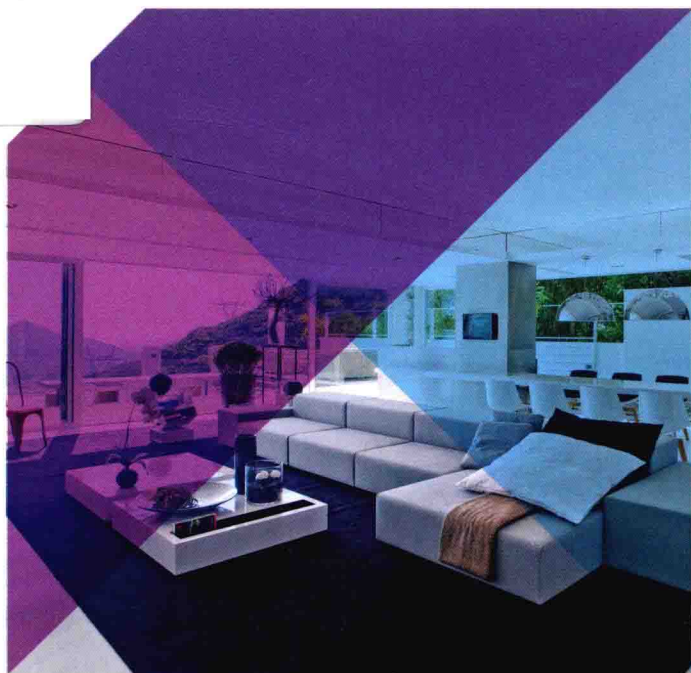
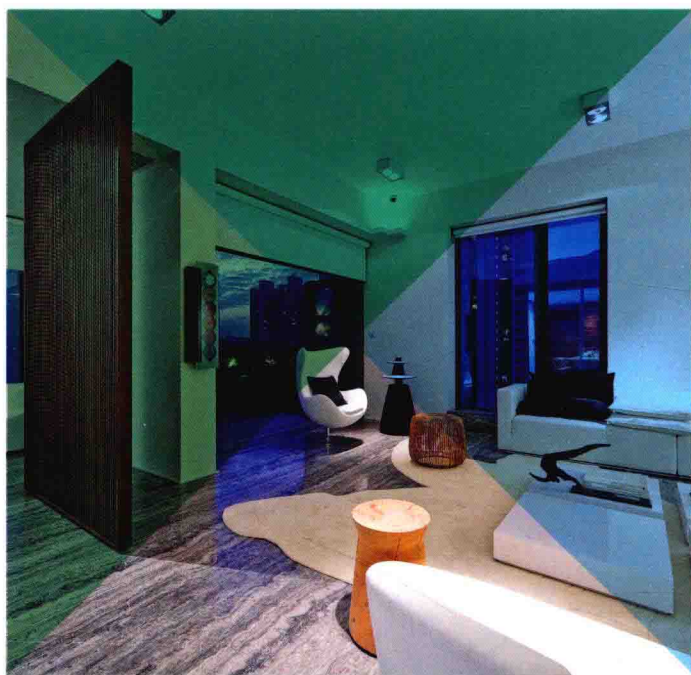


名宅生活美学

时尚与舒适的空间对话

Well-known House Life Aesthetics:
Space Dialogue Between Fashion and Comfort



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精品文化 编



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前言

Preface

Residence design is a very difficult task. Designer needs to not only satisfy his own desire on design, but also satisfy the clients—family member's design. The clients have different ages, personalities and individual preferences, etc.. Unfortunately, a good design usually needs a consistent and clear theme, so that most of the award-winning residential projects are suitable for young couples and singles for those works have more stories and coherence.

The book is named Well-known House Life Aesthetics. In fact, the definition of the well-known house is very vague. Does it a celebrities' house or a famous architect's house? Does representative celebrity know what is life aesthetics? Does the one able to live in the well-known house know live aesthetics? I think life itself is an art, one should know how to appreciate beauty, enjoy beauty, and praise beauty, then the gain of personal virtues and qualities means understand life aesthetics. Among my works of residential projects, the majority is designed for well-tasted clients. Their common points are that they have been under the study of western education, and they traveled thousands of miles from an early age, and have lots of knowledge accumulation. And they know how to find their own proper designer, and they show respect to the design work. As a good designer, things that more important than the design experience is the experience of life. We shall pay more requirements on our own life rather than the clients, and try to live better than they live. Those experiences are not necessarily realized through our own money, for many times we learn the experience from different backgrounds' clients. I have a pet phrase: "If one has not once lived in the five-star hotel, one can not design a five-star hotel."

