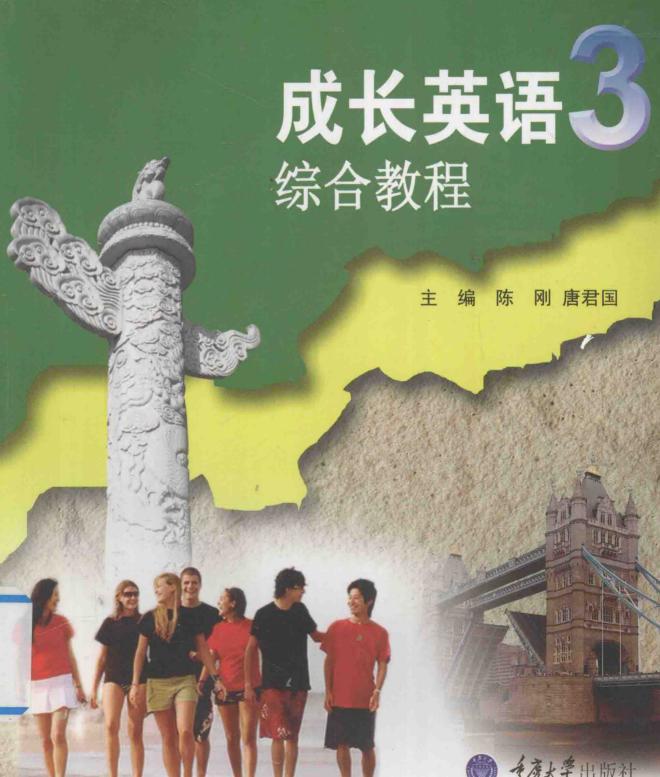
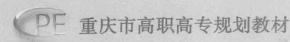


总主编 刘寅齐 张泽健

总主审 余渭深





总主编 刘寅齐 张泽健 总主审 余渭深

成长英语综合教程

主编陈刚唐君国副主编刘颖欧昌清编者(按姓氏笔画排列) 刘嘉邱玉华李佳李珏燃陈益欧昌清彭燕魏莉魏澜



内容提要

《成长英语综合教程》共分三册。该书为第三册,其内容侧重涉外业务交际英语。教材以任务为引导、实际运用为重点、语言技能训练为基础,根据语言学习的一般性规律,将主线人物的Role Plays贯穿所有单元的听说交际、阅读活动和写作训练中。教材每单元内容包括5个板块: Open your mouth; Sharpen your listening; Broaden your view; Use your hands; Presentation。其中阅读板块分成A、B两篇,A篇文章主要针对语言共核,B篇文章突出实用性。教材选材突出时代性、趣味性、实用性和话题的思想性,内容丰富,体现了可教性和可学性。该册内容的难度相当于"高等学校英语应用能力考试"A级水平。

图书在版编目 (CIP) 数据

成长英语3·综合教程/陈刚, 唐君国主编. 一重 庆: 重庆大学出版社, 2011.6 重庆市高职高专规划教材 ISBN 978-7-5624-5995-8

I.①成··· Ⅱ.①陈··· ②唐··· Ⅲ.①英语—高等学校: 技术学校—教材 Ⅳ.①H31

中国版本图书馆CIP数据核字(2011)第028754号

重庆市高职高专规划教材 成长英语3·综合教程 主编际刚 唐君国

策划编辑: 周小群 牟 妮

责任编辑: 苏筛琴 版式设计: 牟 妮 责任校对: 刘雯娜 责任印制: 赵 晟

重庆大学出版社出版发行

出版人: 邓晓益

社址: 重庆市沙坪坝正街174号重庆大学(A区)内

邮编: 400030

电话: (023) 65102378 65105781

传真: (023) 65103686 65105565

网址: http://www.cqup.com.cn

邮箱: fxk@cqup.com.cn (营销中心)

全国新华书店经销

重庆现代彩色书报印务有限公司印刷

开本: 787×1092 1/16 印张: 11.5 字数: 265千 2011年6月第1版 2011年6月第1次印刷 ISBN 978-7-5624-5995-8 定价: 30.00元(配学习光盘)

