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室内设计与表现

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Preface

Recently, I have met many designers saying "tired" with which I have the same feeling. But I feel more relaxed than before while designing pictures by hand. Draft-making, picture-copying and painting by hand made the employer a bit angry. The emerging of the computer has changed the world and lives of designers, enabling them to have more time to think over the matter. China nowadays is a "construction site". Many "knocking down" signs can be easily seen, but more "construction" signs everywhere. Designers have gained more opportunities of making a career with the development of the profession. Designing alone can't meet the need of a perfect project design. For example, whenever obtaining a big project, a designer has to find someone to make a draft picture, while in construction, has to go to the construction site alone feeling very tired after that. Therefore, success rate is not high. To my understanding of the profession, the "first party" will regard design in the construction items of the project as leading bid, then construction bid. The process of construction possesses design construction and supervision as a whole. Thus design is a necessary process including a hard-ware environment(achievements of personnel, workplace) and a soft-ware environment (achievements of design,contract-making,business license,administration,construction supervision etc.) All needs more financing and energy. Designers with very individualistic and ego character often get annoyed about "common things" and miss some golden chances. Weimei company out of consideration of designers makes attempts at freeing designers from "boring common things" and creates an environment for designers, reducing costs of design, improving creative values of design, especially over the past few years, paying more attention to its self-improvement, facing the project design market, winning more bids and fulfilling more project designs.

More project designs and a hundred comstruction pictures from our company are presented here. They are the fruits of personnel.In our company I'd show a great gratitude to them,the "first party" who trusts me,and construction units.

May Weimei be a beautiful family for designers.

前言

最近见到设计师都说"累",我自己也有同感。但比起几年前 用手画表现图的时候就轻松多了。勾稿,描图,喷绘……整个过 程搬来画去, 急得甲方站在一边吹胡子瞪眼。电脑的出现真的改 变了世界,改变了设计师的生活,使设计师有更多的时间去思考。 现在的中国是个"建筑工地",很多地方都写着"拆",更多的地 方还在"建",设计师们也有了更多的机遇。随着行业的不断发展, 单枪匹马已经不能与完善的设计建筑规范对接,遇到大一些的工 程就乱了,自己找人画图,施工中又要去现场……。一个工程下 来,累得惨样就别提了!有时设计师们合作,由于个人见解,设 计思路和规则的不统一,合作成功率并不是很高,我想这就是设 计师们说的"累"。行业分工越来越清楚,业主在筹建项目上将会 把设计作为前导招标,而后才是施工招标.施工过程也将是设计、 施工、监理三方互相监督、制约。所以,设计的独立存在将成为 必然。存在就需要内容,它包括硬件环境(设备、人员、工作地 点)与软件环境(设计业绩、制定合同、营业执照、管理、施工监 制等),这些都需要投入大量的资金与精力。设计师一般都有很强 的个性、非常自我,对这些 "凡"人事务,多数人都感到非常头 痛,有时就错过了非常好的机遇。唯美公司正是站在设计师的角 度,为设计师们省去这份烦心事,建立一个良好的设计平台。采 取多层面的与优秀设计师们对接,为设计师降低设计成本,提高 创意价值,可以优化各方面的力量。几年来唯美公司不断的加强 设计平台的自身建设,同时面向设计市场完成多项工程投标任务 及工程整体实施设计案例。

本书选取公司部分工程案例与一百多张表现图与大家见面。 这是设计师及平台员工心血的结晶。在这里,我要说一声:谢谢你们!并对信任我们公司的业主和各建设单位深表谢意。

愿唯美成为设计师的美好家园。

assam.

目录

6 大堂空间

34 办公会议空间

58 公 共 空 间

76 餐饮娱乐空间

100 室 外 空 间

116 家 居 空 间

122 投 标 方 案

140 工 程 实 例

附录 唯 美 集 体

大 堂 空 间



































