

R

*eports on banking development*

# 银行业发展趋势问题研究报告

郭庆平 主编

# R

*eports on banking development*

# 银行业发展趋势研究报告

郭庆平 主编



经济科学出版社  
Economic Science Press

责任编辑：王东岗

责任校对：董蔚挺

版式设计：周国强

技术编辑：潘泽新

### 银行业发展趋势研究报告

郭庆平 主编

经济科学出版社出版、发行 新华书店经销

社址：北京海淀区阜成路甲 28 号 邮编：100036

总编室电话：88191217 发行部电话：88191540

网址：[www.esp.com.cn](http://www.esp.com.cn)

电子邮件：[esp@esp.com.cn](mailto:esp@esp.com.cn)

中国科学院印刷厂印刷

三佳装订厂装订

787×1092 16 开 43.625 印张 1000000 字

2004 年 8 月第一版 2004 年 8 月第一次印刷

印数：0001—3500 册

ISBN 7-5058-4401-6/F·3673 定价：58.80 元

(图书出现印装问题，本社负责调换)

(版权所有 翻印必究)

## 《银行业发展趋势研究报告》编委会

主任：崔扬

编委会成员：田鸣 边东海 刘通午 马天锁

曹金鑫 李健 柴志新 杨汉杰

董高伊 魏莉

英文翻译：董高伊

## 前　　言

郭庆平

发展是硬道理，发展中的问题更为人们所关注。2003年是中国银行业历史上不平凡的一年，银行监管体制改革、国有商业银行股份制改造、农村信用合作社体制改革等重大金融改革举措相继出台，银行业发展中问题为国内外高度关切和重视。《银行业发展趋势研究报告》以华北地区中的津冀晋蒙为视角，以银行业改革与发展进程中的问题为调查研究对象，记录了人民银行天津分行辖区干部职工调查与思考的心迹。

调查研究工作是我们党的优良传统，也是人民银行的工作特色和优势。在银行业监管体制改革中，中国人民银行的职能进行了重大调整，制定和执行货币政策、维护金融稳定、提供金融服务，这些重大职能更具有宏观性、社会性和挑战性。2003年12月27日，十届全国人大常委会第六次会议通过了《关于修改〈中华人民共和国中国人民银行法〉的决定》，并于2004年2月1日起施行，标志着人民银行事业进入新的发展阶段。人民银行分支行作为中央银行的派出机构，在新的发展阶段和新的历史时期，调查研究工作的地位和作用更加突出和重要。

人民银行分支行在履行职能中，要把握经济金融运行的规律性，增强金融宏观调控的前瞻性，提高贯彻执行货币政策的有效性，离不开调查研究；维护金融稳定，防范和化解系统性金融风险，要建立系统性金融风险监测指标体系，掌握金融风险的演变态势，并及时加以处置，离不开调查研究；通过提供金融服务，观察支付清算系统社会资金的流量、流向变化，揭示货币流通的变化轨迹，透视外汇市场的风云变幻，分析国库资金拨付及其对经济增长的影响等等，离不开调查研究；关注

物价走势，促进经济增长，在支持地方经济发展中拥有发言权，在金融系统和社会公众中树立权威和形象，离不开调查研究；作为分支行领导干部要理论联系实际，改进工作作风，解决实际问题，提高决策的科学性，离不开调查研究，可以说，调查研究工作是更好地履行中央银行职能的有效工作方法和重要手段，同时也是培养人才、锻炼队伍、提高素质的有效途径。

中国人民银行天津分行在职能调整中，进一步加强了调查研究工作，整合资源，落实责任，完善机制，在组织方式上进行创新，组织开展了重点调研课题、专题调研工作，并取得了一批成果。同时，把政务信息和政策调研工作有机地结合起来，通过调查研究，发掘深层次、有价值的信息资源，提高了政务信息工作的质量和水平，为履行中央银行职能提供了支持和服务。

本书编辑了中国人民银行天津分行 2003 年重点调查课题 60 项，并从分支行领导干部调研报告和分行组织的专题调研报告中选编 13 篇结集而成，从一个侧面反映了分行辖区人民银行调研工作的新成果。在重点课题调研工作中，崔扬同志作了大量的组织工作，各课题组成员深入调查、精心撰写，付出了辛勤劳动；本书的出版，得到经济科学出版社的大力支持，在此一并表示感谢。由于地区差异和发展的不平衡性，调研课题所反映的情况还有一定的局限性，还有不少问题需进一步深入调查，加之作者和编者水平有限，书中难免有缺点和错误，敬请读者批评指正。

