



**THE
TELEVISION
STUDIES
READER**

**EDITED BY ROBERT C. ALLEN
AND ANNETTE HILL**

The Television Studies Reader

Edited by

Robert C. Allen and Annette Hill

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The Television Studies Reader

The Television Studies Reader offers a roadmap to contemporary issues in the expanding and dynamic field of television studies. Thirty-eight cutting-edge essays lay out a wide array of approaches to the study of the changing phenomenon that is 'television' around the world.

The *Reader* pushes television studies well beyond the traditional equation of 'television' with terrestrial broadcasting, showcasing exciting new work on the wide variety of ways that television is experienced around the world and addressing issues of technology, industry, genre, representation, circulation, reception and audiences, production and ownership. It brings together contributions from leading international scholars to provide a range of perspectives on current television forms and practices, acknowledging both the status of television as a global medium, and the many and varied local contexts of its production and reception. A general Introduction situates these important scholarly contributions to our understanding of contemporary television within the history of the academic study of television.

Essays are grouped in themed sections, each with an introduction by the editors:

- Institutions of Television
- Spaces of Television
- Modes of Television
- Making Television
- Social Representation on Television
- Watching Television
- Transforming Television

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x NOTES ON CONTRIBUTORS

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xvi ACKNOWLEDGEMENTS

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Contents

Notes on Contributors

ix

Acknowledgements

xv

Robert C. Allen

FREQUENTLY ASKED QUESTIONS: A GENERAL INTRODUCTION TO THE READER 1

PART ONE

Institutions of Television

INTRODUCTION TO PART ONE 27

1 Richard Collins

'ISES' AND 'OUGHTS': PUBLIC SERVICE BROADCASTING IN EUROPE 33

2 Laurie Ouellette and Justin Lewis

MOVING BEYOND THE "VAST WASTELAND": CULTURAL POLICY AND
TELEVISION IN THE UNITED STATES 52

3 David Hutchison

PROTECTING THE CITIZEN, PROTECTING SOCIETY 66

4 Tom O'Regan

AUSTRALIA'S TELEVISION CULTURE 79

5 Eileen R. Meehan and Jackie Byars

TELEFEMINISM: HOW LIFETIME GOT ITS GROOVE, 1984-1997 92

PART TWO

Spaces of Television

INTRODUCTION TO PART TWO	105
6 Scott Robert Olson HOLLYWOOD PLANET: GLOBAL MEDIA AND THE COMPETITIVE ADVANTAGE OF NARRATIVE TRANSPARENCY	111
7 John Sinclair GEOLINGUISTIC REGION AS GLOBAL SPACE: THE CASE OF LATIN AMERICA	130
8 Colin Sparks THE GLOBAL, THE LOCAL AND THE PUBLIC SPHERE	139
9 Stuart Cunningham POPULAR MEDIA AS PUBLIC 'SPHERICULES' FOR DIASPORIC COMMUNITIES	151

PART THREE

Modes of Television

INTRODUCTION TO PART THREE	163
10 Jason Mittell A CULTURAL APPROACH TO TELEVISION GENRE THEORY	171
11 Jérôme Bourdon LIVE TELEVISION IS STILL ALIVE: ON TELEVISION AS AN UNFULFILLED PROMISE	182
12 Derek Paget CODES AND CONVENTIONS OF DRAMADOC AND DOCUDRAMA	196
13 Margaret Morse NEWS AS PERFORMANCE: THE IMAGE AS EVENT	209
14 John Corner ADWORLDS	226
15 Robert C. Allen MAKING SENSE OF SOAPS	242
16 Albert Moran THE PIE AND THE CRUST: TELEVISION PROGRAM FORMATS	258

PART FOUR **Making Television**

INTRODUCTION TO PART FOUR	267
17 John Ellis TELEVISION PRODUCTION	275
18 John Thornton Caldwell MODES OF PRODUCTION: THE TELEVISUAL APPARATUS	293
19 Jane Roscoe <i>BIG BROTHER AUSTRALIA</i> : PERFORMING THE 'REAL' TWENTY-FOUR-SEVEN	311
20 Sonia Livingstone and Peter Lunt STUDIO DISCUSSIONS	322
21 Nick Couldry MEDIA PILGRIMS: ON THE SET OF <i>CORONATION STREET</i>	332
22 Eric Freedman PUBLIC ACCESS/PRIVATE CONFESSION: HOME VIDEO AS (QUEER) COMMUNITY TELEVISION	343
23 Brian Larkin HAUSA DRAMAS AND THE RISE OF VIDEO CULTURE IN NIGERIA	354

PART FIVE **Social Representation on Television**

INTRODUCTION TO PART FIVE	367
24 Julie D'Acci TELEVISION, REPRESENTATION AND GENDER	373
25 Ron Becker PRIME-TIME TV IN THE GAY NINETIES: NETWORK TELEVISION, QUALITY AUDIENCES, AND GAY POLITICS	389
26 Victoria E. Johnson WELCOME HOME?: CBS, PAX-TV, AND "HEARTLAND" VALUES IN A NEO-NETWORK ERA	404
27 David Morley BROADCASTING AND THE CONSTRUCTION OF THE NATIONAL FAMILY	418
28 Timothy Havens 'THE BIGGEST SHOW IN THE WORLD': RACE AND THE GLOBAL POPULARITY OF <i>THE COSBY SHOW</i>	442

PART SIX
Watching Television

INTRODUCTION TO PART SIX	457
29 Ellen Seiter	
QUALITATIVE AUDIENCE RESEARCH	461
30 Hannah Davies, David Buckingham and Peter Kelley	
IN THE WORST POSSIBLE TASTE: CHILDREN, TELEVISION AND CULTURAL VALUE	479
31 Anna McCarthy	
TELEVISION WHILE YOU WAIT	494
32 Matt Hills	
DEFINING CULT TV: TEXTS, INTER-TEXTS AND FAN AUDIENCES	509
33 John Hartley	
DEMOCRATINMENT	524

PART SEVEN
Transforming Television

INTRODUCTION TO PART SEVEN	535
34 Arild Fetveit	
REALITY TV IN THE DIGITAL ERA: A PARADOX IN VISUAL CULTURE?	543
35 Jon Dovey	
CAMCORDER CULTS	557
36 Will Brooker	
LIVING ON <i>DAWSON'S CREEK</i> : TEEN VIEWERS, CULTURAL CONVERGENCE, AND TELEVISION OVERFLOW	569
37 Mark Poster	
POSTMODERN VIRTUALITIES	581
38 Don Slater	
SOCIAL RELATIONSHIPS AND IDENTITY ONLINE AND OFFLINE	596
Caroline Dover	
<i>SUGGESTIONS FOR FURTHER READING</i>	615
Index	625