

MBA/MPA/MPAcc等管理类硕士联考专用教材

2019年 MBA/MPA/MPAcc
管理类专业学位联考



考前点睛

英语历年真题精解及 全真预测试卷

(5年最新真题精解+5套全真模拟实战+2套考前冲刺)

**MBA
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MPAcc**

全国管理类研究生入学考试专用教材编写组◎编写



**旅游管理硕士
工程管理硕士
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2019 年 MBA/MPA/MPAcc 管理类专业学位联考考前点睛 英语历年真题精解及全真预测试卷

(5 年最新真题精解 + 5 套全真模拟实战 + 2 套考前冲刺)
第 8 版

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从2011年第一版问世至今，本套书已经陪伴大家走过了7个年头。2018年，本套书进行了较大的修订和改编，套书由9册精心整合为5册，分为英语词汇、综合能力高分指南以及考前点睛等几个方面，从而更加精简、凝练、全面！

本套书有如下几个特点：

一、名校、名师倾情联手，专业、权威、实用

本套书由全国知名培训机构——环球卓越策划并联手资深辅导名师执笔，将环球卓越多年教学精华浓缩在本套书中。环球卓越立足北京，分校遍布上海、广州、南京、郑州、济南等全国70多个城市，多年来将考试培训和图书出版相结合，赢得了市场广泛的赞誉。

二、紧扣大纲，直击2019年考试真题

自2009年以来，管理类专业学位联考考试大纲一直在变革中，需要考生充分认识并把握考纲要点。本套书在研究历年真题和大纲的基础上，将考点、要点及考试趋势进行了充分详尽的展示。“考前点睛”则直击最新考试真题，达到仿真实战的目的。

三、独一无二的“英语词汇”周计划，助你高效攻克词汇难关

英语是很多在职考生的痛，词汇更是背了又忘忘了又背，翻来翻去还是那几页。《英语词汇一本通关》将考纲规定的5500个词汇严格分配到5周时间里，从基础词汇到核心高频词汇，由浅入深，天天有任务，周周有规划，学习和记忆单词，不再是难事！

四、紧密结合考试形式的“高分指南”，精简凝练，切实满足考生需求

本套书的“高分指南”部分由综合能力和英语（二）组成，不仅与考试形式进行了严密的结合，在内容上也做到了精简凝练，让考生在有限的的时间里快速入门和攻关。

五、畅销多年的“考前点睛”，真题解析详尽，模拟演练仿真，真材实料好伴侣

本套书的两本“考前点睛”自2011年第一版上市以来便畅销不衰，其制胜法宝便是全方位详尽的真题解析以及高度专业和仿真的模拟试题！对考生而言，真题和模拟题无疑是熟悉和掌握考试形式、考试题型、考点和要求的最佳选择，且提供了考生必须大量实操和练习的必备资料，而人性周到的真题解析和全真的模拟试题，更是大家的贴心伴侣！

我们一直在用心地做着这套书，希望考生使用本套书取得成功！

“考前点睛”由环球卓越于2005年在培训界开创，并以其“考点精准、剖析得当”而广受赞誉。2010年，环球卓越第一次将该培训理论与图书相结合，为广大管理类专业学位联考考生推出本书，如今已是它的第8版，真诚期望能为大家的备考助一臂之力！

真题实战和标准演练是所有考生，尤其是在职考生成功备考的必经之路。本书包含5套真题及精解、5套全真预测题及解析、2套考前冲刺题，是一本集真题、预测、冲刺于一体的图书！本书特点如下：

一、辅导名师联手打造，专业权威

本书由环球卓越携手诸多辅导名师编写而成。编者们多年工作在考前辅导第一线，丰富的教学经验和对命题规律的钻研确保了本书的标准性、专业性和权威性。

二、历年真题选择得当，剖析精准

本书选择了最具代表性的2014—2018年全国硕士研究生入学统一考试英语（二）真题，能够准确反映近年命题的趋势，让考生迅速把握考试重点。本书选取的5套真题，解析得当，剖析精准。

三、全真预测标准演练，直击考点

5套全真预测试卷严格依据新大纲，题型设计、内容选材、文章篇幅以及难度系数等方面均与最新大纲要求完全一致。标准的演练和要点的剖析，让考生能准确把握考试趋势，直击考点。

