



55个酒吧

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高迪国际出版有限公司 编
大连理工大学出版社

55 Bars

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王姗姗 陶立军 康琪 马英伟 译

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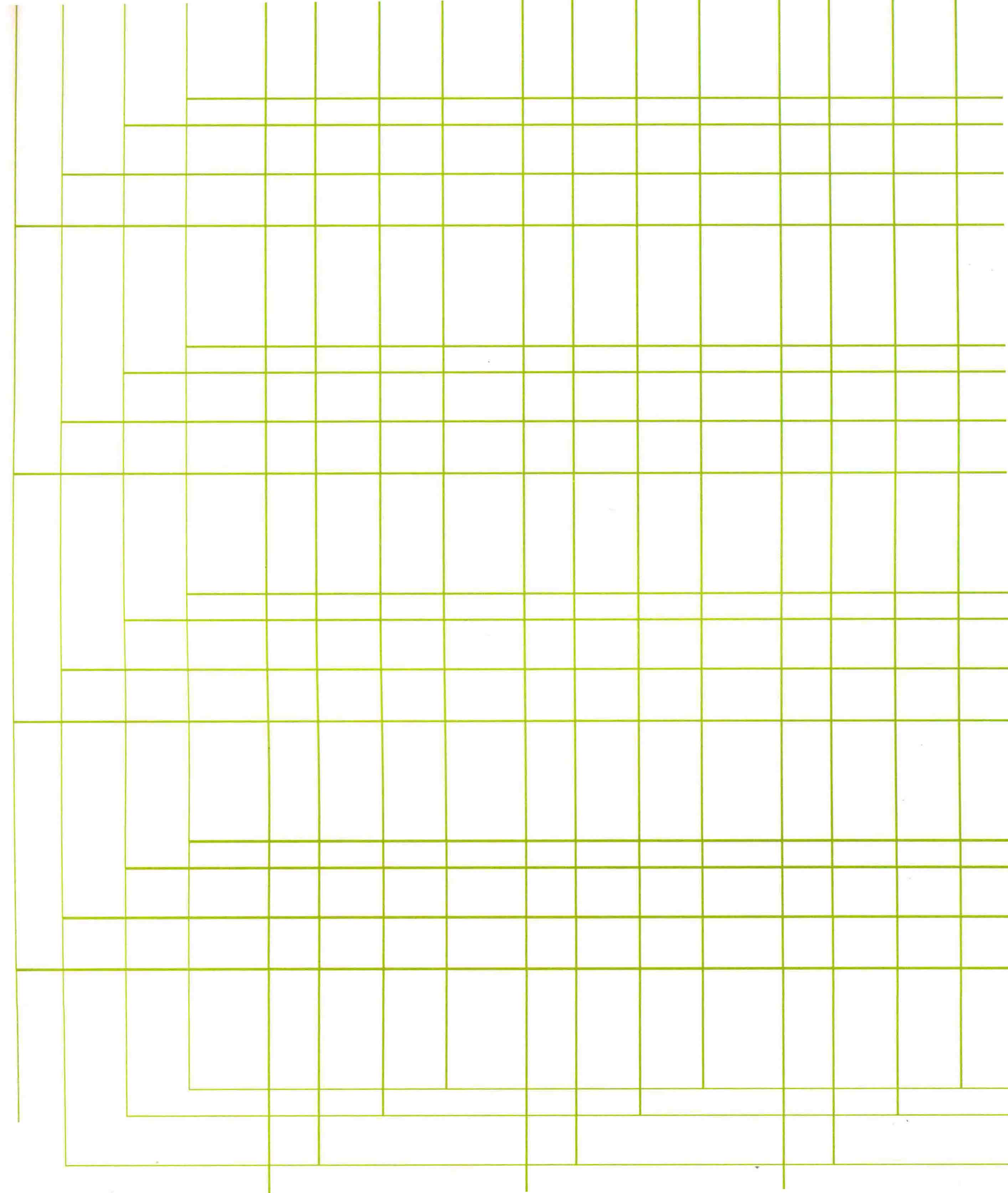
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Bars, nightclubs, and lounges are playgrounds. They are favorite places of escaping, opportunities to play out our public identity, to exercise a lifestyle of entertainment, spectacle and display. These venues are designed as performance spaces, where the social dynamic of the encounter is accommodated and facilitated, where the interaction is given a tempo, where the narrative unfolds and inspires.

