



# DESIGN FORMULA APPRECIATION OF SHOW HOUSES

设计方程式——样板空间风格赏析

深圳视界文化传播有限公司 编

中国林业出版社  
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图书在版编目 (C I P) 数据

设计方程式：样板空间风格赏析 / 深圳视界文化传播  
有限公司编. — 北京：中国林业出版社，2017.9  
ISBN 978-7-5038-9251-6

I. ①设… II. ①深… III. ①室内装饰设计 IV.  
① TU238.2

中国版本图书馆 CIP 数据核字 (2017) 第 207253 号

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编委会成员名单

策划制作：深圳视界文化传播有限公司 (www.dvip-sz.com)

总 策 划：万绍东

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中国林业出版社 · 建筑分社

策 划：纪 亮

责任编辑：纪 亮 王思源

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出版：中国林业出版社  
(100009 北京西城区德内大街刘海胡同 7 号)

<http://lycb.forestry.gov.cn/>

电话：(010) 8314 3518

发行：中国林业出版社

印刷：深圳市雅仕达印务有限公司

版次：2017 年 9 月第 1 版

印次：2017 年 9 月第 1 次

开本：235mm×335mm，1/16

印张：20

字数：300 千字

定价：428.00 元 (USD 86.00)



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# PREFACE

## 序言

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### *CREATE YOUR OWN SPACE*

#### 打造专属于你的空间

I enjoy life in my own way, and I never compromise to do ordinary design.

For me, design has always been a magical thing. My design inspiration comes from the beautiful nature which gives us more fun. Taking advantage of the situation, I pay attention to the harmonious relationship among the nature, people and buildings, and then have a flexible and adaptable creation. There is nothing like nature which creates such a soft and vivid color. It is she who taught us to use subtle differences to make the original limited scope release the greatest splendor in the integration of space decoration.

Views on the personality and aesthetics vary from person to person, so the designer needs to observe the details of customer's life to make each non-professional house-owners can clearly understand the importance of design and realize that they can offer what kind of strength and luster for their home. We do not blindly provide what customers want, but try our best to offer the most professional, suitable, appropriate things that they perhaps never dream of. When the customer gets it, he/she will realize that this is what he/she has always wanted. This is the direction what we have been pursuing and insisting in design.

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Through years of hard decoration design experiences, I deeply understand that the design will lack of the inner feelings and cannot fully express the unique way of life space if only adjust the structure. Therefore, in order to design perfectly and follow my heart, I founded my own soft decoration design studio -- Hangzhou JULIE Soft Decoration Design in 2013, began to do the full case design and overall planning of well-decorated houses, which seamlessly combined hard and soft decoration. Through the control of space structure, material selection and color collision, I explore charming aesthetics that suits each independent space, and inject different fresh breath of life into each new home as much as possible!

Sometimes people think that my use of color is too bold, but I have always insisted that we should not be restricted in the charm of the collision of any color itself, so that I try to create the infinite sparks in a limited space for the integration of aesthetics and practicability. Maybe I am a designer who prefers to use color to highlight myself. I think everyone has their own unique temperament, and what we have to do is to create their own personalized space.

用自己的方式去热爱生活，坚持做不将就的设计。

对我来说，设计一直是一件神奇的事情，它的灵感来自于美丽的大自然，赋予我们更多乐趣。因势利导，讲究自然、人、建筑之间的和谐舒适关系，再进行富有灵活性和适应性的创造。没有什么能像大自然一样创造出如此柔和饱满的色彩，她教会我们利用细微的差别来整合装扮空间，将原本了无生趣的局限范围释放出最大的光彩。

由于每个人的个性与审美观点并非一样，需要设计师通过对客户生活细节的观察，让每个非专业的业主通过我们，可以清晰地懂得设计的重要性，清晰地看到自己可以赋予这个家什么样的力量和光彩。我们并不是一味地给予客户他想要的，而是及时并竭尽所能地给予客户最专业、最适合、最贴切，同时也许从未梦想过的东西。而当客户得到它之后，他会认识到原来这才是他一直想要的东西。这便是我们设计一直在追求和努力坚持的方向。

多年的硬装设计工作让我深刻体会到，设计仅仅通过对结构的调整是远远不够的，它会缺少内在的情感，而且不能完整地表达出空间独特的生活方式。于是，为了将设计更完整地落地，听从自己内心的声音，我于2013年创立了自己的软装设计工作室——杭州 JULIE 软装设计，开始做全案设计及精装房的整体软装配置，将硬装与软装无缝结合。通过对空间结构、材质选择与色彩碰撞的把控，探究出适合每个独立空间的魅力美学，尽可能为每个新家注入不一样的新鲜的生活气息！

有时候，人们会认为我对色彩的运用太过大胆，而我一直坚持我们不该禁锢任何色彩本身的碰撞魅力，让它们尽量在有限的空间里创造出无限的火花，将美观与实用融为一体。我可能是一个比较喜欢用色彩来彰显自我的设计师，我认为每个人都有属于自己独特的气质，我们要做的就是打造专属于他们的个性空间。

HANGZHOU JULIE SOFT DECORATION DESIGN / XIONG ZHENZHEN  
杭州 JULIE 软装设计 / 熊真真

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**B** RITISH &  
FRENCH STYLE  
英法风格

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## CHONGQING YOKY DESIGN 重庆于计设计

项目名称：江润紫云岭别墅样板间

项目地点：重庆

项目面积：300m<sup>2</sup>

主要材料：大理石、金属、软包、挂画等

摄影师：刘星昊



## Golden Period 鎏金岁月

### DESIGN CONCEPT | 设计理念

This case in French country style uses warm and simple colors, plain furniture, approachable design factors, casual and natural decorations to create a refreshing sensory effect. With no exaggerated form nor strong visual impact, the case uses such gentle colors as white, azure, pale gold combined with elegant and delicate home furnishings and decorations, making the entire space

法式乡村风格完全使用温馨简单的颜色及朴素的家具，使用令人备感亲切的设计因素，随意、自然、不造作的装饰及摆设方式，创造出如沐春风般的感官效果。没有夸张的造型，亦无强烈的视觉冲击，纯白、天青、淡金……这些温柔的颜色静静融合，结合线条优雅、造型精致的家居和装饰品，整个空间呈现出一幅恬淡、浪漫

present a tranquil and romantic scene. The carpet with stretching flowers and leaf branches in the living room seems to exude flower fragrance. In terms of accessories, the basic color is white and blue interspersed with gold. With the French style crystal chandeliers, the space looks bright, transparent, majestic and noble, showing the host's romance and elegance.

的画卷。客厅的地面上铺着舒展着花叶枝条的地毯，花香仿佛已在鼻尖。配饰上，以白色、蓝色为主色调，金色为装饰，整体空间再搭配上法式风格的水晶吊灯，看起来明亮、通透、非凡气度、贵气逼人，而且无一不展示出主人的浪漫、优雅。







