

现新概念英语 学英美文化

(第3册)

Learn British and
American Culture Through
New Concept English

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跟新概念英语 学英美文化

(第3册)



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PREFACE :

现如今,如何学习英语成为了中国人的必谈话题,越来越多的人加入到了英语学习的队伍中,而英语学习受到英美文化的制约,人们越来越认识到文化学习对语言学习的重要性。这就要求我们在学习英语的过程中,不但要学好作为交际工具使用的英语语言,还要深入了解英美文化。

文化是人类在社会历史发展过程中所创造的物质财富和精神财富的总和,特指精神财富,如文学、艺术、教育、科学等。简而言之,文化就是英文中的 way of life(生活方式)。文化是区分民族最重要的标志,在英语中,文化和社会在很多场合是可以互换的同义词。因此,不同国家和民族之间的一切交流,都必须建立在互相理解和尊重彼此文化的基础之上。

《新概念英语》是以零基础为起点,涵盖了小学到高中的所有必须掌握的语法知识点的教材,能够让学生在学习英语的过程中,又同时感受到英语所带来的乐趣。"学习一门语言,不仅仅是掌握一套规则,积累大量词汇。教师工作的重点不应该是告诉学生关于一门语言的知识,而应是使学生能够使用这门语言。"不同的民族语言产生于不同的民族文化土壤,并随着该民族的文化发展而发展,因此,不懂一个民族的文化,就不可能真正学懂这个民族的语言,更不懂这个民族的人民。没有对英美文化的深刻了解,也就无法真正学好该民族的语言。所以,要想学好英语,就必须要了解英美等西方国家的背景文化。因此,我们以新概念英语作为媒介,从中发现丰富的英美文化,感受地道的英语学习。

本书具有以下特点:

一、趣味性强,内容新颖

书中内容与当下的社会生活热点息息相关,话题丰富多彩,极具现代生活气息。话题中既有传统的对人生、家庭、爱情的探讨,又不乏新鲜时尚的生活资讯。

二、简易性与知识性并举

书中尽量选用内容丰富、涉及面广同时语言简易的客观介绍文章,以扩大读者的知识面,提高对英语的理解能力和使用能力。

三、在学习英美文化的过程中学习英语

为便于在轻松的阅读中学习英语,文章中给出的英语词语,一般都是学习英语必须掌握的词语,涉及到英美文化的各个方面,包括常用专有名词、习语、惯用语及著名的英语文章佳句、段落等。本书便于读者边学文化边学英语,可达到一箭双雕之目的。

英美文化知识浩如烟海,不可能——罗列。鉴于读者的需要,我们这里只选编在《新概念英语》中经常遇到的、与英语学习密不可分的英美文化知识,而且注意选择趣味性强、可读性强、思想健康的有关知识。

《跟新概念英语学英美文化(第 3 册)》精选了反映西方文化的文章,包含地理、民族、政治、法律、文化名人、服饰饮食、人文典籍等方面的知识,英汉对照,适用于各专业学生和广大英语爱好者。相信大家在阅读完本书后,不但能够深入了解英美文化与生活的方方面面,而且能够切实提高自己的英语交流能力。

编者

機器等。如何至少是確認可上中個人對必決重要。後未過专出《加入海上及指定分析 以低中。而美預學习受到英美文化的關約。人们越来越认更到文主。另位於言学习的重要 性上改善要求我们在学习或值的证程中。不但要全好作为交际工程。用的范语指言。还要禁 人工能处策文化。

並化混人类在社会历史发展过程中所创造的物质财富和简单则定的总值,特别是种的 富·斯文学。艺术、教育、科学等。简而含之、文化或是埃文中自way 它 Iffet 平 活 万丈人。文化 是各分级最强重要的称志,在英语中。文化和社会在状态场合是可以呈统的同文词。 巴比。 本种自家和保险之类的的一切全流,都必须被立在可相用纯明空间。 Wit 以 Iffet 的 Iffet 不相同家和保险之类的的 Iffet 的 Iffet The Infet The In

