高等教育大学英语系列教材·网络教学版

INNOVATION

COLLEGE ENGLISH

A READING, WRITING AND TRANSLATION COURSE

主　编◎王大伟

大学英语

读写译教程

·学生用书·

网络版 4

华东师范大学出版社

大学英语读写译教程　网络版 4

（学生用书）

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出版说明

为了满足高等院校大学英语教学改革的需要，我们专门组织编写了这套专门针对应用型本科院校的教材，供高等学校非英语专业本科生及同等程度的学习者使用。

随着全球化的日益发展，国际间的政治、经济、商业和文化交流活动越来越频繁，社会需要既掌握专业技能又懂外语的人才。新时代的大学生必须在学好本专业知识的同时，提高外语水平和实际运用能力，这样才能在激烈的竞争中站稳脚跟。因此我们所编的这套大学英语教材，既包含当前教学所需的最新、实用的内容，又融入新的教学理念和教学方法，以期从容应对日益增长的社会需求。

本套教材的编写十分注重构建真实的交际语境，以学生的需要为中心而设计，强调实用性，即为学生设计贴近实际应用的交际任务，通过互动练习，激发、鼓励学生的自主思考。本教材还通过设置目标、设置问题，让学生在达成目标、解决问题的过程中，以积极主动的态度来达到最佳的学习效果。此外，还特别针对应用型本科院校学生的实际需求，设计了不少生动有趣的模块。这些设计都是为便于学生理解、掌握和运用。

本系列教材邀请来自各高等院校的外语专家组成编写委员会。为了编好这套教材，我们曾多次召开编写会议。北京外国语大学、上海外国语大学、广东外语外贸大学、华中科技大学、华东师范大学、北京交通大学、华南理工大学、华东理工大学、东南大学、四川外国语学院、湖南师范大学、中南财经政法大学、上海理工大学、浙江工商大学、曲阜师范大学、扬州大学、上海海事大学、上海师范大学、北京第二外国语学院、三峡大学、北京师范大学珠海分校、九江学院、黄山学院、安阳师范学院、黄冈师范学院、合肥学院、嘉兴学院等高校的英语教育专家和一线教师，对教材的编写工作提出了宝贵的意见，在此谨表示衷心的感谢。

最后，我们希望本教材能为我国大学英语教学改革和创新作出一点贡献，同时真诚地希望英语教学专家、学者、大学英语教学一线教师以及广大读者对本套教材提出宝贵意见，以便不断改进，精益求精。

华东师范大学出版社

2013 年 6 月

此为试读，需要完整PDF请访问：www.ertongbook.com

前　言

本系列第一至四册为读、写、译综合教材，供非英语专业本科学生使用，也可供程度相当的自学者使用。

英语语言基础在大学英语教学中的重要地位和作用是显而易见的。但由于学生入学时英语水平程度差异较大，不少大学英语教材在应用型本科院校中使用起来普遍偏难，教师授课困难较大。针对这些状况，我们编写本系列教材，希望能对解决这些问题作出我们微薄的贡献。

本教程以应用型本科院校学生入学水平的中等程度为起点，即在学习本教程之前，学生已掌握基本的英语语音和语法知识，能认知中学大纲中的大部分英语单词，并在听、说、读、写等方面受过初步训练。在学完本教程后，力争做到：中上等水平的学生在英语语言知识和语言的实际运用能力方面，可以达到大学英语六级的水平；中等水平的学生能够达到大学英语四级水平，能够在工作中运用英语进行与工作相关的交际。

本教程的编写指导思想是全面打好学生英语基础，以课文为中心，由浅入深，循序渐进，进行语法、词汇等基础知识的综合教学；对学生的读、写、译等基本技能进行全面的训练，培养学生准确运用所学知识进行语言交际的能力。