本书如有印刷、装订等质量问题,本社负责调换版权所有,请勿擅自翻印和用本书制作各类出版物及配套用书,违者必究

前言

《成长英语》(Progressing English)是由"重庆市高职教育研究会"组织重庆市学校有丰富教学经验的外语教师和有关专家按照教育部《高职高专教育英语课程教学基本要求》精神,在重庆市教委原规划教材《高职高专英语》的基础上重新编写的一套高职高专英语教材。《成长英语》坚持贯彻"实用为主,够用为度"的编写原则,充分吸收了当前国内外通用外语教材编写的先进理念和方法,采纳了传统外语教学理论中的合理部分。该教材结合重庆高职高专英语教学实际,更新教育观念,力求处理好语言基础和语言应用的关系;更新教学内容,突出英语实践技能的训练和实际运用能力的培养;更新教学要求,注重结合学生毕业后实际工作的需要。

本套教材的特点主要体现在以下几个方面:

- 一、以任务为引导、实际运用为重点、语言技能训练为基础,突出听说技能的培养,注重把涉外实践活动中常用的语言技能直接融入到课文和练习中,各项语言技能的培养与训练都围绕同一话题展开,体现"边学边用、学用结合"的教学思想。
- 二、根据语言学习的一般性规律,既考虑教材的实用性,又兼顾高职高专语言学习的通识性。主线人物的Role Plays贯穿所有单元中的听说交际、阅读活动和写作训练。学生在学习本教材的过程中可以清楚地感受到主线人物的成长历程,突出成长英语、成长人生的特点。
- 三、重视语言的运用和实际交际能力的培养,分阶段分层次呈现语言交际的重点。 第一册侧重校园英语,第二册侧重涉外日常交际英语,第三册侧重涉外业务交际英语。阅 读板块中A篇文章主要针对语言共核,B篇文章突出实用性。选材突出时代性、趣味性、 实用性和话题的思想性,行文流畅,语言精炼,内容丰富,体现了可教性和可学性。
- 四、"教、学、考"有机结合。教材中的练习设计遵循《高等学校英语应用能力考试大纲》的要求,并针对重庆地区考生在《高等学校英语应用能力考试》中的薄弱环节,设计了相关的语言技能训练项目。

五、本套教材充分考虑了重庆地区高职高专学生的英语现状,第一、二册内容的难度相当于"高等学校英语应用能力考试"B级水平,第三册内容的难度相当于A级水平。由于学生进校时英语程度参差不齐,教材进度和内容采取照顾中间,兼顾两头的编写原则。

《成长英语》共分3册,每册包括《综合教程》《自主学习用书》《教师用书》及配套的多媒体光盘。各册内容循序渐进,语言技能要求逐步提高。《综合教程》《自主学习用书》和《教师用书》每册各有8个单元,教学内容适中,能够满足高职高专学校的教学需要。

《综合教程》第三册各单元的安排如下:

- Part I Open Your Mouth
- Part II Sharpen Your Listening
- Part Ⅲ Broaden Your View
 Passage A
 Passage B
- Part IV Use Your Hands
- Part V Presentation

本教材设计了分课词汇表和词组表,并附有词汇总表和词组总表。这样安排有利于课堂教学的组织,也利于学生自学、复习和巩固提高。

《成长英语》由重庆科技学院刘寅齐教授和重庆教育学院张泽健教授担任总主编, 重庆大学余渭深教授担任总主审,澳大利亚专家Dennis Hulse先生担任语言顾问。

本教材的编写得到了重庆市教委高教处的大力支持,特别是在编写过程中得到了有 关高校领导的关心和帮助,在此,我们一并表示诚挚的感谢。

《成长英语》是我们在高职高专英语教学内容和课程改革方面所作的一次大胆尝试,书中定会有不当和疏漏之处,敬请广大使用者批评指正。

编 者 2011年3月

Contents

Unit 1		
	A New World, A Great Challenge	1
Unit 2		
	Starting a Business, Enjoying Challenges	23
Unit 3		
	Managing Your Time, Realizing Your Dream	44
Unit 4		
	Individual Participation, Collective Intelligence	66
Unit 5		
	Promising Company, Beloved Family	87
Unit 6		
	Small Product, Big Market	106
Unit 7		
	More Communication, Less Conflict	127
Unit 8		
	Global Vision, Local Flavor	146
Append	dices	
	Vocabulary	166
	Useful Expressions	174



A New World, A Great Challenge

UNIT FOCUS

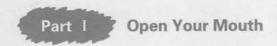
In this unit, we are going to:

- · talk about the experiences of job interviews;
- · listen and learn more about what to do in a job interview;
- read about a job interview experience and the essentials of getting a dream job;
- · write an application letter;
- make a presentation in expectation of the changes to the employment structure.

