

实用大学英语系列教材
全国应用型高等院校精品系列教材

实用大学英语 综合教程

孙新法 王 慧 主编

1
BOOK

PRACTICAL
COLLEGE ENGLISH
COMPREHENSIVE COURSE



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**Practical College English
Comprehensive Course 1**

实用大学英语综合教程 1

主编 孙新法 王 慧

参编 赵娟丽 刘东生 王 蓓

刘 利 许建航 王 静

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Comprehensive Course 1
实用大学英语综合教程 1**

孙新法 王 慧 主编
责任编辑: 李 丽 田 园

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北京市朝阳区惠新东街 10 号 邮政编码: 100029
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出版说明

应用型高等教育是在我国高等教育开始进入大众化阶段后,为适应市场对人才培养多方面的要求,扩大高等教育内涵的形势下产生的,主要培养应用型人才,促进职业、技能和知识的直接结合,为经济建设服务。对外经济贸易大学出版社为适应教育发展的形势,努力推动应用型高等院校的教材建设,组织编写了这套全国应用型高等院校精品系列教材。

本套教材具有以下特点:

1. 对接社会和专业需求,体现市场最新发展趋势

本套教材涵盖了商务英语、英语和财经等专业,在了解市场需求的基础上,对编写及内容体系的构建进行了创新探索和实践,一些先进的教学理念及最新知识点都在教材中得以体现。

2. 以就业为导向,强调应用性和适用性

针对应用型院校的特点,本套教材内容的编写以就业为导向,充分体现了应用性和适用性,强调能力的培养和技术的应用。教材编写过程中,教师结合自身的教学实践、调研论证和各行业专家对工作岗位的实际要求来安排课程结构和内容,形成了应社会所需,与市场接轨,与企业合作,实践与理论相结合的全新教材编写理念。

3. 教学方法和内容设计以学生为中心,提高教学效果

本套教材在传统教学方法的基础上进行改革,以学生为中心。为达到最好的教学效果,本套教材多运用启发、引导、讨论和参与式教学,激发学生的学习兴趣和营造独立思考的氛围、提高学生独立思考和解决问题的能力。

本套教材暂包括《实用大学英语综合教程1-4》、《商务英语口语》、《商务英语写作》、《商务英语阅读》、《国际商务谈判》、《旅游英语》、《酒店英语》、《经济学基础》、《国际贸易实务》、《国际单证实务》、《报关报检实务》、《市场营销》、《基础会计》、《财务会计》、《财务管理》、《工商管理实务》等。本套教材的编写得到了有关院校领导和教师的大力支持,在此一并表示感谢。编写教师不但具有丰富的教学经验,且有一线工作经历,主持或参与过多项应用技术研究,有力地保证了本套教材的质量和水平。

每册教材均配备有PPT课件(网站下载 www.uibep.com),并根据课程内容选配教学参考书或者MP3光盘,提供立体化教学资源辅助教学。

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Preface

前 言

《实用大学英语综合教程》是对外经济贸易大学出版社联合多家全国重点应用型高等院校，在充分借鉴国内外英语教学先进理念和宝贵经验的基础上，推出的一套全新的应用型高等院校公共英语教材。

本套教材以先进的教育理念为指导，以全面提高学生综合素质为宗旨，在传授英语语言基础知识的基础上，注重开发和培养学生英语听、说、读、写、译五方面的基本技能，以“学一点、会一点、用一点”，“边学边用、学用结合”为原则，让学生学完一个话题，即能够围绕该话题进行简单实用的英语交际。本套教材顺应时代和社会的需求，为应用型人才的终身学习、工作、生活和个人发展奠定良好的基础。

本套教材共四册，每册十个单元，每单元包括 Listening, Lead In, Reading, Grammar Tips, Translation, Writing, Reading for Fun 及 Practicing Yourself 七大版块。为衔接学生在中学期间的英语学习，教材第一册难度略高于高中英语的水平，第二册、第三册和第四册在第一册难度基础上循序渐进，由浅入深，最终达到应用型高等院校英语教育的基本要求。

提高语言应用能力的重要途径是练习，在设计和编写练习时，本教材力争将练习与提高学生语言应用能力和应试能力有机结合起来，将课堂练习与课外练习相结合，让学生通过各种输入与输出活动，熟练掌握所学知识，并在练习中提高自己的语言应用能力。考虑到学生在学习期间的考级需求，本教材中的练习也更多的采用了接近英语应用能力考试 A、B 级和大学英语四级的题型，以提高学生的应试能力。

本教材所选材料在注重时代性、知识性、趣味性、思辨性和语言规范性的同时，更加注重实践性，有助于学生提高学习兴趣和提高语言应用能力。通过该套教材的学习，学生不仅能学会英语语言，也能了解到英语国家的文化，这种新颖别致和学以致用选材突破了现今外语教材传统的选材模式和框架。

