

全 球 最 佳 图 形 设 计

the world's best graphics

vol.
07

KiliStudio

西美木业出版社

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gallery

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作品信息英汉参照

Client-客户

Studio-设计工作室

Creative Director-创意总监

Art Director-艺术指导

Tutor-导师

Copywriter-文案

Designer-设计师

Photographer-摄影师

Illustrator-插画师

Country-国家

Region-地区

KiliStudio 奇力工作室

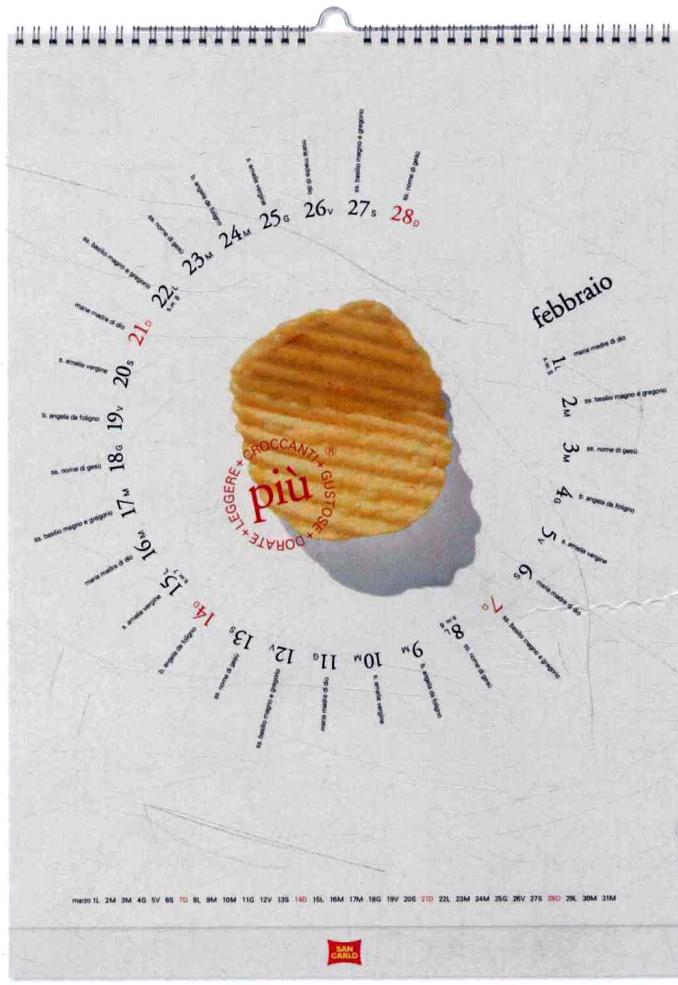
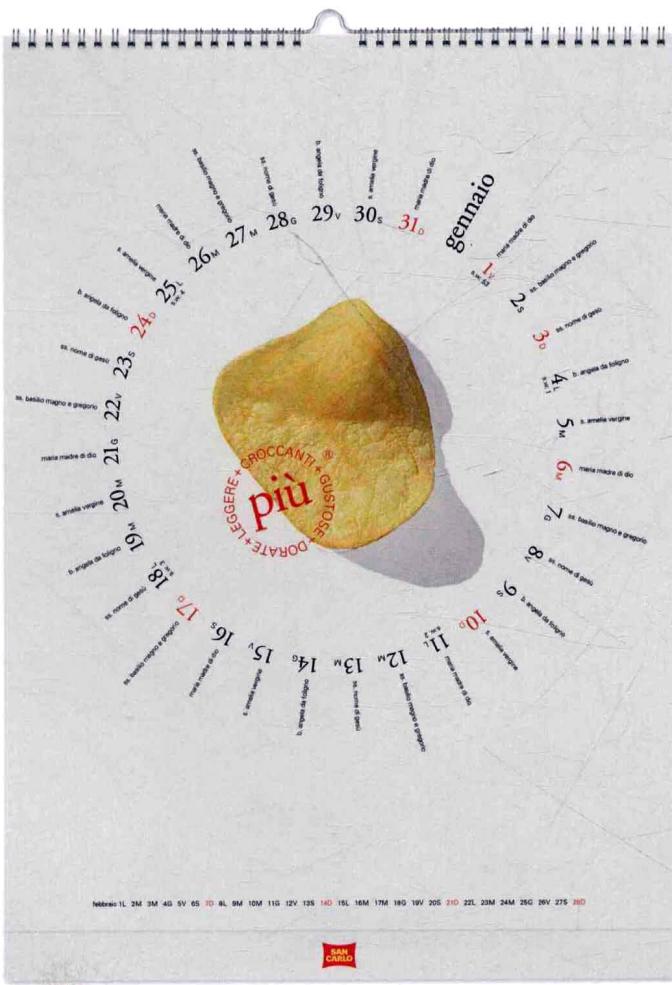
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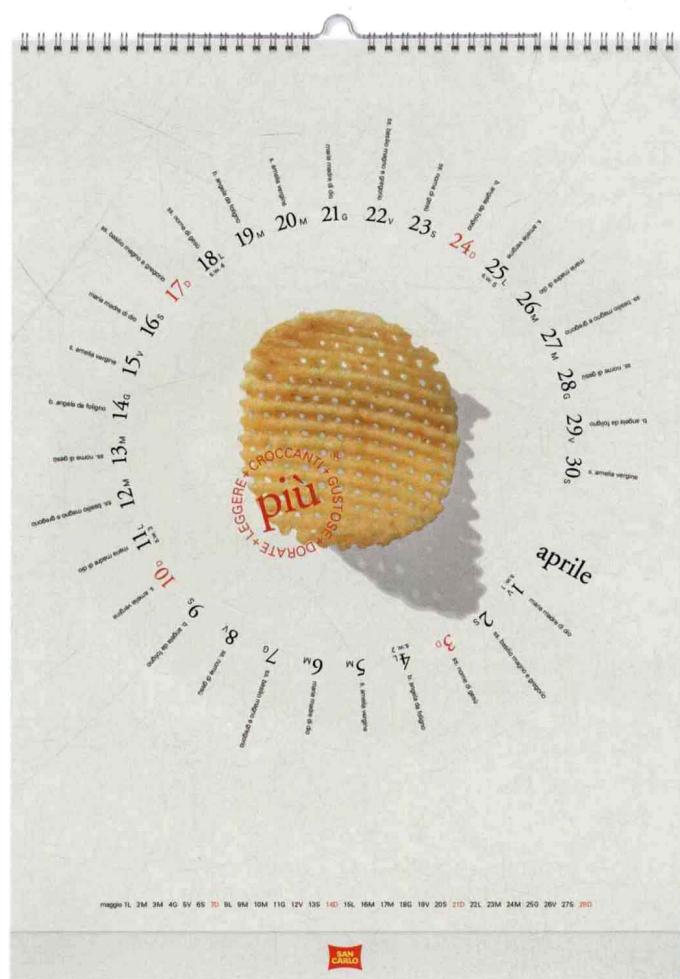
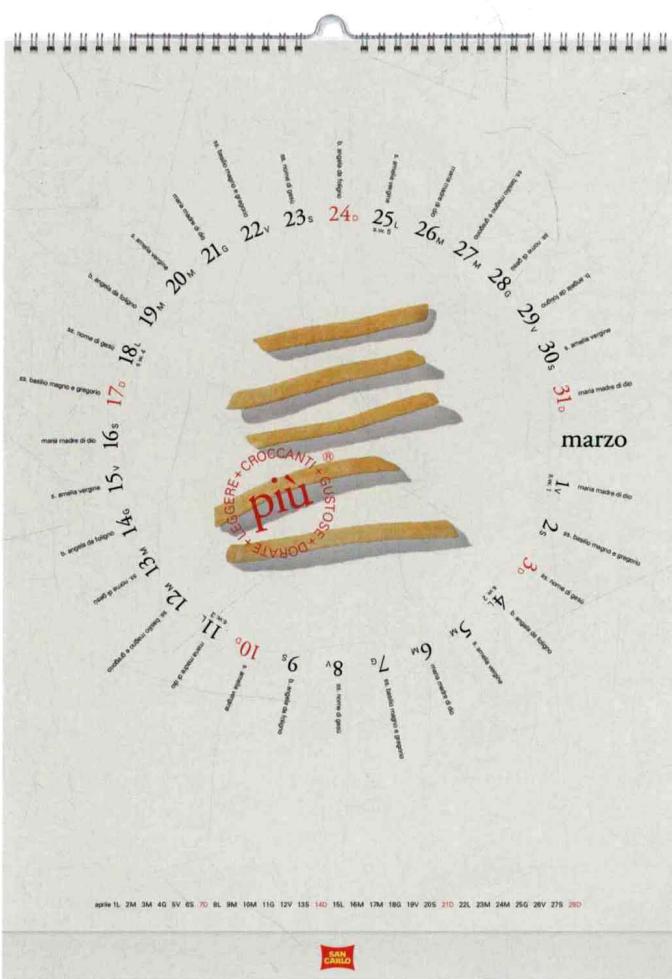


