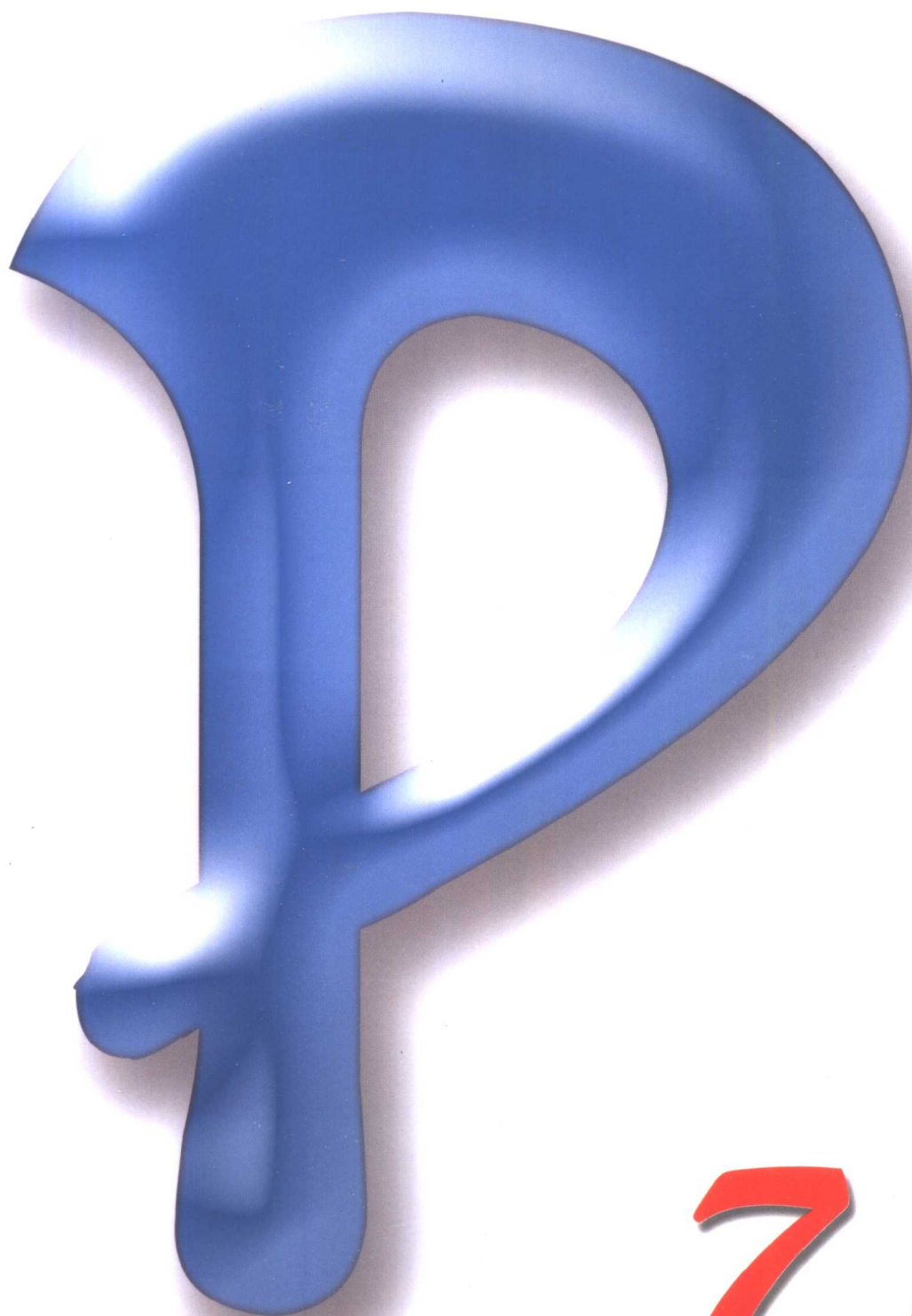




7.0

PageMaker

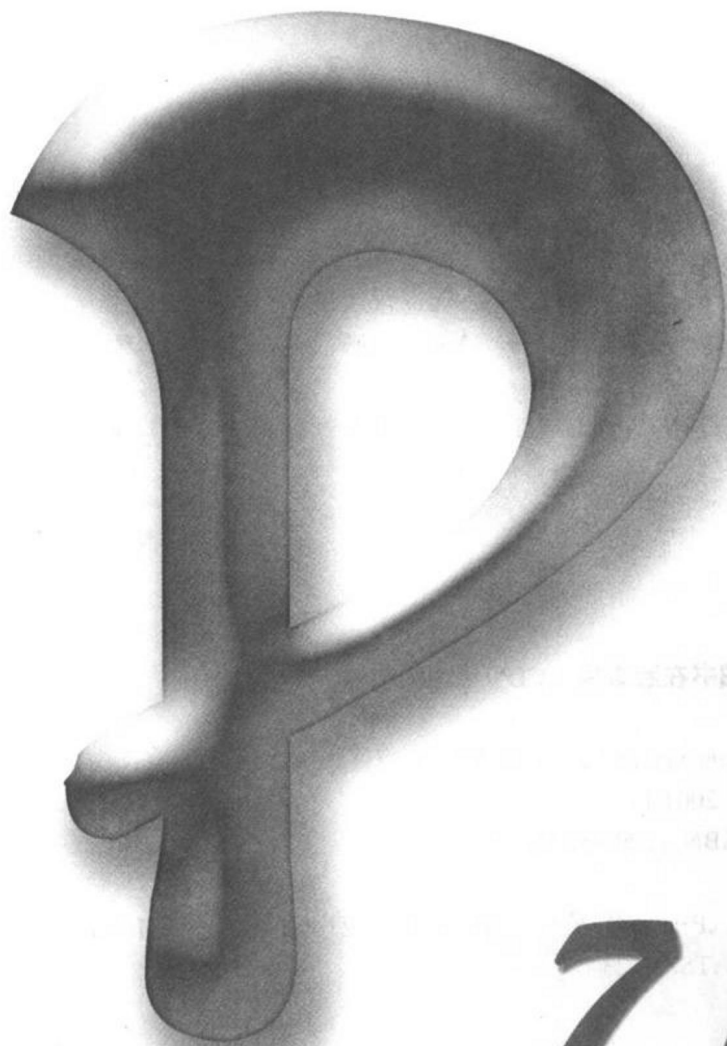
短期培训教程



中国电力出版社

www.infopower.com.cn

董雁飞 韦丽娜 编著



PageMaker 7.0

短期培训教程

中国电力出版社

内 容 提 要

本书全面介绍了专业的桌面印刷系统软件—PageMaker 7.0 的排版知识, 在书中不仅介绍了排版的理论基础知识和出版知识, 还通过大量实例介绍了 PageMaker 7.0 的实用技巧。本书通过实例详细介绍了利用 PageMaker 7.0 文字段落设定、版面调整直至印刷出版的具体操作知识和技巧, 并在书前附有大量彩页, 使您能够更好地学习和理解 PageMaker 7.0 的排版知识。

