

◎ 实景拍摄专业版

MODEL HOUSE SPACE MODEL HOUSE SPACE MODEL HOUSE SPACE

MODEL HOUSE SPACE

购全套《样板房空间》

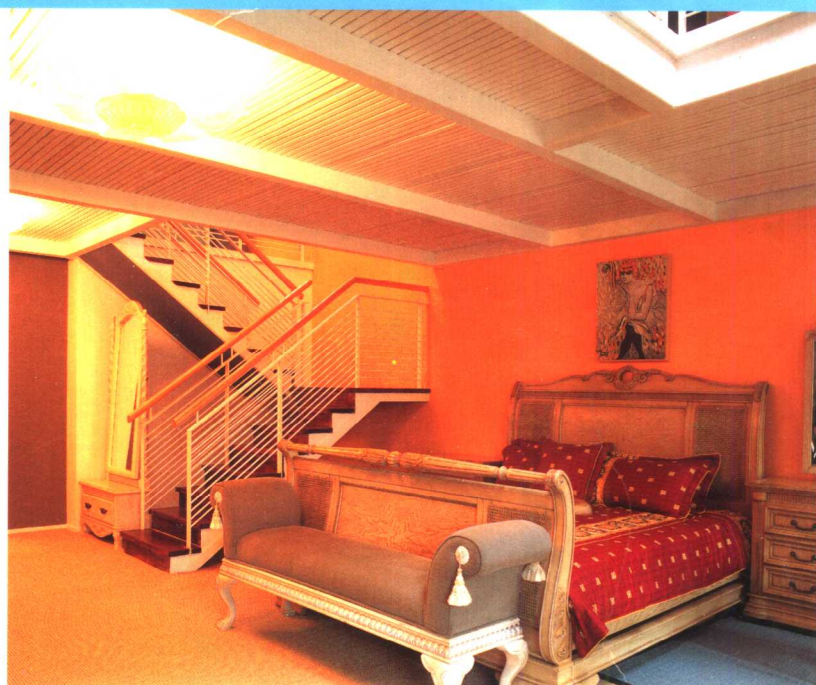
GUANGDIE

赠光碟1张

样板房空间

MODEL HOUSE SPACE MODEL HOUSE SPACE MODEL HOUSE SPACE

舒雅简约 Elegant and concise



深圳市南海艺术设计有限公司/主编

中国轻工业出版社



■ 舒雅简约
Elegant and concise
 设计流 **样板房** 空间
 DESIGN STREAM MODEL HOUSE SPACE

深圳市南海艺术设计有限公司 / 主编

中国轻工业出版社



图书在版编目(CIP)数据

样板房空间. A/深圳市南海艺术设计有限公司主编.
-北京: 中国轻工业出版社, 2003. 4
ISBN 7-5019-3954-3

I. 样… II. 深… III. 住宅-室内装饰 IV. TU241

中国版本图书馆CIP数据核字(2003)第022452号

责任编辑: 白 晶 责任终审: 劳国强
封面设计: 涂丽娜 版式设计: 南 海
出版发行: 中国轻工业出版社(北京东长安街6号, 邮编: 100740)
网 址: <http://www.chlip.com.cn>
发行电话: 010 65121390
印 刷: 深圳宝峰印刷有限公司 邮编: 518108
经 销: 各地新华书店
版 次: 2003年4月第1版 2003年4月第1次印刷
开 本: 635×965mm 特度1/16 印张: 5
字 数: 128千字 印数: 1-12000
书 号: ISBN 7-5019-3954-3/TS·2356 定价: 29.80元