《數理監察雖立及不發網內經數。圖查了小室對於中的所有及項等強別供丟消收点的 素材、能够發學生在等學可與稱的过程中,又例的應受所以出所的定点所需求的定題。"学习一门相 等。等仅仅是等碼一套模型。報道大量制在。 教师工作的重点不应主题告诉学生关于一门 是言數契股。而過是模字生能够使用这目指言。"不同的民效。"是了同意民族文化上 表表明確實限限據的文化发展而发展。因此、不懂一个已经的文化。在小可能也也沒被全 表數的母音。更不確沒个民族的人民。沒有对交类文化的原则了今。也就是忠立正常好该 支援的语言。所以、要想学解等的、就必须要了解於充分性力。如此是忠立正常好谈 支援的语言。所以、要想学解等的、就必须要了解於充分性力。此就是忠立正常好以。 以此,要想学解等的,就必须要了解於充分性力或的常是文化。以此、你们

一、越城性强,内容拼劈

。。每年內容与至下的社会坐指热点息。包括卡·诺德丰富多彩。发星便代生品气息。语能与整合体验的对人生、就是、爱情的探讨。又不必新鲜吐血的土量气出。

二、简易性与知识性并带

籍中尽量选择的证主案。涉及而广局吨位言第另的实现字别。 点,以相关设备的知识面。据答及连的理解能力和使用能力。

三、在单习英美文化的过程中学习英语

为便于在轻松的偶然中学习实际,文章中给出的美国运出一些都是学习生活必须更 据的问题,都是对英英文化的各个方面。但指常用专有名词。号语,但用语文言名的美语文 章格值,是稀等。 在并便于选为点等文化边界连接。详处目、等众即《目的

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(第3

册

Lesson



课文文化知识 >>>

从 Puma 看英文广告的翻译

puma 是本课里面学到的一个动物的名称。除此之外,大家对 puma 这个单词记忆犹新还因为大部分同学,尤其是男生,一定对 puma 这个牌子非常熟悉。对,puma 是一个非常知名的运动品牌,下属阿迪达斯公司。在中文里面,我们把这个品牌翻译成"彪马",也非常的贴切。因为在中文里,"马"给人的联想往往是"腾跃,奔腾"。我们自古就有"骏马奔腾"之说,还有著名的"八骏图"。所以将 puma 这个运动品牌翻译成"彪马"实在是再合适不过了。一来,"puma","彪马"发音很近似;二来,马在中文中的联想意也与该运动品牌不谋而合。这样的翻译可以称得上是一种双关。

与之类似的一个广告是 Robust。首先, robust 本来就是一个完整的英语单词, 意思是"健壮的,强壮的"。在市场上卖得很多的一种饮料"乐百氏"其实就是这个单词翻译过来的。首先, "乐百氏"和 "robust" 发音也非常相似, 便于消费者记忆; 其次, 由于 robust 本身是"强壮"的意思, 所以给人感觉好像喝了这个牌子的饮料就会身强力壮。因此这也不失为一个经典的广告翻译。

文化美文阅读》》》

Keeping Pets in Britain and America

Over half of all British and U.S. families keep an animal as a pet. Families with children are most likely to have pets, but other people, especially old people, often keep a pet for company. Some animals belong to a group of people; for example, many British railway stations, old people's homes and even offices have a resident cat.

The most popular pets for children include cats, dogs, birds, fish, rabbits, guinea pigs, hamsters and mice, and children are usually expected to help take care of their pets. Older people are more likely to have a cat or dog, or perhaps a budgerigar. Since dogs and cats have different characters and needs, many people have a strong preference for one or the other. People who say that they are dog people like the fact that dogs like to go for walks, enjoy being touched and need lots of attention. Cat people like cats because they are independent. Other



people prefer exotic pets, such as snakes, spiders, iguanas and stick insects. Many pets can be bought at a pet shop, though people often buy dogs and cats direct from breeders or from homes for stray (=lost) animals.

