

NEW TOP CLUB

TOP会所

高迪国际出版有限公司 编
孔娜 周晓霞 孙倩 译

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Preface 序言

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Currently, clubs have become one of the major concerns of property buyers. Meanwhile, with the rapid development of the domestic sports industry and the establishment of the public health consciousness, in the atmosphere where recreation and fitness have become a new trend of fashion, the clubs' designs turn out to be a focus concerned by the public and the world of architecture and designers.

Clubs can be classified into public clubs and community clubs in terms of its range of use. From the perspective of market and management, public clubs include clubs for business and holidays; community clubs are designed with the themes of life, art, fitness and recreation. Its classification (or design orientation) is usually determined by the circumstance of the construction project, the construction unit, the value orientation of the market as well as the business purposes, which should also be understandable and manageable to the designers. The designers have to consider factors like space organization, functional orientation, decoration style and construction languages, etc. With the limitation of space, I hope to make a slight touch on club designs centered on the above aspects and share some of my experience in club design.

1. Space

The space of a club consists of the interior hall, shared space, resting hall and functional rooms, which must be organized through the streamline relations in the space. In the previous designs, the corridor is arranged on the central line extended from the lobby with rooms along the two sides. The division of the walls defines the visual extension. Though the privacy of the space guaranteed, the harmony and integration between each space has been far from adequate.

Among many excellent designs of domestic clubs, various spaces are distinguished by different furniture, display, ground elevation and variation of lights, etc. In the mean time, translucent fences, glass doors and 3 dimensional partition columns are used to separate the spaces and extend the visual depth.

Holiday clubs used to be a resting place for consumers after a golf play and horse riding, which was regarded as a passive supporting facility. At present, to promote the space quality of the holiday club, the organization of the space can no longer be restricted to the interior space. Instead, the exterior sceneries must be combined with the interior ones to achieve a global integration.

2. Function

The external environment of clubs is usually featured by visual landscapes. The visual effect of large area of green land, aquatic vegetation, fountain and street furniture greatly outweighs the functional effect so that the space for consumers' outdoor activities are inevitably reduced, which may lead to the decrease in joviality of residence. In contrast, some community clubs are located in confined spaces with poor ventilation. The equipments are not well chosen with multiple functions but without distinct features. The reading room is arranged next to the Chess and Poker Room and the ping pong tables are frequently set in the spas. The streamlines are disorganized in a noisy atmosphere.

Therefore, it can be seen that the design of the club's functions usually spells the success or failure of the whole design. No matter in a compact urban space or a spacious countryside, convenience added to the functions along with comfort and pleasure provided all have positive impact on consumers, through which the taste of the club can be possibly promoted.

3. Feature

No matter public or community construction project, clubs are undoubtedly the central facility for social activities, which should presents a prominent style of decorative arts and highlight the identifiability of the project with distinct features. It should be consistent with the style of the external constructions in terms of the design standards. In aspect of the visual effect, besides the natural characteristic of the materials, the well-proportioned materials, colors and layout as well as the combining skills of blending and contrast can all contribute to the presentation of the designer's unique understanding of the space.

Though appropriate geometric figures and lines can enhance the expressiveness of the interior space, garish decorations should by no means be pursued too consciously by the designers. Meanwhile, the complex construction joints do little to elevate the delicacy of the decoration. Therefore, a global keynote should be fixed by the designer with emphasis on setting in an effort to combine the design with the function and structure of the clubs perfectly, to highlight the features of the clubs' surroundings and to present distinct club spaces.