本书语言简洁, 实例丰富, 适合排版人员学习, 作为参考书, 也适合作为各种培训班的教材。

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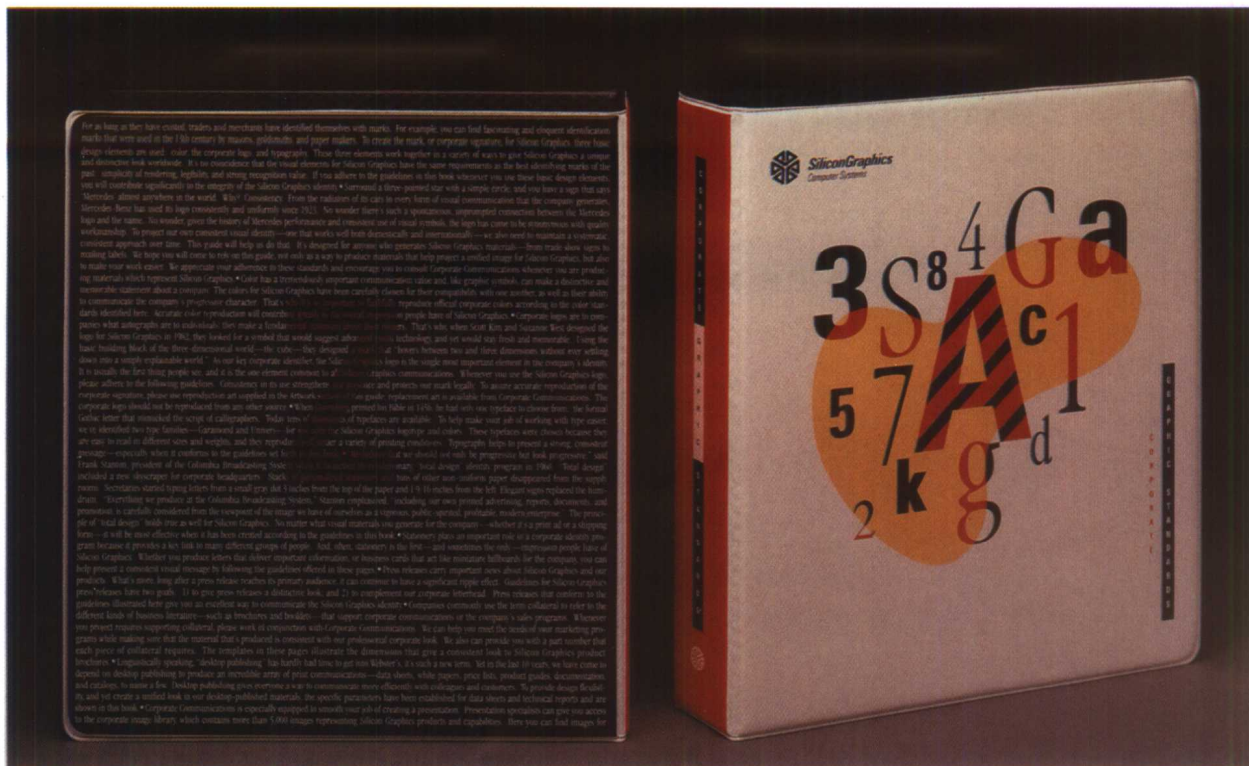
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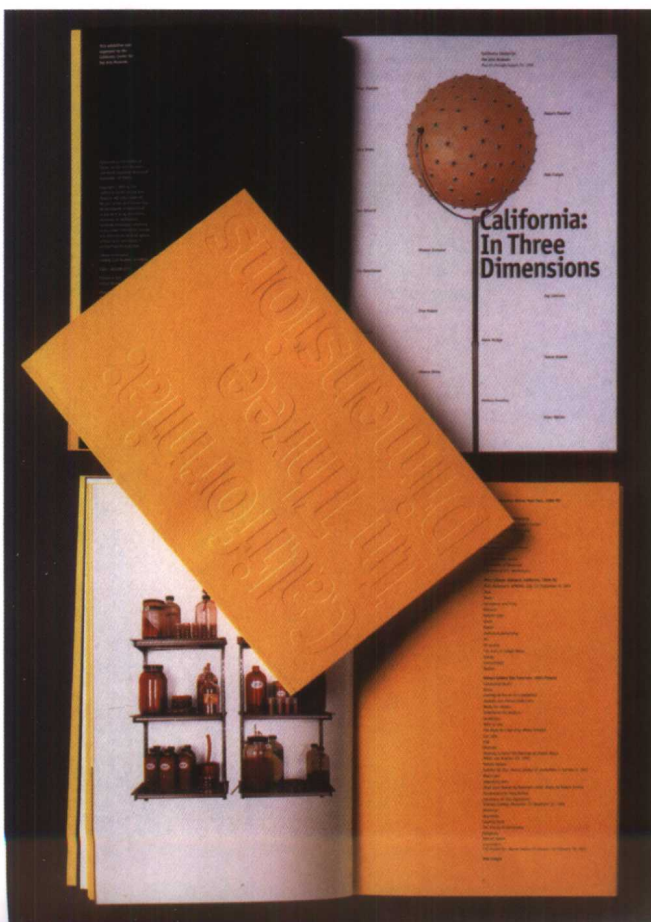
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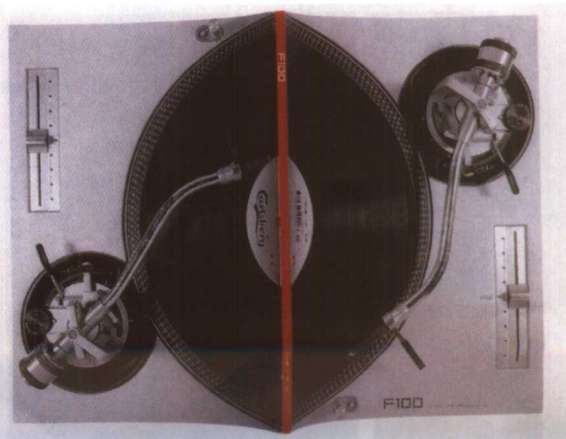
彩图 1