Most pets are treated as members of the family. People buy special pet food and biscuits, or sometimes fresh fish or meat. Pets have their own place to sleep, bowls to eat from and toys to play with. There are even clothes for pets, and salons where their fur is washed and cut.

Pets are a responsibility which must be taken seriously. Dog owners in the U. S. have to buy a dog licence (AmE dog license) which allows them to keep a dog. This was formerly also the case in Britain. Pure-bred dogs may also be taken to local and national shows where there are prizes for the best of each breed. But many people are not bothered about having a pure-bred dog and are happy with a mongrel (AmE mutt).

A few dogs are kept outside and sleep in a kennel (*AmE* dog house). Most, however, like cats, are allowed to go where they like inside the house. Most dogs wear a collar, with a small metal disc attached giving the dog's name and address. In the U.S. there are laws in most places requiring dogs to be kept on a leash (*BrE* lead). People teach their dogs to walk to heel (*AmE* heeling) and not to jump up at people. Some also teach them to do tricks like fetching or begging. Some people take their dog to obedience school (*BrE* obedience classes) for training. There is now pressure for dog-owners to clear up any mess left by their dog, and people can be fined for not doing so.

Cats are less trouble to look after. They can often enter or leave their house as they please through a cat flap. If they are kept inside they are trained to urinate in a litter tray filled with cat litter (= a special absorbent material). Many cat-owners give their cats a flea collar and a disc with their name and address on it is case they get lost.

Looking after a pet properly can be quite expensive. In 1996 Americans spent \$22.7 billion on their pets. Many animals, especially dogs, go on holiday with their owners, but if British people go abroad they leave their pets at home as there would be a problem bringing them home again because of quarantine regulations. Many pay for their dog to stay at a local kennels, or their cat at a cattery. In the U.S. there are pet motels. Many people take out insurance to cover medical treatment by a vet. In the U.S. animals with emotional problems can be taken to a pet psychologist. When a pet dies many people bury it in their garden, but others arrange for it to be buried in a special pet cemetery.

If people do not want a pet of their own they can sponsor an animal through a charity and receive regular in formation about it. Many people also put out bird tables containing food for wild birds.



英美人士爱养宠物

在英国和美国,一半以上的家庭拥有宠物。有孩子的家庭大多数都养宠物,而其他人, 尤其是老年人,则往往养宠物做伴。有些动物是集体所有,比如,英国许多火车站、养老院, 甚至办公室都有一只留守猫。

最受孩子喜爱的宠物有猫、狗、鸟、鱼、兔子、貂鼠、仓鼠和小家鼠,一般来说家长都希望孩子帮忙照顾宠物。年龄大些的人更可能养猫或狗,也许养只虎皮鹦鹉。因为狗和猫的性格和需求迥然相异,许多人要么特别喜爱狗,要么特别喜爱猫。说自己是爱狗者的人喜欢狗的这些特点:狗爱散步,喜欢人触摸它,还需要人多加关注。养猫的人喜爱猫是因为猫很独立。而有的人则喜爱奇异的宠物,比如蛇、蜘蛛、鬣蜥和竹节虫。许多宠物可以在宠物店买,但人们往往直接从饲养人或走失动物之家那里购买。

许多宠物被当做家庭成员看待。人们购买专门的宠物食品和饼干,有时买鲜鱼和肉。 宠物有自己睡觉的地方,有自己吃食的碗,还有玩具玩儿。甚至还有宠物服装,有美容店为 他们洗毛、剪毛。

养宠物是一种责任,必须认真对待。在美国,狗的主人必须购买养狗许可证。在英国,过去也是如此。纯种狗也可能被带到当地或全国性的展评会上,每种犬类中佼佼者会获得奖励。不过,许多人并不乎自己的狗是不是纯种,养一只杂种狗也很高兴。