会所,最早作为一种舶来品,意思是“政商名流聚会的地方”。改革开放后,它的形式从艺术茶室、聚餐场所、别墅区演变至今,成为大量的社区会所和综合性消费场所。它的设计也从原先的“提供奢华的享受”,上升为现在的“为精神栖息而设计,为身心健康而设计”。

现今的会所已经成为购房者考察的重要内容之一。同时,随着国内体育产业的高速发展以及公众健康意识的树立,并且在健身休闲成为时尚的大环境下,会所设计俨然成为公众和建筑设计界关注的热点。

会所从使用范围上分为公共会所和社区会所。公共会所从市场及经营角度上分为商业会所和度假型会所;社区会所从主题上又被分为生活型、文艺型、健身休闲型会所。其分类(或设计定位)往往由建设项目情况、建设单位、市场价值取向、经营目的等因素决定,而且对于设计师而言是易懂、易把握的。设计师需考虑的问题是空间结构、功能定位、装饰性格以及建筑语言等。在有限的篇幅里,我希望能够浅谈如何围绕以上问题展开设计,并分享一些会所设计的心得。

一、空间

会所的空间区域包括室内大厅、共享空间、休息大厅、功能用房等。以往空间平面的布局通过在门厅的位置延伸中心线来确立走廊,并在走廊两侧分布开间,墙体的隔断形成了视觉的延伸。虽然空间的私密性得到了保证,但远不能形成各个空间的和谐与共融。

在国内许多优秀的会所设计中,各个空间是通过不同的家具及陈设、地面标高、灯光变化等加以区分的,同时,利用半透明的围挡、玻璃门、立柱柱作为隔断,延伸了空间的视觉深度。

过去,度假型会所是消费者打完高尔夫球或者骑完马后休息的场所,是被动的配套;现今,为了提高度假型会所的空间质量,空间结构就不能只局限于室内空间,必须结合室外景观,形成室内与室外的共融。

二、功能

会所的室外环境,通常作为视觉景观。大片的绿地、浅水植被、喷泉、建筑小品的景观效果远远大于使用效果,这样就缩小了宾客的户外活动空间,其居住的愉悦性便大大降低。反之,一些社区会所空间狭小、通风条件差,设备选配不合理,功能繁多但却没能突出特点,阅读室被安排在棋牌室旁边,水疗馆里摆放乒乓球桌的情况时有发生,流线混乱,气氛嘈杂。

由此可见,会所功能的设计往往决定会所设计的成败。无论是在拥挤的城市空间还是宽敞的郊区,增加功能上的方便、舒适和愉悦性都能够对宾客的心理产生积极的影响,从而提升会所空间的品位。

三、个性

不论是公共还是社区建设项目,会所都是社交活动的中心场所,应该具有显著的装饰艺术风格,突出建设项目的识别性,展现其特色。在设计尺度上,应保持与外部建筑风格相统一。在视觉效果上,除了要展现材质的天然特性,也可以通过材质、色调、布局等的良好比例,运用调和及对比等组合手法,阐述设计师对空间的独特理解。

适当的几何图案和线条能够增强室内空间的表现力,但是设计师不应过分追求烦琐的装潢。同时,复杂的构造节点并不能提高装饰的精密度,所以,设计师应该确立整体基调,强调主次分明,力求和会所的功能及结构巧妙地结合起来,突出会所和周边环境的特点,打造个性鲜明的会所空间。

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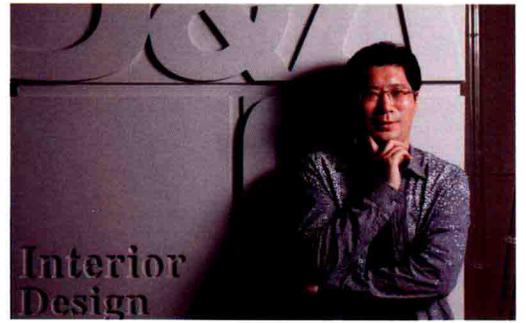
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No matter public or community construction project, clubs are undoubtedly the central facility for social activities, which should presents a prominent style of decorative arts and highlight the identifiability of the project with distinct features. It should be consistent with the style of the external constructions in terms of the design standards. In aspect of the visual effect, besides the natural characteristic of the materials, the well-proportioned materials, colors and layout as well as the combining skills of blending and contrast can all contribute to the presentation of the designer's unique understanding of the space.

