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Beauty at Night ——A Space in the Dark

Preface

When the night is coming with lights on, it's the time for the night life lovers to start their night life, a cup of wine, a plate of dim sum and a fair-sounding song, this is an unique and exquisite culture.

The fast life rhyme makes the people need to have a place to enjoy the time and relax the mind and body after the duty time. In this fast food times, night life has become a main mode for the modern people to release their emotions, relax their mind and body as well as get together with friends. It's the habitat of spirit, the spice of emotion and the harbor of broken sentiment, as well as a good place for communications.

It's a good night life space if it can make people relax mind and body, do what they want to do, or activate some inner emotion; as a night field, atmosphere is the most important and it should be perceptual and the light is the magician of creating such an atmosphere. In this project, the designer adopts different light sources and materials to create comfortable, simple, grandiose, elegant or fantastic spatial feeling; especially the optical fiber lights provide great light source for the space under the hands of designer as for its flexibility and changefulness.

Style is a position for a night club as it's a fashionable quality. Some projects show the western romantic and elegant style, some ones show Chinese noble and graceful style, and some ones combine the two styles, surely some ones are designed on the basis of the owner's favorite; in a word, night life shall always go forward and the design of night club should also develop forward and keep step with the time; the designers are required to make breakthrough and keep improving to present better and more design works.

Chen Wu Shenzhen New Era Design Consulting Co., Ltd. 序

夜幕低垂,华灯初照,对于崇尚夜生活的人来说这才是开始,与一杯美酒、一份美食、一段悠扬的音乐亲密相约,这是一种独有的时尚的精致文化。快速的生活节奏使人们越来越需要工作之余可以消遣、娱乐、放松、解压的场所。在这个速食时代,夜生活成为忙碌的现代人释放自己压抑的情感,调节身心及与朋友相聚的精神栖息地,是心情的调味品,是情感的避难所,也是人们情感交流生活的推进剂。

一个能够让人放松身心、舒缓疲劳、随性而为、宣泄情感。甚至激发起某种内在情绪的空间氛围才是成功的。对于夜场、气氛的营造是感性和煽情的,灯光效果更是营造空间气氛的魔术师。本书案例中设计师们在空间中运用了各种不同的光源选材,营造出热烈、舒适、写意、简约、堂皇、高雅或虚幻迷离的空间情感。值得一提的是,光纤灯的广泛运用与流行。其柔韧、纤细、多变等特点,加上设计师别出心裁的创意,夜场空间的光源得到一个璀璨的全新演绎。

风格对于夜场会所而言是一种定位,也是一种时尚的品位,其中有借鉴西式典雅元素的,有演绎中式雍容华贵风范的,两者相结合的风格也为数不少,当然也有可能因应业主本身的喜好风格作为设计的原始概念。

陈 武深圳市新冶组设计顾问有限公司



Beauty at Night ——A Space in the Dark

Preface

I have an unusual feeling in heart after getting back from the building site of a night club. Look at the dusty luminous glass and golden paint, as if I am standing in the Titanic in 1912. I could see colorful lights and a number of people are enjoying the night. It always makes me think more after the enjoyment. Oh, it's not in the passenger liner but a wonderful game paradise, it will make the player joyful and excited......

Karaoke was born in Japan and it's greatly carried forward in China. Chinese people makes Karaoke become a popular entertainment, walking along the street, you may see numerous singing places, such as XX club, XX self-service singer, XX international club—actually it's not a bad thing as the birth of so many entertainment fields tells the people the city is prosperous and rich.

In the design of all projects, KTV club is one of the most difficult. A large number of materials and sections, the combination of sound, light and electricity, it requires close and careful cooperation, the new designers always feel hard to make it better. The special design and arrangement for special purpose make the people it's so attractive and profound. However, most of the night fields are just a beautiful poem with splendid languages, like eight-part essay and birthday congratulation words. The complex appearance actually has a extremely simple principle, as a short story can be also filmed into a soap opera with more than 100 album. It's not Louvre or Imperial Palace, it doesn't need majestic appearance, it's just a place for the common people to enjoy time and for the rich people to show fortune...

Many years later, when I look back my design road, in fact the night field is the easiest project. As long as you know what the people (in nature) really want to see after drinking, what the people really want to touch, it's comfort, excitation, romance and surprise. It's like to make a film—it's easier to film a comedy than a tragedy. If it's still unsatisfied, you may simulate Hollywood to invest much money and employ the famous celebrities to act and give a satisfied end. It's not so important any more whether it's refined or popular; you may do anything if you can design an active space that gives people joys and excitation. Good style, reasonable materials and some unusual means, it always creates a good end. Maybe you are doubtful that it would be a little meretricious and popular, ok, please know that all good things in the world must come to end one day.