Their continual proliferation has compelled owners to offer evermore unique design values, which are used as a source of distinction and identity. Architects and designers have seized this opportunity to create spaces which are formally, technically, and technologically at the forefront of architectural innovation and research. The architecture of such hospitality spaces and their designs and technological systems (including lighting, sound, ventilation, materials, color, etc.) all work in unison to develop a multi-sensorial storyline in which each visitor finds his or her role. In this sense, the venue is a theater where the visitor is able to suspend the quotidian grind and indulge in a sexy, decadent experience.

This book is an indispensable compendium of outstanding entertainment venues from across the globe.

It showcases remarkable reach and technological advancements which deliver extraordinary formal and experiential values. A common item seems to be the use of computerized fabrication (i.e. laser-cutting, CNC-milling, 3D printing, etc.), which allows for endless formal opportunities and exciting environments. Notable are the varied approaches to the organization of spaces in order to cater to a varied clientele. A further recognizable trend is the tendency to create spaces which are seamless and integrated, where the structural, mechanical, lighting, and sound systems perform without overbearing the purely formal design systems.

The projects in the following pages portend an ever-evolving scenario of exciting developments.

Enjoy this parade of extraordinary venues where visitors quench their desire to be on stage and reach a new exciting state, full of anticipation.

Who knows what the night might hold in store?

Antonio Di Oronzo, principal

bluarch architecture + interiors + lighting

Professor of Architecture (City College of New York—Spitzer School of Architecture)



酒吧、夜店和休闲吧这些极佳的休闲场所给人们一个逃离现实、摆脱社会身份的机会，体验不同凡响、尽情释放的精彩生活方式。这里是展示自我的舞台，上演着人生中种种令人悸动的邂逅，这里有着富有节奏感的沟通和令人唏嘘的传奇故事。

新的酒吧不断涌现。店主们必须追寻更为独特的设计理念，以作为一种与众不同的身份标识。建筑师和设计师们把握住这一机会，创造出在形式、工艺、科技上都处在建筑业创新和研究前沿的空间。这些娱乐场所的建筑构造、设计理念和所用技术（照明、音响、通风、原材料、色彩等）和谐地展现出多视角的故事脉络，每位身处其中的客人都能找到自己的角色。从这种意义上说，酒吧就像是一间戏院，客人在此可暂时忘却现实中的琐事，纵情于纸醉金迷的片刻。

本书为全球最佳娱乐场所的必备指南。

本书展示了非凡的视觉极限和先进科技，传达出酒吧不同寻常的结构和经验价值。众多案例设计的共同之处大概在于计算机操控设备（例如，激光切割、数控铣床、三维立体刻印等）的运用，使不计其数的外形创意和精妙的环境设计成为现实。值得一提的还有设计师按照客户所需以相应的方式去规划空间。另外一种趋势是力求打造出浑然天成的空间：在这个纯粹的设计系统里，结构、机械、照明、音响系统都不会喧宾夺主。

本书案例向读者展示了一幅幅不断演变的、激动人心的酒吧设计场景。

读者可带着期许，在书中尽情欣赏这些令人惊叹的设计：客人在此满足了展示自我的渴望，获得更兴奋的心情。

谁能猜到在深夜的酒吧里会发生怎样的奇遇呢？

安东尼奥·迪·奥伦佐

布拉齐建筑+内部装饰+灯光照明设计公司

纽约城市大学斯必泽建筑学院建筑系教授

When speaking about bar design, Lionel Ohayon, the founder of ICRAVE a New York-based hospitality design firm, says that it is best approached from a sociological standpoint: “we understand and think of each design element in a bar in terms of urban planning, cities, and how people interact with each other on a larger scale. We bring that larger vision down to the very minute details of a bar, always keeping focused on interaction.” The goal in bar design is to create a venue where guests are encouraged to relinquish their inhibitions and step through the looking glass to experience an alternate reality for the night.

The atmosphere at ICRAVE-designed bars is curated using state-of-the-art A/V systems that seduce patrons while they dance the night away.

To create a more intimate bar, we often design a central space and tiered seating lay out allowing for a see-and-be-seen environment where the energy is focused to the middle of the room. This allows the space to flow in such a way that patrons have multiple options for discovery and interaction. The ICRAVE design team always pushes the envelope on inventing spaces that allow individuals to experience explore and more importantly become a part of the environments they are visiting.

