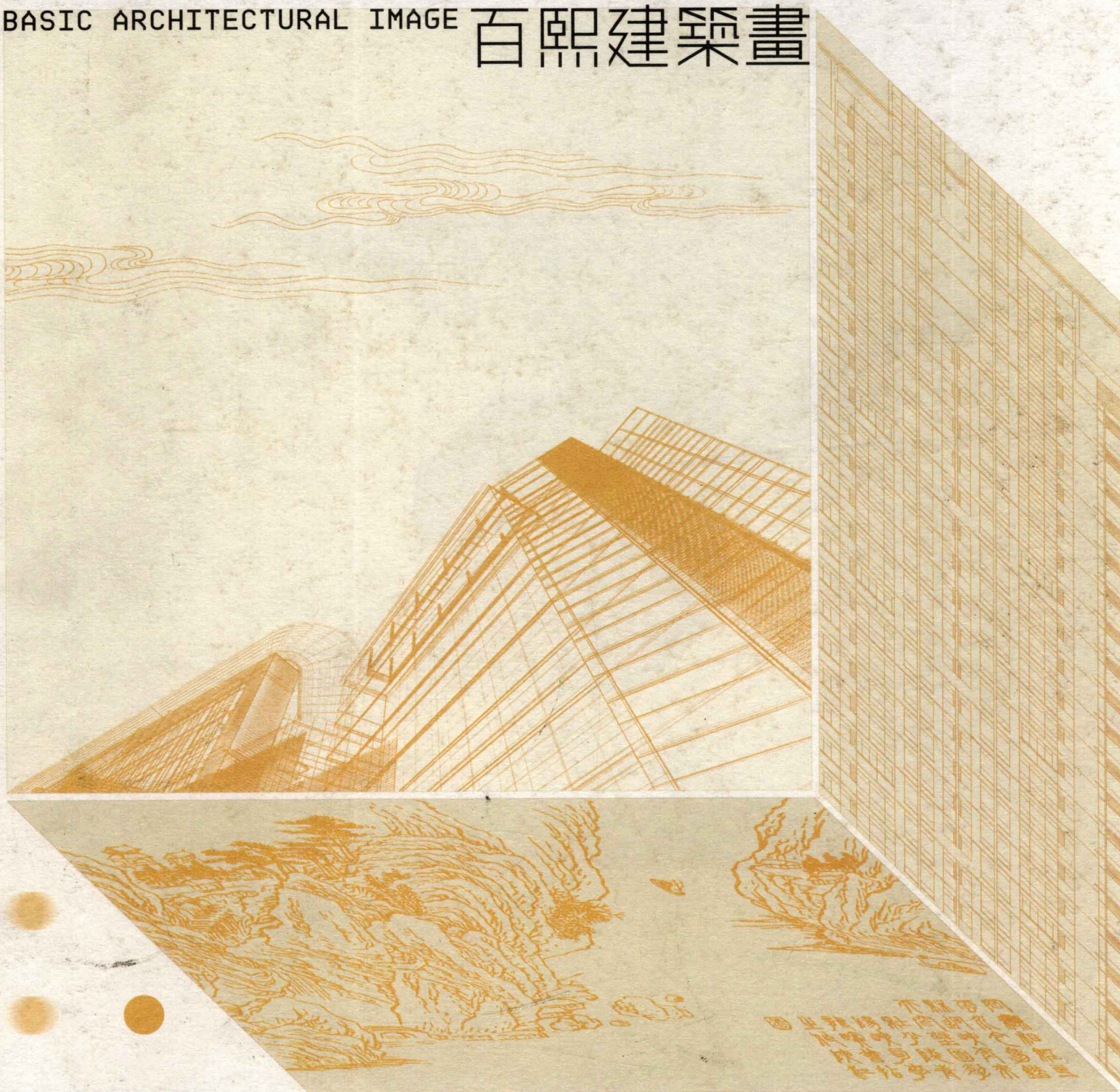


意空间

CREATIVE IMAGINATION SPACE

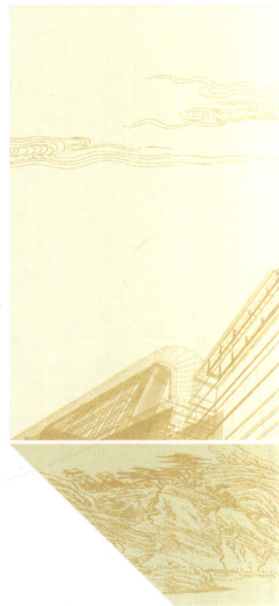
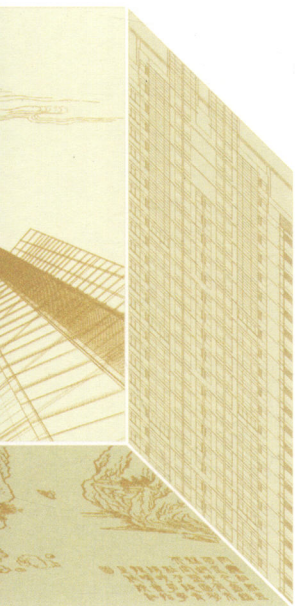