· 如发现图书残缺请直接与我社发行部联系调换 ·

30172S4X101HBW

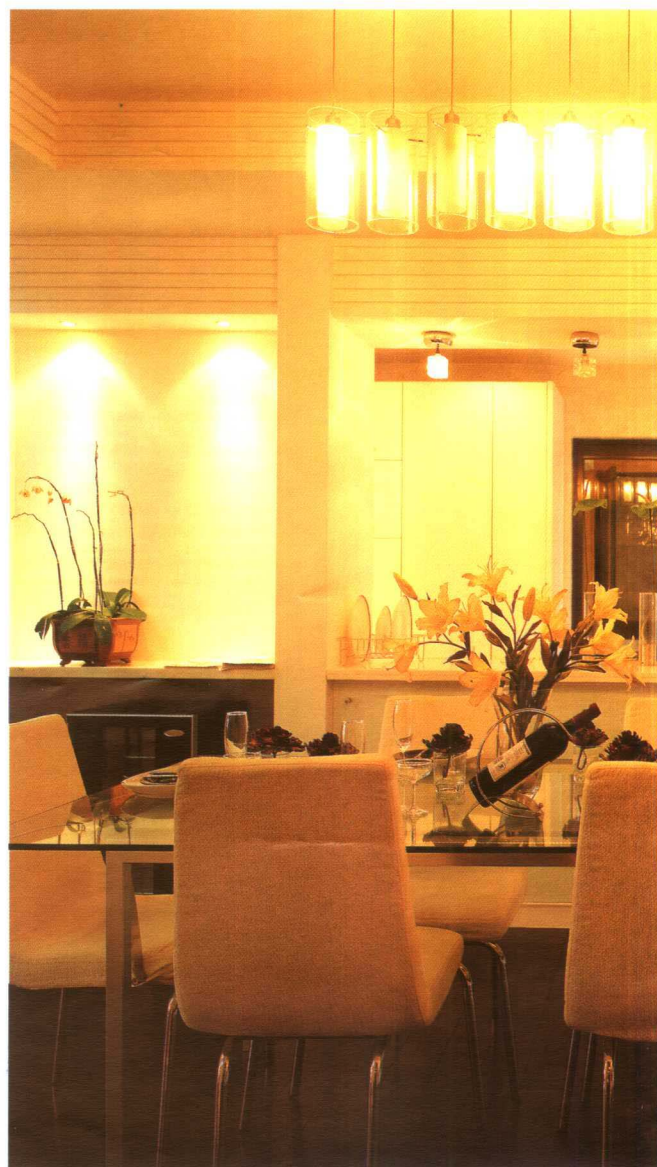
中国轻工业出版社读者服务部电话: 010-65241695 传真: 010-85111730

目 录

东方玫瑰园/Oriental Rose Garden
华景新城·海伦堡(1)/Huajing New Town Hellenburg (1)
金城华庭(1)/Jincheng Huating (1)
金城华庭(2)/Jincheng Huating (2)
金城华庭(3)/Jincheng Huating (3)
深业花园/Shenye Garden
锦绣江南/Splendid Jiangnan
华景新城·海伦堡(2)/Huajing New Town Hellenburg (2)
东方情怀/Oriental Sentiment
中海深圳湾畔(1)/Zhonghai Shenzhen Bay Bank (1)
翰海翠庭(1)/Hanhai Cuiting (1)
翰海翠庭(2)/Hanhai Cuiting (2)
翰海翠庭(3)/Hanhai Cuiting (3)
翰海翠庭(4)/Hanhai Cuiting (4)
中城康桥/Zhongcheng Kangqiao
星海名城/Star City

精致生活/Exquisite life

波托菲诺·纯水岸/Portofino Bank Building
帝苑花园/Diyuan Garden
锦泰花园/Jintai Garden



C O N T E N T S



安柏丽晶(1)/Anbai Lijing (1)
波托菲诺·天鹅堡/Portofino Swan Building
怡翠花园 (1)/Yicui Garden (1)
怡翠花园 (2)/Yicui Garden (2)
怡翠花园 (3)/Yicui Garden (3)
彩世界(1)/Colour World(1)
彩世界(2)/Colour World(2)
黄埔雅苑·乐悠园(1)/Le Parc·Parc Vienna(1)
黄埔雅苑·乐悠园(2)/Le Parc·Parc Vienna(2)
富怡雅居/Fuyi Yaju
天明居/Tianmingju

