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BANSHI SHEJI YIQIANLI

版式设计 1000 例

任焕斌 编

陕西人民美术出版社

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编者的话

当今社会，我们面对的是一个设计的时代。设计已成为现代生活各个方面之必须，同时设计也伴随着这个时代而不断发展。

设计是一个综合的思维过程，是通过符号把设计者的创作思想表现出来，使其构成完美的作品。在设计中所涉及的图形和文字是构成设计不可缺少的元素，为此，必然会形成一个策划与组织的构思过程。在这一过程中，设计者有时会出现思维滞步、想像贫乏的现象。因此，他们会把期望寄托在与其相关的书籍的借鉴上，以便从中寻求灵感，来实现其创作计划。

这本书正是为了满足设计者的这一需求而编写的。书中从多角度、多方位提供给设计者丰富而详实的图例，可供设计者参考。

全书着重从版式的结构设计入手，并围绕版式设计所关联的封面内文设计、插图布局设计、目录页码设计、标题引文设计、外框创新设计、花边图案设计等进行了系统的编排。此外，还配有大量的卡通人物、植物花卉、建筑风景、日常用品、动物形象及交通工具等造型图例，具有一定的借鉴价值，使设计者在得到启发的同时又开阔了视野，这也正是我们编辑此书的初衷。

