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前 PREFACE

浅谈别墅设计

An Elementary Introduction To Villa Design

文/"诚艺"豪宅设计专家组

by/design experts team for Chengyi Expensive Residence

伴随现代文明的进步, 人们对于居住环境的要求越来越高。站在财 富金字塔顶尖的人们,对于属于他们的别墅居所,就更要求 一切尽善尽美了。

With the advancement of modern civilization, the requirements of people on their living environment are becoming increasingly higher. As for those richest people, they want their villas to be perfect in an all-round way.

别墅设计是一个庞大系统,它包含建筑空间设计、装饰设计、物理环境设计和室内陈设设计四个方面。设计师是别墅设计的灵魂,设计师的综合实力及业主的生活习性,决定了别墅设计的最终效果和风格。也就是要在设计中进一步确立"以人为本,亦情亦理"的理念,将精神功能、文化内涵、艺术风格等融入设计方案中,在空间环境设计中从专业的角度对物质功能、科技含量进行精心设计,从而为人们创造出有利于身心健康、舒适宜人的室内外空间环境。

Villa design is a huge system incorporating four aspects of architectural space design, decoration design, physical environment design and interior furnishings design. A designer is essential for a villa design, the final effect and style of which are determined by the designer's caliber and the owner's lifestyle. That is to say, emotional effect, cultural content and artistic style shall be incorporated into the design to create comfortable interior and exterior environment beneficial for health.

别墅设计中的重点是要建立别墅的总体艺术性,也就是建筑风格、小区环境与室内装饰三者风格的统一,从哲学上、科学上、艺术上来反映现代人居室的人文空间。当今社会一种新的社会观念已经开始形成,有钱并不代表社会地位至高无上,高品位的生活和格调才是人们日益追求的目标。住宅装饰是人们精神生活和物质生活的一种标志,它能反映出住户的品位和个性。所以,在设计别墅时,把小区的建筑风格和环境的韵味自然地引入居室内部,使空气、阳光、水自然组合融入到装修设计之内,并把居室的装饰设计汇入建筑整体的内涵之中是设计师发挥其功力的关键。

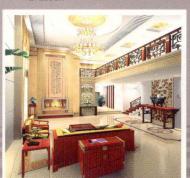
The overall artistry, i.e., the integration of architectural style, community environment and interior decoration, is the key point of a villa design. A new social idea has formed in today's world: To be rich does no mean to be a VIP. People are in pursuit of a lifestyle with high taste. Residence decoration symbolizes a person's spiritual and material life and reflects the taste and individuality of the resident. Therefore, it is essential for a designer to naturally introduce the architectural style and environmental appeal of the community into the interior and seamlessly blend air, sunlight and water into the decoration, which shall be an organic part of the overall architecture.

别墅室内设计还应注重实用性。别墅有些空间每天都要利用,例如厨房是家庭的主要活动场所,它一般和家庭间、早餐间、餐具室相连,各部分空间连贯应宽敞、畅通。厨房不仅是做菜场地,还是家庭内部情感沟通的场所,女主人、孩子、男主人可以在此自由交流。厨房以岛式布置最为流行,主要是便于使用微波炉、灶台、冰箱和水池,令服务空间宽敞舒适,因为宽敞的厨房和先进的厨房设施能让主人体验烹调的乐趣;卧室的设计也很关键,一般别墅中有三至四个卧室,每个卧室都有单独的卫生间和衣帽间,或者两间卧室合用一个卫生间。主卧室的卫生间设计要舒适,洁具种类也要齐全,分男女使用的洗面台、淋浴器、浴缸、抽水马桶和净身器,冲浪浴缸是卫生间的主要景观。女主人的衣帽间中还要设有

