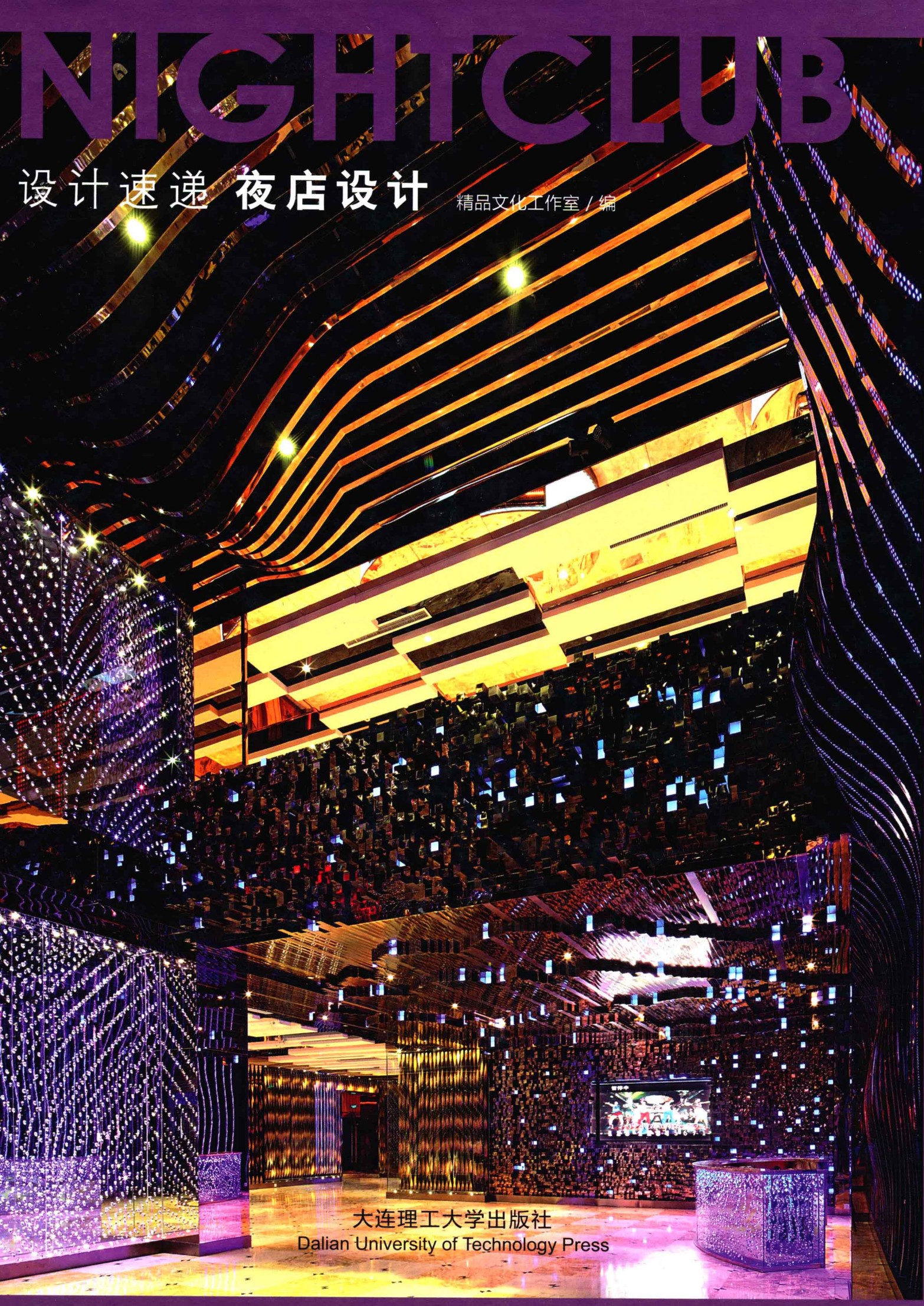


NIGHT CLUB

设计速递 夜店设计

精品文化工作室 / 编



大连理工大学出版社
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我思考更多的是如何把自己的作品做出个性与文化来，坚信娱乐就应该是阳光的，将文化的主题进行提炼，结合东西方文化打造主题包房，把商业的娱乐空间提升到文化艺术的层面上。我们会将作品区分主题地进行设计，令其皆具鲜明的个性特征。这几年中，我设计了多种风格和主题的作品。