Design is actually a psychology, but it does not require to be theoretical. We should understand the client's psychology through constant listen and analysis; we should understand the problem and use talent and exercised aesthetic to meet client's needs, which is a win-win good design.

I am recently on behalf of Hong Kong Interior Design Association to attend "East Gather" conversation hold by Hong Kong, Japan, South Korea's Joint Design Association. During the activity, I saw the difference on different cultures in the design and the fade and changes under the change of the economic system. Basically, different country has different definition and cognition on "luxury" and "simple". Japanese simplicity maybe seems lack of vitality to the Koreans and Chinese people. However, the Chinese luxury maybe too cluttered and lack of humane to the Japanese. I remember once in the exchange activity, after the speech of a Hong Kong designer, a Japanese teacher said: "Your design is really good, but I have a little lost, because from the work I saw China's rise and Japan's retrogression in the decade. In the past, we were not need to consider the costs problem." I find the same phenomenon in many clients. In many times, clients use the high price projects, but not base on their own design requirements.

As a Hong Kong designer, I think Hong Kong is located at a mixed cultural center point. We have a rich worldview which is our advantages. I personally do not like to discuss design trends, especially in residential design. Because these are very personal things, these reflects a unique taste and need, rather than pursuing the trend. I can only say that my favorite traditional European design may slowly be eliminated through change of time and world view. In the past, we pursue the European-style residence as a luxury status symbol, but not a true aesthetic taste. With China's booming, I believe people will soon know how to pursue their own taste, rather than blindly chasing the trend.

All texts are directly translated from the Chinese version. Only the chinese text is originally written by Wesley Liu.

Wesley Liu

Design Director

HKIDA (Hong Kong Interior Design Association) Executive Committee Member

Chairman of APIDA (Asia Pacific Interior Design Awards) 2013-2015

Chairman of East Gathering Committee

住宅设计是一门非常高难度的工作。设计师不但要满足于自己对设计的欲望，还要满足客户家庭成员的需求。他们有着不同的年龄、性格和个别喜好等等。遗憾的是，一个好的设计通常都需要有连贯性和明确的主题，因而大部分获奖的住宅项目一般适用于年轻夫妇和独身的客户。因为这样出来的作品会比较有故事性和有连贯性。

这本书叫《名宅生活美学》。其实名宅的定义是非常模糊的，到底是名人住的住宅还是著名建筑师盖的住宅呢？有代表性的名人就懂得什么是生活美学吗？或是说有能力住进名宅就会懂得生活美学吗？我觉得，生活本身就是一门艺术，懂得去欣赏美、享受美、称赞美，从而得到个人品德和素质方面的培养才是叫作懂得生活美学。在我做过的住宅项目当中，大部分都是生活有品位的客户。他们的共通点都是受西方的教育，从小就走过万里路，见识广博，而且他们懂得去找适合自己的设计师，并尊重设计作品。作为一个好的设计师，设计经验固然重要，但我觉得最重要的是生活的经验，我们要对自己的生活比客户更有要求，活得要比他们更精彩。这些经验不一定全部都要自己用钱去体验，很多时候我们是从不同背景的客户身上学到了他们的经验。我还有一句嘴边话：“没住过五星级酒店，又怎能去设计五星级酒店呢？”。

设计其实也是一门心理学，但不需要理论化。我们要通过不断地聆听和分析去理解客户的心理，懂得解决问题并用天赋和锻炼出来的美感来满足客户的需求，这才是一个双赢的好设计。

我近年来代表香港室内设计协会，在香港、日本、韩国三地设计协会合办的“东方聚合”交流活动之中也看到了不同文化在设计上的差异，以及随着经济体系的变化

在设计上的蜕变。基本上各地对“豪华”和“简约”的定义和认知都有很大的分歧。日本人崇尚的简约，对于韩国人和中国人而言可能会显得缺乏生息。然而中国人的豪华可能对日本人来说会显得太杂乱和不够人性化。我记得有一次在三地交流活动中，有一位日本老师看完一位香港设计师的演讲后说了这样一句话，“你的设计真的很棒，但从中我也看到有一点失落。因为从作品中我看到了这十年间中国的崛起和日本的倒退。以前我们的设计都不太需要考虑到成本问题的。”我在众多客户中也发现了这一点，很多时候客户会因为价格高而采用，而不是因为设计需要的本身。