Villa interior design shall also highlights functionality. Some spaces in a villa are daily used. For example, as a major function for a household, kitchen is connected with family room, breakfast room and pantry, each shall be easily accessible. Kitchen is not only a place for cooking but also a place to exchange love among the mistress, kids and the master. Currently island kitchen is the most popular layout, which facilitates the use of microwave oven, hearth, refrigerator and basin and provides a spacious functional area. Bedroom design is also very important. Generally, a with is provided with three to four bedrooms, each with independent toilet and locker room or two with one toilet. The toilet for master bedroom shall be designed to give comfort and provide complete sanitary

mistress's locker room shall be provided with a

dresser



别墅设计在注重实用性的同时,特别强调个性。别墅内部空间宽敞舒适,过渡空间也比较多。豪华别墅中最多的就是使用空间,如何规划好这些空间和使它的功能系统化,并体现出设计师的水准和主人的品位,这需要设计师在了解业主的生活方式和特点后再进行设计。豪华别墅的对外接待性比较强,不同的客人需要不同的接待空间;过渡空间不但起交通的作用,同时还起展示的作用。

In addition, villa design stresses individuality. A designer shall first get to know the owner's lifestyle and then plan the use of spaces and systematize their functions in order to present his caliber and the owner's taste. A luxurious villa is frequently open to receive guests, who may demand different spaces. Transitional spaces not only provide accesses but also give shows.

别墅室内设计中比较重要的几个部位是楼梯、门厅、起居厅、阁楼和阳台(含屋顶露台和地面平台)。楼梯除了必要的交通功能外,在豪华别墅中常常是身份的代表。门厅作为别墅的门面,是进门后的第一道风景,体现着第一感觉。平台是别墅欣赏周围景观的主要场所,它包括屋顶露台、楼层的阳台和地面的平台。阁楼层根据屋顶的起坡角度和组合方式的不同,面积和实际高度会有区别。由于它比较封闭、比较安静而且私密性比较强,适合做亲切的谈话间和家庭方式的不同,面积和实际高度会有区别。由于它比较封闭、比较安静而且私密性比较强,适合做亲切的谈话间和家庭方式的军。起居厅是别墅的灵魂所在,是家人的活动中心,在布置上要使之具有亲切、温暖、富于人情味的"家"的美好气氛。在上流社会的家庭中,客厅里越带有欧洲装饰风格,主人的品位就越高。黑白相间的大理石廊道,雕花的栏杆和扶手,华丽的锦缎墙面、黄铜门把手,一切都体现了典雅的上流社会的气派。

Comparatively important parts in a villa design include staircase, entrance hall, living room, attic and balcony (including roof terrace and ground terrace). The staircase not only provides accessibility but also identifies a luxurious villa. Entrance hall gives the first impression of the villa. Roof terrace, balcony and ground terrace are major places to view surrounding landscape. The attic, the area and height of which may vary with the sloping angle and combination of the roof, is a proper place for private talks and family activities. Being where the soul of the villa lies and the center for family activities, the living room shall present a homely, warm and kind atmosphere. In a typical home of the upper-crust society, the stronger European style the living room has, the higher the master's taste may be supposed to be. Marble corridor, engraved handrails, gorgeous broche wall cloth, brass doorknobs, all show the grandeur of the upper-crust society.

别墅设计的另一个重点是绿色概念。21世纪是信息时代,也是一个生态文明的时代,我们应按国际社会所承认的原则来进行各项设计,重视考虑和解决自然能源、自然材料的合理利用,尽量减少能源、资源的消耗,通过设计开发资源和材料的再生和利用。

Another highlight in villa design is greening. The 21st century is an information and ecological era. We shall design according to international practices, and reasonably utilize natural sources and material to minimize the consumption of energies and resources and to recycle resources and materials.





"诚艺"豪宅设计专家组简介

蘇 劃。男,毕业于中央工艺美院环境艺术系室内设计专业,注册室内设计师、中国工业设计协会会员、中国展示设计学会会员,现任诚艺装饰公司首席设计师。

吴运失,男,毕业于南昌大学,从事室内设计行业十余年,曾 历任深圳多家知名装饰公司设计总监,尤为擅长欧式风格设计。 现为诚艺装饰公司设计总监。

赵忠源,男,毕业于安徽师范大学艺术系,擅长中式仿古及环境、 雕塑设计。设计理念——延伸建筑固有美,在大户型设计上, 着重文化品味,用朴素、经典的设计语言来反映现代空间。作 品曾多次荣获大奖。