**独享尊华/Enjoy honor and
magnificence exclusively**

碧海红树园(1)/Bihai Mangrove Garden (1)
中海深圳湾畔 (2)/Zhonghai Shenzhen Bay Bank (2)
黄埔雅苑·逸悠园/Le Parc·Parc Barcelona
华景新城·海伦堡 (3)/Huajing New Town Hellenburg (3)
华景新城·海伦堡 (4)/Huajing New Town Hellenburg (4)
美丽365/Beauty 365
安柏丽晶 (2)/Anbai Lijing (2)
安柏丽晶(3)/Anbai Lijing (3)
碧海红树园(2)/Bihai Mangrove Garden (2)
香榭里花园/Champs-Elysees Garden
深圳市骏皇名居/Shenzhen Villa De Valiant
深圳市平湖复式房/Shenzhen Pinghu Duplex House
硅谷别墅绿扬府/Silicon Valley Villa Green-Flying Mansion

QAM12/10

Model House Space

Display of One Living Style



内的住宅设计中最本质的东西——“人性化”。

样板房是在展示设计师丰富的设计技巧吗？是在展示时尚的装饰材料吗？都不是，居住空间的装饰是一种生活方式的体现，样板房展示给购房者的首先应该是一种健康的、人性化的、高品位的生活方式，只有这才能真正打动业主的内心。一个成熟的居住空间设计应该具备以下一些特征：

一、高品位

同样的一件衣服，不同的人穿，会穿出截然不同的感觉，可高雅、脱俗，令人追捧；亦可牵强、滑稽，令人发笑。住宅亦如此，同样的房子，不同的装饰，也会有大雅、大俗之分，区别在于居住者的生活品味不同。然而高品位的生活方



house design, including the model house, —humanity.

Is the model house showing the rich design skill of the designer? Is it showing the fashionable decoration materials? None of them. The decoration of the residential space is the expression of one living style. What the model house shows to the house purchaser shall be first healthy, humanistic and high-taste living style. Only with this can it truly touch the heart of the owner. One mature residential space design shall have the following features:

1. High Taste

For the same clothes, if different people wear it, there can be completely different feelings. It may be elegant and refined, highly appreciated by the people; it can also be far-fetched and funny, being laughed at by the people. It is the same for the house. For the same house, with different decoration, there can be separation between elegance and vulgarity. The difference lies that the residents have different living tastes. However, the high-taste living style is the common aspiration of the people. This requires we designers have the

式是人们共同的向往。这就要求我们的设计师具备打造这种高品位生活空间的能力，无论是贫是富，这与财富无关。

二、人性化

“人性化”一词在现实生活中含义很广，难以一言概括，但大体上方便人们日常生活的就是人性化的，反之就是非人性化的；能让人们感到身心愉悦的就是人性化的，反之就是非人性化的；能给人们的身体带来健康的就是人性化的，反之就是非人性化的。回想一下我们的设计师，在进行住宅设计时，本应简洁的家庭环境制作过多少复杂的造型，以致业主使用时藏污纳垢，打理不便；本应温馨的家堆砌过多少时尚的装饰材料，令人目眩，使主人回到家里本应放松的心情却难以摆脱烦躁；本应卫生健康的家庭里使用了多少含有



ability to create such a high-taste living space, whether rich or poor, because it has nothing to do with the wealth.

2. Humanity

The word "humanity" has quite wide meaning in the real life, very hard to summarize in one word, but generally speaking, if it facilitates the people's daily life, it is humanistic, otherwise it will be non-humanistic; if it makes people feel happy, it is humanistic, otherwise it will be non-humanistic; if it brings health to the people, it is humanistic, otherwise it will be non-humanistic. For us as designers, when we make the residential house design, have we ever made complicated modeling for the family environment that should be concise, which has resulted too much dirt sheltered when the owner uses it and made it quite inconvenient to handle? Have we ever stacked many fashionable and dazzling decoration materials for the house that should be cozy, which has made the owner hard to get away from the agitation and get relaxed? Have we ever used modern