教材的质量关系到国家人才的培养。为了编写出高质量的教材，本教程编写者怀着强烈的质量意识，踏踏实实、一丝不苟地工作，在整体编写中遵循如下理念：

丰富而实用的选材。精读教材课文的核心地位为英语教学者所公认，因此我们在选材上付出的努力最多。本教程的所有课文力求内容丰富，题材各异，主题贴近生活与工作实际，视角触及面广，关注实用性。

精心而系统的练习。练习设计的重要性不亚于课文。丰富多样的练习活动能体现各种技能训练的要求，可为学生提供更多提高读、写、译等各项技能的机会，极大地增强学生学习语言的兴趣。

结构清晰，易于教学。教程形式活泼多样，与众不同，图文并茂，互动性强。每册教材的侧重点不同，但注意系统性和独立性的有机结合。本系列教程可成套使用，亦可根据使用者的实际情况选择使用。

本教程共分4册，即每学期一册。第一、二册在学生原有基础上，系统安排语法、阅读和写作等基础语言知识，其内容主要参考《大学英语课程教学要求》所列项目；第三、四册在巩固基本功的基础上，进一步加强语言实际运用能力的培养。每课授课时间可根据教学对象的水平和课程总体安排等情况，由教师酌定。每课内容构成如下：

- 精读课文（生词表、课文、注释、课文理解练习、与课文相关的词汇练习、语法练习）

- 选讲课文(生词表、课文、注释、课文理解练习、课后练习等)
- 语言在用(朗读、综合练习、职业技能)
- 写作专题

与本教程配套使用的视听说教程(1—4)是一套特色鲜明、易学易教的教材。大学英语实践性较强的听说训练均放在听说教材中;听说教程的主题与读写译教程、学生实际生活、大学英语四、六级考试及各类与工作关系密切的职业英语考试紧密衔接。

最后,本教程在编写过程中得到多位英语教学界专家的支持,在此一并对他们表示衷心的感谢。

大学英语系列教材编写委员会

2013 年 6 月

编者说明

本教程偏重实用性，讲究学习效率，特别适合于应用型大学学生。

本教程的课文含有大量实用性材料，包括不少当今热点话题，写作练习也偏重应用，这些因素都有利于提高学生的就业适应性。本教程严格控制课文中的语言难度，绝大部分词汇是大纲内的词汇（只有少量热点新词汇和专用名词超纲），这有利于提高英语学习的效率，提高四级考试通过率。有些精读教材的第一册中便大量出现六级后词汇。某些现行教材中约有1/3的词汇，应用型院校多数学生一辈子也不可能掌握，浪费较大。本教程通过精心选材与编写，避免了这种浪费，确保学生所学内容都是有用的。

一、对象

本教程主要为非重点院校本科生编写。现有的大学英语教材主要由名牌大学负责编写，对非重点大学本科生来说，有时难度显得略大。

此外，现有大英教材的课文以文学性、学术性较强的内容为主，有利于学生打下扎实的语言基础，有利于今后考研、考博，而与今后工作岗位直接相关的内容偏少。但非重点院校的大部分毕业生将直接踏上工作岗位，更需要能学以致用的英语。

