



Graduation Works Fashion Collection BIFT 2014

北京服装学院服装艺术与工程学院
2014 届毕业设计作品集

内 容 提 要

这本画册是北京服装学院 2014 届服装艺术设计专业优秀毕业作品, 它将毕业生四年的勤学历练、静心钻研、创意勃发和激情无限都精华于此, 从面料创新、工艺技法、廓型表达、时尚解读等细节中, 彰显出中国新生代设计力量的专业化、成熟化和国际化。

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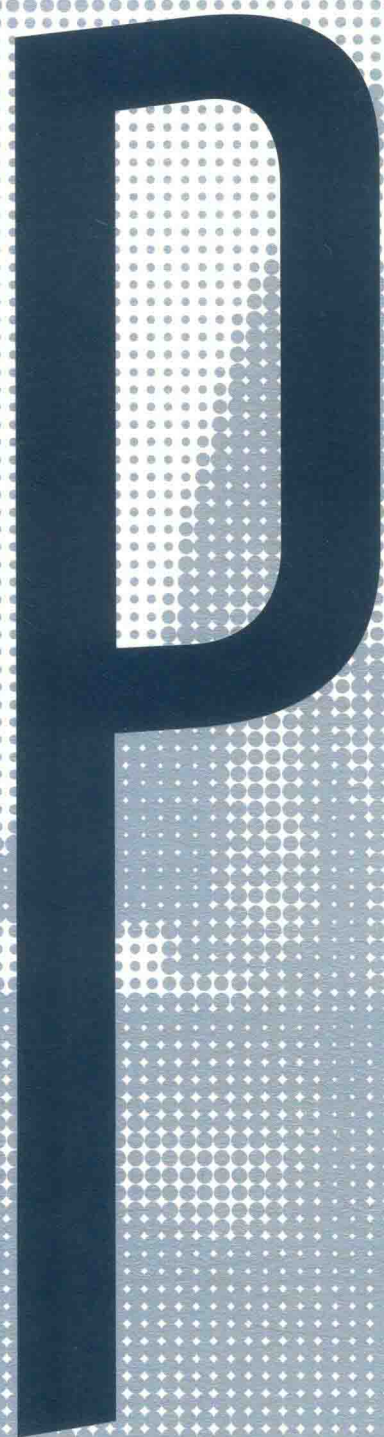
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未