（二）设计者 经营者

我不仅是设计师，也是咨询师、策划人和实践者。自己经营酒吧和餐厅，经常被客户聘为技术顾问或是被邀去做股东。我的观念是：发展是多元性而非一个点，把很贴近生活的元素结合在一起，融入自己的体系，站在不同的立场与角度，了解业主与投资者的心态，包括风险的控制、经营的模式，使其相辅相成，并驾齐驱。这样不断地关注新的消费模式、新的经营模式、新的管理模式，从而更准确地把握市场、投资者与消费者的需求点，使我们的商业作品更具市场竞争力和影响力。

我认为设计中的商业约束是有必要的。设计涉及的多元领域、边缘知识、配套系统，设计师都有必要通晓。要站在一个商业的角度，从经营的决策上给予客户帮助，帮助客户成功。我从实际经营经验中更深切地体会到商业的运作技巧，从而再扩大到客户中，形成良性的循环发展，成为客户长期的技术顾问，也由此我建立起了自己的酒店经营团队、音乐创作团队等策划机构，延伸出设计行业中的新型服务，这也成为别的同类设计公司无法比拟的特点与优势。

（三）时尚主流 设计共和

在主题与非主题、主流与非主流之间，我自由游走，延伸出许多有意义的领域，并将各个艺术行业的时尚纳入空间设计中。在我看来，非主题的主题有很多元素，如音乐主题、科技主题、现代生活主题、色彩主题及业主希望的某种状态的主题，我们可以恰当地将空间设计新思维与文化娱乐进行有机结合，这一点在上海 CICI CLUB 中表现得淋漓尽致。把设计与夜时尚相结合，通过对时尚室内设计的理解，诠释了国际造型服饰时尚、娱乐发艺时尚、声光科技时尚与现代创意时尚等潮流趋势，展现出新娱乐空间浓郁的艺术时尚氛围。我们倡导在娱乐设计空间上要具有超前性，更极力引导行业、大众对未来娱乐趋势的认知。

我定义中的设计共和，必须有综合的知识、生活的阅历，还要有对经营的认识，需要把不同的元素组合在一起。跟服装界、平面界、建筑界的朋友一起探讨主流方向是什么，有哪些元素可以共享。这种互动的形式、共享的精神以及对科技永不停止的热情背后是人的需求。通过这种跨界合作共赢的方式我领略到了主流的创造力，从而提高了自己，启发了别人，形成了业界间的良性循环。

（四）眼界 价值

早年我曾游历西方多国，对国际时尚文化有着极为敏锐的观察和独到的领悟，并将时尚、艺术、文化和科技完美结合，演绎后现代主义的装饰设计风格，成就了许多东西方文化混搭的经典作品。我们擅长于多元综合混搭，喜欢将戏剧场景、主流时装、工业产品、装饰艺术品等多媒体科技和多元化的综合元素充分融合到设计作品中，与世界各国不同领域的设计师合作，从而成功推出极具创意、极具多元化的文化作品，超越了消费品本身的定义，更多地是带给消费群强烈的艺术观感与精神享受。眼界高低决定了设计师是否与众不同，我们所设计的空间突出参与性，尊重个性，体现科技的使用角度。互动与共享是两种积极美妙的状态，它们让人在更宽广更开放的领域内看待自己和他人的。联合起来与人们分享时尚之美、设计之美，让彼此在设计元素、风格和理念上相互渗透、互相影响。

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我定义中的设计共和，必须有综合的知识、生活的阅历，还要有对经营的认识，需要把不同的元素组合在一起。跟服装界、平面界、建筑界的朋友一起探讨主流方向是什么，有哪些元素可以共享。这种互动的形式、共享的精神以及对科技永不停止的热情背后是人的需求。通过这种跨界合作共赢的方式我领略到了主流的创造力，从而提高了自己，启发了别人，形成了业界间的良性循环。

（四）眼界 价值

早年我曾游历西方多国，对国际时尚文化有着极为敏锐的观察和独到的领悟，并将时尚、艺术、文化和科技完美结合，演绎后现代主义的装饰设计风格，成就了许多东西方文化混搭的经典作品。我们擅长于多元综合混搭，喜欢将戏剧场景、主流时装、工业产品、装饰艺术品等多媒体科技和多元化的综合元素充分融合到设计作品中，与世界各国不同领域的设计师合作，从而成功推出极具创意、极具多元化的文化作品，超越了消费品本身的定义，更多地是带给消费群强烈的艺术观感与精神享受。眼界高低决定了设计师是否与众不同，我们所设计的空间突出参与性，尊重个性，体现科技的使用角度。互动与共享是两种积极美妙的状态，它们让人在更宽广更开放的领域内看待自己和他人的。联合起来与人们分享时尚之美、设计之美，让彼此在设计元素、风格和理念上相互渗透、互相影响。