有害物质的现代装饰材料，使原本美丽的女主人花容黯淡。以人为本是室内设计过程中应遵守的永恒原则，也是我们提倡的人性化设计的基础和前提。

三、时尚性

现代人生活在现代的社会里，跳动在时代的脉搏中，散发着迷人的时代气息，传统像陈年的酒，至真至纯，是设计师吸取养分的精神土壤，是厚积薄发的源泉。传统与现代的空前结合是时尚的，设计师是这种时尚生活的引领人。无论我们以什么样的风格设计一个居住空间，只要注入了时尚的气息，都会给业主们以精神上的振奋。追求时尚的气息，不仅仅是年轻人的需求，更是涌动在每一个人血液里的精神需



decoration materials containing harmful substances for the house that should be healthy and hygienic, which has made the beautiful hostess losing her beauty? Respecting the people is the constant principle to be followed during the interior design, and it is also the basis and prerequisite for our promoted humanistic design.

3. Fashion

Modern people are living in the modern society and beating in the contemporary pulse, emitting the charming time breath. The tradition is like long preserved wine, pure and real, being the spiritual soil for designer to absorb the nutrient and being the source of accumulation and generation. The unprecedented combination between the tradition and modernism is fashionable, and the designer is the guider of such a fashion life. Whatever style design we have on a residential space, as long as it injects the fashion breath, it will invigorate the owner. The pursuit of the fashion breath is not only the needs of the young people, but also the spiritual needs flowing in the blood of everybody, and the

要，是社会发展的需要，否则，时尚何以如此诱人，让人们趋之若鹜？

四、个性化

无论是发展商或设计师，都希望自己制作的样板房空间能够被更多的人认同、欣赏，这似乎与个性化的概念有些矛盾。但是作为组成现代社会的独立个体，原本就存在着极大的个性差异，张扬个性是每个人内心当中涌动的激情，只是更多的时候需要被包裹，以避免伤害，如此，个性的张扬便成了自信与实力的象征，是强者的象征，是一种生活品味的象征。设计师在样板房空间的设计中，能够多注入一些源于这样的自信与品味，所显出的个性特征符合人们内心的追求和向往，这本身就是一种人性化的体现。



needs of social development. Otherwise, why is the fashion so attractive that makes the people follow?

4. Individualism

Both the developer and designer hope that their model house space can be recognized and appreciated by more people. This seems to be contradictory to the concept of individualism. But as the independent individual constituting the modern society, it already has the great individual difference. Promoting individuality is the enthusiasm flowing in the heart of everybody, and it's only that in most of the time, it needs to be covered to avoid damage. Therefore, the individuality promotion becomes the symbol of confidence and strength, symbol of the strong, and symbol of one living taste. If the designer can inject more of such confidence and taste in the model house space design, the individual feature shown conforms to the people's internal pursuit and expectation, and then this is a kind of humanistic expression.





高品位、人性化、时尚化、个性化是我们对居住空间设计的追求，是現代人对居住空间更高的要求，是真正意义上的国际化。通过不断的努力，我们的认识不断提高，创造出更加成熟的设计作品，是我们当代中国室内设计师的使命。

有感而发，写了这许多的文字，这或许是与设计师同行们的一种共勉。让我们共同努力吧，在这激情燃烧的岁月里，为了这个伟大的设计时代！

于强



High taste, humanity, fashion and individualism are our pursuit for residential space design, being the higher requirement of modern people on the residential space, and being the internationalization of the real sense. Through continuous effort, our knowledge is improved continuously. Creating more mature design works is the mission of the contemporary Chinese interior designers.

All of these words come out of my feeling, and this may be a mutual encouragement with our designer colleagues. Let's make joint effort for this great design age in such a time with great passion!

Yuqiang

东方玫瑰园 Oriental Rose Garden

设计单位：深圳市拓升装饰设计工程公司

设计师：郭杰

参与设计：李媛

建筑面积：170m²

室内格局：四房两厅

装修材料：防火板、手刷漆、磨砂玻璃

Designed by : Shenzhen Top-Sun Decoration Engineering

Design Co., Ltd.

