

北京服装学院
服装艺术与工程学院
2012届毕业设计作品集

GRADUATE WORKS 2012

FASHION COLLECTION BIFT

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内 容 提 要

北京服装学院服装艺术设计专业 2012 届优秀毕业设计作品集, 凝结了 211 位设计专业同学的精彩设计。随着北服逐渐成为国际时尚设计互联互通的舞台, 2012 届北服学子们的设计作品愈加令人欣喜, 与时尚流行趋势相吻合, 色彩、图案、面料、廓形等更加丰富多彩, 彰显着北服在国内时尚教育领域的领先地位和迈向国际领先院校行列的必然趋势。

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开篇语

你现在翻开的这本作品集，便是我。
是我的梦想，是我的热爱，是我的理念，是我的技术，是我的汗水，是我的欣慰。
是我未来的开始。

这一段你给予我的时光中，
你教给我太多——你的严谨，你的创新，你的开放，你的鼓励。
近百名勤恳专业的老师，百余间设备齐全的教室，近百家实习试验基地。
你是我自始至终的坚实后盾。

所以未来的路上，
我要成为你的骄傲。
你的历史，我的传承；你的文化，我的创新；你的发展，我的努力。
前方或是成功、或是困难，我会执着，我有信心，
因为无论纽约、巴黎、米兰、伦敦、北京，我的梦想是要世界瞩目东方升起的光。

Preface

The portfolio you are reading now is mine.
It is my dream, my love, my concept, my skills, my hard work, and my pleasure.
It is the beginning of my future.

In this period of time,
You have taught me so much,
Your precision, your creativity, your open mind, and your ambition.
Hundreds of professional educators, hundreds of well-equipped classrooms, internship exercitation bases,
They are my solid backing from beginning to end.

Therefore in the future,
I want to be your pride,
Your history is my inheritance; your culture my creativity; your development my hard work.
There may be success and may be difficulty, but I will always have persistence and faith.
Because no matter where I am, New York, Paris, Milan, London, Beijing,
My dream is to let the world see the light that is rising from the east.

院长寄语

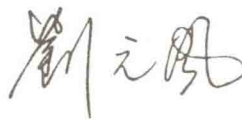
北京服装学院服装艺术设计专业 2012 届优秀毕业设计作品集和大家见面了！这里虽然只记录了一部分学生的设计佳作，却是北服服装艺术设计学科不断改革创新、不断成长进步的缩影。这些曾在今年春季中国国际时装周“‘北京服装学院 + 台湾实践大学 + 法国 MOD'ART’ 2012 ‘北服·SEVEN DAYS’ 优秀毕业作品联合展演”中亮相的作品，受到了服装业和时尚界精英人士的高度认可。他们惊艳于北服学生的创新能力和设计水平，感受到了北服的新气息、新风貌，从而也看到了中国时装业的美好未来。

作为北服的院长，我感到非常欣慰。虽然我们的教学还需要完善，学生的作品还有不小的提升空间，但是我们的老师、我们的学生一直很努力，他们为了学校的荣誉，为了自己的梦想，以真诚的设计表达着自己日益成熟的设计思考。我由衷地祝贺大家，也感谢你们——老师们、同学们，你们不愧为北服的优秀代表，我为你们感到荣耀和自豪！

当今设计界处在技术发展与创新交叉的高速通道，中国服装艺术设计教育也在传承与革新中探索着符合中国产业发展并具国际竞争力的人才培养战略，校企联合、产学研互动成为设计教育改革与创新的核心内涵。近五年来，北服服装学科建立的校外实习基地已近百家，提供赞助奖学金的企业超过 10 个，签约十年以上的研究中心、实验室、工作室有 3 家，为学生项目教学、创新实践和产业实习奠定了良好基础。每年的毕业设计，从物料、设备、技术和资金等各个方面，北服都得到了企业的鼎力支持，也让学生受益匪浅。在此，我代表北京服装学院向多年来给予我们诸多帮助和支持的企业、企业家和设计师们，致以崇高的敬意和诚挚的感谢！

面对 21 世纪全球经济、产业、市场的变革，面对“西方转向东方”的时代机遇，起步晚、发展快的中国服装与时尚产业必须面向世界、面向未来，国际视野的交流、借鉴、互联、融合成为必然的选择。今年春季的中国国际时装周，北服邀请台湾实践大学、巴黎国际时装艺术学院三校联合发布优秀毕业作品，同期承办 ITAA 国际高端论坛。北服的时尚舞台日益开放、交融，也彰显了中国服装设计教育的发展与创新，这些努力必将促进中国服装产业、创意产业的进一步成熟壮大，同时也将活跃北京作为文化之都、设计之都、时尚之都的世界都市氛围，树立北京作为中国时尚策源地与创新人才库的领导者地位。我有信心，在大家的持续努力下，北京服装学院必将成为中国领先、国际知名的时尚设计大学，希望每一位从北服走出去的毕业生，都能将大学给予你们的综合的跨界的教育与训练，形成创造和创新的自我能力，为国家的时尚与创意产业做出应有的贡献。

北京服装学院院长



Foreword of President of BIFT

This portfolio is 2012 BIFT graduation collection. These works are designed by the students majored in Fashion Art and Design of BIFT. There are only a small part of graduation designs in the portfolio, but it still can reflect how BIFT has been innovating and making constant progress. These designs titled by "BIFT · SEVEN DAYS Graduation Collection" were presented in a joint fashion show with Shih Chien University and MOD'ART International in 2012 China Spring Fashion Week and won high appraisal by the apparel industry and media, who were deeply impressed by the innovation and design quality, and commented these works provided them with more expectations on the future of China's fashion industry.

As the president, I am very proud of these students. Our teachers and students have been working very hard because they are always trying to improve and innovate. They are making great efforts to pursue their dreams and honors. I would like to congratulate them and show my respect to them.

Design nowadays is in the high-speed channel of technology development and the concept of innovation. Chinese art and design education is evolving new strategies to cultivate students' ability of adapting to China apparel industry and the increasing international competition. The cooperation between enterprises and universities, and the interaction between business community and academia are becoming the critical aspects of the education reform and innovation. In the recent five years, BIFT has established more than 100 internship bases with enterprises. Over ten scholarship have been sponsored. There are three research centers funded by a ten-year contract. Furthermore, many enterprises provide materials, equipments, technology and funding support for the graduation collection. Please allow me on behalf of BIFT to express high respect and sincere thanks to all the friends, enterprises, and designers.

We are facing complex global economy, industry and market changes in the 21st century. China apparel industry has been making rapid progress though we just started a few decades ago. The focus is being transferred from west to east. Nevertheless, international communication, integration, and interconnection become a certain trend. In the China Spring Fashion Week, BIFT invited Shih Chien University and MOD'ART International to present a joint fashion show. At the same time, we held ITAA international academic conference. The development of BIFT to some extent represents the development and innovation of China fashion design education. All these efforts would definitely promote the apparel industry and creative industry in China. Moreover, this will further motivate Beijing to be a city of culture, creation, and fashion. I believe that BIFT will be China's leading and internationally renowned design university through our constant efforts. I hope that all the graduates will contribute to the fashion and apparel industry by what they have studied, experienced, and trained in BIFT.

President of Beijing Institute of Fashion Technology
Liu Yuanfeng

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