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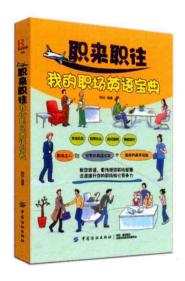
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随着经济的迅猛发展和对外交流的日益频繁,中国已成为外商投资的热点地区。与此同时,在华外资企业对人才的需求也在不断增加。如何让自己在严酷的竞争中脱颖而出是摆在每位求职者面前的首要问题。除了丰富的专业知识,流利的英语口语也是外企入职的必备条件。

本书即为那些刚入职外企的新人或有意入职外企的应聘者而编写,书中内容结合外企的实际工作特点,涵盖文化礼仪、日常办公、会议谈判和商务旅行等场景。丰富实用的背景介绍、全真模拟的工作场景、灵活百变的词汇例句、托业考试的实用知识——无论你是想踏入外企大门,还是想成为外企职场达人,本书都可以帮助你快速掌握职场英语,全面提升职业素养,更快地跨越外企工作中的语言及文化障碍。

职场是块试金石,无论你曾背诵过多少单词,掌握了多少语法,拿到了多少证书,考过了多少等级,若不能将英语应用于实际的工作生活,那你就不是成功的语言学习者。本书在选材上以"源自实际生活"为准则,从初入职场的琐碎工作,到自信满满的商务会谈和公务出差,内容安排无不体现着真实感和实用性,力求全方位地为读者展现外企白领的工作和生活。

本书共分为三章,分别是"初入职场""在商务会谈中自信满满"和"梦寐以求的出差机会"。每章都涵盖若干工作场景的英语对话,旨在以实际工作为背景,为读者提供最为详尽和真实的英语语境;每个场景中摘出了经典实用的单词和句型,并还原其结构,以求寓句于章、寓词于句,力争使读者纲举目张、事半功倍、善学善用、活学活用。

本书将英语学习和商务技能完美结合,由点到面、层层深入,使读者在提高语用技能的同时,掌握商务工作技巧,从而轻松地提高外企英语的应用能力,在激烈的职场竞争中脱颖而出,赢得更多机遇。

本书可快速提高工作竞争力,对想进入外企的应聘者、想提高英语技能的外企员工,以及工作中常用英语的商务人士来说,是一本必备图书。相信本书会为读者在外企职业规划和发展中提供有益帮助,使其行话连篇说英语,展现日常事务游刃有余、会议谈判尽在掌握、商务之旅一帆风顺的风采。

编 者 2018年5月





本书结构与框架

《职来职往我的职场英语宝典》全书分为 Chapter 1 初入职场、Chapter 2 在商务会谈中自信满 满、Chapter 3 梦寐以求的出差机会,共 30 个会话场景。从日常办公到商务谈判再到公务出差,各 类话题一并收录,帮助学习者从容应对各种会话场合!





Thank you. I'm delighted to be working here, Mr. Buchwald. It's pleasure to meet you again.

You can call me Buck, will you? My name is Reginald Buchwald but everybody calls me Buck. It's easier.

But I don't think it's polite for me to call you Buck Never mind. Everybody in this company all the way up and down

the line is called by his or her first name. Sounds interesting

It's been our tradition ever since the company was small. And don't

worry about that, OK? 1'll try. Good. But one thing I want to mention is that in front of our guests, it might be good to address your higher-ups as Mr., Ms., Miss or

whatever is appropriate.

Yes, Buck Suck: Now I'll show you around. Our office is on the third floor

Thank you

May I have your attention, everyone? I would like you to meet our

Hi, please allow me to introduce myself. I'm Alex Waston, and I have just graduated from Tsinghua University. From today on, I will work here together with all of you. I can't wait to be one of you.

最给力的即场过候

授人与鱼,更授人以渔,本书不仅教授 学习者英语知识,而且还传授职场智慧。 这部分内容主要是为求职者和初涉职场者 出谋划策,助其在激烈的职场竞争中脱颖 而出!

最时尚的必备憲法

这部分精选两句外企达人必备的时尚 口语表达,请反复操练,直至脱口而出!

不可不知的必备单词

这部分对会话中出现的重要单词进 行了归纳。学习会话前,先学习会话的基 本元素:单词,能有助于理解会话的内容。 这些精选的单词是外企职场中出现的高频 词汇,请务必牢记!

学习会话之前,请先通过中文了解一 下相关背景吧。

一定用得到的情境对话

这部分是外企的模拟会话。本书收录 的会话内容完全符合外企中的实际情境, 使学习者掌握实用的应答方式,达到"学 以致用,即学即用"。此外,全书的英文对 话皆配有外国老师亲自录制的 MP3,以方 便学习者跟读和练习,学习最自然、最地道 的发音。

自言自语练英语

这部分列举了会话中的重要句子,学习者可以大声朗读英文句子,也可以对照中文进行英汉互译训练!

