stephen Mumford, Gwynedd Mercy College

Marlene Murphy, Governors State University

Tonia Murphy, University of Notre Dame

Jim Owens, California State University, Chico

Sandra Perry, Bradley University Ellen Pierce, University of North Carolina Greg Rabb, Jamestown Community College Roger Reinsch, University of Wisconsin, La Crosse Daniel Reynolds, Middle Tennessee State University Bob Richards, Oklahoma State University Marvin Robertson, Harding University Susan Samuelson, Boston University Kurt Saunders, California State University, Northridge David Scalise, University of San Francisco Anne Schacherl, Madison Area Technical College Robert Schupp, University of North Florida Sean Scott, St. Petersburg College Keith Shishido, Santa Monica College Harold Silverman, Bridgewater State College Jay Sklar, Temple University

Bradley Sleeper, St. Cloud State University
Michael Sommerville, St. Mary's University
John Sparks, Grove City College
John Thomas, Northampton Community College
David Trostel, University of the Ozarks
Donna Utley, Okaloosa-Walton Community College
Janet Velasquez, Kansas City Community College
Douglas Woods, Wayne College

We also acknowledge the assistance of Professor Sarah Jane Hughes of the Indiana University Law School and graduate assistant Paul Mitchell.

Jane P. Mallor A. James Barnes Thomas Bowers Arlen W. Langvardt

# A GUIDED TOUR

## A New Kind of Business Law Experience

The Twelfth Edition of Business Law has been reorganized to focus on global, ethical, and e-commerce issues affecting legal aspects of business. The new edition contains a number of new features as well as an exciting new supplements package. Please take a few moments to page through some of the highlights of this new edition.

#### **OPENING VIGNETTES**

Each chapter begins with an opening vignette that presents students with a mix of real-life and hypothetical situations and discussion questions. These stories provide a motivational way to open the chapter and get students interested in the chapter content.

#### THE RESOLUTION OF PRIVATE DISPUTES

Victoria Wilson, a resident of Illinois, wishes to bring an invasion of privacy lawsuit against XYZ Co. because XYZ used a photograph of her, without her consent, in an advertisement for one of the company's products. Wilson will seek money damages of \$150,000 from XYZ, whose principal offices are located in New Jersey. A New Jersey newspaper was the only print media out-let in which the advertisement was published. However, XYZ also placed the advertisement on the firm's website. This website may be viewed by anyone with Internet access, regardless of the

viewer's geographic location.

Consider the following questions regarding Wilson's case as you read Chapter 2:

- Where, in a geographic sense, may Wilson properly file and pursue her lawsuit against XYZ? · Must Wilson pursue her case in a state court, or does she have the option of litigating in federal
- . Assuming that Wilson files her case in a state court, what strategic option may XYZ exercise if
- it acts promptly?

  Regardless of the court in which the case is litigated, what procedural steps will occur as the lawsuit proceeds from beginning to end?

BUSINESS LAW COURSES normally examine many substantive legal rules—laws that tell us how to behave in business and in society. Examples include the rules of contract, tort, and agency law, as well as those of many other legal areas addressed later in this text. Most of these rules are applied by courts as they decide civil cases involving private parties. This chapter lays a foun-dation for the text's discussion of substantive legal rules dation for the text succession of substantive legal rules by examining the court systems of the United States and by outlining how civil cases proceed from beginning to end. The chapter also explores related subjects, including alternative dispute resolution, a collection of processes for resolving private disputes outside the court systems.

State Courts and Their Jurisdiction

The United States has 52 court systems—a federal system plus a system for each state and the District of Columbia. This section describes the various types of state

courts. It also considers the important subject of *juris diction*, something a court must have if its decision in a case is to be binding on the parties.

Courts of Limited Jurisdiction

Courts of Limited Jurisdiction
Minor criminal cases and civil disputes involving small
amounts of money or specialized matters frequently are
decided in courts of limited jurisdiction. Examples include traffic courts, probate courts, and small claims
courts. Such courts often handle a large number of cases.
In some of these courts, procedures may be informal and
parties unrepresented by attempts often argue their own
cases. Courts of limited jurisdiction often are not courts
of the proceedings conducted. Appeals from their decisions therefore require a new trial (a trial de novo) in a
trial court.