ICRAVE



当谈及酒吧设计，Lionel Ohayon——总部位于纽约的ICRAVE建筑设计公司奠基人——称从社会学角度考虑才是理解设计的最佳手段：“我们从城市规划，城市特点和大批人群彼此互动的方式等方面了解并思考酒吧内每一个设计元素。我们把较大的视角细化到酒吧的每一个微小细节，时刻将人与人之间的互动当作焦点。”设计酒吧的目的是为了创建一个场所，鼓励人们在此释放自己，不止于驻足观望，而是走进去体验夜晚另外一种生活。

ICRAVE设计的酒吧氛围均由世界最先进的音响效果控制，当客人们整晚跳舞之时，营造一种充满诱惑力的氛围。为实现外观与功能的完美结合，酒吧的设计之道要求其每一寸空间都可成为舞台。

为使酒吧更具私密性，我们经常设计一个中央空间和阶梯形坐席区。这种观赏-表演区结合的布局可以让众人将注意力都集中到房间中央。该通透的空间设计也使客人们在发现新奇之处和交际互动时有多种选择。ICRAVE设计团队经常在空间设计方面推陈出新，尤其擅长营造让客人拥有充分体验，并融于环境的空间。

ICRAVE设计公司

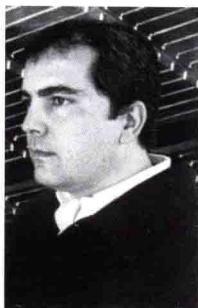
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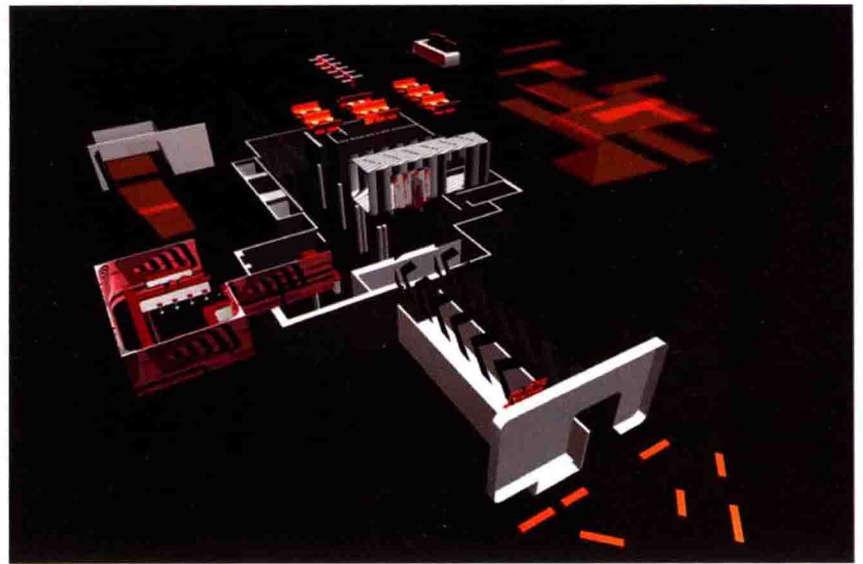
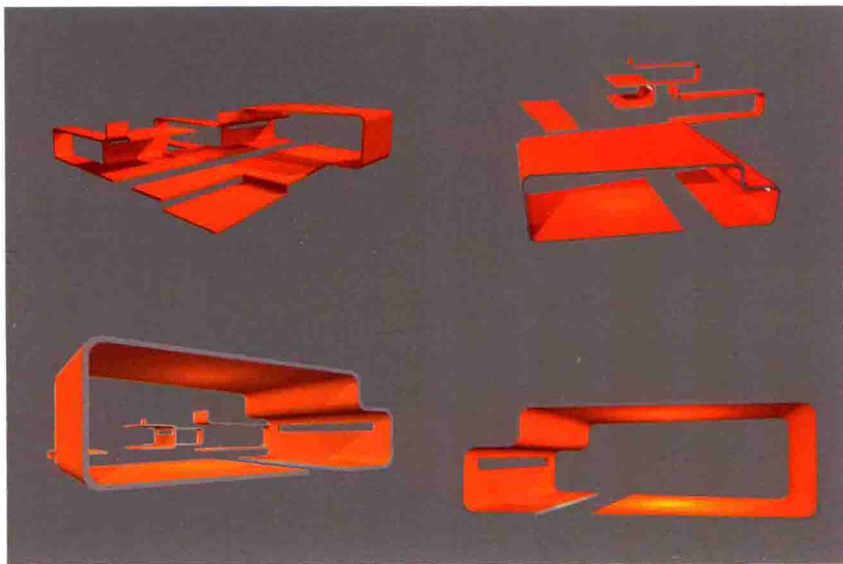
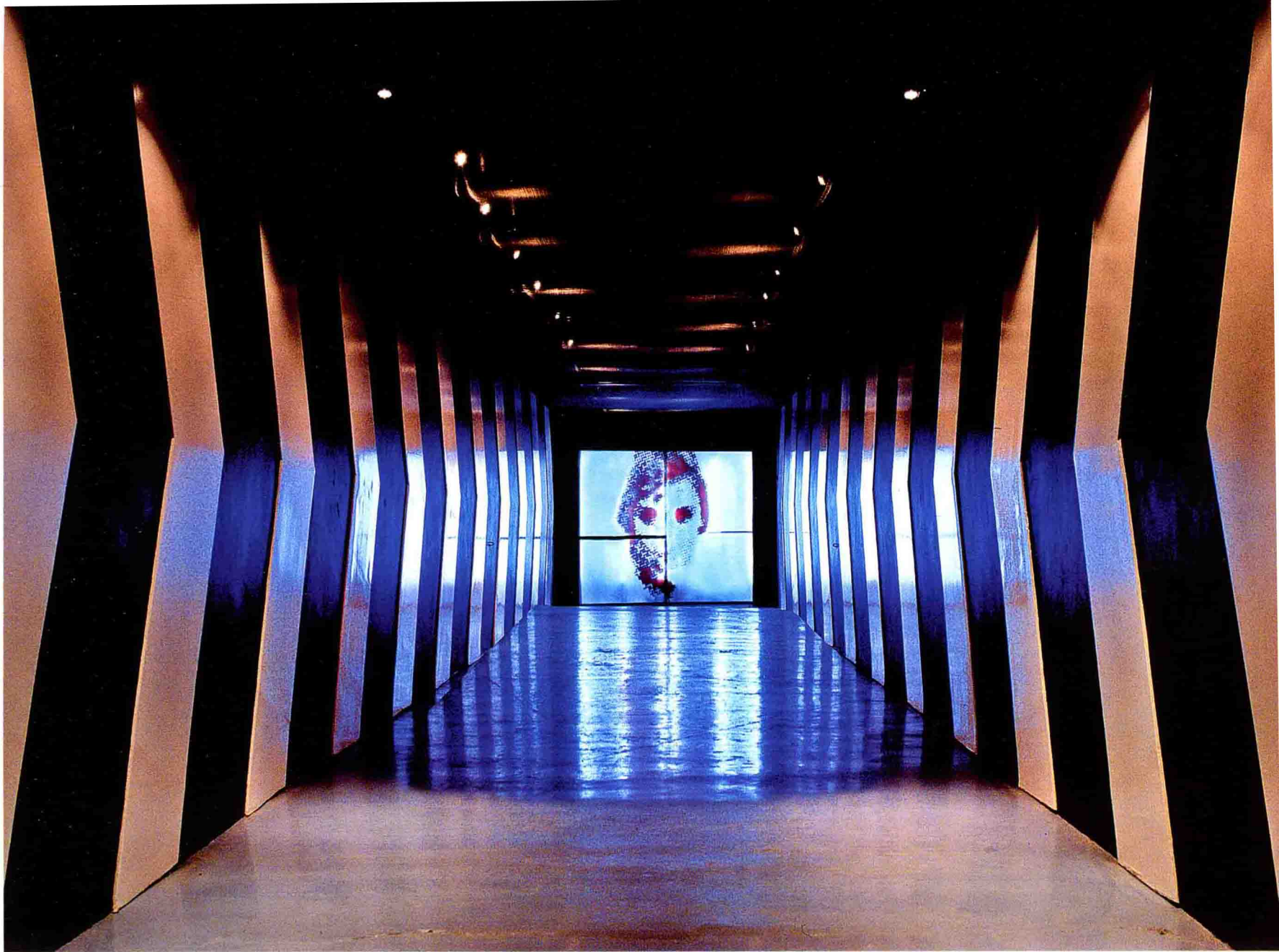
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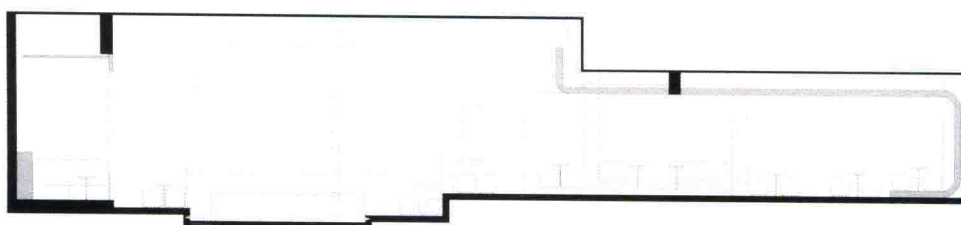
Designer: Jorge Luis Hernández Silva
Design Company: Hernandez Silva Architects
Location: Guadalajara, Jalisco, Mexico
Area: 750 m²
Photographer: Carlos Díaz Corona