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- 052** Restaurant Club
餐厅会所
- 060** Hetianxia Club
和天下会所
- 068** Baizi Bay No.1 Entertainment Club
佰子湾一号娱乐会所
- 076** Guangzhou Civic Club
广州民生会所
- 086** Holland Casino Leeuwarden Club
荷兰吕华登会所
- 090** IPIC Theater Club
IPIC 剧院会所
-
- 098** Vanke Tangyue Club
万科棠樾会所
- 106** CTS Tycoon Golf Club
港中旅聚豪高尔夫球会所
- 116** Ruyi Club
如意会所
- 126** Shanghai Jiangnan CEO Club
上海江南华府总裁会所
- 132** Power Valley Jinjiang International
Hotel Club
电谷锦江国际酒店会所
- 140** Maotai Party – Jiangnan Home Club
茅台会·江南之家会所
- 146** Fuzhou 99 Health Club
福州九九养生会所
- 154** Dagong Garden Salon Club
大公园沙龙会所
- 160** River Island Private Salon
江心岛会所
- 168** Three-province Golf Club
三省高尔夫会所
- 174** Tianduhui Club
天度会会所
- 180** Imperial Recreation Club
尊宠娱乐会所

- 184** Prince Bay Club
太子湾会所
- 192** Beijing k2 Clear Water Bay Club
北京 k2 清水湾会所
- 200** Guangzhou Xanadu International Club
广州世外桃源国际会所
- 208** A Club in Miss Fruit Ridge
思念果岭某会所
- 214** Central City's Azure Sea Grand Hotel
of Zhengzhou
郑州商都碧海大酒店
- 222** Urban 18 Golf Club
都市 18 高尔夫会所
- 228** Gallery Pharaoh Palace Spa Club
天工艺苑法老宫水疗会所
- 234** Royal Riverside Club
御水丹堤会所
- 242** Dujiangyan Yulei Splendid Senior
Business Club
都江堰玉垒锦绣高级商务会所
- 250** Dragon Bay International Club
龙湾国际会所
- 256** Indian Yoga Club
印瑜伽生活会所
- 260** Chengdu West City International Club
成都西城国际会所
-
- 266** Shang Lake Club
尚湖会所
- 272** Tiara Club
皇冠会所
- 278** Triumphal Arch No.7 Club
凯旋门七号会所
- 286** Dongguan Royal Garden Hotel Dream
Theater Club of Highstreet
东莞帝豪花园酒店梦剧院高街会所
- 292** Oceanique
海洋会所
- 300** Banquet Club
和宴会所
- 306** Club of Scene and Way
景行居会所
- 312** Tiara Holiday Inn Zongfu Huating
Exclusive Club
皇冠假日酒店总府华亭高级会所
- 320** Binger Billiards – Shengti Branch Club
宾格台球·省体店会所
- 328** TNT Club
潮人会所
- 336** Huizhou No.1 Mansion Club
惠州一号公馆会所
- 344** Rudder Club
润德会所