作为一个香港的设计师，我觉得我们是一个文化交杂的中心点，有着丰富世界观的优势。设计趋势方面我个人不喜欢去讨论，尤其在住宅设计方面。因为这些都是很个人化的事，反映了一种独特的品位和需求，而不应该是追求趋势的。我只能说现在喜欢的传统欧式设计慢慢应该会随着年代和世界观的变化而逐渐被淘汰。以前我们住宅追求的欧式风格是一种豪华身份的象征，但不是一种真心的美学品位。随着中国的蓬勃发展，我相信大家很快会懂得如何追求自己的品味，而不是盲目追赶潮流。

廖奕权

设计总监

香港室内设计协会委员会理事

2015 APIDA 亚太区室内设计大奖筹委会主席

东方聚合筹委会主席

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Dynasty Heights I



Jindi Lanfei River Bank E1 Unit

金地澜菲溪岸 E1 户型

设计单位：北京风合睦晨空间设计

设计师：陈贻、张睦晨

项目面积：224 m²

项目地点：湖北武汉

主要材料：月桂银灰石材、木地板、壁纸、白色乳胶漆

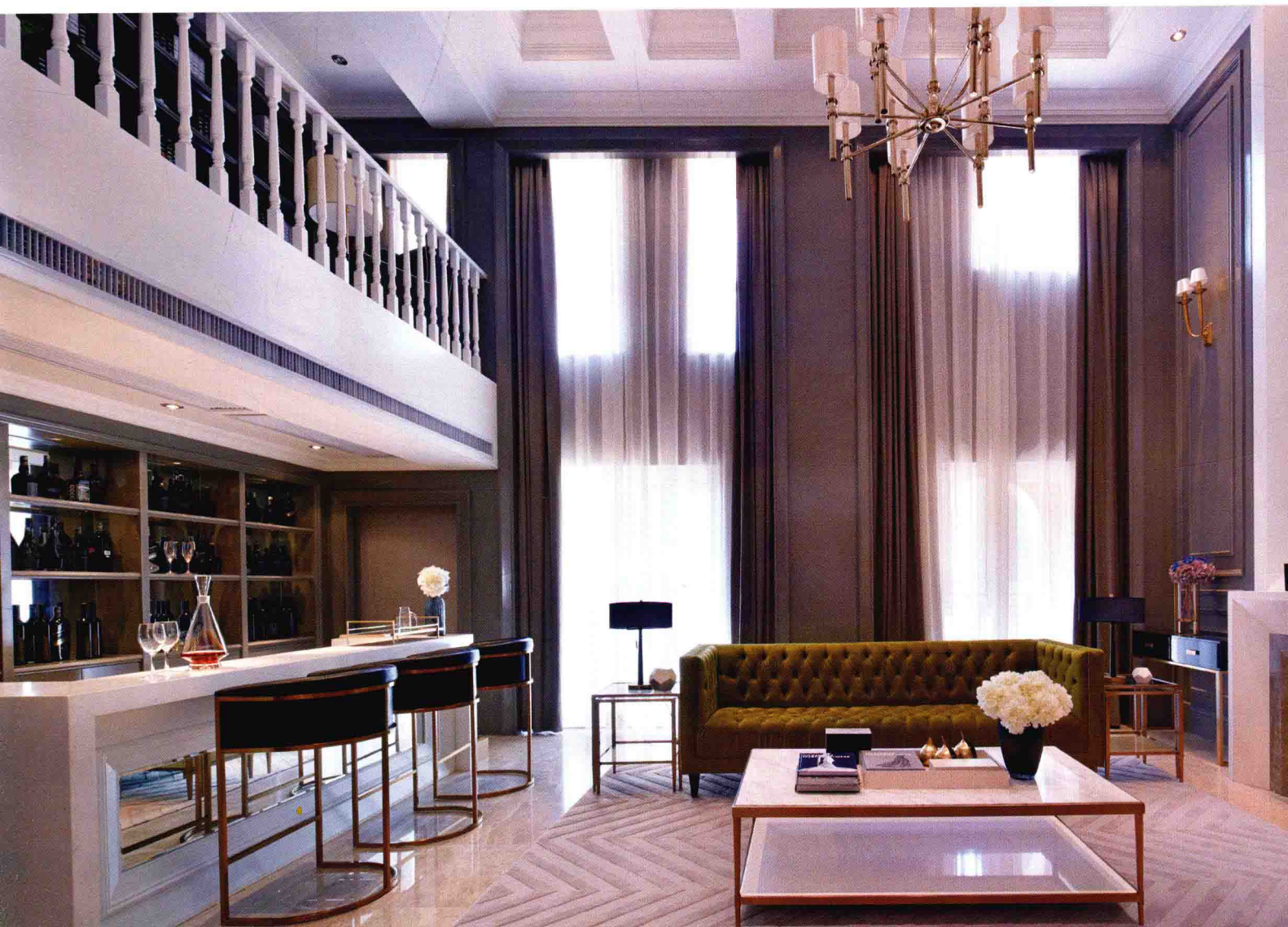
Design Company: Beijing Fenghe Muchen Space Design