Trial Courts

Courts of limited jurisdiction find the relevant facts, identify the appropriate rule(s) of law, and combine the

#### ership is only around 8 percent so that we don't have to record any liabilities from the venture on our balance sheet." The purpose of the partnership, the CFO explains, is to generate income for N-Rot for the cur-rent year without materially affecting N-Rot's assets or liabilities. The CFO also tells you, "Convince our auditors, Armen Andrusian LLP, to book in the current year all the partnership's projected earnings for the next two years. If Andrusian resists, tell them that we can always find someone else to take over the \$100,000,000 in consulting business we give them every year."

money long term. Just make sure you convince Martin Lowell to partner with us, and that our own

BUSINESS ETHICS, CORPORATE SOCIAL

RESPONSIBILITY, CORPORATE GOVERNANCE,

AND CRITICAL THINKING  $Y^{\rm ou}$  work for N-Rot Company, a large energy trading company. N-Rot's chief financial officer (CFO) asks you to create a \$50,000,000-asset energy services partnership with Martin Lowell Company, an investment banking firm. The CFO tells you, "Make sure the partnership has some positive cash flow over the next two years, but don't worry about whether the partnership will make

The CFO continues, "We'll make you a manager of the partnership, which will pay you about \$900,000 a year. Also, I'll ask Martin Lowell to allocate some IPO [initial public offering] shares to you. The IPO shares I've been getting from Martin Lowell have been going up three to five times the first day of trading. This will be a good deal for you. You can make \$300,000 every time, almost risk free.'

Finally, the CFO says, "Remember where the paper shredder is. If things get a little hot are here, be sure to use it."

- Do you see any potential ethical problems with what the CFO has asked you to do?
- What principles and guidelines help you decide what to do?
- How do you resist the CFO's request for you to create the partnership without jeopardizing your career and without harming N-Rot?

Why Study Business Ethics? Enron, Arthur Andersen, WorldCom, Tyco, Adelphia, Euron. Arthur Andersen. WorldCom. Tyco. Adelphia. Global Crossing. ImClone. These business names from the front pages of 2002 and 2003 conjure images of unethical and socially irresponsible behavior by corporations and their executives. The United States Congress, employees, investors, and other critics of the power held

and abused by some corporations and their manage-ment have demanded that corporate wrongdoers be punished and that future wrongdoers be deterred. Con-sequently shareholders, creditors, and state and federal attorneys general have brought several civil and crim-inal actions against wrongdoing corporations and their executives. Congress has also got in the action, passing the Sarbanes-Oxley Act of 2002, which increased penal-

# REVISED CHAPTER 4 ON ETHICS

With ethics in the forefront now, the authors have greatly expanded this chapter and incorporated recent events. The chapter defines several ethical theories and discusses their strengths and weaknesses, as well as providing a guideline for ethical decision making.

#### CYBERLAW IN ACTION

Electronic Writings and the Statute of

Conflict. If state law requires a signed writing or anorder tional Commerce Act (the "E-sign" act) was enacted by Congress and became effective in the United
States on October 1, 2000. The E-Sign law covers many
everyday transactions including sales transactions even
where the law of the state involved still has a version of
Article 2 that requires a "signed writing" a rancher
means of satisfying the Article 2 statute of frauds found

in Section 2-201. Federal laws "preempt", that is, displace state laws if the two sets of laws are in conflict. If state law requires a signed writing or another indicator that the purported buyer and seller actually intended to form a contract, E-Sign allows

## CYBERLAW IN ACTION BOXES

In keeping with today's technological world, these boxes describe and discuss actual instances of how e-commerce and the Internet are affecting business law today.

## ETHICS IN ACTION BOXES

These boxes appear throughout the chapters and offer critical thinking questions and situations that relate to ethical /public policy concerns.

