



強力が一個

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室内设计新作

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Mocolor Wealthy Center

087

工程名称_蒙地卡罗财富中心 / **坐落地点**_广东佛山中国华夏陶瓷城侧 / **建筑面积**_1200 m^2 / **设计**_梁宇曦、李董 / **建筑材料**_皮革、烤漆玻璃、不锈钢 / **摄影**_钱强

The utilization of the scene-space technique in space design of this case could integrate emotions of viewers into a hypothetical scene. This elaborate design, walk change scene, make people identified with the product.

The product demonstration area uses the deep color as the background and divides the space into several model rooms in order to revealing products of different types. The design of parts of demonstration booths quotes the design idea of the jewelry counter in order to create honored atmosphere. The most important exhibition region is an oval space gathered by exhibition boards. The linear pool with central fountain is the key to build the emotion with visitors. The background with red vertical stripes in yellow grounding facing to the entrance of exhibition region has intensively visual impulse. The VIP discussion room is an extremely creative space. The outside of this room is surrounded by high wooden grilles. The middle of its ceiling is shaped into a sunken large column in accord with the circular discussion seat.

本案在空间设计上,情景空间手法的运用,让观者融入到设定场景的情感中来,随着空间的流动移步易景的同时,与展示的产品发生情感的互动。

产品展示区内均以深色为背景,空间划分为若干样板间,展示不同类型的产品。部分展台的设置,引用珠宝柜台的展示场景,为产品营造尊贵之感。最主要的产品展区,是由展板围合而成的长圆形空间。中央带有喷泉的长形水池是营造情感的关键性装置。黄底红色竖纹的背景,正对展区的入口,具有强烈的视觉冲击力。VIP洽谈室是一处极具创意的空间。外部四周以高高的木格栅围合,天花中部以巨大下沉的圆柱造型处理,呼应圆形的洽谈坐席。

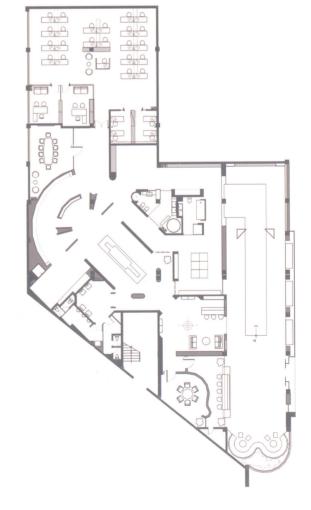












The Visual form of Winding Corridor in the Design

088

工程名称_广东省古镇华艺灯饰集团公司总部 / 坐落地点_广东省中山市 / 建筑面积_260 m² / 设计公司_华艺灯饰集团公司 / 设计_盛恩养 / 摄影_巩冰

The design in this case uses the space plan of landscape art for reference, creates a landscape of walk change scene, and demonstrates the style of lanterns facing to the window. In exhibition hall, the visual form of "winding corridor" obtains a large-scale application.

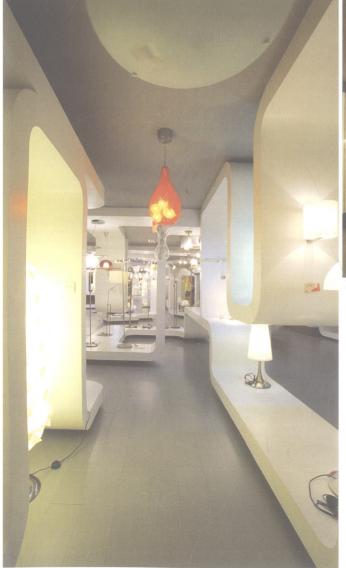
In design of the demonstration center, "the window porch" in streamline form is the space where sets the lamps. The location of ever kinds of lanterns divides ingeniously "the window porch" into several spaces. In the case of the lamps and lanterns demonstration center, the demonstration way of "the window porch" is a kind of hypothesized demonstration. The function of separating space of "the window porch" is based on the consideration of indoor space. When the viewer walking in the demonstration space, they could feel like home and experience the matching relations of the lamps and lanterns in different spaces.

本案的设计则师法园林,借鉴园林艺术的空间规划,创造步移景 异的空间趣味,展示灯具的窗间风情。

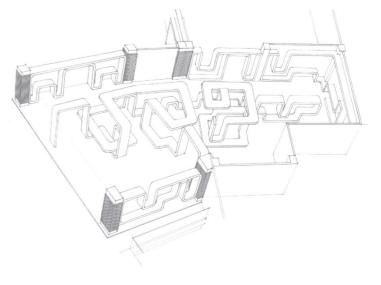
在展厅中,"回廊"的视觉形式得到了大规模的应用。在展示中心的设计中,流线型的"窗廊"既是灯具摆放的空间,各种类型窗格的设置,巧妙地将"窗廊"划分成两处、三处或多处空间。就灯具展示中心来说,"窗廊"的展示方式是一种虚拟展示。"窗廊"本身空间的分隔,是基于居室室内空间的考虑而做出的。观者行走在展示空间中,仿佛置身于自己家中的各种空间之中,能全方位地体验灯具在空间中所处的位置及其空间搭配关系。











