



# VVIP 高端会所设计 III

## VVIP TOP CLUB DESIGN

DAM 工作室 主编



华中科技大学出版社

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## 微末的奢华

“见了她，她变得很低很低”，这是张爱玲独有的爱情姿态。其实，这低到尘埃中又何尝不是高到了云端里。要守的不单是一个去留堪忧的人，更是已被置于微末中的自己。微末之处，时常被忽视，没有那么多理直气壮，也没有那么漂亮的姿态。来去过往，只被视之如草芥，弃之亦如敝帚。可是，性情与品质、格调与奢华，往往就存于这微微末枝之处。就好像是一根妩媚的藤蔓，远看百般缠绕，略显轻浮，近观却不禁感叹，犹如一幅精工画作，脉络纹理精雕细琢清晰可见，堪称鬼斧神工。

似乎扯远了些，但这用在我们的室内设计上有何尝不是如此，细微之处见真章，微末之笔显奢华。特别是对会所设计来说，用智慧来打造细节，用细节来诠释格调则相当重要。德国沃夫冈·拉茨勒曾指出：如果说旧式奢侈是对稀有原料的消耗，那么，新式奢侈则是用智慧和知识来对待和使用各种原材料，更讲究创造性，并彰显个性。奢华，在这里充满了智慧与创意。有容乃大，有智则雅，《VVIP 高端会所设计Ⅲ》则用智慧尽显空间之气度，设计之创意。于每一处微末之处，可感空间整体之格调，更让人感受到对生命的尊重与释放。

“这里没有国王，每一个人都是国王。”是的，这里有的是极致的享受与极致的尊贵。在这个没有国王的时代，想成为国王却如此轻而易举，因为这里四处弥漫着高贵气息的奢华芬芳。在这里，你可以开始对自己亲切，问候心灵，抚摸孤影；在这里，你可以开始心的漫旅，温柔内心，惊艳旅程；在这里，你可以开始憧憬未来，慈悲现世，触碰灵魂。无论是秋色雁语还是渔舟唱晚，只望能有种高贵能荡漾心灵的温柔，或是欢歌笑语，或是长夜漫漫，没有是非，没有妄语，一切便好，拈花一笑，自是美好，我便是我的国王。

都说“真实与虚无的临界点便是灵魂与身体的升华”，何为真实，何又为虚无？只是能否触碰到你灵魂之故罢了，达至内心，便以安稳，处于虚妄，皆化为无妄。欲寻之所，觅而可得，红酒、雪茄、斯诺克、书籍、诗画、青花瓷……哪有不畅快身体与灵魂的？倘若觅而不得，于一静隅，私享静谧，触摸灵魂，这便是我们永远的 TOP CLUB，便也是所谓的微末的奢华。

生活需要调养，心灵更需暂歇，于这一处处 TOP CLUB，静享这微末的奢华。莲园在心，自有清凉！





## Luxury in Details

"She became humble when met him." it is Zhang Ailing's love principal. Actually, she was not expecting for a man who is neither friendly nor aloof, but reserved lowly ego of herself. The details always are ignored. The history often be abandoned as useless things. However, character, quality, taste and luxury always presented in the details. It likes feminine vines, frivolous in the far view and delicate short-sighted.

It is the same in the interior design. The true order will be seen in the details. Luxury was presented in the subtleties. Especially in the design of club interior space, the designer makes details with wisdom, explains styles with details. German Wolfgang Lutz said: "The old luxury was created by scarce raw materials, but the new luxury was made of creative materials with wisdom, knowledge and characters." In this design, the luxury is full of wisdom and creative ideas. its greatness contains everything, its wisdom presents elegance. This book shows a space with wisdom and tolerance and creative ideas. You could feel the style and respect for life in the details.