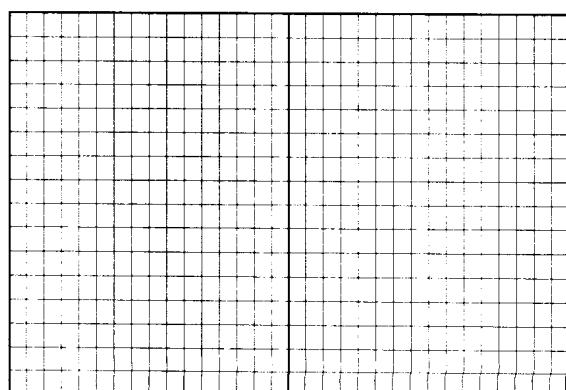
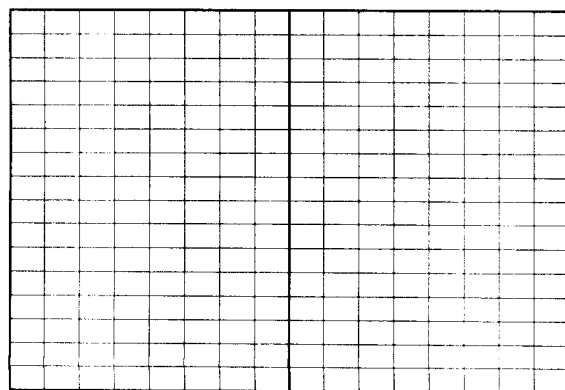
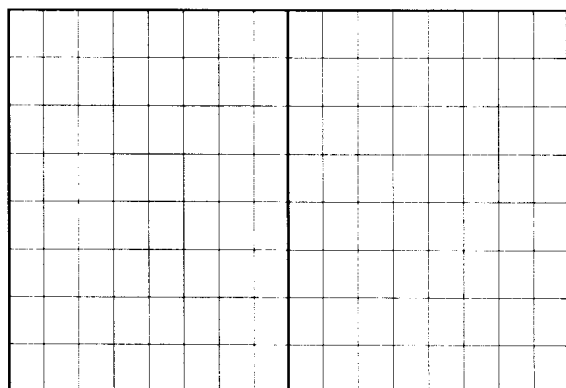
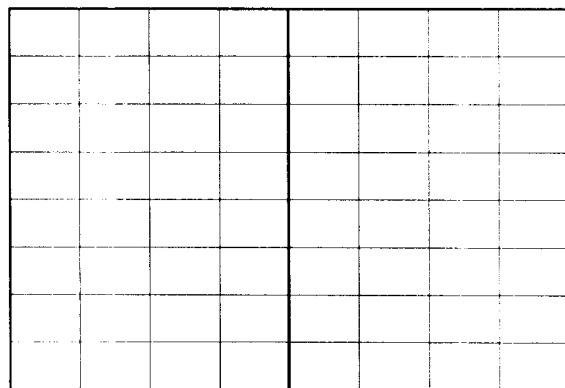
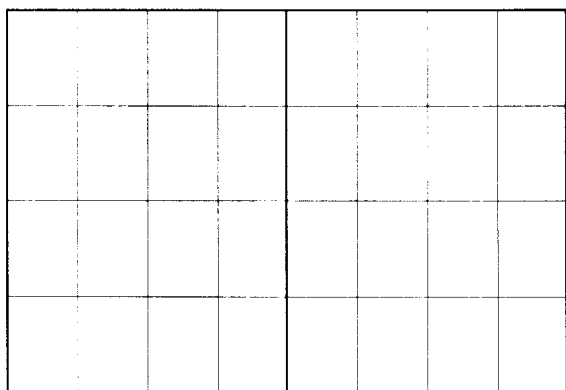
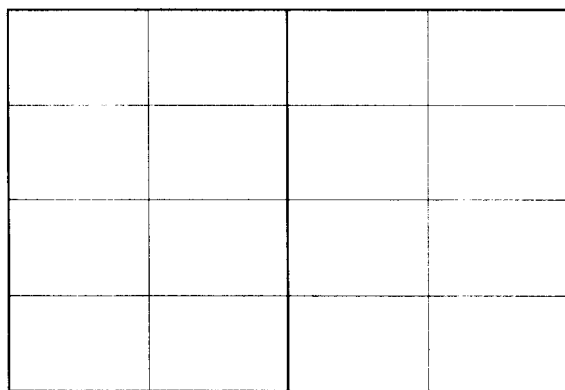
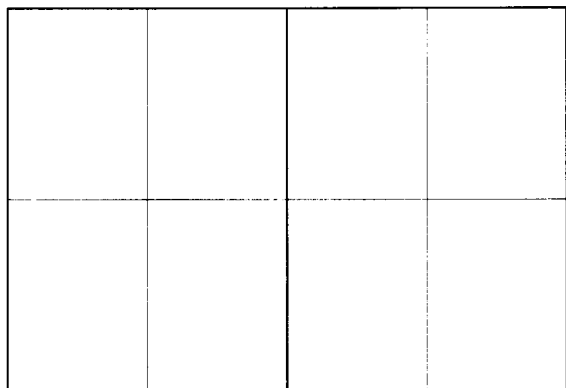
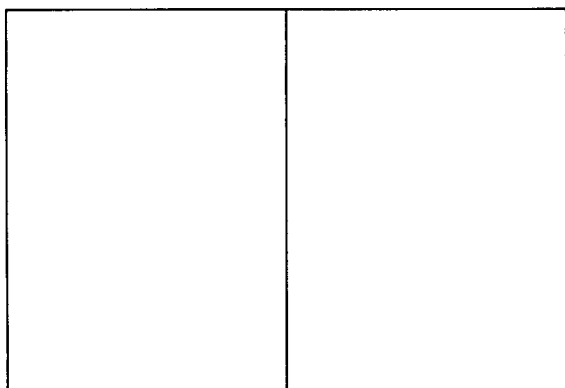
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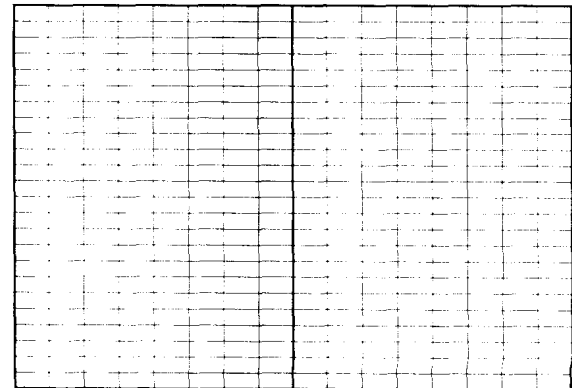
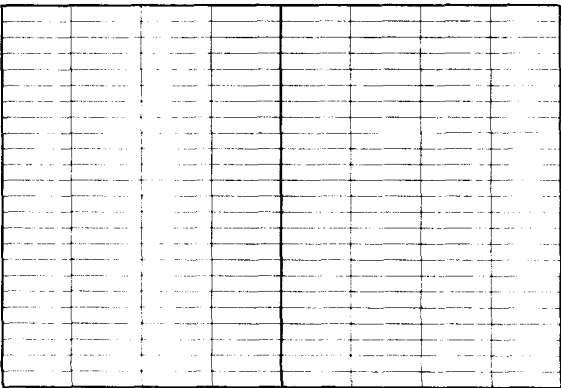
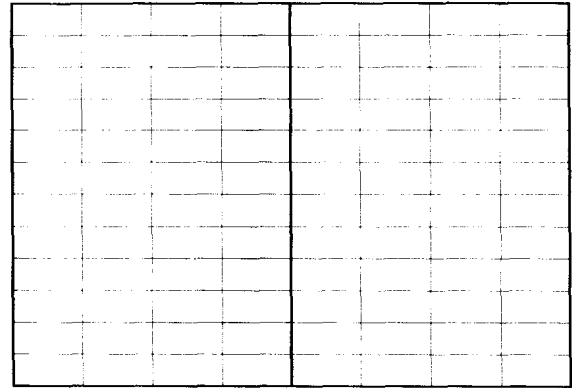
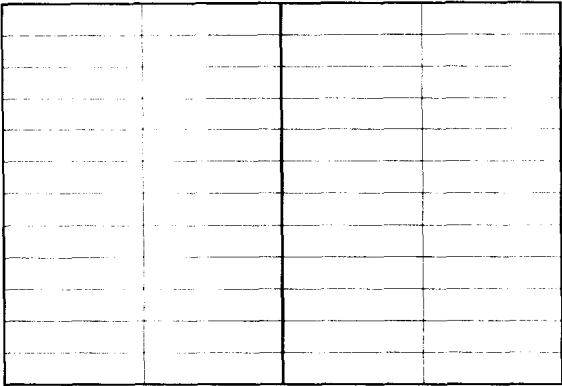
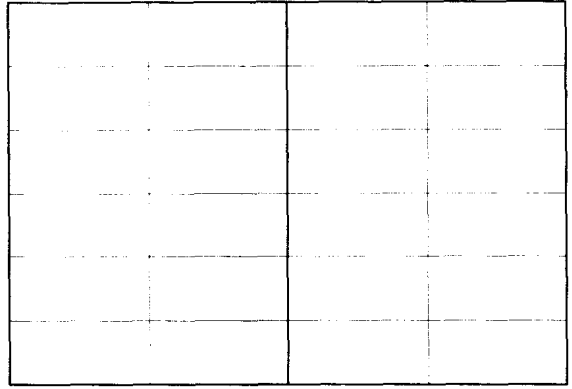
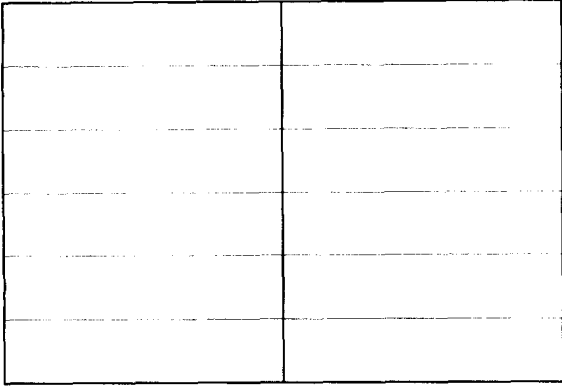
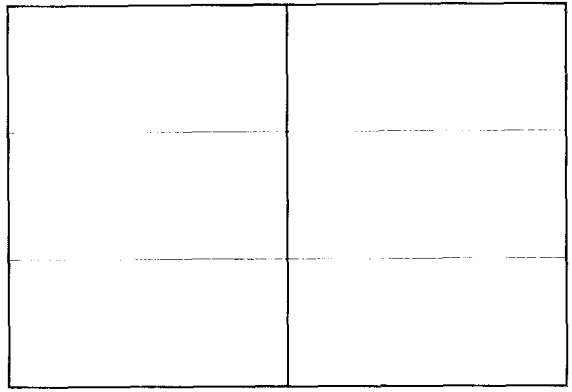
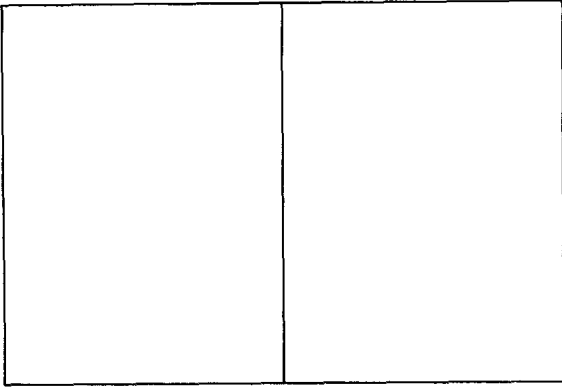
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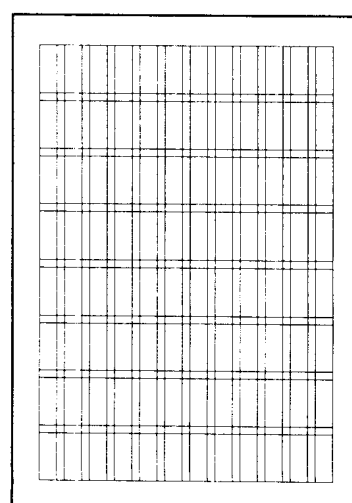
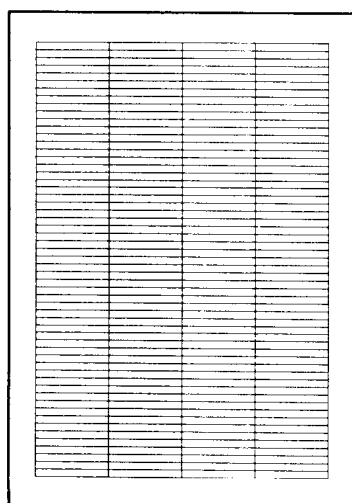
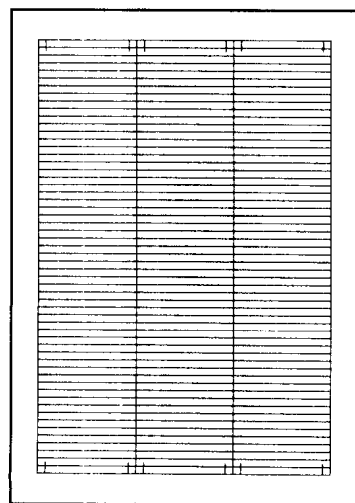
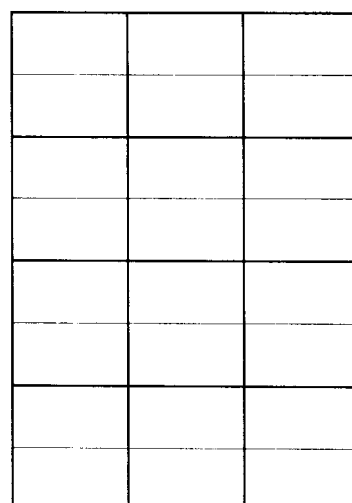
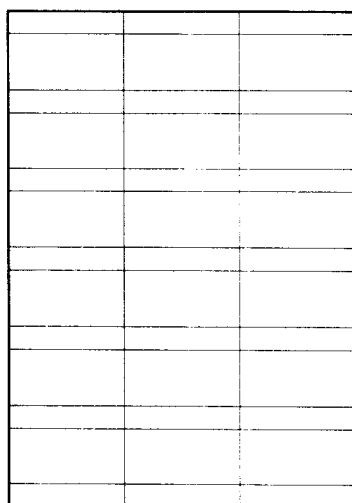
