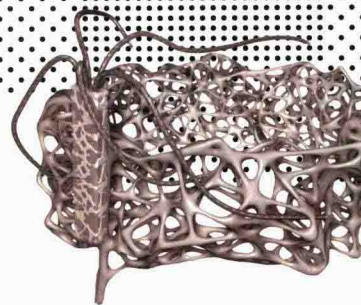


走向设计之人
Becoming a Human
of Design



设计的故事

The Story of Design

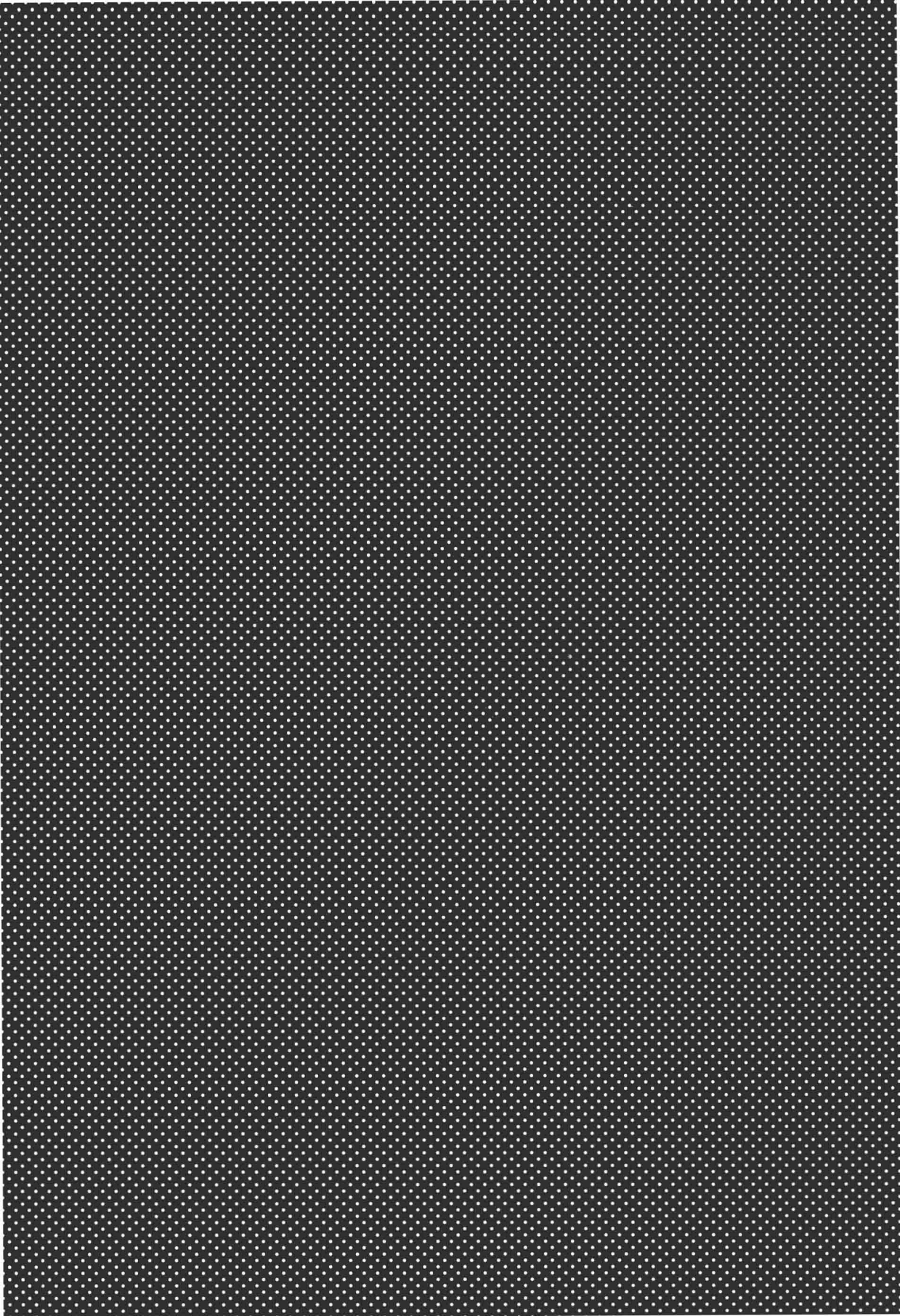