吴德淦,男,毕业于江西省城市建设学院室内设计系,资深设计师。作品曾多次获比赛大奖,现任诚艺装饰公司设计部经理。 这是一个豪宅设计专家组,他们主要致力于用团队智慧打造别 墅及大户型豪宅的精品典范。

主要作品: 龟山别墅/半山海景别墅/银湖别墅/齐明别墅/波托菲诺 (天鹅堡、纯水岸)/东莞峰景高尔夫别墅/锦绣花园/熙园/水榭花都/新世纪丽江别墅及龙岗三正半别墅等楼盘

联系电话: 0755-82871868 33340818 传真: 0755-82873456

Introduction to design experts team for Chengyi Expensive Residence

Xue Jian, male, graduating from interior design of environmental art department of Central Academy of Fine Arts, certified interior designer, member of China Industrial Design Association, Member of China Display Design Academy, now works as the chief designer of Chengyi Decoration Co., Ltd.

Wu Yunfu, male, graduating from Nanchang University, engaged in interior design for dozens of years, acting as design director of several famous decoration companies in Shenzhen, adept at design of European style, now is the design director of Chengyi Decoration Co., Ltd.

Zhao Zhongyuan, male, graduating from Art Department of Anhui Normal University, is good at environmental and sculpture design with Chinese ancient style. His design concept is to extend the inherent beauty of architecture, stress cultural taste for design of large house and apply plain and classical design to represent modern space. His works were granted several awards.

Wu Degan, male, graduating from Interior Design Department of Jiangxi City Construction College, is a senior designer. His works were granted several awards. Now, he is design manager of Chengyi Decoration Co., Ltd.

The design expert panel for expensive residence is mainly dedicated to building the nonesuch of villa and spacious residence with the team wisdom.

Key design works: Guishan Villa, Hillside Sea-view Villa, Silver Lake Villa, Qiming Villa, Portofiro (Swan Castle, Pure waterside), Fengjing Golf Villa in Dongguan, Gloria Garden, Xi Yuan, Shuixie Huadu, New Century Lijiang Villa and Sanzhengban Villa in Longgang

Tel: 0755-82871868 33340818 Fax: 0755-82873456



枫桥别墅(I) Maple Brige Villas (I)

发 展 商:北京精达房地产有限公司

建筑面积: 403.9m²

摄影:陈中

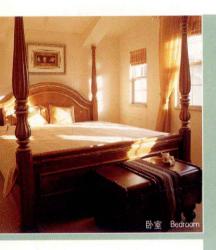
装修材料:墙纸、高级面砖、大理石、地毯等

Developed by: Beijing Jingda Real Estate Co., Ltd.

Building area: 403.9m²
Photographer: Chen Zhong

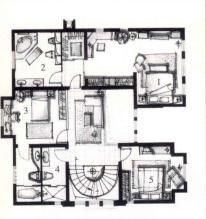
Finish: Wallpaper, high-grade face tile, marble and carpet.







1.客厅 2.餐厅 3.厨房 4.卫生间 5.车库 —层平面图



1.主卧 2.主卫 3.客房 4.卫生间 5.卧室 二层平面图

Maple Brige Villsas

水面之上,风水之上,自然至上。枫桥别墅临近北京顺义城,城内生活配套设施一应俱全,完全满足业主日常生活所需。碧水蓝天,草木茵茵。五颜六色的美式别墅依水而居,家家户户享受国贸物业五星级酒店式的服务。本户型是精巧型——见证人生每步成就。布局紧凑,功能合理,适合三口之家。吹拔的精致带来新鲜的空气和明朗的阳光,客厅之外,门厅之内,不同区域延展完美空间。展现生活品质的两层私密房间,极大程度体现了以人为本的设计理念,将品位与宁静有效收敛于宅取