有些狗养在户外,睡在狗舍里。但是大多数宠物都像猫一样,可以在室内随意走动。 大部分狗身上系着颈圈,上面带有金属小圆片,写着狗的名字和住址。美国大部分地区有 法律规定狗都要系上皮带。人们教自己的狗跟着人走,不要冲人跳。有些人还教狗表演绝 技,如衔东西或做乞求状等。有些人送狗去别犬学校去训练。如今要求狗主人清理狗留下 的粪便,否则要被罚款。

照料猫的麻烦要少些。猫可以钻过猫洞在房间里随心所欲地出入。要是待在屋里,就训练它们在一个装满猫褥草的褥草盘里排尿。许多猫主人给猫带上灭蚤颈圈和上面写着猫的名字和地址的圆片,以免它们走失。

把宠物照料得好会很赞钱。1996年,美国人花在宠物身上的钱有227亿美元。许多动物,尤其是狗,跟主人一起去度假。但英国人在出国时,则把宠物留在家里,因为有检疫规定,再把宠物带回家来会有问题。许多人付钱把狗送到当地的养狗场,把猫送到猫房里。美国有宠物汽车旅馆。许多人办理保险以支付兽医的医疗费用。在美国,有心理问题的动物可能被送到宠物精神病专家那儿。宠物死了,许多人把它埋花园里,有的人则安排把它埋葬在专门的宠物墓地。

如果不想自己养宠物,人们也可以通过慈善机构赞助一个动物,并定期收到有关它的消息。许多人还在外面放置鸟桌,放些供野鸟吃的食物。 \$1000 months of which months are

Through these festivals and other measures Britain aims to promote understanding between

reduce respect organic creative respective r

Be a Part of Britain's Diversity

When Britain hosts the London Olympic and Paralympic Games in 2012 it will not just celebrate sport. The Games will celebrate cultures, peoples and languages in London, the rest of Britain and around the world.

The London 2012 Cultural Olympiad will begin on September 26 ~ 28 2008 in an "Open Weekend" programme involving hundreds of innovative cultural events around the country. The weekend will open up opportunities for people across the UK to visit spaces, places and people and get them involved in imaginative, thought-provoking and creative activities.

The Cultural Olympiad will be for everyone. It will:

celebrate London and the whole of the UK welcoming the world to our unique internationalism, cultural diversity, sharing and understanding;

inspire and involve young people;

generate a positive legacy through cultural and sports participation, audience development, cultural skills, capacity building, urban regeneration, tourism and social cohesion and international links. 全类以为中央关格等。且以开关的政治和政治政治政治政治政治政治、政治等。

London is one of the most international cities in the world. Almost 30% of London's population come from a minority ethnic group and there are 50 non-indigenous communities with more than 10,000 people living in London.

London is also the home to many annual festivals that celebrate world culture. The annual Notting Hill Carnival (23 ~ 25 August) is London's largest public event and Europe's largest street festival. The carnival first began in 1964 by Caribbean immigrants with the aim of encouraging people, both black and white, to go into the streets and express themselves, socially and artistically. It now attracts 2 million people and is the second largest street festival behind Rio.

Another widely celebrated festival is the Russian Winter Festival, held in London every year in January to mark New Year according to Russia's pre-1917 calendar. This festival features music and dance performances as well as market stalls, games for children and Russian films.

In 2008 Britain held the six-month "China Now" festival which concluded in time for the Olympic Games. 1300 events were held in 100 towns and cities in the UK as part of "China Now" attracting 2 million attendees. In previous years London also hosted "India Now", which ran from July to September 2007.

Through these festivals and other measures Britain aims to promote understanding between all communities, and ensure equal opportunities for all citizens, irrespective of their colour, race, religion or gender.