Designer : Guo Jie

Assistant Designer : Li Yuan

Floor Area : 170m²

Interior Setup : 4-bedroom, 1-living room and 1-dining room

Decoration Materials : flameproof wallboard,

hand applied paint, mat glass

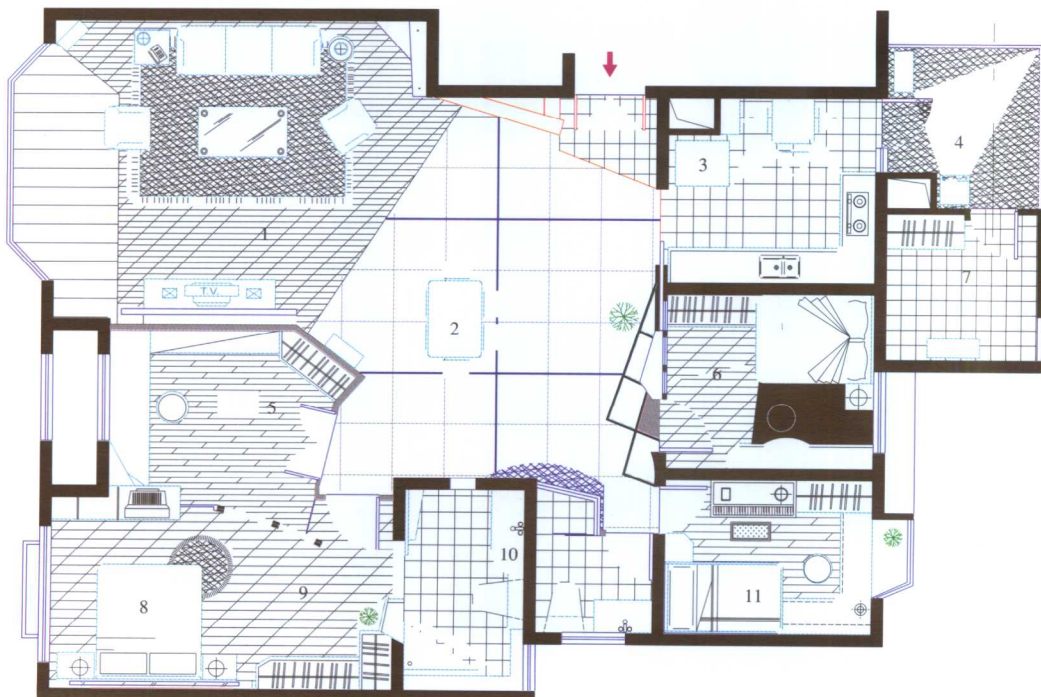
起居室被斜分为二，外面由乳白色大地砖砌成，和云彩状的流线天花、现代抽象的吊灯一起巧妙地隐藏了生硬的房梁。卧室、书房、厨房以及客浴的门都造型各异，却又相互辉映，木格和磨砂玻璃之间线条疏密有致，不落俗套。

厨房的门也是木格玻璃推拉门，推开和起居室相连的是开放式格局，拉上就是一个独立的工作间。空间层次的深浅淡出，人与自然的创意融合，共同构筑成一个动线流畅、让人流连忘返的家园。

The living room is diagonally partitioned into 2 sections. In the outside room, there are floor covered with ivory-white brick, streamlined ceiling in the form of clouds, and modern-styled abstract pendant lamp, all of which have subtly concealed the abrupt beams behind. The doors of the bedroom, study-room, kitchen, living room and bathroom are made in different shape but reflecting with each other, while the lines between wooden grid and mat glass line up in a staggered style arousing delight but avoiding conventional pattern.

The sliding door with wooden grid and glass is used for the kitchen; when opened, it can blend into one integrated whole with the living room, and when closed, it can then become an independent workshop. The depth change and fading out of the spacial hiberarchy, together with the creative amalgamation of human being and nature, have successfully constructed a home with smoothly flowing lines where people are attracted to linger on and on.