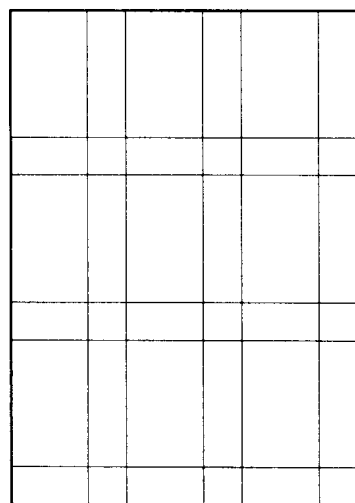
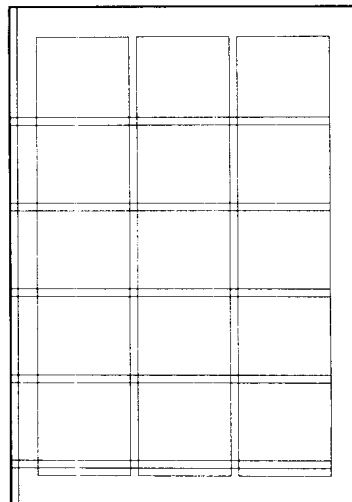
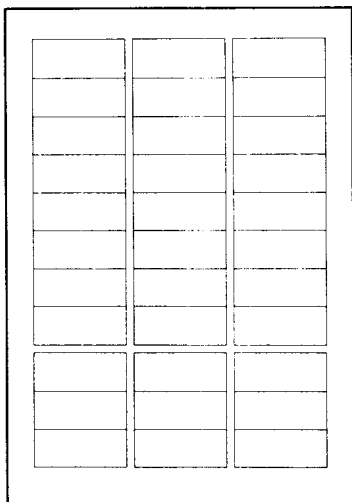
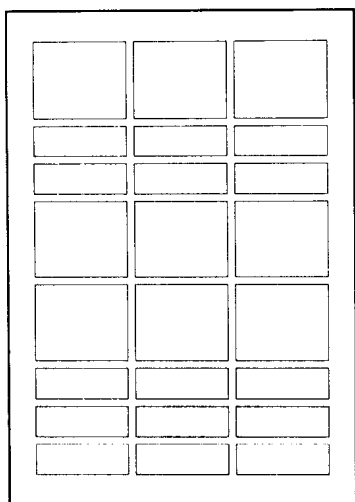
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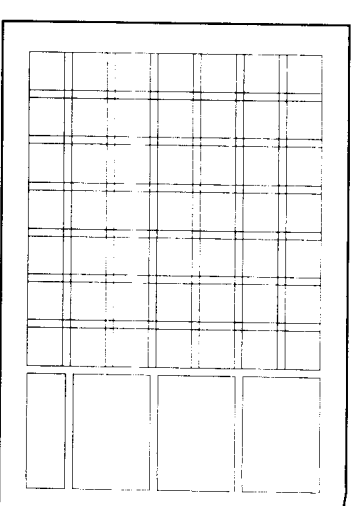
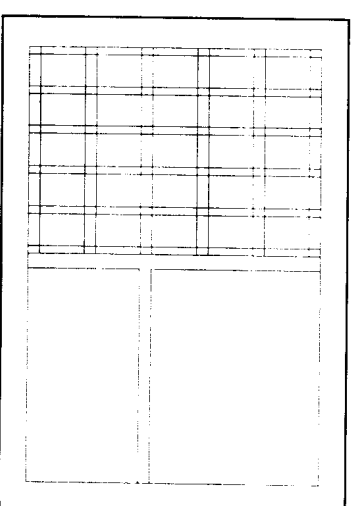
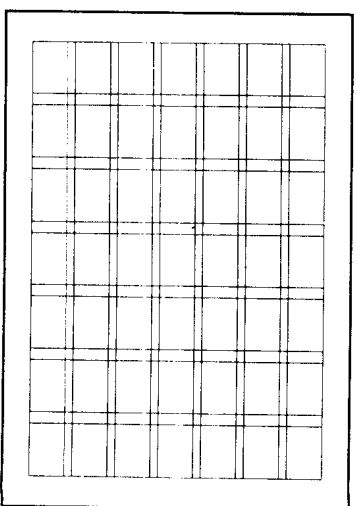
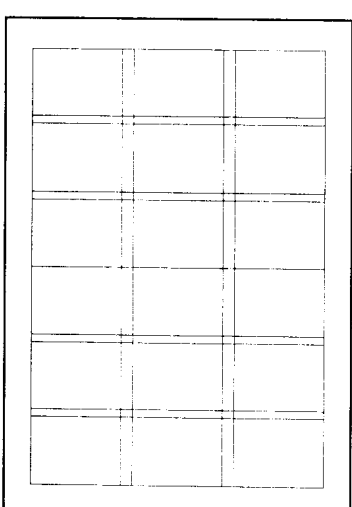
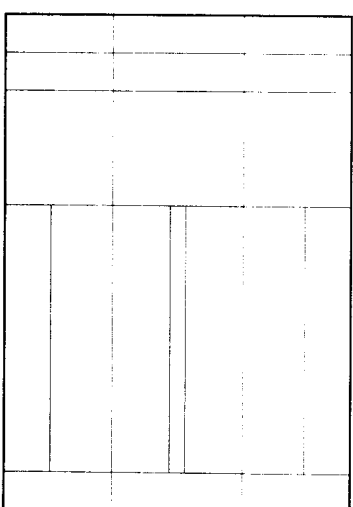
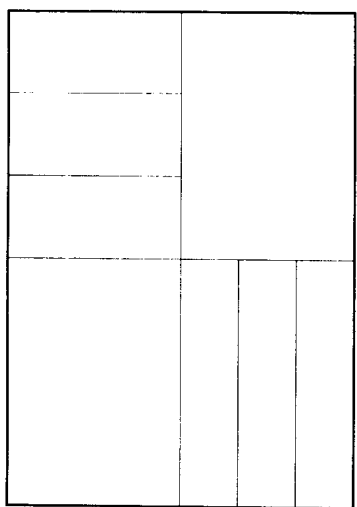
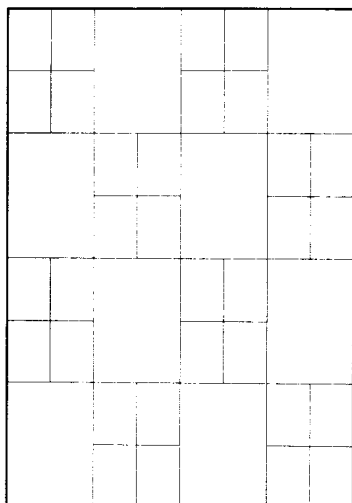
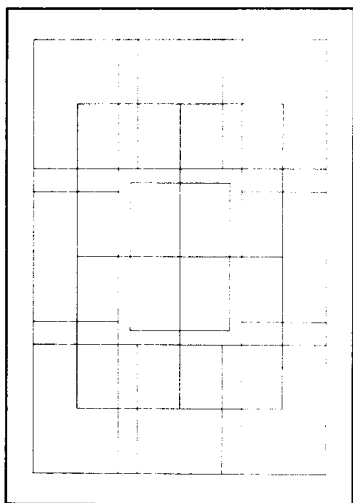
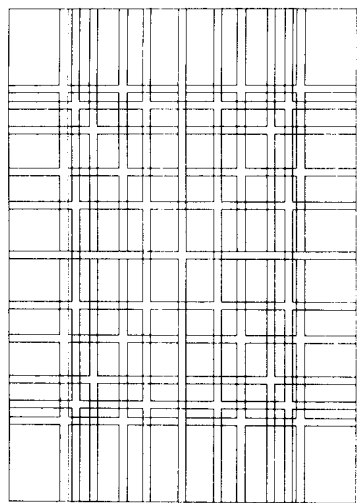
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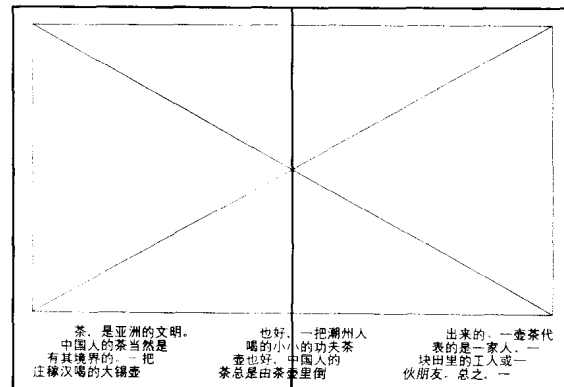
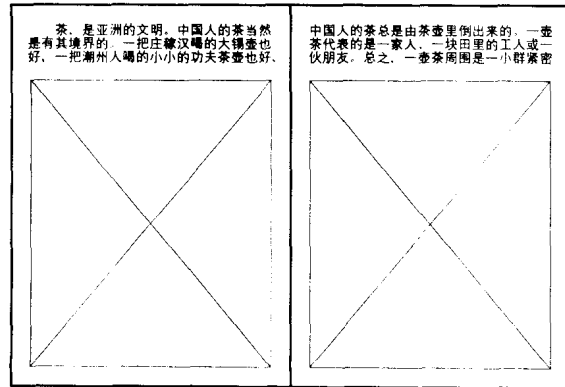
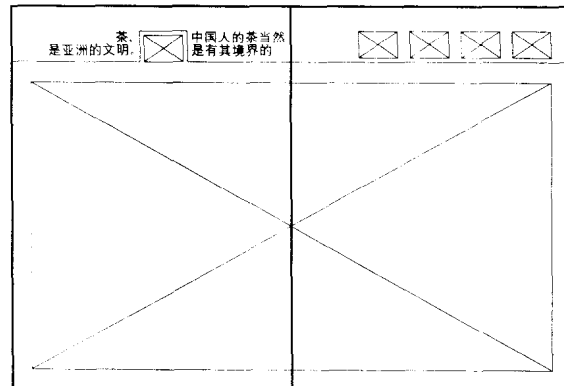
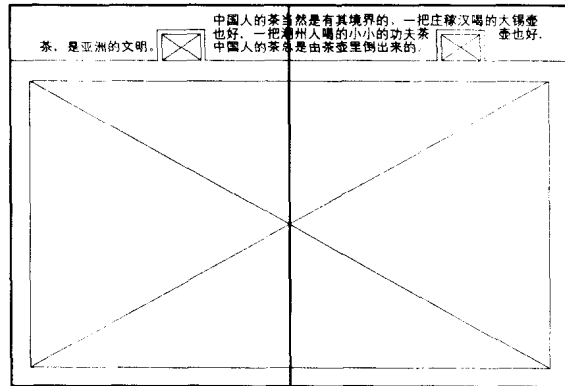
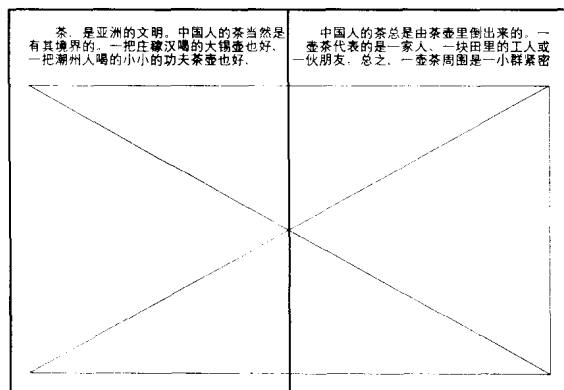
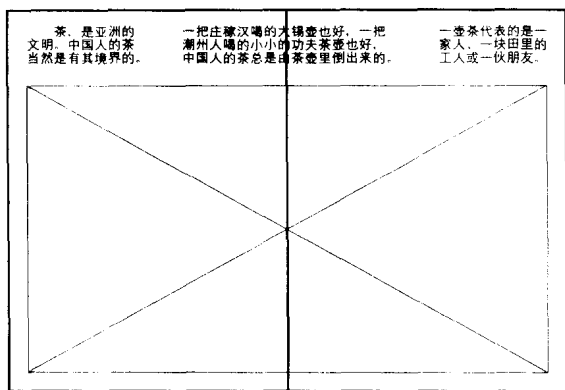
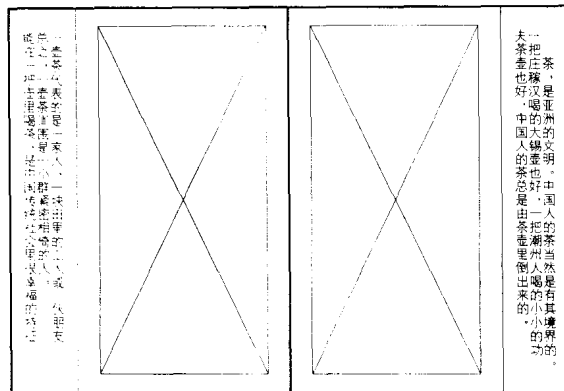
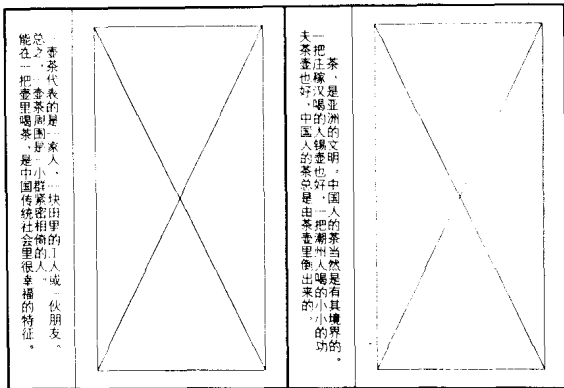