San Carlo薯片公司2010年日历

这是为San Carlo薯片公司设计的2010年日历，12个月的页面上分别展示了薯片家族所有成员。

// Client_San Carlo
// Studio_Ginette Caron
// Designers_Ginette Caron, Masami Moriyama
// Photographer_Marirosa Toscani Ballo
// Country_Italy







英菲尼迪之路——M系列发布广告

书法艺术家的两种笔墨表现出每一辆英菲尼迪的精髓。这一设计要展现的不仅是新款汽车的特性，更是英菲尼迪所创造的情感历程。TBWA\Chiat\Day把这种古老的艺术形式现代化，使之成为一系列书法图形，象征成就每一辆英菲尼迪背后的灵感来源与特别之处。

这一创意的目的旨在创造出能够让人立即识别的专属英菲尼迪品牌的当代视觉语言，一种能诠释英菲尼迪之路的图形语言。

We didn't seek inspiration from other automakers.
That would simply have led us to build the same kind of car.

There are a number of automakers worthy of our respect. But none worth copying. The all-new Infiniti M™ is an unrivaled combination of luxury, technology and performance. An Active Noise Control System cancels out unwanted engine noises, leaving only pleasing sounds. A VVEL engine generates 29% more power yet uses less fuel.[†] And an interior that captivates, with pure silver dust hand polished into the wood. This is inspired performance. This is the way of Infiniti.

INFINITI
Inspired Performance

NO.10
ON A HUMAN LEVEL

Numbers don't lie. But they also don't reveal the whole truth.

Sensors will be calibrated. Numbers will be crunched. But to craft a more emotional driving experience, cold hard data can only tell you so much. And nobody knows this better than Infiniti engineer Masayuki Sao.

Instead of just relying on analytical data to develop Infiniti's revolutionary 4-Wheel Active Steer (4WAS) system, he was inspired by a more valuable factor in the equation. The human one. And it was this that led him to employ the intuitive feedback of Infiniti's own master test driver.

It was critical that the system enhance maneuverability by controlling the steering angle of all four wheels. But not detract from the natural sensation of the drive.

So for several months Mr. Sao and his team put aside their calculations and focused their attention on how the system felt from behind the wheel. Working on a near-daily basis with the master driver, it became a collaborative effort based on feel. One that refined and re-tuned the responsiveness of the system's front- and rear-wheel-steering actuators to achieve the most nimble yet stable luxury driving experience possible.

Ultimately, choosing to trust the human senses, not just the computerized sensors, ensured the team's success. Not to mention, it reinforced the belief of an entire company. As one of Mr. Sao's team members put it, "At the end of the day, a human decides, not the computers."

The result is a remarkably rewarding 4WAS system that doesn't just enhance the vehicle's on-road performance. It produces a sensation like no other vehicle on the road.

Experience it in the all-new Infiniti M. This is inspired performance. This is the way of Infiniti.

For detailed specifications and more, visit [InfinitiUSA.com](#).
*Available feature. Always wear your seat belt, and please don't drink and drive. ©2010 INFINITI.
†Shodo art by Masako Inkyo

// Client_Infiniti
// Studio_TBWA\Chiat\Day
// Chief Creative Officer_Rob Schwartz
// Creative Directors_Bob Rayburn, Patrick Condo
// Associate Creative Director_John Figone
// Copywriters_Josh Stern, Chris DeNinno
// Art Director_Chase Madrid
// Digital Associate Creative Director_Ed Mun
// Digital Designer_Jose Eslinger
// Artist_Masako Inkyo
// Country_USA

There was a time when air conditioning was considered a luxury. It's back.

