

# TOP OFFICE IV

# 顶级办公 IV

大型办公 创意办公 LOFT办公

DAM工作室 主编



华中科技大学出版社

<http://www.hustp.com>

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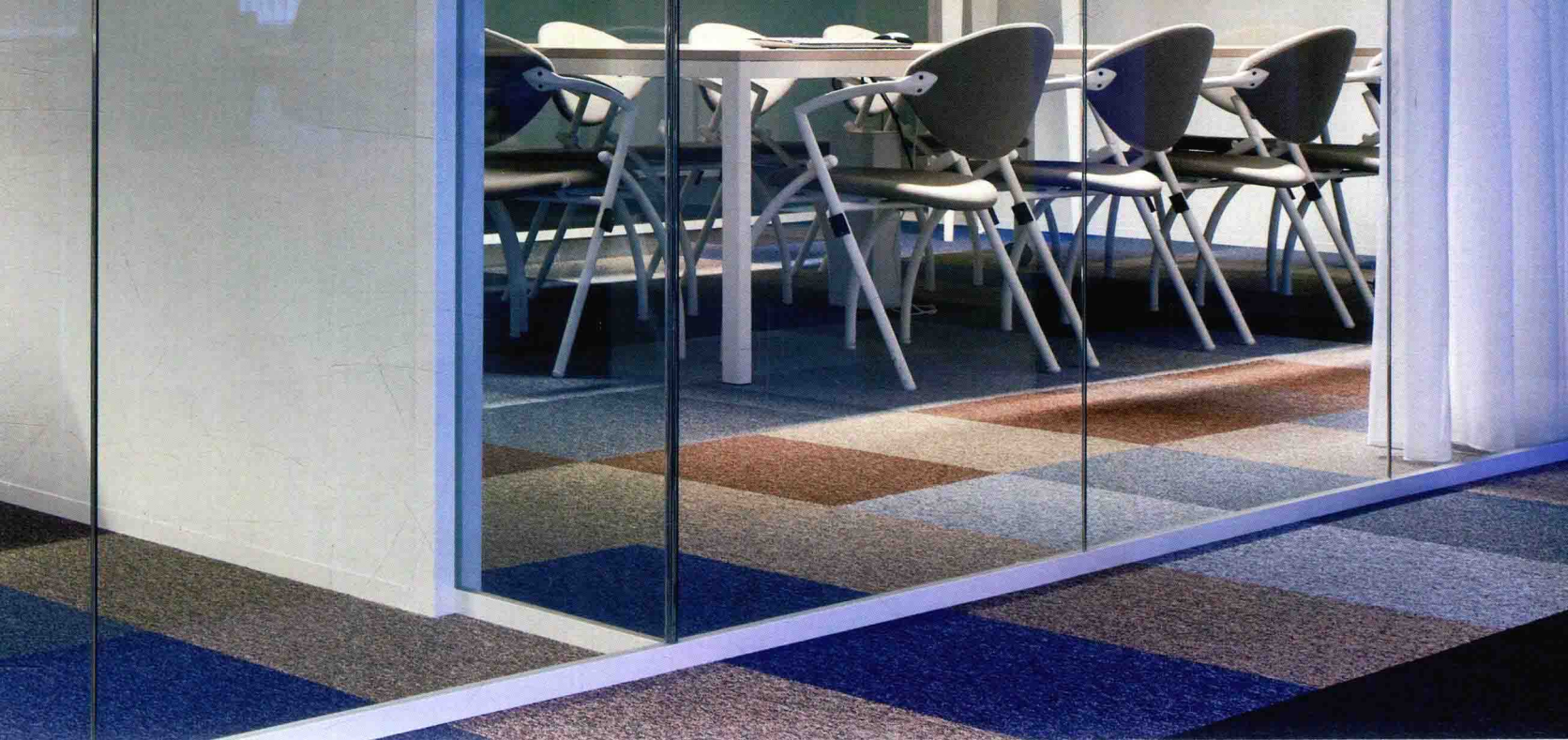
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## Preface 序言

Offices become the center of modern people's life, and the interior design of offices exercise an immediate influence on the staff's mental state and work efficiency. Traditional offices with single function are only work containers, modern offices, whereas, owing to their multiple functions, are medium of work and communication. With the development of society and technology, the internet, intelligent design and the idea of ecology will change the ways of life, work and study.