LEAD-IN

The job interview provides the college graduates with opportunities to explore a new world. It is of great importance for me to be well-prepared for the coming interview. I have tried every means to learn more about the company and the position before the interview. I know I'm ready for that. I'll show them I'm the very person they need.





Warm-up Activity

What are they talking about? Complete the following sentences with the correct answers.

secretary

A: Why do you want to 1) your present job?

B: Because I see no chance of promotion.

A: Have you ever done any office work?

B: Yes, I was ever a 2) for an insurance company.

• Focus Your Attention•

Dialogue 1







Jin Yan: Good morning, sir.

Mr. Bryn: Good morning, young lady. Be seated here.

Jin Yan: I'm interested in the position as a secretary in your company.

Mr. Bryn: Er... Which school are you from and what's your major?

Jin Yan: I've just graduated from Chongqing College of Business Management. I majored in

computer engineering.

Mr. Bryn: What qualifications do you have for this job?

Jin Yan: Here are my certificates I've got: NCRE-3 Certificate, Secretarial Qualification

Certificate, BEC Higher Level, and a driving license.

Mr. Bryn: Good. Do you have any work experiences?

Jin Yan: Yes, I ever worked in a small business as a part-time secretary.

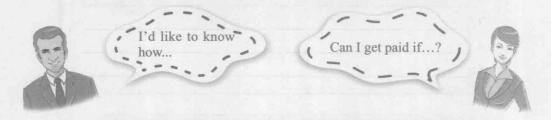
Mr. Bryn: That's fine. What are your special skills for the position?

Jin Yan: I'm fluent in English, especially in oral communication. And I can operate the office

equipment skillfully.

Mr. Bryn: Great. We'll let you know as soon as we come to a decision.

Dialogue 2



Mr. Johnson: Now, do you have any questions about our company, Miss Jin?

Jin Yan: I'd like to know how the salary is determined.

Mr. Johnson: Well, all new employees begin at 2,500 yuan per month, and you'll get a pay rise

according to your performance.

Jin Yan: Do you give a bonus every month?

Mr. Johnson: No, but we offer an annual bonus.

Jin Yan: Can I get paid if I work overtime?

Mr. Johnson: Surely you will be paid extra for that.

Jin Yan: I see. What about vacations?

Mr. Johnson: You will receive three weeks' paid vacation a year.

Jin Yan: Good. Are there any other benefits?

Mr. Johnson: Everyone has health insurance and there is a housing provident fund in our company.

Jin Yan: Great.

Mr. Johnson: Any other questions?

Jin Yan: No more. Thank you, Mr. Johnson.

Chat with Your Friends

Activity 1

Write down useful expressions from the sample dialogues above for interviewing and try to add more.

Useful expressions for q	questioning the interviewee
I to m to I m.	e prominental billy

	Useful expressions for answering the above questions
1	
2.	
3.	the first defined with the region of the William Company of the Will
4.	
5.	
	Mile But the United the State of the Control of the

4 -	12		A	9
Ac	u	v_{I}	ty	4

Complete the following dialogue by translating into English the Chinese given in the brackets.

Mr. Lin: Would you tell me something about your education background?

Jin Yan: I graduated from Chongqing College of Foreign Trade. 1) _____(所学专

业是国际贸易).

Mr. Lin: What kind of software can you use?

Jin Yan: I can 2) _____ (熟练地使用Office办公软件).

Mr. Lin: Do you have any certificates?

Jin Yan: Yes, I have 3) _____ (全国计算机等级考试三级证书和驾驶证).

Mr. Lin: Very good. What kind of position are you interested in?

Jin Yan:	:: 4)(我希望应聘秘书工作).	
Mr. Lin:	n: Why do you want to work for us since we are a small business in C	hongqing?
Jin Yan:	: I think 5) (在小公司能获得更多的机会).	I'd like to develop
	my skills with the company and share the achievements.	
Mr. Lin:	: I'm glad to hear that. What amount of salary do you expect?	
Jin Yan:	: I hope 6)(我的起薪不低于3 500元).	
Mr. Lin:	n: OK. Could you come to the office next Monday?	
Jin Yan:	: Sure.	