When creating the all-new Infiniti M, we began with a list of sensations we wanted you to feel. Including an air conditioning system designed to replicate the feeling of a forest breeze. By fluctuating airflow, regulating humidity and filtering most allergens, the effect is both calming and rejuvenating. Forest Air™: A luxury found in no other luxury car. This is inspired performance. This is the way of Infiniti.

Learn more at InfinitiUSA.com.
*Available options. Always wear your seat belt and please don't drink and drive. ©2010 Infiniti.

INFINITI.
Inspired Performance™

Safety in numbers. In this case, 360.

The all-new Infiniti M surrounds you with some of the most advanced safety features ever found in a car, including the world's first Blind Spot Intervention™ system. Combined with Lane Departure Prevention™ and Intelligent Brake Assist, these revolutionary safety technologies help the driver maintain a 360-degree ring of protection. This is inspired performance. This is the way of Infiniti.

Learn more at InfinitiUSA.com.
© Studio art by Masafumi Inoue
*Available BSIV System is not a substitute for paying total driver attention. Will not prevent driver from other vehicles or objects due to visibility or damage. Driving techniques on direct enemy vehicle or object, account for driver. BSIV System provides driver information on its right and left when the vehicle motions are clearly visible on the road. It will not prevent loss of control. See your owner's manual for more details. Available features. Always wear your seat belt, and please don't drink and drive. ©2010 Infiniti.

INFINITI.
Inspired Performance™

NO. 7

ON A HUMAN LEVEL

Better sound because of what you don't hear.

How do you block undesirable sounds while still preserving those you want? It was a confounding question, to say the least. Yet an intriguing challenge that drove Infiniti engineer Mr. Daisuke Ochi to help develop the remarkable Active Noise Control system available in the all-new Infiniti M.

Unlike typical noise-cancellation methods, he knew merely quieting the cabin with insulation wouldn't do. Instead he sought a much more ingenious technology. And from his years of studying vibration engineering, he knew exactly where to look. "Sound is a vibration. A vibration is a wave. Waves can cancel out competing waves," stated Mr. Ochi.

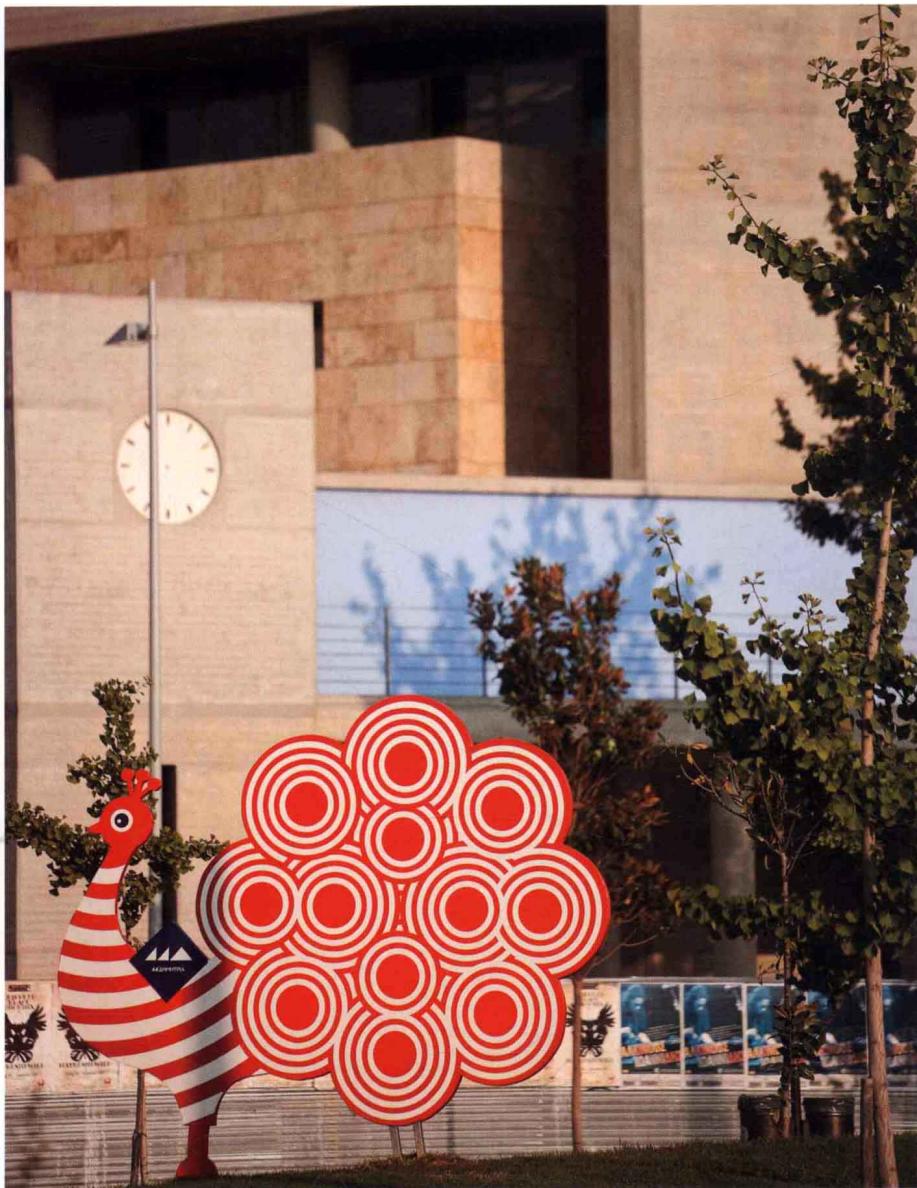
Working with a team of audio specialists, including Bose engineers, an advanced sonic technology was devised. One that not only targets and eliminates specific sound waves, but also enhances the auditory sensation of the M's trademark engine note.