四、考前冲刺强化提升，身临其境

2套考前冲刺试卷，可以让考生进一步强化训练，提升水平，并有如临考场、真切感受的体会。

五、真题、预测与冲刺的结合，简洁高效

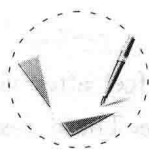
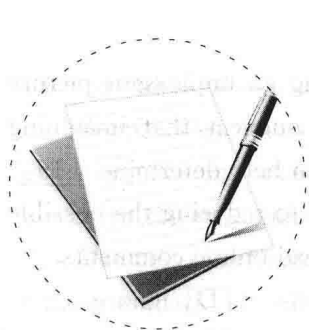
泛泛地做上一堆题，不如精心、反复地做透几套题。本书采取了简单的5（5年最新真题）+5（5套标准预测题）+2（2套考前冲刺题）形式，既让考生熟悉最具代表性的真题，同时又能很好地检验和提升自己的应试能力，可谓简洁、实用、高效。

“台下”多日甚至多年功，“台上”决定考试成败的，只有那三场历时9个小时的考试！衷心祝愿广大考生能够用最好的状态去披荆斩棘，成功跨越考试大关！

本书在编写过程中，参考了众多名师论坛及相关网站，无法一一注明，在此表示感谢！本书如有疏漏之处，还望广大读者随时提出，我们诚挚欢迎！

C **目 录** *Contents*

2018 年全国硕士研究生入学统一考试英语 (二)	1
2017 年全国硕士研究生入学统一考试英语 (二)	12
2016 年全国硕士研究生入学统一考试英语 (二)	23
2015 年全国硕士研究生入学统一考试英语 (二)	34
2014 年全国硕士研究生入学统一考试英语 (二)	44
全真预测试卷 (一)	54
全真预测试卷 (二)	65
全真预测试卷 (三)	75
全真预测试卷 (四)	86
全真预测试卷 (五)	96
2018 年全国硕士研究生入学统一考试英语 (二)	
参考答案与解析	106
2017 年全国硕士研究生入学统一考试英语 (二)	
参考答案与解析	121
2016 年全国硕士研究生入学统一考试英语 (二)	
参考答案与解析	136
2015 年全国硕士研究生入学统一考试英语 (二)	
参考答案与解析	151
2014 年全国硕士研究生入学统一考试英语 (二)	
参考答案与解析	167
全真预测试卷 (一) 答案解析	182
全真预测试卷 (二) 答案解析	193
全真预测试卷 (三) 答案解析	205
全真预测试卷 (四) 答案解析	217
全真预测试卷 (五) 答案解析	228
考前冲刺题 A	239
考前冲刺题 B	249
考前冲刺题 A 参考答案	260
考前冲刺题 B 参考答案	262



2018 年全国硕士研究生入学 统一考试英语 (二)

Section I Use of English

Directions:

Read the following text. Choose the best word(s) for each numbered blank and mark [A], [B], [C] or [D] on the **ANSWER SHEET**. (10 points)

Why do people read negative Internet comments and do other things that will obviously be painful? Because humans have an inherent need to 1 uncertainty, according to a recent study in *Psychological Science*. The new research reveals that the need to know is so strong that people will 2 to satisfy their curiosity even when it is clear the answer will 3.

In a series of four experiments, behavioral scientists at the University of Chicago and the Wisconsin school of Business tested students' willingness to 4 themselves to unpleasant stimuli in an effort to satisfy curiosity. For one 5, each participant was shown a pile of pens that the researcher claimed were from a previous experiment. The twist? Half of the pens would 6 an electric shock when clicked.

Twenty-seven students were told which pens were electrified; another twenty-seven were told only that some were electrified. 7 left alone in the room, the students who did not know which ones would shock them clicked more pens and incurred more shocks than the students who knew what would 8. Subsequent experiments reproduced this effect with other stimuli, 9 the sound of fingernails on a chalkboard and photographs of disgusting insects.

The drive to 10 is deeply rooted in humans, much the same as the basic drives for 11 or shelter, says Christopher Hsee of the University of Chicago. Curiosity is often considered a good instinct—it can 12 new scientific advances, for instance—but sometimes such 13 can backfire. The insight that curiosity can drive you to do 14 things is a profound one.

Unhealthy curiosity is possible to 15, however. In a final experiment, participants

who were encouraged to 16 how they would feel after viewing an unpleasant picture were less likely to 17 to see such an image. These results suggest that imagining the 18 of following through on one's curiosity ahead of time can help determine 19 it is worth the endeavor. "Thinking about long-term 20 is key to reducing the possible negative effects of curiosity," Hsee says. In other words, don't read online comments.

