EXHIBITION SENTERA

大连理工大学出版社 、Dalian University of Technology Press

EXHIBITION 会是是 CONVENTION CENTER 统

高迪国际出版有限公司

何心 译

图书在版编目(CIP)数据

会展建筑:英汉对照/高迪国际出版有限公司编; 何心译. 一大连:大连理工大学出版社,2013.1 ISBN 978-7-5611-7320-6

I.①会… Ⅱ.①高…②何… Ⅲ.①展览馆—建筑设计—世界—图集 Ⅳ.①TU242.5-64

中国版本图书馆CIP数据核字(2012)第225254号

出版发行:大连理工大学出版社

(地址: 大连市软件园路80号 邮编: 116023)

印 刷:上海锦良印刷厂 幅面尺寸: 285mm×380mm

印 张: 48

插 页: 4

出版时间: 2013年1月第1版

印刷时间: 2013年1月第1次印刷

责任编辑: 刘 蓉

责任校对: 王丹丹

封面设计:张琳

ISBN 978-7-5611-7320-6

定 价: 628.00元

电话: 0411-84708842

传真: 0411-84701466

邮 购: 0411-84703636

E-mail: designbooks_dutp@yahoo.cn

URL: http://www.dutp.cn

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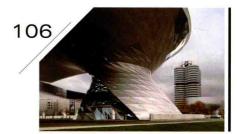
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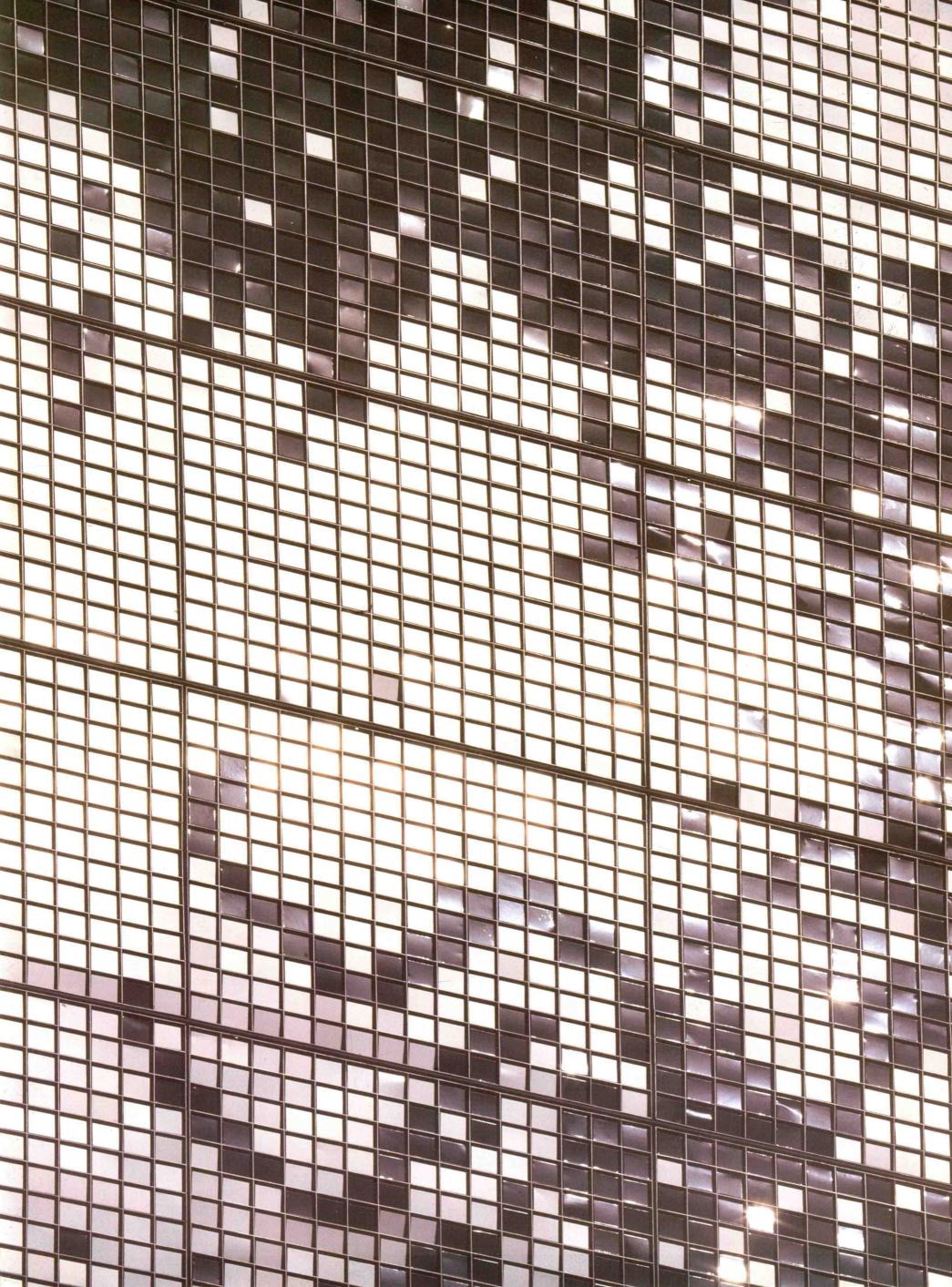
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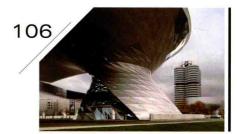
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EXHIBITION CENTER OF SHERBROOKE