The system does this by continuously monitoring engine RPM to identify unwanted low-frequency engine noise. Then the speakers in the doors emit opposing sound waves, effectively canceling each other out. The result is a harmonic engine note that ascends sonically for a smooth, invigorating resonance, especially appreciated at higher RPMs when merging onto highways or passing other vehicles.

In the end, you're rewarded with the sounds you want to hear. And shielded from those you don't. Most of all, Infiniti's Active Noise Control system delivers a truly immersive, multi-sensory driving experience. One crafted to move you in a way no other vehicle has before.

For detailed specifications and more, visit InfinitiUSA.com.
Always wear your seat belt, and please don't drink and drive. ©2010 Infiniti.

INFINITI.
Inspired Performance™

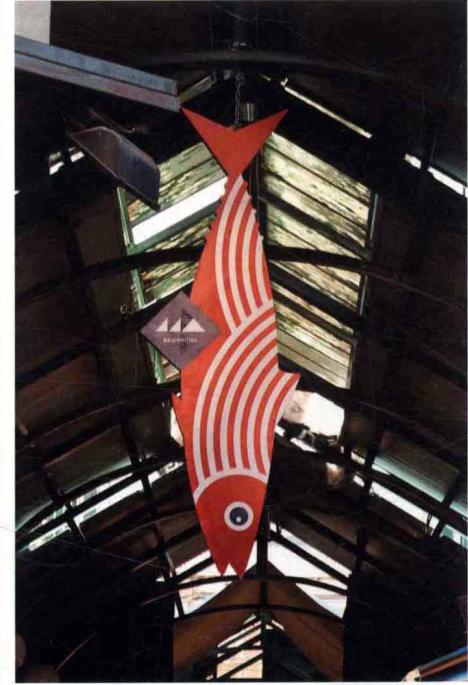


第四十四届Dimitria节

Dimitria是在希腊北部萨洛尼卡举办的最大的文化艺术节。每年秋初，这一节日标志著一系列重大艺术及文化活动的开始，这些活动横跨所有艺术与文化领域。

我们为第四十四届Dimitria节设计了高度为2.5—3米的木制雕塑。这些雕塑放置在萨洛尼卡的热闹街区与历史古迹之处，它们的角色与这些地方息息相关，如坐在海边的钓鱼人、大学区附近的猫头鹰、还有挂在鱼市场天花板上的鱼。

// Client_City of Thessaloniki-Department of Culture and Youth
// Studio_Beetroot Design Group
// Art Directors_Mike Rafail, Alexis Nikou, Vagelis Liakos, Yiannis Charalambopoulos, Ilias Pantikakis
// Country_Greece



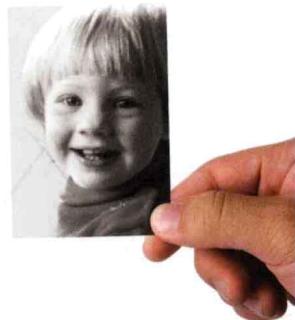
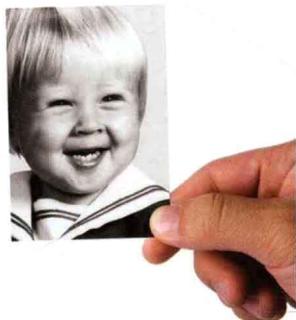