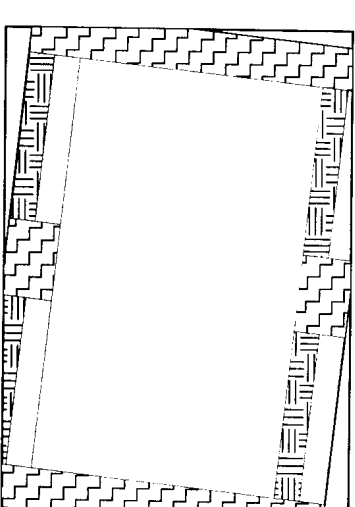
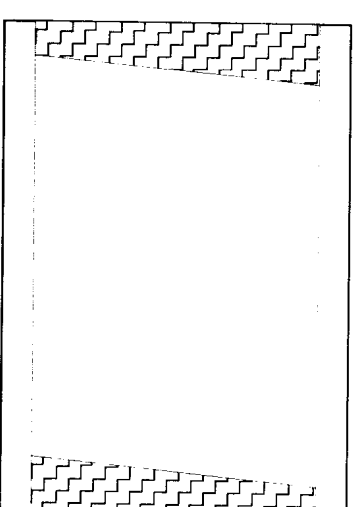
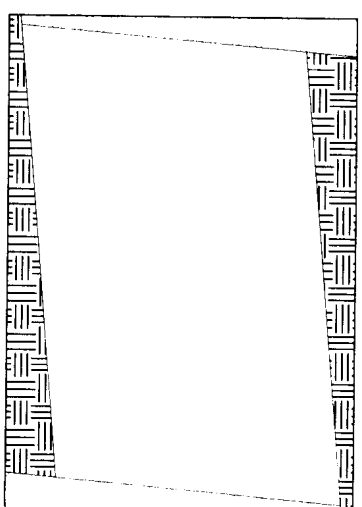
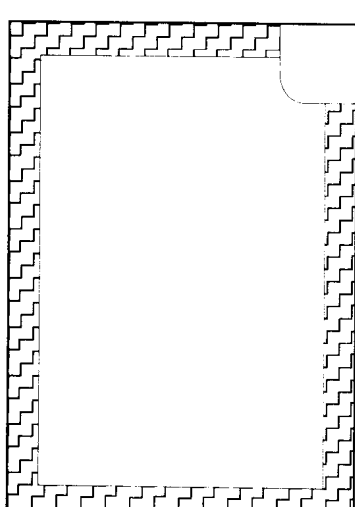
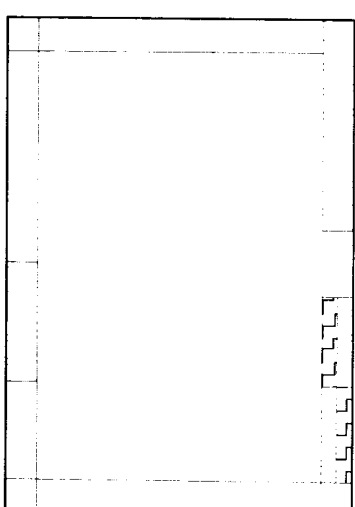
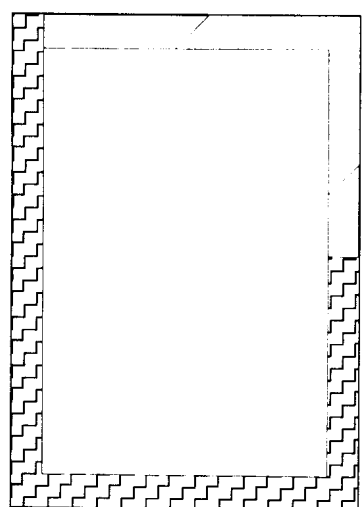
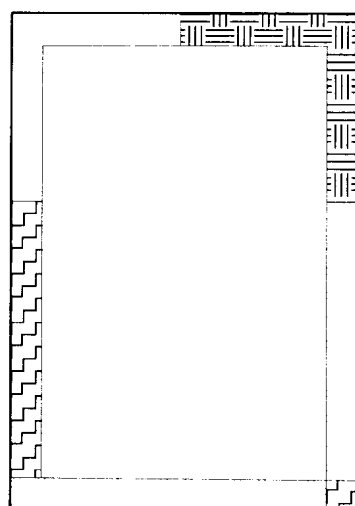
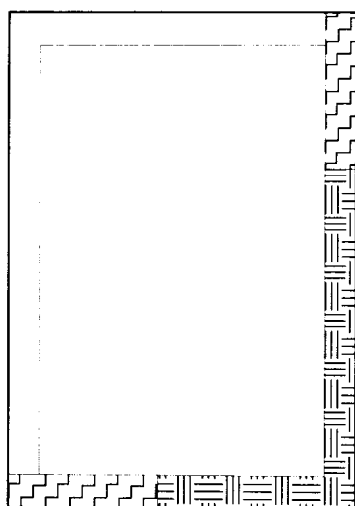
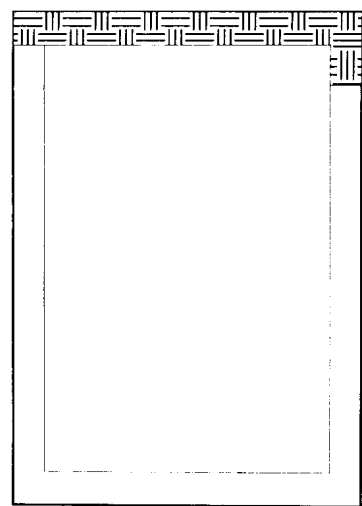