有鉴于此，我们编写了一套新教材，根据应用型院校学生实际水平，严格控制语言难度，在课文选择上，对人文性与应用性的材料兼收并蓄，以适度提高学生的就业适应性。

二、教材内容与结构

1. 本教程每个单元的阅读文章（以及配套的《视听说教程》中的对话短文）都围绕同一话题而且内容各不相同，便于学生不断深入学习。

2. 教材含有很多实用性、应用性的材料，能让学生学以致用。

3. 本教程不但包括商务英语中的一些话题（如电话、会议、买卖、广告、公司运作等），还注意内容的新颖性，例如包含了电子通讯、次贷危机、房地产、股票等热点话题。

4. 本教程每单元安排3篇阅读课文，分别用于精读、半精读与泛读。

三、练习题的编写

1. 练习形式多样化，不但包含精读教材中的常见题型，而且包含各种考试题型。

2. 由于包含了大学英语四、六级考试的题型，所以应试效果较好。

3. 导入部分设计颇具特色的口语练习题，对有些口语题目提供了大量导入性的思考点和语言点，便于学生开展讨论。此外提供了口语问题的参考答案，以减轻教师备课的工作量。

4. 在各种练习题（如语法、短语动词、翻译、作文等）中，穿插了很多与校园生活、职场工作、经济活动相关的实用性例句，让学生尽可能多地浸泡在应用型语言之中。

5. 每个单元在8句汉译英练习后安排了（模拟）同声传译。在教师用书中我们提供

了基本符合原中文顺序的英译文，供教师参考。目前尚无人使用过这种看似十分简单的练习题型，但根据编者和部分同事多年的教学经验，这是使全班集体开口的简单易行的好办法，对活跃课堂气氛大有裨益。

6. 写作部分主要是各种形式的应用型写作练习，包括信函、通知、议事日程、会议记录、备忘录、博客、求职信、简历等。教材先给予指导，再提供写作的样板，最后要求学生自己独立写作。这一部分也包含大学英语四级作文应试指导，提供了实用词语，介绍如何有意识地使用高层次词语以便获取高分，推荐了迅速拓展思路、快速完成作文的具体办法。

王大伟

2013 年 6 月

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Unit 3	Make Your Trade Show a Success	Using Trade Show Giveaways	Takeovers, Alliances, Mergers and Acquisitions	Reply to an Invitation
Unit 4	Different Modes of Transport	China's Plans to Build Its Own Passenger Jets	Communication	Exposition of Transport and Delivery
Unit 5	The Courage to Start Your Own Business	Business Incubation	Brands	Letter of Congratulations
Unit 6	Who Puts a Spoke in Mitsubishi's Wheel	GM: Go Green to Make Green	International Marketing	Sales Letter
Unit 7	The Threat of a Real Estate Bubble	Analysts Pessimistic about US Housing Market Outlook	Risk	Argumentation about Urban Lives and Properties
Unit 8	Possible Dangers Posed by Genetically Engineered Plants & Animals	Protein-based Computer Memories	Management Styles	Letters of Request and Reply
Unit 9	Smuggling or Selfuse?	The European Court Sides with Levi Strauss in Its Battle with Tesco	Ingredients of Marketing	Argumentation about the Economy
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E-learning (4)

READING 1

Online Distance Learning

In order to achieve success in an online learning environment, students must be able to conduct successful library and internet searches, uphold academic honesty, develop effective study skills, manage time wisely and set and achieve goals. In order to do this, the study centre assists students in learning the skills necessary to be successful. Below is a plan of action that the instructor has created in order to successfully achieve the goal of earning Degree through College.

Using college's Educational Resources

- The University has a library online. Navigate the online library.
- To correctly cite references
  1. Use the APA Reference Manual
  2. Write down the website, author and date you find the source for each and every source. Make sure the book, if applicable is listed, the publisher, year of publication, and any page numbers you specifically are using.
  3. Double check your reference before submission with the APA Reference Manual.
  4. Save each reference and location in case you misplace what you write down or leave out necessary information to cite the source.

Fostering Reading Comprehension and Retention

- Forming Study Skills for a distance learning environment
  1. Create an area where you can work, include music (if you need to), lighting, necessary equipment, and ability to have good posture
  2. Set aside time to study each day, at the same time, that you can work uninterrupted.
  3. Organize your assignments according to when the assignments are due, how much time the assignment will take to complete and the amount of time you have set aside to study.
  4. Save academic websites that you normally use and are sound, unbiased websites.
- Using SQ3R and other study habits
  1. Survey-think about the title, and the subheadings. How does it relate to your

topic?