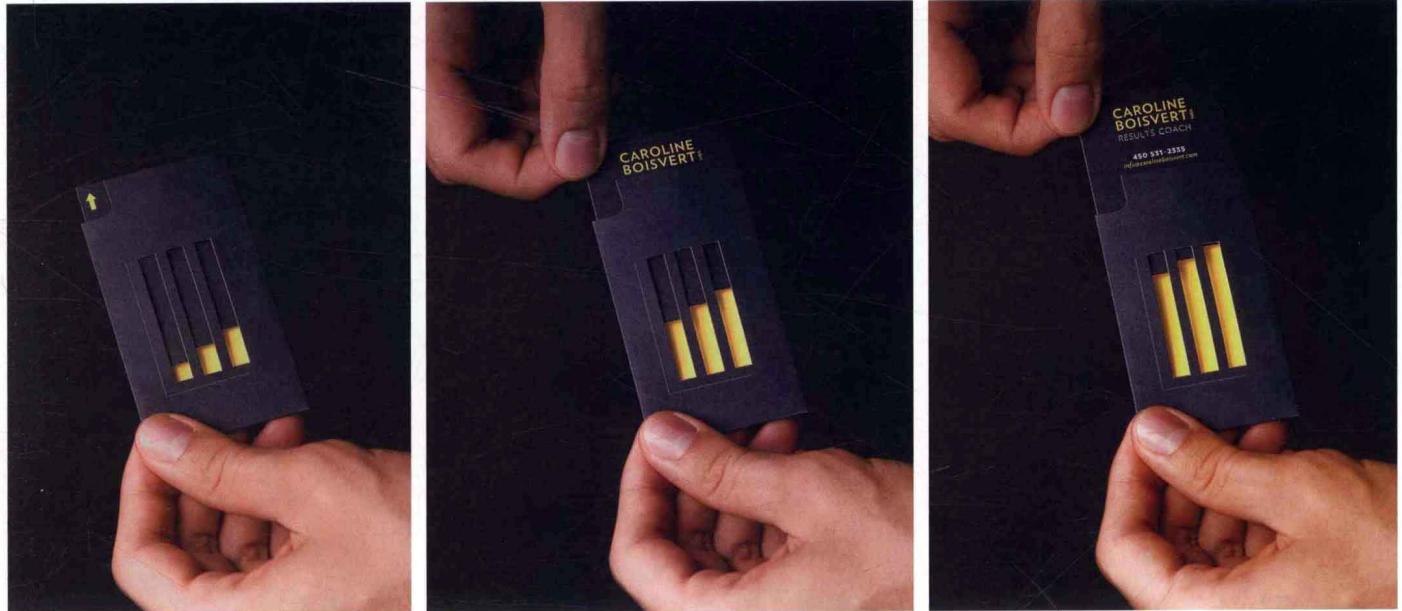
The Creative Method设计公司名片

这是The Creative Method设计公司设计师的名片。作为设计师的名片，让人出其不意，大声惊呼「哇——」才能达到效果。一定要与其他设计公司的名片完全不同，并且让人们记住——我们是谁、我们在做什么。必须达到的最好设计效果是，

The Creative Method公司员工可以在开发新业务的谈判桌上，用自己的名片引出一个讨论话题或展示给朋友与其他潜在客户。这款名片设计反映出公司各成员的特征，并且令他们乐于把名片递给客户。



// Client_The Creative Method
// Studio_The Creative Method
// Designer_Tony Ibbotson
// Creative Director_Tony Ibbotson
// Typographer_Tony Ibbotson
// Photographer_Todd Sutherland
// Finished Artist_Shaun Grant
// Country_Australia



