



# Listen

(Teacher's Book)

## This Way

# 4

# 英语听力教程

(教师用书)

主 编 张民伦  
副主编 徐卫列

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高等教育出版社

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## 内 容 提 要

本书是与《英语听力教程4》(Listen This Way 4)相配套的教师参考书。主要内容包括每单元授课要点、学生用书中全部练习答案以及录音带的所有文字材料。

### 图书在版编目 (CIP) 数据

英语听力教程 (4) 教师用书 / 张民伦主编. -- 北京: 高等教育出版社, 1999.12 (2001 重印)  
ISBN 7-04-006704-8

I. 英… II. 张… III. 英语-视听教学-高等学校-教学参考资料 IV. H319.9

中国版本图书馆 CIP 数据核字 (1999) 第 68083 号

英语听力教程4(教师用书)

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出版发行 高等教育出版社

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电 话 010-64054588

网 址 <http://www.hep.edu.cn>

邮政编码 100009

传 真 010-64014048

经 销 新华书店北京发行所

印 刷 北京外文印刷厂

开 本 850×1168 1/16

印 张 8

字 数 220 000

版 次 1999 年 12 月第 1 版

印 次 2001 年 7 月第 2 次印刷

定 价 20.00 元

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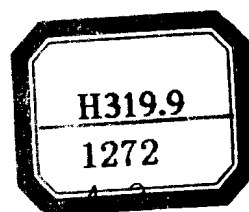
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12-21



## 前 言

听是语言交际的重要方面。在对外交往中，听力水平的高低直接影响着人们相互理解和工作效率。随着国际交流的日渐频繁和电讯技术的迅猛发展，提高英语听的能力显得尤为重要。本教材正是为了适应时代的发展和英语教学的需要而编写的。在编写中，我们努力借鉴国内外近年英语听力教学的研究成果，在总结几十年教学经验的基础上，遵循本课程的教学理论和原则，针对中国学生英语听力学习的特点，进行了新的尝试。本教材可供高等学校英语专业一、二年级的学生使用，同时适合师专、教育学院、广播电视大学、成人高校英语专业的学生及社会上广大英语自学者使用。

本教材在编写中努力体现以下两点：

1. 以培养听力技能为主线。通过系统的听力专门技能的单项训练及综合训练，培养学生的快速反应、准确辨别、分析推理、归纳总结、信息处理及记录和记忆等能力；

2. 力求听力材料的语言真实性、典型性和实际应用性。由于听力理解与学习者的知识水平，特别是与他们的语言和社会文化知识的水平密切相关，因此本教材注重在不同阶段选择既与技能训练匹配又与学生求知兴趣相称的素材。

全套教材共分6册。每册配有教师用书和6盒录音带。前4册以单项技能训练为主，配有一定量的综合训练，题材接近生活、工作实际，由近及远，涉及的面较宽；后两册以综合技能训练为主，同时针对中国学生在英语听力学习中的难点、重点进行反复训练，题材以反映社会、科技领域的新发展为主。教师用书的内容包括教学提示、练习答案和全部录音带内容的材料。

“标”、“本”兼治，以“标”求“本”是本教材的努力方向和目标。这里的“标”指的是教材及磁带中的全部教学内容与练习；这里的“本”指的是完成全部教学内容与练习之后留存于学生的那种内在智慧与能力。

本书为第四册，共包括12个单元，内容主要为人们日常经济生活中的一些侧面及他们语言交际中最常用的话题。听能训练重点为强化前三册中出现过的诸项单项听力技能，特别是关键词选择、提纲拟列、大意归纳和对数字和数词的快速反映，希望学生通过第四册的训练增强独立思考和独立学习的能力。每单元由六个部分组成：

第一部分为准备性练习，主要包括预习生词、听小对话和短文，帮助学生进入积极思维和听的状态；

第二和第三部分为每个单元的重点部分，贯穿某项技能和微技能的训练。为了降低学习难度，这两个部分的听力内容有时采用两种语速来表述，目的是试图在半真实与较真实的语言材料之间架设学习和过渡的桥梁。同时，也为教师因材施教提供一些条件；

第四部分听力材料多为相关领域的一些话题或科技新发展介绍，内容新，生词量大，学习者可以将听与阅读结合起来，以增加语言输入量，扩大知识面；

#APC/07

第五部分为语言真实性较高的听力材料，通过具有挑战性的练习形式，激发学生的学习兴趣，提高训练强度，锻炼和发展学生的记忆能力。

第六部分对本单元的生词和词组进行归纳，以帮助学生复习巩固，克服听力教学中由于强调瞬时记忆而忽视词汇积累和语言应用的倾向。教师可围绕本部分内容适当进行一些读、讲、听、说的综合练习。

本教材主要供课内精听使用，每单元约需3学时左右。但是提高听力仅靠精听是远远不够的。希望教师针对各个学生的实际情况，有计划地指导并组织好课外泛听及其它相关的学习活动。只有精与泛、质与量的科学结合才可望实现英语听力水平的飞跃。

本教材的编写得到了教育部有关司处及许多兄弟院校的热情关心和指导。华东师大外语学院和英语系给予了经常性的支持和帮助。黄源深教授和虞苏美教授为本教材的编写提出了宝贵意见。加拿大籍教授 Kathryn Rogers 审阅了第四册全部书稿。参加录音的朋友有 Kathryn Rogers、Melissa L. Freeman、Ron Reive、Henry Brathwaite、Erik Iliff、Rob Mackie、Chad Marsar 等。录音合成赵金土、刘申。在编写过程中，我们还参阅过国内外一些有关书籍和教材，参阅书目详见 Acknowledgments。

编者谨向一切关心和帮助过本教材编写的同事和朋友致以衷心的感谢，并感谢高等教育出版社在整套教材的编写、插图、版式设计等方面所提出的宝贵意见和所做的大量工作。

由于水平有限，时间匆促，疏漏和不妥之处，敬请指正。

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# Shopping and Banking Online

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## FOCUS

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“Listen This Way” Book 4 is designed to give students a comprehensive training of the major listening skills practiced in Books 1–3, with special attention given to the organization of outlines and summaries, and also the quick recognition of numbers and numerals. Meanwhile, Book 4 also focuses on developing students’ ability of independent learning through English listening.

