

03

亚洲设计  
ASIA DESIGN

INTERIOR  
BEST  
COLLECTION

深圳市南海艺术设计有限公司 / 主编  
Shenzhen Nanhai Art Design Co., Ltd. / Editor in chief

酒店空间  
HOTEL SPACE

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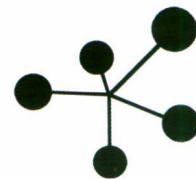
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# 汉城特色城市酒店大堂空间所显示的特征研究

Lee, Chang no/Silla大学室内设计系教授

进入21世纪,国际交流的增长、2000ASEM大会、2002夏季世界大学生运动会、2002FIFA世界杯足球赛和大型内外场合给了我们的酒店建筑更进一步发展的动力。

而城市酒店正逐步取得其作为开放的共同空间的地位,装配有文化交流、信息传递、运动和休闲,以及住宿和餐饮等综合设施。尤其是酒店的大堂,作为客户集合和疏散的中心,大堂在建立整个酒店建筑的设计形象中扮演一个至关重要的角色。大堂空间还注重客户满意度和情感氛围的服务营销。

一般来说,构成一个酒店形象的基本元素由各种不同的物质的和感觉的因素构成,如形式、情调、艺术装饰、服务类型和客户忠诚度等。虽然韩国酒店只有很短的历史,但是有不断增长的多变的客户需求。所以我将对现有城市酒店的大堂空间所显示的特征的研究和分析的基础上,研究规划一个新的城市酒店时,应当反映出什么样的理念。

对于本次研究,我将目标锁定为在汉城的拥有300间客房以上的6个特殊的城市。

根据国际旅游酒店改进法,大堂被定义为“一个为客人而设的、装配有在营业时间内向客户和其他人开放的入口的宽敞大厅和为其他人以及客户而设的公共区域”。同时,该公共空间应当符合以下要求:

安排在入口的设施方便客户免费使用,装配有桌椅,并设有公共的洗手间。所有来自入口、前方、电梯和楼梯的人流都以大堂为中心集合和疏散,它将扮演一个连结所有客户的等候和会面的地方的角色。所以,设计师有必要将其规划得简单怡人,并保证易于寻找人以及稳定等。

在规划酒店时,人流和入口、大堂和休闲室的设计需要更仔细地研究和投入,以建造典雅的氛围。尤其是人流由横向变为纵向的大堂空间要求格式化的装饰,以其重要因素和总体外观一起树立起酒店的总体印象。

我们还应当在结构规划上考虑到覆盖大面积的主大堂,因为其就在客房部分的下面。

## 案例分析

### 1. 汉城君悦大酒店 (Yongsan-gu, Hannam-dong 747-4)

我们使用合适的材料装饰大堂空间,使乡村风格的自然空间而非华丽辉煌形象的

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大堂空间设计理念得到发挥。在此革新项目中，最大的问题就是如何处理位于大堂中央的10根柱子。它们使这个宽敞的大堂空间在建筑结构上看起来沉闷而狭窄。因为这些柱子限制了高天花的优势，我们采用镜子来使这种不良效果最小化。

## 2. 新罗酒店和胜地（汉城Jung-gu, Jangchung-dong）

接待处就像是一个大型的客厅，在古典和现代意义的基础上，通过室内设计规划而建造。韩式地毯、石柱和适当的天花与欧式家具和可卷屏幕完美协调，构成此空间独特的氛围。雪花石膏的天花和豪华的人造灯光使得空间更有品位。

## 3. 希尔顿大酒店（汉城Jung-gu, Namdaemunno）

现代的表达方式简单表达了庄严的中世纪风格的经典美，绿色的椰子树装饰和彩色色调的色彩规划，让人感受到柔和、愉悦和舒适。天花的古典照明设备、底层的大理石雕塑和墙面织物镶嵌油画使客户可以享受审美经历。

## 4. 汉城洲际大酒店（汉城Gangnam-gu, Samseong-dong）

本酒店是在仔细考虑了在共同发展中与其他建筑（写字楼、展览厅、百货大楼、机场）的有机关系后，为了迎合普通住宿设施之外的各种需求和功能而建造的。因此，规划辐射型的流通路线，以开放型的半圆大堂休闲室为中心，客人和酒店用户在进入酒店后就可以根据移动路线的走向享受不同的空间感觉。这也有助于连接地面和地下。

## 5. 诺富特国宾酒店（汉城Gangnam-gu, Yeoksam-dong 603）

诺富特国宾酒店是国际三星级酒店，各种关系都在其以简洁为特色的基本手册上建立起来。因为这个酒店的主要客户限定于商人，所以我们尽量避免豪华、繁复的装修以迎合他们的品味。建筑设计阶段就规划好的高高的天花中间，从玻璃墙后面垂下一道瀑布，给人平添一分惊喜。

## 6. 汉城COEX洲际酒店（汉城Gangnam-gu, Samseong-dong）

大堂休闲室位于酒店的第一层，拥有高层次、精细的氛围，强调简单、大胆的线条和有力的图像。同时，为了保留城堡形象，我们使用了诸如高天花、后墙、樱桃木花纹立柱等元素以增加其规模。

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## **Study on the characteristics shown in lobby space of special city hotel in Seoul**

Lee, Chang no / Prof. of Interior Design Department in Silla Univ.