Caroline Carte

// Studio_Chez Valois
// Country_Canada



Kenny J. Huang的名片

这是自我识别系统的创作。

Kenny是一位平面设计师，他对设计充满热情与活力。当他设计时，他先要探讨各种方案，然后才确定一个最终方案。做任何一件事都会

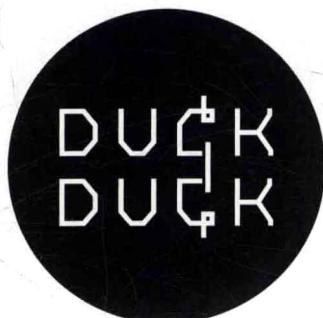
有一个更好的方式，你所要做的就是找到它。

我力求展示Kenny幽默、活力与探索的一面。



// Designer_Kenny J. Huang
// Country_Canada





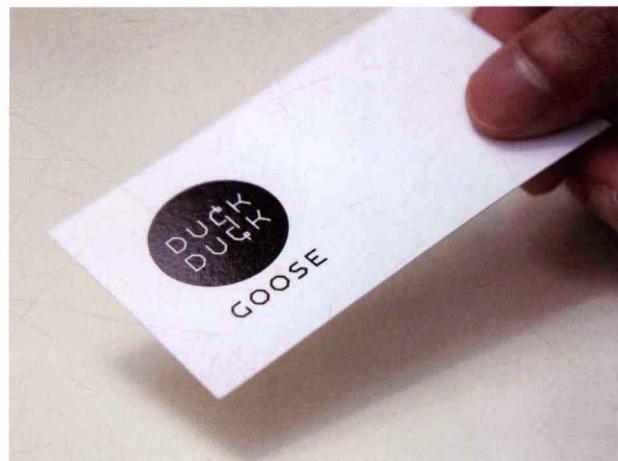
DUCK DUCK GOOSE

// Client_Duck Duck Goose
// Studio_Gardens & Co.
// Creative Director/Art Director_Wilson Tang
// Designers_Jeffrey Tam,
Wong Kin Chung
// Region_Hong Kong

Duck Duck Goose

*Duck Duck Goose (DDG)*是一家现代的中式酒吧及餐厅，由悉尼最知名的广东餐饮集团所办。*DDG*是墨尔本历史悠久的维多利亚医院的一个重点恢复项目，建筑的室内装饰设计由墨尔本最著名的建筑师*BURO*负责。

我们的设计初衷是一个形象识别系统能够反映东西方交流贯通。我们已经设计完成标识、文具、菜单、酒单、包装、引导标示。在2010年6月初的盛大开幕式之前，让我们先欣赏一下标识与名片设计吧！





02 TALLEST MAN ON EARTH	107 Tallest Man
03 SUNSET RUBDOWN	108 Sunsets
04 BEAR IN HEAVEN	Beast In Peace
05 CUT COPY	Lights and Music
06 MEW	Hawaii
07 SMALL BLACK	Despicable Dogs
08 ATLAS SOUND	Walkabout (w/Noah Lennox)
09 YEASAYER	Ambling Alp
10 RUSSIAN RED	Cigarettes
11 ANTLERS	Bear
12 MOST SERENE REPUBLIC	Heavens To Purgatory
13 WILD BEASTS	All The Kings Men
14 PETER BRODERICK	Below It
15 FIONN REGAN	Black Water Child
16 FEVER RAY	I'm Not Done
17 MUMFORD & SONS	Little Lion Man
18 PAINS OF BEING PURE AT HEART	Young Adult Friction
19 LCD SOUNDSYSTEM	All My Friends

February Mix

这是为个人项目设计的CD封套。

// Studio_Peter Gaillard
// Designer_Peter Gaillard
// Country_USA



01 JÓNSI	Boy Lilikoi
02 TALLEST MAN ON EARTH	The Gardner
03 SUNSET RUBDOWN	You Go on Ahead
04 BEAR IN HEAVEN	Beast In Peace
05 CUT COPY	Lights and Music
06 MEW	Hawaii
07 SMALL BLACK	Despicable Dogs
08 ATLAS SOUND	Walkabout (w/Noah Lennox)
09 YEASAYER	Ambling Alp
10 RUSSIAN RED	Cigarettes
11 ANTLERS	Bear
12 MOST SERENE REPUBLIC	Heavens To Purgatory
13 WILD BEASTS	All The Kings Men
14 PETER BRODERICK	Below It
15 FIONN REGAN	Black Water Child
16 FEVER RAY	I'm Not Done
17 MUMFORD & SONS	Little Lion Man
18 PAINS OF BEING PURE AT HEART	Young Adult Friction
19 LCD SOUNDSYSTEM	All My Friends