BASIC ARCHITECTURAL IMAGE 百熙建築畫



CREATIVE IMAGINATION

百熙建築畫

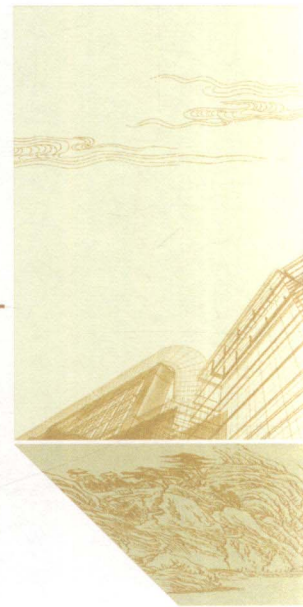
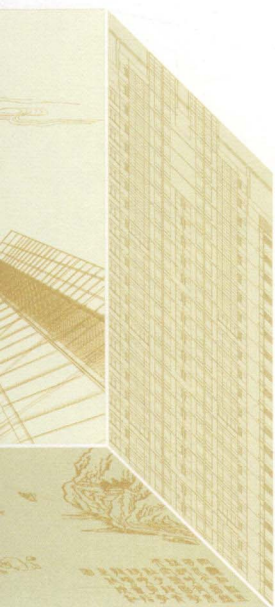
意圖空間



