

# 汽车实用英语

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# 汽车实用英语

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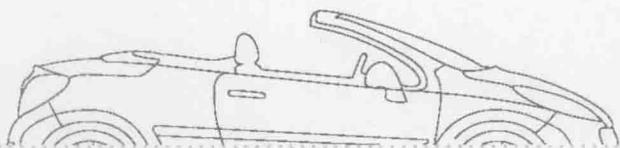
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# 前 言

P R E F A C E

近年来,我国的汽车工业迅猛发展,汽车保有量飞速增加,汽车车型、结构不断更新,汽车性能、电子化程度不断提高。大量进口汽车涌入中国市场,汽车行业与国外的技术交流也日益频繁,致使越来越多的汽车专业人员需要阅读英文版的文献、使用说明、维修手册等技术资料,对汽车行业人员英语水平要求越来越高。基于这一形势,我们编写了这本《汽车实用英语》教程,旨在提高汽车专业学生和汽车从业人员的英语水平。

本教材从培养高素质技术技能型人才的总体目标出发,结合高等院校教学的特点、学生的实际情况,以及企业工作的实际情况,力求向学生提供未来工作岗位所需要的专业英语知识,培养学生在实际工作岗位上运用汽车专业英语的能力。

本教材共分十一个单元,在编写过程中,我们对汽车行业岗位需求进行了充分调研,完全根据企业需要,与企业合作确定教材的内容,保证了教材的实用性。另外,考虑到教材的系统性与完整性,每个单元均设有学习热身、听与说、读、维修保养、知识拓展五个环节,深入浅出地介绍了汽车的历史文化、主要系统构造和原理、新能源汽车技术、汽车使用、保养维修、汽车营销、保险理赔、汽车美容等方面的内容,按照英语学习规律组织教学材料,循序渐进,层层提高,强化学生听、说、读、写技能的训练。

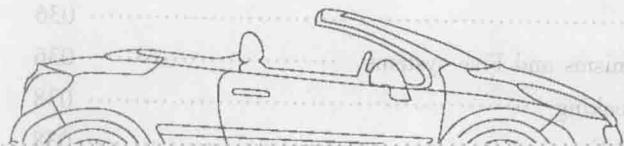
本教材体例完整,难度适中,每个单元都附有大量图片和说明,形式活泼,结构明快,能提高学生的学习兴趣;收录的文章能展示当今汽车专业方面的最新技术,同时附带一些真实的现场照片,实用性极强,使学生能够比较系统地掌握相关的专业、行业知识和英语表达,提高学生的职业能力与职业素质。

本教材由崔玲主编,孙永丽、宋霞任副主编;在编写过程中得到了谭彦宁、高大威、刘真等老师和专家的大力支持,他们提出了许多宝贵意见,提供了许多最新汽车图片资料,使得本书内容更加完善。另外,在编写过程中参考了大量的书籍、文献和资料,在此谨向作者一并表示衷心的感谢!

鉴于汽车技术的不断发展及编者水平所限,书中难免存在错误和不足之处,恳请广大读者予以批评指正。

编 者

2015年5月



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# Task One

## Know About Automobiles

### Task Description

- (1) The development of automobiles;
- (2) Auto brands;
- (3) The basic structure of the automobile.

### Objectives

- (1) To understand the development of automobiles, and find out general information about the history of the automobile;
- (2) To learn to talk about the structure of the automobile in English;
- (3) To recognize some car logos and English names, and learn about the culture of some auto brands.

### Part I Warm Up

#### Car Logos and Car Brands

1. Look at the pictures of car logos and match them with the correct names.

			
(1)	(2)	(3)	(4)
			
(5)	(6)	(7)	(8)
			
(9)	(10)	(11)	(12)



(13)



(14)



(15)



(16)



(17)



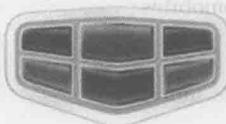
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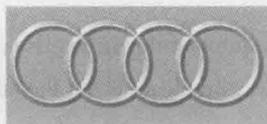


(21)



CITROËN

(22)



(23)



(24)



(25)



(26)