当前，我国银行业改革与发展处在一个关键时期，长期积累的各类矛盾和问题亟待研究解决，金融改革任重而道远。坚持科学的发展观指导银行业工作，就是要促进经济金融的协调发展，在支持经济发展的同时，重视防止通货膨胀和金融风险。实践在发展，认识也在深化，认识世界、改造世界的调查研究工作也就不会停歇。丰富多彩的经济金融生活，为我们提出了大量的调研课题，需要为之求解、为之探索，在改革中促进银行业的可持续发展。希望有更多的优秀调研成果问世。

二〇〇四年三月 于天津

# 目录

---

<b>第一章 经济发展新阶段的货币政策研究</b>	.....	(1)
货币政策与财政政策协调配合机制的研究	.....	(3)
货币政策与扩大就业、再就业的实证研究	.....	(19)
货币政策、就业政策的协调配合研究	.....	(30)
河北省廊坊市生源地助学贷款发展情况与政策建议	.....	(40)
津、冀、晋、内蒙古票据市场及再贴现业务发展情况	.....	(46)
天津市汽车消费贷款发展情况与政策建议	.....	(54)
稳健的货币政策在天津市实施效应的调查分析	.....	(62)
 <b>第二章 经济结构调整中的信贷结构、产业结构研究</b>	.....	(69)
天津市信贷结构、产业结构的匹配与协调发展研究	.....	(71)
河北省信贷结构、产业结构的调整与协调发展研究	.....	(82)
山西省信贷结构、产业结构的调整与协调发展研究	.....	(97)
内蒙古信贷结构、产业结构的调整与协调发展研究	.....	(109)
加快金融创新，促进高新技术产业发展研究	.....	(123)
 <b>第三章 金融资源配置研究</b>	.....	(131)
跨国公司资金流动对外汇管理影响的研究	.....	(133)
华北地区小额信贷发展情况及模式的探讨	.....	(141)
津、冀、晋、内蒙古商业银行和城乡信用社贷款利率浮动情况	.....	(150)
冀、晋、内蒙古农村信用社利率改革试点情况	.....	(157)
中长期贷款业务发展的现状、问题与建议	.....	(166)
对区域经济发展中金融支持情况的调查	.....	(175)

<b>第四章 ■ 《贷款通则》与新增贷款质量研究</b>	.....	(185)
《贷款通则》实施以来新增贷款质量与不良贷款变动情况	.....	(187)
山西省临汾市案例：新增贷款质量提高，潜在风险不容忽视	.....	(196)
内蒙古兴安盟案例：《贷款通则》实施以来增量信贷资产质量变动的情况	.....	(209)
山西省晋城市案例：《贷款通则》实施以来的信贷管理情况与政策建议	.....	(219)
内蒙古乌兰察布盟案例：1997年以来新增贷款质量与不良贷款变动情况、问题及建议	.....	(228)
<b>第五章 ■ 商业性银行机构信贷资金运用研究</b>	.....	(235)
商业银行机构信贷资金运用情况和扩大贷款营销的政策建议	.....	(237)
河北省沧州市调查：对银行业贷款营销情况的调查与思考	.....	(245)
河北省秦皇岛市调查：对银行业贷款营销状况的调查	.....	(257)
河北省衡水市调查：信贷资金配置和贷款营销的现状调查与政策建议	.....	(268)
河北省廊坊市调查：提高信贷资金运用率，进一步扩大贷款营销的建议	.....	(277)
山西省晋城市调查：信贷存差的形成原因及政策建议	.....	(285)
<b>第六章 ■ 中小企业融资结构研究</b>	.....	(291)
对商业银行支持中小企业发展情况的调查	.....	(293)
改善融资环境、拓宽融资渠道，促进中小企业健康发展	.....	(300)
企业融资结构变动情况及对信贷资金的影响	.....	(312)
河北省唐山市案例：对企业融资结构多元化进程的调查	.....	(318)
山西省阳泉市案例：企业融资结构变动及银行信贷资金占用情况	.....	(323)
山西省大同市案例：工业企业融资结构及资金占用情况的调查	.....	(331)
内蒙古通辽市案例：企业融资结构的变化情况与对策选择	.....	(338)
津、冀、晋、内蒙古中小企业信用担保公司运作情况与政策建议	.....	(344)
解决中小企业融资问题的对策建议	.....	(353)
对中小企业“贷款难”问题的调查与思考	.....	(357)
<b>第七章 ■ 民营企业与信贷支持研究</b>	.....	(361)
对民营企业的信贷支持情况及政策建议	.....	(363)
山西省晋中市调查：对民营企业的信贷支持情况与贷款管理探究	.....	(371)