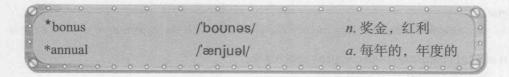
Activity 3

Take turns asking and answering the following questions, and then make your own conversation about interviewing according to the clues given below.

Questions

- 1. Have you ever heard about our company?
- 2. What is your major?
- 3. What is your working experience?
- 4. What qualifications do you have for the job?
- 5. What do you want to know about our company?
- tutor/assistant manager/part-time secretary
 Computer Engineering/Business English/
 Foreign Trade
 an NCRE-3 Certificate/a driving license/a
 BEC Higher Level/a Secretarial Qualification
 Certificate
 My starting salary...
 Do you give a bonus every month?

• New Words and Expressions •



*	*	
A级词汇	B级词汇	超纲词汇

注:全书单词标记同此。

NCRE (National Computer Rank Examination)
Secretarial Qualification Certificate
BEC (Business English Certificate)

housing provident fund

全国计算机等级考试 文秘从业资格证书 剑桥商务英语证书 住房公积金



Dialogue 1

Sharpen Your Listening

Lis	ten to the dialogue twice, and then fill in the blanks with the information you get from it.
M:	Good morning, Miss Lin.
W:	Good morning, sir.
M:	I see from your resumé that you have been working 1)?
W:	Yes, sir. I have worked for two years in an American company.
M:	May I ask why you want to leave that company?
W:	Because I want to change my working environment and 2)
	Tell me what you know about our company please.
W:	Well, the company was founded by Mark Ward in New York 3), and it is the largest company in its field.
M:	What do you know about our major products?
	Your products are 4) and beautiful in design. Nowadays, they 5) with Chinese people.
M:	Thank you. I am glad to hear that.
Di	alogue 2
Lis	ten to the dialogue twice, and then answer the questions with the information you get from it.
1. \	What kind of candidate is the company looking for?
	A sales manager with
2. 1	What was the woman's major?
I	Her major was
3. 1	What courses has the woman completed?



She	has completed	, Business English, and Foreign Trade Correspondence
and	so on.	
4. Wha	at certificates has the	woman got?
She	has got a Secretarial	l Qualification Certificate and a BEC
5. Hov	v long has the woma	in worked for a foreign trade company?
Passag		
		twice about job-hunting, and then answer each question in no more mation you get from it.
1. Wha	at do many college s	tudents think about job hunting?
It is		
2. Why	y were there more gr	raduates than the need in the market?
Bec	ause colleges enrolle	ed so many students in
3. Who	ere do most graduate	es prefer to stay?
In_		
4. Wha	at is the first measure	e to solve the problem?
It is	that students should	research the market and to suit market needs.
5. Wha	at attitude should col	llege students take towards employment location?
	ir attitude should be	
		and the state of t
• Ne	ew Words and	
		the transfer and the second section is not the second section in the second section in
	9	
		/ˈkændɪdeɪt/ n. 求职者; 申请人; 候选人
		/rɪˈkwaɪərmənt/ n. 要求; 必要条件
	*correspondence	/ˌkɔ:rəˈspɑːndəns/ n. 信件,函件

a. 积极的; 肯定的

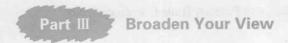
人力资源

外贸函电

*positive /'pazətɪv/

Human Resources (HR)

Foreign Trade Correspondence



Passage A

Challenge Your Classmates

Before you start to read the passage, please complete the questionnaire below.

1. What is your ideal career?	Yes	No
a. Accountant.		
b. Engineer.		
c. Businessman.		
d Lawyer	of or controlling each	
e		
2. What preparation will you do for job-hunting?	Yes	No
a. Become skilled in a professional knowledge area.		
b. Get several professional qualification certificates.	a sandard or	Pi- Indiana
c. Learn about job application and interview skills.		
d. Develop company, market and industry research skills.		telephone in the
e		

Use this questionnaire to interview your classmates, and then report your findings in class.