we up

BIFT

北京服装学院服装艺术与工程学院
2014 届毕业设计作品集

北京服装学院
服装艺术与工程学院
BEIJING INSTITUTE OF FASHION TECHNOLOGY
SCHOOL OF FASHION

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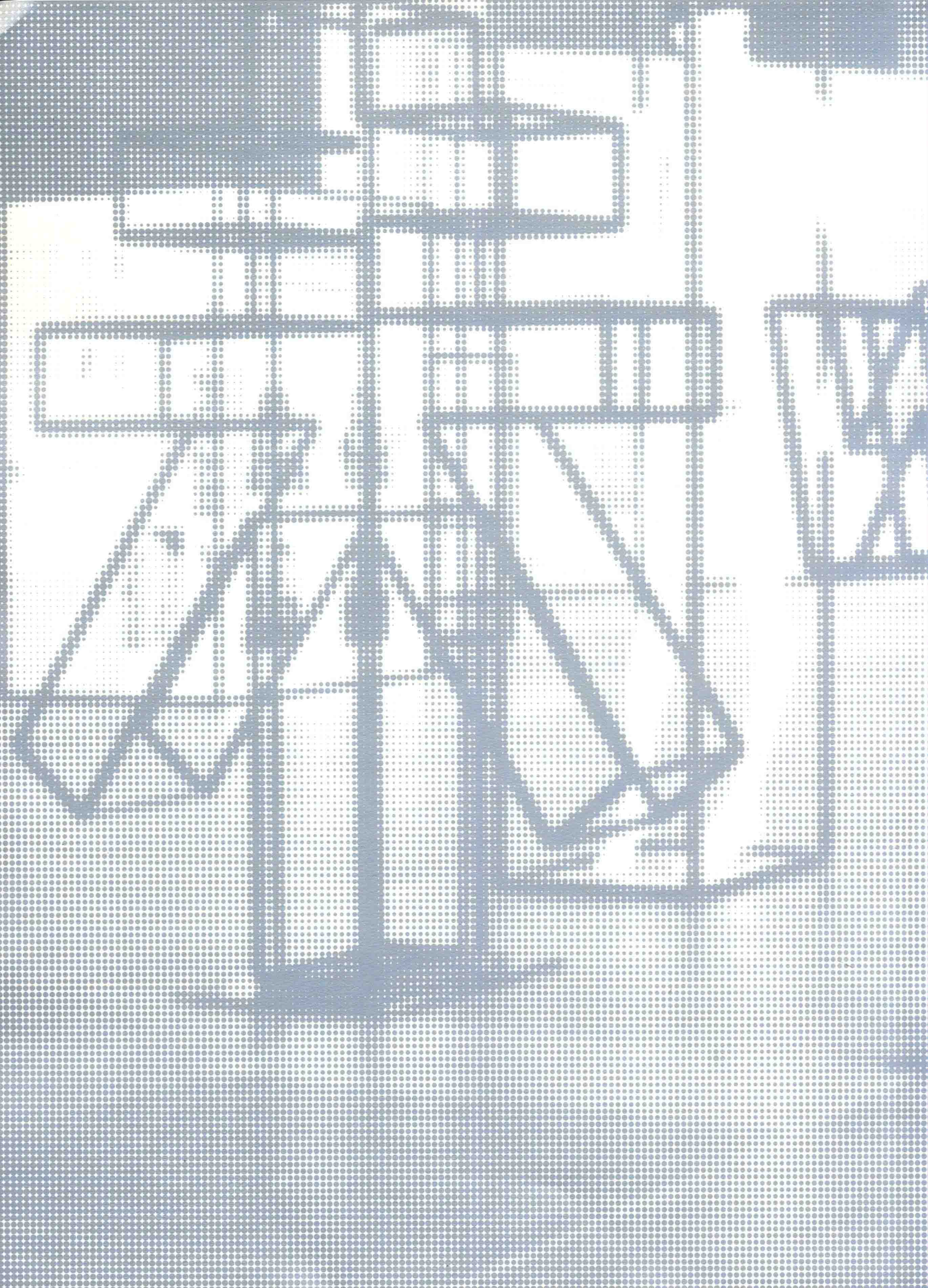
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院长寄语

Foreword

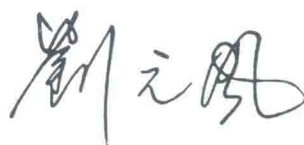
这个毕业离散的季节，在经历了毕业创作的忙乱、紧张与离别的伤感之后，怀揣着一颗对于未来的热切期盼之心，我知道，同学们已经准备好开始独立而行的社会之旅！

面对接下来的工作与生活，角色的转换可能会让你们感觉到有些措手不及，考虑的问题也可能会越来越现实，但是，只要内心仍然保留着一份对“崇高”、“责任”的尊重和信仰，只要心底里还留存着北服学子为实现人生理想而敢于有梦、勇于追梦以及勤于圆梦的初衷，相信困难与挫败都会转化成为同学们向前迈进的内在动力！

或许每一个过来人，都可以在毕业生走上社会的前夜告诉你们一些所谓的社会经验，而在这里，将大学精神所承载的“求真”科学精神与“求善”人文精神在未来的岁月继续发扬光大——才是我在这里最想与同学们分享的心得体会，这也应当成为每个毕业生在葱郁的北服校园里挥洒青春之后的品格烙印。

透过树叶缝隙的夏日阳光，穿行教室桌椅的徐徐热风，深夜里的知心话语，毕业前的深情拥抱……愿这一切都成为同学们生命记忆里的永久诗篇。母校希望着，我热望着，有朝一日与同学们再次相聚，乘回忆之舟，荡友谊为桨，渡过重重阻隔的时光。

北京服装学院院长



In the season of graduation, after experiencing the busy work of the graduation project and the sorrow of departure, I know, all our students are ready for an independent social journey with earnest expectation to their future.

While facing the new work and new life, the change of the role might catch you napping. The issues you are concerned with might also be more and more realistic. However, as long as you keep your respect and faith to responsibility and nobility and retain the original motivation of making your dream come true no matter what comes in your way, we believe that difficulty and frustration will finally activate your potential power to move forward.

