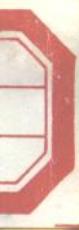


PRACTICAL ENGLISH WRITING

实用英文写作

刘礼进 编著



中山大学出版社

**PRACTICAL
ENGLISH WRITING**

实 用 英 文 写 作

刘礼进 编著

伍谦光 审订

丹·杨金 校审

中山大学出版社

·广 州·

版权所有 翻印必究

图书在版编目(CIP)数据

PRACTICAL ENGLISH WRITING 实用英文写作/刘礼进编著·—广州:中山大学出版社,1996.3

ISBN 7-306-01073-5

I . 实… II . 刘… III . ①英语 - 写作 ②英语 - 文章学 IV . H315

2737634

中山大学出版社出版发行
(广州市新港西路 135 号)
中山大学印刷厂印刷 广东省新华书店经销
787×1092 毫米 16 开本 18.25 印张 51 万字
1996 年 3 月第 1 版 1996 年 12 月第 2 次印刷
印数:5001—8000 册 定价:18.50 元

序 言

语言是人们用来进行交际的工具；我们学习一种语言，就是要掌握使用这种语言进行听、说、读、写的技能。在学习这四种语言技能(language skills)时，必须根据它们的不同特点，采用不同的学习方法。只有这样，才能收到事半功倍的效果。《实用英文写作》为广大具有中等水平的英语学习者提供了一部系统实用的英语写作教材。

这部书分为两大部分：第一部分简明扼要地介绍有关英语写作的基本理论；第二部分介绍各种题材和体裁的应用文写作范例。这样的安排符合学习规律；它可以帮助读者在理论的指导下，进行有针对性的练习，而且能够做到触类旁通，收到较好的学习效果。读者以本书为教材学习英语写作时，应该按步就班、由浅入深、由简到繁地掌握写作要领，认真做完书中所提供的练习：先从“用词”练起，然后练习写“句子”、“段落”和“整篇文章”；最后，为了使文章写得语言生动、形象鲜明，还应该学习使用各种“修辞格”(figures of speech)。读者具备写作的“基本功”后，就可以进一步进行各种题材和体裁的实际写作练习了。本书为读者提供各种应用文写作实例，其中包括社交书信、商业书信、公文、电报电传、借据、表格、申请书、便条、布告、通知、广告等。读者在学习这些应用文实例时，既要注意语言的表达方式，还要注意写作的格式，做到互相参照，融汇贯通。相信广大读者在本书的指导下，勤于模仿练习，坚持下去，定能扎实实地打好英语写作基础。

广州外国语学院
英语、语言学教授
伍谦光

1995年4月

编 者 说 明

《实用英文写作》(Practical English Writing)是一本理论与实践相结合、实用性强的英语写作教科书。本书可供普通高等院校专、本科英语专业,高等院校成人教育英语专科,夜大、职大、业大、电大以及教育学院英语专业的学生使用;也可供各类英语大专进修班的学生选用。此外,对于赴英语国家学习和工作的人员、国内从事涉外工作的人员以及其他爱好英语的学习者,本书也是一本实用的英语写作指南。

全书分上、下篇两部分,供一学年使用。上篇旨在通过简洁地介绍英语写作的基础理论,使学生通过大量的写作实践,较系统地掌握基础写作的技能;下篇介绍各种题材和体裁的英语应用文的写作技巧和范例,并配备有针对性的写作练习,帮助学生拓宽知识,学习在日常工作和生活中使用较广泛的各种应用文的写作方法,逐步提高英语写作能力。

本书由广州外国语学院伍谦光教授审订,广州外国语学院英语系美籍教师丹·杨金(Dan Younkin)校审。中山大学外国语学院英美语言文学博士生导师区铁教授对本书进行了终审。参加本书审阅工作并对本书的修订提出了宝贵意见的有:中山大学外国语学院副院长夏纪梅副教授、广州外国语学院副院长黎导教授、中山大学谭志民老师。

Acknowledgements

I have incurred many debts in the preparation of this book, and I am happy to acknowledge them here.

I am obligated to Guangzhou Institute of Foreign Languages for providing funds for getting material and for typing the manuscript. I should especially thank Associate Professor Zhong Weiguang and Mr. Cai Rongjian, whose support and help is crucial to my writing this book.