#### ETHICS IN ACTION

For those who draft and proffer standardized form contracts, the parol evidence rule can be a powerful ally because it has the effect of limiting the scope of an integrated, written contract to the terms of the writing. Although statements and promises made to a person

before he signs a contract might be highly influential in per-suading him to enter the contract, the parol evidence rule ef-fectively prevents these pre-contract communications from

being legally enforceable. Consider also that stan dardized form contracts are usually drafted for th benefit of and proffered by the more sophisticated an dradized form contracts are toomers, benefit of and profered by the more sophisticated an powerful party in a contract (e.g., the landlord rath than the tenant, the bank rather than the customer all of this, do you believe that the parol evident

Foreign Businesses Face Tougher Laws in U.S. than at Home

Although American executives accused of defrauding Although American executives accused of defrauding shareholders are prosecuted or hauled before congressional hearings, wrongsloing managers in the rest of the world often escape the graps of their countries' regulators. In most of Asia, Europe, and Lain America, regulations and enforcement are weak. Some legal systems are poorly equipped to handle executive misconduct. The Japanese Securities and Exchange Surveillance Commission has only 360 employees and no power to file civil suits or bring administrative actions.

and no power to file civil sults or bring administrative actions against corporate wrongdown. It was a specific property of the sults of state year, compared to the 50 usually brought by the United States Securities and Exchange Commission.

Tailwan's Securities and Futures Commission has no power to conduct its own investigations, and local prosecutors who do have that power have little expertise in market and acquaints the preparations. The German has been habeled the Wild West, with numerous scandals in newly public companies, yet few actions against the perpetrators. The German Association for Sharsholder Protections, a shareholder rights group, regularly brings abuse allegations to state prosecutors, yet the cases are often too complicated for untrained prosecutors to handle. Fewer has 5 percent are investigated. In Italy, false accounting was decriminalized in 2001, naking it merely a misdemenanor.

Yet if those executives manage foreign businesses that register their securities on a stock exchange in the United

States, such as the New York Stock Exchange, the

States, such as the New York Stock Exchange, the Sarbanes-Oxley Act of 2002 requires them to comply with some of the act's toughest provisions. More than 1.300 foreign corporations, such as Sony, Nokia, and Daimler Chrysler, and their executives could be affected by the act's provisions that ban loans to officers, require independent audit committees, and impose personal liability on officers for errors in the corporate books. Foreign governments and businesses have already started lobbying to be granted exemptions from the Sarbanes-Oxley Act. The European Union wrote to U.S. legislators that the act gives the SEC unjustified authority over foreign auditing firms that could child trans-Atlantic trade. The EU warned that may consider regulating American auditing firms. The president of the Japanese Institute of Certified Public Accountants argued that the act places U.S. law above Japaneses securities and CFA law, violates international treaties, and infringes Japanese covereignsty.

Japanese sovereignty.

As it does with many of its financial rules, the United As it does with many of its financial rules, the United States is expected to extempt foreign businesses from some of the requirements of the Sashanes-Osley Act, especially show that conflict with their home countries laws, such as the ban on loans to officers. Foreign businesses are not expected to receive exemptions from other provisions, such as the requirement that CEOs certify the accuracy of financial statements. That part of the law may affect the decision whether foreign businesses continue to list their securities on U.S. sweet exchanges.

## THE GLOBAL BUSINESS **ENVIRONMENT BOXES**

Since global issues affect people in many different aspects of business, this material now appears throughout the text instead of in a separate chapter on international issues. This feature brings to life global issues that are affecting business law.

### LOG ON BOXES

These appear throughout the chapters and direct students, where appropriate, to relevant websites that will give them more information about each featured topic. Many of these are key legal sites that may be used repeatedly by business law students and business professionals alike.

http://gncurtis.home.texas.net/mainpage. html

Maintained by Gary Curtis, The Fallacy Files cover more than 45 fallacies. Click on the link to "Taxonomy of Fallacies" to find explanations of fallacies and links to valuable resources. Go to

www.philosophy.unimelb.edu.au/reason/ critical/index.htm

Tim van Gelder's Critical Thinking on the Web lists some of the best websites with information about reasoning and critical thinking.

