



中国外商投资企业概况



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PRESS

中国外商投资企业概况
A Survey of Enterprises Invested by
Foreign Businessmen in China

国家经委外资企业管理局编

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前 言

鼓励外商来我国投资,举办中外合资、合作经营和外资企业,是我国对外开放政策的重要组成部分。九年来的实践证明,这项政策是成功的,吸收外商投资对我国国民经济发展正起着日益明显的有益的作用。

到 1987 年底,已有 37 个国家和地区前来我国投资,批准的外商投资企业已上万家,其中中外合资企业 4600 多家,中外合作经营企业近 5200 家,外资企业 183 家。这些企业分布在能源、交通、通讯设备、冶金、化工、建材、电子、机械、轻工、食品、纺织、医药、农业、旅游服务等国民经济各个行业,遍布全国各省、自治区、直辖市。4000 多家企业已投产开业,其中 85% 以上的企业生产经营情况是好的、比较好的或基本正常的,产品质量、劳动生产率、经济效益普遍高于同类其他企业。许多产品在国内市场上已建立起良好的声誉,并已成功地参加了国际市场的竞争。

一大批成功企业的实践表明,外商来我国投资,不仅中方可以补充资金的不足,学到先进的技术和管理,外商也可以得到利润和市场,是一项对中外双方都有利的事。现在,这项事业是方兴未艾。进一步贯彻“十三大”提出的深化改革、扩大开放方针,我国的投资环境必将日臻完善。可以预期,外国企业家将会越来越认识到,我国特别是我国沿海地区,是投入资金和技术很有吸引力的场所,来我国投资的外国企业家必将越来越多,外商投资企业在实施沿海经济发展战略和我国现代化建设中的作用将越来越大。

为了向国内外宣传、介绍已经投产开业的外商投资企业,加强这些企业与国内外各界的联系,促进他们与国内、外的合作和生产经营业务的发展,国家经委外资企业管理局与经济科学出版社合作,选择投产比较早,或对外有一定影响的近 500 家企业,编辑出版了这本《中国外商投资企业概况》,作为第一册,今后还将继续编印。

本书文字部分着重介绍了上述企业的基本情况,生产经营范围、产品品种、技术水平等内容,还刊载了部分企业的图片,中英文对照印刷,是我国第一本系统介绍外商投资企业的书籍。希望它能成为有助于国内、外经济界、企业界与外商投资企业开展业务联系和合作的一本具有价值的实用工具书。

本书在编辑过程中,得到了各地经委(计经委)、经贸委及广大外商投资企业的支持、合作,谨向他们表示衷心的感谢。由于编辑时间仓促,经验不足,难免存在不少不足之处,敬请各界人士指正,以利今后改进工作。

国家经委外资企业管理局

1988 年 4 月

PREFACE

It's a major part of the policy of opening door to outside world that foreign businessmen are encouraged to invest and run joint ventures, cooperative and foreign capital enterprises. Nine year's practice has proved that the policy is a successful one. Drawing foreign investment is playing a more and more conspicuously beneficial supplement part in our national economy development.

37 countries and regions have invested in China by the end of the year, 1987. Our government has approved the foundation of more than 10000 enterprises invested by foreign businessmen. Among them there are 4600 joint ventures and 5200 cooperative enterprises between China and foreign countries, and 184 foreign capital enterprises. The enterprises, which can be found in each province, autonomous region and municipality directly under the Central Government, are distributed in each of the following fields in national economy, such as energy, transportation communication apparatus, metallurgy, chemical industry, building materials, machinery, electronics, light-industry, textile, medicine, foodstuff, agriculture and tourist services. More than 5000 enterprises have gone into operation, 85 percent of which is getting on well with their production and management. The product quality, labor productivity and economic benefits are all higher than those of the other enterprises of the same kind. Many products have not only earned good fame at domestic markets, but also successfully taken part in competitions at international markets.

The practice of a large number of succeeded enterprises has turned out that it benefits both China and foreign countries for foreign businessmen to invest in China. Not only can China supplement its funds and learn advanced technology and management, but also foreign businessmen can get benefits and markets. Now foreign businessmen investing in China is in the ascendant. With further carrying out the policy, that is enacted by the 13th Communist Party Congress of deepening reform and more widely opening to the outside world, our environment for investment will become perfect. We can expect that foreign businessmen will get to know that China, especially coastal zone, is quite an attractive site for putting into money and technology, more and more foreign enterprises will come and invest in China, joint ventures will play greater part in carrying out the development strategy of coastal economy and our modernizing construction.