Sherbrooke, Québec, Canada

Conception Architect + 3D

CCM² – Côté Chabot Morel architects

Conception Team

Yan Laplante, Mathieu Morel, Pierre Morel

Validation Team

Julie Nadeau, Aryann Gosselin

Conception Engineer

SNC Lavalin

Realization Architect

ArchiTech Design Inc.

Realization Structural

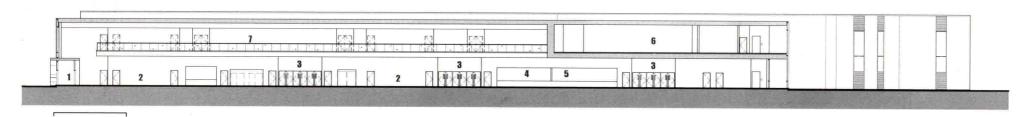
Jean-Marc Dugré, engineer

Realization Mecanical/electrical + civil

Area

9,570 m²





SECTION

- 1 Entrance
- 3- Entrance to exhibition space
- 4- Coatroom
- 5- Ticket office 6- Open space
- 7 Futur meeting rooms



Located near the downtown of Sherbrooke, the Exhibition Center serves as a gathering place and a unique representation in the region. The project's main objective is to create divisible exhibition areas if needed for dedicated events for the wide public. The program includes the creation of exhibition halls, meeting rooms, offices, central hall, cloakroom, ticket office, restaurant and other technical spaces. The total project area is approximately 9,570 square meters. The main exhibition hall of 5,574 square meters, designed according to the highest standards in terms of functionality and specialized equipments, can be divided into three exhibition spaces when various events take place simultaneously. On both sides of the exhibition spaces, the related services are stated. On one side, the technical spaces contain the loading areas, storage areas and recycling areas. While on the other side, public spaces include the lobby, cloakroom, ticket office, services, restaurant and

meeting rooms on the second floor. Upon arrival on the site, the visitor sees a large glass wall that shows partially the internal activity of the exhibition center. The main hall contains the essential services and allows visitors to walk through a space flooded by natural light. The pixels pattern on the glass surface created by a semi-transparent film adds a light veil on the indoor activities taking place in the hall and adds a subtle texture to the glass wall. From the outside, the angular shape rises and highlights the main entrance. Sculpted and defined as a break of the glass block, the main entrance is the key element of the project and marks the transition between the exterior and the interior environment. The use of bright yellow color shows the internal activity of the exhibition center. This color sequence animates the facades as if the internal boiling energy was breaking up partly and shows the festive character of the place.