Shangzuo Club

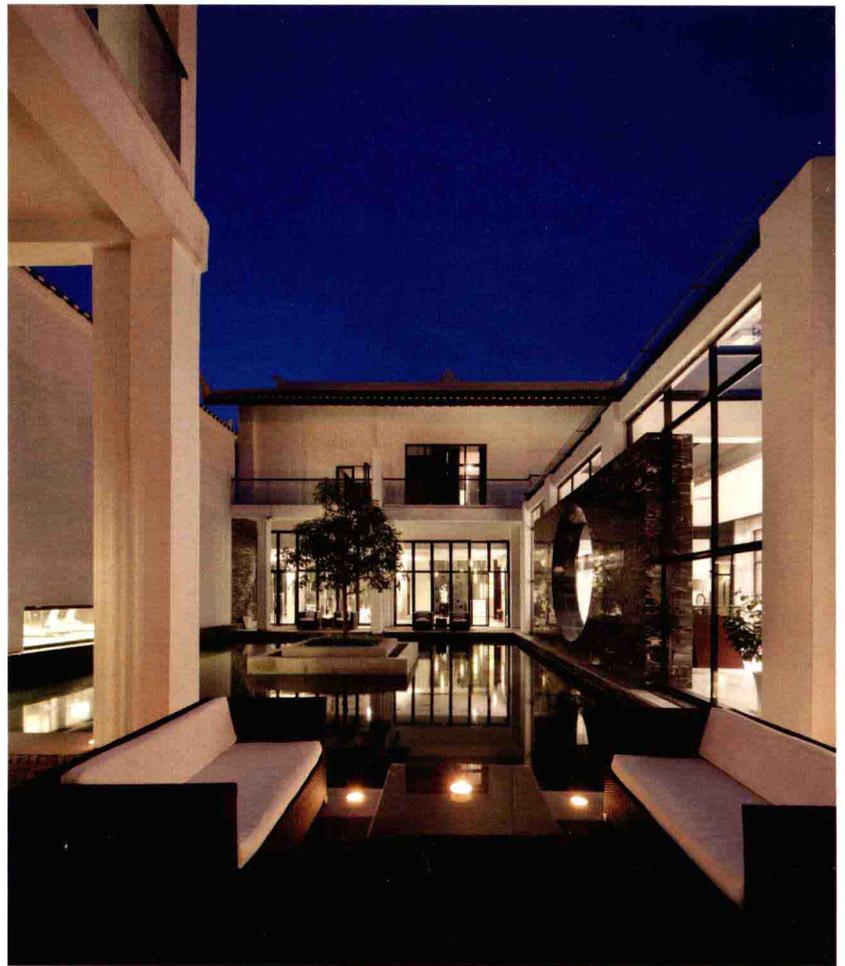
上座会所

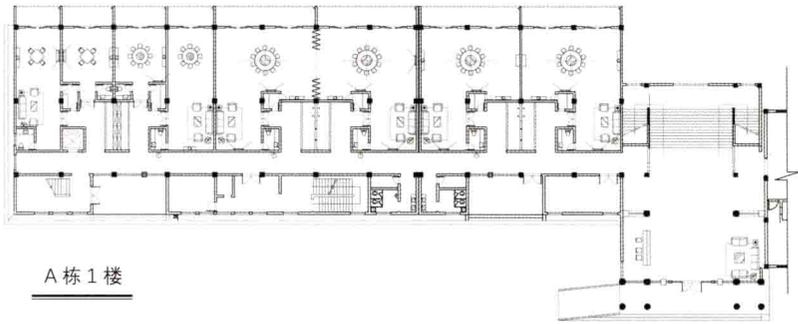


项目地点 | 中国贵州
项目面积 | 7 000 平方米
设计师 | 熊华阳
设计公司 | 深圳华空间机构
主要材料 | 大理石、绿可木、布艺沙发、装饰画

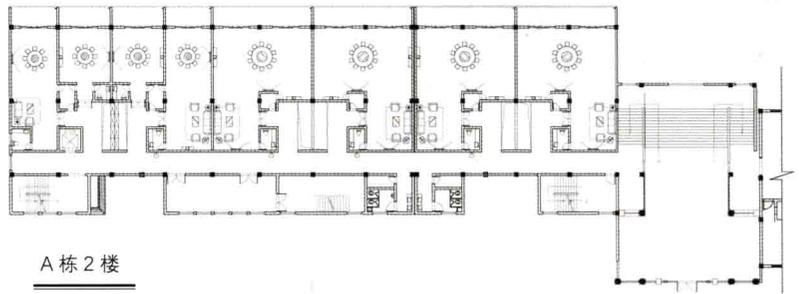
Situated in Tongren Guizhou, Shangzuo Club is a vital place to receive the local high-end visitors and businessmen. Chinese style buildings, which inherit the essence of thousands of years' Chinese history, are undoubtedly the most suitable form of architecture in such a quiet city with beautiful natural sceneries. This club comprises two three-story high Chinese-style buildings. Its exterior and interior design as well as the soft decorations are all conducted by us coherently. The club provides facilities like fitness center, recreation club and Chinese style restaurant, etc. The designer needs to maximize favorable factors, minimize unfavorable ones and make full use of its advantages when designing this project. Based on the local natural sceneries and the distinctive features of minority nationality, the club presents a traditional and elegant new Chinese style from the interior design to the exterior design through usage of Chinese style structure, modern style furnishing and decorations, the small pond in the middle of the courtyard, wall paintings with the distinctive features of minority nationality, modern style couches, Chinese style classical wooden chair and blankets of bamboo leave patterns, etc.

