

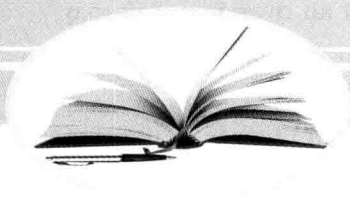
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Unit One

Campus Life

• Getting to Know: Reading for Different Goals



Lead-in

Think and complete the following table, and share it with your partner.

What have I read for this week?	Why did I read it?	How did I read it?



Strategy Guidance

- ✓ Readers adopt different reading approaches for different reading materials and different reading purposes.
- ✓ Reading materials can be various in many ways. There are books, magazines, newspapers, journals, webpages, e-texts, labels... from its physical appearance. For genres, we may find



story, poem, drama, biography, history, comic, science fiction, romance, thriller, legend, fable...

- ✓ The major approaches of reading can be skimming for general impression, scanning for specific information, close reading for overall comprehension and learning.
- ✓ **Skimming** means reading a text quickly to find its main idea or to get an overview. You may skim a text if you aim to determine what the material is about. When you skim, you take a glance at the whole text and focus on topic sentences.
- ✓ **Scanning** means running your eyes quickly over the text to look for certain words or phrases. You may scan a passage if you need to obtain a specific piece of information. When you scan, you probably skip some words and sentences and read some others more than once.
- ✓ **Close reading** means reading a material carefully by paying attention to text structure and details, and monitoring your understanding while reading. You may closely read a text if you are learning concepts and theories, following complicated directions, analyzing or evaluating a text, developing your vocabulary or improving your writing skills.

Practice

Match the purposes of reading with the three approaches of reading.

a. skimming b. scanning c. close reading

- (1) to know how many tablets to take and how often _____
- (2) to do research for your course paper _____
- (3) to know what the e-mail is mainly about _____
- (4) to browse the webpage and choose the cheapest flight _____
- (5) to read the preface of a book and decide whether to buy _____
- (6) to review your textbook for your final exam _____
- (7) to know what the critic of a film review thinks of the film _____
- (8) to know which vehicles are permitted to park near the pay and display machine _____

Part A

Before Reading

1. Look at the title "A Letter to My College-bound Daughter," and write down your guessing. After reading the text, please check your guessing with ✓ or ×.



Guess before reading	Check after reading (√ or ×)
◇ the main idea of the text: _____ _____	()
◇ the organization of the text: _____ _____	()
◇ the feelings of the author: _____ _____	()

NB. Be satisfied with your guessing, even if it is a ×.

2. Make a list of your plans of college life and your parents' advice for you. Compare your list with your partner's and discuss.

	My plan	My parents' advice
On study		
On campus clubs and societies		
On friendship and social networking		
On finance and part-time jobs		
On health		
Others...		



Reading and Understanding


1. Scan the text and complete the following sentences.

- (1) The letter was written on _____.
- (2) The daughter's tuition, room and board, and transportation home will be paid by _____.
- (3) _____ will have to take care of her car and gas expenses, as well as her allowance.
- (4) The three major credit card brands in the U.S. are _____.

2. The text has six sections, A-F. Skim the text and match the main ideas with each section.

Section A	a. tips on how to be financially wise as a fresher
Section B	b. salutation
Section C	c. complimentary close and signature
Section D	d. summary of the bright side of college life
Section E	e. conclusion
Section F	f. reminder of the possible dark side of college life

3. Read the text with tips and choose the best answer from A, B, C and D to answer the questions or complete the sentences.

	Text	Tips
	<p style="text-align: center;">A Letter to My College-bound Daughter</p> <p style="text-align: right;">By Dan Kadlec, <i>Money</i> Magazine</p>	
A	Dear Lexie,	
B	On your first day of college, let me congratulate you on your well-earned freedom. No more <u>curfew</u> . No more being dragged to places you'd rather not be. No more Dad's teachable moments about responsibility, opportunity and life. And no more boring lessons about after-tax income, saving, borrowing, <u>compound returns</u> and <u>growth stocks</u> .	<p>curfew: 家长对未成年子女实施的宵禁</p> <p>compound returns: 复利</p>
C	<p>While we're on the subject of "no more," let me gently mention that it applies to the car you've been driving too, and my gas card and your allowance. Freedom, you see, has its price. Sorry, I couldn't resist one more teachable moment.</p> <p>I know that you will study hard and explore all the great things that a university has to offer. You are ready for this and, frankly, so am I. Your freedom and a degree of <u>mine</u> come wrapped together.</p> <p>Yet I can't help but worry that you may get tripped up with money issues. It's easy to do, especially when you're just starting out. But happily, it's also fairly easy to avoid. So if you'll just indulge me one last time, I'd like to offer some parting financial wisdom for your first semester and beyond.</p>	<p>growth stocks: 成长股</p> <p>What do you expect to read in the next section?</p> <p>Mine what?</p>
D	You are fortunate to have parents that can take care of your biggest bills—tuition, room and board, transportation home. But the rest, dear child, is up to you. It would be a shame for you to end up in debt with your modest earning ability right now (the average credit card balance for college seniors: nearly \$3,000). So estimate all of your expenses over the next 17 weeks and compare that with your available resources. Looking at the whole semester, not just a sample week, makes plain how recurring expenses add up—like, say, \$4 a day at <u>Starbucks</u> setting you back nearly \$500.	<p>What do you expect to read in the next section?</p> <p>Starbucks: 星巴克, 一家连锁咖啡店</p>