山西省吕梁地区调查：对民营企业的信贷支持及风险情况	(382)
河北省邯郸市调查：民营企业“贷款难”问题的成因及对策	(390)
内蒙古鄂尔多斯市调查：优化融资环境，促进民营企业的健康发展	(398)
<b>第八章 西部区域开发中的金融服务对策研究</b>	(409)
为西部大开发提供金融服务，促进内蒙古经济发展	(411)
内蒙古乌海市调查：西部地区中长期贷款业务的发展情况	(421)
内蒙古呼伦贝尔市调查：西部大开发中的金融服务情况与金融支持的 对策建议	(431)
内蒙古阿拉善盟调查：西部大开发中金融现状问题及应采取的措施	(440)
内蒙古锡林郭勒盟调查：搞好金融服务，促进西部边牧地区经济发展	(447)
少数民族地区新型银企关系的调查与思考	(456)
<b>第九章 现代金融服务系统研究</b>	(461)
天津市现代化支付结算体系建设情况与发展建议	(463)
天津市银行卡产业发展研究	(474)
对河北省银行账户数量、信贷总量和GDP增长的研究	(481)
社区金融服务与金融产品创新的研究	(490)
<b>第十章 农村金融服务研究</b>	(499)
全面建设小康社会中的农村金融服务研究	(501)
农村信贷资金的流向与信贷结构的调整情况、问题及建议	(515)
河北省邢台市案例：农村信贷资金流向与信贷结构调整情况	(522)
山西省忻州市案例：贫困地区农村信贷资金流向与信贷结构 调整的情况	(532)
河北省承德市案例：农村信贷资金运行中存在的问题与建议	(542)
山西省运城市案例：农村信用社信贷结构调整存在的问题与建议	(551)
山西省朔州市案例：担保问题、信用制度与农村信用体系的建设	(559)
关于金融支持县域经济发展的难点调查与对策	(569)
内蒙古欠发达地区金融支持县域经济发展的思考	(576)
<b>第十一章 金融体制改革研究</b>	(585)
银行监管体制改革后人民银行基层机构职能调整与定位研究	(587)
银行监管体制改革后基层人民银行职能调整走向探究	(597)

银行监管体制改革后基层人民银行工作重点与业务发展方向浅议………	(607)
担保问题与社会信用体系建设研究……………	(615)
入世保护期：国有独资商业银行应对方略探讨……………	(623)
<b>第十二章 人力资源开发与人才队伍建设研究……………</b>	<b>(629)</b>
人力资本投资与教育信贷业务的发展……………	(631)
人民银行分支机构干部队伍的现状与人力资源开发研究……………	(647)
加强和改进思想政治工作，为金融改革与发展提供思想保证……………	(657)
实行党风廉政建设责任制量化管理工作情况及对策建议……………	(662)
发挥群众组织作用，促进中央银行事业的发展……………	(672)

## Contents

---

### **Chapter One ■ The Research of Monetary Policy on the New Developing**

Economy Step .....	(1)
The Research of the Harmonization and Cooperation between the Monetary Policy and Finance Policy .....	(3)
The Positive Research of the Monetary Policy with the Enlarging Employment and Reemployment .....	(19)
The Research of the Harmonization and Cooperation between the Monetary Policy and Employment Policy .....	(30)
The Condition and Suggestions of the Developing Load in aid of the Local students in Langfang, Hebei .....	(40)
The Development of Paper Market and Rediscount Operation in Tianjin, Hebei, Shanxi and Inter-Mongolia .....	(46)
The Condition and Suggestions of Automobile Consumer Finance in Tianjin .....	(54)
The Investigation and Analysis of the Stable Monetary Policy Effect in Tianjin .....	(62)