Designers: Chen Yi, Zhang Muchen

Project Area: 224 m²

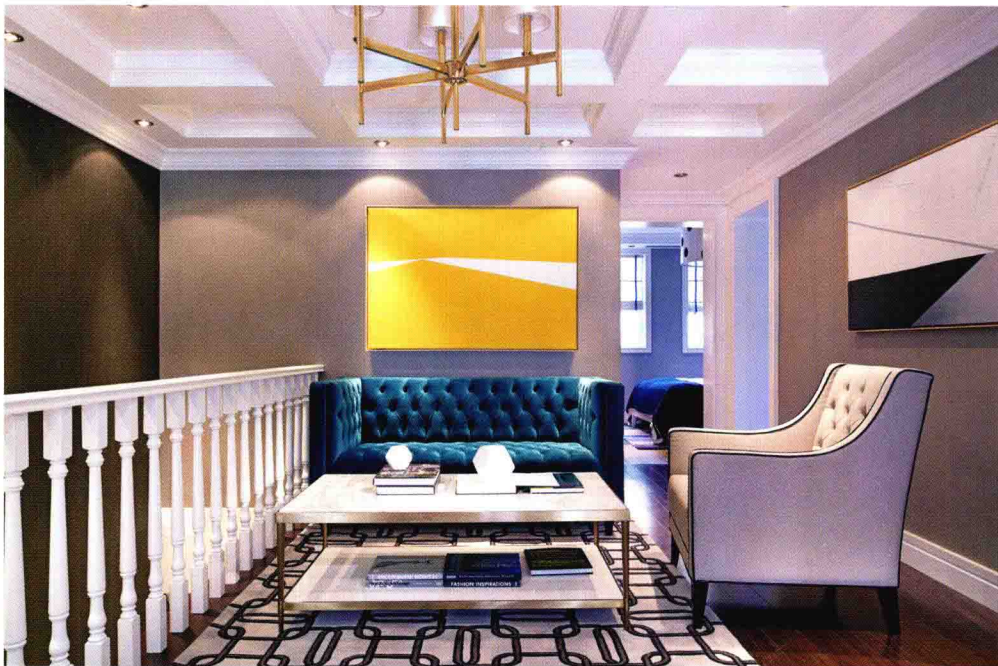
Project Location: Wuhan, Hubei

Major Materials: Laurel silver gray stone, Wood floors, Wallpaper, White paint









随着现代社会中人们的生活品质不断提高，人们对于找寻内心精神体验及自我定位的愿望变得越来越强烈，空间的意义已经完全超越了现实生活实际物质需求的层面，而被要求达到更高的精神诉求层面。更多的人及设计师关注和考虑的是，如何让空间跳出具象的物质属性层面而达到空间抽象精神层面，从而使空间突显出独特的设计气质与艺术品位。

这一次，设计师呈现给我们的是一处优雅、低调、时尚、新颖的居室

空间。项目虽然以欧式风格为主，然而整体的空间却散发出一种独特的现代艺术魅力。现代平面构成的视觉形式语言被巧妙地融入到空间中，让使用者可以在优雅、美好的艺术气息中享受温暖阳光下的蓝调生活，体会属于自己的静谧时光。

经过设计师的反复推敲，对空间布局的精心规划，原有户型的功能劣势得以全然消除。简化后的现代形式语言和传统、丰富的线性形式语言形成了强烈的视觉反差及对比。设计师在挑空中巧妙地增设了

