

English Easy Speaking

轻松英语会话

联想3000词

王莉 廖志谦 主编



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轻松英语

会话

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CONVERSATION

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随着改革开放的日益加深和经济全球化的不断发展,英语作为国际交往中的主要语言之一,起着越来越重要的作用。为了帮助英语学习人士更多地了解英美文化生活习惯,更有效地同外国人进行交际,我们组织编写了这套《轻松英语会话》丛书。本书为其中的分册《轻松英语会话——联想 3000 词》。

与同类书相比,本书有以下一些主要特色:

►1. 根据对话发生的场合,全书分为 18 篇,分别为:公司、同事、会议、工作、秘书、电话、邀请、问候、友情、情感、时间、旅游、餐饮、购物、礼仪、娱乐、休闲和校园。

►2. 每一篇皆含有若干个小标题。小标题皆为日常生活中经常碰到的句子,尽显口语化,非常实用。

►3. 每个小标题皆含有若干个小对话。对话中皆含有小标题或与本标题句式或意义相关的句子,并用横线标明。“背景快递”部分介绍了与本标题主题相关的背景知识,是读者了解日常生活常识的一把钥匙。

►4. 为了扩大读者的词汇量,我们在每篇的末尾提供了与本篇内容相关的词汇,以便联想记忆。

►5. 为了突出直观的效果,我们在书中配备了精美别致、形象生动的插图,并与对话的内容相一致,做到图文并茂,相辅相成。

通过阅读本书,您不仅可以学到地道的英文句子和对话,而且可以学到一些生活文化背景知识,还可以扩大自己的词汇量,实在可以取得一举多得之功效。

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篇

English

3000 Words



1 What's your job?

2



A: You look like a career woman. What's your job?

B: I'm an accountant at a foreign bank.

A: That is a good job for a lady, isn't it?

A: 你看上去像是职业女性。你做什么工作?

B: 我在一家外资银行做会计。

A: 这个工作对女性来说挺好的,不是吗?

背景快递

不断跳槽,力求上进,是美国人所希望的事情。公司的聚会是社交的场所,也是搞好个人公共关系的场所。一般人都喜欢淡泊圆滑地交往,即公事是公事。与其说为了公司,不如说发挥自己个人能力才是第一重要的事。大部分人的目标是着眼于个人 career path (事业阶梯)的升迁,不论是当经理还是部属,一定要学会与人打交道,工作效率才会高,升迁机会也才能提高到最大。

▶▶ FOLLOW ME

A: Miss Chen, are you currently employed?

B: Yes.

A: What's your job?

B: I'm a secretary at an architect.

A: That sounds like a pretty good job. Why do you want to change your job?

B: It's hard to tell, but generally speaking, I want to meet more challenges.

A: 陈小姐, 你现在有工作吗?

B: 有。

A: 你做什么工作?

B: 我在一家建筑师事务所做文秘。

A: 听上去是一份挺好的工作。你为什么想要跳槽呢?

B: 很难说清楚, 不过总的来说, 我想面对更多的挑战。

▶▶ FOLLOW ME

A: It's a long and boring journey, isn't it?

B: Not for me. I always travel by train.

A: Really? What's your job?

B: I'm a salesman.

A: It's not an easy job. You'll have to travel a lot to find more customers.

B: That's for sure. But I enjoy doing it.

A: 这次旅行既漫长又枯燥, 不是吗?

B: 对我来说不是。我经常乘火车旅行。

A: 真的吗? 你做什么工作?

B: 我是一名推销员。

A: 做这个工作挺辛苦的。你得去很多地方才可以找到更多的客户。

B: 那倒是。不过我喜欢。

2 How are your sales looking?

4



A: How are your sales looking?

B: It's not my job to push up the sales.

A: 你的销售额如何?

B: 我并不负责提高销售额。

背景快速

良好的口才,强烈的自信,一眼看穿客户的需要——这就是一个优秀销售人员的形象。滔滔不绝地介绍最新或最畅销的产品,提出优点,并说明优于别家产品之处。在标示产品的特点、优点的同时,尤应强调客户的需要,才能达成推销的目的。现代市场竞争不仅体现在商品质量和服务态度方面,也体现在售后服务上。就一般商品而言,售后服务主要涉及换货、退货等;就电器类商品而言,售后服务主要是维修。为了在竞争中争取主动,各商店均有完善的售后服务,免除了顾客的后顾之忧。

▶▶ FOLLOW ME

A: Jane, how are your sales looking this quarter?

B: Unfortunately, overall sales are down this quarter.

A: What can we do to boost sales a bit?

B: I think we should hire a public relations firm to promote our product.

A: 珍, 你这一季度的销售额如何?

B: 很不幸, 这一季度的总销售额下降了。

A: 我们该怎么做才能推动销售额?

B: 我想我们该请公关公司来促销我们的产品。

▶▶ FOLLOW ME

A: How are your sales looking?

B: Overall sales are down.

A: Tom, you really need to be pushing our fall line more than you are.

B: I am trying. But it just doesn't seem to be working.

A: Then try something different.

A: 你的销售额如何?

B: 总销售额下降了。

A: 汤姆, 你真的需要比现在更加紧销售我们的秋季系列产品。

B: 我正努力尝试着, 但似乎不太成功。

A: 那就试试其他的办法。

本句型中的 looking 是 look 的现在分词, 指销售额“看起来”如何。