I owe a great deal to Professor Wu Qianguang, the revisor of this book, who has contributed revisions and suggestions. And especially helpful to me are the revisions by Mr. Dan Younkin, American teacher of Guangzhou Institute of Foreign Languages and Mr. Ou Hong, Professor of Zhongshan University, to whom I offer my thanks.

Particular thanks should also go to Ms. Xia Jimei, Associate Professor of Zhongshan University, and Mr. Li Dao, Professor of Guangzhou Institute of Foreign Languages, who have read through the manuscript of this book and offered good suggestions for revision.

I wish to express thanks to colleagues and friends for their help, advice and good wishes: to Yu Muhong of Jiangxi Institute of Finance and Economics; to Wang Qingxiang, Yan Xinsheng, Ren Yuezhong, Liu Jianfu and Li Zirong of Guangzhou Institute of Foreign Languages.

I thank my wife, Xia Yuna, who has contributed to the preparation of this book in many ways.

Finally, I wish to acknowledge my debt to the following current books: Bander, R. G., *American English Rhetoric* (Second Edition) (New York: Holt, Rinehart & Winston); Bander, R. G., *From Sentence to Paragraph* (New York: Holt, Rinehart & Winston); Daiker, D. A. et al., *The Writer's Options* (New York: Harper & Row Publishers); Hall, D., *Writing Well* (Little, Brown & Co. Ltd.); Imhoof, M. & Hudson, H., *From Paragraph to Essay* (London: Longman); Jones, P. & Farness, J., *College Writing Skills* (New York: Harcourt Brace Jovanovich, Inc.); Jordan, R. R., *Academic Writing Course* (London & Glasgow: Collins); Lockwood & Emerson, *Composition and Rhetoric*; Lyons, J. T., *Writing Fundamentals* (Prentice-Hall Canada Inc.); Markstein, L. & Hirasawa, L., *Expanding Reading Skills intermediate* (Newbury House Publishers, Inc.); Ostrom, J. & Cook, W., *Better Paragraph Plus* (New York: Harper & Row); Tanner, W. M., *Composition and Rhetoric* (the United States of America); Winker, A. C., *Rhetoric Made Plain* (4th ed.) (New York: Harcourt Brace Jovanovich, Inc.); Wallace, M. J., *Study Skills in English* (London: Cambridge University Press); Ding Wangdao & Wu Bing, *A College Handbook of Composition* (Beijing: Foreign Language Teaching and Research Press); Chen Dinghe & others, *College English Composition* (the compiler trans.) (Daxue Yingyu Zuowen Jiaocheng) (Nanchang: Jiangxi Gaoxiao Chubanshe); Guo Xiumei, *Rhetoric for Chinese Students* (A Practical Approach) (Nanjing: Jiangsu People Press); Lu, L. H., *Practical English*

Writing Skills And Training (Beijing: Zhongguo Guangbodianshi Chubanshe); Pang Renqi, *English Syntax of Transformation and Rhetoric* (the compiler trans.) (Yingyu Zhanhuan Xiuci Jufa) (Beijing: Beijing Normal University Press); Wang Zuoliang & Ding Wangdao, *Introduction to English Stylistics* (Beijing: Foreign Language Teaching and Research Press); Wang, S. F. & Liu, X. L., *College English Writing Skills* (Xinan Jiaotongdaxue Chubanshe); Yu Lisan: *Comparison and Translation of English-Chinese Rhetoric* (the compiler trans.) (Yinghan Xiuči Bijiao Yu Fanyi) (Beijing: Shangwu Yinshuguan); Yang Xiahua, *Composition and Rhetoric* (Hefei: Anhui Education Press); Zhang Hanxi, *Advanced English* (Books 1-2) (Beijing: Shangwu Yinshuguan); Zhang Shouzhang, *English Writing* (the compiler trans.) (Xi'an: Xi'an Jiaotongdaxue Chubanshe); Zhang Zhenbang, *A New English Grammar* (Shanghai: Shanghai Yiwen Chubanshe); Palstra, R., *Telex English* (New York: Prentice Hall); Zhang Limin and Yan Xingpeng, *English-Chinese Practical Writing in All Occasions* (Nanjin: Jiangsu Science and Technology Press); Huang Xuanfan, *Modern English Social Letters* (Taipei: Zhongwen Book Company); Liao Shiqiao, *Practical English Writing* (Changsha: Hunan Education Press); Liu Dewei, *Practical English Writing* (Beijing: Haichao Chubanshe); Dong Miao, *Practical Letter Writing* (Beijing: China Youth Press); Han Fang and Song Yonghua, *Model Letters for Overseas Studies and Job Seeking* (Beijing: Chinese National Defense Broadcasting Press); Shi Jingwen and Liu Wenchang, *WRITING ENGLISH Public Relation* (Beijing: Guangming Daily Press); Hu Wenzhong, Zhu Jue et al., *College English Book 1* (Beijing: Shangwu Yinshuguan); Han Baocheng and Cui Gang, *Dianhua Dianbao Dianchuan Yingyu* (Beijing: Foreign Language Teaching and Research Press).