Perhaps each person with social practice can share some of his so-called experience with you before your graduation. But here, carrying forward the scientific philosophy of "seeking truth" and the human spirit of "seeking goodness" and letting them continue to flourish in the years ahead – is the experience and insights I want to share with you the most, which should be imprinted into each student's character after years of youth in the lush BIFT campus.

The sunlight, the wind, the touching word in the midnight, the warming hug before graduation... May these all become the eternal poems in every student's memory. Both of the school and I expect that one day, the students will gather again, to cherish the memory of our friendship no matter how long it has been.

President of Beijing Institute of Fashion Technology

Liu Yuanfeng

毕业寄语

Graduation message

每年的3至6月，都是服装艺术与工程学院异常忙碌的日子。这是我们的本科毕业季，是毕业生和老师收获的一刻，用了整整四年的时间来培育、来期待。中间我们欣喜于花开芳菲，沮丧于暴风疾雨，启迪于文化传承，启发于当代科技，冲动于技法创意，呈现于融合创新。

2014年，是服装艺术与工程学院细分服装与服饰设计专业方向后的第一次毕业设计作品呈现，女装、男装、针织、运动时尚四个专业方向围绕着“未 We Up”完成毕业创作，呈现设计理念，探索与产业的“无缝链接”。3月中旬的“BIFT Fashion Week”是面向产业的汇报，3月26日北京国际时装周期间北服服装与服饰设计专场展示是与行业的交流，随后4月底的大学生时装周则是与国内相关院校的服装教育切磋。专业的调整虽仍在探索中，有不尽人意之处，但环环相扣，已是精彩纷呈。

忙碌中，毕业答辩已近尾声，居然已到四年级的“小朋友们”打包行李的时刻，毕业的欢欣鼓舞与离别的淡淡哀愁就这样突然间纷至沓来，令人措手不及。这样的场景每一年都看似重复，而每一年又有所不同。

谨此预祝大家在未来的职业生涯中一帆风顺！在追求理想与现实之间不忘初心，收获幸福！成为中国纺织服装行业、文化创意产业创新发展的探索者和推动者。

北京服装学院
服装艺术与工程学院院长



Every year, from March to June, is the busiest time for School of Fashion, it is our graduation season, and the time for the students and the teachers to harvest. For four years, we are cultivating and expecting. During these 4 years, we were joyful for the success and frustrated by failure. We were inspired by culture inheritance, enlightened by the modern scientific technology, ignited by creativity, and presenting innovation in our work.

After the school was subdivided into multiple majors, in year of 2014 our school presented students' graduation designs for the first time. The students of four major directions: women's wear, men's wear, knitting, and sport fashion, designed their graduation work, presented their design philosophy, and explored the possibility of seamless connection with industry under the same theme of "WEI We Up". The "BIFT Fashion Week" held in March is a presentation to the industry. The BIFT Apparels and Jewelries design special session in Beijing International Fashion Week on March 26th is held as communication between industry peers, followed by the Undergraduate Fashion Week in the end of April, aiming at the communicating with domestic fashion schools. We are still adjusting the majors, although there exists defects, it is already splendid enough.

While being busy, we are coming to the end of graduation thesis defenses and the time for the graduates to pack their luggage without even realizing it, it is such a sudden for us to face the happiness before graduation and the sadness of departure as well. Every year the same scene repeats yet it is different from year to year in some aspects.

I wish a successful and wonderful career for every student of BIFT. Do not forget your original intention while pursuing your dream in the realistic world. May you be the explorers and promoters for the Chinese Fashion Industry and the Culture Creational Industry!

Dean of School of Fashion, BIFT

Zheng Rong

关于“未”

About "WEI"

“未”指不曾、没有，是未来，是未及，这种还没有达到的状态给了我们无尽的探索空间。

设计，是人类的本性，在一种可持续的框架下具有无限的扩展性。在未来的某个时空，想象我们还不曾去到的地方，这将激发我们的好奇心，促使我们一直在向上、往前。

我们知道今天就是未来。

北京服装学院
服装艺术与工程学院副院长



"WEI" means never, not happened yet, it is future, it is undone, the status of unreached gives us an endless space to explore.

Design, is human nature, is expandable with no limit in a sustainable framework. Imagining us in certain space in the future, in somewhere we have not been, will stimulate our curiosity, pushing us to go further, higher.

We know that today is the future.

Associate Dean of School of Fashion, BIFT

Zou You

BRIEF

2014