To propaganda and introduce enterprises invested by foreign businessmen in China to both our own country and foreign countries, to strengthen the ties between those enterprises and all economic entities at home and abroad, and promote their cooperation with other enterprises, and to bring about a great advance in production and management, the Management Bureau of Foreign Capital Enterprises of National Economic Committee, together with the Publishing House of Economic Science, selects nearly 500 enterprises, which are earlier found and have certain influence, and compiles *《A Survey of Enterprises Invested by Foreign Businessmen in China》* (first volume). We'll have its sequels published continually.

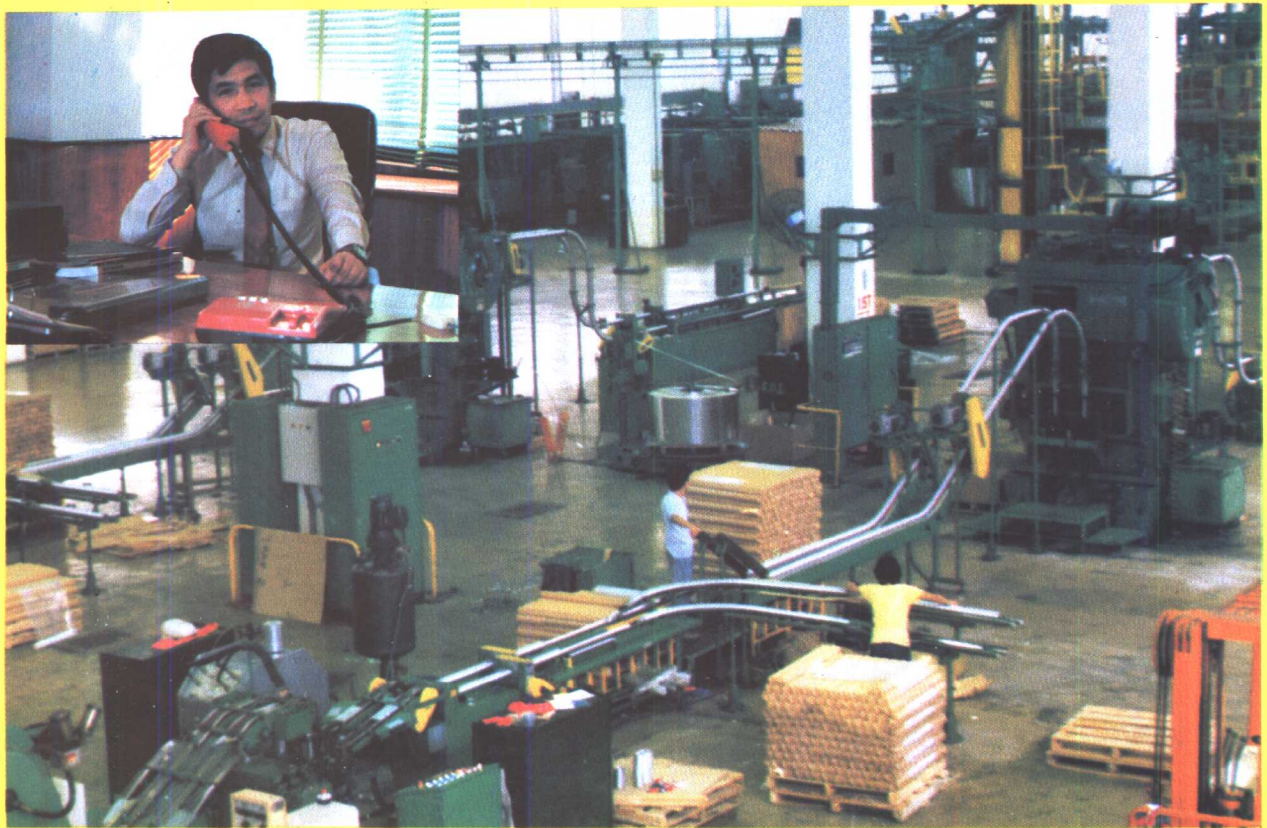
The book is both in Chinese and English, the literal part of the book mainly introduces the backgrounds of the enterprises, the scopes of production and management, the kinds of products, the level of technology, etc. There is also diagrams for products of some enterprises in the book. It systematically introduces enterprises invested by foreign businessmen in China. We hope the book will be a valuable and useful reference one, which will be helpful for economic world, business world and these enterprises to form contact and cooperate.