—The compiler

INTRODUCTION

This book is intended to be a college writing textbook, which contains most of the fundamental writing skills needed by students of English. It is designed for second or third year college students of English, including adult students, who want to strengthen their writing ability for academic, personal, or career purposes. In view of practicality, however, we have written this book to be used not only as a classroom textbook for English writing course but also as a practical and technical guide to the writing of English for those who are going to study or work in English-speaking countries, and who are dealing with foreign affairs at home.

The Specific Aims of the Course

- 1 To enable the ESL (English as a second language) student who hopes to follow a course in the medium of English at tertiary level to express himself coherently in writing.
- 2 To provide samples of English writing and lots of exercises for such students to help them improve their written English.
- 3 To act as a revision course for students who have learned English as a foreign language at school or who have taught themselves English.

The Organization of the Course

The book consists of two parts: Part One—Fundamentals: Basic Writing; Part Two—Varieties: Practical Writing. Part One includes the most fundamental aspects of English writing; Part Two presents varieties of practical English writing. Besides, toward the end of the book are three appendixes, a glossary and a key to the exercises.

Part One is divided into six chapters: Chapter 1—Awareness, Correction and Appropriateness; Chapter 2—Writing Sentences; Chapter 3—Writing Paragraphs; Chapter 4—Writing Essays; Chapter 5—Writing Summaries; Chapter 6—Using Figurative Language.

Chapter 1 looks at difficulties that students, especially beginners, often experience in writing, and gives practice in correcting errors in the areas of 'Spelling', 'Punctuation', 'Vocabulary' and 'the Style of Writing'. Chapter 2 examines the grammatical features of English. Chapter 3 studies the essential unit of written English, the paragraph, enabling students to learn the way to express an idea clearly. Chapter 4 looks at the general organization of a piece of writing and the basic types of writing that are needed for academic purposes. Chapter 5 contains knowledge, examples and exercises which are useful for writing a summary. And Chapter 6 discusses the use of figurative language, and helps students learn to use English figures of speech correctly and naturally.

In Part two, students are given a good chance to learn how the native English-speak-

ing people usually write under different conditions. These varieties of practical writing are what the ESL learner may often need to use some time or other. It is divided into nine chapters, each of which concentrates on one or two subjects on practical English writing. It presents most of the varieties of practical writing which are useful to college students and other English learners. However, greater emphasis is placed on these skills: (1) writing letters, that is, personal, social and business letters; (2) writing official documents, such as certificates, contracts and memos; (3) composing telegrams and telexes; (4) filling in forms; (5) writing notes and notices.

The Features of This Book

- 1 The book emphasizes practice: it emphasizes students writing rather than students reading about writing. For this reason, it has provided the students with a large number of writing samples and exercises, requiring their active participation. These exercises embody our belief that practice—practice in forming ideas, practice in getting ideas out of one's head and onto paper, practice in finding the clearest, most precise and effective way to convey ideas and information—is very crucial to developing one's writing skills.
- 2 The number and variety of exercises in each chapter tends to satisfy any English composition teacher, for they allow different approaches to student evaluation.
- 3 Compared with other books on English writing, this book is characterized by the following: (a) it is concise, comprehensive and practical, and it serves many different needs of the great majority of the English learners; (b) it is written in simple and fluent English, and hence it is likely to help students with their mastery of spoken English as well as of the common skills and techniques in English writing.

Using the Book: Suggestions

This book is planned to be used as a two-semester writing textbook, each part used for one semester.

Chapters 1-4 need to be worked through in sequence. Chapters 5-6 may be used when necessary.