逐句攻克,步步为营

这部分对会话中出现的知识点进行剖析,并列举相关的实用例句,帮助学习者学习更多类似的表达方式。

课外拓展

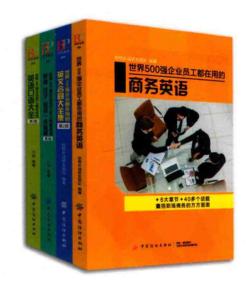
这部分选取了与本课话题相关的英语知识内容,以帮助学习者增加知识储备,拓展视野,提升职场即战力!











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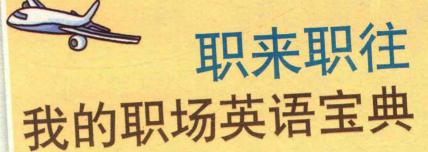


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Chapter 1 Tips for Newcomers 初入职场

Chapter 2 Be Confident in Business Talks
在商务会谈中自信满满





Tips for Newcomers

初入职场



It's good for you to know all of the rules and regulations beforehand.



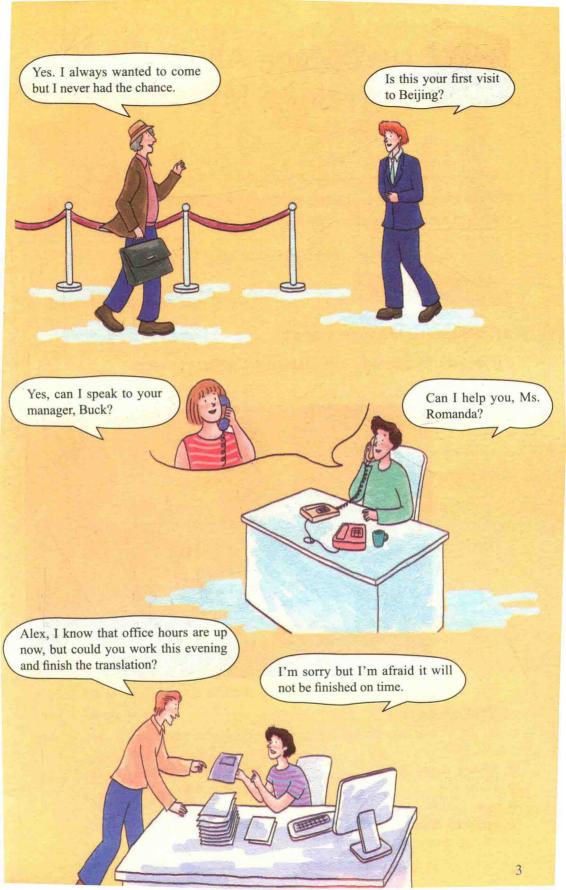


Well, I will be pretty busy this morning, but I'll have some time between two and four.

Hi, Wendy, can you help me now?

Sure, what's the matter?







Hi, Please Allow Me to Introduce Myself

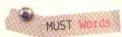
请允许我介绍一下自己

经过几轮紧张的面试,公司和新入职者对彼此都有了深入的了解,无论是再次就业还是刚刚走上工作岗位,上班第一天都是一个全新的开始。新开始,新气象,如何写好这入门第一笔,给领导和同事留下好印象,对职场新人来说,都是一个不小的考验。



- *Please allow me to introduce myself.
- #If you have any questions here, please don't hesitate to ask us.





- ◆ Welcome aboard! 欢迎加入!
- ◆ address 称呼
- ♦ higher-up 上司
- ♦ appropriate 合适的

- ◆ newcomer 新来者
- ♦ hesitate 迟疑
- ◆ tea room 茶水间



亚历克斯·沃森是应届毕业生,近日被北京某外企行政部录用,做办公室秘书。报到第一天,他学会了如何用公司的方式跟大家打招呼。巴克是行政部经理。

Buck: Welcome aboard!

Alex: Thank you. I'm delighted to be working here, Mr. Buchwald. It's pleasure to meet you again.

Buck: You can call me Buck, will you? My name is Reginald Buchwald but everybody calls me Buck. It's easier.

Alex: But I don't think it's polite for me to call you Buck.

Buck: Never mind. Everybody in this company all the way up and down the line is called by his or her first name.

Alex: Sounds interesting.

Buck: It's been our tradition ever since the company was small. And don't worry about that. OK?

Alex: I'll try.

Buck: Good. But one thing I want to mention is that in front of our guests, it might be good to address your higher-ups as Mr., Ms., Miss or whatever is appropriate.

Alex: Yes, Buck.

Buck: Now I'll show you around. Our office is on the third floor.

Alex: Thank you.

Buck: May I have your attention, everyone? I would like you to meet our newcomer. Alex, it's your time.

Alex: Hi, please allow me to introduce myself. I'm Alex Waston, and I have just graduated from Tsinghua University. From today on, I will work here together with all of you. I can't wait to be one of you.