Toyota	Chrysler	Rolls-Royce	Skoda	Fiat	BMW	Volkswagen
Ferrari	Chevrolet	MAYBACH	Lexus	Ford	Audi	Lamborghini
Cadillac	Porsche	Bentley	Mazda	Buick	GM	Mercedes-Benz
Renault	Chery	EMGRAND	Hyundai	CITROEN		

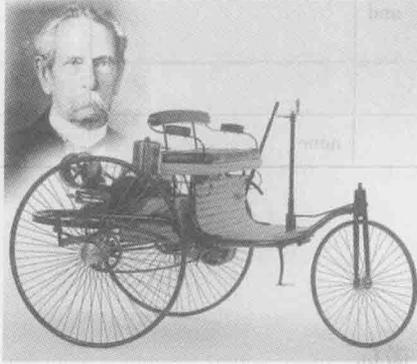
### 2. Answer the following questions.

(1) Which brand is common in your hometown? Have you ever notice it?

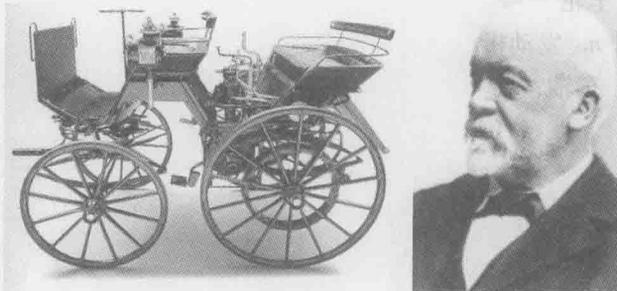
(2) Which brand would you like to choose in the future?

## The Development of the Car

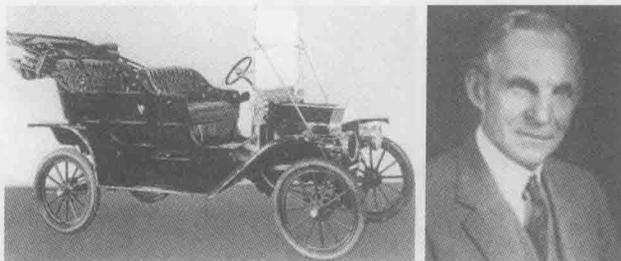
Look at the pictures. Discuss the differences between the four cars with your partner and complete the table.

The first Benz (The first three-wheeled vehicle)



The first Daimler (The first four-wheeled automobile)



Ford Model T (The first vehicle produced by assembly line)



BMW730

Vocabulary

Useful Words

logo [ˈləʊɡoʊ]

brand [brænd]

wheel [wi:l]

engine [ˈɛnʒɪn]

axle [ˈæksəl]

Prayer Rooms

Toyota

General Motors

Ford

Ford

Brand

MARACH

Holz-Hofe

Shoda

Ford

BMW

Volkswagen

Lamborghini

Mercedes-Benz

Land

Bank

Ford

Jack

Leaves

Chrysler



Items	The first Benz	The first Daimler	The first Ford Model T	BMW730
wheel	3 wheels; 1 small wheel in the front, 2 bigger ones in the back	4 wheels; 2 small wheels in the front	Four wheels; same size	
engine position	Behind the seat and above the axle			
seat	1			
door		none		

## Vocabulary

### Useful Words

logo [ˈləʊgəʊ] *n.* 标识, 徽标

brand [brænd] *n.* 品牌

wheel [wi:l] *n.* 车轮

engine [ˈendʒɪn] *n.* 发动机

axle [ˈæksəl] *n.* 车轴, 轴

### Proper Nouns

Toyota 丰田

Chrysler 克莱斯勒

Ferrari 法拉利

Cadillac 凯迪拉克

Porsche 保时捷

Bentley 宾利

MAYBACH 迈巴赫

Rolls-Royce 劳斯莱斯

Skoda 斯柯达

Fiat 菲亚特

BMW 宝马

Volkswagen 大众

Lamborghini 兰博基尼

Mercedes-Benz 梅塞德斯奔驰

Mazda 马自达

Buick 别克

Ford 福特

Audi 奥迪

Lexus 雷克萨斯

Chevrolet 雪佛兰

GM 通用汽车  
Renault 雷诺  
EMGRAND 吉利帝豪  
Chery 奇瑞  
Hyundai 现代  
CITROEN 雪铁龙  
Daimler 戴姆勒

## Part II Listening and Speaking

### Dialogue Visiting the Car Company

Receptionist (R): Welcome to our car company. I'll show you around and explain the operations as we go along.