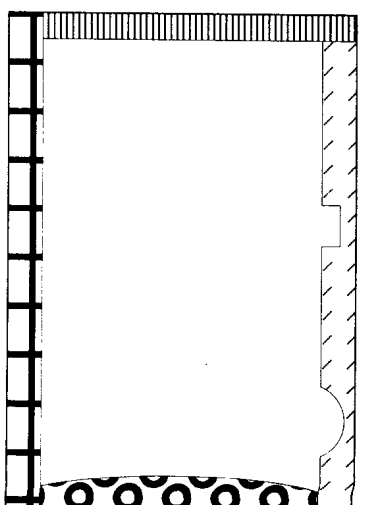
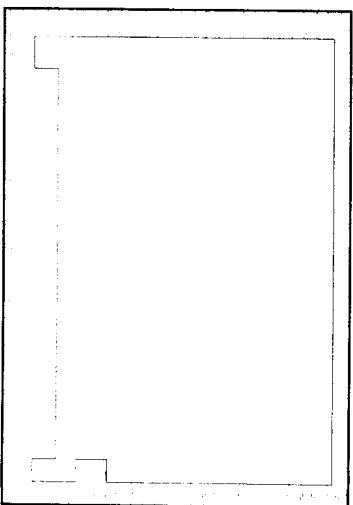
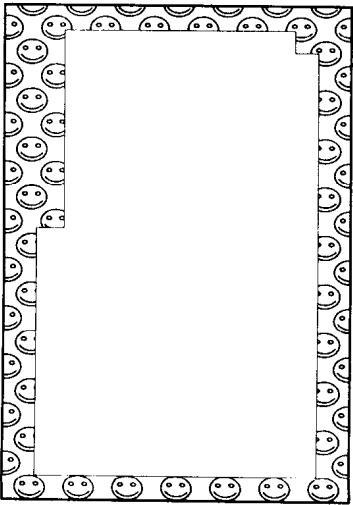
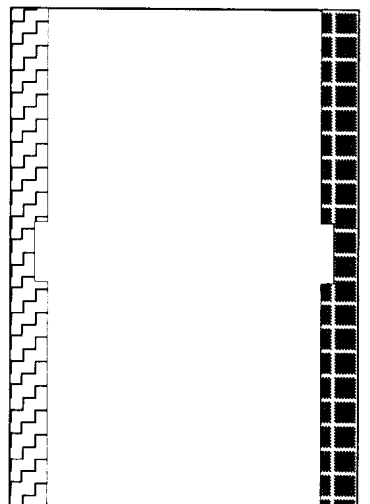
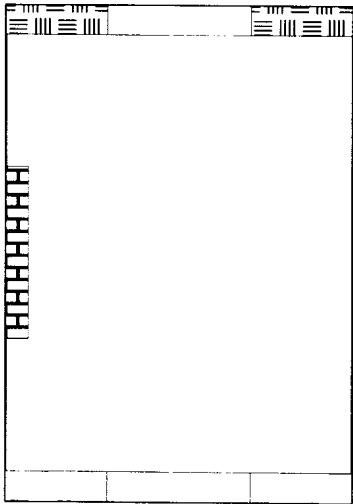
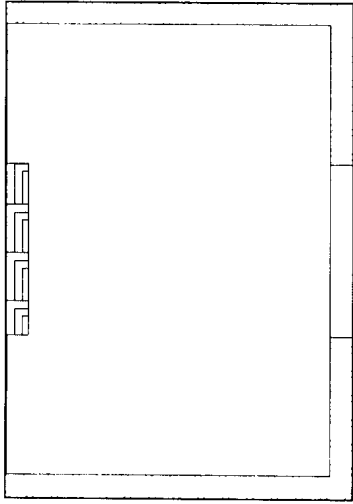
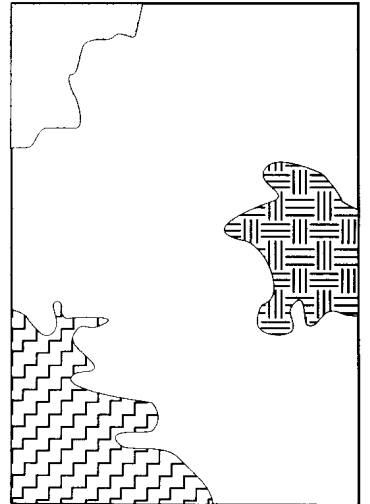
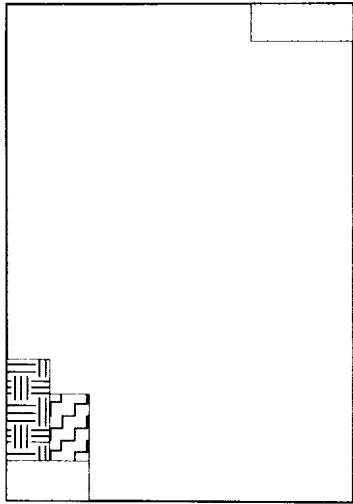
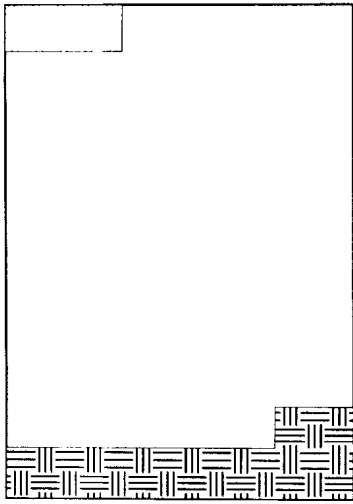