### **Chapter Two ■ The Research of Credit Structure and Industry Structure**

During the Economic Structure Adjustment .....	(69)
The Harmonic Developing of Credit Structure and Industry Structure	

in Tianjin .....	(71)
The Harmonic Developing and Adjusting of Credit Structure and Industry Structure in Hebei .....	(82)
The Harmonic Developing and Adjusting of Credit Structure and Industry Structure in Shanxi .....	(97)
The Harmonic Developing and Adjusting of Credit Structure and Industry Structure in inter-Mongolia .....	(109)
Expedite the Financial Inauguration to Advance the High-tech .....	(123)
 <b>Chapter Three ■ The Research of Financial Resources Allocation .....</b>	<b>(131)</b>
The Research of the Effect of Fund's Liquid about International Company on the FX Management .....	(133)
The Discussion about the Conditions and the Model of the Petty Loan Development in the North of China .....	(141)
The Loan Interest Rate Drift Status of the Commercial Bank and the Urban and Rural Credit Co-operative in Tianjin, Hebei, Shanxi and Inter-Mongolia .....	(150)
Experimental Unit Conditions of The Interest Rate Reform in the Rural Credit Co-operative in Tianjin, Hebei, Shanxi and Inter- Mongolia .....	(157)
The Developing Medium-term and Long-term Credit Status, Problems and Suggestions .....	(166)
The Investigation of some problems of the Finance support in the Territorial Economy Development .....	(175)
 <b>Chapter Four ■ The Research of the Loan Quality after the General         Lending Rules .....</b>	<b>(185)</b>
The Change of the Loan Quality and the Non-performing Loan Status after the General Lending Rules .....	(187)
The Case of Linfen, Shanxi: Improve the Loan Quality, Regard the Underlying Risk .....	(196)
The Case of Xing'anmeng, Inter-Mongolia: The Change of Credit Assets Quality after the General Lending Rules .....	(209)
The Case of Jincheng, Shanxi: The Condition and some Suggestion of Credit Management after the General Lending .....	(219)
The Case of Wulanchabumeng, Inter-Mongolia: The Change of	

Loan Quality and the Non-performing Loan Conditions and the Problem and Suggestion after 1997 ..... (228)

<b>Chapter Five ■ The Research of Applying the Credit Fund in the Commercial Bank</b> .....	(235)
The Conditions of Credit Capital Used and the Suggestion of Enlarge the Loan Marketing .....	(237)
The Case of Cangzhou, Hebei: The Investigation and Reflection of the Loan Marketing in the Bank .....	(245)
The Case of Qinghuangdao, Hebei: The Survey of the Loan Marketing in the Bank .....	(257)
Hengshui Case: The Survey and Suggestion of the Credit Fund Allocation and the Loan Marketing State .....	(268)
The Case of Langfang, Hebei: Make the Credit Fund Efficiency and Enlarge the Loan Marketing .....	(277)
The Case of Jincheng, Shanxi: The Cause and the Suggestion of Deposite—loan Difference .....	(285)

<b>Chapter Six ■ The Research of the Middle and Small Enterprise'</b>	
<b>Financing Structure</b> .....	(291)
The Complexion Survey of Commercial Bank Assisting the Middle and Small Company .....	(293)
Melierate the Finance Situation and Increase the Finance Method to Develop the Middle and Small Company Well .....	(300)
The State of Company Financing Structure Adjustment and the Inflection to the Credit Capital .....	(312)
The Case of Tangshan, Hebei: The Survey of the Diversiform Financing Structure in Company .....	(318)
The Case of Yangquan, Shanxi: The Adjustment of the Financing Structure in Company and the Condition of Credit Capital Occupancy in the Bank .....	(323)
The Case of Datong, Shanxi: The Survey of Industry Financing Structure and Fund Allocation .....	(331)
The Case of Tongliao, Inter-Mongolia: The Changing of Industry Financing Structure and the Countermeasure .....	(338)
The State of the Middle and Small Guarantee Company and	

the Suggestion in Tianjin, Hebei, Shanxi and Inter-Mongolia .....	(344)
The Suggestion to the Financing Event in The Middle and Small Company .....	(353)
The Survey of the Middle and Small Enterprise' difficulty in Having Loans .....	(357)