陈武

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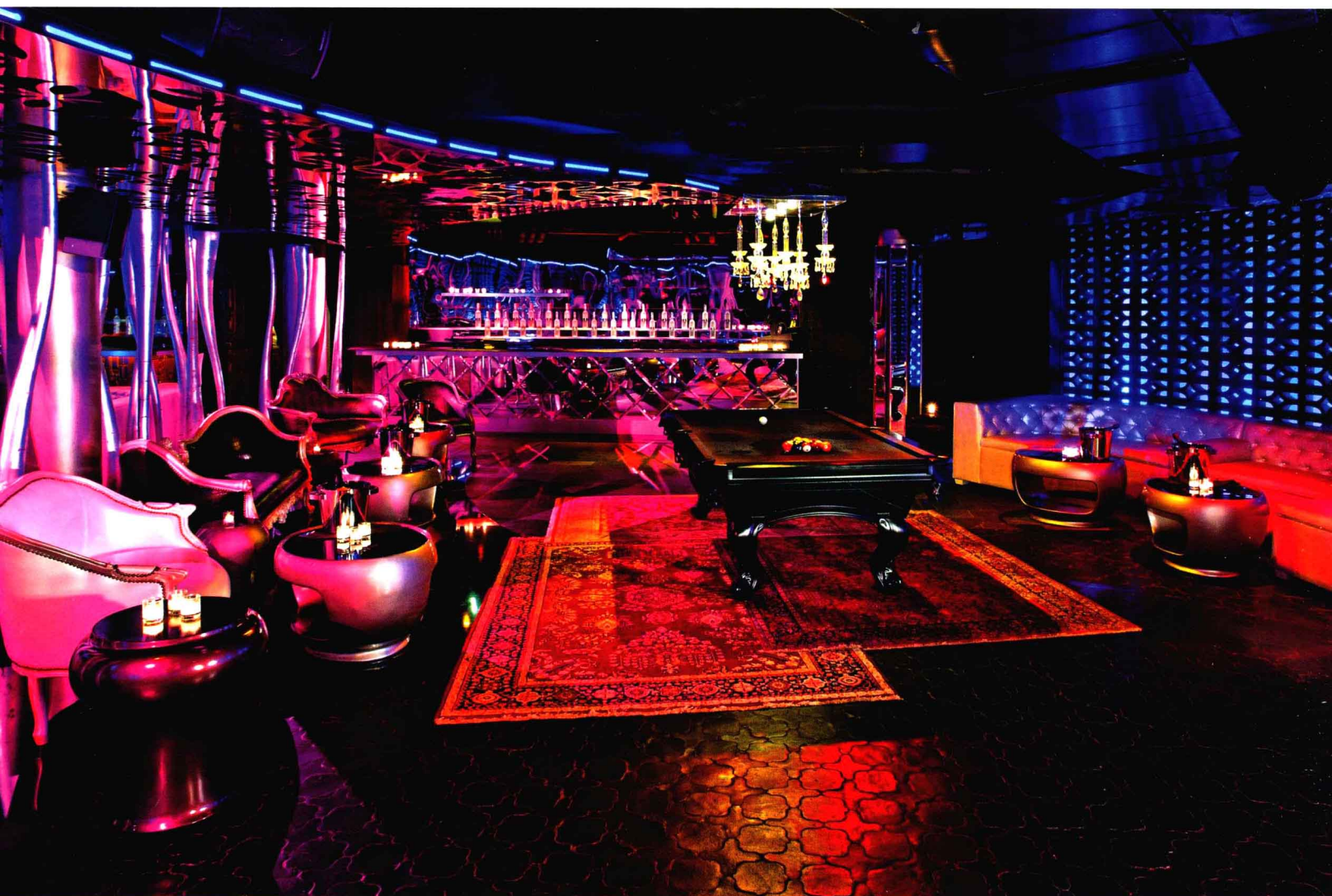
"ArKADIA" Fontainebleau Hotel and Resort Leisure Center