Wang Chao

Shandong Weifang Zhuoer Decoration & Design Company

序

从一个即将完工的夜总会工地回来,忽然有一种异样的心情氤氲弥漫。在一层层楼面上巡视,看着那些落满灰尘的发光玻璃和金漆,仿佛重回那1912年的"铁达尼"舱内。隐约中香衣鬓影、觥筹交错。奢华过后总比奢华中更令人寻味。不对!这不是当年的游轮,这是一件马上就要带给你无限乐趣的电玩,刺激的电玩……

自从日本人发明了叫卡拉OK的玩意儿,中国人是彻底把它给发扬光大了。中国人前赴后继,让卡拉OK从高级夜总会走上了街头,又从街头走上了量贩场,你看满大街到处是"可歌可泣"的场所,什么 XX会所、XX歌汇、XX自助量贩、XX国际俱乐部——其实这是好事,处处莺歌燕舞岂不是代表一个国家处处繁荣富足?

所有的设计项目中, KTV夜总会属于难度较高的。大量的材质运用, 大量的节点剖面, 大量的声、光、电组合, 各工种的赶工配合安排, 让初学乍练的设计师感到头痛。更有为了特殊经营需要的特殊设计安排, 让人感觉似乎里面很深奥, 颇有雾里看花的味道。其实透过表象看本质, 大多数夜场不过是一篇堆砌华丽辞藻的赞美诗而已, 随处可见的排比、修辞、对仗和引经据典。像八股文, 又像祝寿辞。复杂的外表其实隐藏着极其简单的道理, 就像原本是一篇短篇小说也能拍成一百多集的肥皂剧。这里原本不是卢浮宫, 更不是故宫, 不需要庄严, 也不需要不朽, 它是平民的盛宴、富人的炫富场……

经过这许多年,回首再看,其实最好设计的项目就是夜场了。只要让自己明白,酒过三巡之后,人(本质上来说)最想看到的是什么?最想触摸到的是什么?是浪漫、刺激、舒适、惊喜。如拍电影——喜剧总比悲剧要好把握。实在不行就模仿好莱坞吧,大量资金的投入、超豪华的阵容、尽如人意的结尾。雅俗并不重要,风格不是问题,只要能设计出带给人或震撼或活跃的空间,没有什么不可以。满足经营需要,紧扣风格主题,合理利用材料,再加上一些出人意料的手法,往往会得到一个皆大欢喜的结局。或许你会怀疑——这样是不是有媚俗之嫌?是不是不太经典?那我告诉你:天下没有不散的宴席!

王超 山东潍坊卓尔装饰设计公司

Beauty at Night ——A Space in the Dark



Preface

The economic globalization makes the "Beauty at Night—A Space in the Dark" has the best creative ideas of the best designers and the excellent design teams of China, she shows the latest design development and value of China. The diversified design styles are well embodied. From the works we may see the rich market concept, consumption concept and life style of the people. This book shall make the readers get valuable ideas: for the professional designers, she gives them design inspirations; for the investors and management teams, she tells them the innovative investment mode and operation mode; and for the consumers, she guides them the fashion and trend of consumption.

Well, although it's a good book, it's not regarded as the complete report of China's hotel and entertainment space, she plays a role of inspiriting more and better works; she makes the designers see their shortages and enable them to work better. China's hotel and entertainment space will surely walk to the world in the future, and its design will do more for the state's honor and show its value in the global competitiveness! We believe the designers and the entire design circle will have a better future in the coming days!

By Zhang Jinliang in Singapore

December 4th 2008

序

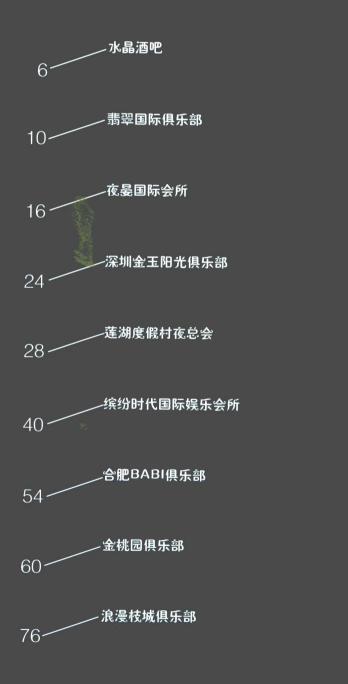
快速的经济全球化进程使酒店与娱乐空间的市场细分越来越明显,而同时以使用者及市场为导向的经营战略又使各种商业空间模式之间的界限愈加模糊,在这现象背后我们看到现代酒店及娱乐空间已浸润于设计文化氛围中,设计不仅是文明的标尺,更已成为当今社会的主流文化形态。在硬件设施及软性服务达到一定水平后,设计将成为酒店与娱乐空间在激烈的市场竞争中脱颖而出的核心力量。