It has excellent environment composed of water and geomantic location, so that it has excellent quality. Fengqiao Villa is close to Shunyi Town of Beijing, which has complete living facilities to fully meet the daily life demands of the owners. It has clean water and blue sky as well as green grasses. The villas in American style and in different colors are constructed by the side of water, and each villa enjoys the services equal to fivestar hotel provided by Guomao Real Estate Management Company. The dwelling size A is ingenious, which evidence the achievement of life in each step. It has compact layout and reasonable functions, and is suitable to a family consisting of three members including a husband, a wife and a child. The elaboration brings fresh air and bright sunshine, and the different spaces out of living room and within vestibule expand the perfect spaces. The twofloor private rooms set out the living quality, reflect the design conception of human being as the basis on high degree, and take in the personal status and quietness to the house effectively.





设计施工:星艺装饰东莞设计中心

设 计 师: 钱际宏 摄 影: 何小兵 建筑面积: 380m²

装修材料:泰柚木、玻璃、装饰板

Designed and constructed by: Xingyi Decoration (Dongguan)

Design Center Architect: Qian Jihong Photographer: He Xiaobing Building area: 380m²

Finish: Thailand teak, glass and veneer.

东莞东城山庄别墅 Dongguan Dongcheng Country Villas



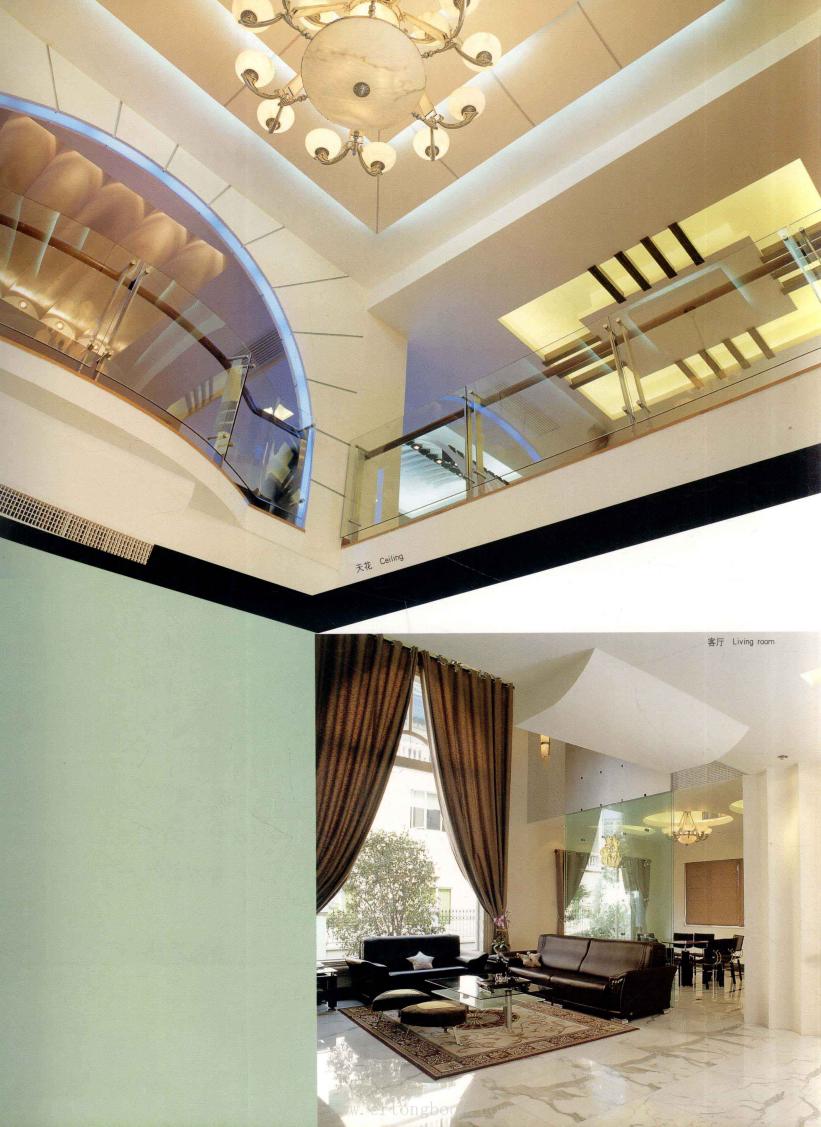


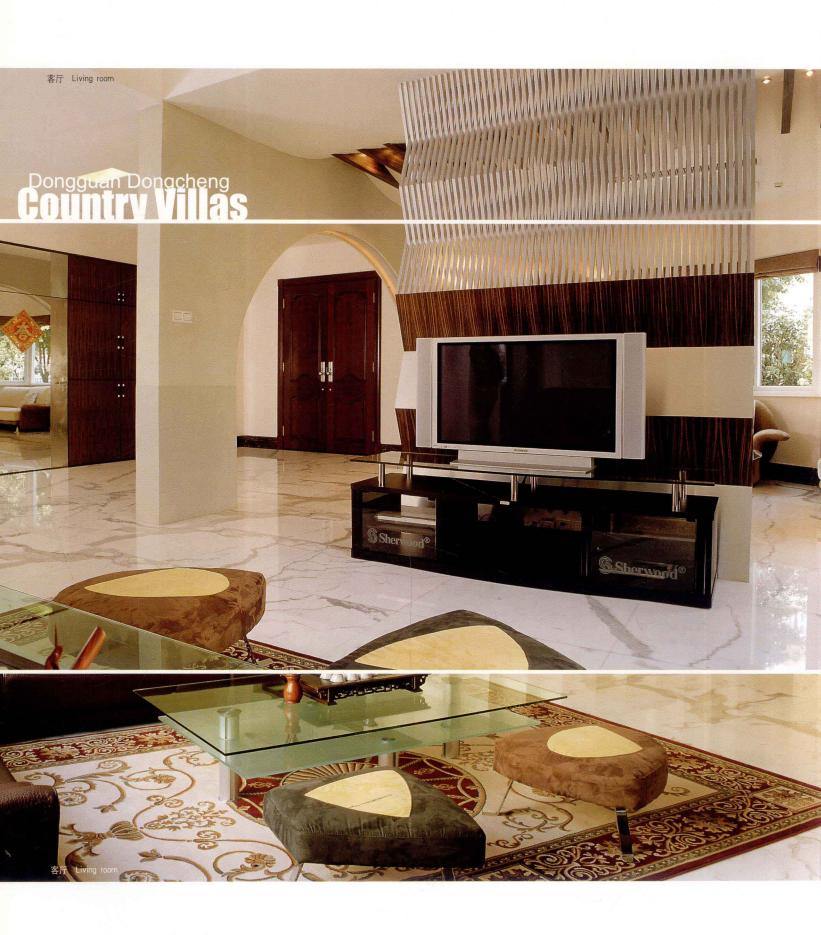
Dongguan Dongcheng GOUNTRY Villas

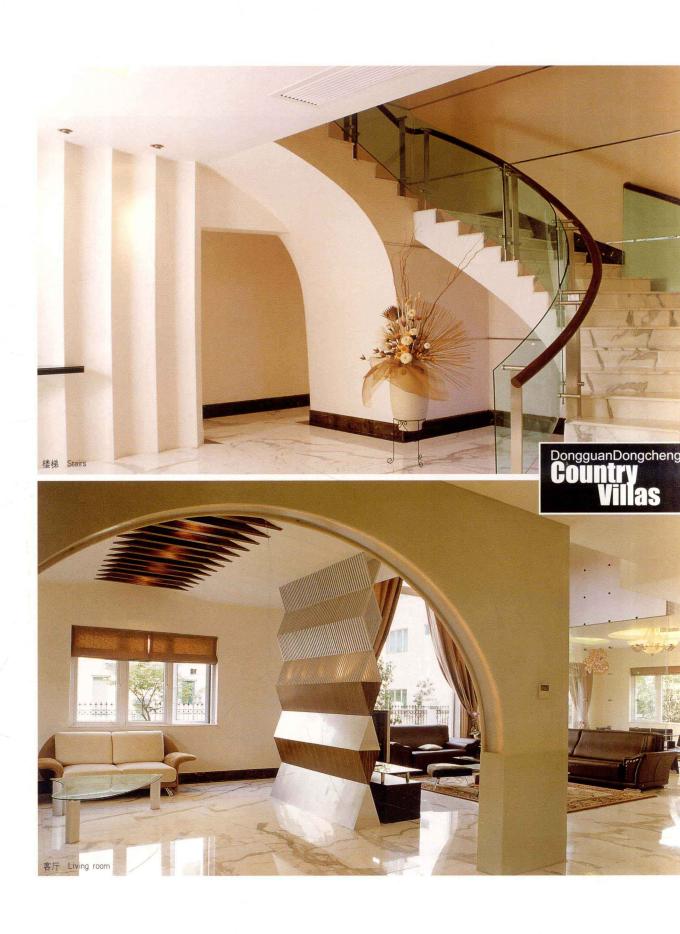
本案的设计以简约来体现时尚,在实用的前提下尽量减少不必要的家具,使室内面积尽量宽敞。家具、电器摆放在客厅两边,中间留有很大的空间供主人活动,使客厅的实用功能得到充分体现。中间的玻璃门窗加强了空间的采光效果,隔窗观景,休闲气息浓郁。