● Listening

选择难度适中的句子、会话或短文，让学生边听边完成听力练习，旨在提高学生的听力及听力应试能力。

● Lead In

进入课文前所安排的口语训练，设置了内容与主课文话题相关、为学生熟悉并与其

生活相关的问题，使学生在练习口语的同时了解课文内容。

- Reading

精选两篇统一且贴近学生生活的英文原文作课文，并在课文之后编有各种形式的练习，使学生更好地掌握各单元所学的知识点和语言点。其中，TEXT A 作为单元主课文供教学使用，TEXT B 作为可选课文供程度较好的学生自学或程度较好的班级教学使用。

- Grammar Tips

结合课文，进行重点语法讲解，帮助学生扎实掌握英语语法知识。

- Writing

本部分为难度适中、实用性强的写作练习，包括写作讲解、写作范例和写作所需的相关重点句式，锻炼学生动笔能力。

- Reading for Fun

选取融趣味性和知识性为一体的短文，帮助学生了解英语国家文化。

- Practicing Yourself

根据学生的实际需求所设置的英语语音及口语练习，该部分为学生自学内容，老师可适当督促学生掌握相关知识。

本套教材的编写队伍来自全国重点应用型高等院校，编写教师不但具有丰富的公共英语教学经验，且有企业一线工作经历。此外，每册教材均配备有 PPT 课件，供教师教学参考使用（网站下载 www.uibep.com）；并根据课程内容配备 MP3 光盘，提供立体化教学资源。

由于编者水平有限，不足之处在所难免。我们欢迎专家、同行和使用本套教材的广大师生提出宝贵意见，以便我们修改完善。

编者
2013年4月

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Unit **1**

College Life

Part 1 Listening

There are 5 recorded questions. The questions will be spoken two times. When you hear a question, you should decide on the correct answer from the 4 choices marked A), B), C) and D).

- | | |
|----------------------------|-----------------------------|
| 1. A) He is all right. | B) Sorry, he is not in. |
| C) It's nothing. | D) Here you are? |
| 2. A) Two weeks. | B) That's all right. |
| C) No, thank you. | D) So long. |
| 3. A) Yes, I did. | B) Oh, I failed. |
| C) Yes, of course. | D) No, I didn't. |
| 4. A) No, I don't like it. | B) No, it's too late. |
| C) Yes, I'm very happy. | D) It was very interesting. |
| 5. A) It's my pleasure. | B) Not at all. |
| C) Sure, here you are. | D) See you. |

Part 2 Reading

Lead-in

Discuss the following questions in groups.

1. What's your purpose of going to college?
2. What would you like to do at college?
3. Have you set your goals in college? If yes, what are they?

Text A

Eight Tips for College Students

1 After writing the time management article "Do It Now", I received many follow-up questions from students asking for more advice. Here are eight tips to help you create a productive and memorable college experience, and most of all, to deeply enjoy this time in your life.

2 Answer the question, "Why am I going to college?" Many of you may not have a clear reason for being there other than the fact that you don't know what else to do yet. You inherit

goals from family and peers which are not truly your own. Therefore, it is important to ask yourself “what are you there to learn?” and “what do you want to experience?”

3 Imagine your ideal college experience. Once you know why you’re going to university, imagine your ideal outcome. Whether you’ve already started university or not, stop and simply write down some attributes of your ideal experience. Describe it in as much detail as you can. Real life will of course turn out different than you visualize. The point of visualization is to give you more clarity for making decisions right now.

4 Take at least one extra class each semester. The real benefit to a dense schedule is not that you’ll graduate sooner. The real benefit is that you’ll enjoy a richer experience. This sort of thing sure looks great on a resume.

5 Set clear goals for each class. Decide what you want out of each specific class. Sometimes you’ll achieve your goals; sometimes you won’t. Even if you do your best, you may still fall short. You’ll have to pick your battles. Some are worth fighting; others are best ignored.

6 Get an early start each day. Getting an early start each day helped you get a lot more done, not just in the morning but throughout the day.

7 Learn material the very first time it’s presented. One of the biggest time wasters in school is having to relearn something you didn’t learn properly the first time. When students say they’re studying, most of the time they’re making up for a previous failure to learn the material.

8 Master advanced memory techniques. One of the keys to learning material the first time is to train yourself in advanced memory techniques. I don’t recommend memorizing by repetition because it’s way too slow.

9 Have some serious fun! Challenge yourself academically, but give yourself plenty of time for fun as well. Don’t squander your leisure time hanging around doing nothing.