Customer (C): That'll be most helpful.

R: This is our car company building. We have all the administrative departments here. Down there is the sales section and the advertising section.

C: How much do you spend on car advertising every year?

R: About 5% of the gross sales. Please step this way. I'd like to show you our showroom. Almost all of my company's products can be seen here.

C: Oh, what lovely cars of all kinds. If I placed an order now, how long would it be before I got delivery?

R: It would largely depend on the kind of the order you want.

C: OK. Thank you for giving me a tour of your car company.

R: My pleasure. How do you feel our car company?

C: It gave me a good picture of your cars. I would like to show your company to our friends.

R: Happy to hear that. What's your general impression on our cars, may I ask?

C: I was very impressed. I have seen some kinds of cars. Nice enough.

R: Sure. They are our latest products.

C: Thank you very much.

R: You are welcome.

### Vocabulary

#### Useful Words

administrative [əd'mɪnɪstrətɪv] *adj.* 管理的, 行政的

department [dɪ'pɑ:tmənt] *n.* 部门, 系, 科, 局

section ['sekʃən] *n.* 部门, 地区, 章节

gross [grɒs] *adj.* 总共的

delivery [dɪ'lɪvəri] *n.* 交付, 递送

### Part III Reading

Read the following passages and do the exercises.

#### Passage One BMW Logo History



BMW logo

According to BMW, their round blue and white logo is the movement of an aircraft propeller, showing white blades cutting through the blue sky—an explanation that BMW adopted for convenience in 1929, twelve years after the logo was created. In fact the emblem developed from the round Rapp Motorenwerke Company logo, from which the BMW company grew, combined with the white and blue colors of the flag of Bavaria to produce the BMW logo. However, the origin of the logo is in dispute. To quote an article recently posted by the New York Times: “At the BMW Museum in Munich, Anne Schmidt-possival explained that the blue and white company logo did not represent a spinning propeller, but was meant to show the colors of the Free State of Bavaria.”



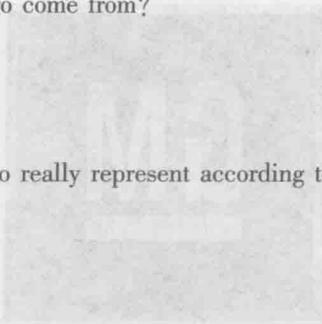
BMW sports car

### Exercises

#### 1. Answer the following questions according to the passage.

(1) What does the BMW logo represent according to BMW?

(2) Where did the BMW logo come from?



(3) What does the BMW logo really represent according to some people?

## 2. Translate the following paragraph in the passage into Chinese.

According to BMW, their round blue and white logo is the movement of an aircraft propeller, showing white blades cutting through the blue sky—an explanation that BMW adopted for convenience in 1929, twelve years after the logo was created.

## Vocabulary

### Useful Words

aircraft ['eɪkrɑ:ft] *n.* 飞机, 航空器

propeller [prə'pelə] *n.* 螺旋桨, 推进器

blade [bleɪd] *n.* (机器上旋转的) 叶片, 桨叶; 刀片

adopt [ə'dɒpt] *v.* 采取, 采纳, 采用

emblem ['embləm] *n.* 象征, 标记

dispute [dɪ'spjʊt] *n.* 争议, 纠纷

quote [kwəʊt] *v.* 引用, 引述

spin [spɪn] *v.* 使快速旋转; 疾驰

### Phrases and Expressions

in dispute 有争议, 处于争议中

### Proper Nouns

BMW (Bavarian Motor Works) 德国宝马汽车公司

Bavaria 巴伐利亚

Rapp Motorenwerke Company 拉普引擎制造公司

Munich 慕尼黑

New York Times 《纽约时报》

### Passage Two An Introduction to GM

The General Motors Company, also known as GM, is a United States-based automaker with its headquarters in Detroit, Michigan. The company manufactures cars and trucks in 34 countries, recently employed 244,500 people around the world, and sells services and vehicles in some 140 countries. By sales, GM ranked as the largest US automaker and the world's second-largest for 2008, having the third-highest 2008 global revenues among automakers in the Fortune Global 500.