



YBS

Hotel Design

杨邦胜酒店设计



杨邦胜简介:

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1994年毕业于中央工艺美术学院(清华大学美术学院)进修学习, 1995年加盟深圳市洪涛装饰工程公司, 2004年公司组建设计部, 任主任职位。

从事酒店室内设计工作十多年来, 致力于文化和个性酒店的设计和探索, 作品屡获国际、国内大奖, 发表酒店设计论文数篇。

Biography

Yang Bangsheng Senior Interior Architect, famed Chinese Hotel Designer, Director of China Building Association Interior Design Academy, Specialist of China Building Decoration Association Specialist Committee, Specialist of China Restaurant Association Design Committee.

1994 Took refresher courses in Central Art Design Academy (Academy of Art & Design, Tsinghua University) 1995 joined in Shenzhen Hongtao Decoration Engineering Co., Ltd, 2004 Appointed to be the first Director of the Design Institute founded by the Company in this year.

Mr. Yang Bangsheng, who has been engaged in hotel interior design for over ten years, commits himself to designing and exploration of cultural and feature hotels. During the period, Mr. Yang has won many international and national prizes, and at the same time issued several papers on hotel design.

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Designer's Preface

As the domestic economy is booming, the hotel industry in China enters a flourishing stage. We, the new generation of designers, are lucky to meet this current of Chinese hotel design. From the initial reference and imitation at the beginning of China's reform and opening to the present-day innovation and breakthrough achievements, the quest for further development of Chinese hotel designers has been undertaken in active manner.

Among various interior design fields, hotel design tends to be of more challenge. An excellent hotel designer should not only possess outstanding professional knowledge and skills, but also accumulate rich experience in hotel operation. Reasonable functional arrangement and aesthetics in shapes are the primary elements that the designers should take into consideration in course of hotel design; however, whether a project can reflect the strong cultural context and bring in impressive emotional experience to clients is the quintessence of modern hotel design.

Cultural diversification and regional features result in individual aesthetics in modern hotel design. What I insist upon and recommend highly are the rational thinking methods and the state-of-arts representation techniques to reexhibit the traditional beauty in our memory and to reveal a kind of active and free human spirit. As Chinese cultural context has been accumulated for thousands of years, what we should do is to reflect the culture after distillation rather than just inherit the form. Culture, from my point of view, acts as the soul of hotel design and thus a hotel without content and character will fall into obscurity and lose its status.

Designers, I think, should be apt at innovation and breakthrough. The hotel design enables designers to give free rein to their innovative quality with more audacious and richer imagination. It is necessary that each project have its theme, unique image and features in virtue of differences in the terrain, cultural background and environment, and the variation in architectural style, client's investigation and operation orientation. In an age full of convenient information nowadays, what the guests need is more than just a sense of home when they enter a hotel. Accordingly the hotel is a surprising and exclusive world they can select and be familiar with.

A successful hotel solution is very essential. Formulating strategy is of more importance in the entire course of hotel design, which embodies the designer's wisdom and creative quality. In this course, the designer should be aware of what his clients require, clearly understand their intention, expectation and prospective effect and make adequate market investigation on the project. With these purposes, the designer is able to break free from conventions, realizing the dream of design in this process. Although very tired, I feel very happy as if a baby is born when each project is finished.

I aspire to design each project without repetition of the prior one and hope to arrange the design elements bit by bit according to my feeling, conveying my design concept on my own way and clearly translating it to my clients. Now, when I review these finished works, no doubt, there is more or less regret, but for me, it is a pleasure to enjoy my designs.

The cases available in this book are not only the staged summary of my ten years' hotel designs, but also the work report for my colleagues and me. It is our hope that the veteran designers and people of the same trade can point out the mistakes of these immature projects so that they can be corrected.

There is no end in design. And therefore, instead of just following the trend, we, the new generation of designers, should shoulder the mission of the age, and usher in a new design era for modern hotel design in China with diversified features, national and regional, in an international hotel design current.

This is indeed where design power exists.