Ecologicalized offices are spaces where people and nature reach a perfect combination. An ecological environment is created so that people in offices can enjoy ample sunshine, fresh air and amazing scenery, which makes it possible for the staff to work with freedom and vigor.

Personalized offices embody the idea of humanized design. Nowadays, personalization and personal style are emphasized, and people want to voice characteristics with featured forms. This want in offices promotes the formation of new office culture which pays more attention to humanistic spirit.

Combining cooperate cultures, brands and cooperate images, we create representative offices of features by analyzing the category and orientation of different enterprises. This book includes various offices with different functions, such as listed groups, small enterprises and SOHO offices.

In this book, various kinds of projects are displayed and summed up to demonstrate ideas and techniques of design and decoration from different angles.





办公空间是现代生活的中心，办公空间的室内设计直接关系到员工的工作心理状态和工作效率。传统的办公空间功能单一，是工作的“容器”，现代新型办公空间的功能多样化，成了人们工作和交往的“媒介”。随着社会的发展与科技的进步，网络、智能与生态的发展将再次改变人类的生活、工作与学习的方式。

生态化办公空间主张人与自然的完美结合，力求在办公区域营造出生态的环境，让使用者能够享受到充足的阳光，呼吸到新鲜的空气，观赏到迷人的景色，让每个人都能以洒脱的心情、旺盛的精力投入到工作中。

个性化办公空间是人性化设计思想的体现，个人及企业都在强调个性化和个人风格，渴望用具有特点的形态表达个性，而办公空间内新办公文化的衍生，也使人文精神进入了新的境界。

在设计不同类型、不同功能的办公空间时，如上市集团的办公空间，或创业初期及 SOHO 族的办公空间，要分析不同的企业类别及其公司定位，结合企业文化、品牌、企业形象等，再不断推敲与提炼，塑造出独具特色的代表性空间。

本书对大型办公空间、创意办公空间、LOFT 办公空间三种类型的案例进行归纳与展示，从不同角度体现办公空间装饰与设计理念以及设计手法。

深圳市伊派室内设计有限公司设计总监 段文娟







## Foreword 前言

Each and every design is customized, and the design of offices needs more. In designing offices, we consider corporate cultures, divides of functional requirements, working environment, and the most important thing, the relationship between people and spaces.

It is very important for the staff or people who come into the spaces to live in harmony with offices, since offices are places where people spend most time out of home, some people may spend more time in offices than at home.

Once receiving a design commission, we get to know the corporate culture, operation principle and functional needs at first, and next we design an office which is in harmony with the environment and humanity.

Many people asked me what is the most important part in a public space design, and my answer is, for a commercial space design, the most important thing is to build a space which is accord with the corporate function and idea with the most economical cost and best technique of aesthetic. Building a space is not stacking things up, and offices should be created with the simplest skills to present the essence of corporate culture.

Nowadays, armed with sophisticated ideas and skills, most designers are good at carrying out their requirements for aesthetic and functions on the base of environmental protection, energy conservation, ecology and humanity to perfectly interpret their understanding and perception of spaces.

Chinese culture has stepped onto the international stage, and many foreign designers having Chinese culture in mind have applied Chinese elements into designing spaces, which inspires Chinese designers to integrate their own culture into their design. What's more, Chinese designers have begun to pay attention to the relationship between the environment and the light-and-shadow and the spaces. They bring their perception

of gardens into the interior, and make spaces where light and shadow, people and nature, environment and materials are in harmony, thus create working spaces which are better for thinking.

所有的设计都是量身定制的，办公空间的设计更是如此。在设计任何一个空间时，都要考虑到企业的企业文化、功能需求、工作氛围，以及人与空间的关系。

在办公空间设计中，我们尤其应该注重人与空间的关系，身处其中的人是否能与该空间和谐相处至关重要，因为一天之中的大部分时间员工都身处办公空间之内，甚至有时候比在家的时间还长。

当我们接到一个办公空间的设计委托案时，我们首先要做的是了解该公司的企业文化、经营理念，以及功能需求。然后在这些前提下，运用专业知识去感受该企业的整个氛围，再运用到空间之中，让整个空间与环境、人文和谐共融。