- | | | | |
|--------------------------|------------------|-------------------|--------------------|
| 1. [A] resolve | [B] protect | [C] discuss | [D] ignore |
| 2. [A] refuse | [B] wait | [C] seek | [D] regret |
| 3. [A] rise | [B] last | [C] mislead | [D] hurt |
| 4. [A] alert | [B] tie | [C] expose | [D] treat |
| 5. [A] message | [B] trial | [C] review | [D] concept |
| 6. [A] remove | [B] weaken | [C] deliver | [D] interrupt |
| 7. [A] Unless | [B] If | [C] Though | [D] When |
| 8. [A] happen | [B] continue | [C] disappear | [D] change |
| 9. [A] rather than | [B] such as | [C] regardless of | [D] owing to |
| 10. [A] disagree | [B] forgive | [C] forget | [D] discover |
| 11. [A] pay | [B] marriage | [C] food | [D] schooling |
| 12. [A] begin with | [B] rest on | [C] learn from | [D] lead to |
| 13. [A] withdrawal | [B] inquiry | [C] persistence | [D] diligence |
| 14. [A] self-destructive | [B] self-reliant | [C] self-evident | [D] self-deceptive |
| 15. [A] resist | [B] define | [C] replace | [D] trace |
| 16. [A] predict | [B] overlook | [C] design | [D] conceal |
| 17. [A] remember | [B] choose | [C] promise | [D] pretend |
| 18. [A] relief | [B] plan | [C] outcome | [D] duty |
| 19. [A] whether | [B] why | [C] where | [D] how |
| 20. [A] limitations | [B] investments | [C] strategies | [D] consequences |

Section II Reading Comprehension

Part A

Directions:

Read the following four texts. Answer the questions below each text by choosing [A], [B], [C] or [D]. Mark your answers on the **ANSWER SHEET**. (40 points)

Text 1

It is curious that Stephen Koziatek feels almost as though he has to justify his efforts to give his students a better future.

Mr. Koziatek is part of something pioneering. He is a teacher at a New Hampshire high school where learning is not something of books and tests and mechanical memorization, but practical. When did it become accepted wisdom that students should be able to name the

13th president of the United States but be utterly overwhelmed by a broken bike chain?

As Koziatek know, there is learning in just about everything. Nothing is necessarily gained by forcing students to learn geometry at a graffiti desk stuck with generations of discarded chewing gum. They can also learn geometry by assembling a bicycle.

But he's also found a kind of insidious prejudice. Working with your hands is seen as almost a mark of inferiority. School in the family of vocational education "have that stereotype, that it's for kids who can't make it academically," he says.

On one hand, that viewpoint is a logical product of America's evolution. Manufacturing is not the economic engine that it once was. The job security that the US economy once offered to high school graduates has largely evaporated. More education is the new principle. We want more for our kids, and rightfully so.

But the headlong push into bachelor's degrees for all—and the subtle devaluing of anything less—misses an important point: That's not the only thing the American economy needs. Yes, a bachelor's degree opens more doors. But even now, 54 percent of the jobs in the country are middle-skill jobs, such as construction and high-skill manufacturing. But only 44 percent of workers are adequately trained.

In other words, at a time when the working class has turned the country on its political head, frustrated that the opportunity that once defined America is vanishing, one obvious solution is staring us in the face. There is a gap in working-class jobs, but the workers who need those jobs most aren't equipped to do them. Koziatek's Manchester School of Technology High School is trying to fill that gap.

Koziatek's school is a wake-up call. When education becomes one-size-fits-all, it risks overlooking a nation's diversity of gifts.

21. A broken bike chain is mentioned to show students' lack of _____.

- [A] mechanical memorization
- [B] academic training
- [C] practical ability
- [D] pioneering spirit

22. There exists the prejudice that vocational education is for kids who _____.

- [A] are financially disadvantaged
- [B] are not academically successful
- [C] have a stereotyped mind
- [D] have no career motivation

23. We can infer from Paragraph 5 that high school graduates _____.

- [A] are entitled to more educational privileges
- [B] are reluctant to work in manufacturing
- [C] used to have more job opportunities
- [D] used to have big financial concerns

24. The headlong push into bachelors degrees for all _____.

- [A] helps create a lot of middle-skill jobs
- [B] may narrow the gap in working-class jobs
- [C] is expected to yield a better-trained workforce
- [D] indicates the overvaluing of higher education

25. The author's attitude toward Koziatek's school can be described as _____.

- [A] supportive
- [B] disappointed
- [C] tolerant
- [D] cautious

Text 2

While fossil fuels—coal, oil, gas—still generate roughly 85 percent of the world's energy supply, it's clearer than ever that the future belongs to renewable sources such as wind and solar. The move to renewables is picking up momentum around the world: They now account for more than half of new power sources going on line.

