

MODERN  
SOCIOLOGICAL  
THEORY, 7E

现代社会学理论

[美] 乔治·瑞泽尔 著

(双语第7版)

GEORGE RITZER



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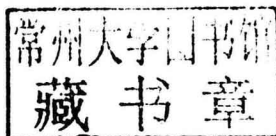


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*To Jeremy, with love*

## 出版前言

美国马里兰大学乔治·瑞泽尔教授对于中国读者尤其是社会学界早已不再陌生。《社会的麦当劳化》是作者最早被引入国内的著作之一，对人类正在走向以麦当劳化为代表的“理性牢笼”提出质疑。作为美国社会学会理论社会学分会主席（1989），瑞泽尔教授不但在后现代社会和应用性理论阐释以及元理论的基础研究等方面皆有杰出贡献，更撰写了一系列自面世以来即享有极佳口碑的社会学理论教材，它们先后被译成10多种语言，在世界各地广泛流传。

瑞泽尔社会学理论系列教材最大的特色在于内容全面、脉络清晰，且将许多艰深晦涩的理论概念解释得深入浅出，易于理解。相比于一些充斥着冗长注释和艰涩概念的学术著作，它们更能有效地引导初学者一窥社会学的全貌，使其寻门径而入，尤其适合作为高校社会学专业的参考书和向一般读者普及社会学知识的读物。理论阐发与思想史论述两条线索相结合的方式，外加简约准确的行文，令读者以点带面地建立对知识点的系统理解和记忆。上述特色在我们于2014年先后推出《古典社会学理论（第6版）》的影印版及中文版已得到充分体现，近年来读者也给予了大量积极反馈，认为这两本书在奠定学科基础的阶段确是不可多得的参考读物。

《现代社会学理论（第7版）》是瑞泽尔社会学理论系列教材中的又一本佳作。从它的框架设计，我们不难看出这一系列教材素来为读者称道的权威性与全面性。瑞泽尔将这本书划分为四个部分，第一部分概要性地介绍了社会学理论的历史，将其划分为以古典社会学为代表的早期阶段和以现代、当代社会学为代表的后期阶段；第二部分即“现代社会学理论之主要流派”占据了全书大约二分之一的篇幅，是本书的主体部分，着重介绍了自第一次世界大战之后社会学研究中心由欧洲转向美国以来直至20世纪80年代涌现出的结构功能主义、新马克思主义、系统理论、符号互动论等核心理论。瑞泽尔一直重视古典社会学思想对现代理论发展的滋养，因此，他在第一部分概要地介绍了社会学理论历史，将其划分为以古典社会学为代表的早期阶段和以现代、当代社会学为代表的后期阶段。在第三及第四部分，瑞泽尔侧重强调自进入后工业社会以来社会学界整合宏观研究与微观研究分歧的努力、对现代性思潮的批判以及对全球化现象的关注，等等。

瑞泽尔在每次教材增订之际必然会补入新的内容，以便与时俱进地反映社会学理论的新发展。为方便读者阅读，我们在英文章节标题处增加了相应的中文，以帮助读者更快速地了解全书架构。

除了本次推出的《现代社会学理论》及《当代社会学理论》的影印版，我们还将很快推出这两本著作的中文版，希望这一系列社会学理论著作的出版，有助于读者更全面地掌握社会学理论的精髓，进一步形成综合性概览。

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# About the Author

## 关于作者

**George Ritzer** is Distinguished University Professor at the University of Maryland, where he has also been a Distinguished Scholar-Teacher and received a Teaching Excellence Award. In 2000, he received the Distinguished Contributions to Teaching Award of the American Sociological Association, and in 2004, he received an honorary doctorate from LaTrobe University in Melbourne, Australia.

Dr. Ritzer served as Chair of the American Sociological Association's Sections on Theoretical Sociology and Organizations and Occupations. He held the UNESCO Chair in Social Theory at the Russian Academy of Sciences and a Fulbright-Hays Chair at York University in Canada, and he received a Fulbright-Hays award to the Netherlands. He was Scholar-in-Residence at the Netherlands Institute for Advanced Study and at the Swedish Collegium for Advanced Study in the Social Sciences.