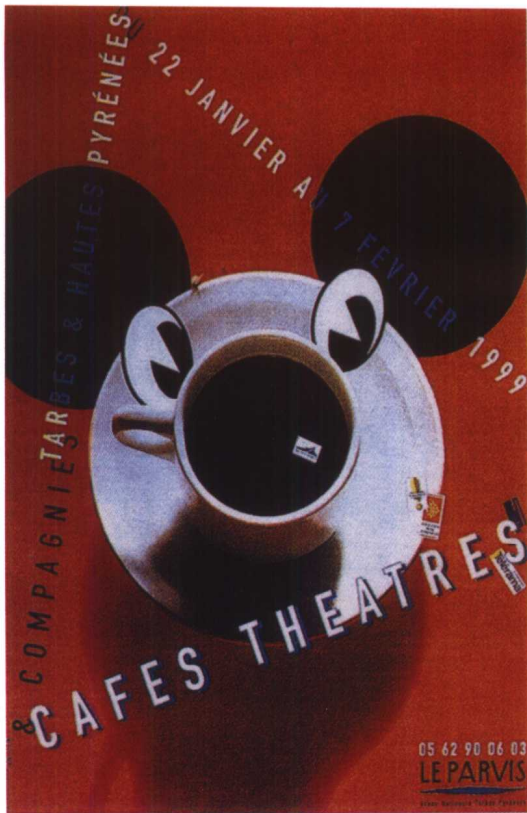
彩图 2



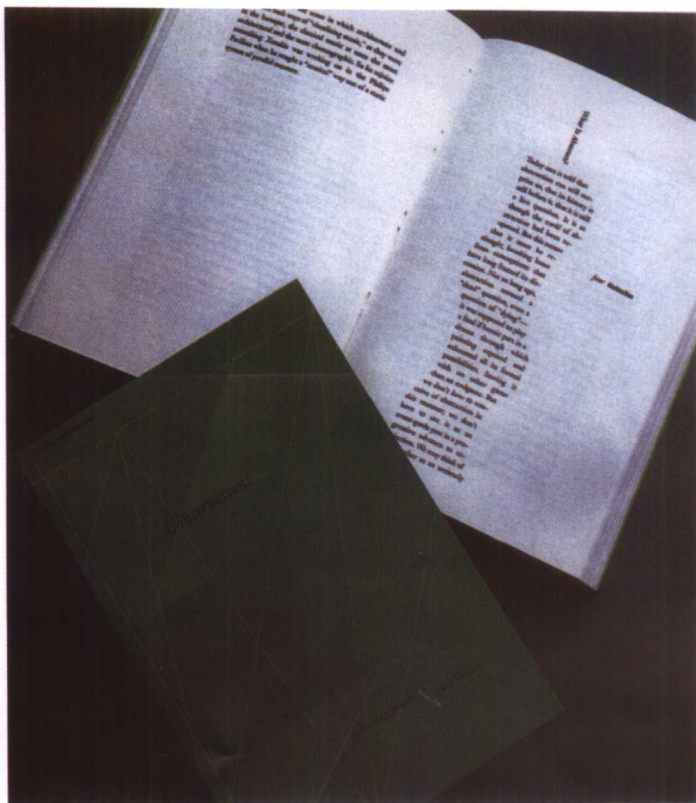
彩图 3



彩图 4



彩图 5



彩图 7

CABLE

Cable Operations
Comcast's cable business, among the largest system operators in the United States, reported a 10.5% increase in Service Income, to \$947.1 million, and a 14.1% increase in Operating Cash Flow to \$391.4 million in 1991.

Customer Service
A leader in customer service, Comcast played a pivotal role in developing the National Cable Television Association standards. All Comcast subscribers enjoy service that meets or exceeds NCTA standards.

Programming Investments
Comcast continues to expand its investments in cable television programming. It has investments in QVC, Turner Broadcasting, E! Entertainment Television, and Digital Cable Radio. Comcast anticipates further investment opportunities in programming.

Cable Technology
Comcast is committed to enhancing its broadband communications network by utilizing the latest in fiber optic architecture, video compression, satellite to the home distribution, digital advertising insertion, and innovative uses of its network, such as Video-on-Demand.

Pay-Per-View
Over 800,000 of Comcast's managed and affiliated subscribers can receive Pay-Per-View programming today. Comcast will launch Video-on-Demand experiments in at least two major markets in 1992. These services could create new revenue opportunities.

International
Comcast has ownership interests in franchise areas that will serve over 1 million households in the United Kingdom. Comcast is studying global opportunities for expansion in other countries whose governments are encouraging the development of multi-channel television services.

CELLULAR

Cellular Services
Many services are available to today's cellular subscribers, including 911 emergency service, voice mail, call forwarding, data transmission via modem, and fax service.

Metropulse
In March 1992, the Company completed its Metropulse acquisition, extending Comcast's cellular coverage to a region with a population of 7.3 million.

Personal Communications Systems
In 1991 Comcast was licensed by the Federal Communications Commission to test Personal Communications Systems (PCS) in five markets across the U.S. Because PCS offers an opportunity to combine cable and cellular technologies, it is uniquely suited to Comcast's existing technical facilities.

Market Coverage
Comcast is one of the nation's leading non-wireline cellular telephone providers, with systems that are concentrated in a corridor from northern New Jersey to southern Delaware. Anchored by metropolitan Philadelphia, the Company's license areas incorporate some of the busiest highways in the country.