自序

随着国内经济的持续快速发展,我国酒店业面临着大好的发展局面。我们这一代设计师有幸赶上了中国酒店设计的这一时代浪潮,从改革开放之初的借鉴模仿到如今的创新突破,中国酒店设计师们的探索,一直都在积极地进行。

在室内设计的众多领域中,酒店设计更富挑战性。一位优秀的酒店设计师不仅仅要具备良好的专业素养和技能,还应积累了丰富的酒店运营经验。功能布局流线上的合理,以及形式上的美感,都是设计师在进行酒店设计时需要考虑的最基本因素;但是否具有强烈的文化内涵和能否给客人带来深刻的情感体验,才是现代酒店设计的意义所在。

文化差异和地域特色带来了现代酒店设计的个性美学。用理性的思考方式和最为现代的表现手法重现记忆中的传统美,体现积极自由的人文精神,是我一直积极履行和所推崇的。对于中国沉淀了数千年的文化积淀,我们该做的不仅仅是形式上的继承,更多的应是升华后的文化反思。在我看来,文化是酒店设计的“魂”,没有内涵和特色的酒店将会很快淹没在平庸之中,难以拥有自己的一席之地。

我还认为,创新和突破应该是设计师的天职。酒店设计可发挥设计师更大胆、更丰富、更有想象力的创造。每一个项目根据地域、人文、生态环境的差异,以及建筑风格、业主投资和经营定位的不同,完全可能拥有自己独特的形象和特色。在现今资讯无比快捷的时代,住店客人进入酒店所需要的不仅仅是归家的感觉;更多的是在入住酒店时,让他们感受到一个有选择性的,既熟悉又令人惊喜的独特世界。

成功的酒店方案至关重要。在酒店设计的全过程中,方案设计是一个重要的阶段,设计师的智慧,创新的火花在此得以体现。在这个阶段,设计师必须了解客户的需要,清楚理解客户的意图,期望所达到的效果,做好充分的市场调查。胸怀这些目标,设计师才能够打破常规,并在此过程中实现设计的梦想。对我个人而言,方案创作的过程虽然很累,却能在每一个项目完成时获得新生般的无休止快感。

在我的酒店设计中,力图使每件作品尽量不重复上一件作品,希望用自己的感觉一层一层,一点一点地组织设计元素,用自己特有的方式表达理念,并把它们清晰地传达给我的客户。现在回头来看这些完成的案例,总会留有大大小小的遗憾,但这过程对我来说,已经是一种十分愉悦的享受。

本书所收录的案例,是我对自己十年来酒店设计的阶段性总结,也是我和我的同事们一次工作的汇报。这些不成熟的作品,真诚地希望能得到前辈和同行朋友们的指正。

设计永无止境。我们这一代的酒店设计师,更应肩负起时代的使命,在国际酒店设计的洪流中,不随波逐流,拿出新的朝气、新的创作及远见,开创多元化的、具有自己民族地域文化特色的现代中国酒店设计新局面。

设计的力量其实就在这里。

2006年6月

Leisure and Holiday Hotel

休闲度假酒店

In order to ease the highly nervous condition during the business process of modern people and to adjust their fast rhythm in daily life, the designs of leisure and holiday hotel satisfy people's needs that pay much attention to the relaxed and nature-oriented experience. According to different topographies and terrains, this kind of hotels are built near mountains or water, fully taking advantage of the natural elements and making good use of blue sky, sunshine, seascape, beach, green trees and grass. They offer places where guests can feel being in the natural environment, and comfortably enjoy the soft touch of sunshine, the gentle kiss of breeze and the ripples of green water. When the guests breathe the fresh air as much as they like, the pressure and anxiety of work are all gone. In this chapter, the project, Beijing Nancal Hot Spring Holiday Resort Hotel is a good example that boasts a combination of Chinese garden, Chinese northern building and wooden structure and holiday concept famous for its modernness, neatness and fashion. A new image of holiday hotel with Beijing features is created in this case, which delivers long-lasting and mysterious, elegant and exquisite oriental quintessence as well as human cultural connotation. Meanwhile, the designer gives importance to the human-centered facilities, so as to suffice for the ecological, environment-friendly and energy-saving needs.