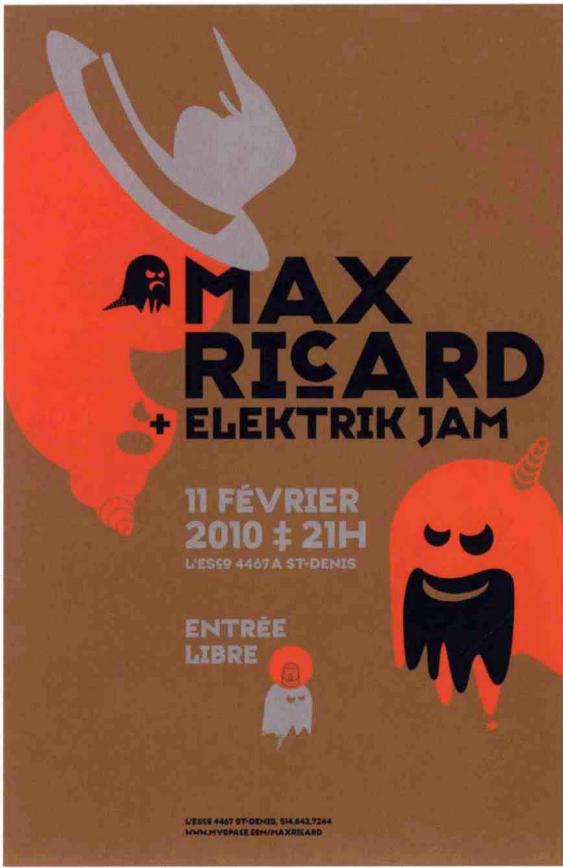
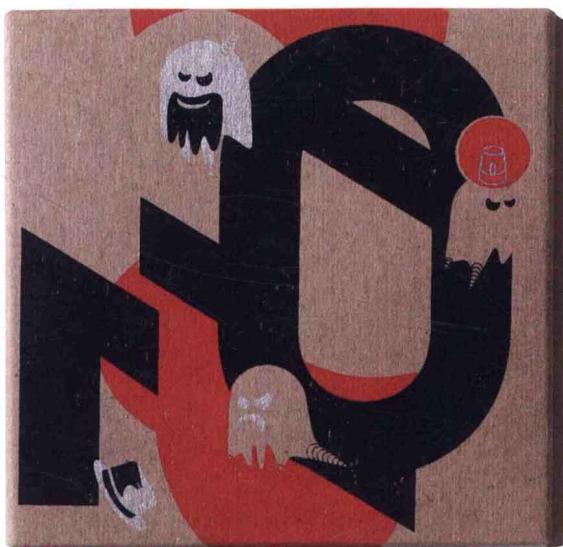
Max Ricard 「Chez les Fantômes」 专辑封套

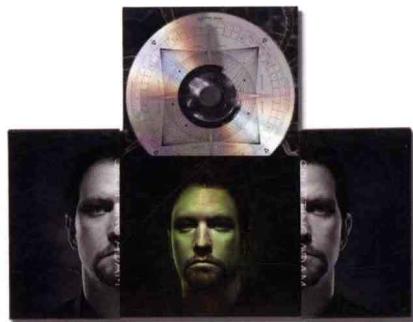
这是为Max Ricard的最新专辑「Chez les fantômes」设计的CD封套，采用3色丝网印刷。

专辑主要内容是歌手在蒙特利尔街头闲逛时，脑海中浮现的过去、现在与将来精神世界。



// Client_Max Ricard
// Designer_Annabelle Fiset
// Country_Canada





Splitting Adam

这是为「*Splitting Adam*」（分裂的亚当）乐队所设计的CD封套。设计概念围绕著一个虚构的、名为亚当的男人及其与一段音乐（触发躁郁症）之间灵魂深处的斗争。

封面是分裂的亚当图像，人物头部是一个三维动画的全息图，可以从温顺的羔羊变为好斗的猿。亚当的照片由五位乐队成员照片合成。

// Client_Splitting Adam
// Studio_Rethink Communications
// Creative Directors_Chris Staples, Ian Grais
// Designer_Jeff Harrison
// Studio Artist_Justin Renvoise
// Photographer_Clinton Hussey
// Animation_GoldTooth
// Hologram_Royal Holographic Gallery
// Country_Canada