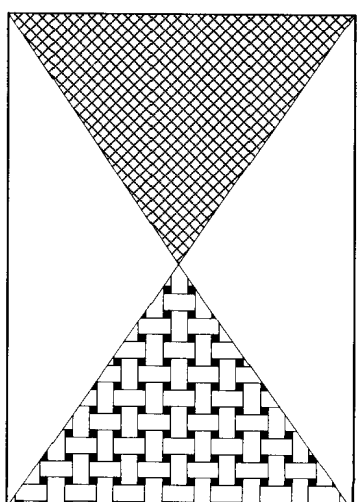
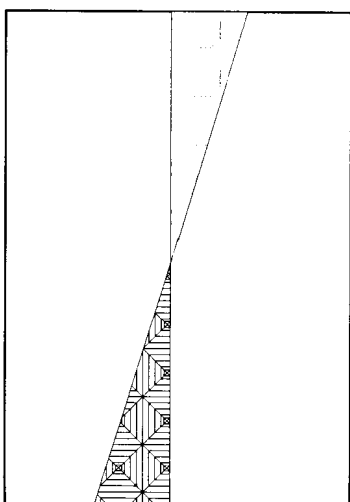
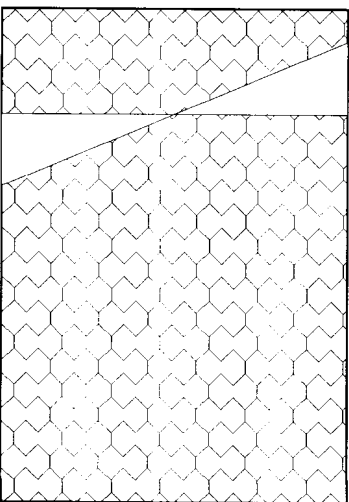
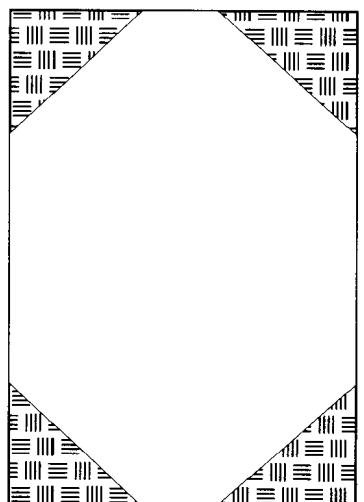
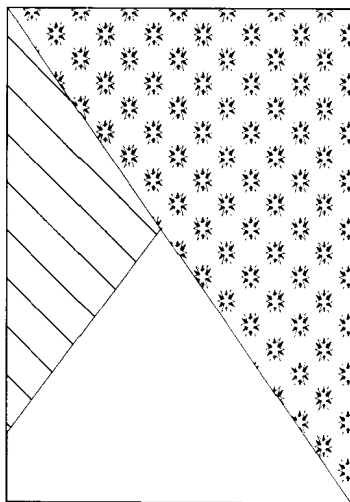
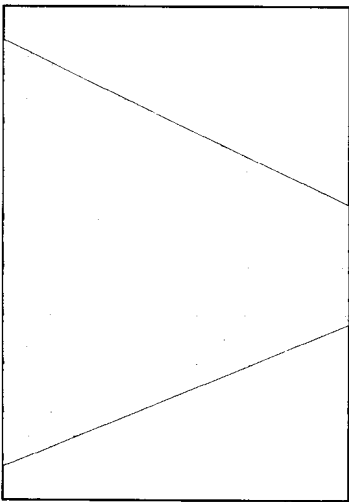
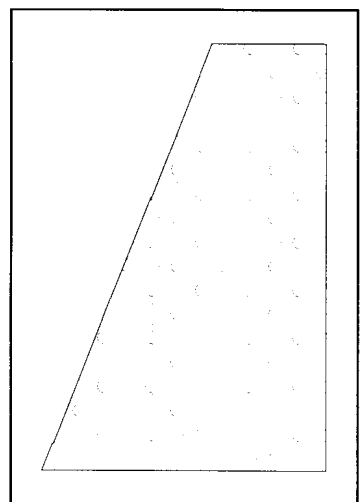
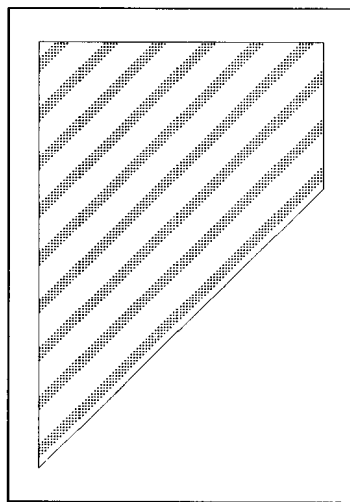
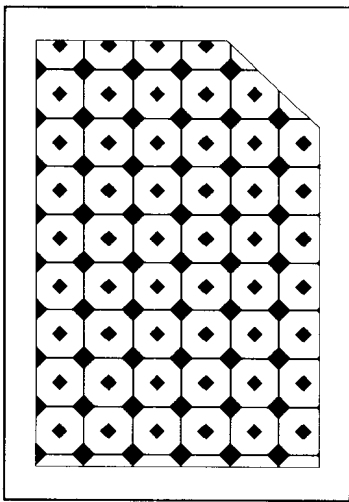