ION SPACE

基本建筑形象

BASIC ARCHITECTURAL IMAGE



图书在版编目(CIP)数据

意念空间百熙建筑画/上海百熙建筑设计咨询有限公司编

著. —北京: 科学技术文献出版社, 2003. 6

ISBN 7-5023-4314-8

I. 意... II. 百... III. 建筑艺术—绘画—中国—

现代—图集 IV. TU206

中国版本图书馆CIP数据核字(2003)第035508号

意念空间 百熙建筑画



basic design 上海百熙建筑设计咨询有限公司

地址: 上海市四平路1188号远洋广场1405~06室

邮编: 200092

电话/传真: 021-65016392 021-55571547

E-mail: basic@vip.163.com

编著: 上海百熙建筑设计咨询有限公司

编辑: 宋勇强 童亥昌 穆旖旎

策划: 曾江福

装帧设计: 〇·创·一

平面设计: 丁抒意 董力

翻译: 沈允允

责任编辑: 李静

发行: 科学技术文献出版社发行 全国各地新华书店经销

地址: 北京复光路15号

电话: 010-68515385

制作: 上海百熙建筑设计咨询有限公司

印刷: 深圳现代彩印有限公司

开本: 787x1092 16开

版次: 2003年5月第1版 2003年5月第1次印刷

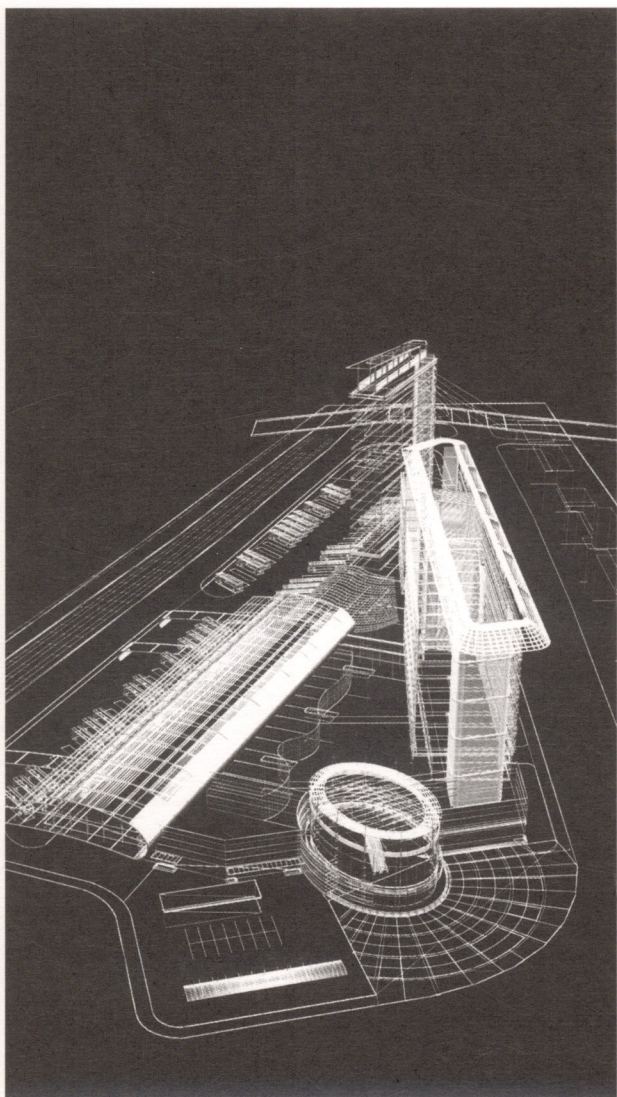
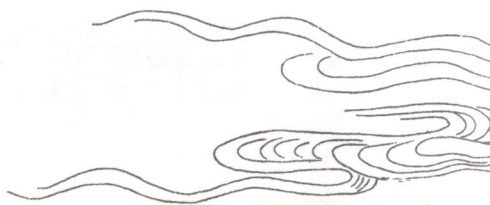
(CIP)数据: 7-5023-4314-8/TU·51

定价: 298元

©版权所有 违法必究

购买本社图书, 凡字迹不清, 缺页, 倒页, 脱页者, 本社发行部负责调换。

前言



摆在诸位面前的不仅是一本专业建筑表现画的图集，更是一篇凝聚了百熙人艰辛、喜悦、激情、梦想的乐章。每幅作品的背后都有着百熙人和委托客户共同经历的难忘日夜与一个个小故事。回首留在身后的足迹，我们深深认识到，所有的一切都离不开多年来各位设计师和朋友们的鼎力支持。所有的感激之情尽在不言之中，只能期望以更完善的服务、更优秀的作品作为回报。

百熙创业至今的五年风风雨雨，我们有着值得自豪的昨天，如在第二届全国电脑建筑画大赛中，“舞”（深圳游泳跳水馆）、“静”等作品一举拿下五项大奖；另外，协助各设计单位赢得国内外设计竞赛和投标项目胜利的业绩亦数不胜数。百熙公司也从最初的三两人，发展壮大成为目前近二十人的强大专业团队的规模。我们的员工为了共同的理想和目标从五湖四海走到一起，有毕业于知名院校的建筑师、有来自于全国美院的美术人才和有着建筑类专业背景的技术人才。回顾过去也为我们自己指明了清晰的未来道路和发展方向，百熙已从单纯的建筑表现图制作过渡到为建筑师和建筑行业提供完整全面的表现服务，