Much effort was put into the marketing research concerning the selection of decorating materials and the display of soft decorations. Every aspect of the design, including selection of beautiful and durable furniture, classical and modern art works, match of colors of different materials, design of furniture, angles of the artwork display, decoration of green plants and selection of fonts, all determines the success of this project in terms of its match between points and areas as well as its design of details.

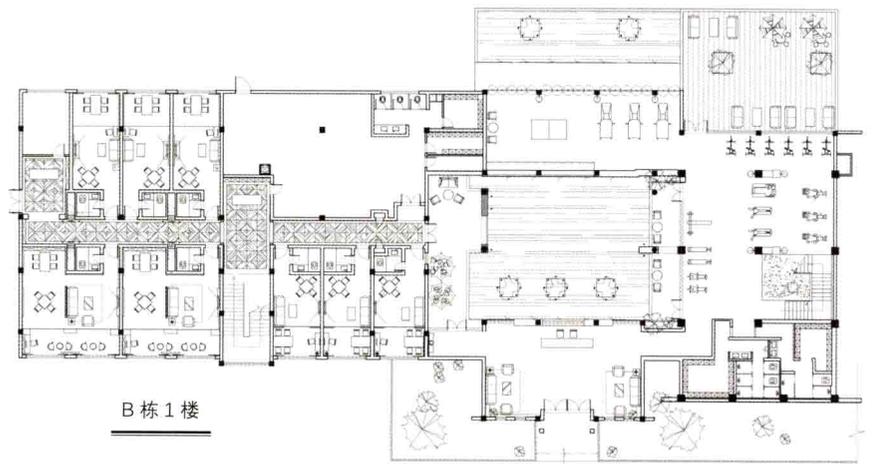




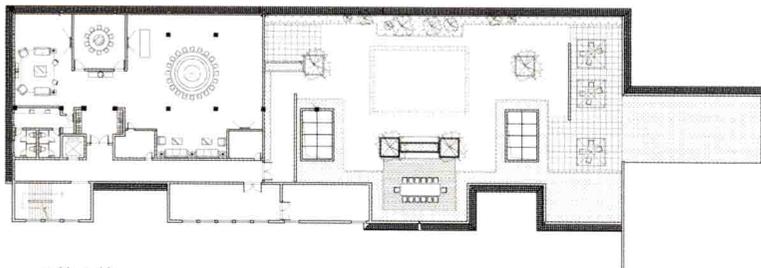