Entering upon 21century, increase of international interchange, 2000 ASEM Convention, 2002 Summer Universiade, 2002 FIFA World Cup and large scale of internal and external occasions gave our hotel architecture a boost to develop one step further.

And city hotels getting taking its place as open community space equipped with complex facilities for cultural interchange, information delivery, sports and leisure as well as lodging and restaurant. In particular, hotel lobby as customers gathering and dispersing center plays a crucial role in creating design image of the whole hotel building. Also lobby space focuses on service marketing for customers satisfaction and emotional atmosphere.

In general, the basic elements forming hotel image are said to be composed of various physical and sensitive ones such as form, mood, art deco, and service type and loyalty customer. Even though Korea has short hotel history, now there are users demands increasing and diversified. So I will study on what kind of concept should be reflected in planning a new city hotel, based on research and analysis result about the characteristics shown in lobby space of the existing city hotels.

For this study, I limited object to six special city hotels (five-star, four-star, three-star) with over 300 guestrooms in Seoul.

According to International Tourist Hotel Improvement Law, lobby is defined as "a place equipped with entrance that is open to customers and others during business hours, spacious lobby for guests and public zone for others as well as customers". Also, it says that the public zone should meet the following requirements.

Arranged near entrance for customers to use it at their pleasure, free of charge. Equipped with chairs and tables. Having public toilet at close range. All circulations from entrance, front, elevator, and staircase gather and disperse centering on lobby so it should play a role of connecting all customers as a waiting & meeting place. As the result, its quite necessary to plan simple and pleasant circulation and to secure easy recognition and stableness.

In planning hotel, circulation and design of entrance, lobby and lounge need more careful approach and investment to create elegant atmosphere. In particular, lobby space where circulation turns from horizontal to vertical requires formative decoration in that its crucial element to decide general impression of hotel along with the whole outer appearance.

We should also take main lobby covering wide area into account in structural planning, as its positioned



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under guestroom part.

## **Case analysis**

### **1. Grand Hyatt Seoul (Hannam-dong 747-4, Yongsan-gu)**

We decorated lobby space with proper materials to develop the design concept of lobby, natural space with country style instead of grand and magnificent image. The most demanding problem in this renovation project was how to deal with 10 columns standing in the center of lobby. They cause this wide lobby space to look stuffy and narrow in terms of architectural structure. As these columns restrict the advantage of high ceiling, we introduced mirror to minimize the negative effect aroused by them.

### **2. Shilla Hotels & Resorts (Jangchung-dong, Jung-gu in Seoul)**

Reception area that looks like a large living room was created through interior design planning based on classical and modern sense. Korean-style carpet, stone column and well ceiling are in good harmony with European-style furniture and roll screen, which leads to unique atmosphere of this space. Luxurious artificial lighting of alabaster illumination installed in the ceiling makes the space more dignified.

### **3. Hilton Hotel (Namdaemunno, Jung-gu in Seoul)**

Classical beauty of solemn medieval style is represented simple through modern presentation while soft and pleasant comfort is felt due to green coconut tree decoration and pastel tone color planning. Classical lighting apparatus of ceiling, marble sculpture arranged in floor ground and cloth mosaic painting on wall allow customers to enjoy aesthetic experience.

### **4. Grand Intercontinental Seoul (Samseong-dong, Gangnam-gu in Seoul)**

This hotel was built to meet various demands and functions beyond ordinary lodging facility after careful consideration about the organic relationship with other buildings (office building, exhibition hall, department store, airport terminal) within complex development. Accordingly, we planned radial circulation centering on semicircular lobby lounge of open type so that guests and hotel users could enjoy various space feeling according to the flow of moving line after entering hotel. That is also helpful to connect the ground with underground.

### **5. Novotel Ambassador Hotel (Yeoksam-dong 603, Gangnam-gu in Seoul)**

Novotel Ambassador is international three-star hotel and every chain has been built based on its own basic manual that is characterized by simplicity. In particular, as the main customers of this hotel are limited to businessman, we avoided luxurious decoration and complexity as possible to meet their taste. Atrium with high ceiling that was planned in the stage of architectural design, gives another pleasure due to its cascade falling from behind of the glass wall.