#### What Terminates Offers

- · Their own terms Lapse of time
- Rejection
- · Death or insanity of offeror or offeree
- Revocation
- · Destruction of subject matter

## CONCEPT REVIEWS

These boxes visually represent important concepts presented in the text to help summarize key ideas at a glance and simplify students' conceptualization of complicated issues.

# ONLINE RESEARCH PROBLEMS

These end-of-chapter research problems drive students to the Internet and include discussion questions so they can be used in class or as homework.

bound by the release?

10. Soldau was fired by Organon, Inc. He received a letter from Organon offering to pay him double the normal severance pay if he would sign a release giving up all claims against the company. The letter incorporated the proposed release, which Soldau signed, dated, and deposited in a mailbox outside a post office. When he returned home, Soldau found that he had received a check from Organon in the amount of the increased severance pay. He returned to the post office and persuaded a postal employee to open the mailbox and retrieve the release. Soldau cashed Organon's check and subsequently filed

an age discrimination suit against Organon. Was Soldau

· Intervening illegality

#### Online Research: Finding Contracts on the Internet

- 1. Finding Contracts on the Internet Surf the web and find an example of a click-wrap and an example of what the court in Specht calls a "browse-wrap."
- 2. Find a User Agreement (also called Terms of Use Agreement) on any website. How does the User Agreement that you find indicate that a user's acceptance to the terms of the agreement will be shown?

or to the court, he may resort to the expedient of suing for less than the jurisdictional amount, and though he would be justly entitled to more, the defendant cannot remove the

## PROBLEMS AND PROBLEM CASES

Problem cases appear at the end of each chapter for student review.

#### Problems and Problem Cases

Froblems and Froblem (Lases)

I have all his Absolute onegogs the color forming and Per Control Control Contro

## CASES

The cases in each chapter help to provide concrete examples of the rules stated in the text.

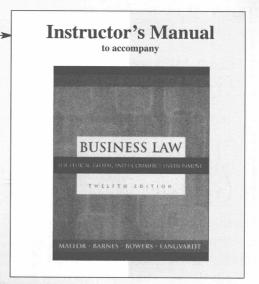
# Instructor and Student Supplements

## INSTRUCTOR'S MANUAL

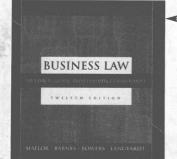
The Instructor's Manual consists of objectives, suggestions for lecture preparation, recommended references, answers to problems and problem cases, and suggested answers to the Online Research Problems and Opening Vignettes. It also includes answers to the Student Study Guide questions.

# YOU BE THE JUDGE DVD-ROM

This **new** DVD (included with each new copy of the text) features ten interactive case videos that showcase courtroom arguments of business law cases. This interactive DVD gives students the opportunity to watch profile interviews of the plaintiff and defendant, read background information, hear each case, review the evidence, make their decision, and then access an actual, unscripted judge's decision and reasoning. There are also instructor's notes available with each video to help prepare you for classroom discussion. Cases include topics such as sexual harassment, fraud, liability, and oral contracts.







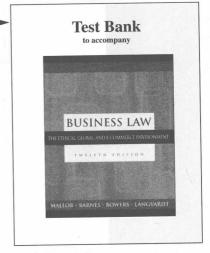
# POWERPOINT® PRESENTATION

The PowerPoint presentation includes nearly 500 slides that provide lecture outline material, as well as slides that expand on important concepts and figures in the text.

# SUPPLEMENTS

#### TEST BANK

The Test Bank consists of true-false, multiple choice, and short essay questions in each chapter. Approximately 35 questions are included per chapter. The Test Bank is also available in computerized format so you can create your own tests.