在材料运用上,较多地使用了大理石及胡桃木,使整体感觉既豪华又不张扬,大方又不压抑。餐厅装修风格独特且与其他厅房完全分开。整体设计在结构和色调上突出了自然与舒适的风格。

The design in this project adopts simplicity to reflect fashion, and reduce the unnecessary furniture as much as possible on the basis of practicality, to make the indoor area roomier. The furniture and electrical appliances are placed on the two sides of living room, and large space is reserved in the middle for the activities of the master, to reflect sufficiently the practical functions of the living room. The glass doors and windows in the middle enhance the light effect of the space. You can view the outside through windows, and enjoy a feeling of leisure. On adoption of materials, it uses large amount of marbles and walnut, to make the whole space luxurious without exaggeration, and grace without suppression. The dining hall is unique for furnishing style, and is totally separated with other halls and rooms. The general design emphasizes the natural and comfortable style on structure and color.













策 划: 北京盛世力泓广告有限公司

摄 影: 陈 中 建筑面积: 180m²

装修材料: 实木地板, 羊毛地毯, 玻化砖,

乳胶漆、木板

Planned by: Beijing Shengshi Lihong

Advertising Co., Ltd. Photographer: Chen Zhong Building area: 180m²

Finish: Wooden floor, wool carpet, glass

tile, latex paint and timber board.

长岛澜桥别墅 Changdao Lanqiao Villas



本案是一套充满现代气息的设计作品,朴实、简约是设计的主题,而白色是贯穿设计的灵魂,洁白的墙,纯白的沙发,简单而又纯净,加上玻璃的运用,令整个空间愈显通透。楼梯扶手选用不锈钢材料,冷峻、刚毅又富现代感,非常时尚。二楼主卧斜坡形的屋顶是一个亮点,设计师运用木板来装饰屋顶,朴实中透着自然,让人感觉木屋的浪漫气息。纯白羊毛地毯与木板形成很强的质感反差,金黄色丝质床单随意地搭在床角,卧室白雪般的床单与细碎斑驳的光影交织在一起,细细地描绘出了一幅宁静又不失热情的乡村生活景象。

This project design is a design product full of modern feeling. It adopts conciseness and simplicity as its theme, and white color as the soul of the whole design. The white wall and the pure white sofa are simple and pure, and plus the setting of glass, the whole space becomes more transparent. The stair handrail adopts stainless steel, which is cool, resolute, of modern sense and fashionable. In the main bedroom of the second floor, the slope roof is an attractive point. The architect adopts timber sheet to decorate the roof, which makes the roof simple and natural, and provide the persons a romantic sense of wooden house. The pure white wool carpet and the timber plate show strong difference in texture, the golden silk bed sheet is placed at the bed end randomly, and the snow-white bed sheet in bedroom is matched with small and pied light shadow, which draws a picture of quite country life with a sense of enthusiasm delicately.



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