#### **Chapter Seven ■ The Research of the Credit Support to the Private**

Company .....	(361)
The Credit Support and Suggestion to the Private Company .....	(363)
The Case of Jinzhong, Shanxi: The Credit Support and the Management to the Private Company .....	(371)
The Case of Lvliang, Shanxi: The Credit Support to the Private Company and the Risk of it .....	(382)
The Case of Handan, Hebei: The Cause and the Countermeasure of the Private Companies' difficulty in Having Loans .....	(390)
The Case of E'erduosi, Inter-Mongolia: Optimizing the Financing Circumstance to Accelerate the Developing of the Private Company .....	(398)

#### **Chapter Eight ■ The Research of the Financial Service Measures in the**

West Developing Regions .....	(409)
Improve the Financial Service to Supports the Exploitation and Development of Inter-Mongolia Economy .....	(411)
The Case of Wuhai, Inter-Mongolia: The Medium-term and Long-term Loan Development of the West Regions .....	(421)
The Case of Hulunbeier, Inter-Mongolia: The Suggestion of the Financial Service and Support in the Western of China .....	(431)
The Case of Alashan, Inter-Mongolia: The Status of the Finance in the Western of China and the Way to Solve the Problem .....	(440)
The Case of Xilinguole, Inter-Mongolia: Improve the Financial Service to Accurate the development in the Western of China .....	(447)
The New Relationship Between the Bank and the Company in the Minority Area .....	(456)

#### **Chapter Nine ■ The Research of the Modern Financial Service System .....** (461)

The Development of the Modern Payment Clearing System in Tianjin
--

.....	(463)
The Research of the Bank Card Industry Development .....	(474)
The Research of the Number of Account, the Gross of Credit and Enhance of GDP .....	(481)
The Research of the Financial Service and the Financial Product Innovation .....	(490)
<b>Chapter Ten ■ The Research of the Financial Services in the Country .....</b>	<b>(499)</b>
The Research of Consummating the Welloff Society and Deepening the Financial Services in the Country .....	(501)
The Problems and the Suggestion of Credit Resource Flow with the Credit Structure Adjustment in the Country .....	(515)
The Case of Xingtai, Hebei: Credit Resource Flow with the Credit Structure Adjustment in the Country .....	(522)
The Case of Xinzhou, Shanxi: Credit Resource Flow with the Credit Structure Adjustment in the Depressed Area .....	(532)
The Case of Chengde, Hebei: The Problem and Suggestion of the Credit Resource Flow in the Country .....	(542)
The Case of Yuncheng, Shanxi: The Problem and Suggestion of the Credit Structure Adjustment in the Rural Credit Co-operative .....	(551)
The Case of Shuzhou, Shanxi: Rural Guarantee and Credit System Establishment .....	(559)
The Countermeasures in Nodus of the Finance Support in the County .....	(569)
The Thought of the Finance Support to the County Economy Development in the Less Developed Area .....	(576)
<b>Chapter Eleven ■ The Research of the Finance System Reform .....</b>	<b>(585)</b>
The Research of the Function Adjustment in the Infrastructure of the People's Bank of China after the Financial Supervision System Reform .....	(587)
The Survey of the Function Adjustment of the People's Bank of China after the Financial Supervision System Reform .....	(597)
The Comment of the Pivot Work and the Development Direction of the People's Bank of China after the Financial Supervision	

System Reform .....	(607)
The Research of Guarantee Problem and Society Credit System .....	(615)
The Transition of the State-owned Commercial Bank in the Protecting Period after WTO .....	(623)

**Chapter Twelve ■ The Research of the Human Resource Exploitation**

<b>and People's Ability Improvement .....</b>	(629)
The Capital Investment of Human with the Development of Educational Credit .....	(631)
The Research of the Human Resource Development in the Branch of the People's Bank of China .....	(647)
Improving the Ideological and Political Study to Assurance the Financial Reform and Development .....	(657)
Conduct the Responsible System of Building a Clean Party to Improve the Management .....	(662)
Exert the Mass Power to Improve the Development of the People's Bank of China .....	(672)

## 第一章

---

# 经济发展新阶段的 货币政策研究