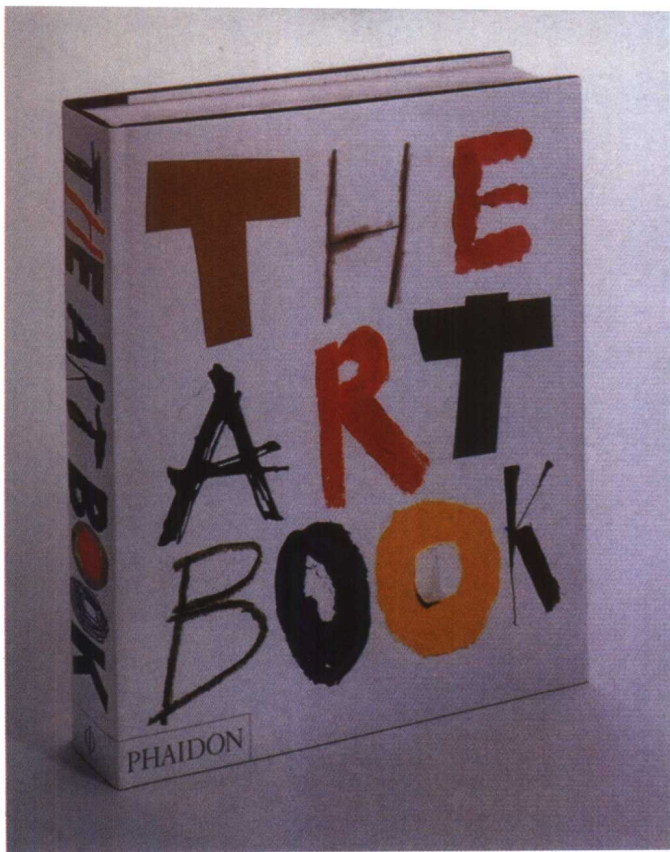
Cellular Outlook
By the year 2000, experts estimate that cellular phones will be used by almost 15% of the U.S. population—compared to the current figure of 3%. Comcast will benefit from this growth.

Cellular Marketing
Marketing and promotional strategies, including an expanded retail and dealer network, resulted in a substantial increase in the number of Comcast cellular subscribers in 1991. Service was enhanced in 1991 with 24 additional cell sites; more are planned for 1992.

Comcast has ownership interests in cable systems serving over 2.8 million subscribers.

The population of Comcast's cellular service area exceeds 7.3 million.

彩图 6



彩图 11



彩图 12



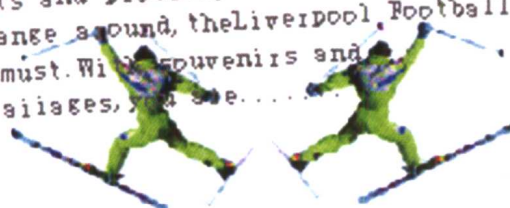
彩图 13

Sports Club

Skiing Sports Club

Mail Order Hotline: 0990 532532

For the largest selection of Club accessories, including replica kits and probably the trendiest fashion range around, the Liverpool Football Club Store is a must. With souvenirs and gifts to please all ages, see.....



A BIT OF BACKGROUND

The interwoven stories of blues and rock n roll were catalyzed by major demographic and cultural shifts which began during the Great Depression. From the front porches and sweltering juke joints of the Mississippi Delta, upon arrival, it was electrified, amplified, and eventually deified as the principal instrument of blues music.

In the years following World War II, blues guitar began to influence a broad range of musicians beyond the blues realm. Acurs (stylized) listen to the pioneering songs of rock -- propelled by the blues-derived guitar playing of Chuck Berry, Scotty Moore, and even Buddy Holly -- easily proves the point.

By the end of the 1950s, blues guitar had undergone an astonishing metamorphosis, made all the more remarkable.....