# Tustificion's Resource CD-ROII andula Di Bone Beat, Tubert 2 Diploma MILLOR BARNES BOYERS LANGVENT To the Little

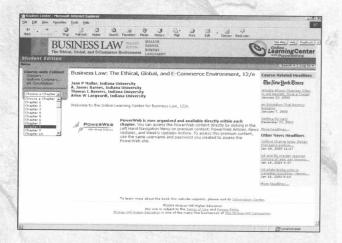
# Instructor's Resource CD

The Instructor's Resource CD includes the Instructor's Manual, the computerized test bank, and the PowerPoint presentation all on one CD so you can format your lectures.

# BUSINESS LAW THE FILE ALGUMAN AND SECOND FOR THE FOLITION MALLOR - BARNES - BOWERS - LANGUARDT

# STUDENT STUDY GUIDE

The Student Study Guide contains additional test questions for students so they can review and study the main concepts for each chapter. It also contains the Uniform Commercial Code articles.



### **POWERWEB**

PowerWeb is an online tool that provides high quality, peer-reviewed content including up-to-date articles from leading periodicals and journals, current news, weekly updates with assessments, interactive exercises, Web research guide, study tips, and much more! Access PowerWeb through the Online Learning Center or at <a href="https://www.dushkin.com/powerweb">www.dushkin.com/powerweb</a>. Access to PowerWeb is provided with each new copy of the book.

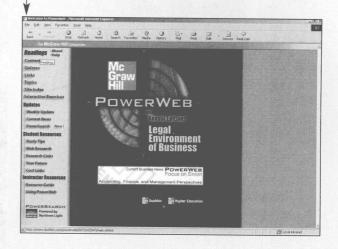
## ONLINE LEARNING CENTER

#### www.mhhe.com/mallor12e

The Online Learning Center (OLC) is a website that follows the text chapter-by-chapter. The Twelfth Edition OLC contains case updates, Business Law in the News updates, quizzes and review terms for students to study from, downloadable supplements for the instructors, and links to professional resources for students and professors.

#### **VIDEOS**

Two video packages are available. One includes 120 minutes of business law cases taken from the business law telecourse videos. The other includes the video material from the DVD (profile interviews, courtroom arguments, and the judge's verdict) reformatted for VHS for those who may not have access to a DVD-Rom in the classroom.



# BRIEF CONTENTS

#### Part One Foundations of American Law

- 1 The Nature of Law 2
- 2 The Resolution of Private Disputes 25
- 3 Business and the Constitution 56
- 4 Business Ethics, Corporate Social Responsibility, Corporate Governance, and Critical Thinking 74

#### Part Two Crimes and Torts

- 5 Crimes 106
- 6 Intentional Torts 138
- 7 Negligence and Strict Liability 167
- 8 Intellectual Property and Unfair Competition 189

#### Part Three Contracts

- 9 Introduction to Contracts 222
- 10 The Agreement: Offer 240
- 11 The Agreement: Acceptance 259
- 12 Consideration 279
- 13 Reality of Consent 295
- 14 Capacity to Contract 310
- 15 Illegality 322
- 16 Writing 345
- 17 Rights of Third Parties 368
- 18 Performance and Remedies 384

#### Part Four Sales

- 19 Formation and Terms of Sales Contracts 410
- 20 Product Liability 431
- 21 Performance of Sales Contracts 467
- 22 Remedies for Breach of Sales Contracts 484

#### Part Five Property

- 23 Personal Property and Bailments 504
- 24 Real Property 528
- 25 Landlord and Tenant 563
- 26 Estates and Trusts 580
- 27 Insurance Law 599

#### Part Six Credit

- 28 Introduction to Credit and Secured Transactions 628
- 29 Security Interest in Personal Property 648
- 30 Bankruptcy 672

#### Part Seven Commercial Paper

- 31 Negotiable Instruments 702
- 32 Negotiation and Holder in Due Course 719
- 33 Liability of Parties 745
- 34 Checks and Electronic Transfers 764

### Part Eight Agency Law

- 35 The Agency Relationship 784
- 36 Third-Party Relations of the Principal and the Agent 800

#### Part Nine Partnerships

- 37 Introduction to Forms of Business and Formation of Partnerships 818
- 38 Operation of Partnerships and Related Forms 836
- 39 Partners' Dissociation and Partnerships' Dissolution and Winding Up 852
- 40 Limited Liability Companies, Limited Partnerships, and Limited Liability Limited Partnerships 870