The concept born from the entrance, the facade is a large screen and its base has irregular seats that are connected to the reception through a tunnel of arrows, a fully isolated box of enclosure strips on floor and ceiling. Inside the juxtaposition of old structures serve as the motive of the project, plans continued to arise from the floor and wrap up the walls and ceilings of various sizes. A huge bar that winds through the walls integrating the three bars as one, using the bottles as monitors, reflecting the textures, colors and lights. The track is sunk as if it was a theater. The niches located next to the track reinterpret a railroad car. The project takes up forgotten items and materials, giving a new expression and incorporating the project as an experiment: velvets, tergal, glass mirror, carpeted walls, glass spheres, curves, etc. are some of the materials used to emphasize the concept. The colors are now of completely lively.

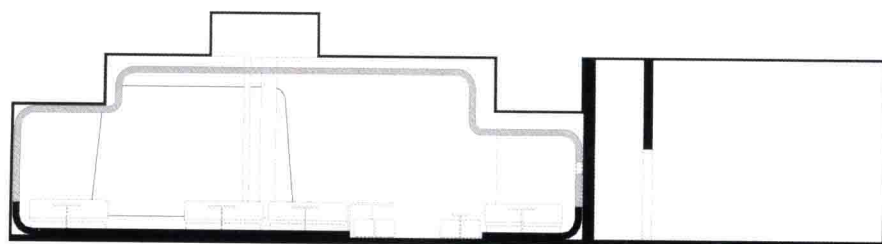




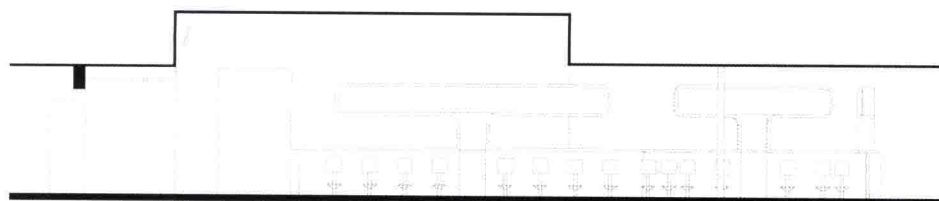




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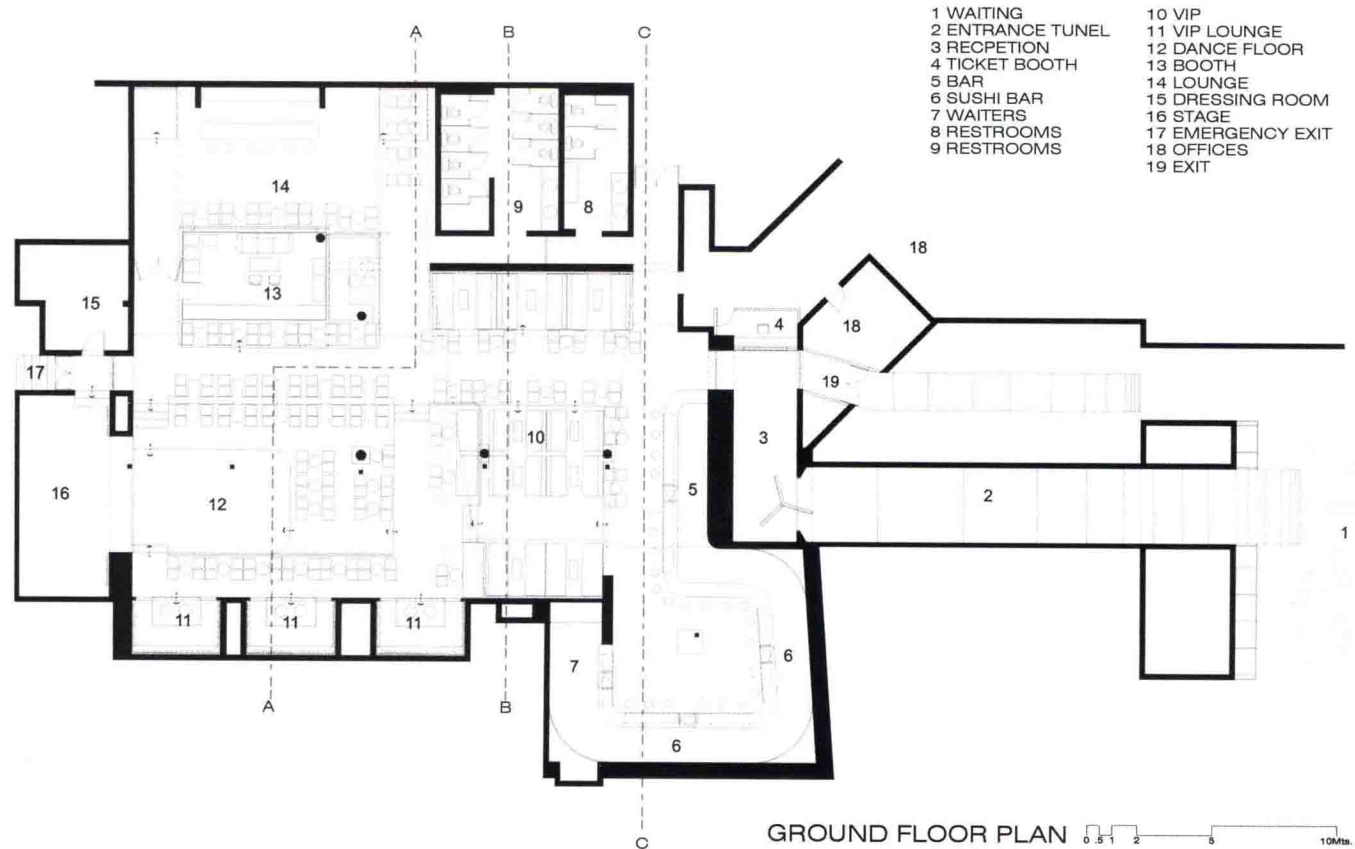
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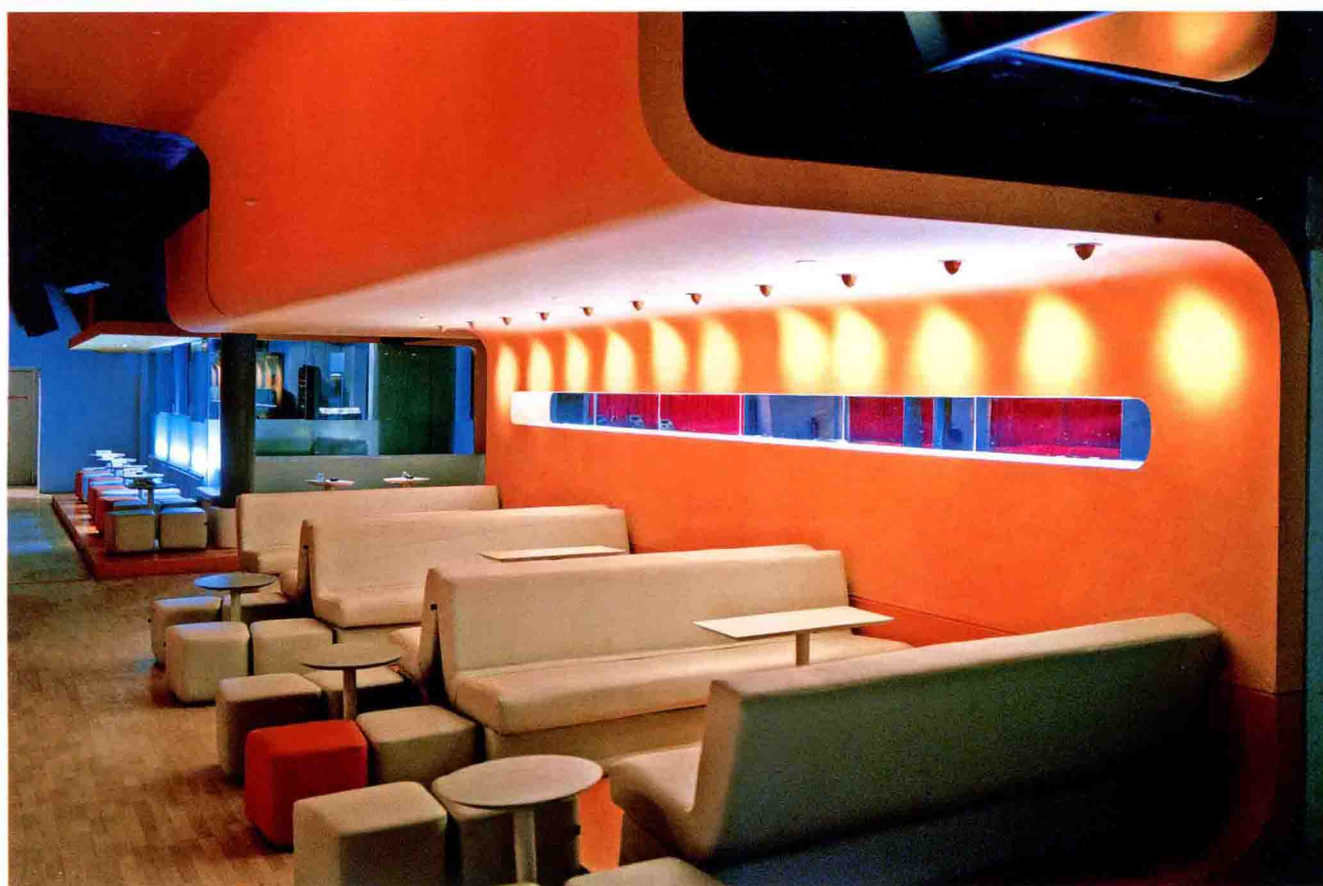
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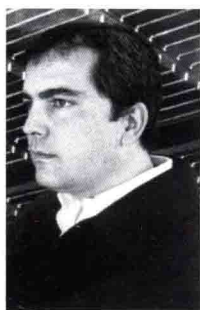