The chapters of Part Two proceed systematically from beginning to end but remain independent of one another. Therefore, it allows the teacher maximum flexibility, who can begin where he needs to, and who may accordingly determine the order in which the skills will be taught and the emphasis that will be placed on them.

Each chapter contains a great number of examples and exercises and gives frequent opportunities for practicing what is studied in it. The exercises in each chapter may be done optionally according to students' needs.

The appendixes need to be referred to when necessary, and the glossary, whose definitions are applicable to Part Two only, is provided to meet the convenience of the readers. The key at the end of the book provides answers to most of the exercises, and it is for the readers' reference only.

CONTENTS

Acknowledgements	(V)
Introduction	(VI)

PART ONE

FUNDAMENTALS: Basic Writing

Chapter 1: Awareness, Correction, and Appropriateness	3
I . Spelling	3
II . Punctuation	4
III . Vocabulary	5
1. Choosing Words	6
2. Basic Rules of Diction	10
IV . Style and Appropriateness	14
Chapter 2: Writing Sentences	17
I . Types of Sentences	17
1. Simple Sentences	17
2. Compound Sentences	18
3. Complex Sentences	19
4. Compound-Complex Sentences	21
II . Qualities of Good Sentences	21
1. Unity	21
2. Coherence	22
3. Conciseness	23
4. Emphasis	24
III . Coordination and Subordination	26
1. Coordination	26
2. Subordination	27
IV . Parallelism	31
V . Variety	34
VI . Main Mistakes in Grammar by Students	36
1. Misused Parts of Speech, and Faulty Word Order	36
2. Sentence Fragments	37
3. Run-on Sentences	39
4. Comma Splice	40

6. Dangling and Misplaced Modifiers	41
6. Shifted Elements	43
7. Problems in Agreement and Reference	44
 Chapter 3: Writing Paragraphs	 47
I. Topic Sentence	47
II. Unity and Coherence	49
III. Transition and Paragraph Coherence	52
1. Transition	52
2. Reference	53
3. Substitution and Ellipsis	55
4. Logical Cohesion	56
IV. Paragraph Developing Techniques	58
1. Planning a Paragraph	58
2. Exemplification	59
3. Generalization	60
4. Chronological and Process Description	62
5. Spatial Description	63
6. Comparison and Contrast	64
7. Cause and Effect	66
8. Definition	67
9. Classification	68
10. Combined Techniques of Paragraph Development	70
 Chapter 4: Writing Essays	 72
I . Essay Development by Various Techniques	72
II . What is an Essay or Composition?	73
III . Steps in Writing an Essay	77
IV . Types of Writing	79
1. Description	79
2. Narration	82
3. Exposition	83
4. Argumentation	86
 Chapter 5: Writing Summaries	 89
I . Some Techniques for Writing a Summary	89
II . Paragraph Summaries (Model and Exercise)	90
III . Passage Summaries (Model and Exercise)	92
 Chapter 6: Using Figurative Language	 97
I . Literal and Figurative Language	97
II . Using Figures of Speech	98
1. Figures Based on Resemblance in Image	98
2. Figures Based on Association and Contrast	100
3. Figures Based on Other Relations	102
4. Figures Based on Similarity in Sound	105
III . Mistakes in the Use of Some Figures	106