### **6. COEX Intercontinental Seoul (Samseong-dong, Gangnam-gu in Seoul)**

Situated on the 1st floor of hotel, lobby lounge has high-class and sophisticated atmosphere, emphasizing simple and daring lines and powerful image. Also, to represent castle image, we employed such elements as high ceiling, rear wall, cherry patterned columns that contribute to spaciousness.

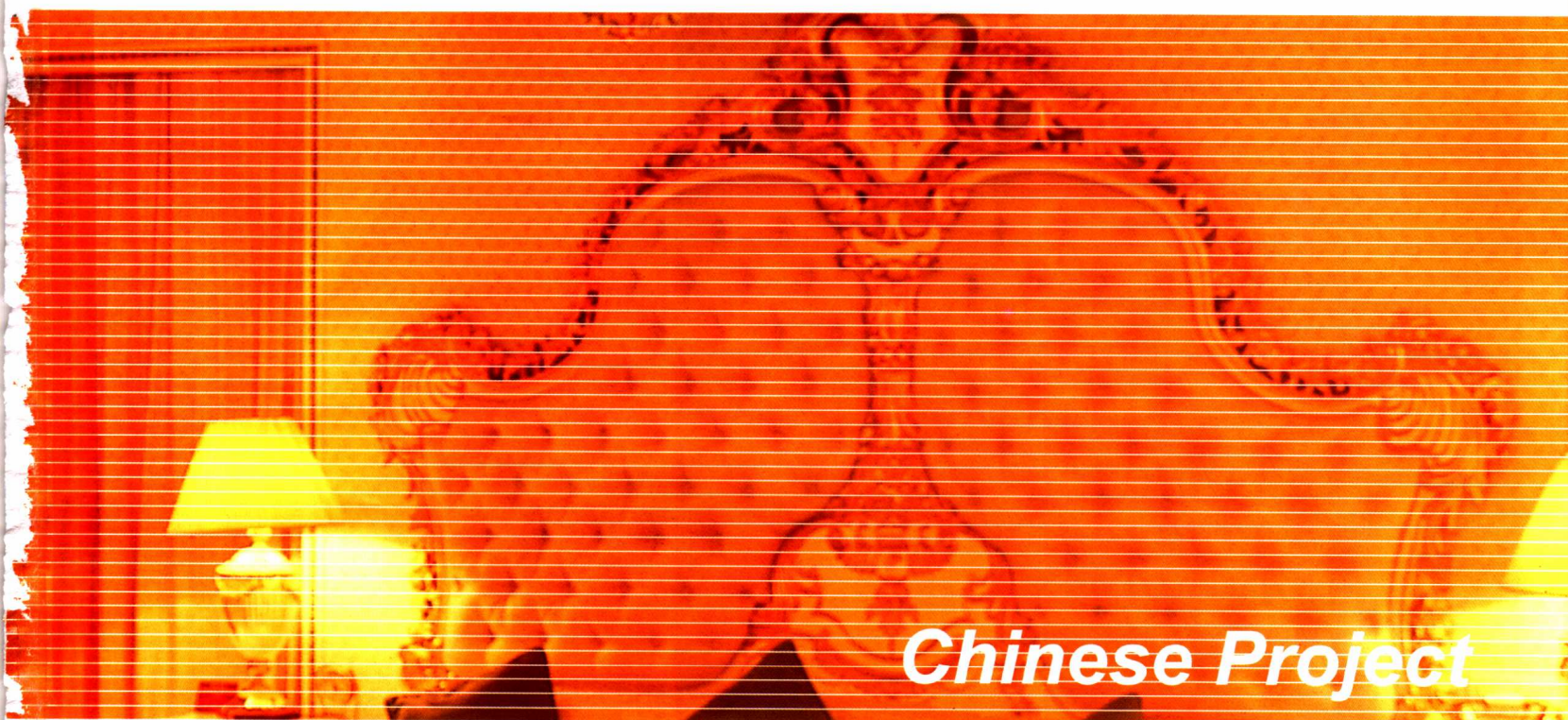
UNITE



中国作品

gong

BOOK



*Chinese Project*

ERTON

# 景轩酒店 Jingxuan Hotel

设计：嘉和长城装饰设计有限公司  
施工：深圳长城家具装饰工程有限公司  
建筑面积：3,100m<sup>2</sup>  
装修材料：雪花白、艺术地毯、羊毛地毯

Design : Jiahe Great Wall Decoration Design Co., Ltd.  
Construction : Shenzhen Great Wall Furniture Decoration  
Engineering Co., Ltd.