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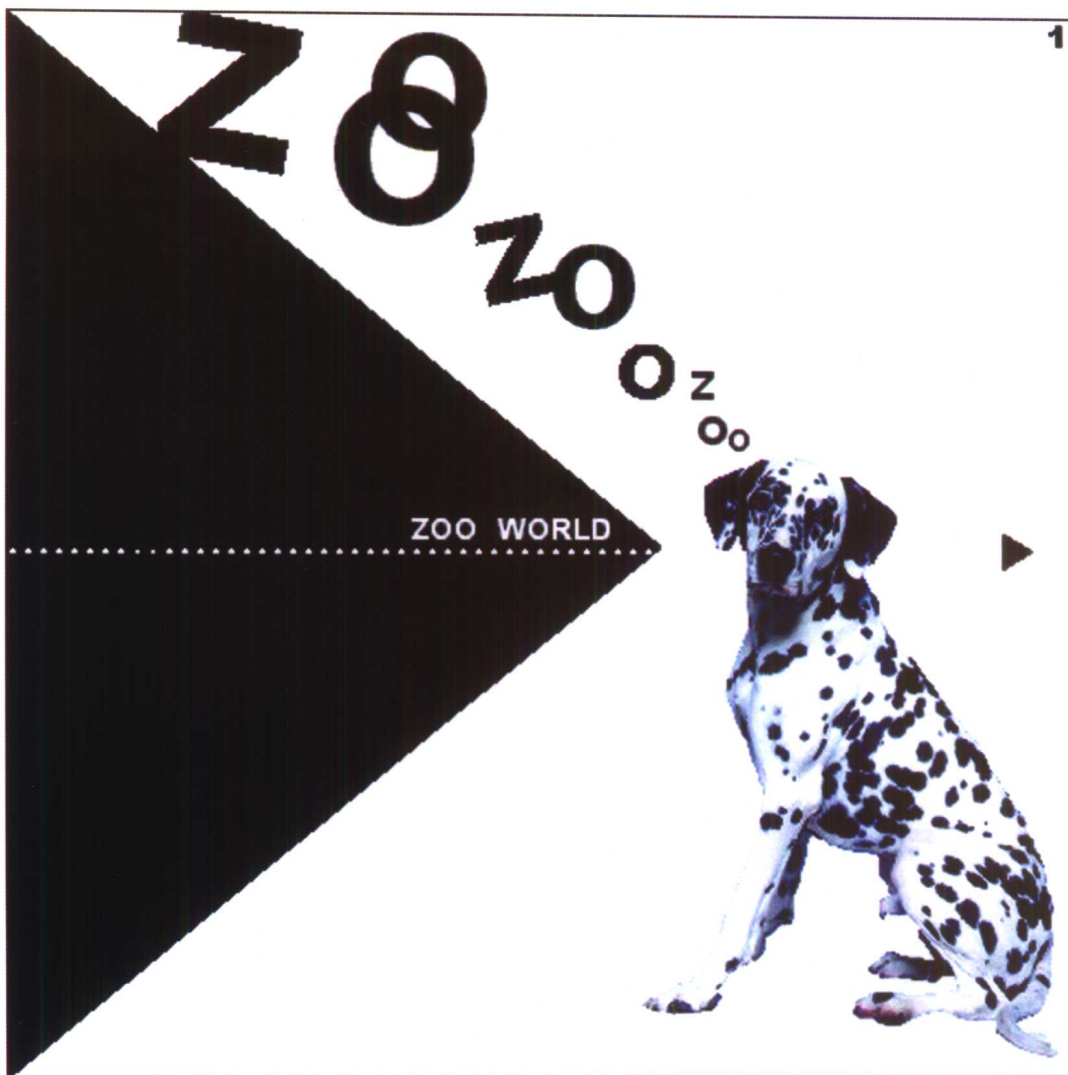
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GROUND.





第 6.3 节宣传手册 1

2

CROCODIL

Marie Vac and her puppy walked down the hall of the nursing home and stopped in the doorway of a small room. Inside sat an old lady with a care attendant at her side. Would she like to see my puppy Marie asked.

No, a visit won not help her, said the attendant. Then he explained that the lady was too sick to appreciate visitors.

But Marie decided to



try any-
way. In 10 years
of helping with animal as-
sisted therapy (ATT), she did

see even the sickest patients enjoy a visit
from a furry friend.

Marie carried the puppy over to the old lady.
Immediately the woman reached out toward the
dog! Full of excitement, she began smiling and try-
ing to talk. The attendant watched in amazement.
This woman had never communicated with any-

one. It was like she was
not even alive-until the
puppy came to visit.

Around the world sick adults
and children fill lonely hospital
rooms. They may have an illness or
need long-term care. A puppy is friendly eyes and
warm paws may be just what the doctor ordered
to encourage them and help them heal.

The sick and old don not always get the love
and attention they need. They may not look good.
And they may feel angry or depressed because
they have to stay in a hospital or at the
puppies love them no matter what, says
Lea Mitchem, an AAT volunteer for more
than 13 years.

When nurses and doctors touch pa-
tients, their touch is often painful. But the
soft fur of a dog feels safe and enjoy-
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patients forget their pain and struggles and bring
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ZOO WORLD

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CROCODIL.

第 6.3 节宣传手册 2

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WORLD.....



ZOO WORLD.