为了舒缓现代人工作、商务的高度紧张神经,调整日常快节奏的生活频率,休闲度假酒店设计顺应人们着重追求轻松不羁、体验自然的需求,依地形地势或倚山而建、或亲水而筑,充分利用自然优势,发挥蓝天、阳光、海景、沙滩、绿树、碧草的魅力,让住客回归自然,轻松写意地享受阳光的抚慰、微风的吹拂、碧波荡漾,尽情大口大口呼吸清新的空气,将工作的压力与烦恼抛诸脑后。

本章介绍了北京南彩温泉度假村酒店项目,设计将中式园林、北方建筑、木构造与现代、简约、时尚的度假理念结合,塑造出具有北京特色的度假酒店新形象,营造了悠远神秘、空灵飘渺的东方文化神韵和人文气质,并突出了设计师在设计中以人为本,以达到生态、环保、节能目的的殷切期望。







Project name: Beijing Nancai Hot Spring Holiday Resort Hotel

Project profile and design concept:

Perfectedness and Propitiousness

Pavilion · Spring · Grille

Beijing Nancai Hot Spring Holiday Resort Hotel is located in Shunyi District, eastern suburb of Beijing with an occupied area of 5.5 hectares, which is oriented as a platinum five-star hot spring conference resort hotel. Apart from functions like conference and catering, spacious luxurious hot spring SPA and 320 suits of guest rooms with hot spring bathing places will doubtlessly pioneer the fashionable trends in leisure and resort hotels in Beijing. The designer skillfully combines the essences of Chinese culture such as the long history, mystery, poetic flavor and elegance with the culture and style of different regions in Pan-Asia, thus making it possible to deliver the hotel's uniqueness in oriental culture spirit, humanistic atmosphere and temperament.

With perfect integration of Chinese garden, the buildings of the northern part of China, timber structure and the idea to create a resort hotel of modernness, plainness and vogue, the design rebuilds a brand-new image for this Beijing-style resort hotel, so as to show the charm of Beijing by sunshine, lawn, lake and fresh air.

Additionally, techniques of ecology, environmental protection and energy saving all run through the human-oriented master plan.

Design area: 5.5ha.

Owner: Beijing Xintian Huaye Real Estate Development Co., Ltd.

Design time: July 2005 up to present

Location: Shunyi District, Beijing

项目名称: 北京南彩温泉度假村酒店

面积: 5.5 万平方米

业主: 北京市新天华业房地产开发有限公司

设计时间: 2005 年 7 月至今

项目地点: 北京市顺义区

项目概况及设计说明:

亭 · 泉 · 格子

北京南彩温泉度假村酒店位于北京市东郊顺义区, 酒店占地 5.5 万平方米, 定位为白金五星温泉会议型度假酒店; 除会议、餐饮功能外, 大型豪华温泉 SPA 和 320 间拥有温泉浴的客房将引领北京休闲度假酒店的时尚潮流。

设计将悠远神秘、空灵飘渺的中国文化融合泛亚洲的地域文化风情, 造就南彩酒店独特的东方文化神韵和人文气质。

设计将中式园林、北方建筑、木构造与现代、简约、时尚的度假酒店理念结合, 塑造出具有北京特色的度假酒店新形象, 展现北京阳光、草地、湖水和空气的新魅力。

整体方案以人为本, 生态、环保、节能的理念贯穿始终。









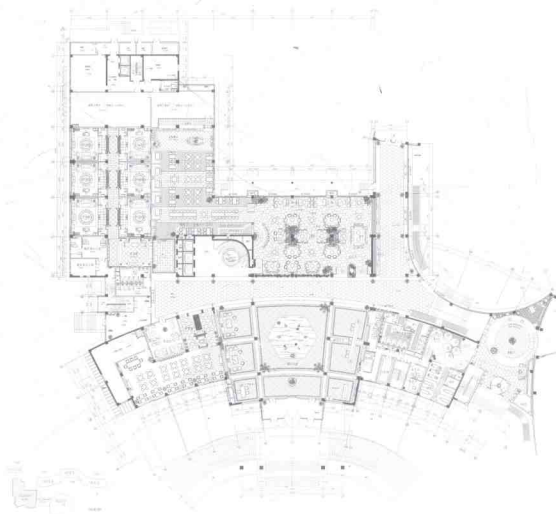
3/Lobby lounge
大堂吧



4



5



6

4/Lobby corridor

大堂走廊

5/Lobby elevator hall

大堂电梯间

6/Plan

平面图

7/Lobby night scene

大堂夜景







8/Big meeting room

大会议室

9/Meeting room

会议室



9