Professor Ritzer's main theoretical interests lie in metatheory and in applied social theory. In metatheory, his contributions include *Sociology: A Multiple Paradigm Science* (1975, 1980), *Toward an Integrated Sociological Paradigm* (1981), and *Metatheorizing in Sociology* (1991). George Ritzer is perhaps best known, however, for *The McDonaldization of Society* (4th ed., 2004), translated into more than a dozen languages, and for several related books (also with a number of translations), including *Expressing America: A Critique of the Global Credit Card Society* (1995), *Enchanting a Disenchanted World: Revolutionizing the Means of Consumption* (2nd ed., 2005), *The Globalization of Nothing 2* (2nd ed., 2007), and the forthcoming (with Craig Lair) *Outsourcing: Globalization and Beyond*. He edited the two-volume *Encyclopedia of Social Theory* (2005), the eleven-volume *Encyclopedia of Sociology* (2007), and *The Blackwell Companion to Globalization* (2007), and he is the founding editor of the *Journal of Consumer Culture*.

In 2006, McGraw-Hill published the second edition of Professor Ritzer's *Contemporary Sociological Theory and Its Classic Roots: The Basics*. In 2008, McGraw-Hill will publish the seventh edition of *Sociological Theory* and the fifth edition of *Classical Sociological Theory*. The latter two texts, as well as this one, have been translated into a number of languages.



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# Preface

## 前言

This new edition of *Modern Sociological Theory*, like its six predecessors, offers a comprehensive overview of contemporary theories and theorists. As in earlier editions, in-depth discussions of theories (often enlivened with examples) are accompanied by informative and—I believe—engaging biographical sketches of many of the most important thinkers in contemporary theory. Once again, two introductory chapters survey the early history of the field (Chapter 1) and recent developments (Chapter 2). These chapters provide an overview that allows students to put the work of each theorist in its historical, social, and political context.

In one convenient volume, this book offers students a handy overview of much of what they need to know about contemporary sociological theory and the context in which it arose. The social world is a complex and difficult subject, and so are many of the theories about it. I have striven to make theory interesting, relevant, and as clear and accessible as possible.

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## Changes in the Seventh Edition

As is always the case, I faced some difficult decisions about what to add and what to cut. There are some important additions to this edition, but I took care to be sure that the text did not grow long and cumbersome. Among the major changes/additions are the following:

- Two chapters were added: Chapter 12, “Globalization Theory,” covers the major economic, political, and cultural theories of globalization. Chapter 14, “Cutting-Edge Developments in Contemporary Theory,” covers queer theory, critical theories of race and racism, actor-network theory, and practice theory.
- What previously were separate chapters on micro-macro integration and agency-structure integration were combined into a single streamlined chapter (Chapter 10).
- Two new sections were added: to Chapter 1, a discussion of Alexis de Tocqueville; to Chapter 4, on neo-Marxian theory, later developments in cultural critique.
- A biographical sketch of Alexis de Tocqueville was added to Chapter 1.

For this edition, I drew heavily on my recent work as editor of the two-volume *Encyclopedia of Social Theory* (Sage, 2005) and the eleven-volume *Encyclopedia of*

*Sociology* (Blackwell, 2007). Throughout this edition, I reference entries from those encyclopedias so that readers will have handy and up-to-date resources should they want to read further on a particular topic.

Cuts were made in various places, but no major theories or theorists were eliminated. Thus, the text is much as it always has been but is renewed once again. The wonderful things about theory are its continuity and its ever-changing character. I have tried to communicate those and other joys of sociological theory to readers in the early stages of their exposure to it.

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## Acknowledgments

Once again, I want to thank Patricia Lengermann and Gillian Niebrugge for revising Chapter 9, their pathbreaking chapter on contemporary feminist theory. Their chapter not only has made this book much stronger but also has had a strong influence on theorizing independent of the book. I also thank Matthias Junge for his contribution to the section on Niklas Luhmann (in Chapter 5) and Mike Ryan for his contribution on queer theory (in Chapter 14). Thanks also to Mike Yaksich for his assistance in the preparation of this edition. Unfortunately, Doug Goodman, coauthor of the previous edition, was unable to participate in this new edition. However, many of his contributions continue to be found in this text.

Thanks also go to a panel of reviewers whose comments and suggestions helped to make this a better book:

David Boyns, *California State University, Northridge*

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**George Ritzer**

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