— 枫丹白露酒店与度假村休闲中心 “ArKADIA” —

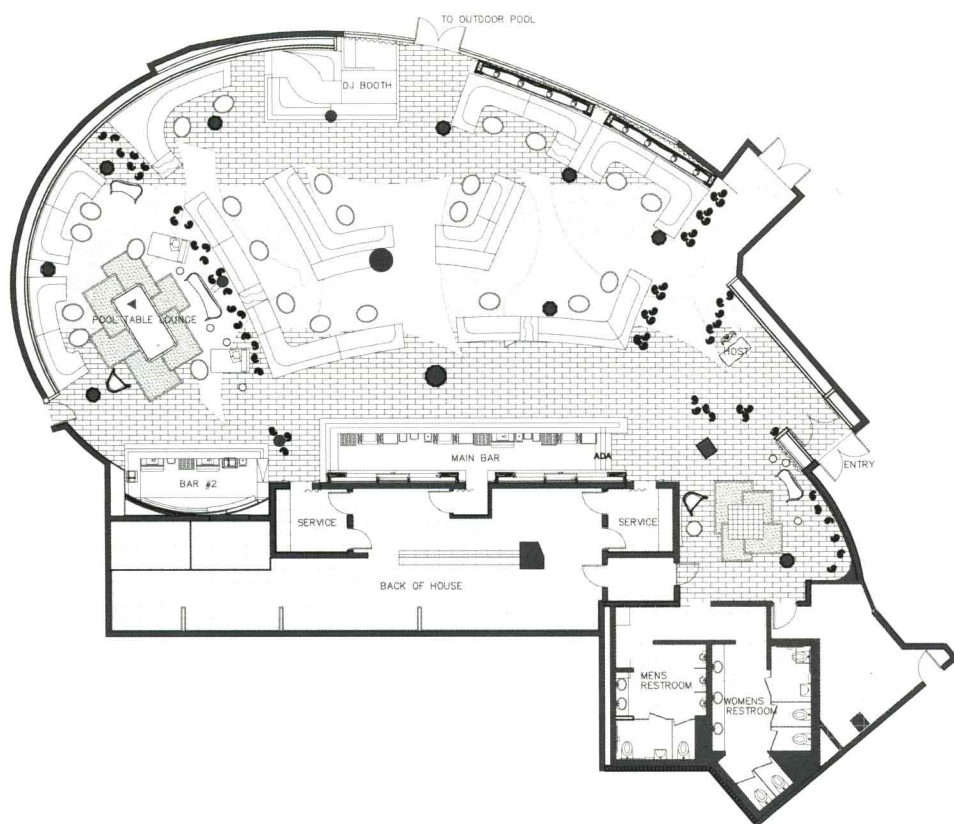
In October 2010, an adults' entertainment place is opened in Fontainebleau Miami, where the brilliant lighting and high-quality materials create an attractive space together, and the stylish environment and sexy lines feature the most intimate contact, making people relaxed and indulged in the space...

The designer Francois Frossard introduces the concept of mirror image jewelry box to create the space. The gold mirror on ceiling is cut by laser, coupled with the all-round reflection from diamond-shaped mirrors on bar and DJ

booth, shining light and mirror image effect to make the space more brilliant and bright. Different from nightclubs of the same type, the space is designed according to its size and equipped with customized furniture. The beige sofa, silver and gold tea table, white side table...stand quietly among the swaggering clusters of silver "pillars", describing the elegance and fashion. LED lights timely debut to cover the space with a layer of blurred color. The atmosphere is just right, waiting for the protagonist debut...







2010年10月，一家成年人的娱乐场所在迈阿密枫丹白露酒店开张，绚丽的灯光与高品质的材料共同营造了一个诱人的空间，时尚的环境与性感的线条带给人最亲密的接触，让人放松、沉溺其中……

设计师 Francois Frossard 以镜像首饰盒的概念来打造这个空间。对天花板上的黄金镜子实施激光切割，加上吧台、DJ台菱形镜子的多面反射、灯光辉映及镜像效果，让空间更添璀璨光芒。不同于其他相同类型的夜总会，设计师为之量身设计、定制了家具。米色的沙发，银色和金色的茶几，白色的边几……在招摇丛生的银色“柱子”间静静待立，书写着优雅与时尚。LED灯适时登场，为空间蒙上了一层迷离的色彩。氛围刚刚好，只等主角登场……