2. Question-Turn each heading and subheading into a question to answer when you are reading.
3. Read-Read only one section, looking for answers to your questions
4. Recite-answer the questions in your own words. This helps you to determine if you understand the material or not.
5. Review-proofread everything for accuracy, spelling, and format

Managing Time Wisely

- Balancing time between courses at E-learning
  1. Create time management schedule
  2. Create calendar showing when each assignment is due
- Juggling school, work and family responsibilities
  1. Prioritize my weekly schedule
  2. Weekly schedule will include family obligations, work obligations and school obligations
  3. Set a given time to study, in a place where I will not be interrupted.
- Prioritizing and avoiding time-wasters
  1. Stick to my schedule.
  2. If I finish an assignment earlier than the end of my set scheduled time to study, I will begin working on the next assignment.

Setting and Achieving Goals

- Identifying long and short-term educational and career goals
  1. My long term goals include completing the degree.
  2. My short-term goals include completing individual courses with at least a B.
- How to reach goals despite obstacles
  1. My obstacles include myself. To overcome myself, I have to keep a positive outlook and keep my priorities in order.
  2. I will help people to see me not as an older person but someone they want to hire because of my positive outlook on life, team player attitude, and my love for teaching young children.

Applying Personality and Learning Styles

- I am a bodily kinesthetic learner.
  1. Complete work on paper and then type up.
  2. When studying, I can record my notes and listen as I exercise.
- Developing my multiple intelligences
  1. Work hard in all assignments.
  2. Set up a schedule for studying, and when to turn in assignments.

- Relating to others with a different personality and learning style
  1. Keep an open mind.
  2. Use suggestions for improvement
  3. Collaborate

After you've read the passage, summarize it in one sentence that includes the main idea (gist) from the text.

READING 2

Online distance learning is an instructional system which connects learners with educational resources. Students work on their own at home, at work, or at school and communicate with faculty and other students via e-mail, electronic forums, videoconferencing, chat rooms, bulletin boards, instant messaging and other forms of computer-based communication. There are both advantages and disadvantages to online distance learning.

There are many benefits to using online distance learning environments. Online education is available all the time and anywhere. However there are drawbacks for some learners. The online learner only has the written text and no other face to face cues. This may confuse the learner and cause misunderstanding. While distance learning allows for openness, it is also cumbersome because it is done by e-mail messages and writing and therefore may take more time than face-to-face learning. The sheer bulk of messages can sometimes be overwhelming for many online students.

Universities, Colleges and Schools use virtual online distance learning environments. These are important for students who may be unable to attend classes for various reasons like illnesses or busy everyday schedules. Some learners just want to further their studies at home. They enjoy the convenience of home learning as they take regular programs or enrichment classes.

Online courses keep learners very occupied at all hours. There is a great deal of messages and other online resources to read and respond to. Most learners have regular jobs or attend regular school classes on ground as well. However, the benefits are clear. Online distance learning is becoming very popular. Some virtual online classes have become a profitable business as they replace regular traditional means of learning.

Choose the correct answer after reading.

1. What is online distance learning?
   A. All interaction between teacher and student is accomplished "online" through an Internet or intranet connection.
   B. learning at home
   C. a system of learning on your own by writing letters
   D. Online distance learning is a term we apply to any distance learning course that is done by means of computers

E. a learning system for college and university students

2. Online courses keep learners very _____
   A. healthy
   B. happy
   C. busy
   D. satisfied
   E. free to do many things
3. There many good and bad aspects of online distance learning. One good thing about it is _____
   A. easy to do
   B. cheaper than face to face learning
   C. convenient
   D. very fast going
   E. satisfying
4. Sometimes online distance learning can be a problem because _____
   A. learners don't have the money to pay for it.
   B. it is done by writing only e-mail messages
   C. it is face to face learning
   D. some students don't know how to deal with so much writing
   E. some learners don't need face to face cues
5. Some students can't attend ground classes because they _____
   A. don't have the money to study
   B. are lazy
   C. are too busy with work
   D. may not be able to attend classes for military reasons
   E. are sick or too busy
6. Are online distance learning courses easy?
   A. No, they are not because they keep students busy all the time.
   B. Yes, they are very easy because you can study anywhere.
   C. No, they are not easy because the writing is very difficult for most people.
   D. Yes, they are easy for most people because there are no tests.
   E. None of the above answers are correct.
7. Enrichment classes are _____
   A. courses people take because they have to.
   B. courses that a learner wants to take to know more for her/his own interest.
   C. Courses that only teachers and doctors take.
   D. courses that everyone must take to know how to live.
   E. None of the above
8. To attend classes means _____
   A. to stay home and not go to class