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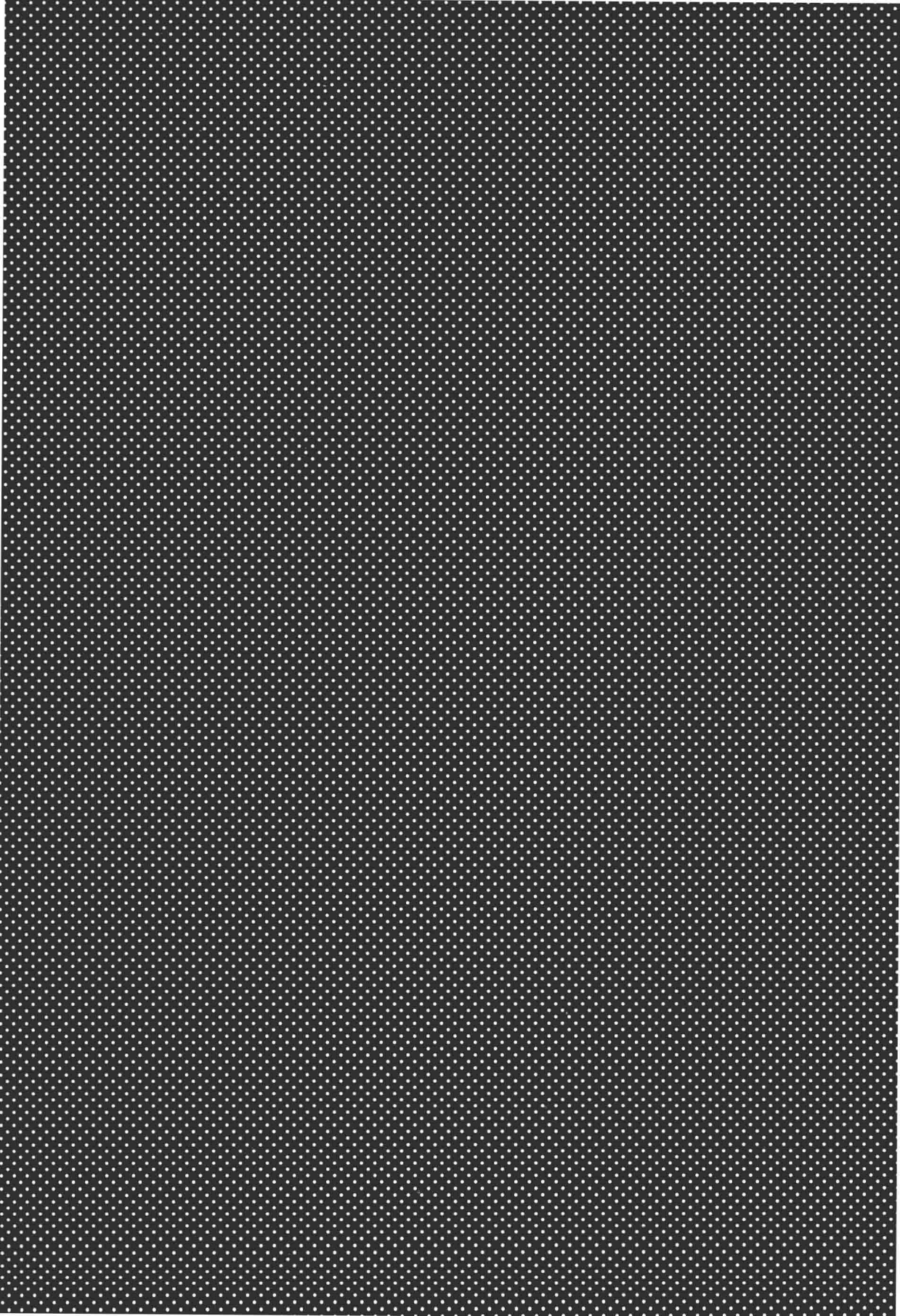
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Di Ren