期待已久的《夜店,越夜越美丽》荟萃了大批中国顶尖设计师及优秀设计团队的最佳创意作品,折射出当代中国最新的设计发展态势和价值取向,突出体现了设计思维的多向性、设计方法的多样性及设计风格的多元性。 大量的设计作品表达了丰富的市场概念、消费观念和生活方式。本书可以使不同需求的读者从中受益。对于专业设计师,它将是设计灵感的激发地。对于投资者及管理团队,它将是探讨更新投资模式及经营方式的良好借鉴。对于消费者、它将是消费引导和时尚的风向标度。

当然,本书不是中国酒店与娱乐空间的作品大全和完全报告,它应是发掘更多更好创意作品的设计起始点和灵感激发点,它能让设计师发现不足,相互借鉴,鞭策自己,更加努力。因为,中国的酒店与娱乐空间必将面向全球,面向未来,中国的酒店与娱乐空间设计师将肩负专业使命和国家荣誉,在不断的全球竞争中体现自身的价值,完成自身的历史责任!我们相信:设计师乃至设计界的未来将更加宽广,更加精彩!

张津墚写于新加坡 2008年12月4日









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CAYSTAL BAR

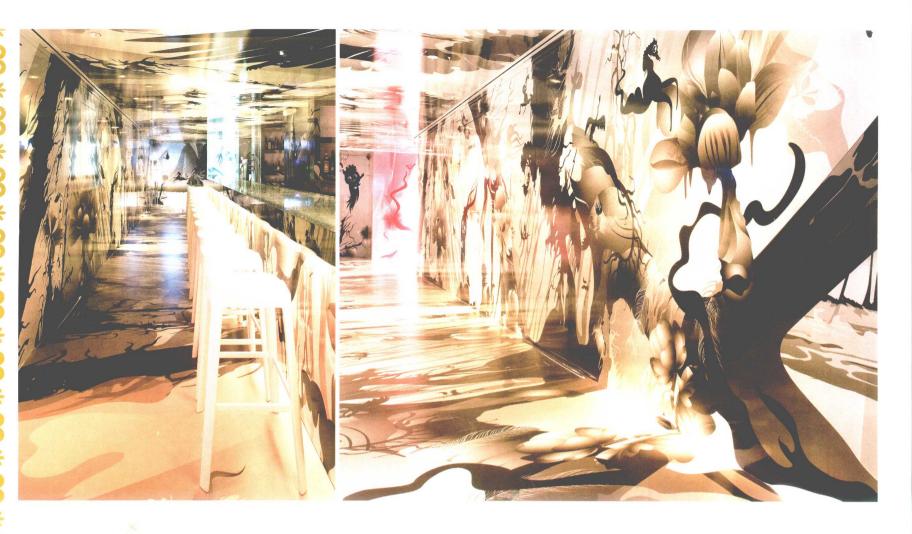


水晶酒吧

设计单位:KATRIN OLINA LTD

主要材料:施华洛世奇水晶、材料商3M的材料

项目地点:香港中环威灵顿街33号THE L00P大厦9楼



Cristal Bar, located on the ninth floor of a central Hong Kong high-rise, is an unexpected springboard to another dimension. The bar's interior is the latest project by Katrin Olina, the Jcelandic designer and artist internationally acclaimed for her sleek graphic style, multilayered imagery, and unique stock of fantastical characters. Olina pioneers a new kind of interactivity through graphic design at Cristal Bar. This immersive installation is nothing like a backdrop, nor is it like any other graphic design out there: Crossing into the realm of fine art, Olina's unparalleled work is like an explosion of scattered memories, an entire visual world that each viewer interprets in a profoundly personal way.