很多人问我，公共空间设计最重要的是哪一部分。我认为，商业空间设计最重要的是，如何用最低的造价，用最符合美学的手法打造出符合该企业功能理念的空间。空间打造并不是简单的堆砌，从某些角度来讲，应该是简练有力，干净利落，用最简单的手法来表达该企业的文化精粹。

现阶段，大部分设计师的设计理念和设计手法越来越成熟，也更善于在环保、节能、生态及人文的基础上把自己对美学及功能的需求细致化，从而更完美地诠释出他们对空间的理解和感悟。

当下，中国本土的文化已经渐渐走向国际舞台，很多国外设计师在关注东方文化的同时，已经在用他们独特的视角把中式元素运用于在各个空间之中。而本土设计师也慢慢地意识到了这一点，所以很多设计师在设计办公空间的时候也开始把中式元素融入空间文化里，开始注重环境与空间的关系，光影与空间的关系，开始将对建筑及园林的理解带进室内，从而让空间更流畅，达到光与影、人与自然、环境与材料运用的和谐，从而更完美地打造出更适合思考的工作空间。

CEX 鸿文空间设计有限公司创始人 郑展鸿





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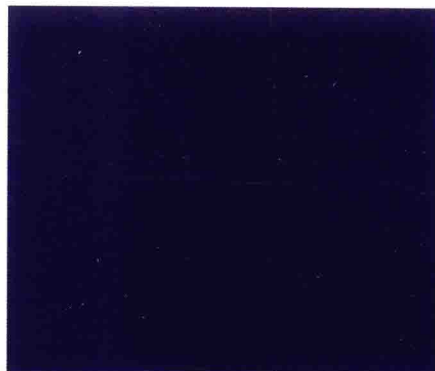
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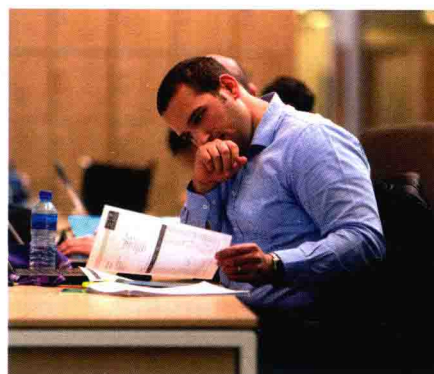
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# 1 Large Office Space 大型办公





# Genesis Commercial Building Lobby & Creative Working Space

## Genesis 商厦大堂及创意工作区

Design Company: Stefano Tordiglione Design Ltd.

Designer: Stefano Tordiglione

Photographer: David Elliott, Kenneth Tam

Area: 760 m<sup>2</sup> (Lobby), 1,000 m<sup>2</sup> (Creative Working Space on the Fourth Floor)

设计公司: Stefano Tordiglione Design Ltd.

设计师: Stefano Tordiglione

摄影师: David Elliott, Kenneth Tam

面积: 760 m<sup>2</sup> (大堂)、1,000 m<sup>2</sup> (四楼创意工作区)

Creative Revolution in the 1960s and Modernism in the 1970s enlighten the design of Genesis, a business building which was transformed from an industry block in Wong Chuk Hang of Aberdeen, Hong Kong. Being completed in the 1980s, Genesis was designed and decorated by Stefano Tordiglione, and finally we see a brand-new dynamic space including the lobby on the ground floor and a creative working space on the fourth floor.

The space is full of color and vitality. At the entrance of the lobby, features of both Europe and Hong Kong can be seen. On the left wall of the lobby, famous remarks of Bruce Lee are presented by LED lights, and on this wall you can also see Hong Kong street scene in the 1960s. Beside the

wall stands an Italian artist's Rolls-Royce artwork, which is an optical device and also an embodiment of this full-of-creation space. Three-primary colors set the main tone of the space. A long wavy sofa and simple lines on the walls add luster the design.

Genesis set people of creative industry as its target tenants, such as artists and photographer. The building is designed to interact with people. Deep in the lobby, a LED screen changes colors when someone approaches. The atrium is two-floor high. Mirrors on the ceiling and walls enable people to see the lobby and themselves from different angles, and chandeliers reflected in these mirrors will bring you to a world of kaleidoscope.