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概要

导言

在南太平洋上

1

21 世纪的云

文化现象与
自然生态平衡之思

[经典的设计]

- 24 · 梦回“伊甸园”
- 31 ... 后工业时代环境再生的绝佳范例
- 33 ... “蒲公英”宣言
- 36 · 苹果的味道
- 43 ... 苹果自己说
- 44 ... 手机发明四十余年
- 44 ... “智能手机正在奴役我们”
- 46 ... “愤怒的小鸟”
- 49 ... 酷眼镜
- 50 · 打印出来的世界
- 58 ... 竞赛助推完美体验
- 63 ... “我还没出发就已经到了”
- 64 ... 生命吸管——为生命的设计

[时空小氧吧]

- 66 危机与反思
- 66 跨界成为时尚
- 67 战略设计
- 67 发现云设计
- 68 第三次工业革命

2

昨日形态之光

技术革命与
经济社会变革

[经典的设计]

- 74 · 现代交通工具之福特 T 型车
- 80 ... 汽车的问世
- 82 ... PH 灯具之星
- 85 ... 有机形态的三把椅子
- 88 · 与大自然的浪漫之约——“流水别墅”
- 98 ... 有机建筑的 6 个原则
- 99 ... 朗香教堂之魅
- 104 ... “少就是多”
- 108 ... 给城市带来巨大的生机——古根海姆效应
- 113 ... 设计的败笔
- 116 · 大师们自由创造的“幼稚园”——Alessi
- 124 ... “形式追随激情”
- 126 ... Absolut Vodka
- 128 · 迪拜大规模设计开发的喧嚣与困惑
- 138 · 设计可持续·汉诺威原则·从摇篮到摇篮
- 147 ... “自然步骤”

渐近的呐喊

人的再发现
与力量的进发

[伟大的设计师]

148· 从口红、可乐到空间站

——雷蒙德·罗维

156· 阿波罗 11 号

158· 出身卑微的时尚女教主

——Coco Chanel

166· N° 5

167· 创意时代的“三剑客”

172· “爱”与“罪”

[时空小氧吧]

174 唤醒思考——工艺美术运动

174 重大问题的回应——包豪斯

至乌尔姆的解决之道

175 现代时装滥觞

176 后现代主义的彗星

——孟菲斯

176 《为真实世界而设计》

177 消费文化与品牌营销

177 生态革命与生态设计

[经典的设计]

184· 从未消失的记忆

——凡尔赛宫

194· 王室木工大师

195· 妙哉拙政园

198· 争议中建树的 NO.1

——埃菲尔铁塔

208· 世博史诗的开篇“水晶宫”

214· 宝船下西洋

223· 大航海时代

224· 显微镜与望远镜

225· 英法战争决定胜负的枪炮声

[伟大的设计师]

226· 大匠天工“样式雷”

——营造皇家宫殿、

园林和宏伟盛世景观

236· 《营造法式》

236· 《天工开物》

238· 雅克·沃康松的理想

240· 艺术三巨匠都是设计家

[时空小氧吧]