本案设计理念源于入口处，其外立面是一个大屏幕，底层放置了很多不规则座位。穿过画满箭头的通道，一直通往前台，便进入到一个完全独立的包厢，天花板和地板被带状图案所围绕。设计主旨体现在内部并排放置的古旧设施中，图案从地板一直向上延伸，包裹住不同面积的墙壁和天花板。一个巨大的吧台蜿蜒穿过墙壁，令三个酒吧间合而为一，并用酒瓶来映射出质地、色彩和灯光。酒吧内的过道像电影院里的一样拾阶而下。设置在过道旁的壁龛重新诠释了火车车厢的形象。本案把那些被人遗忘的物品和材料纳入设计中，并给予其全新的表达，就像在做试验：天鹅绒、泰格纤维、玻璃镜面、软包的墙壁、玻璃球、曲线等等，都被用做强调设计理念的材料。酒吧的色彩非常鲜活。

Nuts 5



Designer: Jorge Luis Hernández Silva
Design Company: Hernandez Silva Architects
Location: Guadalajara, Jalisco, Mexico
Area: 750 m²
Photographer: Carlos Díaz Corona

The theme lies in the exaltation of the irregularities of the existing form, that are intertwined in multiple directions as an irregularly folded paper that is wrapped around a space, born from the outside with a box that floats and throws against access by generating the entrance, as a deep red envelope. The intensity is turned off when passing through the tunnel. Everything becomes completely gentle and pure white when entering. These docile and pure lines gradually transform themselves and break to finish within a chaos of enveloping grey and red. Everything here is exciting, and there are no walls or ceilings but a broken cover and bright and segmented images. The cabin spaces, walls and furniture are in a powerful, bright red, and the walls are segmented images that emphasize the concept.