册

走进多样的英国

当伦敦举办 2012 年奥运会及残奥会的时候,这不仅仅是体育盛会,还是在伦敦、英国 乃至整个世界举行的文化、民族和语言的盛会。

2012年伦敦"文化奥运"将以2008年9月26日至28日的"开放周末"拉开序曲,届时,全英将举办数百场创新文化活动。"开放周末"将为英国各地的人们创造机会,让人们参观各种场所、地点,访问各种人,并亲自参加充满想象、发人深省的创造性活动。

"文化奥运"是面向每个人的,将做到:

伦敦和全英举国欢庆,欢迎全世界来了解英国独特的国际性、文化多样性、共享和理 解性。

激励青年人并让我们参与进来;

通过文化和体育参与、观众发展、文化技能、能力建设、城市复兴、旅游和社会凝聚力, 以及国际联系,留下积极的奥运遗产。

伦敦是世界上国际化大都市之一,伦敦人口的30%来自少数民族团体,有10000多人居住在伦敦50个非原住民社区中。

伦敦还是许多庆祝世界文化年度盛事的举办地。一年一度的"诺丁山狂欢节"(8月23日~25日)是伦敦最大的公共活动,也是欧洲最大的街头欢庆节。狂欢节始于1964年,是来自加勒比地区的移民举办的,目的就是鼓励人们,无论是黑人还是白人,走上街头,从社会和艺术方面表现自己。现在,狂欢节吸引着200万人,是继"里约热内卢狂欢节"之外的世界第二大街头欢庆节。

另一个大范围庆祝的节日就是"俄罗斯冬日节",每年1月份在伦敦举办,迎接新年(按照俄罗斯1917年之前使用的历法)的到来。节日上会有音乐和舞蹈表演,还有货摊、为孩子们准备的游戏和俄罗斯电影。

2008年,英国举办了为期六个月的"当代中国"(China Now)活动,在2008北京奥运会开幕之前结束。在英国100多个乡镇和城市举办了1300场有关"时代中国"的活动,吸引了200万人参加。去年,伦敦还举办了"当代印度"(India Now),时间是从2007年7月到9月。

通过举办这些节日和采取其他措施,英国增进了本国内所有社区间的相互了解,保证所有公民都能享有平等的机会,而不论他们的肤色、种族、宗教和性别。

Lesson



课文文化知识 >>>

"Whatever are you doing up here Bill?" asked the vicar in surprise.

【译文】"比尔,你究竟在这上面干什么?"牧师惊奇地问道。

【文化链接】vicar 英国圣公教(the Church of England)教区牧师; pastor 基督教牧师; missionary 派往国外的基督教传教士; minister 基督教新教的牧师; priest 基督教教士, 英国圣公会牧师, 罗马天主教神甫, 东正教祭司; padre [非正式]基督教随军牧师; chaplain 在医院、学校、监狱及监狱中的基督教传教士。

文化美文阅读》》

The Leaning Tower of London: Time's up for Tilting Big Ben

Fears over the long-term stability of Big Ben have been raised because it is beginning to tilt to one side.

The top of the clock tower is leaning one-and-a-half feet off a level position, according to surveyors, and getting worse each year.

The tower in Westminster, which houses the giant bell known as Big Ben, is sinking into the banks of the Thames, partly as a result of decades of underground excavation.

Subterranean works beneath the tower include the Jubilee line station, an underground car park and sewers.

Its lurch of 0.26 degrees is said to be visible to the naked eye-and if it goes uncorrected could cause the tower to crash.

However, at current rates, it would take 4,000 years before the tower is as slanted as the Leaning Tower of Pisa which leans by four degrees and is around 12 ft off the vertical.

John Burland, emeritus professor at Imperial College London, said: "I've heard tourists saying 'I don't think it is quite vertical' and they are right. If it started greater acceleration we would have to look at doing something, but I don't think we need to do anything for a few years yet."