(415 words)

New Words

1. academically [ˌækəˈdemɪkəli] *adv.* in regard to academic matters 学术上
2. achieve [əˈtʃi:v] *v.* gain with effort (经努力) 获得
3. advanced [ədˈvɑ:nst] *adj.* at a higher level in training or knowledge or skill 高级的
4. attribute [ˈætrɪbjʊ:t] *n.* a quality or feature, especially one that is considered to be good or useful 属性, 特性
5. benefit [ˈbenɪfɪt] *n.* something that aids or promotes well-being 好处
6. challenge [ˈtʃælɪndʒ] *n.* a new or difficult task that tests someone’s ability and skill 挑战
7. dense [dens] *adj.* containing a lot of people, things, plants, etc., with little space between them 密集的

- A) project
C) inspiration
- B) challenge
D) opportunity
3. We had a _____ meeting that solved some problems.
A) previous
C) productive
- B) virtual
D) interesting
4. I really love the area and see it as a (an) _____ place to start my managerial career.
A) present
C) inherit
- B) ideal
D) properly
5. The money is to be used for the _____ of the poor.
A) challenge
C) advantage
- B) equality
D) benefit
6. In the event of his death, his daughter will _____ the money.
A) dominate
C) inherit
- B) prove
D) present
7. We are not replacing those jobs with enough new, higher-skilled ones to _____ the loss.
A) make on
C) make up for
- B) turn on
D) recommend
8. To _____ these ends, we must adopt the above mentioned measures.
A) achieve
C) adopt
- B) catch up with
D) enlighten
9. Susan _____ her wedding day and saw herself walking down the aisle on her father's arm.
A) visualized
C) turned to
- B) cancelled
D) worked on
10. What _____ should a good chief manager possess?
A) contribution
C) attributes
- B) nationality
D) mood

III. Fill in the blanks with the words given in the box. Change the form when necessary.

inherit	benefit	turn out	resume	previous
ideal	recommend	challenge	academic	properly

1. I was terrible at school and left with few _____ qualifications.
2. She decided that I was the _____ person to take over the job.
3. The demonstrators have now made a direct _____ to the authority of the government.
4. The best way of finding a lawyer is through personal _____.

5. Let me digress for a moment and explain what had happened _____.
6. He intended that his son should _____ his business.
7. Using computers has a (an) _____ effect on children's learning.
8. Sometimes things don't _____ the way we think they're going to.
9. My _____ shows that I have the right qualifications for the job.
10. How much money do we need to do the job _____?

IV. Translate the following sentences into Chinese.

1. Describe it in as much detail as you can.
2. Even if you do your best, you may still fall short.
3. The point of visualization is to give you more clarity for making decisions right now.
4. I don't recommend memorizing by repetition because it's way too slow.
5. Don't squander your leisure time hanging around doing nothing.

V. Complete the following sentences by translating Chinese into English.

1. I have a lot of faults to _____ (弥补).
2. She has no other friends _____ (除了他).
3. Without more training or _____ (高级技能), they'll lose their jobs.
4. He recalled exactly what Bob had told him the _____ (前一天晚上).
5. The new government's _____ (首要的挑战是经济).

Text B

Time to Make New Friends: Here's How

- 1** Whether you were the shy one at high school or the most popular person on campus, starting university is a clean slate for everyone.
- 2** It's the best time to develop your skills with different people, such as teachers, classmates, and roommates. Your social skills and relationships with people in college will have an influence long after you graduate.
- 3** Here are some tips on developing your people skills at college.
- 4** **Put yourself out there and meet new people.**
- 5** You're very likely to make some lifelong friendships at college. But before you get there you have to start by making acquaintances.
- 6** Upperclassmen and the college itself will organize events to introduce you and your peers to each other and the new college environment. For the sake of improving your social skills early on, attend every single one.

7 Join clubs that fit your interests. You can meet many people there and it's a safe bet that you will have something in common.

8 Being active on social networks, such as Renren and micro blogs, is also a good way to meet people, especially if you're not so good at face-to-face conversation.

9 **Always open yourself to conversation.**

10 Your chances of making new friends depend on your ability to get a friendly vibe across.

11 Simple gestures, such as moving your things from a chair when someone is looking for a place in the canteen, can make you seem more open to conversation. You can also take out your earphones when someone asks to share a table with you in the common room while you're studying.

12 **Try to get along with roommates.**

13 Getting along with roommates is a challenge you'd be wise to overcome. You live together, so you will often spend time together without even trying to. It's important to make sure that dorm life doesn't make you unhappy.

14 You should be cautious about confronting your roommates over any problems, especially if you have only just met. Remember, be polite but firm.

15 The key is to set expectations and clear boundaries from the beginning. Let your roommates know your life habits, but also observe and respect theirs. Sleeping times and studying schedules, visiting friends and cleaning duties are just some of the topics you should discuss.

16 **Avoid drama and gossip.**

17 As you already know from high school, your social life will be much more pleasant if you avoid causing and getting caught up in drama, no matter whether in class, dorm, or elsewhere.

18 When it comes to gossip, learn to keep your mouth shut and you'll avoid trouble. This is especially important if you live in a dorm, where staying away from someone you've offended is difficult.

19 **Romance, or not?**

20 Romantic relationships are usually inevitable in college life. Maybe you've just come through a breakup because you and your boyfriend/girlfriend have gone to different cities. Or maybe you are single and you now think you have the freedom to fall in love with whomever you please.

21 It's possible that you will find the love of your life in college, but take it slow, and don't get attached to a significant other as soon as you get to college. He or she will become your crutch and you will lose out on meeting other people and potential friends.

(561 words)