Built Area : 3,100m<sup>2</sup>  
Finish : Snow White, Artistic Carpet, Wool Carpet

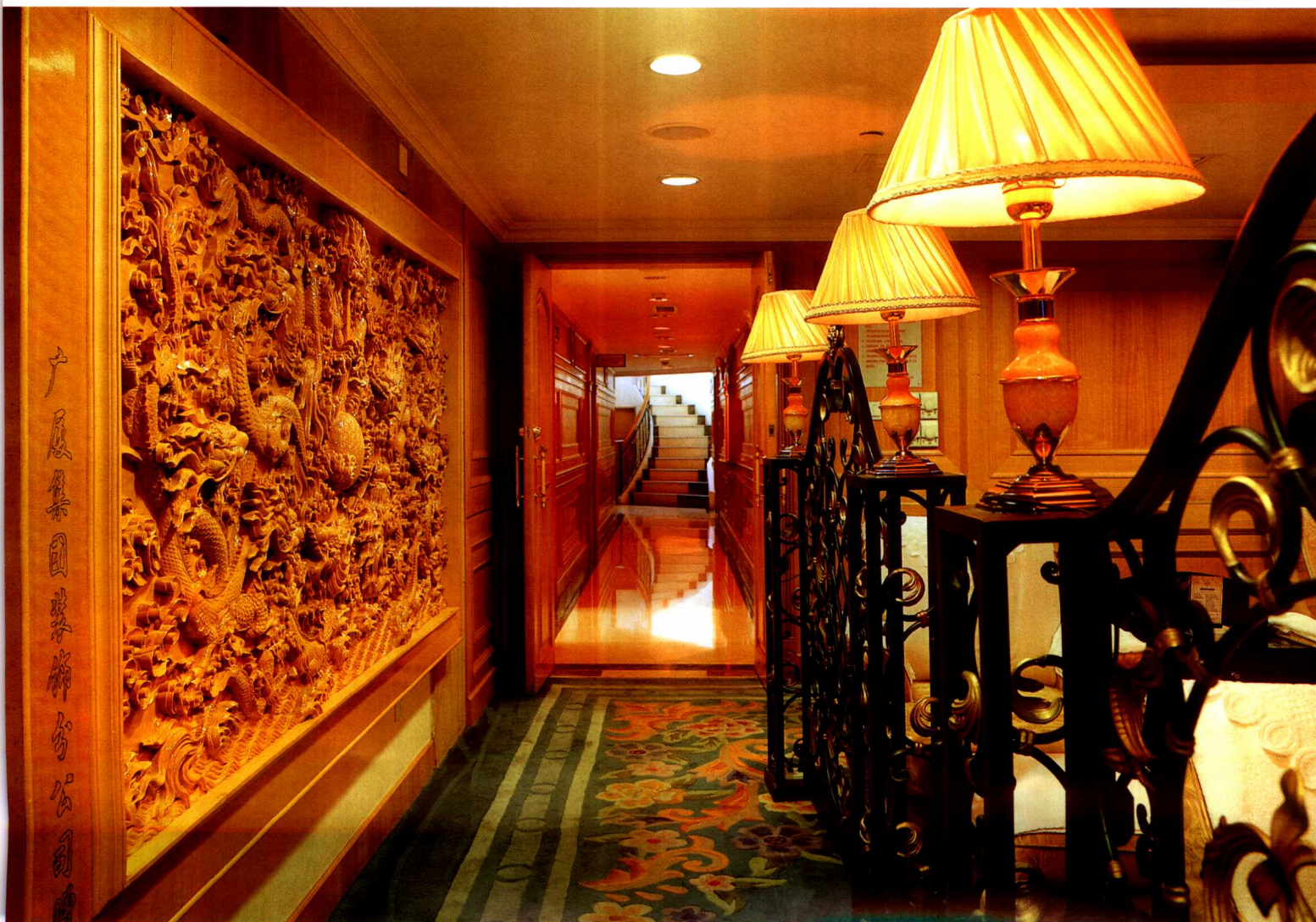






▲服务台 Service stand

▼走廊 Corridor





▲休息区 Resting area

我们尝试在酒店的室内设计上寻求突破，使用新材料、高科技和新风格来取得高水准的设计。在设计中，不仅关注到平面功能的合理性和平衡性，而且还创造出亲切、高贵的文化氛围。

最后，因其独特的个性和迷人的魅力，景轩酒店成为深圳众多酒店中的一道别致风景。

We have tried to make breakthroughs in the interior design for the hotel. New materials, technologies and styles are used to achieve the design with high level. In the design, not only the rationality and smoothness of the plane function are focused, but also the gracious and noble culture is created.

Finally, thanks for its individuality and catching beauty, Jingxuan Hotel makes itself a scene in Shenzhen hotels



▲套房 Suite room





▲套房(餐厅) Suite room(dining room)



▲套房(起居室) Suite room(living room)