Everybody here is the king. There is extremely enjoyable and honourable. In this era without a king, it's very easy to be a king. You could find our soul and heart here; you could begin a journey of the heart here; you could expect the future and mercy today. There is a gentle sense which could wash the mind. The laugh, the songs, the beautiful night created a fabulous world without lies and confusions. The critical point of reality and fake was sublimation of spirit and body. What is real and what is fake? The judgment criteria are whether or not it will get to your spirit. The wine, cigar, snooker, book, poem, painting and blue and white porcelain all helped you find your soul. In this peaceful space, feel the quiet atmosphere and touch the soul. It is our TOP CLUB forever and the so called luxury in details.

The life needs change and the heart needs rest. In the TOP CLUB, enjoy the luxury in details. You will feel cool and fresh if you have a lotus garden in heart.



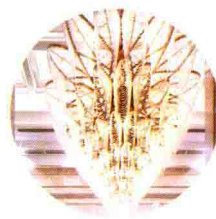


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Center
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CR Land Sales Center, Yantai
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Nanning Baoneng Longgang City  
Plaza Sales Center
- 150 • 深圳祥祺滨河名苑营销中心  
Shenzhen Cheung Kei Riparian  
Mansion Sales Center
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Shenzhen Gemdale International  
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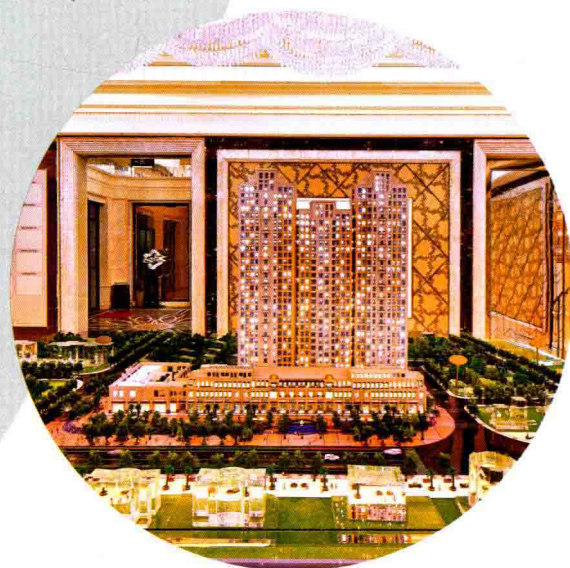


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- 230 • 天峦  
Valais
- 234 • 天晋会所  
Club Axis
- 242 • 大巢氏卖场店  
Nest Man Specialty Store
- 250 • 得康会所  
Dekang Club
- 258 • 茗御堂名车茗茶坊  
Mingyutang Car and Tea Club

- 264 • Moko 酒吧  
Moko Lounge Bar
- 270 • 长泰半月山温泉度假村中心  
Crescent Hills Sprng Resort
- 276 • 郑州波特兰社区艺术文化中心  
Zhengzhou Portland Community Arts  
and Cultural Center
- 284 • 古一宏茶会所  
Teacu Club
- 292 • 麦卡利斯特公馆  
Macalister Mansion
- 300 • 复地·御西郊会所  
Forte · Yu Club
- 306 • Dii 水疗中心  
Dii Wellness Med Spa
- 312 • W+S CAFÉ 咖啡厅  
W+S Café
- 320 • i-SUITE 酒店  
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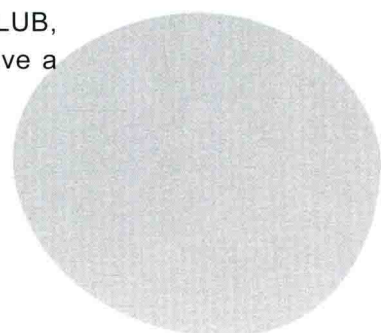
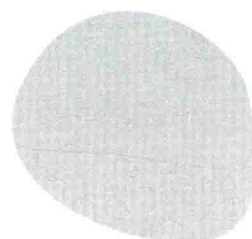
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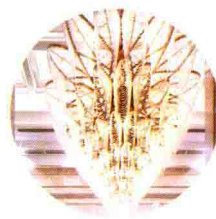