第 6.3 节宣传手册 3

INSECT

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ZOO WORLD

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ZOO WORLD

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ZOO WORLD



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第一章 认识 PageMaker

PageMaker 是由 Adobe 公司开发的世界上第一套专业桌面印刷系统软件，利用它可以进行从文字段落设定、版面调整直至印刷出版全过程的操作。由于它功能强大、使用方便而迅速被推广到全世界各印刷领域，受到业内人士的普遍好评。

Adobe 公司在原来 PageMaker 6.5 的基础上又推出了最新的 PageMaker 7.0 版，在这一版本中增设了许多新的功能，以更好地满足用户的需求。在本章中我们将主要介绍一下有关 PageMaker 7.0 的一些基本内容，例如：PageMaker 7.0 的安装、工作窗口以及文本、编辑和版面等基本操作。

1.1 PageMaker 7.0 的功能

1.1.1 PageMaker 7.0 的实用性介绍

PageMaker 7.0 是 PageMaker 的最新版本，它在原 6.5 版本的基础上新增加了许多功能。它完全支持 Adobe Acrobat 3.0，能够直接以 PDF 格式输出；利用超链接可以生成超文本；另外还支持多种图像格式转换等。

1. 页面设计

● 多种主页

PageMaker 7.0 允许在同一出版物中创建并应用多个主页，可以一次设计完成具有各种页面的出版物。

● 文件的多层设计

支持多层设计，可以为出版物的多个版本建立一个文件。而且利用多层的功能还可以实现简单的动画效果并在因特网上播放。

● 自动布局调整

PageMaker 7.0 能够在改变分栏、页面或主页时自动改变文本块、框架和图像的位置和尺寸，还可以将多个对象组成群组，将其作为一个对象来对待，从而更方便地对这个整体进行各种编辑。

2. 文本处理

(1) 可引入多种文本。

(2) 能够引入各种格式的图像文件进行图形处理。

(3) 表格与数据库

PageMaker 7.0 能够读入和导出由主要的电子表格和数据库程序生成的文字及图表。

3. 电子出版物

随着网络的迅速发展，PageMaker 增加了网络功能。在 Windows 操作系统下，

PageMaker 能够使用 Novell 和 Microsoft Windows NT 网络。使用 PageMaker 7.0 可以制作 PDF 格式或 HTML 格式的电子出版物。PDF 格式的文件可以在大部分计算机上发行、显示和打印,并能够保持文件原有的页面布局、颜色和图形。这样,将 PageMaker 7.0 版面文件输出为 PDF 格式后,便可在网上发行了。

4. 其他

- (1) 可以快速地将 Adobe Illustrator、Adobe Photoshop 格式的文件输入到 PageMaker 中。
- (2) 完备的文件兼容性,PageMaker 可以在 Macintosh、Window95/97/98/2000 和 Window NT 下使用。
- (3) 快捷菜单,在 Window95/97/98 和 Window NT 操作系统下,单击鼠标右键能够快速调出快捷菜单命令,使用户应用起来更方便快捷。

1.1.2 PageMaker 7.0 的安装

1. 安装 PageMaker 7.0 的系统要求

PageMaker 7.0 有 Windows 版和 Macintosh 版两种版本。

其中 Macintosh 版本可以运行在苹果机的系统 8.6 版(并加装 Apple software Font Manager Update1.0 版)、9.1 版或 Mac OSX (Classic)上。安装时需要 PowerPC 处理器,内存要求 16MB(建议使用 32MB),硬盘需要 100MB 硬盘空间(建议使用 150MB 或更多空间)。使用 800 × 600 色显示方式、8 位/256 色彩(建议使用高解析度 24 位真彩色)。对于 Adobe PostScript 打印机需要 Adobe PostScript Level2 或更新版本。PageMaker 7.0 for Windows 软件对计算机系统的要求 Intel Pentium 级以上的处理器。操作系统为 Microsoft Windows98、Windows NT4.0+Service Pack 5/6、Windows2000 或 Windows Millennium。内存要求为 32MB(建议使用 48MB 或更多的内存)。安装时需要 175MB 可用磁盘空间(建议使用 200MB 或更多磁盘空间)。800 × 600 显示方式、8 位/256 色彩(建议使用高解析度 24 位真彩色)。对于 Adobe PostScript 打印机需要 Adobe PostScript Level2 或更新版本。

2. PageMaker 7.0 的安装过程

PageMaker 7.0 在 Windows 条件下运行,安装 PageMaker 7.0 之前必须先启动 Windows。

PageMaker 7.0 为用户提供了专门的安装程序,并以向导的形式引导用户进行每一步操作,具体安装步骤如下。

- (1) 将存储 PageMaker 7.0 的光盘放入光盘驱动器,在【我的电脑】里用鼠标双击光盘驱动器盘符读取光盘上的文件,如图 1-1 所示。在光盘中找到 Setup.exe 文件,双击 Setup.exe 图标启动 PageMaker 7.0 图 1-1 的安装程序开始进行安装。



