


中国制服大全  
西装专辑  
(五)

# 中国制服大全

西裝專輯

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 国际文化出版公司

# 《中國制服大全》

## 西裝專輯

(5冊)

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# MANQ

CHINA MANQI CLOTHING

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# 前 言

八十年代，当中国领导人一改往日的中山装，身着西服出现在公众面前时，全世界都被吸引了，因为它明确无误地传递出一个信息：中国将以开放的姿态面向全世界。

进入九十年代，世界在日益缩小差异，趋向认同，而西装的内涵却获得了空前的发挥。在中国，以企业形象竞争为表现而引发的职业西装，使中国现代企业的概念从内在到外表均达到了前所未有的境界。职业西装隆重登场，以风格迥异的外在感受来诉求差异化的企业精神及行为，昂扬不同的企业追求。

二十一世纪，中国人用地球村的观念拥抱一个新的时代，西服和民族服装一样，已成为人们心目中亮丽的服饰艺术化身。

值此时机，由深圳市曼其实业有限公司汇编的《西装专辑》一书隆重推出，融汇中外，贯通古今，充分展示出世界职业西装的精华。《西装专辑》产生于这样一个背景之上，更超越于这样的时代。

眼睛是心灵的窗户，衣着是生活的表征。一位哲人这样讲：西装，永远不变的是敞开的款式！永远不变的是开放的精神。

## Foreword

*In the 1980s, when Chinese leaders appeared at the public in western-style clothes rather than Zhongshan-style suits for the long past, the whole world was attracted. It delivers to the world a clear and definite sign that China would turn an open face to the world.*

*The 1990s is a decade of identification as the world is getting more and more undiversified. At the same time, the connotation of western-style clothes extends to a broader scale. In China, business suits are invited to the companies as good images for the purpose of strengthening their competitive powers. This results in an unprecedented high level of the concept of Chinese modern business in respect to the inside and outside meanings. Business suits in various styles appeared gloriously and demonstrated the differences in different corporation spirits and business behaviors with diversified fashions and styles, which represent the identical pursuit of each company.*

*When coming to the 21st Century, Chinese people are armed with a concept of globalization and embrace the new times. Just like the traditional garments, western-style clothes come to be the charming embodiment of the art of garment in people's mind.*

*At the right moment, here comes the publication of Special of Western-style Clothes. This volume, edited by Shenzhen Manchi Industrial Co., Ltd., collects Chinese and foreign references and describes them with ancient and modern stories, sufficiently presenting the prime of business suits popular all over the world. Based on such a background, this volume also has a meaning that surpasses its times.*

*Eyes are the window of soul while dresses are the symbol of life, says a sage. Business suits never change their style of open breast slit. So is their open spirit!*



Men's business suits are different in styles according to the dressers' professions. The main elements in change are the colors, fashionable materials and processing skills. Though various in styles, men's business suits share a common character, which is the emphasis on the professional feelings on the men such as expertise, sobriety, strength, trustworthiness and quality. The feelings can be a help to improving their working efficiency, representing men's professional types, spirits and identifying the gender characteristics of men—natural and unrestrained, big and tall.

男性职业西装的丰富多样，主要表现在职业差异的感觉上，色彩、款式面料及制作工艺是变化的主要因素。虽然其形式各异，但却共同强调了男性在工作中的职业性，如专业、庄重、力度、可信以及质量等不同感觉，有助于提高工作效率，充分体现了男士的工作形态、工作精神及潇洒、伟岸的性别特征。

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Women's business suits, while showing the dressers' professions, demonstrate the beauty and femininity of a woman. Colors, raw materials and styles are also important. Colors change significantly and delicately. Styles keep in something steady. Outlines are smooth and elegant. These factors particularly highlight the image of a woman's professional bearing and make her more beautiful and vigorous, adding to the working environment more freshness and vitality.

女性职业西装在表现职业性质的同时，还显示了柔和动人的一面，色彩多姿、质地高雅、款式时尚仍是主要，色彩变化丰富而微妙，款式则相对稳重，线条流畅且优美，使女性的职业形象鲜明而突出，英姿飒爽，为职业化的工作状态平添了许多新鲜而又生动的气息。



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# MANQI

曼其洋服







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男性职业西装的丰富多样，主要表现在职业差异的感觉上，色彩、款式及做工是主要变化因素。虽然其形式各异，但却共同强调了男性在工作中的职业性，如专业、庄重、力度、可靠、质量等不同感觉，有助于提高工作效率，充分展现了男性丰富多彩的工作形态及工作精神。

The Western-style dress for men is rich and various ,which is mainly expressed in the felling of vocational difference. Color, sytle and workmanship are the main changing elements. Though they are different in forms, they stress the men's occupational quality in work ,such as professional, solemn, reliable, ,etc. All these characters can display color working forms and working spirit.

塑造成功男士风采

尽显职业女性英姿









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MALE COATS 男西装