我们开始涉猎于多媒体互动演示和三维建筑动画的领域，

作品也正渐渐被市场所认同。

一本作品集的出版只是一个小小的总结，

百熙还有很长的路要走，还有很多的工作

要去完成。希望在今后的路上，依

然有各位的支持，希望大家

的鞭策下，共同见证更

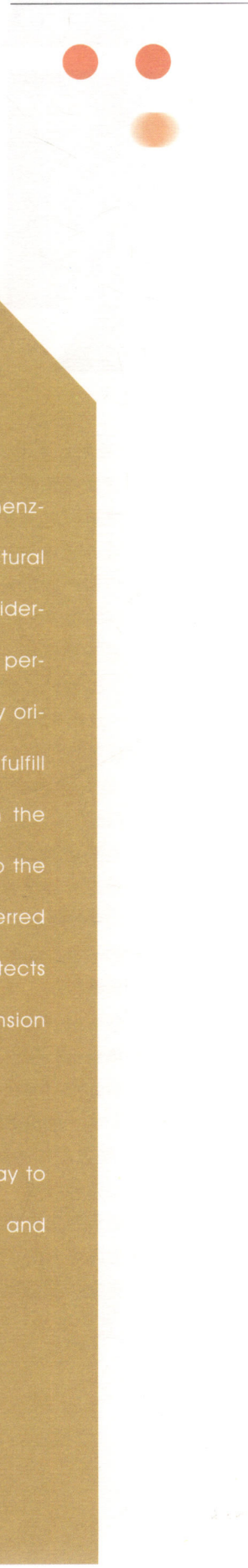
辉煌的明天。

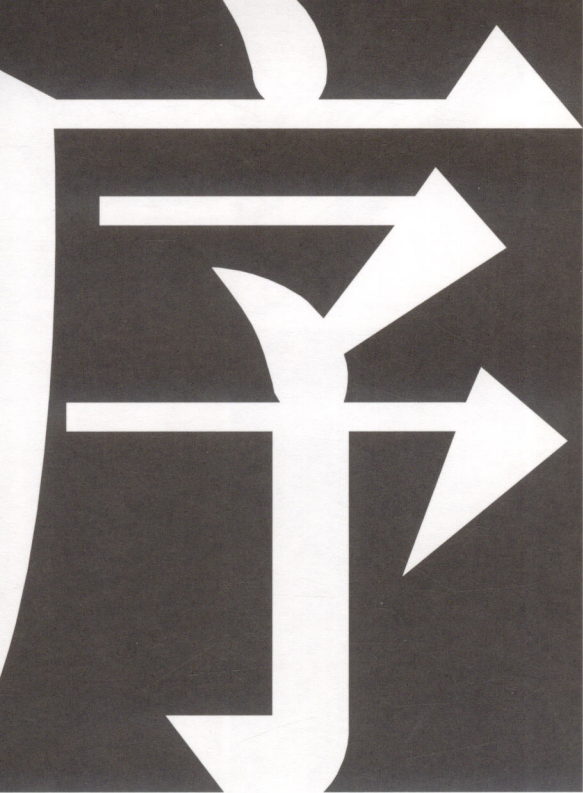


This book in front of you is not just a special collection of architectural rendering drawings but a music score composed by all the staff of BASIC with agony and sweat, gladness, enthusiasm and dream. Every piece of art is associated with some little stories and memorable days which BASIC's members have undergone with their clients. Looking back, we will deeply realize that all of what we have achieved has a lot to do with the enormous support from the architects and our friends. Since the appreciation can not be expressed with words, we sincerely hope here that we can repay them with BASIC's perfect services and excellent products.

BASIC has been with us for 5 years now. We have an honorable past, during which our works "Dancing" (in Shenzhen Natatorium) and "Tranquility" etc. were awarded five remarkable prizes in the Second National Architectural Computer Rendering Competition. In addition, BASIC has played a key role in helping its clients to win a considerable number of design bids both domestically and internationally. BASIC has also witnessed its expansion in personnel, from the two and three employees at its earliest stage to more than 20 highly talented and diversely orientated professionals today. These professionals in BASIC are from all corners of the land and joined BASIC to fulfill their dreams. Among them, there are architects graduated from the few famous universities, artists from the academies of the fine arts in China and technicians with architectural education background. Retrospect to the history also helps to clarify the developmental direction of our business and future. BASIC has already transferred its business from an architectural rendering maker to a comprehensive rendering service provider for architects and the architecture industry. We have started to dabble in multimedia interaction demos and three-dimension animation, and our products are gradually accepted in the market.