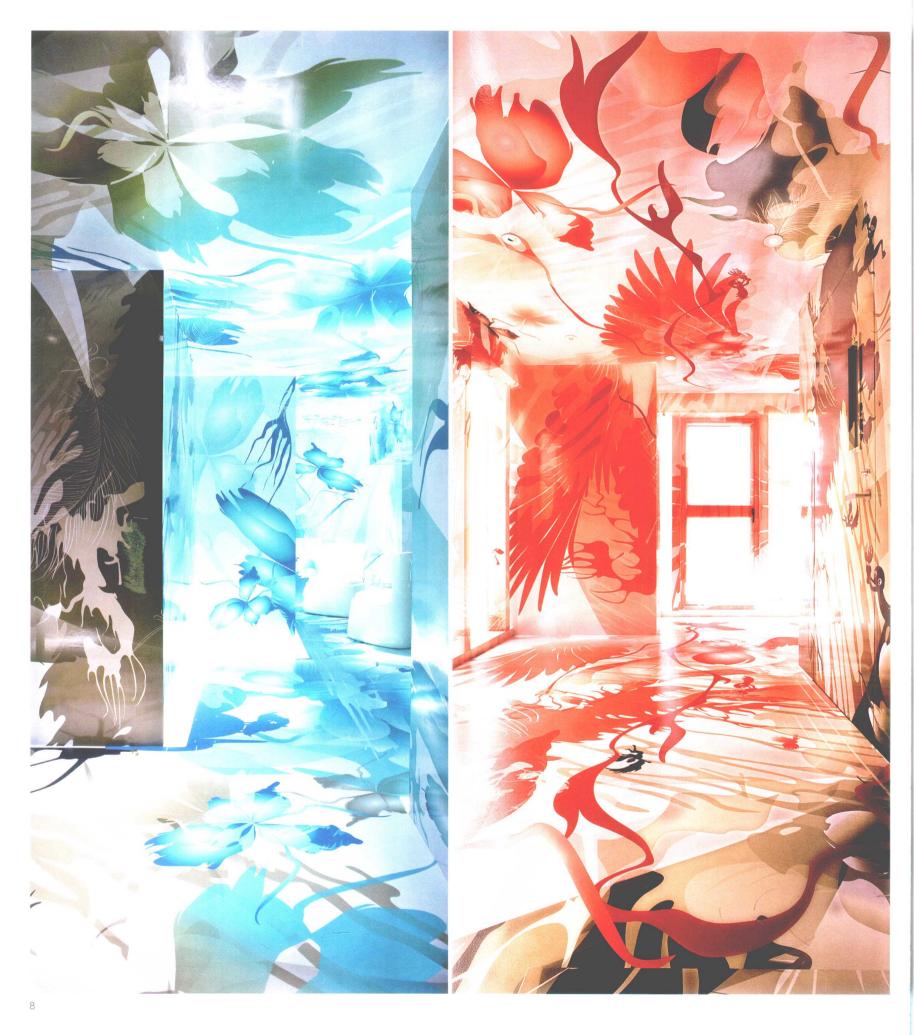
Olina's otherworldly graphics fuse to the wall thanks to state-of-the-art films fashioned by 3M-a material manufacturer who also helped Olina produce her 85-meter wall installation currently on view at the Reykjavik Museum in Iceland. Cristal Bar's interior design was also helped by Michael Young-who designed the pure-white, ultra-sleek tables, chairs and barstools—and his Hong Kong office, which produced and directed the work for the bar.

Still bathing in the limelight of the 2008 Beijing Olympics, China is seen to be a focus where international cultures can come together and thrive on a common ground. Olina adds force to that notion at Cristal Bar: "Though my native country influences me deeply, I see my work more as being connected to an exploration of inner world than concept," she explains. Cristal Bar, as all of Olina's masterpiece, physical boundaries break down, and the setting is purely transcendent.

一名来自冰岛的设计师兼艺术家,她因时尚的插画风格、多层 的奇特布置既不像舞台背景,也非似其他插画设计。透过艺术 国度, Olina的杰作犹如我们记忆的回归, 这是一个完整的视觉

实世界的插画表现,3M是一家材料厂家,冰岛的Reykjavik博物 馆85米的墙壁装置就是它与01ina携手的杰作。水晶酒吧的室内 椅和酒吧用品——他的创意给酒吧的室内设计带来了鲜有的梦

大家仍然沉浸在2008北京奥林匹克盛事上,中国成为国际文

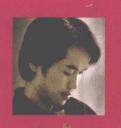


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夜店、越夜越美丽 | 9

EMERALD INTERNATIONAL CLUB



设 计 师:黄治奇(香港)娱乐策划

要材料:镜饰面、钢饰面 、钢饰面 翡翠国际俱乐部



Life is locomotor, rotative and circular, so is the space with life! In this project, the mysterious lines, changing lights, so that you feel the whole space is moving, as if with the time and space at a staggered, and the blood is boiling. Scenes change with the steps, singular form of the space, exaggerated stages, fantasy space and dreamful lights make the people dream and fancy. Purple-based color space, through the bleak colors, turning into a space-level change to create a smart, ever-changing and beautiful world of light and shadow.

生命是运动的、循环的、周而复始的,有生命的空间也是如此!在这个案例中,神秘的线条、变幻的灯光,让你感觉整个空间在运动,仿佛与时空在交错着,而身上的热血也在沸腾。步移景异,夸张的舞台造型、奇异的空间形态、变幻迷离的灯影,让人如坠云里雾里。空间以紫色为主色调,通过色彩的暗淡变化幻化出空间层次,为我们创造出一个灵动多变、美轮美奂的光影世界。