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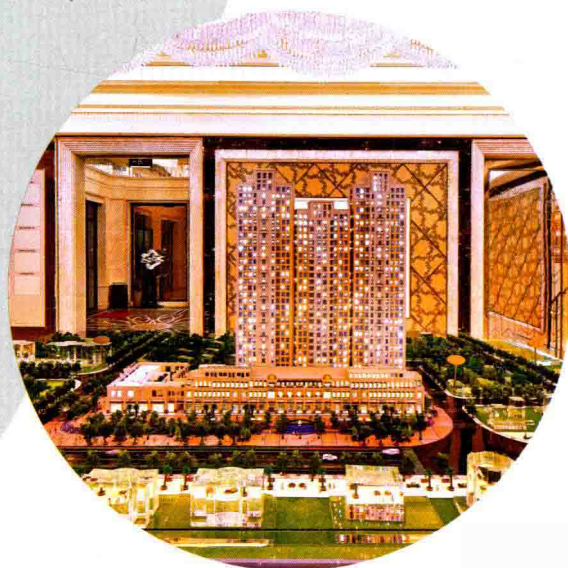


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i-SUITE Hotel









售楼中心

SALES  
CENTER



# 浮石时代倾城销售中心

## FLYING ROCK TIMES PROPERTY SALES CENTER

● 设计公司: 香港东仓建设

● 设计师: 余霖

● 参与设计: 雷华杰

● 面积: 1200 m<sup>2</sup>

● 主要材料: 白 木拼纹板、法国灰大理石、透明亚克力

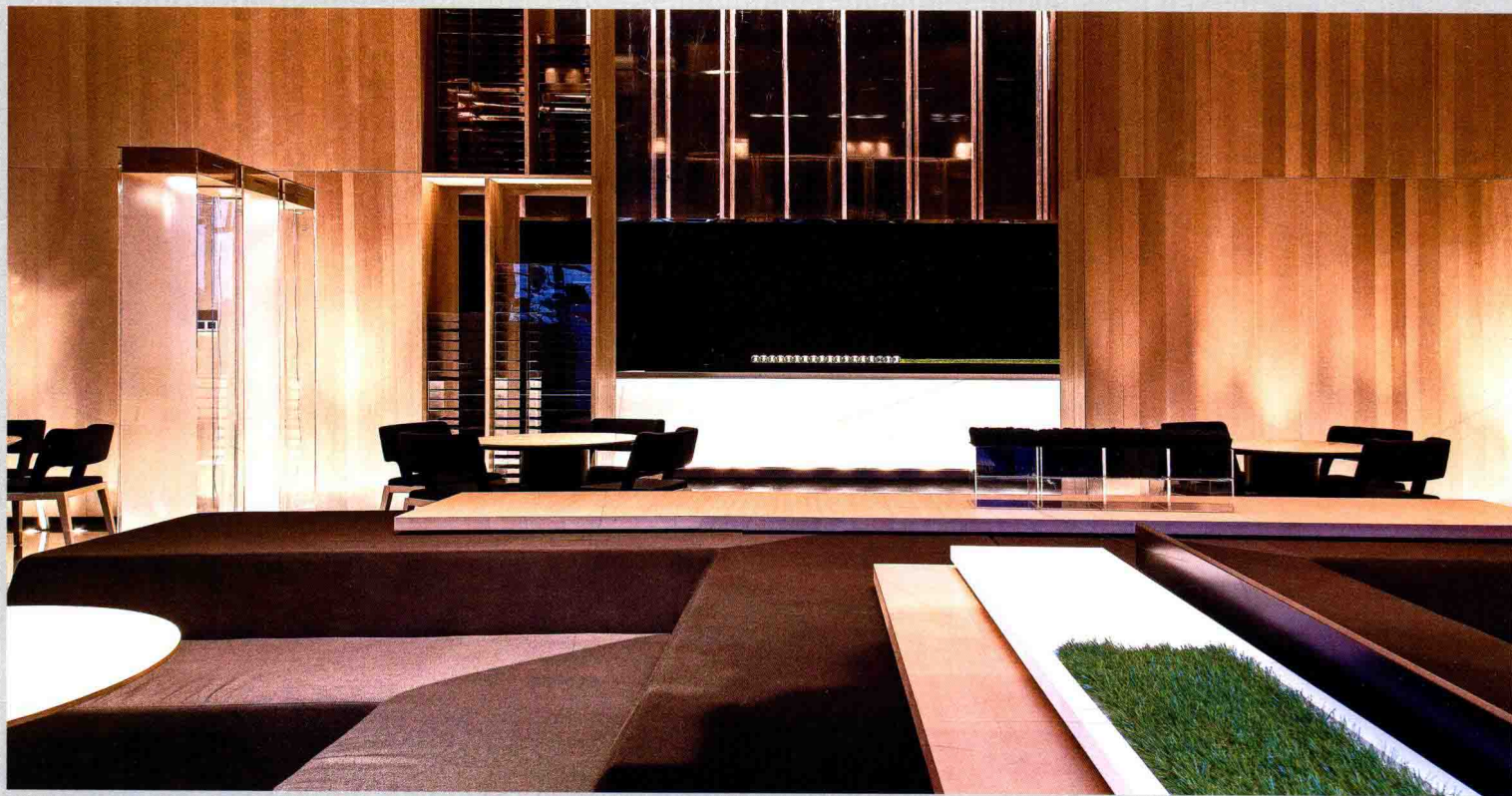
● Design Company: Hong Kong Domani Group Limited