The publication of this collection is only a summary of our anguish and travail, BASIC will still have a long way to go and a great number of tasks to accomplish. We hope that you can continue to give us a lot of support and encouragement in the future and witness us a more promising future.





建筑表现作为建筑设计的一个重要环节，一直被建筑师们所关注，甚至许多优秀建筑师自身就是建筑表现的高手。因为建筑表现并不仅仅是建筑设计的终结，更重要的是它在建筑设计的过程中发挥着不可或缺的作用。建筑表现包括的内容很广，从草图表现，到彩铅透视、钢笔透视、水粉、水彩表现，到CAD三维模型表现、电脑渲染图，甚至于模型、虚拟现实和动画表现，其涵盖面之广，即建筑设计能用上的表现工具和手段都不排除在外。而建筑表现的目的不外乎两个方面：一是用来为建筑师推敲设计，二是用来向业主展示建筑师的设计构思，当然优秀的建筑表现作品也可作为艺术品进行收藏。

近年来由于计算机技术的发展，电脑渲染表现图已作为一个表现的单独门类化出来，被广大建筑师、开发商、政府部门等等广泛地采用着。制作电脑渲染图的效果图公司如雨后春笋般不断涌现，其间不乏富有追求的优秀人才和优秀组合，而建筑师和业主们也可以根据自己的喜好在众多的公司中挑选自己满意的制作者。百熙即是在这众多的效果图公司中较为优秀的一员。其开创者有着建筑学的背景，因而深谙建筑表现在设计过程中的重要作用，与建筑师的配合更为有效。论其作品可能与目前市场上的几家最优秀的效果图公司不分伯仲，但与之合作过的建筑师们可能都会有这种体会--在这里，建筑师运用建筑表现来推敲设计的过程被接纳，其制作人员会不厌其烦地配合建筑师深化设计，这一点非常难能可贵。从某种程度上说，这也是在为建筑学的进步做贡献。

现在百熙将其优秀作品结集出版，在这儿更多的是反映出建筑师们精心创作的足迹，而效果图制作者们则是这优秀作品的幕后英雄，百熙这种将建筑师推在效果图之上，以效果图来反映建筑师的设计的做法，可以说在业内令人刮目相看，同时也是百熙对建筑表现深刻理解的反映。希望百熙在这一行业内能与建筑师一起，将建筑表现推向一个崭新的制高点。