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089

工程名称_浪漫一身杭州西湖店/坐落地点 杭州西湖边/建筑面积_1142 m²/设计_迫庆一郎/摄影_藤井浩司Nacasa&Partners.inc

The net in organic shape unfolds in the entire space, as if sucked into the inner space by the standard façade. The shape of the net fluctuates smoothly until wrapping the store. "The net" ended at the other side of a stair forms all kinds of spaces underground continually.

"The net" transforms to the room partition, the counter, the chair, the furniture, the railing and so on. The net honored as "the third skin" is constructed with "the bone, the meat and the skin". "The bone" is the reinforcing steel bar. "The meat" is the high density foam plastics and the glass fiber. "The skin" is the resin and the oil-paint.

On the white wall with three dimensionally curved surfaces, the designer arranges lots of circular holes to demonstrating the sample expanded and enlarging subjects on body and clothes. Moreover, one ceiling uses the mirror surface stainless steel plate what is under the considering of increasing brightness of this shopping place and overcoming the defect of low ceiling.

本案设计中有机形态的"网"展开于整体空间,似乎是被立面吸入一般延续到建筑物内部。形态变幻平滑舒缓,直至将一层卖场包裹起来。在台阶一端结束的"网"在地下再次强势展开,形成各样场所。

"网"幻化为隔断、柜台、椅子、家具以及扶手等各个部分。被誉为"第三层皮肤"的"网"也是由"骨、肉、皮肤"构成的。"骨"就是钢筋,"肉"是高密度泡沫塑料和玻璃纤维,"皮肤"则是树脂和油性涂料。

在三维曲面的白色墙壁上,穿了很多用于展示样品的圆孔,扩大了身体和衣服的主题。 另外,一层天花使用了镜面不锈钢板,这是出于增加卖场亮度,克服天花低矮缺陷的考虑。

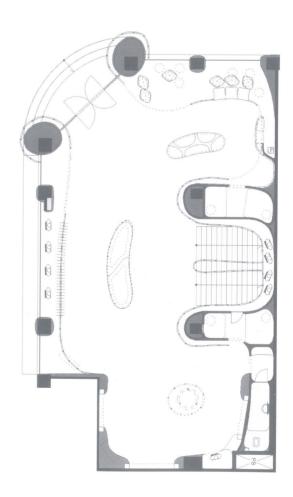












090

工程名称_Allmilmo顶级德国原装进口厨具展示间 / 坐落地点_中国台湾台北市民生东路 / 建筑面积_550 m^2 / 设计_甘泰来 / 参与设计_高泉瑜、张森贺、魏振铭、林怡菁 / 建筑材料_石材、不锈钢、玻璃、墨镜、美耐板 / 摄影_卢震宇

The designer of this case uses the concept on super window into the entire demonstration place. This design is different with the concept on traditional show window which stuff the objects on display front of the window.

Designer places eleven sets of the kitchenware in three series of the allmilmo in the hall. The modern art series of the kitchenware is in first floor. The design art and classical artistic series of the kitchenware is in second floor. The design adopts the technique of "dividing the space but not totally separating" between each kitchenware. This technique means not separates completely from each kitchenware and lets the space have some penetrability. The designer uses the method of borrowing scene suitable for reference creating the partly visible scene level.

In order to coordinate with the status and characteristic of the exhibit items of allmilmo, designer uses the laminate with filament stainless steel surface on the ceiling, and curves rectangle holes in order on the surface. The ratio of length and breadth is gradually changes from outside to inside, creating a spatial perspective effect like a play. This design creates the feeling of technique and speed, and sets off the noble temperament of the items on display.

本案设计师以super window 的概念赋予整座展示间,有别于传统 橱窗意念中将展品堆砌到窗前的做法。

整座展示厅内共摆放了Allmilmo三个系列共11套厨具。其中一层为现代艺术系列,二层为设计艺术系列和经典艺术系列。在每套厨具之间,设计师使用了"区而不隔"的手法,即不将厨具间的关系完全割裂,让空间具有一定的穿透性,借鉴庭园借景的方式,塑造出若隐若现的层次

为了配合Allmilmo顶级厨具的身份及展品特征,设计师选用带有毛丝面不锈钢表面金属质感的美耐板满布天花,并以一定的秩序在其上镂长方形孔洞。孔洞的长宽比由外及里渐变,塑造出空间戏剧般的透视效果,并衍生出科技感与速度感,衬托出展品的贵雄与质