1. 客厅 Living room
2. 餐厅 Dining room
3. 厨房 Kitchen
4. 阳台 Balcony
5. 书房 study room
6. 客房 Guestroom
7. 成人房 Adult room
8. 主卧室 Master's bedroom
9. 主人房 Master's room
10. 卫生间 Toilet
11. 儿童房 Children's room

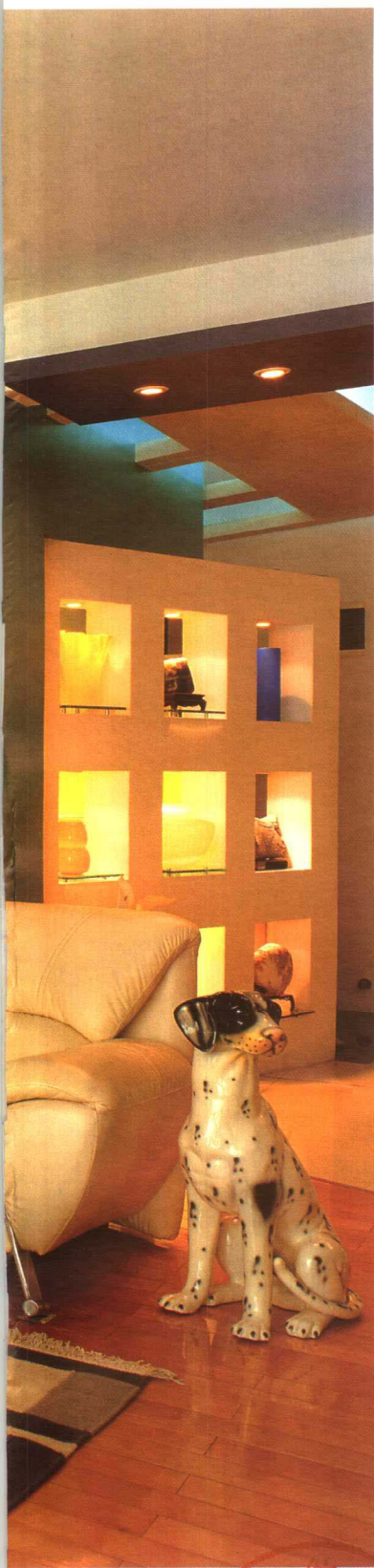