孙彤宇

2003年4月2日



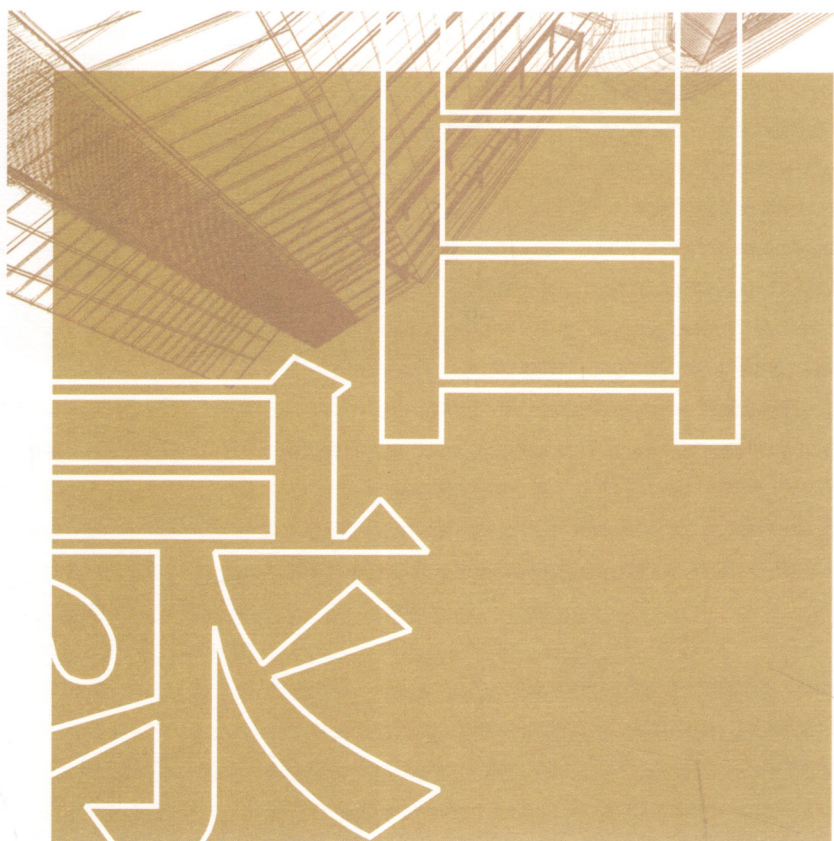
Preface

Architectural rendering, as a very important part of architectural design, has always been catching architects' attention. The attention is so much that many excellent architects themselves are master-hands of architectural presentation. As far as architectural rendering concerned, what seems more important is not only that it is considered as the end of architectural design but that it plays an indispensable role in the process of architectural design. The layout of architectural rendering includes a lot, from the primary drawings, color-pencil scenographs, pen scenographs, gouache and watercolor paintings, to CAD three-dimension models, computer rendering drawings, architectural models, virtual reality and animation manifestations. It covers so many forms that it is safer to include all the tools and means of rendering, which used in architectural design today. There are two purposes for architectural rendering, one is that it is used to display the designs to the clients, and the other is that it can help architects to carefully consider their architectural designs. Certainly, there is no denying for the fact that excellent drawings of architecture rendering are also housed as artworks.

Along with the development of recent computer technology, computer displaying as a way of architectural rendering which has been adopted with architects, real state agencies and government departments etc, has become an independent profession. Many computer rendering companies have been founded one after another, just like bamboo shoots after a spring rain. Among them, some excellent professionals and teams can be easily identified, and architects and clients can choose their favorite architectural design makers from numerous rendering companies. BASIC is just one of these excellent companies. Its initiator knows well the importance of architectural rendering in the process of architectural design. He has strong background knowledge of architecture, and his cooperation with the architects is even more effective. As for BASIC's products, you can expect them no worse than those of the other excellent rendering companies. But all the architects who have cooperated with BASIC always have the feeling that once they had made the decisions to use BASIC's architectural renderings to consider their designs, BASIC's makers would take the greatest efforts to cooperate with them to deepen their designs without any complaint. This is the most valuable identity of BISIC. There is no doubt that BASIC has made a lot of contribution to the advancement of architecture to some extent.

Now BASIC decides to collect part of its excellent drawings to publish, and the intention here is to record the brilliant creative process of the architects, whereas the makers of these wonderful renderings are just heroes behind the curtain. The way that BASIC regards architects as more important than rendering makers and that BASIC attempts to use rendering drawings to represent the architects' designs is unique in the new profession. At the same time, it is also a reflection of BASIC's understanding of the significance of architectural rendering. Hope BASIC can achieve highest in the field of architectural rendering with the cooperation from the admiring architects.