Some growth stems from a commitment by governments and farsighted businesses to fund cleaner energy sources. But increasingly the story is about the plummeting prices of renewables, especially wind and solar. The cost of solar panels has dropped by 80 percent and the cost of wind turbines by close to one-third in the past eight years.

In many parts of the world renewable energy is already a principal energy source. In Scotland, for example, wind turbines provide enough electricity to power 95 percent of homes. While the rest of the world takes the lead, notably China and Europe, the United States is also seeing a remarkable shift. In March, for the first time, wind and solar power accounted for more than 10 percent of the power generated in the US, reported the US Energy Information Administration.

President Trump has underlined fossil fuels—especially coal—as the path to economic growth. In a recent speech in Iowa, he dismissed wind power as an unreliable energy source. But that message did not play well with many in Iowa, where wind turbines dot the fields and provide 36 percent of the state's electricity generation—and where tech giants like Microsoft are being attracted by the availability of clean energy to power their data centers.

The question “what happens when the wind doesn't blow or the sun doesn't shine?” has provided a quick put-down for skeptics. But a boost in the storage capacity of batteries is making their ability to keep power flowing around the clock more likely.

The advance is driven in part by vehicle manufacturers, who are placing big bets on battery-powered electric vehicles. Although electric cars are still a rarity on roads now, this massive investment could change the picture rapidly in coming years.

While there's a long way to go, the trend lines for renewables are spiking. The pace of change in energy sources appears to be speeding up—perhaps just in time to have a

meaningful effect in slowing climate change. What Washington does—or doesn't do—to promote alternative energy may mean less and less at a time of a global shift in thought.

26. The word “plummeting” (Line 2, Para. 2) is closest in meaning to _____.

[A] stabilizing

[B] changing

[C] falling

[D] rising

27. According to Paragraph 3, the use of renewable energy in America _____.

[A] is progressing notably

[B] is as extensive as in Europe

[C] faces many challenges

[D] has proved to be impractical

28. It can be learned that in Iowa, _____.

[A] wind is a widely used energy source

[B] wind energy has replaced fossil fuels

[C] tech giants are investing in clean energy

[D] there is a shortage of clean energy supply

29. Which of the following is true about clean energy according to Paragraphs 5&6?

[A] Its application has boosted battery storage.

[B] It is commonly used in car manufacturing.

[C] Its continuous supply is becoming a reality.

[D] Its sustainable exploitation will remain difficult.

30. It can be inferred from the last paragraph that renewable energy _____.

[A] will bring the US closer to other countries

[B] will accelerate global environmental change

[C] is not really encouraged by the US government

[D] is not competitive enough with regard to its cost

Text 3

The power and ambition of the giants of the digital economy is astonishing—Amazon has just announced the purchase of the upmarket grocery chain Whole Foods for \$13.5bn, but two years ago Facebook paid even more than that to acquire the WhatsApp messaging service, which doesn't have any physical product at all. What WhatsApp offered Facebook was an intricate and finely detailed web of its users' friendships and social lives.

Facebook promised the European commission then that it would not link phone numbers to Facebook identities, but it broke the promise almost as soon as the deal went through. Even without knowing what was in the messages, the knowledge of who sent them and to whom was enormously revealing and still could be. What political journalist, what party whip, would not want to know the makeup of the WhatsApp groups in which Theresa May's enemies are currently plotting? It may be that the value of Whole Foods to

Amazon is not so much the 460 shops it owns, but the records of which customers have purchased what.

Competition law appears to be the only way to address these imbalances of power. But it is clumsy. For one thing, it is very slow compared to the pace of change within the digital economy. By the time a problem has been addressed and remedied it may have vanished in the marketplace, to be replaced by new abuses of power. But there is a deeper conceptual problem, too. Competition law as presently interpreted deals with financial disadvantage to consumers and this is not obvious when the users of these services don't pay for them. The users of their services are not their customers. That would be the people who buy advertising from them—and Facebook and Google, the two virtual giants, dominate digital advertising to the disadvantage of all other media and entertainment companies.