平面图 Plan view

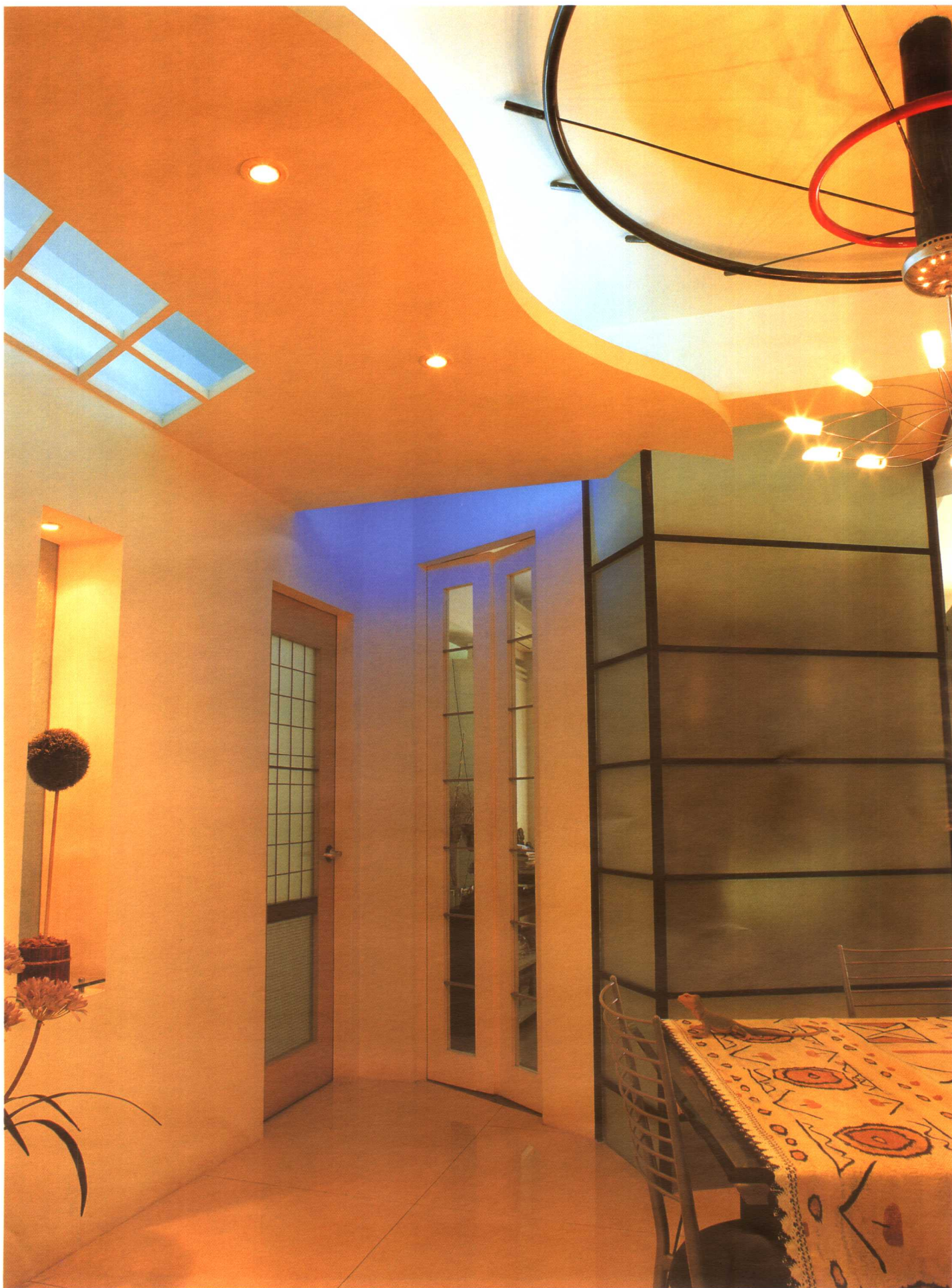




▲客厅 Living room



▲餐厅 Dining room



▲餐厅 Dining room



▲浴室 Bathroom



▲玄关 Front door



▲卧室 Bedroom

华景新城·海伦堡(1)

Huajing New Town Hellenburg (1)