A栋1楼



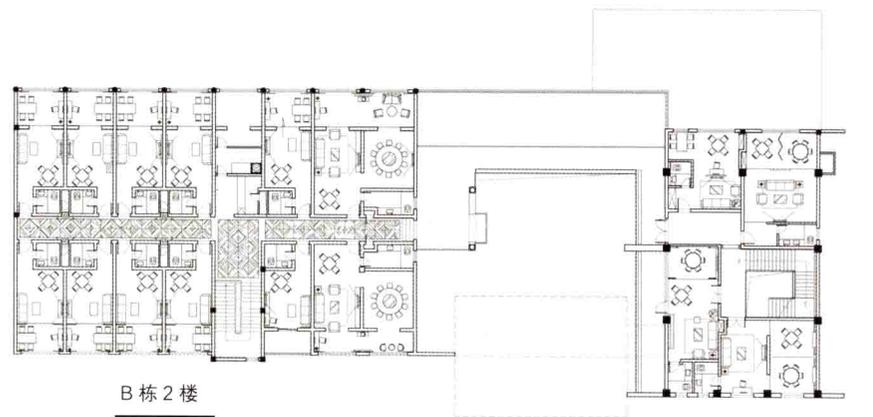
A栋2楼



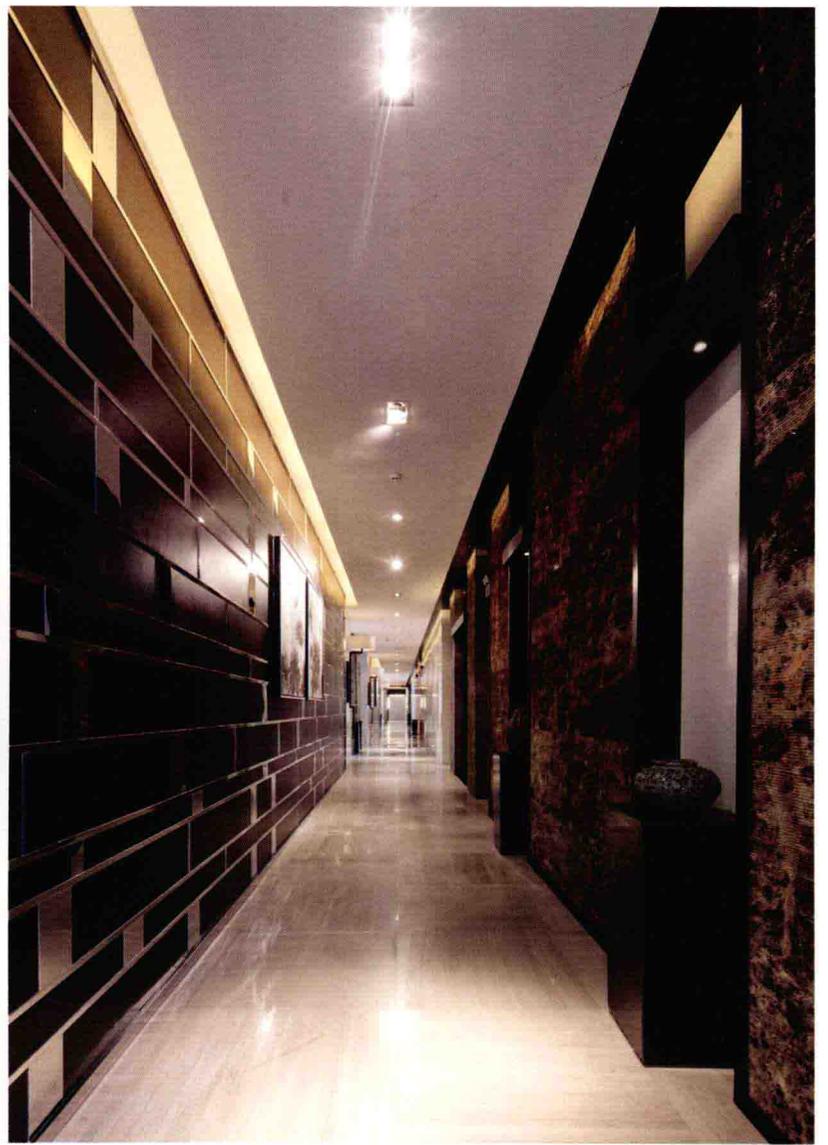
B栋1楼

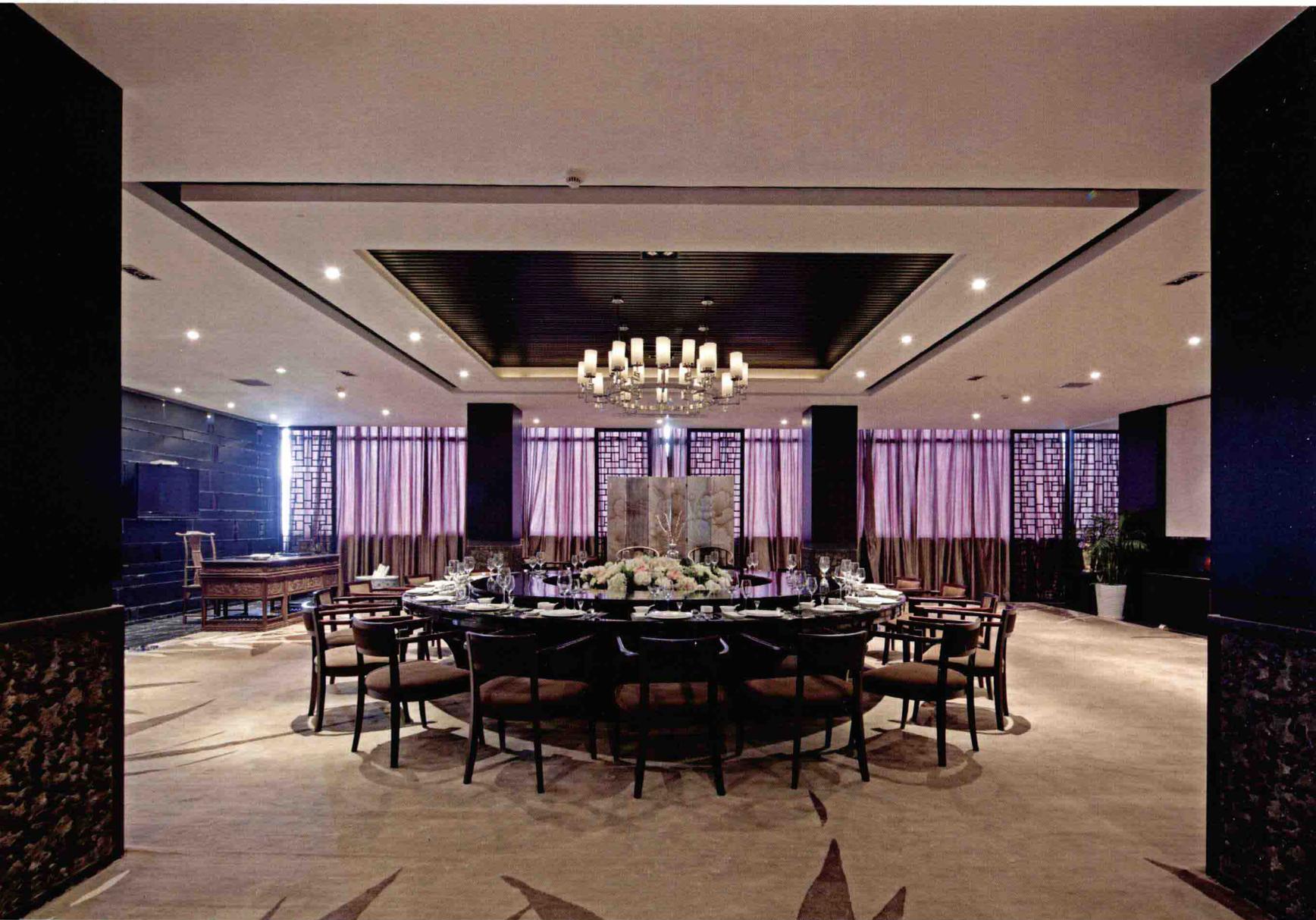


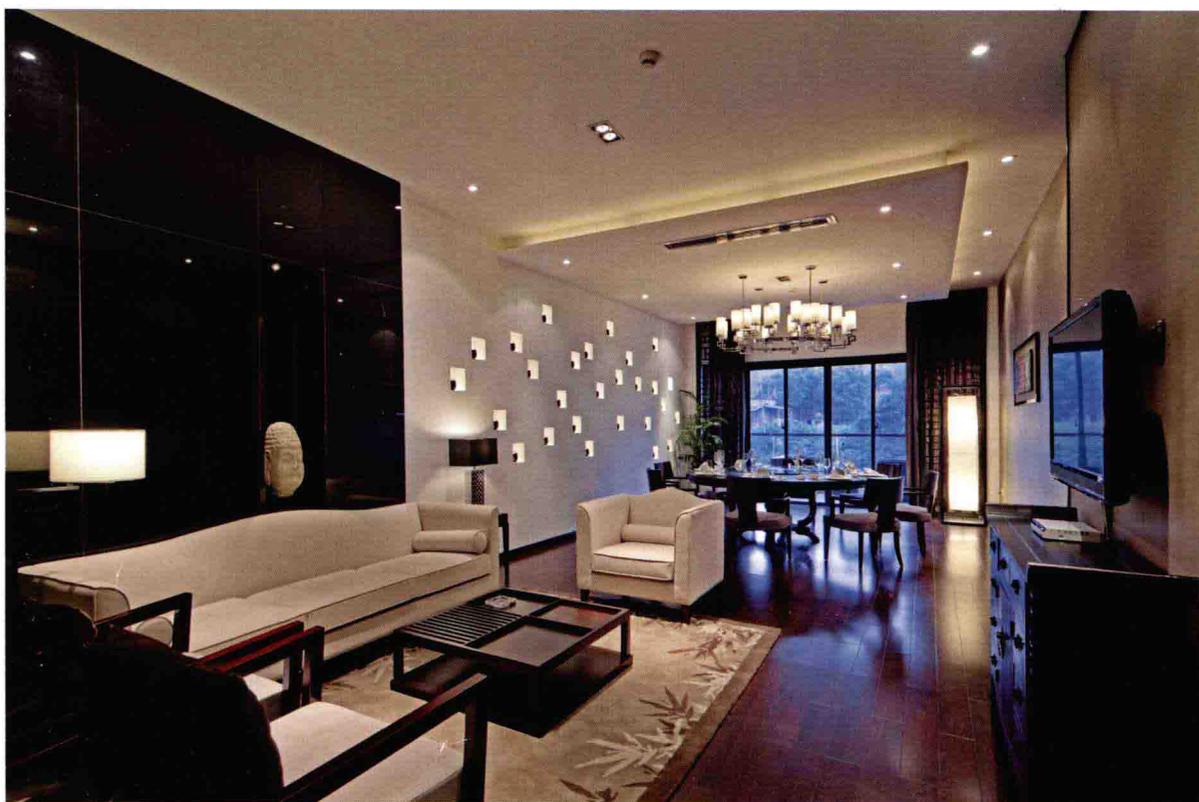
A栋3楼



B栋2楼







该会所是接待当地高端商务人士的重要场所。在这样一座有山有水的自然、静寂之城，最适合于它的建筑莫过于传承几千年历史文化的中式风格建筑了。该会所由两座三层高的中式建筑砌合而成，从建筑外观到室内设计，以及软装配饰等，均经过设计师的精心设计。该会所包括健身房、娱乐酒吧、中式餐厅等。

设计师扬长避短，充分利用该会所的地理优势，依托当地的山水风景和少数民族特色，使用中式的设计框架，结合现代风格的家具、饰品，成就了庭院中央的小池塘、具有少数民族特色的壁画、现代风格的沙发、古典的中式木椅、竹叶图案的地毯……这一切使该会所洋溢着传统的中式气息。

在装饰材料的选用和软装的陈设等方面，设计师也颇为用心。选用美观且耐用的家具，古典与时尚并存的艺术品，室内装饰材料的颜色搭配，家具的设计，艺术品的摆放角度，绿色植物的装饰，以及书法作品的选择……总之，每一处细节无不体现精致与细腻。