The main themes in Book 4 reflect different aspects of people’s economic life in present-day society. At the beginning of the class, teachers may invite the students to have a general survey of the Table of Contents of this book, so as to help them establish appropriate expectations of what’s to come and what to do in the listening course of this term.

(To be continued in Unit 2)

## Part I Getting ready

4 (Omit)

13 Listen to the report. Write down every word as a dictation. It will be read three times. First reading, read from beginning to end. Second reading, read with pauses. Third reading, global reading again.

**Transcript:**

According to a market research group, children and teens are the hottest source of growing Internet sales and will account for some US\$1.3 billion of e-

commerce by 2002.

Teens (13-18 years old) and children (5-12 years old) are now the two largest growth sectors of the Internet population, and are spending more money on line. The research firm said that by 2002 some 21.9 million children and 16.6 million teens would be online.

- C** Listen to a news report. Supply the missing information.

**Tips for staying safe on the Net**

Major points	Details (key words)
1. Evaluate <u>the site</u>	Well-known/ trustworthy/ customer service/ complaints procedure/ refund policy
2. Talk to <u>merchant</u> / Email and wait for response	<u>Addresses / phone numbers/ call up</u>
3. Ensure secure connection	<u>Strict safety measures</u>
4. Be extra careful at a cybercafe or other public connection	



Consumers who want to shop online are suggested to bear the following things in mind:

Evaluate the site. Always buy goods from well-known and trustworthy companies. Deal with companies which offer customer service, a complaints procedure and have a refund policy.

Talk to merchant. E-mail and wait for responses. Take down the addresses and phone numbers of those companies and make sure they are real by calling them up before buying any products and services.

Ensure secure connection. Since buyers must submit personal information like number and expiry date of the card there are fears over security. Deal with sites that apply strict safety measures that require shoppers to give specific data known only to card holders before making the transaction.

Be extra careful at a cybercafe or other public connection.

**Part II Net shopping under fire**

- 4** Listen to the report. Supply the missing information about *the main problems of online shopping found by the survey.*

**Main problems of online shopping**

- Long time waiting for delivery or even no delivery (about 8%) after ordering
- No clear information about delivery charges
- A danger that customers' personal information would be sold to a third party (as many as 87% of the sites)
- No policy on returning goods (about 47% of the companies)
- No confirmation of the order (about 35% of the sites) and the dispatch (as many as 87% of the sites)
- No money back more than four months after returning goods (in two cases)

13 Now listen again. Complete the summary.

**Summary:**

The survey shows in spite of the convenience and choice offered by Net shopping there are still many obstacles that prevent consumers from shopping with complete trust. One of the biggest problems is to build consumers' trust in buying online. It takes time for the Internet to become mature as a retail channel when it gives support to trust relationships with guarantees of payment and service.

There is an urgent need for e-commerce rules to boost confidence in buying online. Consumers International, a federation of 245 consumer organizations — including the UK's Consumers Association — said its survey showed that there were still obstacles to shopping online with complete trust.

The study, funded by the European Union, involved buying more than 150 items from 17 countries. Each consumer organization taking part tried to find one site in its own country and one abroad to buy a selection of items. These included a dictionary, a doll, jeans, a hairdryer, computer software and hardware, chocolates and champagne.

The key findings were:

- Eight of the items ordered took more than a month to reach their destination and at least 11 (eight percent) never arrived.
- Many sites did not give clear information about delivery charges.
- Only 13% of the sites promised that they would not sell customers' personal information on to a third party.
- Only 53% of the companies had a policy on returning goods.
- Only 65% of the sites provided confirmation of the order and only 13% told customers when their goods had been dispatched.
- In two cases, customers are still waiting for their money back more than four months after returning their goods.



Louis Sylvan, vice-president of Consumers International, said, "This study shows that, although buying items over the Internet can benefit the consumer by offering convenience and choice, there are still many obstacles that need to be overcome before consumers can shop in cyberspace with complete trust."

Chris Philips, Marketing Manager at a London based e-commerce security company, commented, "This study confirms the difficulties of establishing consumers' trust in the Internet as a shopping experience. With statistics like these and Visa claiming 47% of disputes and fraud cases were Internet-related, it is little wonder that Internet commerce is not producing the profits predicted two or three years ago. Trust takes time to build, and the Internet will not mature as a retail channel until trusted brands, like the banks for example, start to offer ways of supporting trust relationships with guarantees of payment and service."

In September, the Organization for Economic Co-operation and Development will hold a meeting to discuss a set of international guidelines for electronic commerce.

### Part III **Banking at home**

- A** Listen to a description of today's banking services. Complete the outline.

#### **Outline**

- I. Some problems of the walk-in bank**
  - A. standing in long lines
  - B. running out of checks
  - C. limited opening hours
- II. Online banking services**
  - A. viewing accounts
  - B. moving money between accounts
  - C. applying for a loan
  - D. getting current information on products
  - E. paying bills electronically
  - F. e-mailing questions to the bank
- III. Reasons for creating online services**
  - A. competing for customers
  - B. taking advantage of modern technology
- IV. Inappropriateness of online banking for some people**
  - A. having no computers at home
  - B. preferring to handle accounts the traditional way