Sun Tongyu
April 2, 2003



1-100
公共建筑
Public Building

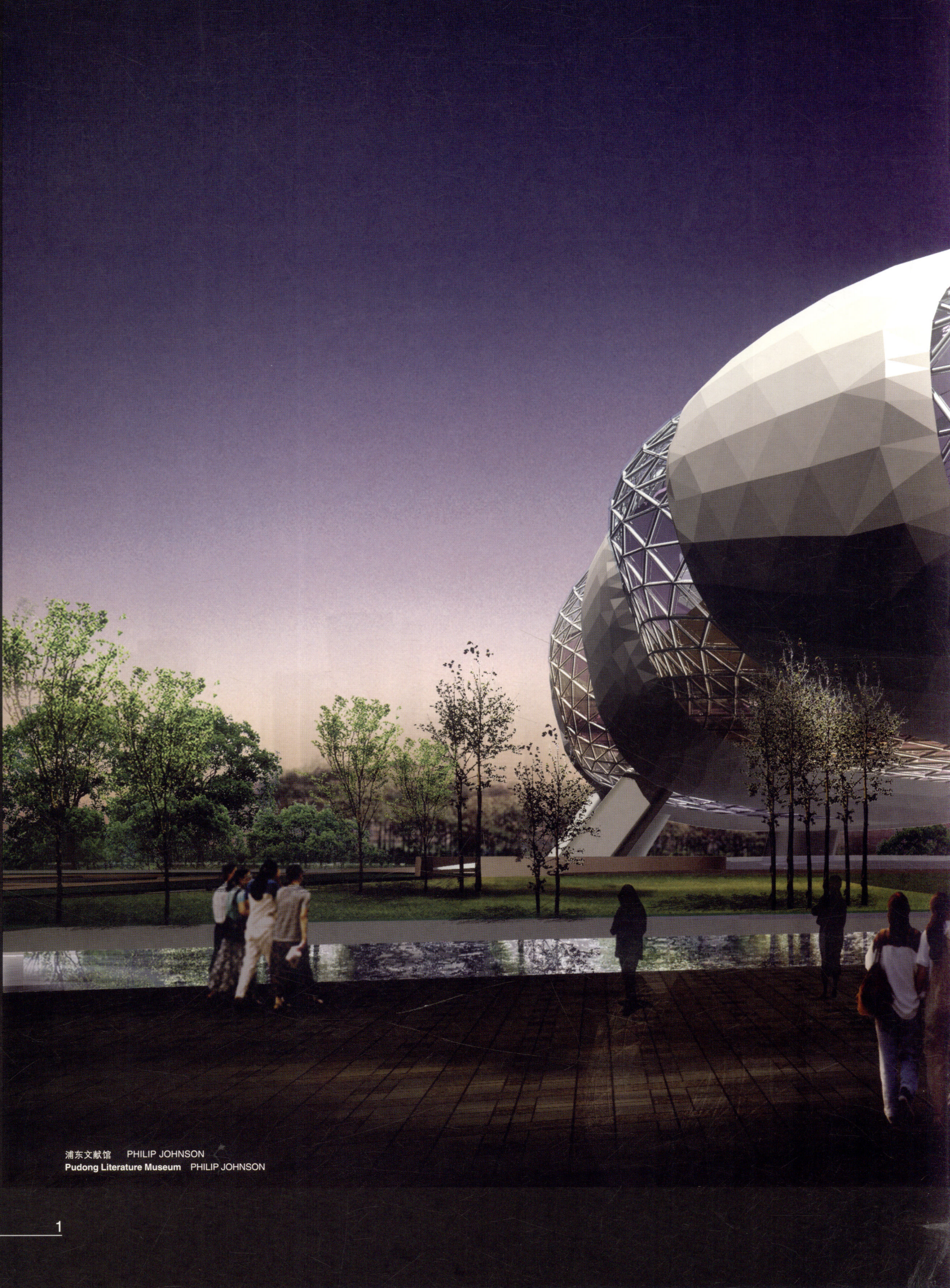
101-124
住宅
Residence

125-134
别墅
Villa

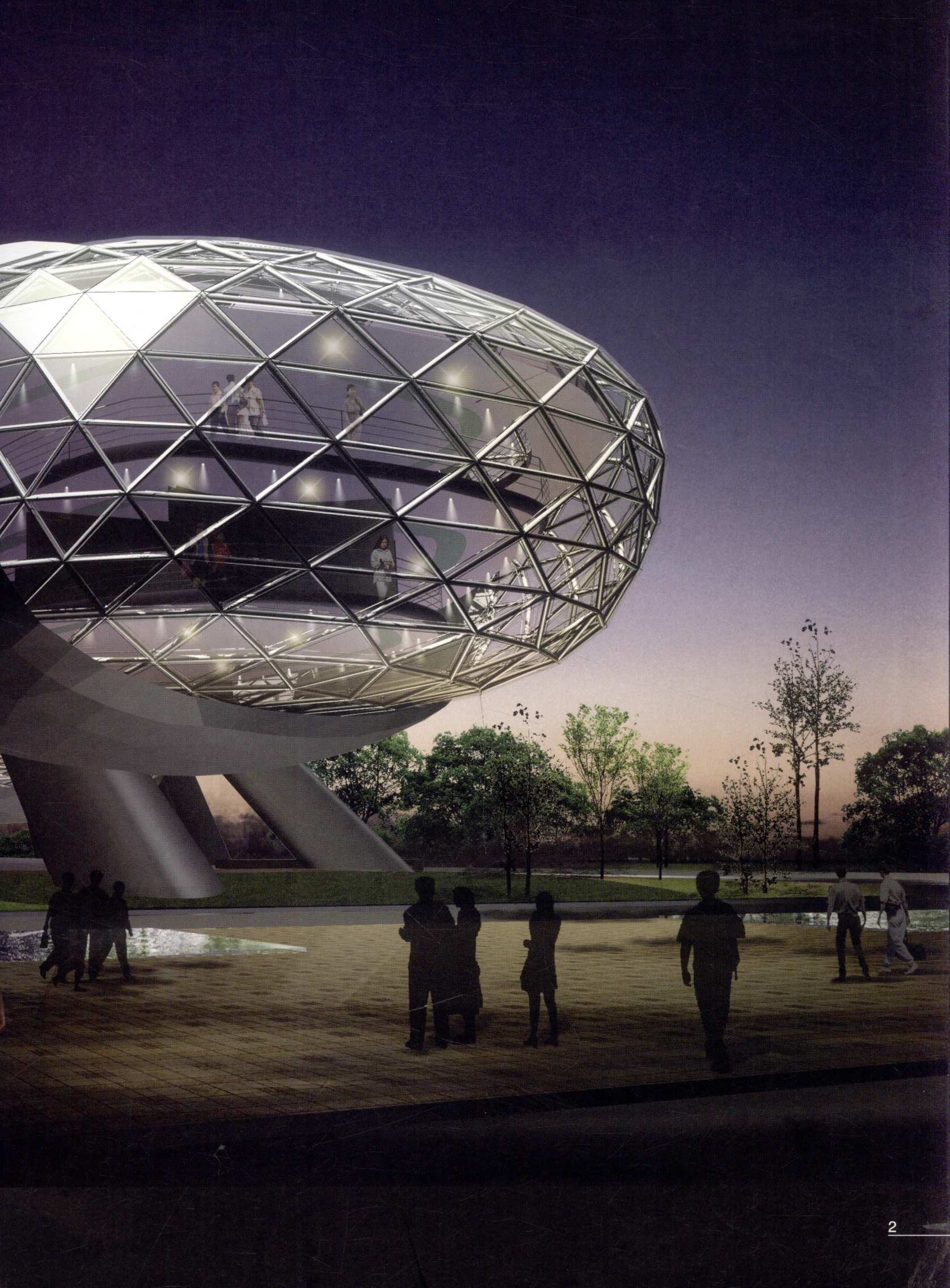
135-242
方案设计
Project Design

243-244
动画
Motion Picture





浦东文献馆 PHILIP JOHNSON
Pudong Literature Museum PHILIP JOHNSON



无锡体育中心 法国何斐德建筑设计公司
Wuxi Sports Center Atelier D'Architecture Frederic Rolland



SIEMC 办公楼 法国何斐德建筑设计公司
SIEMC Office Building, France Atelier D'Architecture Frederic Rolland



昂热市办公楼 法国何斐德建筑设计公司
 Bid project of HQ, France Atelier D'Architecture Frederic Rolland



昂热市办公楼 法国何斐德建筑设计公司
 Bid project of HQ, France Atelier D'Architecture Frederic Rolland



万里家乐福超市 法国何斐德建筑设计公司
Wanli Carrefour Supermarket Atelier D'Architecture Frederic Rolland