IV. Review of the Use of Figurative Language (Exercises)	107
--	-----

PART TWO

VARIETIES: Practical Writing

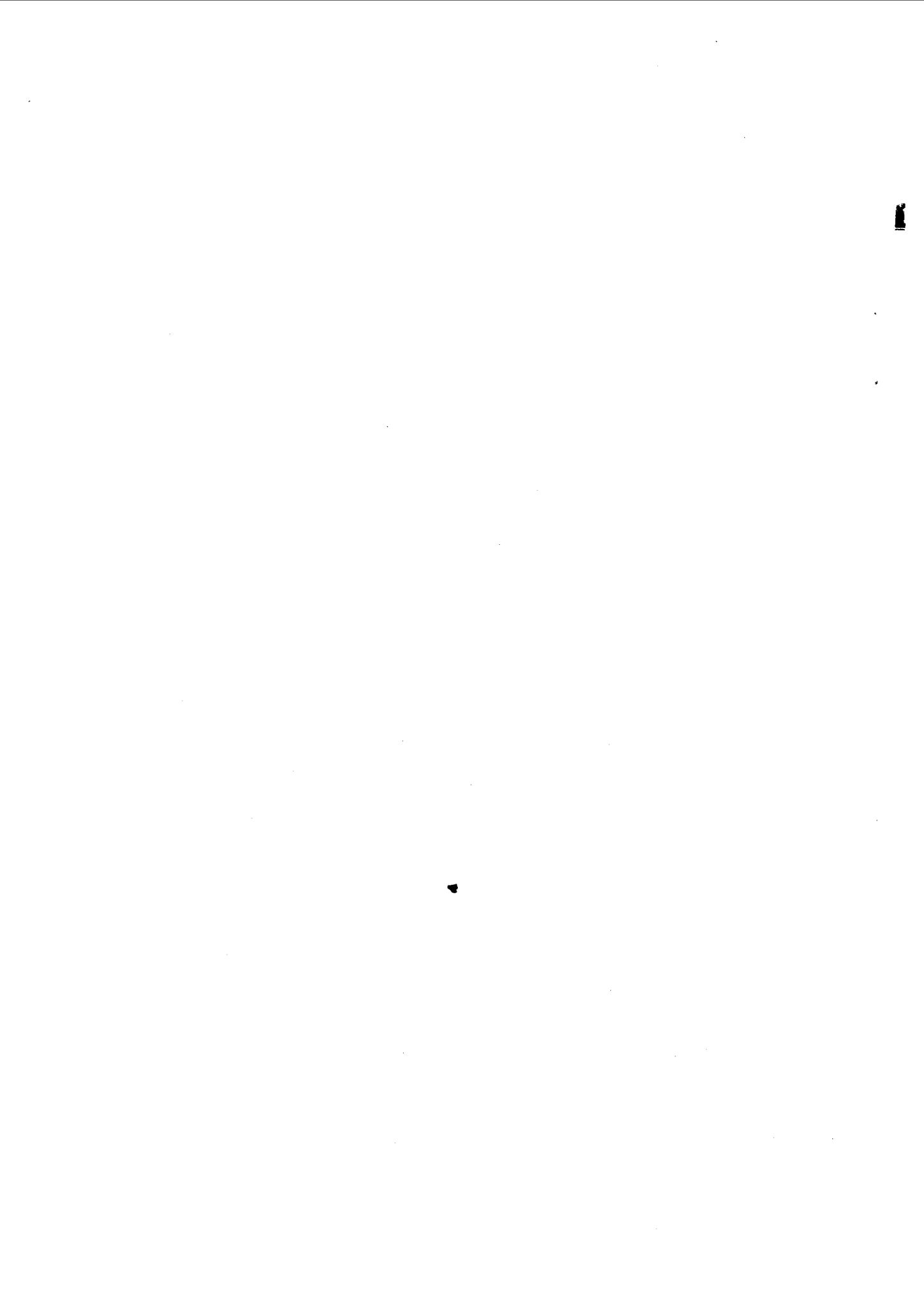
Chapter 7: The Ways of Writing English Letters, and Personal Letters	113
I . The Ways of Writing English Letters	113
1. The Form of the Letter	113
2. Opening and Concluding Sentences in English Letters	116
3. The Envelope	117
II . Personal Letters	120
1. Writing Personal Letters	120
2. Examples of Personal Letters	121
3. Love Letters	123
 Chapter 8: Social Letters	127
I . Formal and Informal Letters	127
1. Formal Letters	128
2. Informal Letters	130
3. More Examples of Social Letters	130
II . Other Types of Social Letters	135
1. Letters of Introduction	135
2. Letters of Recommendation	136
3. Letters of Application	138
III . Cards	141
1. Visiting Card	141
2. New Year Card and Christmas Card	142
3. Birthday Card	143
4. Card with Accompanying Gift	144
 Chapter 9: Business Letters	147
I . General Requirements for Writing Effective Business Letters	147
II . The Various Parts of the Business Letter	154
1. Letterhead	154
2. Inside Address	155
3. Salutation	156
4. Subject	157
5. Body of the Letter	157
6. Complimentary Close	158
7. Signature	158
8. Initials	159
9. Enclosure	159
10. Carbon Copy	160
11. Postscript	160
III . Examples of General Business Letters	162