• Develop Your Understanding •

The Easiest Interview Ever

I was a little anxious about being interviewed for a new job. So I studied. I **prepped**. I imagined being interviewed. I made sure that I'd be ready to answer every question that they could possibly throw at me, and I even **came up with** a long list of questions to ask them, just to make sure they knew I was interested.

When the day finally came, I wore my best suit and confidently strolled into their office.

The ever-so-kind **receptionist** led me to a conference room and said that "Christopher" would be in shortly to interview me.

I waited. And I waited. And I waited. Thirty minutes later, Christopher **popped** into the conference room and said with a **flustered** tone, "you must be Adrian. I'm so sorry for being late. We've had a **crisis** and I'm trying to put out fires."

"It's okay," I responded, "I know exactly how that..."

Before I could even finish my sentence, Christopher's phone rang, and he immediately picked it up while **gesturing** "just one minute" to me. Ten minutes and a **litany** of "uh huh", "okay", "I see", and "are you sure?" later, he hung up his phone and apologized again.

"Heh," I nervously responded, "busy day, eh?"

"I haven't even had time to..." before Christopher could even finish his sentence, his phone rang again. He **rolled** his eyes and picked it up, answering with a **rushed** "yeah?" This time, he rushed out of the conference room.

Another thirty minutes went by, so I walked back to the reception area to see what was going on. The receptionist also apologized and told me that "really bad things" were happening with the servers, and that it would probably be best if I just came back another day. So I left.

Later that week, an HR person called me back, but not to **reschedule** the interview. She was calling to offer me the job, and asked if I could start on Monday. Confused, I **muttered**, "uhh, wait, really? Are you sure?"

"Um," the HR lady said, equally confused, "yeah? I mean, your name is Adrian, right?" I replied affirmatively.

"So," she paused, "can we expect to see you here on Monday?"

"Certainly," I said without thinking.

"Okay then," she said, "we'll see you Monday at 8:00; **orientation** starts at 8:15!"

It took a moment to **sink in**, but I was pretty sure that they had just offered the job to the wrong person. Whatever the case, I decided not to call and just show up on Monday. I was half-expecting Christopher to cry foul, but when he saw me later that day, he simply said, "you must be Adrian, welcome aboard!"



New Words and Expressions

prep	/prep/	v. 使(某人)做好准备; 预备
stroll	/stroul/	ν. 散步, 漫步
*receptionist	/rɪˈsepʃənɪst/	n. 接待员
*pop	/pap/	ν. 突然出现; 冷不防冒出
*flustered	/ˈflʌstəd/	a. 慌乱的,不安的
*crisis	/ˈkraɪsɪs/	n. 危机, 危急关头
*respond	/rɪˈspand/	v. 回答,回应
*gesture	/'dʒestʃə(r)/	v. 做手势, 用手势表示
*litany	/ˈlɪtəni/	n. 枯燥冗长的陈述
*roll	/roul/	v. 使(眼球等)左右转动; (使)原地转圈
*rushed	/rnʃd/	a. 匆忙的, 急促的
*reschedule	/ˌriːˈskedʒuːl/	ν. 重新安排
mutter	/ˈmʌtə(r)/	v. 嘀咕, 嘟囔
• affirmatively	/əˈfɜːrmətɪvli/	ad. 肯定地
*pause	\z:cq\	v. 停顿;暂停
*orientation	/notrien'ter/n/	n. 迎新会
come up with		想出,提出
sink in		完全理解; 充分意识到

· Check Your Study ·

Activity 1

Read the passage quickly and fill in the blanks.