#### Part Ten Corporations

- 41 History and Nature of Corporations 892
- 42 Organization and Financial Structure of Corporations 908
- 43 Management of Corporations 928
- 44 Shareholders' Rights and Liabilities 957
- 45 Securities Regulation 984
- 46 Legal and Professional Responsibilities of Auditors, Consultants, and Securities Professionals 1025

#### Part Eleven Regulation of Business

- 47 Administrative Agencies 1058
- 48 The Federal Trade Commission Act and Consumer Protection Laws 1085
- 49 Antitrust: The Sherman Act 1105
- 50 The Clayton Act, the Robinson-Patman Act, and Antitrust Exemptions and Immunities 1136
- 51 Employment Law 1164
- 52 Environmental Regulation 1199
  Appendix A The Constitution of the United States of
  America 1223

Index 1233

## **CONTENTS**

# Part One Foundations of American

#### 1 The Nature of Law 2

Types and Classifications of Law 3

The Types of Law 3

Priority Rules 5

Classifications of Law 5

Jurisprudence 6

Legal Positivism 6

Natural Law 6

American Legal Realism 8

Sociological Jurisprudence 8

Other Schools of Jurisprudence 9

The Functions of Law 9

Legal Reasoning 10

Case Law Reasoning 10

Statutory Interpretation 13

Limits on the Powers of Courts 17

APPENDIX: Reading and Briefing Cases 18

#### 2 The Resolution of Private Disputes 22

State Courts and Their Jurisdiction 22

Courts of Limited Jurisdiction 22

Trial Courts 22

Appellate Courts 23

Jurisdiction and Venue 23

Federal Courts and Their Jurisdiction 26

Federal District Courts 26

Specialized Federal Courts 28

Federal Courts of Appeals 28

The U.S. Supreme Court 29

Civil Procedure 30

Service of the Summons 31

The Pleadings 31

Motion to Dismiss 32

Discovery 32

Summary Judgment 37

The Pretrial Conference 37

The Trial 37

Appeal 39

Enforcing a Judgment 39

Class Actions 39

Alternative Dispute Resolution 40

Common Forms of ADR 40

Other ADR Devices 43

#### 3 Business and the Constitution 46

An Overview of the U.S. Constitution 46

The Evolution of the Constitution and the Role of the

Supreme Court 47

The Coverage and Structure of This Chapter 48

State and Federal Power to Regulate 48

State Regulatory Power 48

Federal Regulatory Power 48

Independent Checks on the Federal Government and the

States 52

Incorporation 52

Government Action 52

Means-Ends Tests 53

Business and the First Amendment 53

Due Process 60

Equal Protection 61

Independent Checks Applying Only to the States 67

The Contract Clause 67

Burden on Interstate Commerce 67

Federal Preemption 68

The Takings Clause 70

#### 4 Business Ethics, Corporate Social Responsibility, Corporate Governance, and Critical Thinking 74

Why Study Business Ethics? 74

The Corporate Social Responsibility Debate 76

Ethical Theories 76

Rights Theory 77

Justice Theory 79

Utilitarianism 79

Profit Maximization 80

Guidelines for Ethical Decision Making 88

What Facts Impact My Decision? 88

What Are the Alternatives? 89

Who Are the Stakesholders? 89

How Do the Alternatives Impact Society as a Whole? 90

How Do the Alternatives Impact My Firm? 90

How Do the Alternatives Impact Me, the Decision Maker? 90

What Are the Ethics of Each Alternative? 91

What Are the Practical Constraints of Each Alternative? 92

What Course of Action Should Be Taken and How Do We Implement

It? 93

Knowing When to Use the Guidelines 93

Thinking Critically 94

Non Sequiturs 94

Appeals to Pity 94

False Analogies 94

Begging the Question 95

Argumentum ad Populum 95

Bandwagon Fallacy 95

Argumentum ad Baculum 95

Argumentum ad Hominem 96

Argument from Authority 96