● Designer: Yu Lin

● Participant: Lei Huajie

● Area: 1,200 m<sup>2</sup>

● Main Materials: Ash Wood Plate, French Gray Marble, Acrylic



但凡与销售有关的空间总是充满可验证性, 而评价一个销售会好的好坏一方面要看空间的整体印象, 另一方面则取决于人与人的对话关系和尺度感受, 这些感受与对话时间、对话情绪、销售与购买群体的肢体语言有直接关系。

比如, 在浮石销售会中, 整体空间印象被精确地定位为现代简约风格, 它符合国际一线城市主流审美标准的同时又被注入生态主义元素——浮石, 这成为空间中令人百看不厌的设计亮点, 也成就了空间独立的性格。而以大型透明有机板象征雨帘的艺术装置和设计师亲自选定的岩石翻模组合而成的艺术陈设, 使陈设艺术成为空间线索, 贯穿起建筑化的空间基础与极细节的家具和陈设设计两端。它们共同构成了一个完整而独立的空间。

另外, 在该案设计中, 在传统人体工学系统下进行的家具陈设尺度的微调, 形成适应洽谈功能的家具组合而非模棱两可的泛人体工学。在这里, 舒适成为切身的体验与真实的感受, 而非书本上的传统数据。

Verifiability is the characteristic of all space relating to sales. The standards evaluating the quality of a sales club is the overall impression on the space, and the more accurate standards are dialogical relationships between people as well as people's feelings about the size. These feelings are directly associated with dialogical time and emotion as well as the gestures of the

sellers and the purchasers.

In FR sales center, for instance, the overall spatial impression is accurately defined as Modern minimalism. The impression, consistent with the main aesthetical standards of international first-tier cities, is endowed with ecological element—pumice, which is not only the always-attractive highlight in space, but also the independent character of the space. In cooperation with the artistic display made of the rocks selected by designer, the artistic design that uses large transparent organic board to symbolize a curtain of rain turns the display art into a spatial clue, connecting the architectural spatial foundation with the exquisite furniture and two ends of display design. These have constituted an integral space with independent experiencing value and positive characteristic.

In addition, this design adjusts the display size of the furniture slightly based on traditional ergonomic system with a view to establishing a negotiation-oriented furniture combination, and meanwhile, the equivocal pan-ergonomics are also turned into the valuable composition of this project. In this design, comfort is a deep experience rather than the traditional data in books.