THE EDSIE	st Interview Ever
My job interview experience:	
	and tried to get well-prepared for it.
	onference room and waited for 2)
	ith Christopher for a while before he left to attend
	by the HR lady who told me that I was the
right person for the job.	The wait of sales in the State of the Land
	hich didn't surprise Christopher.
	00000
ctivity 2	
	nks with proper words or phrases. Then try to recite
edd me pussage earejany ana jin m me siar	ms wan proper words or parases. Then if y to recin
I had done a lot of preparations for th	ne forthcoming interview and 1) questi
	to formed miles from the style of questi
think would be extend Obside the column	1 1.1 - C 41 - 1-4 1 - 1 1 - 1
) So the interview ended aft	er a brief greeting. Finally, I figured out from
) So the interview ended after that really bad things happened	er a brief greeting. Finally, I figured out from ed to the company's servers. So I had to go home v
c) So the interview ended after c) that really bad things happener ny job interview experience under a cloud of	er a brief greeting. Finally, I figured out from ed to the company's servers. So I had to go home w of suspicion. To my surprise, I was offered the job
) So the interview ended aft) that really bad things happene ny job interview experience under a cloud of	er a brief greeting. Finally, I figured out from ed to the company's servers. So I had to go home w of suspicion. To my surprise, I was offered the job
that really bad things happened by job interview experience under a cloud of the vas later 4) by Christopher. It was	er a brief greeting. Finally, I figured out from ed to the company's servers. So I had to go home w of suspicion. To my surprise, I was offered the job
. So the interview ended aft) So the interview ended aft) that really bad things happene my job interview experience under a cloud of was later 4) by Christopher. It was **Activity 3**	eer a brief greeting. Finally, I figured out from ed to the company's servers. So I had to go home we of suspicion. To my surprise, I was offered the job so the 5) interview I've ever had experience.
) So the interview ended aft) that really bad things happene ny job interview experience under a cloud of vas later 4) by Christopher. It was **Letivity 3** Choose the best answer to each question according.	there a brief greeting. Finally, I figured out from the ded to the company's servers. So I had to go home we for suspicion. To my surprise, I was offered the job as the 5) interview I've ever had experience cording to the passage.
that really bad things happener by job interview experience under a cloud of was later 4) by Christopher. It was a choose the best answer to each question according to the control of the control	the was responsible for the interview, was been a brief greeting. Finally, I figured out from the ed to the company's servers. So I had to go home we for suspicion. To my surprise, I was offered the job as the 5) interview I've ever had experience cording to the passage. C) asked people for advice
that really bad things happener by job interview experience under a cloud of was later 4) by Christopher. It was a later 4 by Christopher by Christopher. It was choose the best answer to each question according to pass the interview, I had	ter a brief greeting. Finally, I figured out from the dot to the company's servers. So I had to go home we for suspicion. To my surprise, I was offered the job is the 5) interview I've ever had experience cording to the passage.
that really bad things happened after that really bad things happened are solved by job interview experience under a cloud of the vas later 4) by Christopher. It was a cloud of the best answer to each question according to the best suit	cer a brief greeting. Finally, I figured out from the dot to the company's servers. So I had to go home we for suspicion. To my surprise, I was offered the job is the 5) interview I've ever had experience coording to the passage. C) asked people for advice D) practiced it many times
that really bad things happener by job interview experience under a cloud of vas later 4) by Christopher. It was choose the best answer to each question according. In order to pass the interview, I had A) taken some courses B) bought the best suit When I was preparing for the interview, I	cording to the passage. C) asked people for advice D) practiced it many times feet a brief greeting. Finally, I figured out from the passage.
that really bad things happened after that really bad things happened as later 4) by Christopher. It was later 4)	rer a brief greeting. Finally, I figured out from the dot to the company's servers. So I had to go home we for suspicion. To my surprise, I was offered the job is the 5) interview I've ever had experience coording to the passage. C) asked people for advice D) practiced it many times felt C) anxious D) flustered
that really bad things happened after that really bad things happened as later 4) by Christopher. It was later 4)	cording to the passage. C) asked people for advice D) practiced it many times feet a brief greeting. Finally, I figured out from the passage.
that really bad things happener by job interview experience under a cloud of was later 4) by Christopher. It was choose the best answer to each question according. In order to pass the interview, I had A) taken some courses B) bought the best suit When I was preparing for the interview, I A) interested B) confused During the interview, I	cording to the passage. C) asked people for advice D) practiced it many times felt C) anxious D) flustered
that really bad things happened after that really bad things happened any job interview experience under a cloud of was later 4) by Christopher. It was a later 4) by Christopher a cloud of the later interview, I had by Christopher a later 4 and a later 4) by Christopher a later 4 and a later 4) by Christopher a later 4 and a later 4) by Christopher a later 4 and a later 4) by Christopher a later 4 and a later 4) by Christopher a later 4 and a later 4) by Christopher a later 4 and a la	cording to the passage. C) asked people for advice D) practiced it many times felt C) anxious D) flustered C) was required to put out fires D) couldn't finish my introduction