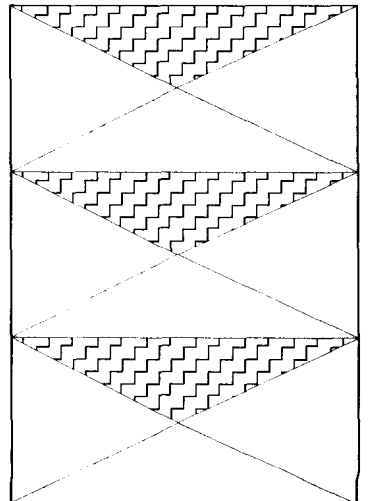
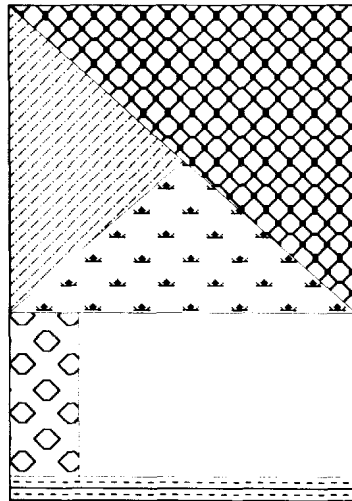
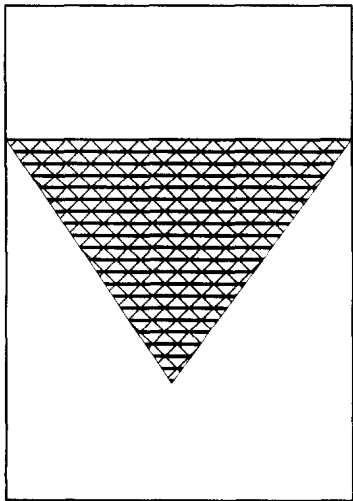
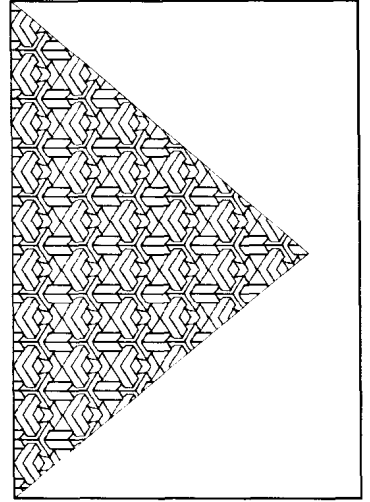
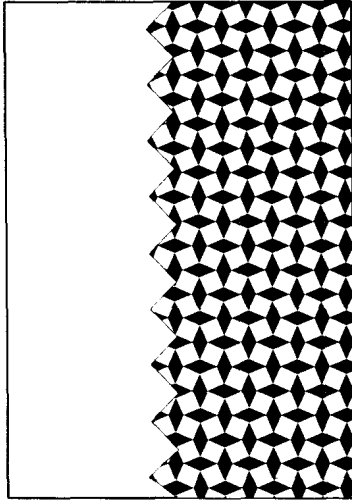
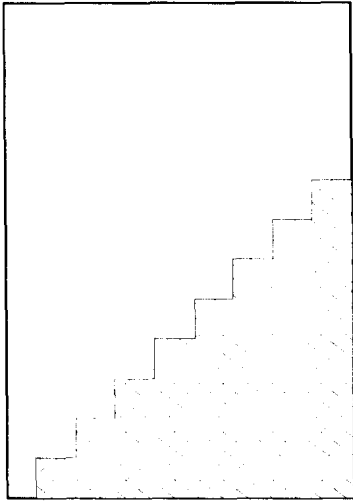
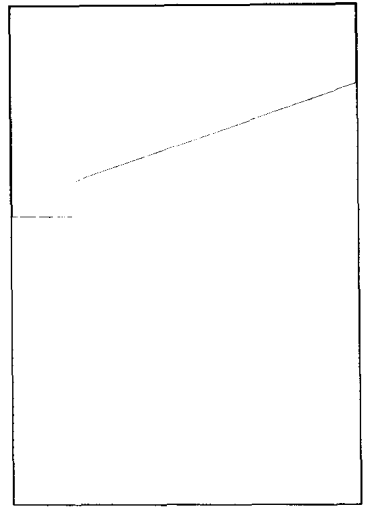
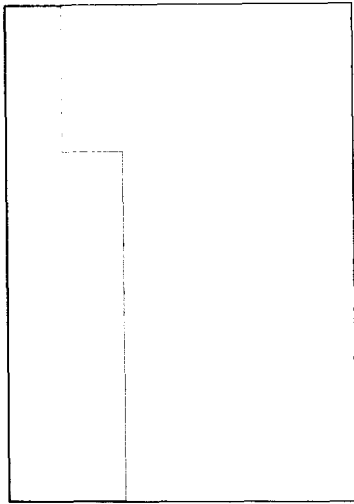
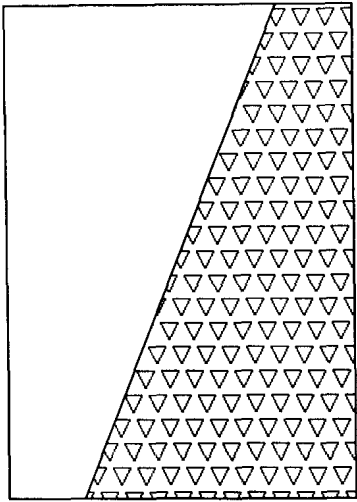




