

大学英语 四 六 级 晨读经典365

江涛 鲁秘 主编

第4版

秋日硕果篇

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前言

当今的年代充斥着浮躁的气息。要想计算 $3 \times 7 = ?$ 不用背乘法口诀，只要打开电脑，输入公式；要想看书？不用识字，首选卡通和漫画；要想学习使用Office软件？各类《速成》《三日通》满天飞。但我们依然坚守一种踏实的阅读方式：娓娓诉说、轻轻道来。

这次，我们为想要在大学培养良好的阅读习惯或正在备考四、六级英语的同学们推出了4本书：《大学英语四六级晨读经典365（第4版）春日激情篇》《大学英语四六级晨读经典365（第4版）夏日展望篇》《大学英语四六级晨读经典365（第4版）秋日硕果篇》《大学英语四六级晨读经典365（第4版）冬日沉思篇》。正因其“不浮不躁、娴静从容”的特质，这4本书自2008年问世以来，一直深受广大读者的追捧和好评，已再版3次，畅销不衰。为了紧跟时代潮流，使这套书更符合90后甚至00后读者的阅读品位，编委会决定再次改版。于是经过反复阅读、大量搜集资料、精挑细选、仔细比对以及笔耕不辍的努力，第4版剔除了时间较为久远、内容相对陈旧、观点稍显绝对和偏激的文章，换上了时间更新、内容更有意思的新文章；且对原来的的部分文章重新进行了排列组合，使每单元篇数更加平均、主题更加鲜明。

现在，您手上拿到的就是《大学英语四六级晨读经典365（第4版）秋日硕果篇》。本分册共分为4个单元：

社会百态: 本单元选取的是社会类的文章, 具体内容涉及政治、体育、历史、哲学、犯罪、家庭、婚姻、人口等社会热点话题, 带你了解社会百态。

文化剪影: 本单元选取的是文化教育类的文章, 具体内容涉及各地文化、风俗习惯、教育体制、历史变迁等, 带你领略文化剪影。

时代“经”英: 本单元选取的是经济类的文章, 具体内容涉及市场竞争、营销策略、公司管理、广告宣传、经济体制等, 带你走近时代“经”英。

未来时空: 本单元选取的是科技类的文章, 具体内容涉及科学新发现、科学研究、医学发展、网络更新等, 带你遨游未来时空。

文章内部设置分为文化瞭望、晨读精选、词汇注释和唯美译文4大板块:

文化瞭望: 主要介绍与所选文章有关的背景知识, 目的是为了拓展读者的知识面。

晨读精选: 我们精心为读者挑选的阅读文章, 或优美, 或煽情, 或深沉, 或引人深思。

词汇注释: 注解晨读精选文章中出现的生词、难词, 为轻松阅读扫清障碍。

唯美译文: 给出晨读精选文章的优美译文, 中英文对照, 便于读者理解精选美文。

积跬步以至千里, 积小流以成江河。每天15分钟, 让英文阅读成为您的习惯。

编者

2018年2月

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Over 100 million people in China have been lifted out of poverty by the Chinese government's poverty alleviation strategy.

As a result, China's economy has been transformed from a rural, agricultural-based society to a modern, industrialized one. The world's second largest economy, China's growth has been driven by its massive manufacturing base, particularly in the areas of electronics, textiles, and infrastructure.

Unit 1

社会百态

As a result, many businesses are moving up the street and opening offices along the main road between the two streets. This is because it's easier to do business in a city than in a rural area. In addition, there are more opportunities for employment in cities than in rural areas. This is why many people are moving to cities to find work and better living conditions.

The Chinese government has made significant progress in poverty reduction over the past few decades. However, there is still a long way to go. The government needs to continue to invest in infrastructure, education, and healthcare to ensure that all Chinese citizens have access to basic necessities. It also needs to address the issue of income inequality, which remains a major concern for many people in China. By doing so, the government can help to create a more equal and prosperous society for all Chinese citizens.

Bottled Water and Tap Water—Which Is Healthier

瓶装水与自来水——哪种更健康

世界上瓶装水的消费量与日俱增。研究表明消费者将瓶装水和健康联系在一起。但是实际上，到目前为止还没有任何证据表明瓶装水会比自来水更健康。事实上，25%的瓶装水就是由自来水加工而成。

晨读精选

Reaching new peaks of popularity in North America is **Iceberg** Water, which is harvested from icebergs off the coast of Newfoundland, Canada.

Arthur von Wiesenberger, who carries the title Water Master, is one of the few water **critics** in North America. As a boy, he spent time in the larger cities of Italy, France and Switzerland, where bottled water is consumed daily. Even then, he kept a water journal, noting the brands he liked best. "My dog could tell the difference between bottled and tap water," he says.

But is plain tap water all that bad? Not at all. In fact, New York's **municipal** water for more than a century was called the **champagne** of tap water and until recently considered among the best in the world in terms of both taste and purity. Similarly, a magazine in England found that tap water from the Thames

River tasted better than several leading brands of bottled water that were 400 times more expensive.

Nevertheless, soft-drink companies view bottled water as the next battle-ground for market share—this despite the fact that over 25 percent of bottled water comes from tap water: PepsiCo's Aquafina and Coca-Cola's Dasani are both **purified** tap water rather than spring water.

As diners thirst for leading brands, bottlers and restaurateurs **salivate** over the profits. A restaurant's typical mark-up on wine is 100 to 150 percent, whereas on bottled water it's often 300 to 500 percent. But since water is much cheaper than wine, and many of the fancier brands aren't available in stores, most diners don't notice or care.

As a result, some restaurants are turning up the pressure to sell bottled water. According to an article in the Wall Street Journal, some of the more shameless **tactics** include placing attractive bottles on the table for a visual sell, listing brands on the menu without prices, and pouring bottled water without even asking the diners if they want it.

Regardless of how it's sold, the popularity of bottled water taps into our desire for better health, our wishes to appear **cultivated**, and even a longing for lost purity.