B. go to classes
C. wait and see what happens
D. to wait on someone as they go to class
E. to wait for someone after class

9. Virtual classes are _____
A. real classes
B. almost real
C. real classes that may not seem real
D. not classes at all
E. none of the above

10. Online distance classes are learning environments that are _____
A. available all the time
B. not always available
C. very expensive
D. very cheap
E. none of the above

READING 3

Minutes

Lighting

Staff are complaining about the poor lighting in the main office. The secretary of the committee recently obtained quotes __1__ new lighting, __2__ we passed to the management board. The committee is __3__ waiting for their decision. We are hoping the board will let us __4__ within the next few weeks.

New Drinks Machine

Of the three types of machines we looked at, Maxcup appeared to be the best option. The committee now has to find a new __5__, as our current machine causes problems near the fire exit __6__ several people use the machine at the same time. It was decided to put __7__ taking the decision, and we expect to have enough information __8__ the end of the month.

Conference Attendance

Robert __9__ to be away at the conference from 1st to 8th of next month. Jane has agreed to assist us in his __10__. Robert has a useful list of contacts in order to help her research new safety equipment.

Choose the correct answer after reading.

1. (A) from (B) for (C) of
2. (A) what (B) when (C) which
3. (A) still (B) yet (C) already

4.	(A) known	(B) knowing	(C) know
5.	(A) location	(B) size	(C) design
6.	(A) whether	(B) unless	(C) if
7.	(A) through	(B) off	(C) up
8.	(A) by	(B) unti	(C) on
9.	(A) believes	(B) thinks	(C) expects
10.	(A) leave	(B) absence	(C) departure

READING 4

Norah Jones Achieves Great Success

Norah Jones was born on March 30, 1979 in New York City. When she was four years old, Norah and her mother Sue moved to the Dallas suburb of Grapevine, Texas. Norah's earliest musical influences came from her mother's extensive LP collection. She began singing in church choirs at five, started piano lessons two years later, and played saxophone in junior high.

When Jones was 15, she and her mother moved from Grapevine to Dallas' central city, where Norah enrolled in Booker T. Washington High School for the Performing and Visual Arts. While still in high school, Norah won the Down Beat Student Music Awards for Best Jazz Vocalist and Best Original Composition. She had her first performance on her 16th birthday at a local coffeehouse.

After graduation, Jones entered the University of North Texas, nationally famous for its music programs, where she majored in jazz piano.

In the summer of 1999, Norah accepted a friend's offer to come to Manhattan and never returned to North Texas State. "The music kept me here. I found it very exciting." She said.

In October 2000, she got down to recording a selection for Blue Note Records, which led to her being signed to Blue Note in January 2001.

Norah began recording the songs of Come Away With Me in May 2001, with Arif Mardin. "I was nervous at first. I didn't expect a producer who'd done all these famous records to come in to keep me thinking about my music and asking myself who I was. But Arif is the nicest guy in the world. He was there to make sure I got a good record." And she added, "I never thought I'd have a record like this. I thought it would be at least five years before I'd reach that point. This is really the record I wanted to make." And this is really the record all people want to hear — it won 8 Grammy Nominees!

Choose the correct answer after reading.

1. The main idea for this passage is _____.
   (A) Norah's childhood and youth
   (B) where there is will, there is a way

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