图 1-1

(2) 安装程序首先启动安装向导，展开进程，如下图 1-2 所示。

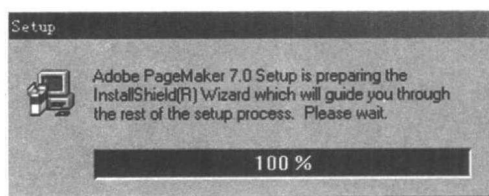


图 1-2

(3) 安装向导展开进程结束之后，在 **Welcome** 对话框中选择 **Next** 按钮继续安装，如下图 1-3 所示。弹出对话框，确定是否继续安装。

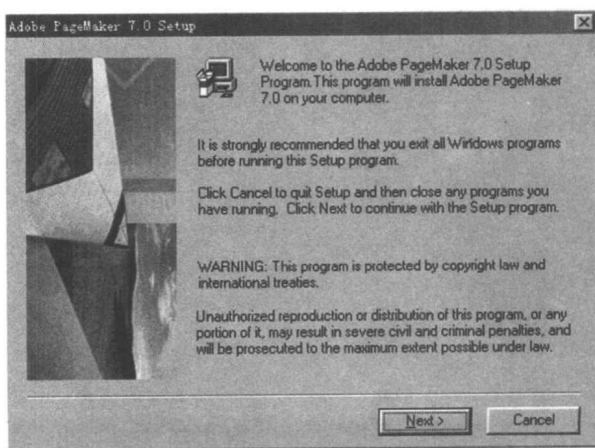


图 1-3

(4) 单击 **Next** 按钮则继续安装。在安装进程的对话框中选择好应用语言、同意接受软件协议后弹出如图 1-4 所示的对话框，询问安装的类型和目标文件夹。

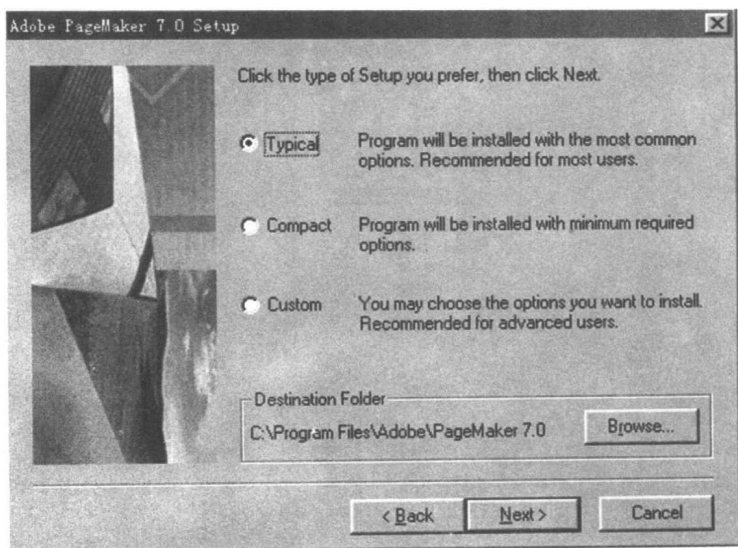


图 1-4

从 **Destination Folder** 中可以看出，系统默认的路径是 **C:\Program Files\Adobe\PageMaker 7.0**，安装时系统会自动建立文件夹 **PM 7.0**，并将所安装的全部内容置于该文件夹中。如果不想使用该文件夹，可以选择 **Browse** 按钮，重新设定路径。

(5) 单击 **Next** 按钮，进入下一步安装过程。屏幕中会出现提示用户继续安装所需的对话框，如图 1-5 所示。在各对话框根据提示进行安装设置，在 **PM7.0** 的文件夹中找到文件的安装系列号进行填写。

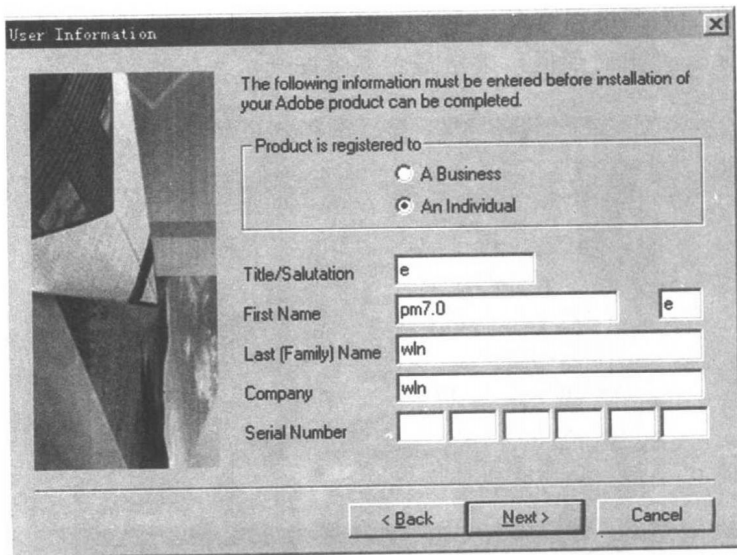


图 1-5