The product they're selling is data, and we, the users, convert our lives to data for the benefit of the digital giants. Just as some ants farm the bugs called aphids for the honeydew they produce when they feed, so Google farms us for the data that our digital lives yield. Ants keep predatory insects away from where their aphids feed; Gmail keeps the spammers out of our inboxes. It doesn't feel like a human or democratic relationship, even if both sides benefit.

31. According to Paragraph 1, Facebook acquired WhatsApp for its _____.

- [A] digital products
- [B] user information
- [C] physical assets
- [D] quality service

32. Linking phone numbers to Facebook identities may _____.

- [A] worsen political disputes
- [B] mess up customer records
- [C] pose a risk to Facebook users
- [D] mislead the European commission

33. According to the author, competition law _____.

- [A] should serve the new market powers
- [B] may worsen the economic imbalance
- [C] should not provide just one legal solution
- [D] cannot keep pace with the changing market

34. Competition law as presently interpreted can hardly protect Facebook users because _____.

- [A] they are not defined as customers
- [B] they are not financially reliable
- [C] the services are generally digital
- [D] the services are paid for by advertisers

35. The ants analogy is used to illustrate _____.

- [A] a win-win business model between digital giants
- [B] a typical competition pattern among digital giants
- [C] the benefits provided for digital giants' customers
- [D] the relationship between digital giants and their users

Text 4

To combat the trap of putting a premium on being busy, Cal Newport, author of *Deep work: Rules for Focused Success in a Distracted world*, recommends building a habit of “deep work”—the ability to focus without distraction.

There are a number of approaches to mastering the art of deep work—be it lengthy retreats dedicated to a specific task; developing a daily ritual; or taking a “journalistic” approach to seizing moments of deep work when you can throughout the day. Whichever approach, the key is to determine your length of focus time and stick to it.

Newport also recommends “deep scheduling” to combat constant interruptions and get more done in less time. “At any given point, I should have deep work scheduled for roughly the next month. Once on the calendar I protect this time like I would a doctor’s appointment or important meeting”, he writes.

Another approach to getting more done in less time is to rethink how you prioritize your day—in particular how we craft our to-do lists. Tim Harford, author of *Messy: The Power of Disorder to Transform Our Lives*, points to a study in the early 1980s that divided undergraduates into two groups: some were advised to set out monthly goals and study activities; others were told to plan activities and goals in much more detail, day by day.

While the researchers assumed that the well-structured daily plans would be most effective when it came to the execution of tasks, they were wrong: the detailed daily plans demotivated students. Harford argues that inevitable distractions often render the daily to-do list ineffective, while leaving room for improvisation in such a list can reap the best results.

In order to make the most of our focus and energy, we also need to embrace downtime, or as Newport suggests, “be lazy.”

“Idleness is not just a vacation, an indulgence or a vice; it is as indispensable to the brain as Vitamin D is to the body... [idleness] is, paradoxically, necessary to getting any work done,” he argues.

Srini Pillay, an assistant professor of psychiatry at Harvard Medical School, believes this counter-intuitive link between downtime and productivity may be due to the way our brains operate. When our brains switch between being focused and unfocused on a task, they tend to be more efficient.

“What people don’t realize is that in order to complete these tasks they need to use both the focus and unfocus circuits in their brain”, says Pillay.

36. The key to mastering the art of deep work is to _____.
 [A] seize every minute to work
 [B] list you immediate tasks
 [C] make specific daily plans
 [D] keep to your focus time
37. The study in the early 1980s cited by Harford shows that _____.
 [A] students are hardly motivated by monthly goals
 [B] detailed plans may not be as fruitful as expected
 [C] distractions may actually increase efficiency
 [D] daily schedules are indispensable to studying
38. According to Newport, idleness is _____.
 [A] a desirable mental state for busy people
 [B] a major contributor to physical health
 [C] an effective way to save time and energy
 [D] an essential factor in accomplishing any work
39. Pillay believes that our brain's shift between being focused and unfocused _____.
 [A] can bring about greater efficiency
 [B] can result in psychological well-being
 [C] is driven by task urgency
 [D] is aimed at better balance in work
40. This text is mainly about _____.
 [A] approaches to getting more done in less time
 [B] ways to relieve the tension of busy life
 [C] the key to eliminating distractions
 [D] the cause of the lack of focus time

Part B

Directions:

Read the following text and answer the questions by choosing the most suitable subheadings from the list A - G for each of the numbered paragraphs (41 - 45). There are two extra subheadings which you do not need to use. Mark your answers on the **ANSWER SHEET**. (10 points)

- [A] Be present
 [B] Just say it
 [C] Ask for an opinion
 [D] Find the "me too" s
 [E] Name, places, things
 [F] Skip the small talk
 [G] Pay a unique compliment

Five ways to make conversation with anyone

Conversations are links, which means when you have a conversation with a new

person a link gets formed and every conversation you have after that moment will strengthen the link.