242 传统的演进

242 巴洛克与洛可可的表现

243 综合城市开发

243 《天体运行论》

243 《百科全书》

243 蒙克的《呐喊》

244 呼之欲出的工业设计

智慧的长河

伴随或者引领

- | | | | |
|---------|---------------------|-------|----------|
| | [经典的设计] | | [伟大的设计师] |
| 250 · | 希腊不朽诗篇
——帕特农神庙 | 320 · | 菲迪亚斯 |
| 261 ··· | 古希腊建筑的三柱式 | | [时空小氧吧] |
| 262 ··· | 神秘玛雅文明
——走近提卡尔 | 330 · | 希腊“设计美学” |
| 268 ··· | 人类聚落 | 330 · | 《理想国》 |
| 271 ··· | 贝都因人的毛毡帐篷 | 330 · | 卑微与崇高 |
| 274 · | 田园中的水车 | 331 · | 工艺来自设计 |
| 281 ··· | 轮子所改变的 | 332 · | 思想经由设计传承 |
| 282 ··· | 马镫的发明 | 332 · | 道法自然 |
| 283 ··· | 古罗马军事发明
重型攻击装备 | 333 · | 《建筑十书》 |
| 284 ··· | 欧洲的重犁 | | |
| 286 · | 娑娑沙丽 | | |
| 292 · | 感知上帝——
哥特式设计三大教堂 | | |
| 306 ··· | 吴哥窟之谜 | | |
| 311 ··· | 斯堪的那维亚半岛的木屋 | | |
| 316 ··· | “梓人传”所述 | | |

结语

设计的最后之觉醒

未来必将从设计开始

5

文化之源

生存的设计

[经典的设计]

- 340· 尼安德特人的生活
- 348· 自然与生命的歌谣——彩陶
- 360·· 一叶知舟
- 364·· 仓颉之传说
- 369· 莫亨焦达罗古城
- 378·· 古埃及金字塔的时空极限
- 383·· 帝王谷与古都底比斯
- 384·· 方尖碑
- 384·· 亚特兰蒂斯

[时空小氧吧]

- 386 人之所以为人
- 386 自然-人-神——原始设计
- 387 有意无意的设计选择
- 388 野蛮人的原始面具

- 394 人类梦想的最一般表达
- 396 剥开聪颖的果核
- 398 是时候在更高的层面进一步定义生活和定义设计了
- 399 未来设计将会怎样影响人类
- 402 最后之觉醒可能就是我们全面发展的一个里程碑

· 大故事
·· 小故事
… 小节点

OVERVIEW

INTRODUCTION

**In the
South Pacific**

1

**The Cloud of
the 21st Century****Cultural Phenomena
and Natural Ecological
Balance**

[Classic Designs]

The dream of the Eden Project.

An outstanding example of
environmental regeneration
in the post-industrial era.
Dandelion Declaration.

The fragrance of Apple.

Apple says
40 years after the
invention of the cell phone.
“the smart phone is
now enslaving us”.

Angry Birds.

Google Glass.

A printed world.**Competition furthers the
perfection of experience.**

“I haven’t even left,
and I’m already there!”
LifeStraw—A design to
save lives.

[Noteworthy Extras]

Crisis and reflection.
Crossing boundaries
has become popular.
Strategic design.
Discovering cloud design.
The Third Industrial Revolution.

2

The Light of Yesterday**The Technology
Revolution and Socio-
economic Reforms**

[Classic Designs]

Henry Ford's Model T.

The arrival of the automobile.

The best of PH-lamps.

Three chairs with organic form.

**A romantic pledge with
nature—Fallingwater.**

Six principles for organic building.

**The charm of Notre Dame du
Haut.**

Less is more.

**Injecting vitality into the city
—The Guggenheim effect.**

Faulty design.

**A “kindergarten” freely
created by the masters—Alessi.**

Form follows emotion.

Absolut Vodka

**Clamor and confusion in the
large-scale development of
Dubai.**

Sustainable design. Hannover
Principles. Cradle to cradle.
Natural step.

The Approaching Shout

Rediscovery and a Burst of Energy

[Great Designers]

From lipstick and cola to space stations—Raymond Loewy.

Apollo 11

Fashion goddess of humble origins: Coco Chanel

N°5.

The “Three Musketeers” of the creative era.

“Love” and “sin”.

[Noteworthy Extras]

Awakening the mind

—The arts & crafts movement.

Response to a serious problem

—Solutions from Bauhaus to

Ulm.

The source of today’s fashion.

Comet of post-modernism

—The Memphis Group

Design for the Real World.

Consumer culture

and brand marketing

Ecological revolution

and ecological design.

[Classic Designs]

A memory that has never faded

—**The Palace of Versailles.**

The royal carpenter.

The amazing Humble

Administrator’s Garden.

Controversy of controversies

—**The Eiffel Tower.**

The Crystal Palace for

the inaugural world exposition.