We are sincerely thankful for the support and cooperation from Economic Committee (Planning Economic Committee), Economic Trade Committee in each locality and foreign invested enterprises during compiling the book. For the shortage of time and lack of experience, there must be some inadequacies, please point them out, which will be good for our improvement.

The Management Bureau of Foreign Capital Enterprises of National Economic Committee
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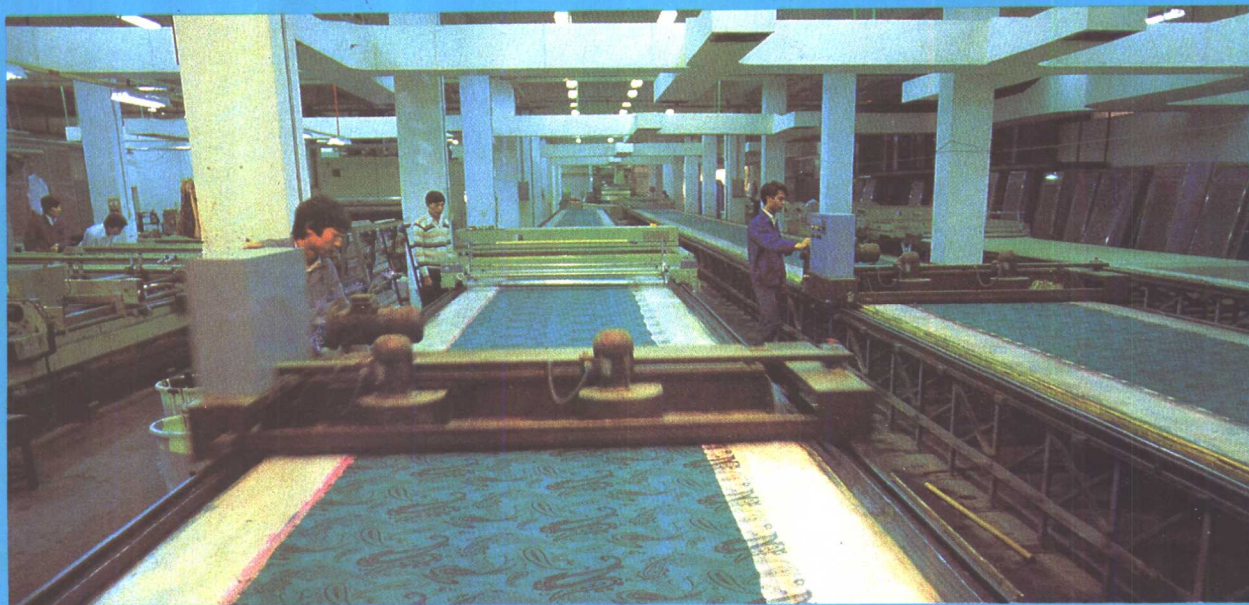
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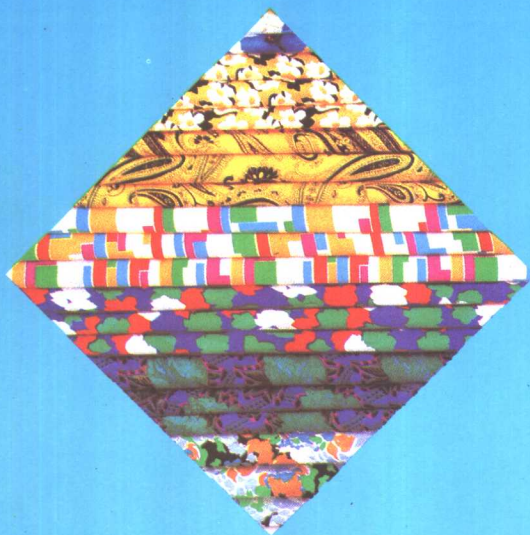
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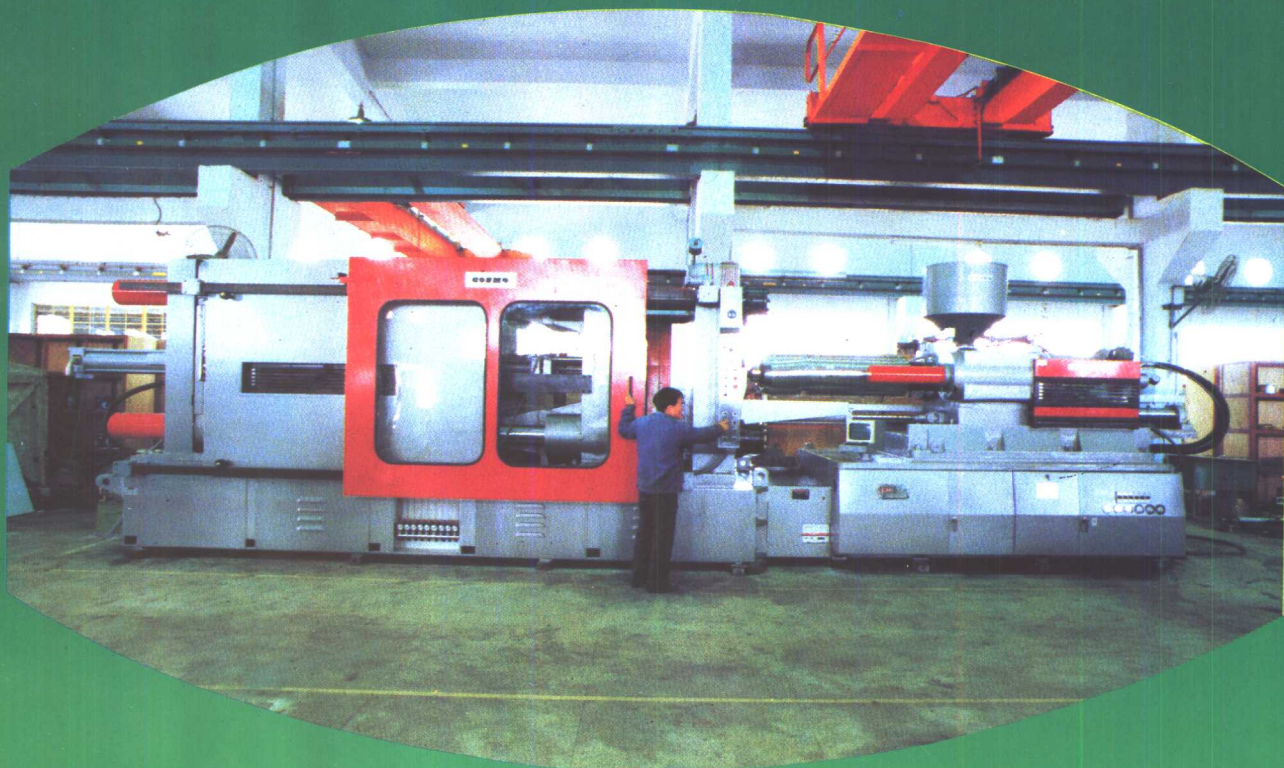
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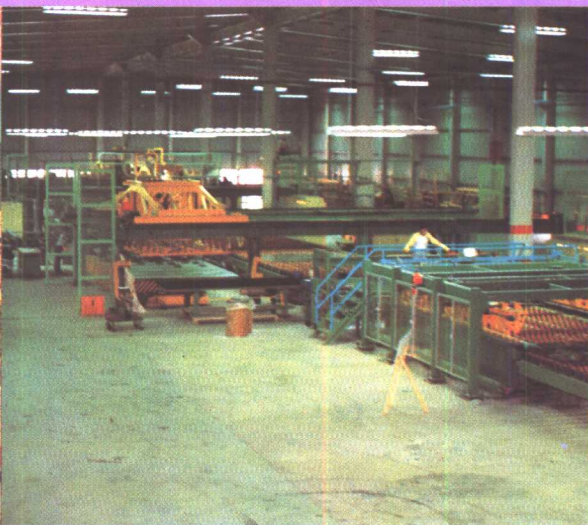
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