设计师: 曹伟坚

建筑面积: 90m²

室内格局: 三房两厅

装修材料: 沙比利板、水曲柳塑色、大理石、多彩马赛克、

铸压玻璃、不锈钢、涂料

Designer: Cao Weijian

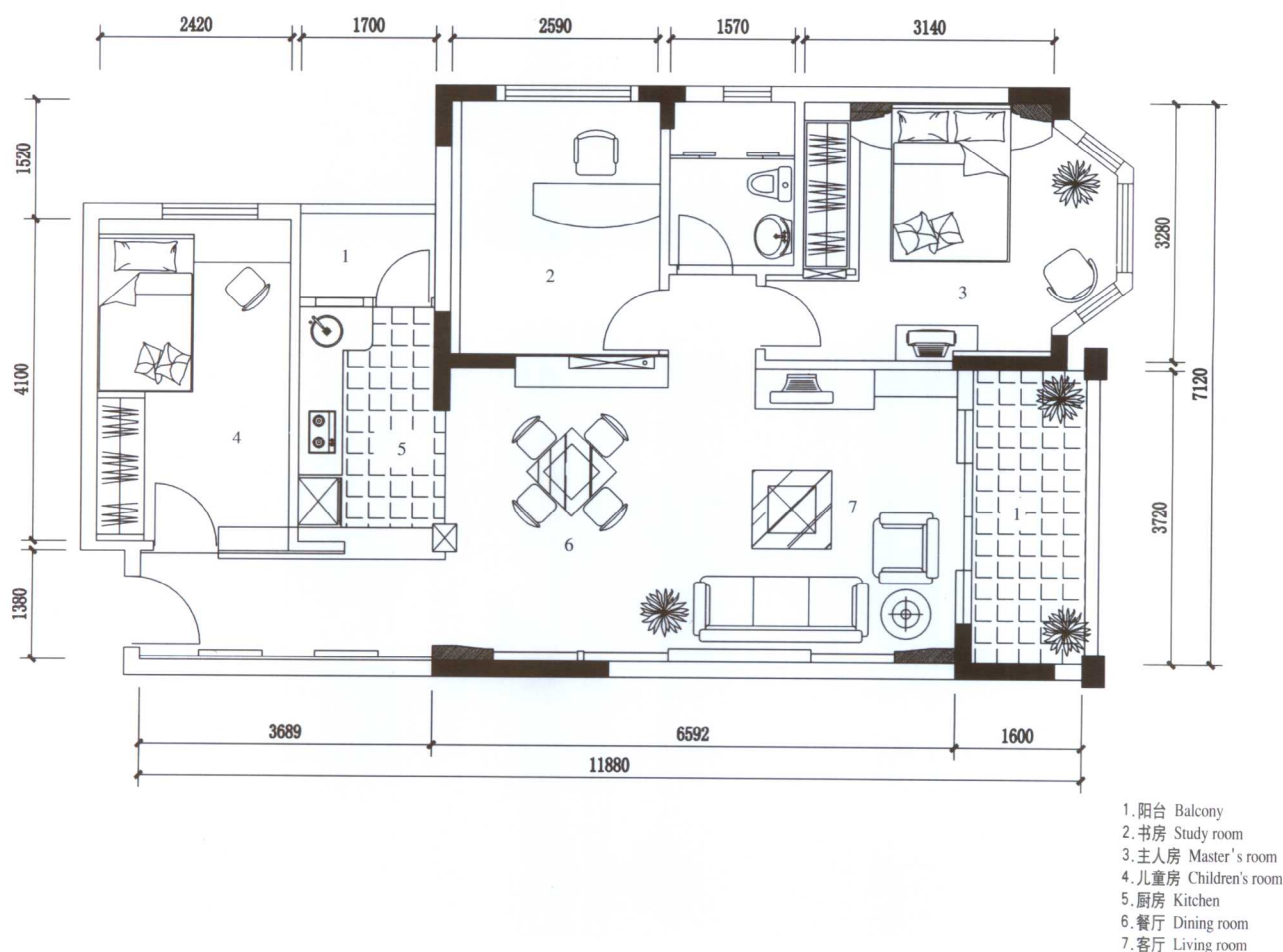
Floor Area: 90m²

Interior Setup: 3-bedroom, 1-living room and 1-dining room

Decoration Materials: Sapele board, ash tree plastic color, marble, colorful mosaic, cast glass, stainless steel, painting

欧洲现代主义风格以法国大师勒·柯布西耶等为代表。“简约”是其主要特点,而对整个空间深邃神秘的意境和气氛创造是欧洲现代主义之深刻内涵。而本案正是以简约精练的几何形体作为表达载体。如电视背景墙、主卧背景墙、餐厅透明隔断……同时大胆地运用了鲜艳、个性的色彩搭配,融会贯穿,加以深化,营造一个充满神秘感的欧洲浪漫主义气氛空间……

The European modern style takes the French master Le Corbusier as the representative. It mainly features in “concise”, while the deep and mysterious artistic conception and atmosphere creation on the whole space is the profound connotation of the European modernism. This design is taking the concise geometrical shape as the expression carrier, e.g. television background wall, master's bedroom background wall and dining room transparent partition, etc. Meanwhile, it audaciously utilizes bright and individualized color collocation, having penetration from beginning to end, deepening and creating a European romantic atmosphere full of mystery.



平面图 Plan view