1. Seeking to Establish Business Relations	162
2. Inquiry	163
3. Offer	164
4. Counter-Offer	165
5. Order, Acceptance and Confirmation	166
6. Payment and Demand Payment	167
7. Complaint and Claim	168
8. Miscellaneous Examples	170
 Chapter 10: Official Writing	 176
I . Certificates	176
1. Schooling Certificate	176
2. Marriage License	176
3. Doctor's Certificate	177
4. Graduation Certificate	177
5 . Certificate for the Degree of Master	177
II . Ordinary Official Documents	178
1. Contract	178
2. Memorandum	183
3. Meeting Minutes	184
 Chapter 11: Telegrams and Telexes	 188
I . Telegrams	188
1. Writing the Telegraphese	188
2. Examples	191
3. Deciphering the Exemplary Telegrams in 2	191
II . Telexes	192
1. Composing Telexes	192
2. The Procedure for Writing a Telex, and Examples	194
 Chapter 12: Bills and Forms	 197
I . I.O.U and Receipt Forms	197
II . Forms	198
1. Common Terms on Forms	198
2. The Résumé	199
3. Letters of Application with Résumés	200
4. International Student Application for Admission	202
5. Visa Application Form	204
 Chapter 13: Notes	 212
I . Written Request for Leave	212
1. Asking for Sick Leave	212
2. Asking for Business Leave	213
3. Asking for an Extension of Leave	213
II . Notes Left	214
1. Transmitting a Telephone Message	214
2. Informing of a Postponed Meeting	215

3. Entrusting Someone to Do Something	215
4. Asking a Doctor to Come	215
5. Message to One Who Is Out	216
6. Message with Tickets' Presentation	216
7. Asking to Return the Books	216
8. Notes on the Visitor's Board	216
 Chapter 14: Posters and Notices	 220
I . Posters	220
1. Football Match	220
2. Basketball Match	220
3. Film News	221
4. This Week's Film	221
5. Lecture	221
6. Karaoke Contest	221
II . Notices: short written/printed statements of information to the public	222
1. Lost	222
2. Found	222
3. Acknowledgements	223
4. Contributions Wanted	223
5. Notice Soliciting Opinions from the Readers	224
6. Corrections	224
7. Others	224
III . Notice: warning or information about something to happen	225
1. Meeting Notice	225
2. Notice of a Visit	225
3. Notice of Appointment	226
4. Notice of Dismissal	226
5. Proclamation of Election Results	226
6. Public Notice	226
 Chapter 15: Brand, Advertisement and Directions	 229
I . Brand	229
II . Advertisement	230
III . Directions	232
 Appendix 1: HANDWRITING AND FIGURES	 237
 Appendix 2: PUNCTUATION AND CAPITAL LETTERS	 239
 Appendix 3: CORRECTION SYMBOLS	 242
 GLOSSARY	 243
 SUGGESTED KEY TO THE EXERCISES	 250

PART ONE

FUNDAMENTALS: Basic Writing



Chapter 1: AWARENESS, CORRECTION, AND APPROPRIATENESS

The purpose of this chapter is to look at some of the common types of error often made or language difficulty frequently confronted by students when writing formal or academic English. Because of this, before you study the 'Sentence Structure', the following sections will give you some practice in some of the areas of language that commonly cause difficulty. These main areas are:

Spelling
Punctuation
Vocabulary
Style and Appropriateness

If you study carefully what follows in this chapter and work steadily at these difficult problems, it should help you not to make some of the mistakes in your writing.

I . Spelling

Exercise 1

Each word in CAPITAL LETTERS (*below*) to the left of the word in small letters is spelled correctly (note: *Longman Dictionary of Contemporary English* is the reference standard). The word in small letters to the right of the capitalized word is incomplete. Complete each word in small letters by putting correct letters in the space (s) underlined.

Note:

1. If you have difficulty with English spelling or writing, look carefully at the word in capital letters and then complete the word in small letters by copying the proper letters from the capitalized word.
2. If you think you do not have much difficulty with English spelling or writing, look first at the word in capital letters quickly *and then cover it up* before you complete the word in small letters.

(1) ACCOMMODATION	ac <u>c</u> om <u>c</u> ation	(4) BEGINNING	beg <u>u</u> n <u>u</u> ing
(2) ACHIEVE	ach <u>u</u> e ve	(5) CHOICE	ch <u>o</u> ice
(3) APPLICABLE	ap <u>p</u> lic <u>a</u> ble	(6) CRITICISM	cr <u>i</u> t <u>ic</u> ism