The treasure boat goes west.

The Age of Exploration.

Microscopes and telescopes.

The roar of firearms that

determined whether the

British or French would win.

[Great Designers]

Architect of the Imperial Palace, gardens, and landscape of a magnificent golden age—

Master Builder Yang Shi-lei.

Treatise on Architectural Methods.

Exploitation of the Works of Nature.

The ideals of Jacques Vaucanson.

Three master artists

who were also designers.

[Noteworthy Extras]

Evolution of tradition.

Baroque and Rococo expression.

Integrated urban development.

On the Revolutions of the Heavenly Spheres.

Encyclopedia.

Edvard Munch’s *The Scream.*

Industrial design

about to emerge.

The River of Knowledge

Following or Leading

[Classic Designs]

Immortal Greek poetry

—**The Parthenon.**

Three types of
ancient Greek pillars.

**Mysterious Mayan
civilization—A look at Tikal.**

Human Settlements.

A Bedouin woolen tent.

A water wheel in the fields.

What the wheel changed.

The invention of the stirrup.

Heavy attack equipment
invented by the ancient Roman
military.

Europe's heavy plow.

Whirling saris.

Sensing God

—**Three great Gothic churches.**

The mystery of Angkor Wat.

Scandinavian cottages.

From the Story of

the House Builder.

[Great Designers]

Phidias

[Noteworthy Extras]

Greek design aesthetic.

The Republic

The lowly and the lofty.

Craft comes from design.

Thought comes

from design legacy.

Imitation of nature.

Ten Books on Architecture.

Final Awakening for Design

The Future Must Begin with Design

5

The Origin of Culture

Design for Survival

[Classic Designs]

Neanderthal life.

A song of nature and
life—painted pottery.

A small boat.

The legend of Cang Jie.

The Mohenjo-Daro settlement.

Time and space limits on the
Egyptian pyramids.

The Valley of the Kings
and the city of Thebes.

An obelisk.

Atlantis.

[Noteworthy Extras]

Why people are people.

Nature, humankind,
and God—Primitive Design.

Design choices, intentionally
or otherwise.

Mask of a primitive people.

General vehicles for human
beings to present their dreams
To show the creativity at the core
Time to re-define life
and design at a deeper level
How will design influence
humanity in the future?
The final awakening bringing
a milestone to promote our
coordinated development

*

“所有的路都通向一个目标：向他人讲述我们是什么。而为了向着这个令人喜悦的地方跋涉，我们必要经历孤寂和痛苦、隔绝，还有静默。在那里，我们可以笨拙地舞蹈，唱着我们忧伤的歌——但是，在这舞中，在这歌中，在我们觉察到自己成为人，并坚信于一个共同的命运之时，我们的良知完成了它最古老的仪式。”

(智利) 巴勃罗·聂鲁达 (诺贝尔文学奖获奖演说)

*

“像科学一样，设计既是行为的工具，又是理解的工具。”

《人工科学》，(美) 赫伯特·A·西蒙 (经济管理学家 诺贝尔奖得主)

*

“的确，人是一个具有主观生活的设计，他不是一片藓苔，一种菌类或者一棵花椰果。在自我设计以前什么都没有……”

(法) 让-保罗·萨特 (哲学家)

*

“All paths lead to the same goal: to convey to others what we are.
And we must pass through solitude and difficulty, isolation and
silence in order to reach forth to the enchanted place where we can
dance our clumsy dance and sing our sorrowful song - but in this
dance or in this song there are fulfilled the most ancient rites of our
conscience in the awareness of being human and of believing in a
common destiny.”

from Nobel Prize acceptance speech by Pablo Neruda (Chile).

*

“Like science, design is a tool for action and understanding.”
from *The Sciences of the Artificial*

The Sciences of the Artificial Herbert A. Simon (US),
business administration scholar and Nobel Prize winner.

*

“Man is, indeed, a project which possesses a subjective life, instead
of being a kind of moss, or a fungus or a cauliflower. Before that
projection of the self nothing exists....”

Jean-Paul Sartre, Philosopher (France)