You meet new people every day: the grocery worker, the cab driver, new people at work or the security guard at the door. Simply starting a conversation with them will form a link.

Here are five simple ways that you can make the first move and start a conversation with strangers.

41. _____

Suppose you are in a room with someone you don't know and something within you says "I want to talk with this person" —this is something the mostly happens with all of us. You wanted to say something—the first word—but it just won't come out. It feels like it is stuck somewhere. I know the feeling and here is my advice: just get it out.

Just think: What is the worst that could happen? They won't talk with you? Well, they are not talking with you now!

I truly believe that once you get that first word out everything else will just flow. So keep it simple: "Hi", "Hey" or "Hello" —do the best you can to gather all of the enthusiasm and energy you can, put on a big smile and say "Hi" .

42. _____

It's a problem all of us face: you have limited time with the person that you want to talk with and you want to make this talk memorable.

Honestly, if we got stuck in the rut of "hi", "hello", "how are you?" and "what's going on?", you will fail to give the initial jolt to the conversation that can make it so memorable.

So don't be afraid to ask more personal questions. Trust me, you'll be surprised to see how much people are willing to share if you just ask.

43. _____

When you meet a person for the first time, make an effort to find the things which you and that person have in common so that you can build the conversation from that point. When you start conversation from there and then move outwards, you'll find all of a sudden that the conversation becomes a lot easier.

44. _____

Imagine you are pouring your heart out to someone and they are just busy on their phone, and if you ask for their attention you get the response "I can multitask" .

So when someone tries to communicate with you, just be in that communication wholeheartedly. Make eye contact. Trust me, eye contact is where all the magic happens. When you make eye contact, you can feel the conversation.

45. _____

You all came into a conversation where you first met the person, but after some time you may have met again and have forgotten their name. Isn't that awkward!

So remember the little details of the people you met or you talked with; perhaps the places they have been to the places they want to go, the things they like, the thing they hate—whatever you talk about.

When you remember such thing you can automatically become investor in their well-being. So they feel a responsibility to you to keep that relationship going.

That's it. Five amazing ways that you can make conversation with almost anyone. Every person is a really good book to read, or to have a conversation with!

Section III Translation

46. Directions:

Translate the following text into Chinese. Your translation should be written on the **ANSWER SHEET**. (15 points)

A fifth grader gets a homework assignment to select his future career path from a list of occupations. He ticks “astronaut” but quickly adds “scientist” to the list and selects it as well. The boy is convinced that if he reads enough, he can explore as many career paths as he likes. And so he reads—everything from encyclopedias to science fiction novels. He reads so passionately that his parents have to institute a “no reading policy” at the dinner table.

That boy was Bill Gates, and he hasn't stopped reading yet—not even after becoming one of the most successful people on the planet. Nowadays, his reading material has changed from science fiction and reference books; recently, he revealed that he reads at least 50 nonfiction books a year. Gates chooses nonfiction title because they explain how the world works. “Each book opens up new avenues of knowledge to explore,” Gates says.

Section IV Writing

Part A

47. Directions:

Suppose you have to cancel your travel plan and will not be able to visit Professor Smith. Write him an email to

- 1) apologize and explain the situation, and
- 2) suggest a future meeting.

You should write about 100 words on the **ANSWER SHEET**.

Do not use your own name. Use “Li Ming” instead.

Do not write your address. (10 points)

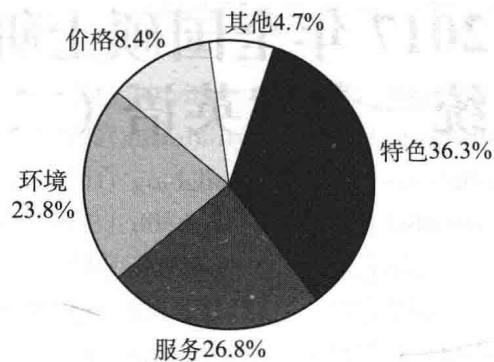
Part B

48. Directions:

Write an essay based on the chart below. In your writing you should

- 1) interpret the chart, and
- 2) give your comments.

You should write about 150 words on the ANSWER SHEET. (15 points)



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