

CLUB

设计速递 会所设计

精品文化工作室 / 编



大连理工大学出版社
Dalian University of Technology Press

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The Glorious Space —Declaration of Club Design

Club is "glorious space", the reason why I think so is that "club" not only expresses the plan or three-dimensional space design, but also integrates "spirit", "commerce" and "art" to interpret the design of space.

I used to use "Inspiration Spring" as the design concept for club to express the expectation and memory, and to reflect my attitude and feeling towards club space design, and I was so passionate to introduce diversified commercial spirit and art into every space and every session of the design. A subtle idea of private share always touched the emotional and rational changes in the environmental space to highlight the thematic creative thinking, and to show a giant charm of integrating commercial art and space with a unique temperament.

In recent years, China's commercial economy has developed rapidly, and the effect not only affects our aesthetics of life, but also impacts the thought balance point between consuming and pursuing of emotion. Along with the social and urban developing process, all of the changes formed a cultural phenomenon of spirit consumption, at the same time, promoted the development and transformation of market economy and service industry. The term "club" has emerged to become a product of era development and human civilization.

Club belongs to service industry, similar to hotel industry, and along with time, it has transformed from single mode to comprehensive diversified independent business mode. With a high degree of private enjoyment due to the nature of club business, it has become a platform of persuading, gathering, communicating and sharing, pursued by a minority of successful people, such as Horse Racing Club, Yacht Club, Golf Club, High-end Real Estate Club, SPA Health Care Club, Private Party Club, Entertaining Sports Club, Business Club for entrepreneurs, Celebrities Club, Special Delicacies Club, and other various types of thematic and functional clubs. Space designs of thematic and functional clubs feature their own styles and demands, but the "glorious" feature is the eternal pursuit in club space. Club space is no longer the relationship of structures formed by points and surfaces, but shows a "circle-based commercial culture phenomenon". In the design, we cannot ignore its form, style and comfort, and we also have to integrate art and culture throughout the whole space, to create unlimited commercial art appeal, to enhance the experience value of the environment, to meet our guests' demands of respect and private sharing, and to achieve mental and physical balance.

Now we get together here, I hope to share with you a little bit of practical experience through the book, the declaration of club design. Let's share together, to create more legendary, perfect "glorious spaces" with rich practicality and use of meaning. Thanks for mutual encouragement!

Danfu Liu

At night, 8th Apr.2012, Shanghai

荣耀的空间 ——会所设计的告白

会所是“荣耀的空间”，我之所以这样认为是因为“会所”表达的不仅仅是平面或立体的空间设计，而是把“精神”“商业”“艺术”三者相融合以诠释空间的设计。

我曾经将“灵感触发”作为会所设计思想，来表达那份期待与回忆，反映我对会所空间设计的一种态度与情愫，充满激情地将多元化的商业精神与艺术融会贯通到作品的每个空间和每个环节中。一种微妙的私密分享思想总在触动环境空间感性与理性的变化，彰显主题性的创意思维，以独特的气质，呈现出商业艺术与空间交融的感人魅力。

近年来，由于我国商业经济迅速发展，这种效应不但影响了我们对生活的审美观，也冲击着消费与追求情感的思维平衡点。这一切的变化也随着社会与城市的发展进程，形成了一种精神消费的文化现象，同时也促进了市场经济与服务行业的发展与转化。

“会所”这一名词也应运而生，成了时代发展与人类文明需求的产物。

会所，属于服务性行业，与酒店业同类，随着时间的发展已经完成了从单一的模式到综合多元化独立经营模式的转化。由于会所的经营性质具有高度的私享性，因而它成了少数成功人士追捧、聚集、交流、分享的人际平台，例如，马会、游艇会、高尔夫会所、高端楼盘会所、SPA养生保健会所、私人派对会所、娱乐运动会所、企业家商务会所、名流会、特色餐饮会所等各类主题性及功能性会所。尽管主题性及功能性会所空间设计都有其各自不同的风格展现与诉求，但其“荣耀”的特性将是会所空间永恒的追求。因为会所空间不再是点面形成的架构关系，而是表现了一种“圈子型的商业文化现象”。在设计中我们不能忽略它的形式、格调与舒适体验性，同时还要让艺术文化融会贯通于整个空间，来创造无限的商业艺术感染力，提升环境的体验价值，满足客人的尊耀感与私享性，让心理与生理得到平衡。

这次相聚在这里，希望能够通过本书传递一些我的实践经验，会所设计的心声告白。让我们一起分享，共同创造更多传奇、完美、富有实用性与使用意义的“荣耀空间”。感谢共勉！

刘卫军

2012年4月8日晚于上海

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Club Aria

Club Aria

Junxian Club consists of double clubs, a private leisure space with full services for residential tenants. The club includes Club Mezzanine at low floors and Club Aria at top floors, defining activity properties by floors to meet the households' high-quality pursuit of life and entertainment.

What the project mainly shows is the Club Aria at top floors which features restaurants, fitness center and wine tasting area. The two floors of Club Aria are designed with hall respectively, with hollowed space between floors connected by transparent staircase, and the 38th Floor mainly features dining space, which is planned with

a piano gallery for welcoming guests, banquet hall, and Gourmet Place. The banquet hall introduces separate glass boxes to echo with Club Mezzanine, and when the door is open, it can be connected with the peripheral space; when the door is closed, the clear and vague design of adjusting lighting ensures the internal privacy. The Gourmet Place taking up two heightened floors features large area of viewing windows, endowing each seat with broad perspective of overlooking the city. The 39th Floor is designed with Wine Bar, VIP Rooms, Wine Cellar and Gym, providing unique landscape and magnificent vision of gallery style.





峻弦会所由双会所组成，是完全服务于小区住户的私人休闲空间。会所包括低楼层的Club Mezzanine以及顶楼的Club Aria，以楼层区隔活动属性，满足住户对生活、娱乐的高品质追求。

本案主要展示的是顶楼的Club Aria，主营餐饮、健身、品酒项目。Club Aria两个楼层各有门厅，楼层之间挑空并以透明楼梯串连，38楼主要为餐饮空间，规划了迎宾

琴廊、宴会厅、天际轩。宴会厅使用独立玻璃盒呼应Club Mezzanine，当门片开启，便可与外围的空间连接；门关闭时，可利用调节光电的明雾设计保证内部隐私。挑高两层楼的天际轩拥有大面观景窗，让每个座位都有俯瞰城市的广阔视野。39楼设有酒吧、贵宾室、酒窖、健身房，同样有长廊式的景观特色和壮阔的视野。