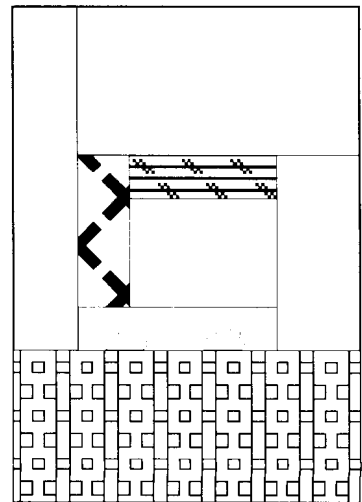
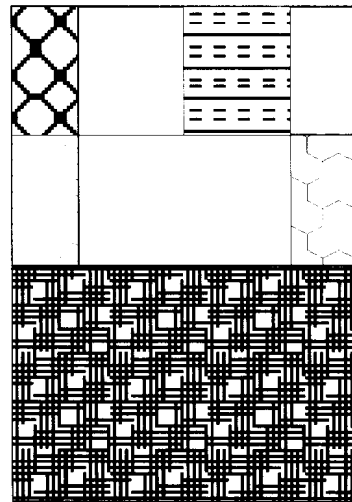
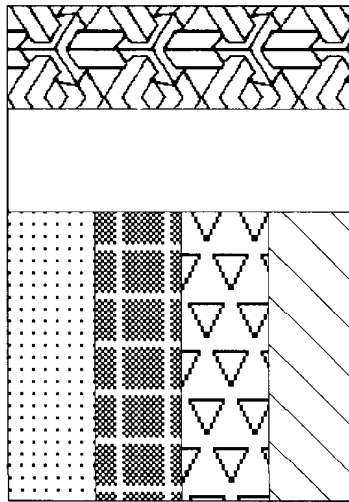
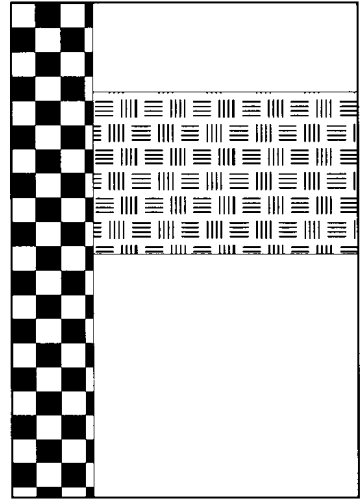
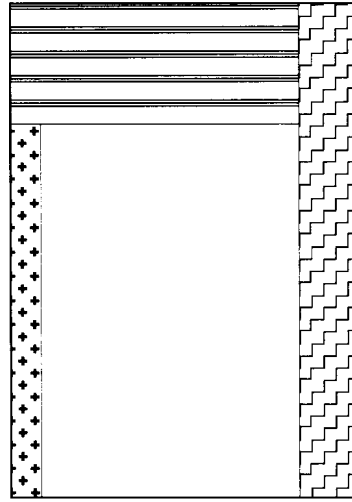
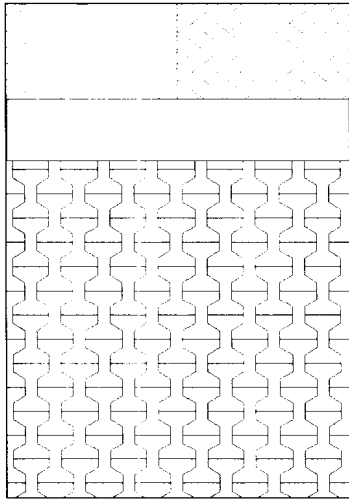
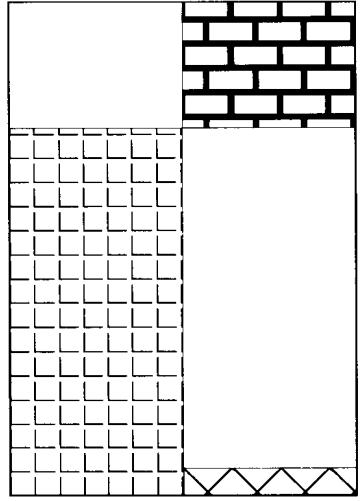
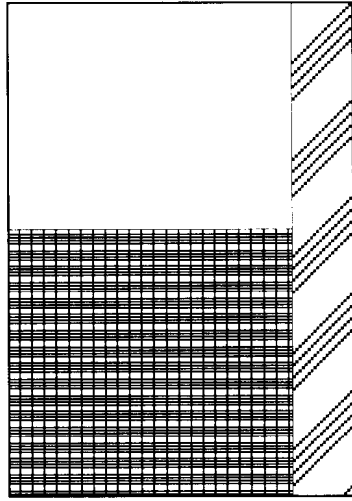
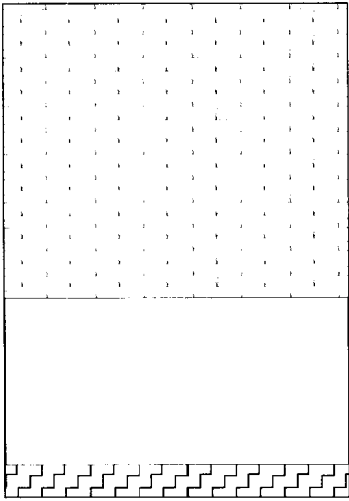








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